

Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

CENTRA SOFTWARE INC  
Form 10-Q  
August 14, 2001

U.S. SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934 FOR THE QUARTERLY PERIOD ENDED JUNE 30, 2001

OR

TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934 FOR THE TRANSITION PERIOD FROM \_\_\_\_\_ TO  
\_\_\_\_\_

Commission File Number: 000-27861

Centra Software, Inc.  
(Exact name of registrant as specified in its charter)

Delaware  
(State or Other Jurisdiction of  
Incorporation or Organization)

04-3268918  
(I.R.S. Employer  
Identification No.)

430 Bedford Street, Lexington, MA 02420  
(Address of Principal Executive Offices)

(781) 861-7000  
(Issuer's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant (1) filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

The number of shares outstanding of the Registrant's common stock as of August 10, 2001 was 25,135,413.

TABLE OF CONTENTS

Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

PART I. FINANCIAL INFORMATION

Item 1. Consolidated Financial Statements:

Consolidated Balance Sheets as of December 31, 2000 and June 30, 2001 (unaudited)..... 3

Consolidated Statements of Operations for the three and six months ended June 30, 2000 and 2001(unaudited)..... 4

Consolidated Statements of Cash Flows for the six months ended June 30, 2000 and 2001 (unaudited)..... 5

Notes to Consolidated Financial Statements (unaudited)..... 6

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations ..... 11

Item 3. Quantitative and Qualitative Disclosures about Market Risk..... 20

PART II. OTHER INFORMATION

Item 2. Changes in Securities and Use of Proceeds..... 20

Item 4. Submission of Matters to a Vote of Security Holders..... 21

Item 6. Exhibits and Reports on Form 8-K..... 21

Signatures..... 22

PART I. FINANCIAL INFORMATION

Item 1. Financial Statements

CENTRA SOFTWARE, INC.  
 Consolidated Balance Sheets  
 (UNAUDITED)  
 (IN THOUSANDS, EXCEPT SHARE AND PER SHARE DATA)

Current Assets:

Assets	
Cash and cash equivalents.....	\$ 4
Short-term investments.....	2
Restricted cash.....	
Accounts receivable, net of reserves of approximately \$577 and \$638 at December 31, 2000 and June 30, 2001, respectively.....	

Decem

-----  
2

-----  
\$ 4  
2

Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

Prepaid expenses and other current assets.....	-----	7
Total current assets.....	-----	7
Property and Equipment, at cost:		
Computers and equipment.....		
Furniture and fixtures.....		
Leasehold improvements.....	-----	
Less: Accumulated depreciation and amortization.....	-----	
Goodwill and other intangible assets, net.....	-----	
Restricted Cash.....		
Other Assets.....	-----	
	-----	\$ 7
	=====	

Liabilities and Stockholders' Equity

Current Liabilities:		
Current maturities of term loan.....		\$
Accounts payable.....		
Accrued expenses.....		
Deferred revenue.....		
Total current liabilities.....	-----	1
Term loan, net of current maturities.....	-----	
Stockholders' equity:		
Preferred stock, \$0.001 par value-		
Authorized-10,000,000 shares as of December 31, 2000 and June 30, 2001,		
Issued and outstanding-No shares at December 31, 2000 and June 30, 2001		
Common stock, \$0.001 par value-		
Authorized-100,000,000 shares as of December 31, 2000 and June 30, 2001		
Issued-24,977,656 shares and 25,710,283 shares at December 31, 2000 and		
June 30, 2001, respectively.....		10
Additional paid-in capital.....		(4
Accumulated deficit.....		(
Deferred compensation.....		
Cumulative translation adjustment.....		
Treasury stock (661,606 shares of common stock at December 31, 2000 and		
June 30, 2001).....	-----	6
Total stockholders' equity.....	-----	\$ 7
	=====	

The accompanying notes are an integral part of these consolidated financial statements.

Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

(UNAUDITED)

(in thousands, except per share data)

	THREE MONTHS ENDED JUNE 30,		SIX
	2000	2001	
Revenues:			
License.....	\$ 4,054	\$ 7,501	\$
Services.....	961	2,259	
Total revenues.....	5,015	9,760	
Cost of Revenues:			
License.....	31	137	
Services(1).....	741	1,661	
Total cost of revenues.....	772	1,798	
Gross profit.....	4,243	7,962	
Operating Expenses:			
Sales and marketing(1).....	5,091	6,702	
Product development(1).....	2,339	3,428	
General and administrative(1).....	1,144	1,916	
Compensation charge for issuance of stock options (1)...	240	223	
Amortization of goodwill and other intangible assets....	--	329	
Acquired in-process research and development.....	--	2,200	
Total operating expenses.....	8,814	14,798	
Operating loss.....	(4,571)	(6,836)	
Other income.....	1,106	622	
Other expense, net.....	(15)	(57)	
Loss on sale of short-term investments.....	--	--	
Net loss.....	(3,480)	(6,271)	
Accretion of discount on preferred stock.....	--	--	
Net loss attributable to common stockholders.....	\$ (3,480)	\$ (6,271)	\$
Basic and diluted net loss per share.....	\$ (.15)	\$ (.26)	
Pro forma basic and diluted net loss per share.....			
Weighted average shares outstanding:			
Basic and diluted.....	23,132	24,317	
Pro forma basic and diluted.....			

(1) The following summarizes the departmental allocation of the compensation charge for issuance of stock options:

Three Months Ended June 30, Six Months Ended June 30,

Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

	2000	2001	2000	2001
Cost of service revenues.....	\$ 7	\$ 6	\$ 11	\$ 12
Sales and marketing.....	114	98	201	196
Product development.....	41	41	79	82
General and administrative.....	78	78	183	157
	-----	-----	-----	-----
Total compensation charge for issuance of stock options	\$ 240	\$ 223	\$ 474	\$ 447
	=====	=====	=====	=====

The accompanying notes are an integral part of these consolidated financial statements.

4

CENTRA SOFTWARE, INC.  
Consolidated Statements of Cash Flows  
(UNAUDITED)  
(in thousands)

	SIX MONTHS
	2000
	-----
Cash Flows from Operating Activities:	
Net loss.....	\$ (6,924)
Adjustments to reconcile net loss to net cash used in operating activities:	
Depreciation and amortization.....	532
Provision for doubtful accounts.....	203
Compensation charge for issuance of stock options.....	474
Acquired in-process research and development.....	--
Loss on sale of short-term investments.....	--
Changes in assets and liabilities:	
Accounts receivable.....	(753)
Prepaid expenses and other current assets.....	(906)
Other assets.....	(49)
Accounts payable.....	340
Accrued expenses.....	8
Deferred revenue.....	1,833
	-----
Net cash used in operating activities.....	(5,242)
	-----
Cash Flows from Investing Activities:	
Purchase of property and equipment, net.....	(1,598)
Maturities of short-term investments.....	--
Cash paid for acquisition of MindLever.com, net of cash acquired.....	--
Increase in restricted cash.....	--
	-----
Net cash (used in) provided by investing activities.....	(1,598)
	-----
Cash Flows from Financing Activities:	
Net proceeds from initial public offering.....	73,245
Proceeds from sale of common stock.....	35
Payments of dividends to preferred shareholders.....	(6,480)
Net borrowings on line of credit.....	--
Payments on MindLever.com Debt.....	--
Payments on term loan.....	(154)

## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

Payments on capital lease obligations.....		(15)
Net cash provided by financing activities.....		66,631
Effect of Foreign Exchange Rate Changes on Cash and Cash Equivalents.....		--
Net increase in cash and cash equivalents.....		59,791
Cash and cash equivalents, beginning of period.....		7,878
Cash and cash equivalents, end of period.....		\$67,669
Supplemental Disclosure of Cash Flow Information:		
Cash paid during the period for interest.....		\$ 37
Supplemental Disclosure of Noncash Financing Activities:		
Accretion of discount on Series A and Series B redeemable convertible preferred stock.....		\$ 649
Conversion of redeemable convertible preferred stock into common stock in connection with initial public offering of common stock.....		\$33,130
Purchase of Business:		
Tangible net assets acquired, at fair value		\$ --
In-process research and development		--
Developed technology and know-how		--
Assembled workforce		--
Goodwill and other intangibles		--
Cash Paid		--
Acquisition costs incurred		--
Fair value of stock issued		\$ --

The accompanying notes are an integral part of these consolidated financial statements.

