Edgar Filing: REED DEBRA L - Form 4

REED DEF	BRA L										
Form 4											
December	15, 2010										
FOR	M 4					antinar			PPROVAL		
	UNITED	STATES		RITIES A shington			COMMISSIO	N OMB Number:	3235-0287		
Check the check	this box							Expires:	January 31,		
subject		AENT OF	F CHAN			TCIAL O	WNERSHIP OF	Estimated a	2005 average		
Section		SECUI	RITIES		burden hou	urs per					
Form 4 Form 5				1((-) - f 4	response	. 0.5					
obligati	ions Filed put						nge Act of 1934, of 1935 or Secti				
may co <i>See</i> Ins 1(b).	ntinue. Section 17(truction			•	•	ny Act of 1		on			
(Print or Type	e Responses)										
1. Name and	Person [*]		er Name an o	d Ticker of	Trading	5. Relationship of Reporting Person(s) to Issuer					
REED DEBRA L			Symbol	Y DENNI	ISON		100001				
				ORATIO		l	(Check all applicable)				
(Last)	(First) (Middle)	3. Date of Earliest Transaction				XDirector	~ ~ ,	% Owner		
			(Month/1 12/15/2	Day/Year) 2010			Officer (giv below)	below)			
	(Street)		4. If Am	endment, D	ate Origina	al	6. Individual or Joint/Group Filing(Check				
		Filed(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)	Tab	ole I - Non-l	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned		
1.Title of	2. Transaction Date	te 2A. Deemed		3. 4. Securities			5. Amount of	6. Ownership	7. Nature of		
Security (Instr. 3)	(Month/Day/Year)	Execution Date, if					Securities	Form: Direct	Indirect		
(Instr. 5)		any (Month/Da	y/Year)	Code (Instr. 8)	Disposed of (D) (Instr. 3, 4 and 5)		Beneficially Owned	(D) or Indirect (I)	Ownership		
		、 、		(, (,,			Following	(Instr. 4)	(Instr. 4)		
						(A)	Reported Transaction(s)				
				Code V	Amount	or (D) Price	(Instr. 3 and 4)				
Reminder: Re	eport on a separate line	e for each cla	ass of sec	urities bene	ficially ow	ned directly	or indirectly.				
					inforr requi	nation cont red to resp	spond to the colle tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

number.

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr.	8)	Acquired or Dispose (D) (Instr. 3, 4 and 5)	ed of				
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock Units	\$ 0	12/15/2010		A <u>(1)</u>		652.56		08/08/1988	08/08/1988	Common Stock	652.56

Reporting Owners

Relationships						
Director	10% Owner	Officer	Other			
Х						
		Director 10% Owner	Director 10% Owner Officer			

Signatures

Barbara M Bartoletti for Debra L. Reed	12/15/2010		
**Signature of Reporting Person	Date		

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in a transaction exempt under Rules 16a-11 and 16b-3(d).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number. If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).**Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).(1)1-for-1(2)Units credited as part of Director Retainer Stock Plan.(3)Shares issuable upon termination of service as a director.

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