OREILLY DAVID E

Form 4

Common

Stock

November 13, 2017

FORM	ЛЛ								APPROVAL	
i Oni	UNITED	STATES SECU	U RITIES Vashington				COMMISSION	OMB Number:	3235-0287	
Check this box if no longer subject to STATEMENT OF CHANGES IN BE				N BENE					January 31 2005 Laverage	
Section Form 4	Section 16. SECURITIES Form 4 or					burden ho response.	ours per			
Form 5 obligati may con See Inst	ons ntinue. Section 17(rsuant to Sectior (a) of the Public 30(h) of the	Utility Ho	olding Co	mpa	ny Act of	1935 or Sectio	n		
(Print or Type	Responses)									
			2. Issuer Name and Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to Issuer			
			ILLY AU .Y]	TOMOT	IVE	INC	(Check all applicable)			
(Last) 233 S. PA	(First) ((Month/I			n		X Director 10% Owner			
200 20111				D-4- O-1-1-	1					
	(Street)		mendment, I Month/Day/Ye	_	ıaı		6. Individual or Jo Applicable Line) _X_ Form filed by 0	One Reporting	Person	
SPRINGF	IELD, MO 65802						Form filed by N Person	Iore than One	Reporting	
(City)	(State)	(Zip) Ta	able I - Non	-Derivativ	e Secı	urities Acq	uired, Disposed of	f, or Benefici	ally Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year	Code	Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)			Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	11/08/2017		Code V	Amount		Price \$ 211.14	(Instr. 3 and 4) 861,105 (1)	I	Indirectly as trustee for reporting person's children and of a GRAT, and in the	

Company's 401k plan.

120,568 (2)

D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene Own Follo Repo Trans

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	e and	8. Price of	٩
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orNumber	Expiration Da	ate	Amou	nt of	Derivative	J
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underl	ying	Security	,
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securit	ties	(Instr. 5)]
	Derivative				Securities			(Instr.	3 and 4)		(
	Security				Acquired						J
					(A) or						J
					Disposed						7
					of (D)						(
					(Instr. 3,						
					4, and 5)						
									Amount		
									or		
						Date	Expiration		Number		
						Exercisable Date	Date		of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships
Reporting Owner Maine / Address	

Director 10% Owner Officer Other

OREILLY DAVID E 233 S. PATTERSON AVE X

CHAIRMAN OF THE BOARD

Signatures

SPRINGFIELD, MO 65802

/s/ David

O'Reilly 11/13/2017

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total includes 583,503 shares held as trustee for reporting person's children, 269,969 shares held as trustee of a Grantor Retained Annuity Trust (GRAT) and 7,633 shares held in the Company's 401k Plan.
- (2) Total includes 2,720 unvested restricted share awards and 117,848 shares held directly by Mr. O'Reilly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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