5

### CENTRA SOFTWARE, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

#### (1) OPERATIONS AND SIGNIFICANT ACCOUNTING POLICIES

Centra Software, Inc. ("Centra" or the "Company") was incorporated as a Delaware corporation on April 4, 1995. Centra is a provider of software and services that support eLearning and collaboration.

Centra is subject to certain business risks that could affect future operations and financial performance. These risks include, but are not limited to, rapid technological changes, significant competition, dependence on key individuals, quarterly performance fluctuations, ability to enhance existing products and services and the potential need to obtain adequate financing to fund operations beyond the next 12 months and for the development of new products.

The accompanying consolidated financial statements reflect the application of certain accounting polices, as described in this note and elsewhere in the notes to consolidated financial statements.

#### (a) Basis of Presentation

## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

The consolidated financial statements include the accounts of Centra and its wholly-owned subsidiaries, Centra Software Europe Limited, which was incorporated in the United Kingdom, Centra Software Southern Europe SAS, which was incorporated in France on March 16, 2001 and Centra Software Securities Corporation, a Massachusetts securities corporation. All significant intercompany transactions and balances have been eliminated in consolidation.

On April 30, 2001, pursuant to an Agreement and Plan of Merger by and among the Company, MindLever.com, Inc. (MindLever) and M-L Acquisition Co., a wholly-owned subsidiary of the Company, the Company acquired MindLever, a provider of management systems for learning content, by merging it with and into M-L Acquisition Co. The Company acquired MindLever for approximately \$2,850,000 in cash, the issuance of 509,745 shares of common stock valued at approximately \$3,830,000 and acquisition costs in the approximate amount of \$512,000, for a total purchase price of approximately \$7,192,000. The acquisition was accounted for using the purchase method in accordance with APB No. 16. Accordingly, the results of operations of MindLever have been included in the results of operations of the Company from the date of acquisition.

The accompanying consolidated financial statements for the three and six months ended June 30, 2000 and 2001 are unaudited and have been prepared on a basis consistent with the December 31, 2000 audited financial statements and include normal recurring adjustments which are, in the opinion of management, necessary for the fair statement of the results of these periods. These consolidated statements should be read in conjunction with our consolidated financial statements and notes thereto included in our Form 10-K for the fiscal year ended December 31, 2000. The results of operations for the three and six months ended June 30, 2001 are not necessarily indicative of results to be expected for the entire year or any other period.

### (b) Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ materially from those estimates.

### (c) Revenue Recognition

Centra derives substantially all of its revenues from the sale of software licenses, post-contract support (maintenance), and other services. Maintenance includes telephone support, bug fixes and rights to upgrades and enhancements on a when-and-if available basis. Other services include training, basic implementation consulting to meet specific customer needs, hosting and ASP services. Centra executes contracts that govern the terms and conditions of each software license and maintenance arrangement and other service arrangement. These contracts may be elements in a multiple element arrangement. Revenue under multiple element arrangements, which may include several different software products and services sold together, is allocated to each element based on the residual method in accordance with the American Institute of Certified Public Accountants (AICPA) Statement of Position 98-9, Software Revenue Recognition with Respect to Certain Arrangements.

Centra uses the residual method when vendor-specific objective evidence of fair value does not exist for one of the delivered elements in the arrangement. Under the residual method, the fair value of the undelivered elements is deferred and subsequently recognized. Centra has established sufficient vendor specific objective evidence for professional services, training and maintenance

## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

and support services based on the price charged when these elements are sold separately. Accordingly, software license revenues are recognized under the residual method in arrangements in which software is licensed with professional services, training, and maintenance and support services.

Revenues from license fees, not provided under ASP services, are recognized when persuasive evidence of an agreement exists, delivery of the product has occurred, the fee is fixed or determinable and collectability is probable. Advance payments are recorded as deferred revenue until the products are shipped, services are delivered or obligations are met. Centra's products do not require significant customization. Billings to customers are generally due within 90 days of the invoice date. The Company has offered extended payment terms greater than 90 days but less than 12 months to certain of its customers for which license revenue is recognized upon shipment. These customers are well capitalized and have entered into enterprise wide license arrangements with the company. The Company believes that it has sufficient history of collecting all amounts within the stated terms under these types of arrangements to conclude the fee is fixed or determinable at the time of recognition.

Revenues related to maintenance, hosting and ASP services are recognized on a straight-line basis over the period that the maintenance, hosting and ASP services are provided and revenues allocable to implementation, consulting and training services are recognized as the services are performed or upon completing project milestones if defined in the agreement.

### (d) Cash Equivalents and Short-Term Investments

Centra considers all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents. Centra's cash equivalents consist of money market accounts and highly rated commercial paper, municipal bonds and corporate bonds.

	December 31,	June 30,
	2000	2001
Cash and cash equivalents-		
Cash.....	\$ 1,059	\$ 5,262
Money market accounts.....	6,095	31,010
Commercial paper.....	18,911	--
Municipal bonds.....	15,450	10,955
Corporate notes and bonds.....	500	--
Total cash and cash equivalents.....	\$42,015	\$47,227

Centra accounts for short-term investments in accordance with Statement of Financial Accounting Standards (SFAS) No. 115, Accounting for Certain Investments in Debt and Equity Securities. Under SFAS No. 115, investments for which Centra has the positive intent and the ability to hold to maturity are reported at amortized cost, which approximates fair market value. At December 31, 2000 and June 30, 2001, Centra's short-term investments consisted of the following:

	December 31,	June 30,
	2000	2001
Short-term Investments-		
Commercial paper.....	\$ 9,914	\$ --



## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

Corporate notes and bonds.....	9,244	--
Municipal bonds (average 289 remaining days to maturity).....	4,014	5,000
	-----	-----
	\$23,172	\$5,000
Total short-term investments.....	=====	=====

In January, 2001, we liquidated, prior to maturity, certain short-term obligations of California based utilities when their ratings dropped to below investment grade which resulted in a realized loss of approximately \$772,000.

7

### (e) Comprehensive Loss

The Company applies the provisions of SFAS No. 130, Reporting Comprehensive Income which establishes standards for reporting and displaying comprehensive income and its components in the consolidated financial statements. Comprehensive income (loss) is defined as the change in equity of a business enterprise during a period from transactions and other events and circumstances from non-owner sources. The only components of comprehensive loss reported by the Company are net loss and foreign currency translation adjustments.

