

CEVA INC  
Form 4  
May 05, 2016

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Senvest Management, LLC

2. Issuer Name and Ticker or Trading Symbol  
CEVA INC [CEVA]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
540 MADISON AVENUE, 32ND FLOOR

3. Date of Earliest Transaction (Month/Day/Year)  
05/03/2016

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

NEW YORK, NY 10022

\_\_\_ Form filed by One Reporting Person  
\_X\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)           | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |   |                       |
|---|--------------------------------------|--|--------------------------------|---|---|--|---|---|-----------------------|
|   |                                      |  |                                | (A) or (D)  | Price   |  |   |   |                       |
|   |                                      |  |                                | Code  | V   | Amount   |   |   |                       |
| Common Stock, \$0.001 par value per share | 05/03/2016                           |  | S                              | 10,000  | D   | \$ 26.7181   | 2,689,222   | I | See footnotes (1) (2) |
| Common Stock, \$0.001 par value per share | 05/03/2016                           |  | S                              | 80,000  | D   | \$ 26.6492   | 2,609,222   | I | See footnotes (1) (2) |
| Common Stock,                             | 05/04/2016                           |  | S                              | 14,400  | D   | \$ 26.5  | 2,594,822   | I | See footnotes         |

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|   |            |   |        |   |            |           |   |                       |
|---|------------|---|--------|---|------------|-----------|---|-----------------------|
| \$0.001 par value per share               |            |   |        |   |            |           |   | (1) (2)               |
| Common Stock, \$0.001 par value per share | 05/04/2016 | S | 1,208  | D | \$ 26.3303 | 2,593,614 | I | See footnotes (1) (2) |
| Common Stock, \$0.001 par value per share | 05/04/2016 | S | 60,000 | D | \$ 26.5667 | 2,533,614 | I | See footnotes (1) (2) |
| Common Stock, \$0.001 par value per share | 05/05/2016 | S | 2,700  | D | \$ 26.14   | 2,530,914 | I | See footnotes (1) (2) |
| Common Stock, \$0.001 par value per share | 05/05/2016 | S | 9,000  | D | \$ 26.005  | 2,521,914 | I | See footnotes (1) (2) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|  |  |                                      |  |                                |   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares                         |
|  |  |                                      |  |                                |   | Code   | V (A) (D)   |  |  |

