#### **CNET NETWORKS INC**

Form 4 June 18, 2008

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

3235-0287

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January 31, 2005

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**OMB APPROVAL** 

response...

Check this box if no longer subject to Section 16. Form 4 or

Form 5 obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person \* JANA PARTNERS LLC

2. Issuer Name and Ticker or Trading Symbol

CNET NETWORKS INC [CNET]

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

(Middle)

(Zip)

3. Date of Earliest Transaction

(Month/Day/Year)

Director Officer (give title

10% Owner \_ Other (specify

200 PARK AVENUE, SUITE 3300

(State)

(First)

06/16/2008

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Applicable Line) \_X\_ Form filed by One Reporting Person

Form filed by More than One Reporting Person

below)

(Street)

Filed(Month/Day/Year)

NEW YORK, NY 10166

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1.Title of       | 2. Transaction Date | 2A. Deemed         | 3.                           |    | 4. Securities A | Acquir    | ed (A) | 5. Amount of     | 6.          | 7. Nature of |
|------------------|---------------------|--------------------|------------------------------|----|-----------------|-----------|--------|------------------|-------------|--------------|
| Security         | (Month/Day/Year)    | Execution Date, if | Transactionr Disposed of (D) |    |                 |           |        | Securities       | Ownership   | Indirect     |
| (Instr. 3)       |                     | any                | Code (Instr. 3, 4 and 5)     |    |                 |           |        | Beneficially     | Form:       | Beneficial   |
|                  |                     | (Month/Day/Year)   | (Instr. 8                    | 3) |                 |           |        | Owned            | Direct (D)  | Ownership    |
|                  |                     |                    |                              |    |                 |           |        | Following        | or Indirect | (Instr. 4)   |
|                  |                     |                    |                              |    |                 | (A)       |        | Reported         | (I)         |              |
|                  |                     |                    |                              |    |                 | (A)       |        | Transaction(s)   | (Instr. 4)  |              |
|                  |                     |                    | Code                         | V  | Amount          | or<br>(D) | Price  | (Instr. 3 and 4) |             |              |
|                  |                     |                    | Couc                         | •  | Amount          | (D)       | 1 1100 |                  |             |              |
| Common Stock (1) | 06/16/2008          |                    | $X^{(2)}$                    |    | 1,000,000       | D         | \$ 10  | 15,595,492       | D           |              |
|                  |                     |                    |                              |    |                 |           |        |                  |             |              |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

### Edgar Filing: CNET NETWORKS INC - Form 4

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) |   | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |           | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amor<br>Underlying Secur<br>(Instr. 3 and 4) |                  |
|---|---|---|---|---|---|---|-----------|--|--------------------|---|------------------|
|   |   |   |   | Code                                    | V | (A)   | (D)       | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Am<br>Nui<br>Sha |
| Call Option (Obligation to Sell) (3)                | \$ 10   | 06/16/2008                              |   | X(2)                                    |   |   | 1,000,000 | 12/21/2007   | 06/21/2008         | Common<br>Stock   | 1,0              |

### **Reporting Owners**

| Reporting Owner Name / Address                   | Relationships |           |         |       |  |  |  |  |
|--|---------------|-----------|---------|-------|--|--|--|--|
|  | Director      | 10% Owner | Officer | Other |  |  |  |  |
| JANA PARTNERS LLC<br>200 PARK AVENUE, SUITE 3300 |               | X         |         |       |  |  |  |  |
| NEW YORK, NY 10166                               |               | Λ         |         |       |  |  |  |  |

## **Signatures**

/s/ JANA Partners LLC by Charles Penner, General
Counsel

06/18/2008

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Reporting Person disclaims beneficial ownership of any and all such securities in excess of its actual pecuniary interest.
- This is the exercise by Velocity Interactive Management, LLC ("Velocity") of its option to purchase 1,000,000 shares of common stock (2) of the Issuer from the Reporting Person. The exercise of this derivative is deemed exempt from Section 16(b) of the Securities Exchange Act of 1934 pursuant to Rule 16b-6(b) thereunder.
- (3) Pursuant to an Option Agreement with Velocity.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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