	Six Months Ended June 30,	
	2000	2001
	----	----
Net loss.....	\$(7,573)	\$(10,069)
Foreign currency translation adjustments.....	--	7
	-----	-----
Comprehensive loss.....	\$ (7,573)	\$ (10,062)
	=====	=====

### (f) Net Loss Per Share

Basic and diluted net loss per share are presented in conformity with SFAS No. 128, Earning Per Share (SFAS No. 128) for all periods presented. Pursuant to Securities and Exchange Commission Staff Accounting Bulletin No. 98, common stock and redeemable convertible preferred stock issued or granted for nominal consideration prior to the date of Centra's initial public offering must be included in the calculation of basic and diluted net loss per share as if they had been outstanding for all periods presented. The common shares issued for the series A and series B preferred stock upon conversion, redemption or liquidation were for nominal consideration due to the liquidation payment made to the holders of series A and series B. Accordingly, the 3,824,236 shares issued at the time the series A and series B preferred stock converted to common stock have been included in the calculation of basic and diluted net loss per share from date of issuance for the six months ended June 30, 2000. In accordance with SFAS No. 128, basic and diluted net loss per share has been computed by dividing the weighted-average number of shares of common stock outstanding during the period, less shares subject to repurchase of 1,012,000 and 1,696,000 and 484,000 and 584,000 for the three and six months ended June 30, 2000 and 2001, respectively, into the net loss attributable to common stockholders, which includes both the accretion of the discount and the liquidation premium on the series A and series B preferred stock for the six months ended June 30, 2000.

Options to purchase a total of 3,178,000 and 5,002,000 common shares have not been included in the computation of dilutive earnings per share above for

## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

the three and six months ended June 30, 2000 and 2001, respectively. Inclusion of these shares would have an antidilutive effect, as Centra has recorded a loss for all periods presented.

Common stock outstanding as of June 30, 2001 includes 54,438 shares issued but held in escrow in connection with the company's acquisition of MindLever.com in April, 2001. These shares will be released from escrow on April 30, 2002 if and to the extent that they are not used to pay liabilities of the former MindLever stockholders pursuant to the merger agreement.

### (h) Segment Information

In June 1997, the Financial Accounting Standards Board (FASB) issued SFAS No. 131, Disclosures About Segments of an Enterprise and Related Information (SFAS No. 131). As of June 30, 2001, Centra operates solely in one segment, the development and marketing of software products and related services. Centra's revenues from customers outside of the United States were approximately \$155,000 and \$2,855,000 and \$638,000 and \$4,829,000 for the three and six months ended June 30, 2000 and 2001, respectively. No single country outside of the United States represented greater than 10% of total consolidated revenues for the three and six months ended June 30, 2000 and 2001.

### (i) Recent Accounting Pronouncements

In July 2001, the Financial Accounting Standards Board (FASB) issued SFAS No. 141, "Business Combinations". SFAS No. 141 requires all business combinations initiated after June 30, 2001 to be accounted for using the purchase method. This statement is effective for all business combinations initiated after June 30, 2001.

8

In July 2001, the FASB issued SFAS no. 142, "Goodwill and Other Intangible Assets". This statement applies to goodwill and intangible assets acquired after June 30, 2001, as well as goodwill and intangible assets previously acquired. Under this statement goodwill, as well as certain other intangible assets, determined to have an infinite life, will no longer be amortized, instead these assets will be reviewed for impairment on a periodic basis. This statement is effective for the Company in the first quarter of it's fiscal year ending December 2002. Management is currently evaluating the impact that this statement will have on the Company's financial statements.

In June 1999, Financial Accounting Standards Board ("FASB") issued SFAS No. 137, Accounting for Derivative Instruments and Hedging Activities-Deferral of the Effective Date of FASB Statement No. 133, which defers the effective date of SFAS No. 133 to all fiscal quarters of all fiscal years beginning after June 15, 2000. SFAS No. 133, Accounting for Derivative Instruments and Hedging Activities, issued in June 1998, establishes accounting and reporting standards for derivative instruments, including certain derivative instruments embedded in other contracts, and hedging activities. It requires an entity to recognize all derivatives as either assets or liabilities in the statement of financial position and measure those instruments at fair value. The adoption of this statement did not have an impact on the accompanying financial statements.

### (j) MindLever.com Acquisition

On April 30, 2001, pursuant to an Agreement and Plan of Merger by and among the Company, MindLever.com, Inc. (MindLever) and M-L Acquisition Co., a wholly-owned subsidiary of the Company, the Company acquired MindLever, a provider of management systems for learning content by merging it with and into M-L Acquisition Co. The Company acquired MindLever for \$2,850,000 in cash, the

## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

issuance of 509,745 shares of common stock in the amount of approximately \$3,830,000 and acquisition costs in the approximate amount of \$512,000 for a total purchase price of approximately \$7,192,000. The acquisition was accounted for using the purchase method in accordance with APB No. 16. Accordingly, the results of operations of MindLever have been included in the results of operations of the Company from the date of acquisition.

The following table summarizes the transaction (in thousands):

	AMOUNT
	-----
	(IN THOUSANDS)
Acquisition of MindLever:	
Tangible net assets acquired, at fair value	\$(3,281)
In-process research and development	2,200
Developed technology and know-how	2,100
Assembled workforce	300
Goodwill	5,873
	-----
	\$ 7,192
	=====

As part of the purchase price allocation, all intangible assets acquired from MindLever were identified and valued. It was determined that technology assets and assembled workforce had value. As a result of this identification and valuation process, the Company allocated \$2,200,000 of the purchase price to in-process research and development projects. This allocation represents the estimated fair value based on risk-adjusted cash flows related to the incomplete research and development projects. At the date of acquisition, the development of the projects had not yet reached technical feasibility, and the research and development in progress had no alternative future uses. Accordingly, these costs were expensed as of the date of acquisition.

In making its purchase price allocation, management considered the present value in calculating income, an analysis of project accomplishments and outstanding items, an assessment of overall contributions, as well as project risks. The value assigned to purchased in-process research and development was determined by estimating the costs to develop the acquired technology into commercially viable products, estimating the resulting net cash flows from the projects, and discounting the net cash flows to their present value. The revenue projection used to value the in-process research and development was based on estimates of relevant market sizes and growth factors, expected trends in technology, and the nature and expected timing of new product introductions by

9

the Company and its competitors. The resulting cash flows from such projects are based on management's estimates of costs of sales, operating expenses, and income taxes from such projects.

As a result of the identification and valuation of intangibles acquired, the Company also allocated \$2,100,000 and \$300,000 to developed technology and know-how and assembled workforce, respectively. Developed technology represents patented and unpatented technology and know-how related to MindLever's current learning content management solution. Developed technology is being amortized over a period of three years. Assembled workforce is the presence of a skilled workforce that is knowledgeable about company procedures and possesses expertise in certain fields that are important to continued profitability and growth of a company. Assembled workforce is being amortized over a period of three years.

## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

The excess of the purchase price over the fair value of the identifiable intangible net assets of approximately \$5,873,000 was allocated to goodwill. Unidentifiable intangible assets are being amortized over a period of five years.

Accumulated amortization of developed technology was \$116,667 as of June 30, 2001. Accumulated amortization of assembled workforce was \$16,667 as of June 30, 2001. Accumulated amortization of goodwill was \$195,720 as of June 30, 2001.

