PEOPLES BANCORP INC
Form 10-Q
October 23, 2009
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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-Q
(Mark One)
QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE x ACT OF 1934
For the quarterly period ended September 30, 2009
OR
TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT o OF 1934
For the transition period from $\qquad$ to $\qquad$

Commission File Number: 0-16772
PEOPLES BANCORP INC.
(Exact name of Registrant as specified in its charter)

## Ohio

(State or other jurisdiction of incorporation or organization)

138 Putnam Street, P. O. Box 738, Marietta, Ohio | (Address of principal executive offices) | 45750 |
| :---: | :---: |
| (Zip Code) |  |

Registrant's telephone number, including area code:
Not Applicable
(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes oNo o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated Accelerated filer x Non-accelerated filer o
filer o $\begin{array}{cc}\text { (Do not check if a } \\ \text { smaller reporting } \\ \text { company) }\end{array} \quad \begin{aligned} & \text { Smaller reporting } \\ & \text { company o }\end{aligned}$
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).Yes oNo x

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date: 10,480,835 common shares, without par value, at October 21, 2009.

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As used in this Quarterly Report on Form 10-Q ("Form 10-Q"), "Peoples" refers to Peoples Bancorp Inc. and its consolidated subsidiaries collectively, except where the context indicates the reference relates solely to the registrant, Peoples Bancorp Inc.

## PART I - FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS
PEOPLES BANCORP INC. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS (Unaudited)
$\left.\begin{array}{lrrrr} & \begin{array}{rl}\text { September 30, } \\ \text { 2009 }\end{array} & \begin{array}{r}\text { December 31, } \\ \text { (Dollars in thousands) }\end{array} & & 2008\end{array}\right)$

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Stockholders' Equity
Preferred stock, no par value, 50,000 shares authorized, 39,000 shares
issued at September 30, 2009, and no 38,518 -
shares issued at December 31, 2008
Common stock, no par value, $24,000,000$
shares authorized,
11,023,079 shares issued at September 30, 2009 and 10,975,364 shares
$\left.\begin{array}{lrr}\quad \text { issued at December 31, 2008, including } & 166,090 & 164,716 \\ \text { shares in treasury }\end{array}\right)$

See Notes to the Unaudited Consolidated Financial Statements

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## PEOPLES BANCORP INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF INCOME (Unaudited)

| (Dollars in thousands, except per share data) Interest Income: | Three Months Ended Sept. 30, 20092008 |  |  | $\begin{aligned} & \text { ept. 30, } \\ & 008 \end{aligned}$ | $\begin{array}{cc}\text { Nine Months Ended Sept. 30, } \\ 2009 & 2008\end{array}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Interest and fees on loans | \$ | 16,053 | \$ | 18,027 | \$ | 49,021 | \$ | 56,805 |
| Interest and dividends on taxable investment securities |  | 8,716 |  | 7,361 |  | 26,321 |  | 20,929 |
| Interest on tax-exempt investment securities |  | 682 |  | 663 |  | 2,147 |  | 2,115 |
| Other interest income |  | 21 |  | 12 |  | 62 |  | 61 |
| Total interest income |  | 25,472 |  | 26,063 |  | 77,551 |  | 79,910 |
| Interest Expense: |  |  |  |  |  |  |  |  |
| Interest on deposits |  | 6,490 |  | 7,458 |  | 20,052 |  | 23,704 |
| Interest on short-term borrowings |  | 111 |  | 689 |  | 388 |  | 3,006 |
| Interest on long-term borrowings |  | 2,907 |  | 2,819 |  | 9,200 |  | 7,957 |
| Interest on junior subordinated notes held by subsidiary trust |  | 495 |  | 495 |  | 1,485 |  | 1,481 |
| Total interest expense |  | 10,003 |  | 11,461 |  | 31,125 |  | 36,148 |
| Net interest income |  | 15,469 |  | 14,602 |  | 46,426 |  | 43,762 |
| Provision for loan losses |  | 10,168 |  | 5,996 |  | 18,965 |  | 14,198 |
| Net interest income after provision for loan losses |  | 5,301 |  | 8,606 |  | 27,461 |  | 29,564 |
| Gross impairment losses |  | $(6,395)$ |  | - |  | $(6,395)$ |  | (260) |
| Less: Non-credit losses included in other comprehensive income |  | (465) |  | - |  | (465) |  |  |
| Net impairment losses |  | $(5,930)$ |  | - |  | $(5,930)$ |  | (260) |
| Other Income: |  |  |  |  |  |  |  |  |
| Deposit account service charges |  | 2,703 |  | 2,761 |  | 7,718 |  | 7,431 |
| Insurance income |  | 2,228 |  | 2,439 |  | 7,378 |  | 7,701 |
| Trust and investment income |  | 1,189 |  | 1,266 |  | 3,484 |  | 3,915 |
| Electronic banking income |  | 986 |  | 994 |  | 2,929 |  | 2,925 |
| Mortgage banking income |  | 276 |  | 104 |  | 1,384 |  | 500 |
| Gain (loss) on investment securities |  | 276 |  | (111) |  | 864 |  | 134 |
| Bank owned life insurance |  | 254 |  | 391 |  | 807 |  | 1,220 |
| Loss on asset disposals |  | (41) |  | (14) |  | (103) |  | (11) |
| Other non-interest income |  | 150 |  | 201 |  | 568 |  | 581 |

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| Total other income |  | 8,021 |  | 8,031 |  | 25,029 |  | 24,396 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Other Expenses: |  |  |  |  |  |  |  |  |
| Salaries and employee benefit costs |  | 7,015 |  | 7,035 |  | 22,038 |  | 21,501 |
| Net occupancy and equipment |  | 1,398 |  | 1,344 |  | 4,366 |  | 4,169 |
| Professional fees |  | 742 |  | 528 |  | 2,183 |  | 1,594 |
| FDIC insurance |  | 687 |  | 55 |  | 2,782 |  | 142 |
| Electronic banking expense |  | 618 |  | 638 |  | 1,781 |  | 1,678 |
| Data processing and software |  | 603 |  | 521 |  | 1,704 |  | 1,622 |
| Franchise tax |  | 466 |  | 416 |  | 1,293 |  | 1,248 |
| Amortization of other intangible assets |  | 307 |  | 390 |  | 956 |  | 1,208 |
| Marketing |  | 279 |  | 273 |  | 811 |  | 1,010 |
| Other non-interest expense |  | 1,972 |  | 1,993 |  | 6,196 |  | 5,807 |
| Total other expenses |  | 14,087 |  | 13,193 |  | 44,110 |  | 39,979 |
| (Loss) income before income taxes |  | $(6,695)$ |  | 3,444 |  | 2,450 |  | 13,721 |
| Income tax (benefit) expense |  | $(2,630)$ |  | 493 |  | (526) |  | 3,169 |
| Net (loss) income | \$ | $(4,065)$ | \$ | 2,951 |  | 2,976 | \$ | 10,552 |
| Preferred dividends |  | 512 |  | - |  | 1,364 |  |  |
| Net (loss) income available to common shareholders | \$ | $(4,577)$ | \$ | 2,951 |  | 1,612 | \$ | 10,552 |


| Earnings per common | $\$$ | $(0.44)$ | $\$$ | 0.29 | $\$$ | 0.16 | $\$$ | 1.02 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| share - basic |  |  |  |  |  |  |  |  |

share - diluted
Weighted-average number $10,372,946 \quad 10,319,534 \quad 10,359,569 \quad 10,309,010$ of common shares outstanding - basic
Weighted-average number $10,390,275 \quad 10,354,522 \quad 10,372,630 \quad 10,350,008$ of common shares outstanding - diluted

| Cash dividends declared on | $\$$ | 1,047 | $\$$ | 2,397 | $\$$ | 5,852 | $\$$ | 7,072 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| common shares | $\$$ | 0.10 | $\$$ | 0.23 | $\$$ | 0.56 | $\$$ | 0.68 |
| Cash dividends declared <br> per common share | $\$$ |  |  |  |  |  |  |  |

See Notes to the Unaudited Consolidated Financial Statements

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## PEOPLES BANCORP INC. AND SUBSIDIARIES CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY (Unaudited)



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Balance, September $\quad \$ 38,518 \quad \$ 166,090 \quad \$ \quad 46,576 \quad \$ \quad 9,638$ \$ $(16,459) \quad \$ 244,363$ 30, 2009

See Notes to the Unaudited Consolidated Financial Statements

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PEOPLES BANCORP INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

| (Dollars in thousands) | Nine Months Ended September 30, |  |
| :---: | :---: | :---: |
|  | 2009 | 2008 |
| Net cash provided by operating activities | \$ 21,625 | \$ 25,232 |
| Investing activities |  |  |
| Available-for-sale securities: |  |  |
| Purchases | $(187,374)$ | $(237,441)$ |
| Proceeds from sales | 41,521 | 64,893 |
| Proceeds from maturities, calls and prepayments | 135,727 | 110,127 |
| Net decrease (increase) in loans | 19,513 | $(2,988)$ |
| Net expenditures for premises and equipment | $(1,853)$ | $(2,904)$ |
| Proceeds from sales of other real estate owned | 512 | 272 |
| Investment in limited partnership and tax credit funds | (248) | (249) |
| Net cash provided by (used in) investing activities | 7,798 | $(68,290)$ |
| Financing activities |  |  |
| Net increase in non-interest-bearing deposits | 6,971 | 9,417 |
| Net increase in interest-bearing deposits | 20,159 | 54,991 |
| Net decrease in short-term borrowings | $(50,508)$ | $(82,080)$ |
| Proceeds from long-term borrowings | 5,000 | 115,000 |
| Payments on long-term borrowings | $(36,211)$ | $(53,413)$ |
| Issuance of preferred shares and common stock warrant | 39,000 |  |
| Preferred stock dividends | $(1,056)$ |  |
| Cash dividends paid on common shares | $(6,482)$ | $(6,268)$ |
| Purchase of treasury stock | (190) | (449) |
| Proceeds from issuance of common shares | 4 | 203 |
| Excess tax (expense) benefit for stock-based compensation | (10) | 15 |
| Net cash (used in) provided by financing activities | $(23,323)$ | 37,416 |
| Net increase (decrease) in cash and cash equivalents | 6,100 | $(5,642)$ |
| Cash and cash equivalents at beginning of period | 35,598 | 45,200 |
| Cash and cash equivalents at end of period | \$ 41,698 | \$ 39,558 |

See Notes to the Unaudited Consolidated Financial Statements

# PEOPLES BANCORP INC. AND SUBSIDIARIES <br> NOTES TO THE UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS 

Note 1. Summary of Significant Accounting Policies
Basis of Presentation: The accompanying Unaudited Consolidated Financial Statements of Peoples Bancorp Inc. and its subsidiaries have been prepared in accordance with accounting principles generally accepted in the United States ("US GAAP") for interim financial information and the instructions for Form 10-Q and Article 10 of Regulation S-X. Accordingly, these financial statements do not contain all of the information and footnotes required by US GAAP for annual financial statements and should be read in conjunction with Peoples' Annual Report on Form 10-K for the fiscal year ended December 31, 2008 ("2008 Form 10-K").

The accounting and reporting policies followed in the presentation of the accompanying Unaudited Consolidated Financial Statements are consistent with those described in Note 1 of the Notes to the Consolidated Financial Statements included in Peoples' 2008 Form 10-K, as updated by the information contained in this Form 10-Q. Management has evaluated all significant events and transactions that occurred after September 30, 2009, but prior to October 22, 2009, the date these consolidated financial statements were issued, for potential recognition or disclosure in these consolidated financial statements. In the opinion of management, these consolidated financial statements reflect all adjustments necessary to present fairly such information for the periods and dates indicated. Such adjustments are normal and recurring in nature. All significant intercompany accounts and transactions have been eliminated. The Consolidated Balance Sheet at December 31, 2008, contained herein has been derived from the audited Consolidated Balance Sheets included in Peoples' 2008 Form 10-K.

The preparation of the consolidated financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Results of operations for interim periods are not necessarily indicative of the results to be expected for the full year, due in part to seasonal variations and unusual or infrequently occurring items. Peoples' results of operations for the three and nine months ended September 30, 2009, were impacted by the recognition of FDIC insurance expense of $\$ 930,000(\$ 605,000$ after-tax) associated with a special assessment imposed on all FDIC-insured depository institutions as of June 30, 2009. This special assessment was collected on September 30, 2009. In addition, Peoples’ insurance income includes contingent performance based insurance commissions that are recognized by Peoples when received, which typically occurs during the first quarter of each year.

Preferred Stock and Common Stock Warrant: As more fully described in Note 4, Peoples issued preferred stock and a common stock warrant, which are classified in stockholders' equity on the Consolidated Balance Sheet at September 30, 2009. The outstanding preferred stock has similar characteristics of an "Increasing Rate Security" as described by Securities and Exchange Commission ("SEC") Staff Accounting Bulletin Topic 5Q, Increasing Rate Preferred Stock. The proceeds received in conjunction with the issuance of the preferred stock and common stock warrant were allocated to the preferred stock and common stock warrant based on their relative fair values. Discounts on the increasing rate preferred stock are amortized over the expected life of the preferred stock ( 5 years), by charging imputed dividend cost against retained earnings and increasing the carrying amount of the preferred stock by a corresponding amount. The discount at the time of issuance is computed as the present value of the difference between dividends that will be payable in future periods and the dividend amount for a corresponding number of periods, discounted at a market rate for dividend yield on comparable securities. The amortization in each period is the amount which, together with the stated dividend in the period, results in a constant rate of effective cost with regard to the carrying amount of the preferred stock.

Common stock warrants are evaluated for liability or equity treatment. The common stock warrant outstanding is carried in stockholders' equity until exercised or expired based on the view of both the SEC and Financial Accounting Standards Board (the "FASB") that they would not object to classification of such warrants as permanent equity. This view is consistent with the objective of the Capital Purchase Program that equity in these securities should be considered part of equity for regulatory reporting purposes. The fair value of the common stock warrant used in allocating total proceeds received was determined based on a binomial model.

New Accounting Pronouncements: On June 29, 2009, the FASB issued an accounting pronouncement establishing the FASB Accounting Standards CodificationTM (the "ASC") as the source of authoritative accounting principles recognized by the FASB to be applied by nongovernmental entities. This pronouncement was effective for financial statements issued for interim and annual periods ending after September 15, 2009, for most entities. On the effective date, all non-SEC accounting and reporting standards will be superceded. Peoples adopted this new accounting pronouncement for the quarterly period ended September 30, 2009, as required, and adoption did not have a material impact on Peoples' financial statements taken as a whole.

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On June 12, 2009, the FASB issued two related accounting pronouncements changing the accounting principles and disclosures requirements related to securitizations and special-purpose entities. Specifically, these pronouncements eliminate the concept of a "qualifying special-purpose entity", change the requirements for derecognizing financial assets and change how a company determines when an entity that is insufficiently capitalized or is not controlled through voting (or similar rights) should be consolidated. These pronouncements also expand existing disclosure requirements to include more information about transfers of financial assets, including securitization transactions, and where companies have continuing exposure to the risks related to transferred financial assets. These pronouncements will be effective as of the beginning of each reporting entity's first annual reporting period that begins after November 15,2009 , for interim periods within that first annual reporting period and for interim and annual reporting periods thereafter. Earlier application is prohibited. The recognition and measurement provisions regarding transfers of financial assets shall be applied to transfers that occur on or after the effective date. Peoples will adopt these new pronouncements on January 1, 2010, as required. Management has not yet determined the impact adoption may have on Peoples' consolidated financial statements.

On May 28, 2009, the FASB issued an accounting pronouncement establishing general standards of accounting for and disclosure of subsequent events, which are events occurring after the balance sheet date but before the date the financial statements are issued or available to be issued. In particular, the pronouncement requires entities to recognize in the financial statements the effect of all subsequent events that provide additional evidence of conditions that existed at the balance sheet date, including the estimates inherent in the financial preparation process. Entities may not recognize the impact of subsequent events that provide evidence about conditions that did not exist at the balance sheet date but arose after that date. This pronouncement also requires entities to disclose the date through which subsequent events have been evaluated. This pronouncement was effective for interim and annual reporting periods ending after June 15, 2009. Peoples adopted the provisions of this pronouncement for the quarter ended June 30,2009 , as required, and adoption did not have a material impact on Peoples' financial statements taken as a whole.

On April 9, 2009, the FASB issued three related accounting pronouncements intended to provide additional application guidance and enhance disclosures regarding fair value measurements and impairments of securities. In particular, these pronouncements: (1) provide guidelines for making fair value measurements more consistent with the existing accounting principles when the volume and level of activity for the asset or liability have decreased significantly; (2) enhance consistency in financial reporting by increasing the frequency of fair value disclosures and (3) modify existing general standards of accounting for and disclosure of other-than-temporary impairment ("OTTI") losses for impaired debt securities.

The fair value measurement guidance of these pronouncements reaffirms the need for entities to use judgment in determining if a formerly active market has become inactive and in determining fair values when markets have become inactive. The changes to fair value disclosures relate to financial instruments that are not currently reflected on the balance sheet at fair value. Prior to these pronouncements, fair value disclosures for these instruments were required for annual statements only. These disclosures now are required to be included in interim financial statements. The general standards of accounting for OTTI losses were changed to require the recognition of an OTTI loss in earnings only when an entity (1) intends to sell the debt security; (2) more likely than not will be required to sell the security before recovery of its amortized cost basis or (3) does not expect to recover the entire amortized cost basis of the security. In situations when an entity intends to sell or more likely than not will be required to sell the security, the entire OTTI loss must be recognized in earnings. In all other situations, only the portion of the OTTI losses representing the credit loss must be recognized in earnings, with the remaining portion being recognized in other comprehensive income, net of deferred taxes.

All three pronouncements were effective for interim and annual periods ending after June 15, 2009. Entities were permitted to early adopt the provisions of these pronouncements for interim and annual periods ending after March 15, 2009, but had to adopt all three concurrently. Peoples adopted these provisions of these pronouncements for the
quarterly period ending June 30,2009 , as required. As a result of adoption, Peoples recorded a cumulative effect adjustment on April 1, 2009, which increased retained earnings by $\$ 304,000$, net of tax, for the non-credit portion of previously recorded OTTI losses, with a corresponding reduction in accumulated comprehensive income (loss) included in stockholders' equity on the Consolidated Balance Sheet. The adoption of the remaining provisions of these pronouncements did not have any material impact on Peoples' financial statements taken as a whole.

Note 2. Fair Value of Financial Instruments
The measurement of fair value under US GAAP uses a hierarchy intended to maximize the use of observable inputs and minimize the use of unobservable inputs. This hierarchy uses three levels of inputs to measure the fair value of assets and liabilities as follows:

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Level 1: Quoted prices in active exchange markets for identical assets or liabilities; also includes certain U.S. Treasury and other U.S. government and agency securities actively traded in over-the-counter markets.

Level 2: Observable inputs other than Level 1 including quoted prices for similar assets or liabilities, quoted prices in less active markets, or other observable inputs that can be corroborated by observable market data; also includes derivative contracts whose value is determined using a pricing model with observable market inputs or can be derived principally from or corroborated by observable market data. This category generally includes certain U.S. government and agency securities, corporate debt securities, derivative instruments, and residential mortgage loans held for sale.

