

SOUTHSIDE BANCSHARES INC

Form 4

February 24, 2010

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
Estimated average
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(Print or Type Responses)

1. Name and Address of Reporting Person *
GIBSON LEE R

(Last) (First) (Middle)

**SOUTHSIDE BANCSHARES
INC, 1201 SOUTH BECKHAM**

(Street)

TYLER, TX 75701

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

**SOUTHSIDE BANCSHARES INC
[SBSI]**

3. Date of Earliest Transaction
(Month/Day/Year)

01/01/2010

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer (give title below) ____ Other (specify below)

Executive Vice President

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/24/2010		M		7,549	A	\$ 4.76	8,139	D	
Common Stock	02/24/2010		M		4,184	A	\$ 4.76	12,323	D	
Common Stock	02/24/2010		S		2,298	D	\$ 20.09	10,025	D	
Common Stock	02/24/2010		S		2,035	D	\$ 20.08	7,990	D	
Common Stock	02/24/2010		S		200	D	\$ 20.02	7,790	D	

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Common Stock	02/24/2010	S	3,200	D	\$ 20.01	4,590	D	
Common Stock	02/24/2010	S	400	D	\$ 20	4,190	D	
Common Stock	02/24/2010	S	100	D	\$ 19.96	4,090	D	
Common Stock	02/24/2010	S	3,500	D	\$ 19.95	590	D	
Common Stock	01/01/2010	I ⁽¹⁾	658.54	A	\$ 5.58	10,167.17	I	by ESOP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title
Incentive Stock Option (right to buy)	\$ 4.76	02/24/2010		M	7,549	08/31/2005 ⁽²⁾ 08/31/2010	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 4.76	02/24/2010		M	4,184	⁽³⁾ 08/31/2010	Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
GIBSON LEE R SOUTHSIDE BANCSHARES INC	Executive Vice President

1201 SOUTH BECKHAM
TYLER, TX 75701

Signatures

Lee R. Gibson

02/24/2010

Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) ESOP allocation for plan year ending 12-31-2009
- (2) Vested 20% per year and became fully exercisable 08/31/2005.
- (3) Non-Qualified Incentive Stock Option became fully exercisable 08/31/2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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