

Edgar Filing: BRYANT JOHN A - Form 4

BRYANT JOHN A  
Form 4  
March 18, 2003

U.S. SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or  
Section 30(f) of the Investment Company Act of 1940

Check box if no longer subject to Section 16. Form 4 or Form 5 obligations  
may continue. See Instruction 1(b).

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1. Name and Address of Reporting Person\*

Bryant	John	A
(Last)	(First)	(Middle)
One Kellogg Square PO Box 3599		
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(Street)		
Battle Creek	MI	49016-3599
(City)	(State)	(Zip)

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2. Issuer Name and Ticker or Trading Symbol

Kellogg Company (K)

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3. IRS Identification Number of Reporting Person, if an Entity (Voluntary)

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4. Statement for Month/Year

March 17, 2003

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5. If Amendment, Date of Original (Month/Year)

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6. Relationship of Reporting Person to Issuer  
(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Executive Vice President - Chief Financial Officer

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7. Individual or Joint/Group Filing (Check applicable line)

- Form filed by one Reporting Person  
 Form filed by more than one Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of,  
or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (mm/dd/yy)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		
		Code	V	Amount	(A) or (D)	Price
Common Stock	3/17/03	P		2,365	A	\$29.64
Common Stock	3/17/03	F		260	D	\$29.68

\* If the Form is filed by more than one Reporting Person, see Instruction 4(b)(v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(Print or Type Response)

(Over)

FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conver- sion or Exer- cise Price of Deriv- ative Secur- ity	3. Trans- action Date (Month/ Day/ Year)	4. Trans- action Code (Instr. 8) ----- Code V	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) ----- (A) (D)	6. Date Exercisable and Expiration Date (Month/Day/Year) ----- Date Expira- tion Date	7. Title and Amount of Underlying Securities (Instr. 3 and 4) ----- Amount or Number of Shares
Stock Option	\$43.937				3/13/00 3/13/08	Common Stock 2,925
Stock Option	\$34.625				1/4/01 1/4/09	Common Stock 10,000
Stock Option	\$24.219				1/31/01 1/31/10	Common Stock 3,748
Stock Option	\$27.425				2/16/02 2/16/11	Common Stock 41,600
Stock Option(3)	\$34.635				2/22/03 2/22/12	Common Stock 123,900
Stock Option	\$31.86				11/5/02 1/31/10	Common Stock 4,859
Stock Option(4)	\$30.18				2/21/04 2/21/13	Common Stock 115,000

Explanation of Responses:

- (1) As of 12/31/02.
- (2) Excludes dividends reinvested after 12/31/02.
- (3) The option became exercisable in two equal annual installments beginning February 22, 2003.
- (4) The option becomes exercisable in two equal annual installments beginning February 21, 2004.

/s/ James K. Markey

March 18, 2003

\*\*Signature of Reporting Person  
James K. Markey, Attorney-in-fact

Date

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

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See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.  
If space provided is insufficient, see Instruction 6 for procedure.

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