Level 3: Unobservable inputs supported by little or no market activity for financial instruments whose value is determined using pricing models, discounted cash flow methodologies, or similar techniques, as well as instruments for which the determination of fair value requires significant management judgment or estimation; also includes observable inputs for single dealer nonbinding quotes not corroborated by observable market data. This category generally includes certain private equity investments, retained interests from securitizations, and certain collateralized debt obligations.

Assets measured at fair value on a recurring basis comprised the following at September 30, 2009:

| (Dollars in thousands) | Fair Value | Fair Value Measurements at Reporting Date Using |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quoted Prices in Active Markets for Identical Assets (Level 1) | Significant Other Observable Inputs (Level 2) |  | cant <br> vable <br> ts <br> 3) |
| Available-for-sale\$ investment securities | 725,898 | 2,900 \$ | 721,669 | \$ | 1,329 |

The investment securities measured at fair value utilizing Level 1 and Level 2 inputs are obligations of the U.S. Treasury, agencies and corporations of the U.S. government, including mortgage-backed securities, bank eligible obligations of any state or political subdivision in the U.S., bank eligible corporate obligations, including private-label mortgage-backed securities and common stocks issued by various unrelated banking holding companies. The fair values used by Peoples are obtained from an independent pricing service and represent either quoted market prices for the identical securities (Level 1 inputs) or fair values determined by pricing models that consider observable market data, such as interest rate volatilities, LIBOR yield curve, credit spreads and prices from market makers and live trading systems.

The investment securities measured at fair value using Level 3 inputs are comprised of four collateralized debt obligations, with a total book value of $\$ 2.8$ million, and a single corporate obligation, with a book value of $\$ 1.0$ million, for which there is not an active market. Peoples uses multiple input factors to determine the fair value of these securities. Those input factors are discounted cash flow analysis, structure of the security in relation to current level of deferrals and/or defaults, changes in credit ratings, financial condition of the debtors within the underlying securities, broker quotes for securities with similar structure and credit risk, interest rate movements and pricing of new issuances.

The following is a reconciliation of activity for assets measured at fair value based on significant unobservable (non-market) information:

|  | Investment <br> Securities |  |
| :--- | ---: | ---: |
| Balance, January 1, <br> 2009 | $\$, 422$ |  |
| Other-than-temporary <br> impairment loss <br> included in earnings | $(1,930)$ |  |
| Unrealized loss <br> included in <br> comprehensive <br> income | $(2,630)$ |  |
| Cumulative effect <br> adjustment for <br> noncredit |  |  |
| portion of <br> previously recorded <br> OTTI losses |  |  |
| Balance, September <br> 30, 2009 | $\$$ | 1,329 |

Certain financial assets and financial liabilities are measured at fair value on a nonrecurring basis; that is, the instruments are not measured at fair value on an ongoing basis but are subject to fair value adjustments in certain circumstances (for example, when there is evidence of impairment). Financial assets measured at fair value on a non-recurring basis included the following:

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Impaired Loans: Impaired loans are measured and reported at fair value when management believes collection of contractual interest and principal payments is doubtful. Management's determination of the fair value for these loans represents the estimated net proceeds to be received from the sale of the collateral based on observable market prices and market value provided by independent, licensed or certified appraisers (Level 2 Inputs). At September 30, 2009, impaired loans with an aggregate outstanding principal balance of $\$ 27.1$ million were measured and reported at a fair value of $\$ 21.2$ million. During the three months and nine months ended September 30, 2009, Peoples recognized losses on impaired loans of $\$ 10.0$ million and $\$ 15.1$ million, respectively, through the allowance for loan losses.

The following table presents the fair values of financial assets and liabilities carried on Peoples' consolidated balance sheet, including those financial assets and financial liabilities that are not measured and reported at fair value on a recurring basis or non-recurring basis:

| (Dollars in thousands) | September 30, 2009 |  |  | December 31, 2008 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Carrying Amount |  | Fair Value | Carrying Amount |  | Fair Value |
| Financial assets: |  |  |  |  |  |  |
| Cash and cash equivalents | \$ 41,698 | \$ | 41,698 | \$ 35,598 | \$ | 35,598 |
| Investment securities | 750,254 |  | 750,254 | 708,753 |  | 708,753 |
| Loans | 1,041,790 |  | 1,047,828 | 1,081,101 |  | 1,088,322 |
| Financial liabilities: |  |  |  |  |  |  |
| Deposits | \$ 1,393,575 | \$ | 1,404,755 | \$ 1,366,368 | \$ | 1,376,614 |
| Short-term borrowings | 48,344 |  | 48,344 | 98,852 |  | 98,852 |
| Long-term borrowings | 277,085 |  | 287,772 | 308,297 |  | 324,809 |
| Junior subordinated notes held by subsidiary | 22,522 |  | 25,983 | 22,495 |  | 26,009 |

The methodologies for estimating the fair value of financial assets and liabilities that are measured at fair value on a recurring or non-recurring basis are discussed above. For certain financial assets and liabilities, carrying value approximates fair value due to the nature of the financial instrument. These instruments include cash and cash equivalents, demand and other non-maturity deposits and overnight borrowings. Peoples used the following methods and assumptions in estimating the fair value of the following financial instruments:

Loans: The fair value of performing variable rate loans that reprice frequently and performing demand loans, with no significant change in credit risk, is based on carrying value. The fair value of fixed rate performing loans is estimated using discounted cash flow analyses and interest rates currently being offered for loans with similar terms to borrowers of similar credit quality.

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The fair value of significant nonperforming loans is based on either the estimated fair value of underlying collateral or estimated cash flows, discounted at a rate commensurate with the risk. Assumptions regarding credit risk, cash flows, and discount rates are determined using available market information and specific borrower information.

Deposits: The fair value of fixed maturity certificates of deposit is estimated using a discounted cash flow calculation based on current rates offered for deposits of similar remaining maturities.

Short-term Borrowings: The fair value of term national market repurchase agreements is estimated using a discounted cash flow calculation based on rates currently available to Peoples for repurchase agreements with similar terms.

Long-term Borrowings: The fair value of long-term borrowings is estimated using discounted cash flow analysis based on rates currently available to Peoples for borrowings with similar terms.

Junior Subordinated Notes Held by Subsidiary Trust: The fair value of the junior subordinated notes held by subsidiary trust is estimated using discounted cash flow analysis based on current market rates of securities with similar risk and remaining maturity.

Bank premises and equipment, customer relationships, deposit base, banking center networks, and other information required to compute Peoples' aggregate fair value are not included in the above information. Accordingly, the above fair values are not intended to represent the aggregate fair value of Peoples.

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Note 3. Investment Securities
The following table summarizes Peoples' available-for-sale investment securities:


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| subdivisions <br> Residential <br> mortgage-backed <br> securities | 519,744 | 4,618 | $(13,161)$ |  | 511,201 |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Commercial <br> mortgage-backed <br> securities | 26,835 | 5 | $(889)$ |  |  |  |
| U.S. <br> government-backed <br> student loan pools | 47,915 | 21 | $(2,951)$ | - | 25,951 |  |
| Bank-issued trust <br> preferred securities | 20,742 | 992 | $(3,846)$ | - | 44,985 |  |
| Collateralized debt <br> obligations | 4,225 | 198 |  | - | - | 17,888 |
| Equity securities <br> Total | 1,228 | 1,581 | $(48)$ | - | 4,423 |  |
| available-for-sale <br> securities | 696,855 | $\$$ | 9,054 | $\$$ | $(21,152)$ | $\$$ |

Peoples' investment in collateralized debt obligations ("CDOs") at both September 30, 2009 and December 31, 2008, consisted of four separate securities comprised of trust preferred and subordinated debt securities issued by banks, bank holding companies, insurance companies and real estate investment trusts. Two of these securities were lower mezzanine tranches and the remaining two CDOs were equity tranches. The mezzanine tranches had book values of $\$ 1.8$ million and $\$ 3.4$ million at September 30, 2009 and December 31, 2008, respectively, and fair values of $\$ 0.2$ million and $\$ 3.4$ million, respectively. Peoples' investment in equity securities was comprised entirely of common stocks issued by various unrelated banking holding companies at both September 30, 2009 and December 31, 2008.

At September 30, 2009, there were no securities of a single issuer, other than U.S. Treasury and government agencies and U.S. government sponsored agencies that exceeded $10 \%$ of stockholders' equity. Investment securities having a carrying value of $\$ 627.4$ million and $\$ 619.3$ million at September 30, 2009 and December 31, 2008, respectively, were pledged to secure public and trust department deposits and repurchase agreements in accordance with federal and state requirements.

The gross gains and gross losses realized by Peoples from sales of available-for-sale securities for the three and nine months ended September 30 were as follows:

| (Dollars in thousands) | Three Months Ended September 30, |  |  |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009 |  |  |  | 2009 |  |  |  |
| Gross gains realized | \$ | 276 | \$ | 509 | \$ | 878 | \$ | 1,206 |
| Gross |  |  |  | 620 |  | 14 |  | 1,072 |
| losses realized |  |  |  |  |  |  |  |  |
| Net gain (loss) realized | \$ | 276 | \$ | (111) | \$ | 864 | \$ | 134 |

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The cost of investment securities sold, and any resulting gain or loss, was based on the specific identification method and recognized as of the trade date.

The following table presents a summary of available-for-sale investment securities that had an unrealized loss:


Obligations of states
and

| political subdivisions | 10,521 | 256 |  |  | - |  | - |  | 10,521 |  | 256 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Residential mortgage-backed securities | 197,594 |  | 10,485 |  | 38,318 |  | 2,676 |  | 235,912 |  | 13,161 |
| Commercial mortgage-backed securities | 20,283 |  | 889 |  |  |  | - |  | 20,283 |  | 889 |
| U.S. government-backed student loan pools | 38,261 |  | 2,951 |  |  |  | - |  | 38,261 |  | 2,951 |
| Bank-issued trust preferred securities | 5,675 |  | 1,719 |  | 3,342 |  | 2,127 |  | 9,017 |  | 3,846 |
| Collateralized debt obligations | - |  | - |  |  |  | - |  |  |  |  |
| Equity securities | 353 |  | 48 |  | - |  | - |  | 353 |  | 48 |
| Total available-for-sale securities | \$ 272,687 | \$ | 16,348 | \$ | 41,689 | \$ | 4,804 | \$ | 314,376 | \$ | 21,152 |

The unrealized losses at both September 30, 2009 and December 31, 2008, were attributable to changes in market interest rates since the securities were purchased. Management systematically evaluates investment securities for other-than-temporary declines in fair value on a quarterly basis. This analysis requires management to consider various factors, which include (1) duration and magnitude of the decline in value, (2) the financial condition of the issuer or issuers, (3) structure of the security and (4) Peoples' intent to sell the security or whether it is more likely than not that Peoples would be required to sell the security before its anticipated recovery in market value.

At September 30, 2009, management concluded an individual bank-issued trust preferred security, with a book value of $\$ 4.0$ million, and a single mezzanine tranche CDO, with a book value of $\$ 2.7$ million, were other-than-temporarily impaired. These determinations reflected management's evaluation of the underlying credit quality of the securities and estimations of cash flows expected to be collected from the securities, which indicated it was probable Peoples would not recover the entire amortized cost of the securities. As a result, Peoples recognized a non-cash impairment loss of $\$ 5.9$ million ( $\$ 3.9$ million after-tax) in earnings for the three months ended September 30, 2009, of which $\$ 4.0$ million related to the individual bank-issued trust preferred security and $\$ 1.9$ million related to the mezzanine tranche CDO. This impairment loss represents management's estimate of credit losses incurred during the third quarter of 2009. Since Peoples does not intend to sell, nor is it more likely than not that Peoples will be required to sell, the security prior to recovery, the non-credit component was recognized in other comprehensive income.

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The measurement of the credit loss incurred on the mezzanine tranche CDO was based upon management's estimation of future cash flows versus the cash flows projected previously. In estimating future cash flows, management considers the structure and term of the pool and the financial condition of the underlying issuers. Specifically, the evaluation incorporates factors such as over-collateralization and interest coverage tests, interest rates and appropriate risk premiums, the timing and amount of interest and principal payments and the allocation of payments to the various tranches. Current estimates of cash flows are based on the recent trustee reports, announcements of deferrals or defaults and assumptions regarding expected future default rates, prepayment and recovery rates and other relevant information. Additionally, management considers the impact on future cash flows should institutions identified as possessing a higher probability of default, based upon an evaluation of performance metrics, were to default in the near term. Key assumptions used include: (1) current defaults would have no recovery and (2) current deferrals considered as defaults with no expected recovery.

Management performed its quarterly analysis of the remaining securities with an unrealized loss at September 30, 2009, and concluded no other individual securities were other-than-temporarily impaired.

The following table summarizes the roll-forward of cumulative credit losses on available-for-sale securities for which a portion of an other-than-temporary impairment is recognized in other comprehensive income, including those securities for which a cumulative effect adjustment was recorded:

|  | Three Months Ended <br> September 30, 2009 | Nine Months Ended <br> September 30, 2009 |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Balance, beginning of <br> period | $\$$ | 4,328 | $\$$ | 4,795 |
| Cumulative effect <br> adjustment for <br> noncredit <br> portion of <br> previously recorded |  |  |  |  |
| OTTI losses |  |  |  |  |
| Credit-related <br> other-than-temporary <br> impairment recorded | 1,930 |  | 1,930 |  |
| Balance, end of period | $\$$ | 6,258 | $\$$ | 6,258 |

The following table presents the amortized costs, fair value and weighted-average yield of securities by contractual maturity at September 30, 2009. The average yields are based on the amortized cost. In some cases, the issuers may have the right to call or prepay obligations without call or prepayment penalties prior to the contractual maturity date. Rates are calculated on a fully tax-equivalent basis using a $35 \%$ federal income tax rate.

sponsored
agencies
Obligations of states
and

| political subdivisions | 1,364 |  |  | 13,181 |  | 20,558 |  | 28,189 |  | 63,292 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Residential mortgage-backed securities |  |  |  | 4,176 |  | 105,245 |  | 423,288 |  | 532,709 |
| Commercial mortgage-backed securities |  |  |  |  |  |  |  | 26,988 |  | 26,988 |
| U.S. government-backed student loan pools |  |  |  |  |  | 15,806 |  | 36,997 |  | 52,803 |
| Bank-issued trust preferred securities |  |  |  | - |  |  |  | 16,745 |  | 16,745 |
| Collateralized debt obligations |  | - | - | - |  |  |  | 2,763 |  | 2,763 |
| Equity securities |  | - | - | - |  | - |  | 1,228 |  | 1,228 |
| Total available-for-sale securities | \$ | 1,364 | \$ | 20,666 | \$ | 146,160 | \$ | 536,198 | \$ | 704,388 |

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| (Dollars in thousands) | Within 1 Year |  | $\begin{aligned} & 1 \text { to } 5 \\ & \text { Years } \end{aligned}$ | 5 to 10 Years |  |  | Over 10 |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fair value |  |  |  |  |  |  |  |  |  |
| Obligations of U.S. <br> Treasury and |  |  |  |  |  |  |  |  |  |
| government agencies | \$ - | - | \$ | -\$ | 84 | \$ |  | \$ | 84 |
| Obligations of U.S. government |  |  |  |  |  |  |  |  |  |
| sponsored agencies |  | - | 3,369 |  | 4,612 |  |  | - | 7,981 |
| Obligations of states and |  |  |  |  |  |  |  |  |  |
| political subdivisions | 1,370 |  | 13,599 |  | 21,975 |  | 30,374 |  | 67,318 |
| Residential mortgage-backed securities |  | - | 4,320 |  | 106,460 |  | 438,232 |  | 549,012 |
| Commercial mortgage-backed securities |  | - |  | - | - |  | 26,675 |  | 26,675 |
| U.S. government-backed student loan pools |  | - |  | - | 16,928 |  | 41,616 |  | 58,544 |
| Bank-issued trust preferred securities |  | - |  | - | - |  | 12,882 |  | 12,882 |
| Collateralized debt obligations |  | - |  | - | - |  | 329 |  | 329 |
| Equity securities |  | - |  | - | - |  | 3,073 |  | 3,073 |
| Total available-for-sale securities | \$ 1,370 | \$ | 21,288 | \$ | 150,059 | \$ | 553,181 | \$ | 725,898 |
| Total average yield | 5.87\% |  | 5.81\% |  | 5.04\% |  | 5.36\% |  | 5.31\% |

Peoples' other investment securities on the Consolidated Balance Sheets consist solely of restricted equity securities of the Federal Home Loan Bank ("FHLB") of Cincinnati and the Federal Reserve Bank of Cleveland. These securities are carried at cost since they do not have readily determinable fair values due to their restricted nature and Peoples does not exercise significant influence.

Note 4. Stockholders' Equity
The following table details the progression in shares of Peoples' preferred, common and treasury stock during the period presented:

| Preferred | Common | Treasury |
| :---: | :---: | :---: |
| Stock | Stock | Stock |
|  | - | $10,975,364$ |
|  | 641,480 |  |

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| Shares at December 31, 2008 |  |  |
| :---: | :---: | :---: |
| $\begin{aligned} & \text { Issuance of preferred } \\ & \text { shares }\end{aligned} \quad 39,000$ |  |  |
| Changes related to stock-based compensation awards: |  |  |
| Release of restricted common shares | 2,125 |  |
| Changes related to deferred compensation plan: |  |  |
| Purchase of treasury stock |  | 12,451 |
| Reissuance of treasury stock |  | $(2,209)$ |
| Common shares issued under dividend reinvestment plan | 45,590 |  |
| Shares at September <br> 30,2009$\quad 39,000$ | 11,023,079 | 651,722 |

Under its Amended Articles of Incorporation, Peoples is authorized to issue up to 50,000 preferred shares, in one or more series, having such voting powers, designations, preferences, rights, qualifications, limitations and restrictions as determined by the Board of Directors. On January 28, 2009, Peoples’ Board of Directors created a series of preferred shares designated as Peoples' Fixed Rate Cumulative Perpetual Preferred Shares, Series A, each without par value and having a liquidation preference of $\$ 1,000$ per share, and fixed 39,000 shares as the authorized number of such shares (the "Series A Preferred Shares").

On January 30, 2009, Peoples issued and sold to the United States Department of the Treasury (the "U.S. Treasury") (i) 39,000 of Peoples' Series A Preferred Shares, and (ii) a ten-year warrant (the "Warrant") to purchase 313,505 Peoples common shares, at an exercise price of $\$ 18.66$ per share (subject to certain anti-dilution and other adjustments), for an aggregate purchase price of $\$ 39$ million in cash.

The Series A Preferred Shares accrue cumulative quarterly dividends at a rate of 5\% per annum from January 30, 2009 to, but excluding February 15,2014 , and $9 \%$ per annum thereafter. These dividends will be paid only if, as and when declared by Peoples' Board of Directors. The Series A Preferred Shares have no maturity date and rank senior to the common shares with respect to the payment of dividends and distributions and amounts payable upon liquidation, dissolution and winding up of Peoples. Peoples has the option to redeem the Series A Preferred Shares at $100 \%$ of their liquidation preference plus accrued and unpaid dividends, subject to the approval of the Board of Governors of the Federal Reserve System and the Office of the Comptroller of Currency. The Series A Preferred Shares are generally non-voting.

