

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 December 22, 2004

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 ODO NOVAN TIMOTHY J

2. Issuer Name and Ticker or Trading Symbol
 WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 12/20/2004

Director 10% Owner
 Officer (give title below) Other (specify below)
 President & CEO

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	12/20/2004		F		236,588	A	\$ 31.205
Common Stock					44,297	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Edgar Filing: WOLVERINE WORLD WIDE INC /DE/ - Form 4

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 31.205	12/20/2004		A	3,204		12/20/2004	03/04/2011	Common Stock	3,204
Stock Option (Right to Buy)	\$ 31.205	12/20/2004		A	966		12/20/2004	02/23/2007	Common Stock	966
Stock Option (Right to Buy)	\$ 31.205	12/20/2004		A	429		12/20/2004	02/24/2008	Common Stock	429
Stock Option (Right to Buy)	\$ 31.205	12/20/2004		A	1,286		12/20/2004	02/22/2009	Common Stock	1,286
Stock Option (Right to Buy)	\$ 31.205	12/20/2004		A	859		12/20/2004	02/24/2008	Common Stock	859
Stock Option (Right to Buy)	\$ 31.205	12/20/2004		A	3,766		12/20/2004	03/02/2009	Common Stock	3,766
Stock Option (Right to Buy)	\$ 31.205	12/20/2004		A	677		12/20/2004	02/23/2010	Common Stock	677
Stock Option (Right to Buy)	\$ 31.205	12/20/2004		A	857		12/20/2004	03/02/2009	Common Stock	857
	\$ 31.205	12/20/2004		A	1,743		12/20/2004	02/23/2010		1,743

Stock Option (Right to Buy)								Common Stock	
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	880	12/20/2004	03/02/2009		Common Stock	880
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	121	12/20/2004	03/02/2009		Common Stock	121
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	3,886	12/20/2004	02/23/2010		Common Stock	3,886
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	1,485	12/20/2004	02/23/2010		Common Stock	1,485
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	2,415	12/20/2004	03/02/2009		Common Stock	2,415
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	1,282	12/20/2004	03/04/2011		Common Stock	1,282
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	34,026	12/20/2004	02/13/2012		Common Stock	34,026
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	19,658	12/20/2004	02/11/2013		Common Stock	19,658
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	9,202	12/20/2004	02/17/2014		Common Stock	9,202

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

ODONOVAN TIMOTHY J
9341 COURTLAND DRIVE NE
ROCKFORD, MI 49351

X

President
& CEO

Signatures

/s/ Jeffrey A. Ott, by power of
attorney

12/22/2004

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.