

BEAR STEARNS COMPANIES INC

Form 424B3

October 24, 2001

PRICING SUPPLEMENT NO. 77

Rule 424(b)(3)

DATED: October 17, 2001

File No. 333-52902

(To Prospectus dated January 11, 2001,
and Prospectus Supplement dated January 11, 2001)

\$9,015,893,162

THE BEAR STEARNS COMPANIES INC.
MEDIUM-TERM NOTES, SERIES B

Principal Amount: \$10,000,000

Floating Rate Notes []

Book Entry Notes [x]

Original Issue Date: 10/26/2001

Fixed Rate Notes [x]

Certificated Notes []

Maturity Date: 10/26/2021

CUSIP#: 073928VL4

Option to Extend Maturity:

No [x]

Yes []

Final Maturity Date:

Redeemable On	Redemption Price(s)	Optional Repayment Date(s)	Optional Repayment Price(s)
*	N/A	N/A	N/A

Applicable Only to Fixed Rate Notes:

Interest Rate: 6.60%

Interest Payment Dates: **

Applicable Only to Floating Rate Notes:

Interest Rate Basis:

Maximum Interest Rate:

[] Commercial Paper Rate

Minimum Interest Rate:

[] Federal Funds Effective Rate

[] Federal Funds Open Rate

Interest Reset Date(s):

[] Treasury Rate

Interest Reset Period:

[] LIBOR Reuters

Interest Payment Date(s):

[] LIBOR Telerate

[] Prime Rate

[] CMT Rate

Initial Interest Rate:

Interest Payment Period:

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Index Maturity:

Spread (plus or minus):

*Commencing October 26, 2004 and on the interest payment dates thereafter until Maturity, the Notes may be called in whole at par at the option of the Company on ten calendar days notice.

**Commencing November 26, 2001 and on the 26th of each month thereafter until Maturity or until the Notes are called.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.