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The U.S. Treasury may not transfer a portion or portions of the Warrant with respect to, and/or exercise the Warrant for more than one-half of, the 313,505 common shares issuable upon exercise of the Warrant, in the aggregate, until the earlier of (i) the date on which Peoples has received aggregate gross proceeds of not less than $\$ 39$ million from one or more Qualified Equity Offerings and (ii) December 31, 2009. However, if Peoples were to redeem all of the Series A Preferred Shares as permitted by and in accordance with the provisions of the American Recovery and Reinvestment Act and the documents required to consummate the redemption, Peoples has the option to repurchase the Warrant from the U.S. Treasury. If Peoples declines to repurchase the Warrant, the U.S. Treasury will be permitted, subject to compliance with applicable securities laws, to transfer all or a portion of the Warrant with respect to, and/or exercise the Warrant for, all or a portion of the number of common shares issuable thereunder, at any time and without limitation. In the event Peoples completes one or more Qualified Equity Offerings on or prior to December 31, 2009, that result in Peoples receiving aggregate gross proceeds of not less than $\$ 39$ million, the number of the common shares underlying the portion of the Warrant then held by the U.S. Treasury will be reduced by one-half of the common shares originally covered by the Warrant. The U.S. Treasury has agreed not to exercise voting power with respect to any common shares issued to it upon exercise of the Warrant. Any common shares issued by Peoples upon exercise of the Warrant will be issued from common shares held in treasury to the extent available. If no treasury shares are available, common shares will be issued from authorized but unissued common shares. At September 30, 2009, there had been no changes to the number of common shares covered by the Warrant nor had the U.S. Treasury exercised any portion of the Warrant.

The proceeds received from the U.S. Treasury were allocated to the Series A Preferred Shares and the Warrant based on relative fair value. The fair value of the Series A Preferred Shares was determined through a discounted future cash flow model at a discount rate of $14 \%$. The fair value of the Warrant was calculated using a binomial option pricing model, which includes assumptions regarding Peoples' dividend yield, stock price volatility, and the risk-free interest rate. The relative fair value of the Series A Preferred Shares and the Warrant on January 30, 2009, was $\$ 38.5$ million and $\$ 0.5$ million, respectively.

Peoples calculated a discount on the Series A Preferred Shares in the amount of $\$ 0.5$ million, which is being amortized over a 5-year period. The effective yield on the amortization of the Series A Preferred Shares is approximately $5.32 \%$. In determining net income available to common shareholders, the periodic amortization and the cash dividend on the preferred stock are subtracted from net income. For the nine months ended September 30, 2009, Peoples accrued dividends and recorded amortization on Series A Preferred Shares for $\$ 1,300,000$ and $\$ 64,000$, respectively.

Note 5. Comprehensive Income (Loss)
The following details the change in the components of Peoples' accumulated other comprehensive (loss) income for the nine months ended September 30, 2009:


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portion of previously
(304)
(304)
recorded OTTI losses
Balance, September 30, \$ 13,981 \$ $\quad \mathbf{( 4 , 3 4 3 )}$ \$ 9,638 2009

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The components of other comprehensive income (loss) for the three and nine months ended September 30 were as follows:

| (Dollars in thousands) | Three Months Ended September 30, |  | Nine Months Ended September 30, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | \$ 2009 | 2008 $\$ \quad 2,951$ | 2009 $\$ 2,976$ | 2008 \$ |
| Other comprehensive income (loss): |  |  |  |  |
| Available-for-sale investment securities: |  |  |  |  |
| Gross unrealized holding gain (loss) arising in the period | 12,088 | $(8,218)$ | 29,939 | $(15,715)$ |
| Related tax (expense) benefit | $(4,231)$ | 2,876 | $(10,479)$ | 5,500 |
| Non-credit losses on securities during the period | (465) | - | (932) |  |
| Related tax benefit | 163 | - | 326 |  |
| Less: reclassification adjustment for net (loss) included in earnings | $(5,654)$ | (111) | $(5,066)$ | (126) |
| Related tax benefit | 1,979 | 39 | 1,773 | 44 |
| Net effect on other comprehensive income (loss) | 11,230 | $(5,270)$ | 22,148 | $(10,133)$ |
| Defined benefit plans: |  |  |  |  |
| Amortization of unrecognized loss and service cost on pension plan | 42 | 9 | 126 | 9 |
| Related tax expense | (15) | (3) | (44) | (3) |
| Net effect on other comprehensive income (loss) | 27 | 6 | 82 | 6 |
| Total other comprehensive income (loss), net of tax | 11,257 | $(5,264)$ | 22,230 | $(10,127)$ |
| Total comprehensive income (loss) | \$ 7,192 | \$ $(2,313)$ | \$25,206 | \$ 425 |

Note 6. Employee Benefit Plans
Peoples sponsors a noncontributory defined benefit pension plan that covers substantially all employees. The plan provides retirement benefits based on an employee's years of service and compensation. In 2003, Peoples changed the methodology used to determine the retirement benefits for employees hired on or after January 1, 2003, which has lowered accumulated benefit obligations and net costs. Peoples also has a contributory postretirement benefit plan for former employees who were retired as of December 31, 1992. The plan provides health and life insurance benefits. Peoples' policy is to fund the cost of the benefits as they are incurred. The following table details the components of the net periodic benefit cost for the plans:

Pension Benefits:

| (Dollars in thousands) | September 30, |  |  |  | September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | 09 |  |  |
| Service cost | \$ | 200 | \$ | 191 | \$ | 599 | \$ | 572 |
| Interest cost |  | 196 |  | 195 |  | 589 |  | 586 |
| Expected return on plan assets |  | (298) |  | (300) |  | (895) |  | (901) |
| Amortization of prior service cost |  | 1 |  | 1 |  | 3 |  | 3 |
| Amortization of net loss |  | 36 |  | 2 |  | 108 |  | 7 |
| Net periodic benefit cost | \$ | 135 | \$ | 89 | \$ | 404 | \$ | 267 |

Postretirement Benefits:

| (Dollars in thousands) | Three Months Ended September 30, |  |  |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
| Interest cost | \$ | 4 | \$ | 4 | \$ | 12 | \$ | 11 |
| Amortization of prior service cost |  | (1) |  | (1) |  | (2) |  | (2) |
| Amortization of net (loss) |  | (1) |  | (1) |  | (2) |  | (3) |
| Net periodic benefit cost | \$ | 2 | \$ | 2 | \$ | 8 | \$ | 6 |

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Employer Contributions
Through September 30, 2009, Peoples contributed $\$ 1.2$ million to its pension plan upon the recommendation of and approval by the Board of Directors, which were designated for the 2008 plan year.

Note 7. Regulatory Capital
Peoples and Peoples Bank's actual capital amounts and ratios are presented in the following table:

|  | September 30, 2009 |  |  | December 31, 2008 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | mount | Ratio |  | mount | Ratio |
| PEOPLES |  |  |  |  |  |  |
| Total Capital (1) |  |  |  |  |  |  |
| Actual | \$ | 209,985 | 16.4\% | \$ | 173,470 | 13.2\% |
| For capital adequacy |  | 102,506 | 8.0\% |  | 105,253 | 8.0\% |
| To be well capitalized |  | 128,132 | 10.0\% |  | 131,566 | 10.0\% |
| Tier 1 (2) |  |  |  |  |  |  |
| Actual | \$ | 193,013 | 15.1\% | \$ | 156,254 | 11.9\% |
| For capital adequacy |  | 51,253 | 4.0\% |  | 52,626 | 4.0\% |
| To be well capitalized |  | 76,879 | 6.0\% |  | 78,939 | 6.0\% |
| Tier 1 Leverage (3) |  |  |  |  |  |  |
| Actual | \$ | 193,013 | 9.8\% | \$ | 156,254 | 8.2\% |
| For capital adequacy |  | 78,627 | 4.0\% |  | 76,443 | 4.0\% |
| To be well capitalized |  | 98,283 | 5.0\% |  | 95,554 | 5.0\% |
| Net Risk-Weighted Assets |  | ,281,319 |  |  | ,315,657 |  |
| PEOPLES BANK |  |  |  |  |  |  |
| Total Capital (1) |  |  |  |  |  |  |
| Actual | \$ | 181,027 | 14.2\% | \$ | 158,030 | 12.1\% |
| For capital adequacy |  | 102,375 | 8.0\% |  | 104,715 | 8.0\% |
| To be well capitalized |  | 127,969 | 10.0\% |  | 130,894 | 10.0\% |
| Tier 1 (2) |  |  |  |  |  |  |
| Actual | \$ | 164,905 | 12.9\% | \$ | 141,587 | 10.8\% |
| For capital adequacy |  | 51,188 | 4.0\% |  | 52,357 | 4.0\% |
|  |  | 76,782 | 6.0\% |  | 78,536 | 6.0\% |


| To be well capitalized |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tier 1 Leverage (3) |  |  |  |  |  |  |
| Actual | \$ | 164,905 | 8.4\% | \$ | 141,587 | 7.5\% |
| For capital adequacy |  | 78,286 | 4.0\% |  | 75,866 | 4.0\% |
| To be well capitalized |  | 97,857 | 5.0\% |  | 94,833 | 5.0\% |
| Net Risk-Weighted Assets |  | ,279,693 |  |  | 308,937 |  |

(1) Ratio represents total capital to net risk-weighted assets
(2) Ratio represents Tier 1 capital to net risk-weighted assets
(3) Ratio represents Tier 1 capital to average assets

Note 8. Stock-Based Compensation
Under the Peoples Bancorp Inc. Amended and Restated 2006 Equity Plan (the "2006 Equity Plan"), Peoples may grant, among other awards, nonqualified stock options, incentive stock options, restricted stock awards, stock appreciation rights or any combination thereof covering up to 500,000 common shares to employees and non-employee directors. Prior to 2007, Peoples granted nonqualified and incentive stock options to employees and nonqualified stock options to non-employee directors under the 2006 Equity Plan and predecessor plans. Since February 2007, Peoples has granted a combination of restricted common shares and stock appreciation rights ("SARs") to be settled in common shares to employees and restricted common shares to non-employee directors subject to the terms and conditions prescribed by the 2006 Equity Plan. During the nine-month period ending September 30, 2009, Peoples did not grant any stock-based compensation awards to employees or non-employee directors and no outstanding stock options or SARs were exercised.

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In general, common shares issued in connection with stock-based awards are issued from treasury shares to the extent available. If no treasury shares are available, common shares are issued from authorized but unissued common shares.

Peoples recognized stock-based compensation expense, which is included as a component of Peoples' salaries and employee benefits costs, based on the estimated fair value of the awards on the grant date. The following summarizes the amount of stock-based compensation expense and related tax benefit recognized for the period ended September 30 :

| (Dollars in thousands) | Three Months Ended September 30, |  |  |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009 |  | 2008 |  | 2009 |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Total stock-based compensation | \$ | 35 | \$ | 80 | \$ | 113 | \$ | 439 |
| Recognized tax benefit |  | (12) |  | (28) |  | (40) |  | (154) |
| Net expense recognized | \$ | 23 | \$ | 52 | \$ | 73 | \$ | 285 |

Total unrecognized stock-based compensation expense related to unvested awards was $\$ 100,000$ at September 30, 2009, which will be recognized over a weighted-average period of 1.1 years.

Note 9. Earnings Per Share
Basic earnings per common share are computed by dividing net income available to common shareholders by the weighted-average number of common shares outstanding. Diluted earnings per common share is computed by dividing net income available to common shareholders by the weighted-average number of common shares outstanding adjusted to include the effect of potentially dilutive common shares. Potentially dilutive common shares include incremental shares issuable upon exercise of outstanding stock options, SARs and non-vested restricted common shares using the treasury stock method. As disclosed in Note 4, Peoples had a warrant to purchase 313,505 common shares outstanding at September 30, 2009. This warrant was excluded from the calculation of diluted earnings per common share since it was anti-dilutive. In addition, stock options and SARs covering 286,355 shares and 284,673 shares were excluded from the calculations for the three and nine month ended September 30, 2009, respectively, since they were anti-dilutive. The calculation of basic and diluted earnings per common share was as follows:

| (Dollars in thousands, except per share data) | Three Months Ended September 30, |  |  |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2009 |  | 08 |  |  |  | 008 |
| Net (loss) income | \$ | $(4,065)$ | \$ | 2,951 | \$ | 2,976 | \$ | 10,552 |
| Preferred dividends |  | 512 |  | - |  | 1,364 |  |  |
| Net (loss) income available to common shareholders |  | $(4,577)$ |  | 2,951 |  | 1,612 |  | 10,552 |

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| Weighted-average <br> common shares <br> outstanding | $10,372,946$ | $10,319,534$ | $10,359,569$ | $10,309,010$ |
| :--- | ---: | ---: | ---: | ---: |
| Effect of potentially <br> dilutive common shares | 17,329 | 34,988 | 13,061 | 40,998 |
| Total <br> weighted-average diluted <br> common |  |  |  |  |
| shares outstanding | $10,390,275$ | $10,354,522$ | $10,372,630$ | $10,350,008$ |


| Earnings per common <br> share: |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $\quad$ Basic | $\$$ | $(0.44)$ | $\$$ | 0.29 | $\$$ | 0.16 | $\$$ | 1.02 |
| $\quad$ Diluted | $\$$ | $(0.44)$ | $\$$ | 0.28 | $\$$ | 0.16 | $\$$ | 1.02 |

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## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF RESULTS OF OPERATIONS AND FINANCIAL CONDITION

## SELECTED FINANCIAL DATA

The following data should be read in conjunction with the Unaudited Consolidated Financial Statements and Management's Discussion and Analysis that follows:

|  | At or For th Ended 2009 | Months <br> ber 30, <br> 2008 | At or For the Ended S 2009 | Months <br> er 30, <br> 2008 |
| :---: | :---: | :---: | :---: | :---: |
| SIGNIFICANT RATIOS |  |  |  |  |
| Return on average stockholders' equity | (6.70\%) | 5.82\% | 1.74\% | 6.88\% |
| Return on average common stockholders' equity | (8.97\%) | 5.82\% | 1.11\% | 6.88\% |
| Return on average assets | (0.79\%) | 0.61\% | 0.20\% | 0.74\% |
| Net interest margin | 3.45\% | 3.50\% | 3.47\% | 3.54\% |
| Efficiency ratio (a) | 58.28\% | 55.33\% | 60.00\% | 55.98\% |
| Average stockholders' equity to average assets | 11.84\% | 10.54\% | 11.27\% | 10.81\% |
| Average loans to average deposits | 77.45\% | 87.56\% | 78.53\% | 89.44\% |
| Dividend payout ratio | $\mathrm{n} / \mathrm{a}$ | 81.23\% | 363.03\% | 67.02\% |


| ASSET QUALITY RATIOS | $3.94 \%$ | $3.21 \%$ | $3.94 \%$ | $3.21 \%$ |
| :--- | :---: | :---: | :---: | :---: |
| Nonperforming loans as a <br> percent of total loans (b)(c) | $2.16 \%$ | $1.88 \%$ | $2.16 \%$ | $1.88 \%$ |
| Nonperforming assets as a <br> percent of total assets (b)(c) | $2.46 \%$ | $1.72 \%$ | $2.46 \%$ | $1.72 \%$ |
| Allowance for loan losses to <br> loans net of unearned interest <br> (c) | $62.30 \%$ | $53.60 \%$ | $62.30 \%$ | $53.60 \%$ |
| Allowance for loan losses to <br> nonperforming loans (b)(c) | $0.93 \%$ | $0.54 \%$ | $1.72 \%$ | $1.28 \%$ |
| Provision for loan losses to <br> average loans | $2.57 \%$ | $0.74 \%$ | $1.90 \%$ | $1.29 \%$ |
| Net charge-offs as a percentage <br> of average loans (annualized) |  |  |  |  |

CAPITAL INFORMATION
(c)

| Tier 1 capital ratio | $15.06 \%$ | $12.32 \%$ | $15.06 \%$ | $12.32 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| Total risk-based capital ratio | $16.39 \%$ | $13.65 \%$ | $16.39 \%$ | $13.65 \%$ |
| Leverage ratio | $9.82 \%$ | $8.66 \%$ | $9.82 \%$ | $8.66 \%$ |
| Tangible equity to tangible | $9.21 \%$ | $7.03 \%$ | $9.21 \%$ | $7.03 \%$ |
| assets (d) |  |  |  |  |

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| Tangible common equity to | $7.22 \%$ | $7.03 \%$ |  | $7.22 \%$ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| tangible assets (d) |  |  |  |  |  |
| Tangible assets (d) | $\$ 1,938,949$ | $\$ 1,853,600$ | $\$ 1,938,949$ | $\$ 1,853,600$ |  |
| Tangible equity (d) | 178,558 | 130,306 | 178,558 | 130,306 |  |
| Tangible common equity (d) | $\$ 140,040$ | $\$ 130,306$ | $\$ 140,040$ | $\$$ | 130,306 |


| PER COMMON SHARE DATA |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Earnings per share - Basic | \$ | (0.44) | \$ |  | 0.29 | \$ | \$ | 0.16 | \$ | 1.02 |
| Earnings per share - Diluted |  | (0.44) |  |  | 0.28 |  |  | 0.16 |  | 1.02 |
| Cash dividends declared per common share |  | 0.10 |  |  | 0.23 |  |  | 0.56 |  | 0.68 |
| Book value per share (c) |  | 19.85 |  |  | 19.09 |  |  | 19.85 |  | 19.09 |
| Tangible book value per share (c) (d) | \$ | 13.50 | \$ |  | 12.62 | \$ | \$ | 13.50 | \$ | 12.62 |
| Weighted-average common shares outstanding - Basic |  | 0,372,946 |  |  | 9,534 |  |  | 59,569 |  | 0,309,010 |
| Weighted-average common shares outstanding - Diluted |  | 0,390,275 |  |  | 4,522 |  |  | 72,630 |  | 0,350,008 |
| Common shares outstanding at end of period |  | ,371,357 |  |  | 24,573 |  |  | 371,357 |  | 0,324,573 |

(a) Non-interest expense (less intangible asset amortization) as a percentage of fully tax-equivalent net interest income plus non-interest income (excluding gains or losses on investment securities and asset disposals).
(b) Nonperforming loans include loans 90 days past due and accruing, renegotiated loans and nonaccrual loans. Nonperforming assets include nonperforming loans and other real estate owned.
(c) Data presented as of the end of the period indicated.
(d) These amounts represent non-GAAP measures since they exclude the balance sheet impact of intangible assets acquired through acquisitions on both total stockholders' equity and total assets. Additional information regarding the calculation of these measures can be found later in this discussion under the caption "Capital/Stockholders' Equity".