Unaudited pro forma operating results for the Company, assuming the acquisition of MindLever occurred at the beginning of each of the following periods are as follows:

	THREE MONTHS ENDED JUNE 30,		SIX MONTHS ENDED JUNE 30,	
	2000	2001	2000	2001
	(IN THOUSANDS)		(IN THOUSANDS)	
Net sales	\$5,319	\$9,845	\$ 9,329	\$19,223
Net loss	(5,069)	(4,601)	(10,283)	(11,198)
Net loss per share-basic and diluted	\$ (.21)	\$ (.19)	\$ (.50)	\$ (.46)

For purposes of these pro forma operating results, the in-process research and development was assumed to have been written off prior to the pro forma periods, so that the operating results presented only include recurring costs.

10

### ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Certain statements in "Management's Discussion and Analysis of Financial Condition and Results of Operations" constitute "forward-looking statements" within the meaning of Section 27A of the Securities Act and Section 21E of the Securities Exchange Act. For this purpose, any statements contained herein that are not statements of historical fact may be deemed to be forward-looking statements. Without limiting the foregoing, the words "believes," "plans," "expects," and similar expressions identify such forward-looking statements. The forward-looking statements contained herein are based on current expectations and entail various risks and uncertainties that could cause actual results to differ materially from those expressed in such forward-looking statements. Factors that might cause such a difference include, among other things, those set forth under "Overview", "Liquidity and Capital Resources", and "Factors That Could Affect Future Results" included in these sections and those appearing elsewhere in this report. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's analysis only as of the date hereof. The Company assumes no obligation to update these forward-looking statements to reflect actual results or changes in factors or assumptions affecting forward-looking statements.

#### OVERVIEW

We design, develop, market and support software infrastructure and ASP services for live eLearning and Internet business collaboration. Our products provide Internet infrastructure for comprehensive live collaboration and include features such as voice-over-the-Internet, software application sharing, real-time data exchange and shared workspaces. Our products to date have been sold primarily to the Global 2000 market with product offerings and network service

## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

solutions for corporate eLearning and training, collaborative sales and marketing, and one-to-one customer, partner and employee relationships. We offer the following products:

- . Centra Symposium(TM), an enterprise Web application for highly interactive eLearning and team collaboration;
- . Centra Conference(TM), an enterprise Web application for live interactive seminars and corporate briefings for large dispersed audiences;
- . Centra eMeeting(TM), an enterprise Web application for ad-hoc virtual meetings where users can schedule, organize and run their own meetings;
- . Centra Knowledge Object Studio, an easy to use tool that enables customers to capture and re-use knowledge from live interactive sessions; and
- . CentraNow(TM) ASP, a network service for live, voice-enabled business meetings and events.
- . Centra Knowledge Products(TM), an enterprise web application for managing the process of developing, managing, delivering and tracking personalized views of self paced content.

On April 30, 2001, pursuant to an Agreement and Plan of Merger by and among the Company, MindLever.com, Inc. (MindLever) and M-L Acquisition Co., a wholly-owned subsidiary of the Company, the Company acquired MindLever, a provider of management systems for learning content by merging it with and into M-L Acquisition Co. The Company acquired MindLever for \$2,850,000 in cash and 509,745 shares of common stock valued at approximately \$3,830,000, plus acquisition costs in the approximate amount of \$512,000, for a total purchase price of approximately \$7,192,000. The acquisition was accounted for using the purchase method in accordance with APB No. 16. Accordingly, the results of operations of MindLever have been included in the results of operations of the Company from the date of acquisition.

Through June 30, 2001, our revenues were derived from licenses of our software products, from related maintenance, and from the delivery of implementation consulting, training, hosting and ASP services. We price licenses of our enterprise application software on a rental or purchase basis under a variety of licensing models, including perpetual named-user licenses, perpetual concurrent-user licenses, time-limited licenses and revenue-sharing. Customers who license our enterprise application software typically purchase renewable maintenance contracts that provide telephone support, bug fixes and rights to upgrades and enhancements on a when and if basis over a stated term, usually a twelve-month period. Maintenance is priced as a

11

percentage of our license fees. We also offer implementation consulting, training and education services to our customers primarily on a time-and-materials basis. In August 1999, we began providing hosting services for customers on a temporary basis under hosting agreements, with terms ranging from six to twelve months, to outsource the administration and infrastructure necessary to operate our enterprise application software. The hosting fees include a set-up fee and monthly service fees, in addition to license fees for the software. We also offer CentraNow both as a free service with limited functionality and as a priced ASP service offering with expanded functionality.

We use the residual method when vendor-specific objective evidence of fair value does not exist for one of the delivered elements in the arrangement. Under the residual method, the fair value of the undelivered elements is deferred and

## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

subsequently recognized. We have established sufficient vendor specific objective evidence for professional services, training and maintenance and support services based on the price charged when these elements are sold separately. Accordingly, software license revenues are recognized under the residual method in arrangements in which software is licensed with professional services, training, and maintenance and support services.

Revenues from license fees are recognized when persuasive evidence of an agreement exists, delivery of the product has occurred, the fee is fixed or determinable and collectability is probable. Our products do not require significant customization. Billings to customers are generally due within 90 days of the invoice date. The Company has offered extended payment terms greater than 90 days but less than 12 months to certain of its customers for which license revenue is recognized upon shipment. These customers are well capitalized and have entered into enterprise wide license arrangements with the company. The Company believes that it has sufficient history of collecting all amounts within the stated terms under these types of arrangements to conclude the fee is fixed or determinable at the time of recognition.

Revenues related to maintenance, hosting and ASP services are recognized on a straight-line basis over the period that the maintenance, hosting and ASP services are provided. Revenues allocable to implementation, consulting and training services are recognized as the services are performed or upon completing project milestones if defined in the agreement.

We record as deferred revenues any billed amounts due from customers in excess of revenues recognized.

We sell our products and services primarily through a direct sales force and through relationships with distributors, resellers and other strategic partners. We have established European sales and service operations based in the United Kingdom and have master distributors in Japan and Korea, in addition we have value added resellers throughout Europe, the Middle East, Pacific Rim, India, Brazil and South Africa. Revenues from international sales were 8%, 29%, 10% and 26% of total revenues or \$155,000, \$638,000, \$2,855,000 and \$4,829,000 for the three and six month periods ended June 30, 2000 and 2001, respectively. During 1999 and 2000, we invested in the infrastructure necessary to expand our global operations, including the formation and staffing of our European subsidiaries. We expect to continue to invest in our international operations as we expand our international direct and indirect channels and enhance our marketing efforts to increase worldwide market share. We anticipate that revenues derived from outside the United States will increase both in terms of percentage of revenues and absolute dollars.

Our cost of license revenues includes royalties due to third parties for technology included in our products, as well as costs of product documentation, media used to deliver our products and fulfillment. Our cost of service revenues includes (a) salaries and related expenses for our consulting, education, technical support and information technology services organizations, (b) an overhead allocation consisting primarily of our facilities, communications and depreciation expenses, and (c) direct costs related to our hosting and ASP services.

Our operating expenses are classified into six general categories: sales and marketing, product development, general and administrative, compensation charge for issuance of stock options, amortization of goodwill and other intangible assets and acquired in-process research and development.

. Sales and marketing expenses consist primarily of (a) salaries and other related costs for sales and marketing personnel and (b) costs associated with marketing programs, including trade shows and seminars, advertising, public relations activities and new product launches.

