

PRUDENTIAL PLC
Form 6-K
August 14, 2018

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

For the month of August, 2018

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,
LONDON, EC4R 0HH, ENGLAND
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant
in connection with Rule 12g3-2(b): 82-

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons
closely associated with them

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Alan Porter

2 Reason for the notification

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| a) Position/status | Group General Counsel and Company Secretary (PDMR) | | | | | | | | | |
|---|--|-----------|----------|-----------|---------|--|--------|--------------------|--|--------|
| b) Initial notification /Amendment | Initial notification | | | | | | | | | |
| 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | | | |
| a) Name | Prudential plc | | | | | | | | | |
| b) LEI | 5493001Z3ZE83NGK8Y12 | | | | | | | | | |
| 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | | |
| a) Description of the financial instrument, type of instrument | Ordinary shares of 5 pence each | | | | | | | | | |
| Identification code | GB0007099541 | | | | | | | | | |
| b) Nature of the transaction(s) | (i) Acquisition of shares for nil consideration following the release of an award made on 14 August 2015 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (ii) Sale of shares in relation to the transaction described in (i) above (includes shares sold to cover withholding tax and fees) | | | | | | | | | |
| c) Price(s) and volume(s) | <table border="0"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i) Nil</td> <td></td> <td>16,166</td> </tr> <tr> <td>(ii) GBP 17.568001</td> <td></td> <td>16,166</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | (i) Nil | | 16,166 | (ii) GBP 17.568001 | | 16,166 |
| | Price(s) | Volume(s) | | | | | | | | |
| (i) Nil | | 16,166 | | | | | | | | |
| (ii) GBP 17.568001 | | 16,166 | | | | | | | | |
| Aggregated information | | | | | | | | | | |
| d) - Aggregated volume | N/A | | | | | | | | | |
| - Price | | | | | | | | | | |
| e) Date of the transaction(s) | 2018-08-14 | | | | | | | | | |
| f) Place of the transaction(s) | London Stock Exchange | | | | | | | | | |

Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

Contact

Jennie Webb, Share Plans Manager, +44 (0)20 7548 2027
Chris Smith, Deputy Group Secretary, +44 (0)20 7548 2115

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 14 August 2018

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Chris Smith

Chris Smith
Deputy Group Secretary