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Forward-Looking Statements
Certain statements in this Form 10-Q which are not historical fact are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. Words such as "anticipate", "estimates", "may", "feels", "expects", "believes", "plans", "will", "would", "should", "could" and similar expressions are intended to identify these forward-looking statements but are not the exclusive means of identifying such statements. Forward-looking statements are subject to risks and uncertain-ties that may cause actual results to differ materially. Factors that might cause such a difference include, but are not limited to:
(1) continued deterioration in the credit quality of Peoples' loan portfolio could occur due to a number of factors, such as adverse changes in economic conditions that impair the ability of borrowers to repay their loans, the underlying value of the collateral could prove less valuable than otherwise assumed and assumed cash flows may be less favorable than expected, which may adversely impact the provision for loan losses;
(2) competitive pressures among financial institutions or from non-financial institutions, which may increase significantly;
(3) changes in the interest rate environment, which may adversely impact interest margins;
(4) changes in prepayment speeds, loan originations and charge-offs, which may be less favorable than expected and adversely impact the amount of interest income generated;
(5) general economic conditions and weakening in the economy, specifically the real estate market, either national or in the states in which Peoples does business, which may be less favorable than expected and impact the ability to generate quality loans;
(6) political developments, wars or other hostilities, which may disrupt or increase volatility in securities markets or other economic conditions;
(7) legislative or regulatory changes or actions, which may adversely affect the business of Peoples;
(8) adverse changes in the conditions and trends in the financial markets, which may adversely affect the fair value of securities within Peoples' investment portfolio;
(9) a delayed or incomplete resolution of regulatory issues that could arise;
(10) Peoples' ability to receive dividends from its subsidiaries;
(11) the impact of larger or similar financial institutions encountering problems, which may adversely affect the banking industry and/or Peoples;
(12) changes in accounting standards, policies, estimates or procedures, which may impact Peoples' reported financial condition or results of operations;
(13) Peoples' ability to maintain required capital levels and adequate sources of funding and liquidity;
(14) the impact of reputational risk created by these developments on such matters as business generation and retention, funding and liquidity;
(15) the costs and effects of regulatory and legal developments, including the outcome of regulatory or other governmental inquiries and legal proceedings and results of regulatory examinations; and
(16) other risk factors relating to the banking industry or Peoples as detailed from time to time in Peoples' reports filed with the Securities and Exchange Commission ("SEC"), including those risk factors included in the disclosure under the headings "ITEM 1A. RISK FACTORS" of this Form 10-Q and Peoples' 2008 Form 10-K.

All forward-looking statements speak only as of the execution date of this Form 10-Q and are expressly qualified in their entirety by the cautionary statements. Although management believes the expectations in these forward-looking statements are based on reasonable assumptions within the bounds of management's knowledge of Peoples' business and operations, it is possible that actual results may differ materially from these projections. Additionally, Peoples undertakes no obligation to update these forward-looking statements to reflect events or circumstances after the date of this Form 10-Q or to reflect the occurrence of unanticipated events except as may be required by applicable legal requirements. Copies of documents filed with the SEC are available free of charge at the SEC's website at www.sec.gov and/or from Peoples Bancorp Inc.'s website - www.peoplesbancorp.com under the "Investor Relations" section.

This discussion and analysis should be read in conjunction with the audited Consolidated Financial Statements, and notes thereto, contained in Peoples' 2008 Form 10-K, as well as the Unaudited Consolidated Financial Statements, ratios, statistics and discussions contained elsewhere in this Form 10-Q.

Business Overview
The following discussion and analysis of Peoples' Unaudited Consolidated Financial Statements is presented to provide insight into management's assessment of the financial condition and results of operations.

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Peoples offers diversified financial products and services through 47 financial service locations and 39 ATMs in southeastern Ohio, northwestern West Virginia and northeastern Kentucky through its financial service units - Peoples Bank, National Association ("Peoples Bank"), Peoples Financial Advisors (a division of Peoples Bank) and Peoples Insurance Agency, Inc, a subsidiary of Peoples Bank. Peoples Bank is a member of the Federal Reserve System and subject to regulation, supervision and examination by the Office of the Comptroller of the Currency.

Peoples' products and services include traditional banking products, such as deposit accounts, lending products and trust services. Peoples also offers a complete array of insurance products and makes available custom-tailored fiduciary and wealth management services. Peoples provides services through traditional offices, ATMs and telephone and internet-based banking. Brokerage services are offered exclusively through an unaffiliated registered broker-dealer located at Peoples' offices.

## Critical Accounting Policies

The accounting and reporting policies of Peoples conform to US GAAP and to general practices within the financial services industry. The preparation of the financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could materially differ from those estimates. Management has identified the accounting policies that, due to the judgments, estimates and assumptions inherent in those policies, are critical to an understanding of Peoples' Consolidated Financial Statements and Management's Discussion and Analysis at September 30, 2009, which were unchanged from the policies disclosed in Peoples' 2008 Form 10-K.

Goodwill and Other Intangible Assets
In prior years, Peoples completed various mergers and acquisitions, which have resulted in the recognition of goodwill and other intangible assets on the Consolidated Balance Sheet. As more fully discussed in Peoples' 2008 Form 10-K, goodwill is not amortized but is tested for impairment at least annually and updated quarterly if management believes there are indicators of potential impairment. The initial value of goodwill relates to the inherent value of acquired business, including the potential net revenue stream generated by Peoples from the acquired business. As such, a sustained decline in earnings can lead to impairment of goodwill, which could adversely impact Peoples' earnings in future periods.

At June 30, 2009, management performed its annual impairment test of Peoples' recorded goodwill and concluded no impairment existed. This analysis further indicated a $20-25 \%$ sustained decline in future earnings would have to occur for any recorded goodwill to be considered impaired. Given the impact of higher loan loss provisions and investment securities impairment losses on third quarter 2009 results, management reviewed Peoples' recorded goodwill at September 30, 2009, for indicators of potential impairment. As part of this review, management estimated the fair value of Peoples' single reporting unit using a discounted cash flow analysis and concluded no impairment existed since the fair value of the single reporting unit exceeded its carrying value by approximately $16 \%$. Additionally, management's September 30 analysis indicated a $15 \%$ sustained decline in future earnings would have to occur in order for any recorded goodwill to become impaired.

## Fair Value Measurements

As a financial services company, the carrying value of certain financial assets and liabilities of Peoples is impacted by the application of fair value measurements, either directly or indirectly. Given the inherent volatility, the use of fair value measurements may have a significant impact on the carrying value of assets or liabilities, or result in material changes to the consolidated financial statements, from period to period. There were no material changes to the accounting practices and valuation methodologies employed by Peoples related to fair value measurements from those disclosed in Peoples’ 2008 Form 10-K.

## Summary of Recent Transactions and Events

The following is a summary of recent transactions or events that have impacted or are expected to impact Peoples' results of operations or financial condition:
o In the third quarter of 2009, Peoples recognized a non-cash pre-tax other-than-temporary impairment charge of \$5.9 million ( $\$ 3.9$ million or $\$ 0.37$ per common share after-tax), of which $\$ 4.0$ million related to a single bank-issued trust preferred security deemed a total loss and $\$ 1.9$ million related to a collateralized debt obligation ("CDO") security, consisting mostly of bank-issued trust preferred securities, previously carried at $\$ 2.7$ million. These losses represent management's estimation of credit losses incurred during the third quarter based upon its evaluation of the credit quality of the issuers and analysis of cash flows to be received from the securities. Management performed its quarterly evaluation of all investment securities with an unrealized loss at September 30, 2009, and concluded no other securities were other-than-temporarily impaired.

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o Since early 2008, Peoples' loan quality has been negatively impacted by worsening conditions within the commercial real estate market and economy as a whole, which has caused declines in commercial real estate values and deterioration in financial condition of various commercial borrowers. These conditions led to Peoples downgrading the loan quality ratings on various commercial real estate loans through its normal loan review process. In addition, several impaired loans have become under-collateralized due to reductions in the estimated net realizable fair value of the underlying collateral. As a result, Peoples' provision for loan losses, net charge-offs and nonperforming loans in recent quarters have been higher than historical levels.
o On May 22, 2009, the Board of Directors of the Federal Deposit Insurance Corporation ("FDIC") adopted a final rule imposing a special assessment on all FDIC-insured depository institutions equal to five basis points on each institution's assets, minus its Tier 1 capital, as of June 30, 2009. This special assessment was collected on September 30, 2009. On February 27, 2009, the FDIC adopted a final rule that changed the way its assessment system differentiates risk and increased base assessment rates beginning April 1, 2009. Both of these actions were part of the FDIC's efforts to rebuild the Deposit Insurance Fund, which has been reduced substantially by the higher rate of bank failures in 2008 and 2009 compared to recent years. As a result of the FDIC's actions, Peoples recorded FDIC insurance expense of $\$ 0.7$ million for the third quarter of 2009 and $\$ 2.8$ million for the nine months ended September 30, 2009, with $\$ 930,000(\$ 605,000$ or $\$ 0.06$ per diluted common share after-tax) related to the special assessment, versus $\$ 55,000$ and $\$ 142,000$ for the three and nine months ended September 30, 2008.
o On September 29, 2009, the FDIC Board of Directors adopted a notice of proposed rulemaking and request for comment that would require insured depository institutions to prepay their quarterly risk-based assessments for the fourth quarter of 2009 and full years 2010 through 2012 on December 29, 2009. This action was taken to meet immediate liquidity needs of the FDIC and restore the Deposit Insurance Fund to its federally mandated level without imposing additional special assessments. As currently proposed, the prepaid assessment amount will be calculated using the institution's third quarter 2009 base assessment rate and corresponding assessment base (deposit data) for each quarter, with the assessment rate increasing 3 basis points for the purpose of calculating the 2011 and 2012 amounts and the assessment base increasing at a $5 \%$ annual growth rate for each quarter of the prepayment period. Based on this proposed calculation, management believes the amount of Peoples' required payment will not have a material adverse effect on Peoples' liquidity or future results of operations and financial condition.
o For the third quarter of 2009, Peoples' Board of Directors declared a cash dividend of $\$ 0.10$ per common share, which was paid on October 1, 2009. The third quarter dividend represented a reduction from the $\$ 0.23$ per common share paid in recent quarters. Management believes the lower dividend balances the need to maintain a dividend payout consistent with recent earnings levels and long-term capital needs, plus provide an appropriate return on shareholder investment.
o During the second quarter of 2009, Peoples Bank opened a new full-service office in Zanesville, Ohio and combined operations in Nelsonville, Ohio into a single facility. Peoples Bank also closed its Rutland, Ohio and Lower Salem, Ohio banking offices and consolidated those offices into existing nearby offices effective June 30, 2009. These actions were consistent with management's ongoing strategic focus of improving operating efficiencies by directing resources to areas with greater business development potential.
o As described in "ITEM 1. BUSINESS-Recent Corporate Developments" of Peoples' 2008 Form 10-K, on January 30, 2009, Peoples received $\$ 39$ million of new equity capital from the U.S. Treasury's TARP Capital Purchase Program. The investment was in the form of newly-issued non-voting Fixed Rate Cumulative Perpetual Preferred Shares, Series A (the "Series A Preferred Shares") and a related 10-year warrant sold by Peoples to the U.S. Treasury (the "TARP Capital Investment").

Between August 2007 and December 2008, the Federal Reserve's Open Market Committee reduced the target Federal Funds rate 500 basis points and the Discount Rate 575 basis points, which caused a corresponding downward shift in short-term interest rates. During this period, longer-term rates did not decrease to the same extent as short-term rates, resulting in a steepening of the yield curve. Thus far in 2009, the Federal Reserve's Open Market Committee has allowed the target Federal Funds Rate and Discount Rate to remain at their historically low levels of $0 \%$ to $0.25 \%$ and $0.50 \%$, respectively, while the slope of the yield curve steepened slightly. These interest rate conditions have provided Peoples with opportunities to improve net interest income and margin by taking advantage of lower-cost funding available in the market place and reducing certain deposit costs.

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o During 2008, Peoples systematically sold the preferred stocks issued by the Federal National Mortgage Association ("Fannie Mae") and the Federal Home Loan Mortgage Corporation ("Freddie Mac") held in its investment portfolio, due to the uncertainty surrounding these entities. These securities had a total recorded value of $\$ 12.1$ million at December 31, 2007. In July 2008, Peoples sold its remaining Fannie Mae preferred stocks, which completely eliminated all equity holdings in Fannie Mae and Freddie Mac. As a result of the sales, Peoples recognized total pre-tax losses of $\$ 199,000$ and $\$ 450,000$ in the first and second quarters of 2008 , respectively.
o Also during 2008 and continuing in 2009, Peoples sold selected lower yielding, longer-term investment securities, primarily obligations of U.S. government-sponsored enterprises, U.S. agency mortgage-backed securities and tax-exempt municipal bonds, as well as several small-lot mortgage-backed securities. The proceeds from these sales were reinvested into similar securities with less price risk volatility. These actions were intended to reposition the investment portfolio to reduce interest rate exposures and resulted in Peoples recognizing pre-tax gains of $\$ 276,000$ and $\$ 864,000$ for the three and nine months ended September 30, 2009, respectively, versus $\$ 479,000$ and $\$ 931,000$ for the same periods in 2008 , respectively.
o During the fourth quarter of 2008, Peoples Bank sold its merchant credit card payment processing services to First Data Merchant Services Corporation ("First Data"). Peoples Bank continues to serve the credit card processing needs of its commercial customers through a referral program with First Data.

The impact of these transactions, where material, is discussed in the applicable sections of this Management's Discussion and Analysis.

## EXECUTIVE SUMMARY

In the third quarter of 2009, the combination of higher provision for loan losses and other-than-temporary impairment charges on investment securities resulted in Peoples incurring a net loss available to common shareholders of \$4.6 million, or $\$ 0.44$ per diluted common share. In comparison, net income available to common shareholders was $\$ 2.4$ million for the second quarter of 2009 (or "linked quarter") and $\$ 3.0$ million for the third quarter of 2008, while earnings per diluted common share were $\$ 0.23$ and $\$ 0.28$, respectively. On a year-to-date basis, net income available to common shareholders was $\$ 1.6$ million through September 30, 2009 versus $\$ 10.6$ million a year ago, while diluted earnings per common share were $\$ 0.16$ and $\$ 1.02$, respectively.

Peoples recorded a provision for loan losses of $\$ 10.2$ million versus $\$ 4.7$ million in the linked quarter and $\$ 6.0$ million in the third quarter of 2008. These provisions reflect the amounts needed to maintain the adequacy of the allowance for loan losses based on management's formal quarterly analysis. The higher provision for loan losses in the third quarter of 2009 was largely attributable to declines in commercial real estate values securing existing impaired loans, coupled with the impact of loan downgrades.

In the third quarter of 2009 , net interest income totaled $\$ 15.5$ million, comparable to the linked quarter, and net interest margin was unchanged at $3.45 \%$. Interest income decreased slightly due to loan payoffs and additional loans placed on nonaccrual status. This reduction was offset by decreased interest expense from lower overall cost of funds attributable to Peoples repaying maturing, high-cost borrowings. For both the three and nine months ended September 30, 2009, net interest income increased $6 \%$ compared to the prior year periods, while net interest margin decreased 5 basis points compared to the third quarter of 2008 and 7 basis points on a year-to-date basis.

Non-interest income, which excludes gains and losses on securities and asset disposals, experienced a modest $6 \%$ linked quarter decrease, due mostly to lower mortgage banking income from a decline in refinancing
activity. Year-over-year, non-interest income was down $5 \%$ in the third quarter primarily attributable to lower insurance revenues and reduced bank owned life insurance ("BOLI") income. On a year-to-date basis, higher mortgage banking revenue and increased deposit account service charges were offset by reductions in trust and investment revenues and BOLI income, resulting in consistent total non-interest income.

Third quarter 2009 non-interest expense decreased $6 \%$ on a linked quarter basis, attributable to significantly lower FDIC insurance expense and incentive-related compensation costs. Compared to the prior year periods, total non-interest expense increased for both the three and nine months ended September 30, 2009, due mostly to additional FDIC insurance expense and external legal and valuation expenses associated with problem loans. Other significant contributing factors included higher employee medical benefit and pension plan costs.

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At September 30, 2009, total assets were down $\$ 34.5$ million compared to $\$ 2.04$ billion at June 30, 2009, as excess cash reserves held at the Federal Reserve Bank were used to reduce non-core deposits and borrowed funds. Gross portfolio loan balances decreased $\$ 26.1$ million in the third quarter of 2009 , due mostly to commercial loan payoffs and charge-downs on existing impaired loans. Contributing to the $\$ 36.0$ million decline since year-end 2008 was the impact of residential real estate loans being refinanced and sold to the secondary market. At September 30, 2009, total investment securities were up $\$ 32.1$ million for the quarter and $\$ 41.5$ million since December 31, 2008, primarily attributable to an increase in fair value of the portfolio.

Total liabilities were $\$ 1.76$ billion at September 30, 2009, down $\$ 40.4$ million compared to June 30, 2009 and down $\$ 55.3$ million compared to December 31, 2008. Total deposit balances decreased $\$ 14.0$ million during the third quarter to $\$ 1.39$ billion at quarter-end, due largely to a planned reduction in non-core deposits. However, total deposits remained $\$ 27.2$ million higher than year-end 2008, due to strong growth in low-cost and non-interest-bearing retail deposits and $\$ 17.3$ million of additional brokered deposits. Total borrowed funds were $\$ 348.0$ million at September 30, 2009, versus $\$ 373.5$ million at June 30, 2009, with repayment of long-term borrowings accounting for nearly all of the decrease. Through nine months of 2009, the combination of retail deposit growth and funds generated from the TARP Capital Investment enabled Peoples to reduce total borrowed funds $\$ 81.7$ million, or $19 \%$. The reduction in borrowings included the elimination of overnight wholesale borrowings, which totaled $\$ 44.4$ million at December 31, 2008.

Total stockholders' equity increased $\$ 5.9$ million and $\$ 57.7$ million for the three and nine months ended September 30, 2009 , respectively. The key driver of the linked quarter increase was an $\$ 11.3$ million increase in fair value of Peoples’ available-for-sale investment portfolio, net of deferred tax. The TARP Capital Investment accounted for most of the year-to-date growth, while the fair value of the available-for-sale investment portfolio increased $\$ 21.9$ million, net of deferred tax, further contributing to higher stockholders' equity at September 30, 2009.

## RESULTS OF OPERATIONS

Net Interest Income
Net interest income, the amount by which interest income exceeds interest expense, remains Peoples' largest source of revenue. The amount of net interest income earned by Peoples each quarter is affected by various factors, including changes in market interest rates due to the Federal Reserve Board's monetary policy, the level and degree of pricing competition for both loans and deposits in Peoples' markets, and the amount and composition of Peoples' earning assets and interest-bearing liabilities.

