

WEST RODERICK K
Form 4
November 15, 2018

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
WEST RODERICK K

2. Issuer Name and Ticker or Trading Symbol
ENTERGY CORP /DE/ [ETR]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director
 Officer (give title below)
____ 10% Owner
____ Other (specify below)
Group President, Utility Ops

(Last) (First) (Middle)
C/O ENTERGY CORPORATION
LEGAL DEPARTMENT, 639
LOYOLA AVENUE, 26TH FLOOR
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
11/13/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

NEW ORLEANS, LA 70113

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	11/13/2018		M		5,000	A	\$ 77.53
Common Stock	11/13/2018		S		5,000	D	\$ 85.87
Common Stock	11/13/2018		M		7,000	A	\$ 77.1
Common Stock	11/13/2018		S		7,000	D	\$ 85.86
Common Stock	11/13/2018		M		30,000	A	\$ 71.3

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Common Stock	11/13/2018	S	30,000	D	\$ 85.86	39,379	D	
Common Stock	11/13/2018	M	12,000	A	\$ 63.17	51,379	D	
Common Stock	11/13/2018	S	12,000	D	\$ 85.86	39,379	D	
Common Stock	11/13/2018	M	27,333	A	\$ 70.56	66,712	D	
Common Stock	11/13/2018	S	27,333	D	\$ 85.86	39,379	D	
Common Stock	11/13/2018	M	9,733	A	\$ 70.53	49,112	D	
Common Stock	11/13/2018	S	9,733	D	\$ 85.86	39,379	D	
Common Stock						3,659	I	By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 77.53	11/13/2018		M	5,000	(2) (2)	Common Stock 5,000
Employee Stock Option (Right to	\$ 77.1	11/13/2018		M	7,000	(3) (3)	Common Stock 7,000

Buy)									
Employee Stock Option (Right to Buy)	\$ 71.3	11/13/2018	M	30,000	<u>(4)</u>	<u>(4)</u>		Common Stock	30,000
Employee Stock Option (Right to Buy)	\$ 63.17	11/13/2018	M	12,000	<u>(5)</u>	<u>(5)</u>		Common Stock	12,000
Employee Stock Option (Right to Buy)	\$ 70.56	11/13/2018	M	27,333	<u>(6)</u>	01/28/2026		Common Stock	27,333
Employee Stock Option (Right to Buy)	\$ 70.53	11/13/2018	M	9,733	<u>(7)</u>	01/26/2027		Common Stock	9,733

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WEST RODERICK K C/O ENTERGY CORPORATION LEGAL DEPARTMENT 639 LOYOLA AVENUE, 26TH FLOOR NEW ORLEANS, LA 70113			Group President, Utility Ops	

Signatures

/s/ Daniel T. Falstad by power of attorney 11/15/2018

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 212 shares of Entergy common stock acquired through the dividend reinvestment feature of Entergy Corporation's equity ownership plans.
 - (2) The options vested in three equal annual installments on January 29, 2010, 2011 and 2012.
 - (3) The options vested in three equal annual installments on January 28, 2011, 2012 and 2013.
 - (4) The options vested in three equal annual installments on January 26, 2013, 2014 and 2015.

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- (5) The options vested in three equal annual installments on January 30, 2015, 2016 and 2017.
- (6) The options vested in two equal installments on January 28, 2017 and 2018.
- (7) The options vested on January 26, 2018.

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