. Product development expenses consist primarily of employee salaries and benefits, fees for outside consultants and related costs associated with the development of new products, the enhancement of existing products, purchase of third party source code, quality assurance, testing, documentation and third party localization costs.

. General and administrative expenses consist primarily of salaries and other related costs for executive, financial, administrative and information technology personnel, as well as accounting, legal, investor relations and other costs associated with being a public company.

. Compensation charge for issuance of stock options represents the amortization, over the vesting period of the option, of the difference between the exercise price of options granted to employees and the deemed fair market value of the options for financial reporting purposes.

. Amortization of goodwill and other intangible assets represents the amortization, over five and three year periods of, the excess of the purchase price over the fair value of the identifiable intangible net assets acquired and the valuation of the developed technology and know-how and assembled workforce.

. Acquired in-process research and development represents the estimated fair value based on risk-adjusted cash flows, related to incomplete research and development projects. These costs were expensed as of the date of acquisition.

In the development of new products and enhancements of existing products, the technological feasibility of the software is not established until substantially all product development is complete. Historically, our software development costs eligible for capitalization have been insignificant and all costs related to internal product development have been expensed as incurred.

Our previously outstanding Series A and Series B preferred stock had participation rights that allowed holders to receive a premium equal to 150% of their original investment upon the redemption, liquidation or automatic conversion of the preferred stock into common stock. For financial reporting purposes, we discounted the value of Series A and Series B preferred stock by the value of these participating rights. We had been increasing the carrying value of the Series A and Series B preferred stock for the liquidation premium and participation discount through charges to stockholders' deficit over the redemption period. This increase was also reflected in the accretion of discount on preferred stock in our statement of operations. Upon the automatic conversion of the series A and series B preferred stock into common stock in February 2000, \$649,000 in unamortized liquidation premium and participation discount on the Series A and Series B preferred stock was accreted.

We have experienced substantial losses in each fiscal period since our inception. As of June 30, 2001, we had an accumulated deficit of \$51.1 million. These losses and our accumulated deficit have resulted from the significant costs incurred in the development of our products and services and in the preliminary establishment of our infrastructure which have been only partially offset by our revenues to date. We expect to increase our expenditures in all areas in order to execute our business plan, and to expand further internationally, particularly in sales and marketing. The planned increase in sales and marketing expense will result principally from the hiring of additional sales force personnel, establishing sales operations in the Pacific Rim and from marketing programs to continue to increase brand awareness. Accordingly, we expect to experience additional losses in 2001.

## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

Although we have experienced revenue growth in recent periods, our recent rate of revenue growth may not be sustainable. We may not be able to continue to increase our revenues or to attain profitability and, if we do achieve profitability, we may not be able to sustain profitability for any period. We believe that period-to-period comparisons of our historical operating results may not be meaningful, and you should not rely upon them as an indication of our future financial performance.

13

### RESULTS OF OPERATIONS

The following table sets forth operating data expressed as percentages of total revenues for each period indicated.

	Three Months Ended	
	June 30, 2000	June 30, 2001
<b>CONSOLIDATED STATEMENT OF OPERATIONS DATA:</b>		
Revenues:		
License	81%	77%
Services	19	23
Total revenues	100	100
Cost of revenues:		
License	1	1
Services	14	17
Total cost of revenues	15	18
Gross margin	85	82
Operating expenses:		
Sales and marketing	101	69
Research and development	47	35
General and administrative	23	20
Compensation charge for issuance of stock options	5	2
Amortization of goodwill and other intangible assets	-	3
Acquired in-process research and development	-	23
Total operating expenses	176	152
Operating loss	(91)	(70)
Other income, net	22	6
Net loss	(69) %	(64)

### COMPARISON OF THREE MONTHS ENDED JUNE 30, 2000 AND 2001

Revenues. Total revenues increased by \$4.8 million, or 96%, to \$9.8 million for



## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

the three months ended June 30, 2001, from approximately \$5.0 million for the three months ended June 30, 2000. The increase was attributable to the significant growth in our customer base resulting in substantial growth in license and service revenues.

License revenues increased by \$3.4 million, or 83%, to \$7.5 million for the three months ended June 30, 2001, from \$4.1 million for the three months ended June 30, 2000. The increase was attributable to an increase in the number of customer license sales.

Service revenues increased by \$1.3 million, or 130%, to \$2.3 million for the three months ended June 30, 2001, from \$1.0 million for the three months ended June 30, 2000. The increase was primarily related to an increase in maintenance support contracts to new and existing customers and to a lesser extent an increase in professional, ASP and hosting services.

Cost of license revenues. Cost of license revenues increased by \$106,000, or 342%, to \$137,000 for the three months ended June 30, 2001, from \$31,000 for the three months ended June 30, 2000. The increase was attributable to an increase in royalty obligations to third parties. We anticipate that cost of license revenues will increase in the future both in terms of absolute dollars as licensing revenues from our products increase and as a percent of license revenues due to the licensing of additional technologies from third parties.

Cost of service revenues. Cost of service revenues increased by \$920,000, or 124%, to \$1.7 million for the three months ended June 30, 2001, from \$741,000 for the three

14

months ended June 30, 2000. The increase was due primarily to an increase in ASP Service costs as well as an increase in the number of technical support, consulting and education personnel providing services to our customers in the US and Europe. We anticipate that the cost of service revenues will continue to increase in absolute dollars to the extent that we continue to generate new customers and associated license and service revenues. Cost of service revenues as a percentage of service revenues can be expected to vary significantly from period to period depending on the mix of services that we provide and overall utilization rates of our service personnel.

Sales and marketing expenses. Sales and marketing expenses increased by \$1.6 million, or 31%, to \$6.7 million for the three months ended June 30, 2001, from \$5.1 million for the three months ended June 30, 2000. The increase was primarily attributable to an increase in the number of direct sales and marketing employees. To a lesser extent, the increase was related to an increase in marketing programs, including advertising, trade shows, and promotional expenses. The decrease in sales and marketing expenses as a percentage of total revenues was due to our revenues increasing at a greater rate than our sales and marketing expenses. We expect that sales and marketing expenses will continue to increase in absolute dollars to support marketing programs for new product launches, continued international expansion and increased sales efforts.

Product development expenses. Product development expenses increased by \$1.1 million, or 48%, to \$3.4 million for the three months ended June 30, 2001, from \$2.3 million for the three months ended June 30, 2000. The increase primarily resulted from salaries associated with newly hired product development personnel. The decrease in product development expenses as a percentage of total revenues was due to our revenues increasing at a greater rate than our product development expenses. We believe that continued investment in product development is critical to attaining our strategic objectives and, as a result, we expect product development expenses will continue to increase in absolute

## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

dollars as additional product development personnel are added and additional investments are made into third party source code.

General and administrative expenses. General and administrative expenses increased by \$772,000, or 70%, to \$1.9 million for the three months ended June 30, 2001, from \$1.1 million for the three months ended June 30, 2000. The increase resulted primarily from costs associated with increased headcount and related operational costs required to manage our growth. The decrease in general and administrative expenses as a percentage of total revenues was due to our revenues increasing at a greater rate than our general and administrative expenses. We expect that general and administrative expenses will continue to increase in absolute dollars, as we continue to add administrative personnel to support our expanding operations and incur additional costs related to the growth of our business.

Compensation charge for issuance of stock options. We incurred a charge of \$240,000 and \$223,000 for the three months ended June 30, 2000 and 2001, respectively, related to the issuance of stock options to employees and non-employees during 1999 and 2000. These options vest over periods up to five years, which will result in additional compensation expense of approximately \$1.8 million through September, 2003.