The following table details Peoples' average balance sheets for the periods presented:


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| Federal funds sold |  |  | -0.00\% | - |  | -0.00\% | 422 |  | 1.89\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total short-term investments | 34,490 |  | 0.25\% | 38,546 |  | 0.25\% | 2,640 |  | 1.87\% |
| Investment Securities (1): |  |  |  |  |  |  |  |  |  |
| Taxable | 671,069 | 8,716 | 5.20\% | 647,568 | 8,741 | 5.40\% | 558,022 | 7,361 | 5.28\% |
| Nontaxable (2) | 65,584 | 1,049 | 6.40\% | 68,720 | 1,108 | 6.45\% | 62,453 | 1,020 | 6.53\% |
| Total investment securities | 736,653 | 9,765 | 5.30\% | 716,288 | 9,849 | 5.50\% | 620,475 | 8,381 | 5.40\% |
| Loans (3): |  |  |  |  |  |  |  |  |  |
| Commercial | 725,804 | 10,104 | 5.52\% | 736,823 | 10,049 | 5.47\% | 740,050 | 11,594 | 6.23\% |
| Real estate <br> (4) | 268,788 | 4,076 | 6.07\% | 275,487 | 4,417 | 6.41\% | 282,605 | 4,717 | 6.53\% |
| Consumer | 97,467 | 1,897 | 7.72\% | 94,618 | 1,816 | 7.70\% | 86,823 | 1,741 | 7.98\% |
| Total loans | 1,092,059 | 16,077 | 5.85\% | 1,106,928 | 16,282 | 5.91\% | 1,109,478 | 18,052 | 6.45\% |
| Less: <br> Allowance for loan losses | $(24,479)$ |  |  | $(24,495)$ |  |  | $(16,554)$ |  |  |
| Net loans | 1,067,580 | 16,077 | 5.99\% | 1,082,433 | 16,282 | 6.03\% | 1,092,924 | 18,052 | 6.54\% |
| Total earning assets | 1,838,723 | 25,864 | 5.60\% | 1,837,267 | 26,155 | 5.70\% | 1,716,039 | 26,445 | 6.15\% |
| Intangible assets | 65,969 |  |  | 66,144 |  |  | 67,006 |  |  |
| Other assets | 129,745 |  |  | 137,839 |  |  | 130,991 |  |  |
| Total assets | \$ 2,034,437 |  |  | \$ 2,041,250 |  |  | \$ 1,914,036 |  |  |

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Total liabilities
and


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For the Nine Months Ended
September 30, 2009
September 30, 2008
Average Income/ Yield/ Average Income/ Yield/
(Dollars in Balance Expense Rate Balance Expense Rate thousands)
Short-Term
Investments:

| Deposits with other <br> banks | $\$$ | 32,938 | $\$$ | 61 | $0.25 \%$ | $\$$ | 2,685 | $\$$ | 49 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Federal funds sold |  | - | $-0.00 \%$ |  | 661 | 12 | $2.49 \%$ |  |  |
| Total short-term <br> investments | 32,938 | 61 | $0.25 \%$ | 3,346 |  | 61 | $2.47 \%$ |  |  |

investments
Investment
Securities (1):

| Taxable | 653,172 | 26,321 | $5.37 \%$ | 533,525 | 20,930 | $5.23 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Nontaxable (2) | 68,391 | 3,304 | $6.44 \%$ | 66,624 | 3,253 | $6.42 \%$ |
| $\quad$ Total investment | 721,563 | 29,625 | $5.47 \%$ | 600,149 | 24,183 | $5.37 \%$ |
| securities |  |  |  |  |  |  |
| Loans (3): |  |  |  |  |  |  |
| Commercial | 732,341 | 30,430 | $5.56 \%$ | 744,847 | 37,214 | $6.67 \%$ |
| Real estate (4) | 275,180 | 13,174 | $6.38 \%$ | 283,117 | 14,570 | $6.76 \%$ |
| Consumer | 94,516 | 5,487 | $7.76 \%$ | 84,351 | 5,101 | $8.08 \%$ |
| $\quad$ Total loans | $1,102,037$ | 49,091 | $5.95 \%$ | $1,112,315$ | 56,885 | $6.80 \%$ |

Less: Allowance for $\quad(24,320) \quad(16,346)$
loan loss

| Net loans | $1,077,717$ | 49,091 | $6.09 \%$ | $1,095,969$ | 56,885 | $6.93 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total earning | $1,832,218$ | 78,777 | $5.74 \%$ | $1,699,464$ | 81,129 | $6.37 \%$ |
| assets |  |  |  |  |  |  |

interest-bearing
deposits
Short-Term
Borrowings:

| FHLB advances | 5,421 | 12 | $0.26 \%$ | 122,686 | 2,416 | $2.59 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | 52,837 | 376 | $0.94 \%$ | 34,222 | 590 | $2.27 \%$ |

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Retail repurchase agreements

| Total short-term <br> borrowings | 58,258 | 388 | $0.88 \%$ | 156,908 | 3,006 | $2.52 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Long-Term <br> Borrowings: | 145,735 | 4,365 | $4.00 \%$ | 108,717 | 3,403 | $4.18 \%$ |
| FHLB advances | 156,758 | 4,835 | $4.07 \%$ | 144,307 | 4,554 | $4.15 \%$ |
| Wholesale <br> repurchase <br> agreements | 22,509 | 1,485 | $8.70 \%$ | 22,474 | 1,481 | $8.66 \%$ |
| Junior subordinate <br> notes | 325,002 | 10,685 | $4.36 \%$ | 275,498 | 9,438 | $4.53 \%$ |
| Total long-term <br> borrowings | 383,260 | 11,073 | $3.83 \%$ | 432,406 | 12,444 | $3.80 \%$ |
| Total borrowed <br> funds <br> Total | $1,591,327$ | 31,125 | $2.61 \%$ | $1,496,038$ | 36,148 | $3.22 \%$ |

interest-bearing
liabilities

| Non-interest-bearing deposits | 195,211 |  |  | 179,959 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Other liabilities | 17,348 |  |  | 14,269 |  |  |  |
| Total liabilities | 1,803,886 |  |  | 1,690,266 |  |  |  |
| Preferred equity | 34,396 |  |  |  |  |  |  |
| Common equity | 194,815 |  |  | 204,777 |  |  |  |
| Total stockholders' equity | 229,211 |  |  | 204,777 |  |  |  |
| Total liabilities and |  |  |  |  |  |  |  |
| stockholders' equity | \$ 2,033,097 |  |  | \$ 1,895,043 |  |  |  |
| Interest rate spread |  | \$ 47,652 | 3.13\% |  |  | 44,981 | 3.15\% |
| Interest income/earning assets |  |  | 5.74\% |  |  |  | 6.37\% |
| Interest expense/earning assets |  |  | 2.27\% |  |  |  | 2.83\% |
| Net interest margin |  |  | 3.47\% |  |  |  | 3.54\% |

(1) Average balances are based on carrying value.
(2) Interest income and yields are presented on a fully tax-equivalent basis using a $35 \%$ federal statutory tax rate.
(3) Nonaccrual and impaired loans are included in the average loan balances. Related interest income earned on nonaccrual loans prior to the loan being placed on nonaccrual is included in loan interest income. Loan fees included in interest income were immaterial for all periods presented.
(4) Loans held for sale are included in the average loan balance listed. Related interest income on loans originated for sale prior to the loan being sold is included in loan interest income.

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Net interest margin, which is calculated by dividing fully tax-equivalent ("FTE") net interest income by average interest-earning assets, serves as an important measurement of the net revenue stream generated by the volume, mix and pricing of earning assets and interest-bearing liabilities. FTE net interest income is calculated by increasing interest income to convert tax-exempt income earned on obligations of states and political subdivisions to the pre-tax equivalent of taxable income using a 35\% federal statutory tax rate. The following table details the calculation of FTE net interest income:

| (Dollars in thousands) | Three Months Ended |  |  |  |  |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | September 30,2009 |  | June 30, 2009 |  | $\begin{gathered} \text { September } 30, \\ 2008 \end{gathered}$ |  |  |  |  |  |
|  |  |  | 200 | 2008 |  |  |  |  |  |
| Net interest income, as reported | \$ | 15,469 |  |  | \$ | 15,430 | \$ | 14,602 | \$ | 46,426 | \$ | 43,762 |
| Taxable equivalent adjustments |  | 392 |  | 410 |  |  |  | 382 |  | 1,226 |  | 1,219 |
| Fully tax-equivalent net interest income | \$ | 15,861 |  | \$15,840 | \$ | 14,984 | \$ | 47,652 | \$ | 44,981 |

The following table provides an analysis of the changes in FTE net interest income:

Three Months Ended September 30, 2009 Compared to
Nine Months Ended
September 30, 2009
Compared to


| Total interest income |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| INTEREST EXPENSE: |  |  |  |  |  |  |  |  |  |
| Deposits: |  |  |  |  |  |  |  |  |  |
| Savings accounts | 6 | 2 | 8 | 6 | 15 | 21 | 8 | 44 | 52 |
| Interest-bearing demand accounts |  | 28 | 28 | (282) | 205 | (77) | (486) | 67 | (419) |
| Money market accounts | 24 | 34 | 58 | $(1,298)$ | 1,135 | (163) | $(1,953)$ | 1,196 | (757) |
| Brokered certificates of deposit | (56) | 289 | 233 | (337) | 613 | 276 | (319) | (2) | (321) |
| Retail certificates of deposit | (126) | (289) | (415) | $(2,160)$ | 1,135 | $(1,025)$ | $(4,940)$ | 2,733 | $(2,207)$ |
| Total deposit cost | (152) | 64 | (88) | $(4,071)$ | 3,103 | (968) | $(7,690)$ | 4,038 | $(3,652)$ |
| Borrowed funds: |  |  |  |  |  |  |  |  |  |
| Short-term borrowings | (32) | 34 | 2 | (616) | 37 | (579) | $(1,715)$ | (903) | $(2,618)$ |
| Long-term borrowings | (49) | (177) | (226) | (88) | 177 | 89 | (373) | 1,620 | 1,247 |
| Total borrowed funds cost | (81) | (143) | (224) | (704) | 214 | (490) | $(2,088)$ | 717 | $(1,371)$ |
| Total interest expense | (233) | (79) | (312) | $(4,775)$ | 3,317 | $(1,458)$ | $(9,778)$ | 4,755 | $(5,023)$ |
| Net interest income | (835) | 856 | 21 | \$ 1,846 \$ | (969) | $\text { \$ } 877$ | \$ 2,786 \$ | (115) | \$ 2,671 |

(1) The change in interest due to both rate and volume has been allocated to rate and volume changes in proportion to the relationship of the dollar amounts of the change in each.
(2) Presented on a fully tax-equivalent basis.

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In the third quarter of 2009, both net interest income and margin were comparable to the linked quarter, as a modest decrease in interest income was matched by lower interest expense. Compared to the same periods in 2008, net interest income was higher for the three and nine months ended September 30, 2009, due to moderate earning asset growth. However, a portion of the earning asset growth was the result of Peoples maintaining a higher average balance of short-term assets, primarily comprised of excess cash reserves held at the Federal Reserve Bank, due to limited opportunities for attractive long-term asset investments and Peoples' planned paydowns of high-cost wholesale funding. These higher balances were the key driver of the slight year-over-year reduction in net interest margin.

Total average earnings assets were $\$ 1.8$ billion for the quarter ended September 30, 2009, consistent with the prior quarter as lower average loan balances were offset by higher average investment balances. Total average loan balances continue to be impacted by reductions in residential real estate loans from loans being refinanced and sold to the secondary market. Average commercial loan balances were down in the third quarter of 2009, compared to both the linked and prior year quarter, due mostly to charge-offs over the last twelve months. Another significant contributor to the linked quarter decline in average loan balances was the impact of some large payoffs that occurred during the third quarter. These reductions in average loan balances resulted in Peoples increasing the size of its investment portfolio in order to maintain interest income levels.

Loan yields continued to decline in the third quarter of 2009 from downward repricing of variable rate loans in response to the Federal Reserve's actions to reduce short-term market interest rates, coupled with the impact of additional loans being placed on nonaccrual status. The impact of lower loan yields was countered with an overall reduction in Peoples' cost of funds from the repayment of higher-costing funds using other lower-cost borrowings and short-term assets, coupled with the impact of lower short-term interest rates.

Detailed information regarding changes in the Consolidated Balance Sheets can be found under appropriate captions of the "FINANCIAL CONDITION" section of this discussion. Additional information regarding Peoples' interest rate risk and the potential impact of interest rate changes on Peoples' results of operations and financial condition can be found later in this discussion under the caption "Interest Rate Sensitivity and Liquidity".

## Provision for Loan Losses

The following table details Peoples' provision for loan losses:


| As a percentage of average gross loans | 0.93\% | 0.43\% | 0.54\% | 1.72\% | 1.28\% |
| :---: | :---: | :---: | :---: | :---: | :---: |

The provision for loan losses reflects amounts needed to maintain the adequacy of the allowance for loan losses based on management's formal quarterly analysis of the loan portfolio and procedural methodology that estimates the amount of probable credit losses. This process considers various factors that affect losses, such as changes in Peoples' loan quality, historical loss experience and current economic conditions.

Key drivers of the increase in provision for loan losses during the third quarter of 2009 were declines in commercial real estate values on existing impaired loans and loan downgrades during the quarter. These factors accounted for $\$ 5$ million and $\$ 4$ million of the third quarter 2009 provision for loan losses, respectively.

Additional information regarding changes in the allowance for loan losses and loan credit quality can be found later in this discussion under the caption "Allowance for Loan Losses".

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Non-Interest Income
Deposit account service charges represented the largest source of third quarter non-interest income. The following table details Peoples' deposit account service charges:


The amount of deposit account service charges, particularly overdraft and non-sufficient funds fees, is largely dependent on the timing and volume of customer activity. As a result, the amount ultimately recognized by Peoples can fluctuate each quarter. Peoples experiences some seasonal changes in overdraft and non-sufficient funds fees, primarily in the first and fourth quarters. Typically, the volume of overdraft and non-sufficient funds fees are lower in the first quarter attributable to customers receiving income tax refunds, while volumes generally increase in the fourth quarter in connection with the holiday shopping season.

Insurance income continues to comprise a significant portion of Peoples' non-interest income. The following table details Peoples' insurance income:

| (Dollars in thousands) | $\begin{aligned} & \text { Three } \\ & \text { September } 30, \\ & 2009 \end{aligned}$ |  | Months Ended June 30, September 30, 20092008 |  |  |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
| Property and casualty insurance commissions | \$ | 1,986 |  |  |  |  | \$ | 2,131 | \$ | 2,134 | \$ | 5,854 | \$ | 6,045 |
| Life and health insurance commissions |  | 153 |  | 173 |  | 174 |  | 507 |  | 482 |
| Credit life and A\&H insurance commissions |  | 37 |  | 39 |  | 51 |  | 99 |  | 135 |
| Performance based commissions |  | 13 |  | 47 |  | 11 |  | 828 |  | 862 |
|  |  | 39 |  | 15 |  | 69 |  | 90 |  | 177 |

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| Other fees |
| :--- |
| and charges |


$\quad$| Total |
| :--- |


| insurance |
| :--- |
| income |

Peoples' insurance income consists predominantly of commission revenue from the sale of property and casualty insurance to commercial customers. The linked quarter decline in property and casualty insurance commissions was due in part to seasonality of normal annual policy renewals. Other significant contributors were the effects of a contracting economy on commercial insurance needs and lower pricing margins from competition within the insurance industry. These factors also accounted for the year-over-year reduction in property and casualty insurance commissions. The bulk of the performance based commission income is received annually by Peoples during the first quarter and is based on a combination of factors, including loss experience of insurance policies sold, production volumes and overall financial performance of the insurance industry during the preceding year.

The following tables detail Peoples' trust and investment income and related assets under management:

| (Dollars in thousands) | $\begin{aligned} & \text { Three } \\ & \text { September 30, } \\ & 2009 \end{aligned}$ |  | Months E June 30, 2009 | nde |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { September } 30, \\ 2008 \end{gathered}$ |  |  |  |  |  |
|  |  |  | 2009 |  | 2008 |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Fiduciary | \$ | 903 | \$ 989 | \$ | 971 | \$ | 2,738 | \$ | 3,120 |
| Brokerage |  | 286 | 248 |  | 295 |  | 746 |  | 795 |
| Total | \$ | 1,189 | \$ 1,237 | \$ | 1,266 | \$ | 3,484 | \$ | 3,915 |
| trust and |  |  |  |  |  |  |  |  |  |
| investment |  |  |  |  |  |  |  |  |  |
| income |  |  |  |  |  |  |  |  |  |


|  | September 30, <br> June 30, <br> Dollars in <br> 2009 | December 31, September 30, <br> thousands) |  |  | 2008 | 2008 |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Trust assets <br> under | $\$$ | 738,535 | $\$$ | 692,823 | $\$$ | 685,705 | $\$$ |
| management |  |  | 734,483 |  |  |  |  |
| Brokerage <br> assets under <br> management | 210,743 | 183,968 |  | 184,301 | 207,284 |  |  |
| Total <br> managed <br> assets | $\$$ | 949,278 | $\$$ | 876,791 | $\$$ | 870,006 | $\$$ |

Peoples' fiduciary and brokerage revenues both are based in part on the value of assets under management. The changes in managed asset values over the last several quarters primarily reflects the fluctuations experienced within the global financial markets. Management believes trust and investment income could improve modestly in the fourth quarter of 2009, given the recovery in asset values in recent months.

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Mortgage banking income for the three and nine months ended September 30, 2009, were up over the same periods last year, due mostly to customers taking advantage of opportunities offered by the secondary market to refinance existing loans. In the third quarter of 2009 , refinancing activity slowed compared to the linked quarter in response to moderately higher long-term mortgage rates, resulting in reduced mortgage banking income for the third quarter from lower gains on sales of loans. In the third quarter of 2009, Peoples sold over $\$ 15$ million of residential real estate loans to the secondary market, versus $\$ 27$ million in the second quarter of 2009 and $\$ 4$ million in the third quarter of 2008. Through nine months of 2009, Peoples' secondary market loan production has been stronger than the same period in 2008, with over $\$ 82$ million of residential real estate loans sold to the secondary market, compared to $\$ 25$ million during the same period in 2008.

Electronic banking income is comprised mostly of revenue generated from customers using debit cards. During the third quarter of 2009, Peoples' customers used their debit cards to complete $\$ 71$ million of transactions, consistent with the second quarter of 2009 , and up versus $\$ 68$ million in the third quarter of 2008. On a year-to-date basis, debit card transactions totaled $\$ 212$ million through September 30, 2009, up $5 \%$ over the $\$ 202$ million completed in the first nine months of 2008. At September 30, 2009, Peoples had 42,351 deposit relationships with debit cards, or $60 \%$ of all eligible deposit accounts, compared to 39,279 relationships, or $57 \%$ of eligible accounts, at year-end 2008 and 40,858 relationships, or 58\% of eligible accounts at September 30, 2008.

