

PERFORMANCE FOOD GROUP CO  
 Form 4  
 November 15, 2006

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 AUSTIN JOHN D

2. Issuer Name and Ticker or Trading Symbol  
 PERFORMANCE FOOD GROUP CO [PFGC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 12500 WEST CREEK PARKWAY  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 11/14/2006

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Chief Financial Officer

RICHMOND, VA 23238

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common stock	11/14/2006		M		8,000	A	\$ 9.25 17,158
Common stock	11/14/2006		S		300	D	\$ 27.82 16,858
Common stock	11/14/2006		S		400	D	\$ 27.83 16,458
Common stock	11/14/2006		S		100	D	\$ 27.84 16,358
Common stock	11/14/2006		S		718	D	\$ 27.85 15,640

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Common stock	11/14/2006	S	900	D	\$ 27.86	14,740	D	
Common stock	11/14/2006	S	400	D	\$ 27.87	14,340	D	
Common stock	11/14/2006	S	182	D	\$ 27.88	14,158	D	
Common stock	11/14/2006	S	736	D	\$ 27.89	13,422	D	
Common stock	11/14/2006	S	100	D	\$ 27.895	13,322	D	
Common stock	11/14/2006	S	2,474	D	\$ 27.9	10,848	D	
Common stock	11/14/2006	S	490	D	\$ 27.91	10,358	D	
Common stock	11/14/2006	S	100	D	\$ 27.92	10,258	D	
Common stock	11/14/2006	S	100	D	\$ 27.93	10,158	D	
Common stock	11/14/2006	S	500	D	\$ 27.94	9,658	D	
Common stock	11/14/2006	S	400	D	\$ 27.95	9,258	D	
Common stock	11/14/2006	S	100	D	\$ 27.96	9,158	D	
Common stock						2,501.6433	I	By ESOP
Common stock						189.6978	I	By 401k

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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(Instr. 3, 4,  
and 5)

	Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee stock options								
		\$ 9.25		11/14/2006				
	M			8,000	02/11/2002	02/11/2008	Common stock	8,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
AUSTIN JOHN D 12500 WEST CREEK PARKWAY RICHMOND, VA 23238			Chief Financial Officer	

## Signatures

J. Keith Middleton, by power of attorney  
11/15/2006

\*\*Signature of Reporting Person                      Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.