Amortization of goodwill and other intangible assets. In conjunction with our acquisition of MindLever, we allocated approximately \$5.9 million to goodwill, \$2.1 million to developed technology and know-how and \$300,000 to assembled workforce. Amortization of goodwill and other intangible assets represents the amortization, over five and three year periods of, the excess of the purchase price over the fair value of the identifiable intangible net assets acquired and the valuation of developed technology and know-how and assembled workforce. Amortization of goodwill was \$195,720 for the three months ended June 30, 2001. Amortization of developed technology was \$116,667 for the three months ended June 30, 2001. Amortization of assembled workforce was \$16,667 for the three months ended June 30, 2001.

Acquired in-process research and development. In conjunction with our acquisition of MindLever, we allocated \$2,200,000 of the purchase price to in-process research and development projects. At the date of acquisition, the development of the projects had not yet reached technical feasibility, and the research and development in progress had no alternative future uses. Accordingly, these costs were expensed as of the date of acquisition.

Other income, net. Other income, net of other expense, decreased by \$526,000 to \$565,000 for the three months ended June 30, 2001, from \$1,091,000 for the three months ended June 30, 2000. The decrease primarily resulted from a lower average cash balance and lower average interest rates on cash invested and short-term investments for the three months ended June 30, 2001 compared to the three months ended June 30, 2000.

15

Net loss. Net loss increased by \$2.8 million, or 80%, to \$6.3 million for the three months ended June 30, 2001, from \$3.5 million for the three months ended June 30, 2000. The increase was primarily due to increased operating expenses, which were partially offset by increased revenues.

### COMPARISON OF SIX MONTHS ENDED JUNE 30, 2000 AND 2001

Revenues. Total revenues increased by \$10.0 million, or 114%, to \$18.8 million for the six months ended June 30, 2001, from \$8.8 million for the six months ended June 30, 2000. The increase was attributable to the significant

## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

growth in our customer base resulting in substantial growth in license and service revenues.

License revenues increased by \$7.5 million, or 104%, to \$14.7 million for the six months ended June 30, 2001, from \$7.2 million for the six months ended June 30, 2000. The increase was attributable to an increase in the number and average transaction value of customer license sales.

Service revenues increased by \$2.5 million, or 156%, to \$4.1 million for the six months ended June 30, 2001, from \$1.6 million for the six months ended June 30, 2000. The increase was primarily related to an increase in maintenance support contracts to new and existing customers and to a lesser extent an increase in revenues from professional, ASP and hosting services.

Cost of license revenues. Cost of license revenues increased by \$221,000, or 356%, to \$283,000 for the six months ended June 30, 2001, from \$62,000 for the six months ended June 30, 2000. The increase was attributable to an increase in royalty obligations to third parties.

Cost of service revenues. Cost of service revenues increased by \$1.8 million, or 129%, to \$3.2 million for the six months ended June 30, 2001, from \$1.4 million for the six months ended June 30, 2000. The increase was due primarily to an increase in the number of technical support, consulting and education personnel providing services to our customers in the US and Europe as well as an increase in ASP Service costs.

Sales and marketing expenses. Sales and marketing expenses increased by \$3.8 million, or 41%, to \$13.0 million for the six months ended June 30, 2001, from \$9.2 million for the six months ended June 30, 2000. The increase was primarily attributable to an increase in marketing programs, including advertising, trade shows, and promotional expenses. To a lesser extent, the increase was related to an increase in the number of direct sales and marketing employees. The decrease in sales and marketing expenses as a percentage of total revenues was due to our revenues increasing at a greater rate than our sales and marketing expenses.

Product development expenses. Product development expenses increased by \$2.0 million, or 49%, to \$6.1 million for the six months ended June 30, 2001, from \$4.1 million for the six months ended June 30, 2000. The increase primarily resulted from salaries associated with newly hired product development personnel. The decrease in product development expenses as a percentage of total revenues was due to our revenues increasing at a greater rate than our product development expenses.

General and administrative expenses. General and administrative expenses increased by \$1.7 million, or 81%, to \$3.8 million for the six months ended June 30, 2001, from \$2.1 million for the six months ended June 30, 2000. The increase resulted primarily from costs associated with increased headcount and related operational costs required to manage our growth. The decrease in general and administrative expenses as a percentage of total revenues was due to our revenues increasing at a greater rate than our general and administrative expenses.

16

Compensation charge for issuance of stock options. We incurred a charge of \$474,000 and \$447,000 for the six months ended June 30, 2000 and 2001, respectively, related to the issuance of stock options to employees and non-employees during 1999 and 2000.

Amortization of goodwill and other intangible assets. In conjunction with our

## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

acquisition of MindLever, we allocated approximately \$5.9 million to goodwill, \$2.1 million to developed technology and know-how and \$300,000 to assembled workforce. Amortization of goodwill and other intangible assets represents the amortization, over five and three year periods of, the excess of the purchase price over the fair value of the identifiable intangible net assets acquired and the valuation of the developed technology and know-how and assembled workforce. Amortization of goodwill was \$195,720 for the six months ended June 30, 2001. Amortization of developed technology was \$116,667 for the six months ended June 30, 2001. Amortization of assembled workforce was \$16,667 for the six months ended June 30, 2001.

Acquired in-process research and development. In conjunction with our acquisition of MindLever, the Company allocated \$2,200,000 of the purchase price to in-process research and development projects. At the date of acquisition, the development of the projects had not yet reached technical feasibility, and the research and development in progress had no alternative future uses. Accordingly, these costs were expensed as of the date of acquisition.

Other income, net. Other income, net of other expense, decreased by \$397,000 to \$1.3 million for the six months ended June 30, 2001, from \$1.7 million for the six months ended June 30, 2000. The decrease primarily resulted from a lower average cash balance and a lower average interest rate on cash invested and short-term investments for the six months ended June 30, 2001 compared to the six months ended June 30, 2000 due to the expenditure of a portion of the proceeds from our initial public offering in February 2000.

Loss on sale of short-term investments. In January, 2001, we liquidated, prior to maturity, certain short-term obligations of California based utilities when their ratings dropped to below investment grade which resulted in a realized loss of approximately \$772,000.

Net loss. Net loss increased by \$2.5 million, or 33%, to \$10.1 million for the six months ended June 30, 2001, from \$7.6 million for the six months ended June 30, 2000. The increase was due to increased operating expenses, partially offset by increased revenues.

17

### LIQUIDITY AND CAPITAL RESOURCES

As of June 30, 2001, we had cash and cash equivalents of \$47.2 million and short-term investments of \$5.0 million, an increase of \$5.2 million of cash and cash equivalents from \$42.0 million at December 31, 2000 and a decrease of \$18.2 million of short-term investments compared with short-term investments of \$23.2 million as of December 31, 2000. The net decrease of \$13.0 million in the combined cash and cash equivalents and short-term investments resulted primarily from cash used to fund operations and for the acquisition of MindLever. Our working capital as of June 30, 2001 was \$46.3 million, compared to \$59.9 million as of December 31, 2000.