## Non-Interest Expense

Salaries and employee benefit costs remain Peoples' largest non-interest expense, accounting for approximately 50\% of total non-interest expense. The following table details Peoples' salaries and employee benefit costs:

| (Dollars in thousands) | Three Months Ended |  |  |  |  |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { September } \\ 30, \\ 2009 \end{gathered}$ |  | June 30, 2009 |  | $\begin{gathered} \text { September } \\ 30, \\ 2008 \end{gathered}$ |  |  |  |  |  |
|  |  |  | 2009 | 2008 |  |  |  |  |  |
| Base salaries and wages | \$ | 5,199 |  |  | \$ | 5,106 | \$ | 5,118 | \$ | 15,366 | \$ | 15,204 |
| Employee benefits |  | 1,242 |  | 1,216 |  |  |  | 1,044 |  | 3,698 |  | 3,065 |
| Sales-based and incentive compensation |  | 377 |  | 1,066 |  | 804 |  | 2,365 |  | 2,850 |
| Stock-based compensation |  | 35 |  | 35 |  | 80 |  | 113 |  | 439 |
| Deferred personnel costs |  | (374) |  | (439) |  | (476) |  | $(1,152)$ |  | $(1,606)$ |
| Payroll taxes and other employment costs |  | 536 |  | 515 |  | 465 |  | 1,648 |  | 1,549 |
| Total salaries and employee benefit costs | \$ | 7,015 | \$ | 7,499 | \$ | 7,035 | \$ | 22,038 | \$ | 21,501 |


| Full-time equivalent employees: |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Actual at end of period | 544 | 548 | 545 | 544 | 545 |
| Average during the period | 545 | 545 | 550 | 545 | 554 |

In 2009, Peoples limited salary increases for management, which has resulted in base salaries and wages remaining comparable to prior periods. Sales-based and incentive compensation decreased from the linked quarter and third quarter of 2008 largely attributable to adjustments to the accruals associated with Peoples' annual incentive award plan, which is partially based upon corporate results. In the third quarter of 2009, employee benefit costs remained higher than the prior year periods from the continued increases in employee medical benefit costs, coupled with modestly higher pension expense.

Stock-based compensation is generally recognized over the vesting period, typically ranging from 6 months to 3 years, although Peoples must immediately recognize the entire expense for awards to employees who are eligible for retirement at the grant date. The majority of Peoples' stock-based compensation expense is attributable to annual equity-based incentive awards to employees, which are awarded in the first quarter and based upon the company achieving certain performance goals during the prior year. Through September 30, 2009, Peoples did not grant any equity-based incentive awards to employees or non-employee directors. As a result, the stock-based compensation expense recognized through nine months of 2009 was attributable to equity-based awards granted in prior years. In comparison, stock-based compensation for the first nine months of 2008 included $\$ 127,000$ of additional expense for annual incentive awards made in February 2008 to employees who were eligible for retirement on the grant date.

Deferred personnel costs represent the portion of current period salaries and employee benefit costs considered direct loan origination costs. These costs are recognized over the life of the loan through interest income as a yield adjustment. During 2009, slower commercial loan originations as a result of recessionary economic conditions have resulted in lower deferred costs compared to the same periods in 2008.

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Third quarter 2009 FDIC insurance expense was significantly lower than the linked quarter, due to additional expense recognized in the second quarter for the special assessment imposed on all banks. In comparison, FDIC insurance expense through the first nine months of 2008 was reduced by the utilization of a one-time credit received in 2007. This credit was fully consumed in the fourth quarter of 2008. Management expects the base amount of Peoples' quarterly FDIC insurance expense in the near term to remain comparable to third quarter 2009 expense. However, the Deposit Insurance Fund remains extremely low due to the higher rate of bank failures in recent periods. As a result, the FDIC could impose additional special assessments on all insured institutions similar to the one levied in the second quarter of 2009 or increase base assessments as means of restoring the Deposit Insurance Fund to its federally mandated level. These actions, if taken, could materially increase the total FDIC insurance expense recognized by Peoples in future quarters.

Peoples' net occupancy and equipment expense was comprised of the following:

| (Dollars in thousands) | Three Months Ended |  |  |  |  |  | $\begin{aligned} & \text { Nine Months Ended } \\ & \text { September 30, } \\ & 2009 \quad 2008 \end{aligned}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ber 30, $99$ |  | $\begin{aligned} & \text { e } 30, \\ & 09 \end{aligned}$ |  | $\begin{aligned} & \text { ber 30, } \\ & \\ & \hline 8 \end{aligned}$ |  |  |  |  |
| Depreciation | \$ | 465 | \$ | 534 | \$ | 478 | \$ | 1,515 | \$ | 1,553 |
| Repairs and maintenance costs |  | 414 |  | 390 |  | 359 |  | 1,194 |  | 1,091 |
| Net rent expense |  | 217 |  | 194 |  | 162 |  | 611 |  | 494 |
| Property taxes, utilities and other costs |  | 302 |  | 378 |  | 345 |  | 1,046 |  | 1,031 |
| Total net occupancy and equipment expense | \$ | 1,398 | \$ | 1,496 | \$ | 1,344 | \$ | 4,366 | \$ | 4,169 |

For the three and nine months ended September 30, 2009, professional fees expense was substantially higher than amounts for the same periods in 2008 , due mainly to increased utilization of external legal services attributable to higher levels of under performing loans. Contributing to the year-to-date increase were legal and consulting fees incurred in the first quarter of 2009 associated with the TARP Capital Investment and preparation of proxy materials for the Special Meeting of Shareholders and Annual Meeting of Shareholders.

Electronic banking expense was higher in the third quarter of 2009 versus the linked quarter, as bankcard processing costs in the second quarter of 2009 were reduced by a one-time discount from Peoples changing its card network membership. On a year-to-date basis, electronic banking expense increased moderately, due to a combination of a higher level of losses from fraudulent bankcard activity and costs associated with Peoples' internet banking services.

## Income Tax Expense

For the three and nine months ended September 30, 2009, Peoples' recognized income tax benefits of $\$ 2.6$ million and $\$ 0.5$ million, respectively. These amounts included the entire $\$ 2.1$ million tax benefit associated with the third quarter 2009 other-than-temporary impairment charges.

Management anticipates Peoples' effective tax rate for the fourth quarter of 2009 will approximate $18.5 \%$ based upon current projections. This effective tax rate differs from Peoples' statutory corporate tax rate as a result of income from tax-exempt sources and tax benefits derived from investments in tax credit funds.

The reduction in the effective tax rate during the third quarter of 2009 from the $23.0 \%$ for the six months ended June 30,2009 , was due to a reduction in pre-tax income from higher loan loss provision without a corresponding decrease in income from tax-exempt sources.

## FINANCIAL CONDITION

## Cash and Cash Equivalents

Total cash and cash equivalents decreased $\$ 33.8$ million in the third quarter of 2009, to $\$ 41.7$ million at September 30, 2009. The decrease reflected a planned reduction in non-core deposit balances and repayment of wholesale borrowings using excess cash balances. In the first nine months of 2009, Peoples maintained excess cash reserves at the Federal Reserve Bank rather than federal funds sold due to more favorable current short-term interest rates. These excess reserves, included in interest-bearing deposits in other banks on the Consolidated Balance Sheets, totaled $\$ 8.2$ million and $\$ 39.5$ million at September 30 and June 30, 2009, respectively. No excess reserves were maintained in any period of 2008.

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Through nine months of 2009, total cash and cash equivalents increased $\$ 6.1$ million, as the majority of net cash provided by Peoples' operating and investing activities of $\$ 21.6$ million and $\$ 7.8$ million, respectively, was used in financing activities. Net cash provided by investing activities was the result of loan payments and payoffs exceeding new originations by $\$ 19.5$ million, of which a portion was used for purchases of new investment securities. Financing activities consumed $\$ 23.3$ million of net cash, as Peoples reduced borrowed funds $\$ 81.7$ million, which was partially offset by $\$ 66.1$ million of funds from net deposit growth and the TARP Capital Investment.

In comparison, cash and cash equivalents decreased $\$ 5.6$ million during the first nine months of 2008. Investing activities consumed $\$ 68.3$ million from purchases of new investment securities, of which $\$ 37.4$ million was provided by financing activities and $\$ 25.2$ million was generated by operating activities. Cash from financing activities was due mostly to net deposit growth of $\$ 64.4$ million allowed Peoples to reduce borrowings by $\$ 20.5$ million.

Further information regarding the management of Peoples' liquidity position can be found later in this discussion under "Interest Rate Sensitivity and Liquidity."

## Investment Securities

The following table details Peoples' available-for-sale investment portfolio, at fair value:

| (Dollars in thousands) | $\begin{gathered} \text { September } \\ 30, \\ 2009 \end{gathered}$ |  | June 30, 2009 |  | $\begin{gathered} \text { December } \\ 31, \\ 2008 \end{gathered}$ |  | $\begin{gathered} \text { September } \\ 30, \\ 2008 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Available-for-sale investment securities, at fair value: |  |  |  |  |  |  |  |  |
| Obligations of U.S. Treasury and |  |  |  |  |  |  |  |  |
| government agencies | \$ | 84 | \$ | 86 | \$ | 176 | \$ | 183 |
| Obligations of U.S. government sponsored agencies |  | 7,981 |  | 8,143 |  | 8,442 |  | 14,887 |
| Obligations of states and political subdivisions |  | 67,318 |  | 65,953 |  | 68,930 |  | 59,511 |
| Residential mortgage-backed securities |  | 549,012 |  | 506,939 |  | 507,666 |  | 452,690 |
| Commercial mortgage-backed securities |  | 26,674 |  | 35,303 |  | 25,952 |  | 9,133 |
| U.S. government-backed student loan pools |  | 58,544 |  | 55,657 |  | 48,520 |  | 20,409 |
| Bank-issued trust preferred securities |  | 12,882 |  | 16,229 |  | 17,888 |  | 21,475 |
| Collateralized debt obligations |  | 329 |  | 1,863 |  | 4,422 |  | 7,312 |
| Equity securities |  | 3,074 |  | 3,599 |  | 2,761 |  | 3,417 |
| Total available-for-sale investment securities | \$ | 725,898 |  | \$ 693,772 |  | \$ 684,757 |  | 589,017 |
| Total amortized cost | \$ | 704,388 | \$ | 689,540 | \$ | 696,855 | \$ | 598,355 |
| Net unrealized gain (loss) | \$ | 21,510 | \$ | 4,232 | \$ | $(12,098)$ | \$ | $(9,338)$ |

Overall, the size and composition of the investment portfolio remained fairly consistent with year-end 2008. However, throughout 2008, management grew the investment portfolio to manage interest income and liquidity

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levels in response to lower loan balances caused by commercial loan payoffs and charge-offs, and significant deposit growth. Management also took action to reduce credit and interest rate exposures in Peoples' investment portfolio, which accounted for much of the change in the investment portfolio composition since September 30, 2008.

A significant portion of Peoples' residential and commercial mortgage-backed securities are comprised of securities either guaranteed by the U.S. government or issued by U.S. government-sponsored agencies, such as Fannie Mae and Freddie Mac. The remaining portion of Peoples' mortgage-backed securities consists of securities issued by other entities, including other financial institutions, which are not guaranteed by the U.S. government. The amount of these "non-agency" securities included in the residential and commercial mortgage-backed securities totals above were as follows:

| (Dollars in thousands) | September 30, |  | June 30, |  | $\begin{gathered} \text { December } \\ 31, \\ 2008 \end{gathered}$ |  | September 30, | ber 30, |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Residential | \$ | 164,461 | \$ | 178,545 | \$ | 192,133 | \$ | 157,734 |
| Commercial |  | 26,274 |  | 35,303 |  | 25,952 |  | 9,133 |
| Total fair value | \$ | 190,735 | \$ | 213,848 |  | 218,085 | \$ | 166,867 |
| Total amortized cost | \$ | 193,481 | \$ | 220,535 | \$ | 231,153 | \$ | 178,755 |
| Net unrealized loss | \$ | $(2,746)$ | \$ | $(6,687)$ |  | $(13,068)$ | \$ | $(11,888)$ |

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The non-agency portfolio consists entirely of first lien residential and commercial mortgages and all securities are rated AAA or equivalent by Moody's, Standard \& Poor's or Fitch. Approximately $96 \%$ of the portfolio consists of 2003 or earlier originations and $99 \%$ of the portfolio consists of underlying fixed-rate mortgages.

At September 30, 2009, Peoples' investment in individual bank-issued trust preferred securities consisted of holdings of 10 unrelated issuers. All of these securities remain current on contractual interest payment. In addition, an aggregate of $\$ 10$ million of these securities were involved in the comprehensive capital assessment conducted by federal bank supervisors in the first half of 2009 - known as the Supervisory Capital Assessment Program or "government stress test".

Peoples also invests in collateralized debt obligation ("CDO") securities issued by special purpose vehicles holding pools of collateral consisting of trust preferred and subordinated debt securities issued by banks, bank holding companies, insurance companies and real estate investment trusts. The CDO securities are generally segregated into several classes, known as tranches, with the typical structure including senior, mezzanine and equity tranches. In these structures, an investor holding the equity tranche has the first loss position. Interest and principal collected from the collateral is distributed with a priority that provides the highest level of protection to the senior-most tranches. In order to provide a high level of protection to the senior tranches, cash flows are diverted to higher-level tranches if certain tests are not met.

Peoples' CDO investment has been limited to two lower mezzanine tranche CDO securities and two equity tranche CDO securities. At September 30, 2009, these investments had aggregate book values of $\$ 1.8$ and $\$ 1.0$ million, respectively, and fair values of $\$ 164,000$ and $\$ 165,000$, respectively. The combined book value of $\$ 2.8$ million at quarter-end represented approximately $25 \%$ of their original value.

Loans
The following table details total outstanding loans:


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Total \$ 1,068,039 \$1,094,166 \$1,104,032 \$ 1,113,610 loans

| Percent of loans to total loans: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Commercial, mortgage | 44.8\% | 46.1\% | 43.3\% | 44.1\% |
| Commercial, other | 15.0\% | 15.8\% | 16.2\% | 16.3\% |
| Real estate, mortgage | 20.3\% | 19.8\% | 21.0\% | 21.1\% |
| Real estate, construction | 6.3\% | 5.0\% | 7.1\% | 6.4\% |
| Home equity lines of credit | 4.6\% | 4.4\% | 4.3\% | 4.2\% |
| Consumer | 8.8\% | 8.7\% | 7.9\% | 7.7\% |
| Deposit account overdrafts | 0.2\% | 0.2\% | 0.2\% | 0.2\% |
| Total percentage | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

Depressed conditions in the commercial real estate market and general economy continued to impact commercial lending activity in the third quarter of 2009. Commercial loan balances decreased in the third quarter of 2009 from payoffs exceeding new production, coupled with the impact of charge-offs on existing impaired loans. At June 30, 2009, commercial real estate loan balances were higher than year-end 2008 balances as a result of construction loans being converted to permanent mortgage financing upon the completion of construction projects. The increase in construction loan balances during the third quarter of 2009 primarily reflects advances on existing construction loans.

In the third quarter, consumer lending activity remained stronger than the prior year. Residential real estate loan balances continue to be impacted by customer demand for long-term, fixed-rate mortgages, which Peoples generally sells to the secondary market with the servicing rights retained. Peoples' serviced real estate loan portfolio totaled $\$ 220.6$ million at September 30, 2009, compared to $\$ 213.3$ million at June 30, 2009 and $\$ 181.4$ million at year-end 2008.

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Loan Concentration
Peoples categorizes its commercial loans according to standard industry classifications and monitors for concentrations in a single industry or multiple industries that could be impacted by changes in economic conditions in a similar manner. Peoples' commercial lending activities continue to be spread over a diverse range of businesses from all sectors of the economy, with no single industry comprising over $10 \%$ of Peoples' total loan portfolio.

Loans secured by commercial real estate continue to comprise nearly half of Peoples' loan portfolio. The largest industrial concentrations consist of credits to borrowers in the lodging and lodging related industry and assisted living facilities and nursing home industry. These loans had aggregate outstanding balances of $\$ 72.1$ million and $\$ 47.1$ million, respectively, at September 30, 2009, compared to $\$ 60.1$ million and $\$ 55.0$ million, respectively, at year-end 2008. The increase in the outstanding balances of lodging related loans since year-end 2008 was the result of advances on existing loans for properties still under construction. At September 30, 2009, a single $\$ 4.9$ million lodging related loan was on nonaccrual status. The remaining lodging related loans and all assisted living facilities and nursing home loans were performing according to their original contractual terms.

Peoples' commercial lending activities continue to focus on lending opportunities inside its primary market areas, with loans outside Peoples' primary market areas comprising approximately $10 \%$ of total outstanding loan balances, at both September 30, 2009 and December 31, 2008. The majority of those out-of-market loans are still based in Ohio, West Virginia and Kentucky, with total outstanding balances of $\$ 83.5$ million and $\$ 76.6$ million at September 30, 2009 and year-end 2008, respectively. In all other states, the aggregate outstanding balance in the state was less than $\$ 5.0$ million, except Florida, which had outstanding balances of $\$ 7.0$ million at September 30, 2009. The Florida loans were generated primarily through existing central Ohio-based client relationships.

## Allowance for Loan Losses

The amount of the allowance for loan losses for the various loan types represents management's estimate of expected losses from existing loans. These estimates are based upon the formal quarterly analysis of the loan portfolio. While allocations are made to specific loans and pools of loans, the allowance is available for all loan losses. The following details the allocation of the allowance for loan losses:

| (Dollars in thousands) | $\begin{gathered} \text { September } 30, \\ 2009 \end{gathered}$ |  | $\begin{gathered} \text { June } 30, \\ 2009 \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2008 \end{gathered}$ |  | September 30, 2008 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Commercial | \$ | 23,218 | \$ | 20,087 | \$ | 19,757 | \$ | 16,152 |
| Real estate |  | 1,210 |  | 1,281 |  | 1,414 |  | 1,399 |
| Consumer |  | 1,496 |  | 1,465 |  | 1,315 |  | 1,279 |
| Overdrafts |  | 325 |  | 318 |  | 445 |  | 326 |
| Total allowance for loan losses | \$ | 26,249 | \$ | 23,151 | \$ | 22,931 | \$ | 19,156 |
| As a percentage of total loans |  | 2.46\% |  | 2.12\% |  | 2.08\% |  | 1.72\% |

The significant allocation of the allowance to commercial loans reflects the higher credit risk associated with this type of lending and the size of this loan category in relationship to the entire loan portfolio. The higher allocation in recent quarters primarily reflects the impact of distressed commercial real estate values and general economic conditions on
specific reserves for impaired loans, while the elevated level of charge-offs in 2009 resulted in higher loss factors for graded loans. The allowance allocated to the real estate and consumer loan categories is based upon Peoples' allowance methodology for homogeneous pools of loans. The fluctuations in these allocations have been directionally consistent with the changes in loan quality, loss experience and changes in loan balances in each category.

