

Banks Donna J  
 Form 4  
 November 15, 2004

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Banks Donna J

2. Issuer Name and Ticker or Trading Symbol  
 KELLOGG CO [K]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 PO BOX 3599

3. Date of Earliest Transaction (Month/Day/Year)  
 11/11/2004

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Senior Vice President

(Street)  
 BATTLE CREEK, MI 49016-3599

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	11/11/2004		A		966 A \$ 41.2183	(1)	D
Common Stock	11/11/2004		S		926 D \$ 44.602	(1)	D
Common Stock	11/11/2004		A		1,472 A \$ 43.4375	(1)	D
Common Stock	11/11/2004		S		1,452 D \$ 44.602	(1)	D
Common Stock	11/11/2004		A		2,082 A \$ 40.4688	(1)	D

Edgar Filing: Banks Donna J - Form 4

Common Stock	11/11/2004	S	1,973	D	\$ 44.602	31,904.546 (1)	D
Common Stock	11/11/2004	A	1,664	A	\$ 42.79	33,568.546 (1)	D
Common Stock	11/11/2004	S	1,628	D	\$ 44.602	31,940.546 (1)	D
Common Stock	11/11/2004	A	2,037	A	\$ 42.79	33,977.546 (1)	D
Common Stock	11/11/2004	S	1,993	D	\$ 44.602	31,984.546 (1)	D
Common Stock	11/11/2004	A	1,153	A	\$ 42.79	33,137.546 (1)	D
Common Stock	11/11/2004	S	1,128	D	\$ 44.602	32,009.546 (1)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option	\$ 41.2813	11/11/2004		M	966	06/23/1997 01/20/2005	Common Stock	966
Stock Option	\$ 43.4375	11/11/2004		M	1,472	02/15/1998 01/20/2005	Common Stock	1,472
Stock Option	\$ 40.4688	11/11/2004		M	2,082	02/03/1999 01/20/2005	Common Stock	2,082
Stock Option	\$ 42.79	11/11/2004		M	1,664	05/06/2004 01/20/2005	Common Stock	1,664
	\$ 42.79	11/11/2004		M	2,037	05/06/2004 01/20/2005		2,037