Net cash used in operating activities was \$7.2 million for the six months ended June 30, 2001, primarily the result of operating losses, reduced by non cash expenses, including a loss on the sale of certain short-term obligations of California based utilities, amortization of goodwill and other intangibles and expensing of acquired in-process research and development. Also contributing to the net cash used in operating activities was an increase in accounts receivable, partially offset by increases in deferred revenue and accrued expenses and a decrease in prepaid expenses. Operating activities for the six months ended June 30, 2000 resulted in net cash outflows of \$5.2 million, primarily the result of operating losses, reduced by non cash expenses, as well as an increase in prepaid expenses and accounts receivable, partially offset by

## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

an increase in deferred revenue and accounts payable.

Net cash provided by investing activities was \$12.0 million for the six months ended June 30, 2001, resulting from the conversion or maturity of short-term investments reduced by cash used in the acquisition of MindLever and for purchases of property and equipment to support expanding operations. Net cash used in investing activities was \$1.6 million for the six months ended June 30, 2000 due to purchases of property and equipment.

Net cash provided by financing activities was \$411,000 for the six months ended June 30, 2001, resulting from drawings made under our equipment line of credit for \$1.8 million and the receipt of proceeds from the employee stock purchase plan and the exercise of stock options partially offset by payments on MindLever debt assumed, and payments made under a term loan and capital leases. Net cash provided by financing activities was \$66.6 million for the six months ended June 30, 2000. The primary source of cash from financing activities for the six months ended June 30, 2000 was the net proceeds of \$73.2 million received from our initial public offering, net of offering costs and payments to preferred shareholders.

On May 4, 2001, we amended our equipment line of credit agreement to allow for \$2.5 million in additional borrowings (for a total allowed of \$4.5 million), of which \$3.8 million was outstanding at June 30, 2001. Interest on the borrowings is payable at the prime rate (6.75% at June 30, 2001) plus .5%. Amounts outstanding shall be payable in 36 equal monthly installments beginning on September 22, 2001. Additionally, at June 30, 2001, we had outstanding borrowings under previous equipment lines of credit of \$203,000, bearing interest at the rate of 9.5% per annum. All borrowings are secured by substantially all of our assets. This amended line of credit requires us to maintain a minimum balance of cash, cash equivalents and short term investments of \$30 million.

Capital expenditures totaled \$1.6 million and \$2.0 million for the six month periods ended June 30, 2000 and 2001, respectively. Our capital expenditures consisted of operating assets to manage our operations, including computer hardware and software, office furniture and equipment and leasehold improvements. Purchases of computer equipment represent the largest component of our capital expenditures. We expect capital expenditures to continue for the foreseeable future as we increase our number of employees, increase the size of our operating facilities, and improve and expand our information systems. Since inception, we have generally funded capital expenditures either through the use of working capital or with equipment bank loans.

On April 30, 2001, pursuant to an Agreement and Plan of Merger by and among the Company, MindLever.com, Inc. (MindLever) and M-L Acquisition Co., a wholly-owned subsidiary of the Company, the Company acquired MindLever, a provider of management systems for learning content by merging it with and into M-L Acquisition Co. The Company acquired MindLever for \$2,850,000 in cash, the issuance of 509,745 shares of common stock in the amount of approximately \$3,830,000 and acquisition costs in the approximate amount of \$512,000 for a total purchase price of approximately \$7,192,000. The acquisition was accounted for using the purchase method in accordance with APB No. 16. Accordingly, the results of operations of MindLever have been included in the results of operations of the Company from the date of acquisition.

Days sales outstanding for the three months ended June 30, 2001 were 74 days, in increase of 10 days from the prior quarter. This increase reflects orders during the quarter ended June 30, 2001, received later during the quarter than in the prior quarter and the effect of offering extended payment terms greater than 90 days but less than 12 months to a customer during the quarter for which license revenue was recognized upon shipment. This customer is well capitalized and has entered into an enterprise wide license arrangement with the Company.

## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

We expect to continue to experience significant growth in our operating expenses, particularly sales and marketing and product development expenses, for the foreseeable

18

future in order to execute our business plan. We believe that our existing cash balances will be sufficient to finance our operations through at least the next 12 months. However, thereafter, we may require additional funds to support more rapid expansion of our sales force, develop new or enhanced products or services, respond to competitive pressures, acquire complementary businesses or technologies or respond to unanticipated requirements. If we seek to raise additional funds, we may not be able to obtain the funds on terms which are favorable or acceptable to us. If we raise additional funds through the issuance of equity securities, the percentage ownership of our existing stockholders would be reduced. Furthermore, the securities would likely have rights, preferences or privileges senior to our common stock.

### RECENT ACCOUNTING PRONOUNCEMENTS

In July 2001, the Financial Accounting Standards Board (FASB) issued SFAS No. 141, "Business Combinations". SFAS No. 141 requires all business combinations initiated after June 30, 2001 to be accounted for using the purchase method. This statement is effective for all business combinations initiated after June 30, 2001.

In July 2001, the FASB issued SFAS no. 142, "Goodwill and Other Intangible Assets". This statement applies to goodwill and intangible assets acquired after June 30, 2001, as well as goodwill and intangible assets previously acquired. Under this statement goodwill as well as certain other intangible assets, determined to have an infinite life, will no longer be amortized, instead these assets will be reviewed for impairment on a periodic basis. This statement is effective for the Company for the first quarter in the fiscal year ended December 2002. Management is currently evaluating the impact that this statement will have on the Company's financial statements.

In June 1999, Financial Accounting Standards Board ("FASB") issued SFAS No. 137, Accounting for Derivative Instruments and Hedging Activities-Deferral of the Effective Date of FASB Statement No. 133, which defers the effective date of SFAS No. 133 to all fiscal quarters of all fiscal years beginning after June 15, 2000. SFAS No. 133, Accounting for Derivative Instruments and Hedging Activities, issued in June 1998, establishes accounting and reporting standards for derivative instruments, including certain derivative instruments embedded in other contracts, and hedging activities. It requires an entity to recognize all derivatives as either assets or liabilities in the statement of financial position and measure those instruments at fair value. The adoption of this statement did not have an impact on the accompanying financial statements.

### FACTORS THAT COULD EFFECT FUTURE RESULTS

As defined under Safe Harbor provisions of The Private Securities Litigation Reform Act of 1995, some of the matters discussed in this filing contain "forward-looking statements" regarding future events that are subject to risks and uncertainties. The following factors, among others, could cause actual results to differ materially from those described by such statements. These factors include, but are not limited to: further market acceptance of the CentraNow ASP network service and Centra eMeeting product, quarterly fluctuations in operating results attributable to the timing and amount of orders for our products and services, failure to manage rapid growth, failure to enhance our existing products and services and to develop and introduce new

## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

products and services and other risk factors contained in the section titled "Factors That Could Affect Future Growth" beginning on page 20 of our annual report on Form 10-K for the period ended December 31, 2000. If any of these risks actually occur, our business, financial condition or results of operations could be seriously harmed and the trading price of our common stock could decline.

On April 30, 2001, we acquired MindLever. There can be no assurance that the integration of all of the acquired technologies will be successful or will not result in unforeseen difficulties that may absorb significant management attention.

In the future, we may acquire additional businesses or product lines. The recently completed acquisition, or any future acquisition, may not produce the revenue, earnings or business synergies that we anticipated, and an acquired product, service or technology might not perform as expected. Prior to completing an acquisition, however, it is difficult to determine if such benefits can actually be realized. The process of integrating acquired companies into our business may also result in unforeseen difficulties. Unforeseen operating difficulties may absorb significant management attention, which we might otherwise devote to our existing business. Also, the process may require significant financial resources that we might otherwise allocate to other activities, including the ongoing development or expansion of our existing operations.