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The following table presents changes in Peoples' allowance for loan losses:

| (Dollars in thousands) | Three Months Ended |  |  |  |  |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | September 30, 2009 |  | June 30, 2009 |  | $\begin{gathered} \text { September } 30, \\ 2008 \end{gathered}$ |  |  |  |  |  |
|  |  |  | 2009 | 2008 |  |  |  |  |  |
| loan losses: |  |  |  |  |  |  |  |  |  |  |
| Allowance for loan losses, beginning of period | \$ | 23,151 |  |  | \$ | 24,076 | \$ | 15,229 | \$ | 22,931 | \$ | 15,718 |
| Gross charge-offs: |  |  |  |  |  |  |  |  |  |  |
| Commercial |  | 6,603 |  | 5,892 |  |  |  | 1,646 |  | 15,044 |  | 9,653 |
| Real estate |  | 134 |  | 355 |  | 195 |  | 724 |  | 689 |
| Consumer |  | 395 |  | 410 |  | 247 |  | 1,019 |  | 692 |
| Overdrafts |  | 347 |  | 329 |  | 422 |  | 976 |  | 834 |
| Total gross |  | 7,479 |  | 6,986 |  | 2,510 |  | 17,763 |  | 11,868 |
| charge-offs |  |  |  |  |  |  |  |  |  |  |
| Recoveries: |  |  |  |  |  |  |  |  |  |  |
| Commercial |  | 105 |  | 1,015 |  | 218 |  | 1,200 |  | 463 |
| Real estate |  | 43 |  | 84 |  | 55 |  | 175 |  | 95 |
| Consumer |  | 175 |  | 160 |  | 87 |  | 448 |  | 292 |
| Overdrafts |  | 86 |  | 68 |  | 81 |  | 292 |  | 258 |
| Total recoveries |  | 409 |  | 1,327 |  | 441 |  | 2,115 |  | 1,108 |
| Net charge-offs: |  |  |  |  |  |  |  |  |  |  |
| Commercial |  | 6,498 |  | 4,877 |  | 1,428 |  | 13,844 |  | 9,190 |
| Real estate |  | 91 |  | 271 |  | 140 |  | 549 |  | 594 |
| Consumer |  | 220 |  | 250 |  | 160 |  | 571 |  | 400 |
| Overdrafts |  | 261 |  | 261 |  | 341 |  | 684 |  | 576 |
| Total net charge-offs |  | 7,070 |  | 5,659 |  | 2,069 |  | 15,648 |  | 10,760 |
| losses |  |  |  |  |  |  |  |  |  | 14,198 |
| Allowance for loan losses, end of period | \$ | 26,249 | \$ | 23,151 | \$ | 19,156 | \$ | 26,249 | \$ | 19,156 |
| Ratio of net charge-offs to average loans: |  |  |  |  |  |  |  |  |  |  |
| Commercial |  | 2.37\% |  | 1.77\% |  | 0.51\% |  | 1.68\% |  | 1.10\% |
| Real estate |  | 0.03\% |  | 0.10\% |  | 0.05\% |  | 0.07\% |  | 0.07\% |
| Consumer |  | 0.08\% |  | 0.09\% |  | 0.06\% |  | 0.07\% |  | 0.05\% |
| Overdrafts |  | 0.09\% |  | 0.09\% |  | 0.12\% |  | 0.08\% |  | 0.07\% |
| Total |  | 2.57\% |  | 2.05\% |  | 0.74\% |  | 1.90\% |  | 1.29\% |

In the third quarter of 2009 , continued declines in commercial real estate values caused $\$ 17.9$ million in loans to four unrelated borrowers to become under collateralized, resulting in charge-offs totaling $\$ 4.9$ million. These loans were

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identified as being impaired in prior quarters and charged-down to the estimated net realizable value of the collateral at that time. Through nine months of 2009, the majority of Peoples' charge-offs were attributable to lower collateral values and workout costs associated with seven commercial loan relationships identified as being impaired during 2008. These losses were partially offset by a $\$ 1.0$ million recovery on a single impaired commercial relationship during the second quarter of 2009. In comparison, charge-offs through nine months of 2008 included a $\$ 6.4$ million charge-down of a single $\$ 12.6$ million impaired commercial real estate loan identified during the second quarter of 2008.

The combination of increased unemployment and depressed commercial real estate values in certain markets continue to adversely affect Peoples' asset quality, as reflected by a modest increase in nonperforming assets in the third quarter of 2009. The following table details Peoples' nonperforming assets:

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| (Dollars in thousands) | $\begin{gathered} \text { September 30, } \\ 2009 \end{gathered}$ |  | $\begin{gathered} \text { June } 30, \\ 2009 \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2008 \end{gathered}$ |  | $\begin{gathered} \text { September 30, } \\ 2008 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
| Loans 90+ days past due and accruing: |  |  |  |  |  |  |  |  |
| Commercial real estate | \$ | 679 | \$ |  |  |  | -\$ | 1,852 |
| Residential mortgage |  | 311 |  | 242 |  |  |  |  |
| Consumer |  | 3 |  | - |  |  | - |  |
| Total loans 90+ <br> days past due and accruing |  | 993 |  | 242 |  |  |  | 1,852 |
| Nonaccrual loans: |  |  |  |  |  |  |  |  |
| Commercial real estate |  | 33,326 |  | 35,015 |  | 36,768 |  | 30,382 |
| Commercial and industrial |  | 3,107 |  | 1,816 |  | 1,734 |  | 510 |
| Residential mortgage |  | 4,125 |  | 3,071 |  | 2,271 |  | 2,431 |
| Home equity |  | 574 |  | 493 |  | 543 |  | 569 |
| Consumer |  | 4 |  | 65 |  | 4 |  | 4 |
| Total nonaccrual loans |  | 41,136 |  | 40,460 |  | 41,320 |  | 33,896 |
| Total nonperforming loans |  | 42,129 |  | 40,702 |  | 41,320 |  | 35,748 |
| Other real estate owned |  |  |  |  |  |  |  |  |
| Commercial |  | 1,062 |  | 118 |  | 378 |  | 228 |
| Residential |  | 176 |  | 45 |  | 147 |  | 32 |
| Total other real estate owned |  | 1,238 |  | 163 |  | 525 |  | 260 |
| Total nonperforming assets | \$ | 43,367 | \$ | 40,865 |  | 41,845 | \$ | 36,008 |
| Nonperforming loans as a percent of total loans |  | 3.94\% |  | 3.72\% |  | 3.74\% |  | 3.21\% |
| Nonperforming assets as a percent of total assets |  | 2.16\% |  | 2.00\% |  | 2.09\% |  | 1.88\% |
| Allowance for loan losses as a percent of |  |  |  |  |  |  |  |  |
| nonperforming loans |  | 62.3\% |  | 56.9\% |  | 55.5\% |  | 53.6\% |

Peoples' nonaccrual commercial real estate loans primarily consist of non-owner occupied commercial properties and real estate development projects. During the third quarter of 2009, Peoples placed $\$ 10.6$ million of commercial loans
on nonaccrual status, of which the majority are secured by commercial real estate and the remainder secured by other business assets. The overall increase in nonperforming assets was mostly offset by $\$ 6.6$ million in charge-downs and $\$ 2.4$ million in payoffs on existing nonaccrual loans. Several of the nonperforming loans have been charged down to the estimated net realizable fair value of the underlying collateral, resulting in a lower allowance for loan losses to nonperforming loans ratio in recent quarters compared to Peoples' historical levels.

In mid-October 2009, Peoples completed the foreclosure process on a $\$ 4.1$ million nonaccrual commercial real estate loan by acquiring ownership of the property securing the loan, which will result in this amount being reclassified as "other real estate owned". Management continues to be proactive in resolving problem loans and remains focused on reducing nonperforming assets. The workout process is expected to progress more slowly than normal considering approximately $\$ 24$ million of the nonperforming commercial real estate loans are attributable to five unrelated borrowers and the limited activity in the commercial real estate market.

Certain nonaccrual loans are not considered impaired and are evaluated individually by Peoples. These loans consist primarily of smaller balance homogenous consumer and residential real estate loans that are collectively evaluated for impairment. These loans totaled $\$ 2.6$ million at September 30, 2009, $\$ 1.8$ million at December 31, 2008, and $\$ 2.0$ million at September 30, 2008. The following tables summarize loans classified as impaired:

| (Dollars in thousands) | September 30, <br> 2009 |  | June 30, 2009 |  | $\begin{gathered} \text { December } \\ 31, \\ 2008 \end{gathered}$ |  | September 30,$2008$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Impaired loans with an allocated allowance for loan losses | \$ | 15,688 | \$ | 6,714 | \$ | 11,504 | \$ | 15,933 |
| Impaired loans with no allocated allowance for loan losses |  | 23,988 |  | 32,579 |  | 28,146 |  | 17,850 |
| Total impaired loans | \$ | 39,676 | \$ | 39,293 | \$ | 39,650 | \$ | 33,783 |
| Allowance for loan losses allocated to impaired loans | \$ | 5,761 | \$ | 2,600 | \$ | 4,340 | \$ | 1,929 |

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| (Dollars in thousands) | Three Months Ended September 30, |  |  |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2009 |  | 2008 |  | 2009 |  | 2008 |
| Average investment in impaired loans | \$ | 39,484 | \$ | 28,016 | \$ | 39,326 | \$ | 22,142 |
| Interest income recognized on impaired loans |  | \$ | \$ | 61 | \$ | 19 | \$ | 1,992 |

Peoples has not allocated a portion of the allowance for loan losses to certain impaired loans because those loans either have been written-down previously to the amount expected to be collected or possess characteristics indicative of Peoples' ability to collect the remaining outstanding principal from the sale of collateral and/or enforcement of guarantees by the principals.

Overall, management believes the allowance for loan losses was adequate at September 30, 2009, based on all significant information currently available. Still, there can be no assurance that the allowance for loan losses will be adequate to cover future losses or that the amount of nonperforming loans will remain at current levels, especially considering the current economic uncertainty that exists and the concentration of commercial loans in Peoples' loan portfolio.

Deposits
The following table details Peoples' deposit balances:

| (Dollars in thousands) | September 30,$2009$ |  |  | $\begin{gathered} \text { June } 30, \\ 2009 \end{gathered}$ | $\begin{gathered} \text { December 31, } \\ 2008 \end{gathered}$ |  | September 30, 2008 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retail certificates of deposit | \$ | 561,619 | \$ | 596,713 | \$ | 626,195 | \$ | 563,124 |
| Money market deposit accounts |  | 245,621 |  | 228,963 |  | 213,498 |  | 175,120 |
| Interest-bearing demand accounts |  | 206,514 |  | 206,866 |  | 187,100 |  | 199,534 |
| Savings accounts |  | 131,398 |  | 129,614 |  | 115,419 |  | 118,634 |
| Total retail interest-bearing deposits |  | 1,145,152 |  | 1,162,156 |  | 1,142,212 |  | 1,056,412 |
| Brokered certificates of deposits |  | 61,412 |  | 45,862 |  | 44,116 |  | 9,971 |
| Total interest-bearing deposits |  | 1,206,564 |  | 1,208,018 |  | 1,186,328 |  | 1,066,383 |
| Non-interest-bearing deposits |  | 187,011 |  | 199,572 |  | 180,040 |  | 184,474 |
| Total deposit balances | \$ | 1,393,575 |  | \$ 1,407,590 |  | \$ 1,366,368 | \$ | 1,250,857 |

Savings and money market balances have increased steadily over the last several quarters, due largely to customer preference for insured deposits over short-term investment alternatives. Additional growth in money market balances occurred in the third quarter of 2009 as a result of customers choosing to reinvest funds from matured short-term certificates of deposits ("CDs") into money market accounts, due to Peoples offering a very competitive rate on its money market accounts.

During 2008, Peoples attracted over $\$ 108$ million of retail CDs from customers outside its primary market areas, as an alternative to brokered deposits and other high-cost wholesale funding. Given the growth in low-cost and non-interest-bearing core deposits in 2009, management decided to reduce the amount of these higher-cost balances, which contributed to the reduction in retail CD balances in the third quarter of 2009.

At September 30, 2009, brokered deposits were up $\$ 15.5$ million over the prior quarter-end, reflecting the issuance of additional brokered deposits to extend duration at favorable long-term interest rates. Management may utilize brokered deposits in the future instead of other wholesale funding sources, especially those sources that require Peoples to pledge assets as collateral, depending on funding needs.

Borrowed Funds
The following details Peoples' short-term and long-term borrowings:

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| (Dollars in thousands) | September 30,2009 |  | $\begin{gathered} \text { June } 30, \\ 2009 \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2008 \end{gathered}$ |  | $\begin{gathered} \text { September 30, } \\ 2008 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Short-term borrowings: |  |  |  |  |  |  |  |  |
| Retail repurchase agreements | \$ | 48,344 | \$ | 48,464 | \$ | 54,452 | \$ | 49,161 |
| FHLB advances |  | - |  |  |  | 30,000 |  | 91,300 |
| Other short-term borrowings |  |  |  |  |  | 14,400 |  |  |
| Total short-term borrowings |  | 48,344 |  | 48,464 |  | 98,852 |  | 140,461 |
| Long-term borrowings: |  |  |  |  |  |  |  |  |
| FHLB advances |  | 132,085 |  | 142,533 |  | 148,297 |  | 133,565 |
| National market repurchase agreements |  | 145,000 |  | 160,000 |  | 160,000 |  | 160,000 |
| Total long-term borrowings |  | 277,085 |  | 302,533 |  | 308,297 |  | 293,565 |
| Subordinated notes held by subsidiary trust |  | 22,522 |  | 22,513 |  | 22,495 |  | 22,487 |
| Total borrowed funds |  | 347,951 | \$ | 373,510 |  | 429,644 | \$ | 456,513 |

During the third quarter of 2009, Peoples repaid maturing long-term borrowings using short-term assets. In the first half of 2009, funds generated from retail deposit growth and the TARP Capital Investment allowed Peoples to reduce wholesale borrowings, including the elimination of overnight wholesale borrowings, which totaled $\$ 44.4$ million at December 31, 2008. The amount of retail repurchase agreements was higher at year-end 2008, due primarily to a single commercial customer moving funds from money market deposits to an overnight repurchase agreement late in the third quarter of 2008. The level and composition of borrowed funds may change in future quarters, as management will continue to use a combination of short-term and long-term borrowings to manage the interest rate risk of the balance sheet.

## Capital/Stockholders' Equity

At September 30, 2009, capital levels for both Peoples and Peoples Bank remained substantially higher than the minimum amounts needed to be considered well-capitalized institutions under banking regulations. Since year-end 2008, regulatory capital ratios for both Peoples and Peoples Bank improved from already healthy levels, due to the TARP Capital Investment.

During the third quarter of 2009, Peoples took steps to preserve its already strong capital position by declaring a cash dividend of $\$ 0.10$ per common share compared to $\$ 0.23$ per common share paid in recent quarters. The decision to reduce the quarterly cash dividend was based largely on Peoples' desire to maintain a dividend payout consistent with earnings levels over the past two years, as well as projected short-term earning levels and long-term capital needs. While Peoples historically has paid between $30 \%$ and $50 \%$ of quarterly earnings as dividends to shareholders, future dividend payments will be determined each quarter based upon Peoples' performance and capital needs.

In addition to traditional capital measurements, management uses tangible capital to evaluate the adequacy of Peoples' stockholders' equity. This non-GAAP financial measure and related ratios facilitate comparisons with peers since it removes the impact of intangible assets acquired through acquisitions on the Consolidated Balance Sheet. The following table reconciles the calculation of tangible capital reported in Peoples' consolidated financial statements:

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| (in \$000's, end of period) |  | $\begin{aligned} & \text { tember 30, } \\ & 2009 \end{aligned}$ |  | $\begin{gathered} \text { June } 30, \\ 2009 \end{gathered}$ |  | $\begin{gathered} \text { cember } 31, \\ 2008 \end{gathered}$ |  | $\begin{aligned} & \text { tember } 30 \text {, } \\ & 2008 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tangible Equity: |  |  |  |  |  |  |  |  |
| Total stockholders' equity, as reported | \$ | 244,363 | \$ | 238,449 | \$ | 186,626 | \$ | 197,094 |
| Less: goodwill and other intangible assets |  | 65,805 |  | 66,093 |  | 66,406 |  | 66,788 |
| Tangible equity | \$ | 178,558 | \$ | 172,356 | \$ | 120,220 | \$ | 130,306 |
| Tangible Common Equity: |  |  |  |  |  |  |  |  |
| Tangible equity | \$ | 178,558 | \$ | 172,356 | \$ | 120,220 | \$ | 130,306 |
| Less: preferred stockholders' equity |  | 38,518 |  | 38,494 |  | - |  |  |
| Tangible common equity | \$ | 140,040 | \$ | 133,862 | \$ | 120,220 | \$ | 130,306 |
| Tangible Assets: |  |  |  |  |  |  |  |  |
| Total assets, as reported | \$ | 2,004,754 | \$ | 2,039,251 | \$ | 2,002,338 | \$ | 1,920,388 |
| Less: goodwill and other intangible assets |  | 65,805 |  | 66,093 |  | 66,406 |  | 66,788 |
| Tangible assets | \$ | 1,938,949 | \$ | 1,973,158 | \$ | 1,935,932 | \$ | 1,853,600 |
| Tangible Book Value per Share: |  |  |  |  |  |  |  |  |
| Tangible common equity | \$ | 140,040 | \$ | 133,862 | \$ | 120,220 | \$ | 130,306 |
| Common shares outstanding |  | 10,371,357 |  | 10,358,852 |  | 10,333,884 |  | 10,324,573 |
| Tangible book value per share | \$ | 13.50 | \$ | 12.92 | \$ | 11.63 | \$ | 12.62 |
| Tangible Equity to Tangible Assets Ratio: |  |  |  |  |  |  |  |  |
| Tangible equity | \$ | 178,558 | \$ | 172,356 | \$ | 120,220 | \$ | 130,306 |
| Total tangible assets | \$ | 1,938,949 | \$ | 1,973,158 | \$ | 1,935,932 | \$ | 1,853,600 |
| Tangible equity to tangible assets |  | 9.21\% |  | 8.74\% |  | 6.21\% |  | 7.03\% |
| Tangible Common Equity to Tangible Assets Ratio: |  |  |  |  |  |  |  |  |
| Tangible common equity | \$ | 140,040 | \$ | 133,862 | \$ | 120,220 | \$ | 130,306 |
| Tangible assets | \$ | 1,938,949 | \$ | 1,973,158 | \$ | 1,935,932 | \$ | 1,853,600 |
|  |  | 7.22\% |  | 6.78\% |  | 6.21\% |  | 7.03\% |

Tangible common equity to tangible assets

During the three and nine months ended September 30, 2009, tangible common equity increased as a result of improvement in fair value of Peoples' available-for-sale investment portfolio. The increase in total tangible equity since year-end 2008 reflects the impact of the TARP Capital Investment.

Interest Rate Sensitivity and Liquidity
While Peoples is exposed to various business risks, the risks relating to interest rate sensitivity and liquidity are major risks that can materially impact future results of operations and financial condition due to their complexity and dynamic nature. The objective of Peoples' asset/liability management ("ALM") function is to measure and manage these risks in order to optimize net interest income within the constraints of prudent capital adequacy, liquidity and safety. This objective requires Peoples to focus on interest rate risk exposure and adequate liquidity through its management of the mix of assets and liabilities, their related cash flows and the rates earned and paid on those assets and liabilities. Ultimately, the ALM function is intended to guide management in the acquisition and disposition of earning assets and selection of appropriate funding sources.

