

MEREDITH CORP  
Form 8-K  
March 10, 2008

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **March 10, 2008**

MEREDITH CORPORATION

(Exact name of registrant as specified in its charter)

IOWA

(State or other jurisdiction of  
incorporation or organization)

1-5128

(Commission file  
number)

42-0410230

(I.R.S. Employer Identification No.)

1716 Locust Street, Des Moines, Iowa  
(Address of principal executive offices)

50309-3023  
(Zip Code)

(515) 284-3000

(Registrant's telephone number,  
including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events

Meredith Corporation presented at the Bear Stearns and Co. Inc. Media Conference on March 10, 2008. Chief Executive Officer Stephen M. Lacy and Publishing Group President John H. (Jack) Griffin, Jr. discussed company developments and responded to questions. The text of the discussion is attached as an exhibit. An audio archive of the presentation is accessible to the public on the Company's website, [meredith.com](http://meredith.com). The audio archive will remain there through March 17, 2008.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits

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Text of presentation at the Bear Stearns and Co. Inc. Media Conference on March 10, 2008.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

MEREDITH CORPORATION  
Registrant

/s/ Stephen M. Lacy

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Stephen M. Lacy  
President, Chief Executive Officer  
and Director  
(Principal Executive Officer)

Date: March 10, 2008

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Index to Exhibits

Exhibit  
Number

Item

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Text of presentation at the Bear Stearns and Co. Inc. Media  
Conference on March 10, 2008.