19

If we pursue a future acquisition, our management could spend a significant amount of time and effort identifying and completing the acquisition. If we make a future acquisition, we could issue equity securities which would dilute current stockholders' percentage ownership, incur substantial debt, assume contingent liabilities, incur a one-time charge or be required to amortize goodwill.

20

### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We develop products in the United States and sell them worldwide. As a result, our financial results could be affected by factors such as changes in foreign currency exchange rates or weak economic conditions in foreign markets. Since a significant portion of our international sales are currently priced in U.S. dollars and translated to local currency amounts, a strengthening of the dollar could make our products less competitive in foreign markets. Interest income and expense are sensitive to changes in the general level of U.S. interest rates, particularly since our investments are in short-term instruments and our long-term debt and available line of credit require interest payments calculated at fixed and variable rates. Based on the nature and current levels of our investments and debt, however, we have concluded that there is no material market risk exposure.

In January 2001, we liquidated, prior to maturity, certain short-term obligations of California based utilities when their ratings dropped to below investment grade which resulted in a realized loss of approximately \$772,000.

Our general investing policy is to limit the risk of principal loss and ensure the safety of invested funds by limiting market and credit risk. We currently use a registered investment manager to place our investments in highly liquid money market accounts and government backed securities. All highly liquid investments with original maturities of three months or less are considered to

## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

be cash equivalents.

### PART II. OTHER INFORMATION

#### ITEM 2. CHANGES IN SECURITIES AND USE OF PROCEEDS

- (c) In the six months ended June 30, 2001, we granted options to purchase 1,487,400 shares of our common stock and we issued 158,261 shares of our common stock upon the exercise of employee stock options.

On April 30, 2001, we issued 509,745 shares of common stock to the former stockholders of MindLever. This issuance was exempt from registration under the Securities Act by means of one or more exemptions thereunder, including the exemption available under Section 3(a)(1) thereunder.

- (d) Use of Proceeds from Sales of Registered Securities

On February 8, 2000 we closed the initial public offering of our common stock. The shares of common stock sold in the offering were registered under the Securities Act of 1933, as amended, on a Registration Statement on Form S-1 (the "Registration Statement") (Registration No. 333-89817) that was declared effective by the Securities and Exchange Commission on February 3, 2000. The 5,000,000 shares offered under our Registration Statement were sold at a price of \$14.00 per share. FleetBoston Robertson Stephens Inc., Chase Securities Inc., and Dain Rauscher Wessels, the managing underwriters of the offering, also exercised an over-allotment option on March 2, 2000 for 750,000 shares. The over-allotment shares were sold at a price of \$14.00 per share. The aggregate proceeds from the offering were \$80.5 million. Our total expenses in connection with the offering were approximately \$7.3 million, of which approximately \$5.6 million was for underwriting discounts and commissions to underwriters and \$1.7 was for other expenses paid to persons other than directors or officers of our company or persons owning more than 10 percent of any class of equity securities of Centra Software, Inc. Our net proceeds from the offering were approximately \$73.3 million. From the effective date through June 30, 2001, we used approximately \$6.5 million for payments of dividends to preferred shareholders, \$8.9 million to fund operations, \$5.9 million for capital expenditures, \$1.8 million for payment of MindLever debt, \$3.0 million for the MindLever acquisition and \$500,000 to pay amounts outstanding under our loans. As of June 30, 2001, we had approximately \$46.7 million of net proceeds remaining, and pending use of these proceeds, we intend to invest such proceeds primarily in highly liquid money market accounts and government backed securities.

21

#### Item 4. Submission of Matters to a Vote of Security Holders

We held our annual meeting of stockholders on May 4, 2001. Two substantive matters were submitted to a vote of the security holders: (1) the election of one Class I Director to serve until the 2003 annual meeting and one Class II Director to serve until the 2004 annual meeting and (2) a proposal to amend our 1999 Stock Incentive Plan to increase the number of shares of common stock available for issuance under the plan by 1,600,000 to 5,100,000 shares.

As of March 23, 2001, the record date for the meeting, there were



## Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

outstanding 24,315,050 shares of common stock entitled to vote at the meeting. At the meeting, 20,701,350 shares were represented in person or by proxy. At the meeting, the vote with respect to each substantive matter proposed to the stockholders was as follows:

Election of Directors:

	VOTES FOR:	AUTHORITY WITHHELD:
Class I: Richard D'Amore	20,564,743	136,607
Class II: David Barrett	20,564,743	136,607

Amendment of 1999 Stock Incentive Plan:

VOTES FOR:	VOTES AGAINST:	ABSTENTIONS:
13,624,557	None	None

### ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

(a) Exhibits

Exhibit Description

- 2.1 Agreement and Plan of Merger dated April 11, 2001, by and among Centra Software, Inc., MindLever.com, Inc., M-L Acquisition Co., and the Principal Shareholders, as defined therein (filed as Exhibit 2.1 to the Company's Current Report on Form 8-K filed as of May 14, 2001 and incorporated herein by reference).
- 3.1 Amended and Restated Certificate of Incorporation (filed as exhibit 3.2 to the Company's Registration Statement, on Form S-1, File No. 333-89817 and incorporated herein by reference.)
- 3.2 Amended and Restated By-Laws (filed as exhibit 3.4 to the Company's Registration Statement, on Form S-1, File No. 333-89817 and incorporated herein by reference.)
- 10.1 Fourth loan modification agreement dated May 4, 2001 between Centra Software, Inc. and Silicon Valley Bank

(b) Reports on Form 8-K

- (1) On May 14, 2001 the Registrant filed a Current Report on Form 8-K relating to the acquisition of MindLever.com, Inc. (Item 2 of Form 8-K).
- (2) On July 11, 2001 the Registrant filed a Current Report on Form 8-K/A relating to the consolidated Financial statements of MindLever.com as of and for the three months ended March 31, 2000 and 2001 and the unaudited pro forma combined condensed financial statements of Centra Software, Inc. as of March 31, 2000 and 2001 (Item 7 of Form 8-K)

22

### SIGNATURES

In accordance with the requirements of the Securities Exchange Act of 1934, the Registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, as of August 14, 2001.

Edgar Filing: CENTRA SOFTWARE INC - Form 10-Q

Centra Software, Inc.

By: Stephen A. Johnson

-----  
Stephen A. Johnson  
Chief Financial Officer,  
Treasurer, and Secretary (duly  
authorized officer and principal  
financial and accounting officer)

23

EXHIBIT INDEX

(a) Exhibits

Exhibit Description

- 2.1 Agreement and Plan of Merger dated April 11, 2001, by and among Centra Software, Inc., MindLever.com, Inc., M-L Acquisition Co., and the Principal Shareholders, as defined therein (filed as Exhibit 2.1 to the Company's Current Report on Form 8-K filed as of May 14, 2001 and incorporated herein by reference).
- 3.1 Amended and Restated Certificate of Incorporation (filed as Exhibit 3.2 to the Company's Registration Statement, on Form S-1, file No. 333-89817 and incorporated herein by reference.)
- 3.2 Amended and Restated by-laws (filed as Exhibit 3.4 to the Company's Registration Statement, on Form S-1, file No. 333-89817 and incorporated herein by reference.)
- 10.1 Fourth loan modification agreement dated May 4, 2001 between Centra Software, Inc. and Silicon Valley Bank

24