## Interest Rate Risk

Interest rate risk ("IRR") is one of the most significant risks arising in the normal course of business of financial services companies like Peoples. IRR is the potential for economic loss due to future interest rate changes that can impact both the earnings stream as well as market values of financial assets and liabilities. Peoples' exposure to IRR is due primarily to differences in the maturity or repricing of earning assets and interest-bearing liabilities. In addition, other factors, such as prepayments of loans and investment securities or early withdrawal of deposits, can expose Peoples to IRR and increase interest costs or reduce revenue streams.

Peoples has assigned overall management of IRR to its Asset-Liability Committee (the "ALCO"), which has established an IRR management policy that sets minimum requirements and guidelines for monitoring and managing the level and amount of IRR. There have been no material changes to the policies or methods used by the ALCO to assess IRR from those disclosed in Peoples' 2008 Form 10-K.

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The following table illustrates the estimated impact of an immediate and sustained change in interest rates (dollars in thousands):

| Increase in | Estimated Increase (Decrease) |  |  |  |  | Estimated Increase (Decrease) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Interest | in Net Interest Income |  |  |  |  | in Economic Value of Equity |  |  |  |  |  |
| Rate <br> (in <br> Basis | $\begin{gathered} \text { September 30, } \\ 2009 \end{gathered}$ |  | December 31, 2008 |  |  | $\begin{gathered} \text { September 30, } \\ 2009 \end{gathered}$ |  |  | December 31, 2008 |  |  |
| Points) |  |  |  |  |  |  |  |  |  |  |  |
| 300 | \$ 2,664 | $\begin{array}{r} 4.2 \\ \% \end{array}$ | \$ | $(1,713)$ | (2.9)\% | \$ | $8,263$ | 3.1 $\%$ | \$ | $(5,386)$ | (2.4)\% |
| 200 | 2,794 | $\begin{array}{r} 4.5 \\ \% \end{array}$ |  | (418) | (0.7)\% |  | 12,392 | 4.7 $\%$ |  | $(1,048)$ | (0.5)\% |
| 100 | 1,860 | $\begin{array}{r} 3.0 \\ \% \end{array}$ |  | 84 | 0.1 \% |  | 8,650 | 3.3 $\%$ |  | 2,946 | 1.3 \% |

This table uses a standard, parallel shock analysis for assessing the IRR to net interest income and the economic value of equity. A parallel shock means all points on the yield curve (one year, two year, three year, etc.) are directionally shocked the same amount of basis points ( 100 basis points equal to $1 \%$ ). While management regularly assesses the impact of both increasing and decreasing interest rates, the table above only reflects the impact of upward shocks due the fact a downward parallel shock of 100 basis points or more is not possible given that some short-term rates are currently less than $1 \%$. Although a parallel shock table can give insight into the current direction and magnitude of IRR inherent in the balance sheet, interest rates do not always move in a complete parallel manner during interest rate cycles. These nonparallel movements in interest rates, commonly called yield curve steepening or flattening movements, tend to occur during the beginning and end of an interest rate cycle. As a result, management conducts more advanced interest rate shock scenarios to gain a better understanding of Peoples' exposure to nonparallel rate shifts.

During the third quarter of 2009, management increased the asset sensitive position of the balance sheet that existed in the first half of 2009. The short duration of the investment portfolio held constant as management selectively extended maturities on the liability side of the balance sheet by issuing brokered CDs with maturities of five years or longer. The ALCO will continue to monitor Peoples' overall IRR position and take appropriate actions, when necessary, to preserve the current balance sheet risk position and minimize the impact of changes in interest rates on future earnings.

## Liquidity

In addition to IRR management, a major objective of the ALCO is to maintain a sufficient level of liquidity. The ALCO defines liquidity as the ability to meet anticipated and unanticipated operating cash needs, loan demand and deposit withdrawals, without incurring a sustained negative impact on profitability. The ALCO's liquidity management policy sets limits on the net liquidity position and the concentration of non-core funding sources, both wholesale funding and brokered deposits.

Typically, the main source of liquidity for Peoples is deposit growth. Liquidity is also provided by cash generated from earning assets such as maturities, calls, principal payments and interest income from loans and investment securities. Peoples also uses various wholesale funding sources to supplement funding from customer deposits. These external sources also provide Peoples with the ability to obtain large quantities of funds in a relatively short time period in the event of unanticipated cash needs.

At September 30, 2009, Peoples had available borrowing capacity through its wholesale funding sources and unpledged investment securities totaling approximately $\$ 251$ million that can be used to satisfy liquidity needs, up from $\$ 124$ million at year-end 2008. This liquidity position excludes the $\$ 8$ million excess cash reserves being held at the Federal Reserve Bank and the impact of Peoples' ability to obtain additional funding by either offering higher rates on retail deposits or issuing additional brokered deposits. Management believes the current balance of cash and cash equivalents and anticipated cash flows from the investment portfolio, along with the availability of other funding sources, will allow Peoples to meet anticipated cash obligations, as well as special needs and off-balance sheet commitments.

Off-Balance Sheet Activities and Contractual Obligations
Peoples routinely engages in activities that involve, to varying degrees, elements of risk that are not reflected in whole or in part in the Consolidated Financial Statements. These activities are part of Peoples' normal course of business and include traditional off-balance sheet credit-related financial instruments, interest rate contracts and commitments to make additional capital contributions in low-income housing tax credit investments. Traditional off-balance sheet credit-related financial instruments continue to represent the most significant off-balance sheet exposure. The following table details the total contractual amount of loan commitments and standby letters of credit:

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| (Dollars in thousands) | September 30, |  | June 30, |  |  | mber 31, | September 30, |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009 |  | 2009 |  | 2008 |  | 2008 |  |
| Home equity lines of credit | \$ | 41,098 | \$ | 42,046 | \$ | 40,909 | \$ | 40,628 |
| Unadvanced construction loans |  | 17,529 |  | 25,412 |  | 49,615 |  | 61,614 |
| Other loan commitments |  | 100,457 |  | 98,532 |  | 110,670 |  | 148,795 |
| Loan commitments |  | 159,084 |  | 165,990 |  | 201,194 |  | 251,037 |
| Standby letters of credit | \$ | 44,661 | \$ | 46,762 | \$ | 46,788 | \$ | 47,609 |

Management does not anticipate Peoples' current off-balance sheet activities will have a material impact on future results of operations and financial condition based on historical experience and recent trends.

## ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The information called for by this Item 3 is provided under the caption "Interest Rate Sensitivity and Liquidity" under "ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF RESULTS OF OPERATIONS AND FINANCIAL CONDITION" in this Form 10-Q, and is incorporated herein by reference.

## ITEM 4. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures
Peoples' management, with the participation of Peoples' President and Chief Executive Officer and Peoples' Executive Vice President, Chief Financial Officer and Treasurer, has evaluated the effectiveness of Peoples' disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934, as amended) (the "Exchange Act") as of September 30, 2009. Based upon that evaluation, Peoples’ President and Chief Executive Officer and Peoples' Executive Vice President, Chief Financial Officer and Treasurer have concluded that:
(a) information required to be disclosed by Peoples in this Quarterly Report on Form 10-Q and other reports Peoples files or submits under the Exchange Act would be accumulated and communicated to Peoples' management, including its President and Chief Executive Officer and its Executive Vice President, Chief Financial Officer and Treasurer, as appropriate to allow timely decisions regarding required disclosure;
(b) information required to be disclosed by Peoples in this Quarterly Report on Form 10-Q and other reports Peoples files or submits under the Exchange Act would be recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms; and
(c) Peoples' disclosure controls and procedures were effective as of the end of the fiscal quarter covered by this Quarterly Report on Form 10-Q.

Changes in Internal Control Over Financial Reporting

There were no changes in Peoples' internal control over financial reporting (as defined in Rule 13a-15(f) under the Exchange Act) that occurred during Peoples' fiscal quarter ended September 30, 2009, that have materially affected, or are reasonably likely to materially affect, Peoples' internal control over financial reporting.

PART II - OTHER INFORMATION

## ITEM 1. LEGAL PROCEEDINGS

In the ordinary course of their respective businesses or operations, Peoples or one of its subsidiaries may be named as a plaintiff, a defendant, or a party to a legal proceeding or any of their respective properties may be subject to various pending and threatened legal proceedings and various actual and potential claims. In view of the inherent difficulty of predicting the outcome of such matters, Peoples cannot state what the eventual outcome of any such matters will be; however, based on current knowledge and after consultation with legal counsel, management believes that these proceedings will not have a material adverse effect on the consolidated financial position, results of operations or liquidity of Peoples.

## ITEM 1A. RISK FACTORS

In addition to the risk factors previously disclosed in "ITEM 1A. RISK FACTORS" of Part I of Peoples' 2008 Form $10-\mathrm{K}$, Peoples has identified the risk factor below as one that could materially affect Peoples' business, financial condition or future operating results. These risk factors are not the only risks Peoples faces. Additional risks and uncertainties not currently known to management or that management currently deems to be immaterial also may materially adversely affect Peoples' business, financial condition and/or operating results.

Increases in FDIC Insurance Premiums May Have a Material Adverse Affect on Peoples' Earnings. During 2008 and continuing in 2009, higher levels of bank failures have dramatically increased resolution costs of the Federal Deposit Insurance Corporation ("FDIC") and depleted the Deposit Insurance Fund. In addition, the FDIC instituted two temporary programs in 2008 to further insure customer deposits at FDIC-member banks through December 31, 2009: deposit accounts are now insured up to $\$ 250,000$ per customer (up from $\$ 100,000$ ) and non-interest bearing transactional accounts are fully insured (unlimited coverage). These programs have placed additional stress on the Deposit Insurance Fund. On May 20, 2009, the FDIC extended the $\$ 250,000$ per customer insurance limit through December 31, 2013. On January 1, 2014, the standard insurance amount will return to $\$ 100,000$ per depositor for all accounts except for certain retirement accounts which will remain insured up to $\$ 250,000$ per depositor.

In order to maintain a strong funding position and restore reserve ratios of the Deposit Insurance Fund, the FDIC increased assessment rates of insured institutions uniformly by 7 cents for every $\$ 100$ of deposits beginning with the first quarter of 2009, with additional changes beginning April 1, 2009, which require riskier institutions to pay a larger share of premiums by factoring in rate adjustments based on secured liabilities and unsecured debt levels.

On May 22, 2009, the FDIC Board of Directors adopted a final rule that imposed a special assessment on all insured depository institutions, which will be collected on September 30, 2009. The final rule also permits the FDIC to impose additional special assessments after June 30, 2009, if necessary to maintain public confidence in federal deposit insurance. The latest possible date for imposing additional special assessments under the final rule would be December 31, 2009, with collection on March 30, 2010.

On September 29, 2009, the FDIC Board of Directors adopted a notice of proposed rulemaking and request for comment that would require insured depository institutions to prepay their quarterly risk-based assessments for the fourth quarter of 2009 and full years 2010 through 2012 on December 29, 2009. This action was taken in connection with the adoption of an Amended Restoration Plan to meet immediate liquidity needs and return the Deposit Insurance Fund to its federally mandated level, without imposing additional special assessments. Further, the prepayment of
assessments does not prevent the FDIC from changing assessment rates or revising the risk-based assessment system in future periods.

Peoples is generally unable to control the amount of premiums that it is required to pay for FDIC insurance. If there are additional bank or financial institution failures, Peoples may be required to pay even higher FDIC premiums than the recently increased levels. Additionally, the FDIC may make material changes to the calculation of the prepaid assessment from the current proposal. Any future changes in the calculation or assessment of FDIC insurance premiums may have a material adverse effect Peoples' results of operations, financial condition and ability to continue to pay dividends on its common shares at the current rate or at all.

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## ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

The following table details repurchases by Peoples and purchases by "affiliated purchasers" as defined in Rule 10b-18(a)(3) of the Securities Exchange Act of 1934, as amended, of Peoples' common shares during the three months ended September 30, 2009:

(1) Peoples' Board of Directors has not authorized any stock repurchase plans or programs for 2009, due in part to the restrictions on stock repurchases imposed by the terms of the TARP Capital Investment.
(2) Information reflects solely common shares purchased in open market transactions by Peoples Bank under the Rabbi Trust Agreement establishing a rabbi trust holding assets to provide funds for the payment of the benefits under the Peoples Bancorp Inc. Second Amended and Restated Deferred Compensation Plan for Directors of Peoples Bancorp Inc. and Subsidiaries.

## ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.

## ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

None.

None.

## ITEM 6. EXHIBITS

The exhibits required to be filed with this Form $10-\mathrm{Q}$ are attached hereto or incorporated herein by reference. For a list of such exhibits, see "Exhibit Index" beginning at page 45.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

## PEOPLES BANCORP INC.

Date: October 22, 2009

Date: October 22, 2009

MARK F. BRADLEY
By:
/s/
Mark F. Bradley
President and Chief Executive
Officer

EDWARD G. SLOANE
By:
/s/
Edward G. Sloane
Executive Vice President, Chief Financial Officer and Treasurer

## EXHIBIT INDEX

PEOPLES BANCORP INC. QUARTERLY REPORT ON FORM 10-Q FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2009

| Exhibit Number | Description | Exhibit Location |
| :---: | :---: | :---: |
| 3.1(a) | Amended Articles of Incorporation of Peoples Bancorp Inc. (as filed with the Ohio Secretary of State on May 3, 1993) | Incorporated herein by reference to Exhibit 3(a) to the Registration Statement on Form 8-B of Peoples Bancorp Inc. ("Peoples") filed July 20, 1993 (File No. 0-16772) |
| 3.1(b) | Certificate of Amendment to the Amended Articles of Incorporation of Peoples Bancorp Inc. (as filed with the Ohio Secretary of State on April 22, 1994) | Incorporated herein by reference to Exhibit 3(a)(2) to Peoples’ Annual Report on Form 10-K for the fiscal year ended December 31, 1997 (File No. 0-16772) ("Peoples' 1997 Form 10-K") |
| 3.1(c) | Certificate of Amendment to the Amended Articles of Incorporation of Peoples Bancorp Inc. (as filed with the Ohio Secretary of State on April 9, 1996) | Incorporated herein by reference to Exhibit 3(a)(3) to Peoples' 1997 Form 10-K |
| 3.1(d) | Certificate of Amendment to the Amended Articles of Incorporation of Peoples Bancorp Inc. (as filed with the Ohio Secretary of State on April 23, 2003) | Incorporated herein by reference to Exhibit 3(a) to Peoples' Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2003 (File No. 0-16772) ("Peoples’ March 31, 2003 Form 10-Q") |
| 3.1(e) | Certificate of Amendment by Shareholders or Members to the Amended Articles of Incorporation of Peoples Bancorp Inc. (as filed with the Ohio Secretary of State on January 22, 2009) | Incorporated herein by reference to Exhibit 3.1 to Peoples' Current Report on Form 8-K dated and filed on January 23, 2009 (File No. 0-16772) |
| 3.1(f) | Certificate of Amendment by Directors or Incorporators to Articles filed with the Secretary of State of the State of Ohio on January 28, 2009, evidencing adoption of amendments by the Board | Incorporated herein by reference to Exhibit 3.1 to Peoples' Current Report on Form 8-K dated and filed on February 2, 2009 (File No. |

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of Directors of Peoples Bancorp Inc. to Article FOURTH of Amended Articles of Incorporation to establish express terms of Fixed Rate Cumulative Perpetual Preferred Shares, Series A, each without par value, of Peoples Bancorp Inc.

| 3.1 (g) | Amended Articles of Incorporation of Peoples Bancorp Inc. (reflecting amendments through January 28, 2009) [For SEC reporting compliance purposes only - not filed with Ohio Secretary of State] | Incorporated herein by reference to Exhibit 3.1(g) to Peoples' Annual Report on Form $10-\mathrm{K}$ for the fiscal year ended December 31, 2008 (File No. 0-16772) |
| :---: | :---: | :---: |
| 3.2(a) | Code of Regulations of Peoples Bancorp Inc. | Incorporated herein by reference to Exhibit 3(b) to Peoples' Registration Statement on Form 8-B filed July 20, 1993 (File No. 0-16772) |
| 3.2(b) | Certified Resolutions Regarding Adoption of Amendments to Sections 1.03, 1.04, 1.05, 1.06, 1.08, 1.10, 2.03(C), 2.07, 2.08, 2.10 and 6.02 of the Code of Regulations of Peoples Bancorp Inc. by shareholders on April 10, 2003 | Incorporated herein by reference to Exhibit 3(c) to Peoples' March 31, 2003 Form 10-Q |
| 3.2(c) | Certificate regarding adoption of amendments to Sections 3.01, 3.03, $3.04,3.05,3.06,3.07,3.08$ and 3.11 of the Code of Regulations of Peoples Bancorp Inc. by shareholders on April 8, 2004 | Incorporated herein by reference to Exhibit 3(a) to Peoples' Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2004 (File No. 0-16772) |

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## EXHIBIT INDEX

PEOPLES BANCORP INC. QUARTERLY REPORT ON FORM 10-Q FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2009

Exhibit
Number
Description
Exhibit Location
$\begin{array}{ll}\text { 3.2(d) } & \text { Certificate regarding adoption of amendments to } \\ & \text { Sections 2.06, 2.07, 3.01 and 3.04 of Peoples } \\ & \text { Bancorp Inc.'s Code of Regulations by the } \\ & \text { shareholders on April 13, 2006 }\end{array}$
3.2(e) Code of Regulations of Peoples Bancorp Inc. (reflecting amendments through April 13, 2006) [For SEC reporting compliance purposes only]
4.1 Warrant to purchase 313,505 Shares of Common Stock (common shares) of Peoples Bancorp Inc., issued to the United States Department of the Treasury on January 30, 2009
4.2 Letter Agreement, dated January 30, 2009, including Securities Purchase Agreement Standard Terms attached thereto as Exhibit A, between Peoples Bancorp Inc. and the United States Department of the Treasury [NOTE: Exhibit A to the Securities Purchase Agreement is not included therewith; filed as Exhibit 3.1 to Peoples' February 2, 2009 Form 8-K and incorporated by reference at Exhibit 3.1(f) to this Quarterly Report on Form 10-Q]
10.1 Change in Control Agreement, adopted September 14, 2009, by and between Peoples Bancorp Inc. and Daniel K. McGill

$$
12 \quad \begin{aligned}
& \text { Statements regarding Computation of } \\
& \text { Consolidated Ratios of Earnings to Combined } \\
& \text { Fixed Charges and Preferred Stock Dividends } \\
& \text { Appearing in Quarterly Report on Form 10-Q }
\end{aligned}
$$

31.1 Rule 13a-14(a)/15d-14(a) Certifications [President and Chief Executive Officer]

Incorporated herein by reference to Exhibit 3.1 to Peoples' Current Report on Form 8-K dated and filed on April 14, 2006 (File No. 0-16772)

Incorporated herein by reference to Exhibit 3(b) to Peoples' Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2006 (File No. 0-16772)

Incorporated herein by reference to Exhibit 4.1 to Peoples' February 2, 2009 Form 8-K

Incorporated herein by reference to Exhibit 10.1 to Peoples' February 2, 2009 Form 8-K

Filed herewith

Filed herewith

Filed herewith

Filed herewith

Rule 13a-14(a)/15d-14(a) Certifications
[Executive Vice President, Chief Financial
Officer and Treasurer]

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