

Ally Financial Inc.  
Form 8-K  
August 04, 2016

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

August 4, 2016  
(Date of report; date of  
earliest event reported)

Commission file number: 1-3754

ALLY FINANCIAL INC.  
(Exact name of registrant as specified in its charter)

Delaware 38-0572512  
(State or other jurisdiction of (I.R.S. Employer  
incorporation or organization) Identification No.)

200 Renaissance Center  
P.O. Box 200 Detroit, Michigan  
48265-2000  
(Address of principal executive offices)  
(Zip Code)

(866) 710-4623  
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 Regulation FD Disclosure.

Ally Financial Inc. will host an Auto Lending and Risk Management Primer conference call for analysts and institutional investors on August 4, 2016 at 9:00 a.m. ET. The presentation is attached hereto and incorporated by reference as Exhibit 99.1. A live audio webcast of the conference will be available at <http://www.ally.com/about/investor/> under the Events and Presentations section of the Investor Relations website. A replay will also be available.

Item 9.01 Financial Statements and Exhibits.

Exhibit No. Description

99.1 Auto Lending and Risk Management Primer Conference Presentation Materials

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Ally  
Financial  
Inc.  
(Registrant)

Dated: August 4, 2016 /s/ David J.  
DeBrunner  
David J.  
DeBrunner  
Vice  
President,  
Chief  
Accounting  
Officer and  
Controller

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EXHIBIT INDEX

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