

DELUXE CORP  
Form 4  
February 27, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Engelhardt Tracey G

(Last) (First) (Middle)  
3680 VICTORIA STREET N  
(Street)

SHOREVIEW, MN 55126

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
DELUXE CORP [DLX]

3. Date of Earliest Transaction (Month/Day/Year)  
02/23/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
VP, Direct-to-Consumer Segment

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	02/01/2017		G	V 175 D \$ 0	9,376	D	
Common Stock	02/07/2017		G	V 60 D \$ 0	9,316	D	
Common Stock	02/23/2017		A	794 A \$ 0	10,110.59 <sup>(1)</sup>	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	\$ 0 <sup>(2)</sup>					<sup>(2)</sup>	01/25/2018	Common Stock	1,137
Restricted Stock Units	\$ 0 <sup>(3)</sup>					<sup>(3)</sup>	01/24/2019	Common Stock	708
Common Stock Option	\$ 25.45					02/16/2013 <sup>(4)</sup>	02/16/2019	Common Stock	1,167
Common Stock Option	\$ 26.31					07/16/2013 <sup>(4)</sup>	07/16/2019	Common Stock	2,680
Common Stock Option	\$ 38.8					02/20/2014 <sup>(4)</sup>	02/20/2020	Common Stock	6,800
Common Stock Option	\$ 50.32					02/27/2015 <sup>(4)</sup>	02/27/2021	Common Stock	3,866
Common Stock Option	\$ 67.08					02/12/2016 <sup>(4)</sup>	02/12/2022	Common Stock	3,208
Common Stock Option	\$ 54.3					02/17/2017 <sup>(4)</sup>	02/17/2023	Common Stock	6,362
Common Stock Option	\$ 75.61	02/23/2017		A	3,885	02/23/2018 <sup>(4)</sup>	02/23/2024	Common Stock	3,885

