LITHIA MOTORS INC

Form 4

March 14, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

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SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * **DEBOER SIDNEY B**

2. Issuer Name and Ticker or Trading

LITHIA MOTORS INC [LAD]

Issuer

Symbol

(First) (Middle) (Last)

(Street)

(State)

3. Date of Earliest Transaction

(Check all applicable)

5. Relationship of Reporting Person(s) to

(Month/Day/Year)

03/10/2006

_X__ Director X_ Officer (give title below)

X 10% Owner Other (specify

360 E. JACKSON ST.

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Chairman and CEO

Filed(Month/Day/Year)

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

MEDFORD, OR 97501

(City)

1.Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) (Month/Day/Year)

(Zip)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of 6. Ownership 7. Nature of Securities Beneficially (D) or Indirect (I) Owned Following (Instr. 4) Reported

Form: Direct Indirect Beneficial Ownership (Instr. 4)

(A)

Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

49,796 D

Class A Common

I

Deboer Family, LLC (1)

Class A Common

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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79,500

SEC 1474 (9-02)

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$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (\emph{e.g.}, puts, calls, warrants, options, convertible securities) \\ \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	ion S A C (5. Number Derivative Securities Acquired for Disposed Dis	re s (A) sed of	6. Date Exerci: Expiration Dat (Month/Day/Y	e	7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	7	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
Stock Option (2000sd) (NQ) (right to buy)	\$ 16.75							<u>(4)</u>	01/06/2010	Class A Common	22,01
Stock Option (2002nq) (right to buy)	\$ 15.13							12/26/2007	12/26/2012	Class A Common	16,00
Stock Option (right to buy)	\$ 29.42							03/11/2009	03/11/2010	Class A Common	16,00
Stock Option (right to buy)	\$ 27.58							02/09/2010	02/09/2011	Class A Common	20,00
Stock Option (2001) (NQ) (right to buy)	\$ 1							12/26/2005	12/26/2010	Class A Common	16,00
Stock Option (2001nq) (right to buy)	\$ 19.24							12/26/2006	12/26/2011	Class A Common	16,00
Stock Option (2001sd) (NQ) (right to	\$ 11.81							(5)	12/26/2010	Class A Common	31,78

purchase) Stock Option (right to buy)	\$ 31.67	03/10/2006	A	24,000	03/10/2011	03/10/2012	Class A Common	24,00
Class B	\$ 0				(2)	(2)	Class A	3,762,2

Common

Reporting Owners

Reporting Owner Name / Address	Relationships						
1 0	Director	10% Owner	Officer	Other			
DEBOER SIDNEY B 360 E. JACKSON ST. MEDFORD, OR 97501	X	X	Chairman and CEO				

Signatures

Common

By: Cliff E. Spencer, Attorney in Fact for 03/13/2006

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sidney B. Deboer is the trustee of the Sidney B. DeBoer Trust, which is the owner of a majority interest in the LLC and is the sole manager of the LLC
- (2) Class B Common converts to Class A Common on a 1:1 ratio at holder's discretion.
- Mr. DeBoer, through DeBoer Family, LLC, of which he is the sole manager, owns a majority interest in Lithia Holding Company, LLC, of which he is also the sole manager; and he has elected to report all Class B Common Stock owned by the Lithia Holding Company, LLC as being beneficially owned by him.
- (4) The options vest as follows: 13,627 on 1/6/01 and 8,383 on 1/6/02.
- (5) The options vest 8,360 shares on 12/26/00, 2,108 on 12/26/02, 10,565 on 12/26/03 and 10,755 on 12/26/04

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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