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Lucas Bruce Form 4											
March 08, 20									OMB A	PPROVAL	
FORM	4 UNITED	STATES					NGE C	COMMISSION	OMB	3235-0287	
Check th	Check this box Washington, D.C. 20549						Number:	January 31,			
if no longer subject toSTATEMENT OF CHANGES IN BENEFICIAL OWNERSSection 16.SECURITIESForm 4 orFiled pursuant to Section 16(a) of the Securities Exchange Act of						Expires: 20 Estimated average burden hours per response					
obligatio may cont <i>See</i> Instru 1(b).	ns Section 17(a	a) of the	Public Ut		ling Con	npany	y Act of	1935 or Section	n		
(Print or Type I	Responses)										
Lucas Bruce Syn He			2. Issuer Name and Ticker or Trading Symbol				-	5. Relationship of Reporting Person(s) to Issuer			
			Heritage	e Insuranc 	e Holdiı	ngs, I	nc.	(Check all applicable)			
(N			(Month/D	3. Date of Earliest Transaction (Month/Day/Year)				X Director 10% Owner X Officer (give title Other (specify below)			
HOLDING	S, INC., 2600 ICK DRIVE SUIT		03/08/20	519				Cha	irman & CEO		
(Street)			4. If Amendment, Date Original					6. Individual or Joint/Group Filing(Check			
CLEARWA	ATER, FL 33759		Filed(Mon	th/Day/Year))			Applicable Line) _X_ Form filed by 0 Form filed by M Person	One Reporting Pe fore than One Re		
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Executio any	med	3.	4. Securi	ties Ad spose 4 and (A)	cquired d of (D)	5. Amount of	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of	
Common	03/08/2019			Code V P	Amount 1,806	or (D) A	Price \$ 13.92	(Instr. 3 and 4) 946,859	D		
Stock Common Stock							13.92	67,600	Ι	See Footnote (1)	
Common Stock								213,037	I	See Footnote	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D)		ate	Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V	(Instr. 3, 4, and 5)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships					
1	Director	10% Owner	Officer	Other		
Lucas Bruce C/O HERITAGE INSURANCE HOLDINGS, INC. 2600 MCCORMICK DRIVE SUITE 300 CLEARWATER, FL 33759	Х		Chairman & CEO			
<u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u></u>						

Signatures

/s/ Bruce Lucas	03/08/2019
<u>**</u> Signature of Reporting Person	Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares of common stock reported on this line are held by IIM Holdings, LLC and IIM Holdings II, LLC, entities controlled by Mr. Lucas.
- (2) Shares of common stock reported on this line are held by the Alec Lucas Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.