

PRUDENTIAL PLC  
Form 6-K  
July 11, 2017

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

For the month of July, 2017

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,  
LONDON, EC4R 0HH, ENGLAND  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant  
in connection with Rule 12g3-2(b): 82-

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons  
closely associated with them

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Michael Wells

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2 Reason for the notification

- a) Position/status Group Chief Executive (PDMR)
- b) Initial notification /Amendment Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Prudential plc
- b) LEI 5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument, type of instrument Ordinary shares of 5 pence each
- Identification code GB0007099541
- b) Nature of the transaction Acquisition of shares through the Prudential Group Share Incentive Plan
- | Price(s) and volume(s) | Price(s) | Volume(s) |
|------------------------|----------|-----------|
| c)                     | £17.93   | 10        |

Aggregated information

- d) - Aggregated volume 10
- Price £17.93
- e) Date of the transaction 2017-07-10
- f) Place of the transaction London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

- a) Name John Foley
- 2 Reason for the notification
- a) Position/status Executive Director (PDMR)

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- b) Initial notification /Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name Prudential plc
- b) LEI 5493001Z3ZE83NGK8Y12
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument, type of instrument Ordinary shares of 5 pence each
- a) Identification code GB0007099541
- b) Nature of the transaction Acquisition of shares through the Prudential Group Share Incentive Plan
- Price(s) and volume(s) Price(s) Volume(s)
- c) £17.93 10
- Aggregated information
- d) - Aggregated volume 10
- Price £17.93
- e) Date of the transaction 2017-07-10
- f) Place of the transaction London Stock Exchange
- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name Nicolaos Nicandrou
- 2 Reason for the notification
- a) Position/status Chief Financial Officer (PDMR)
- b) Initial notification /Amendment Initial notification
- 3

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Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Prudential plc
- b) LEI 5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- |    |   |   |           |
|----|---|---|-----------|
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 5 pence each   |           |
|    | Identification code   | GB0007099541  |           |
| b) | Nature of the transaction                                   | Acquisition of shares through the Prudential Group Share Incentive Plan |           |
|    | Price(s) and volume(s)                                      | Price(s)  | Volume(s) |
| c) |   | £17.93  | 11        |

Aggregated information

- |    |                          |                       |
|----|--------------------------|-----------------------|
| d) | - Aggregated volume      | 11                    |
|    | - Price                  | £17.93                |
| e) | Date of the transaction  | 2017-07-10            |
| f) | Place of the transaction | London Stock Exchange |

1 Details of the person discharging managerial responsibilities / person closely associated

- a) Name Julian Adams

2 Reason for the notification

- a) Position/status Group Regulatory and Government Relations Director (PDMR)
- b) Initial notification /Amendment Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

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a) Name Prudential plc  
 b) LEI 5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument Ordinary shares of 5 pence each  
 a) Identification code GB0007099541  
 b) Nature of the transaction Acquisition of shares through the Prudential Group Share Incentive Plan  
 Price(s) and volume(s) Price(s) Volume(s)  
 c) £17.93 12

Aggregated information

d) - Aggregated volume 12  
 - Price £17.93  
 e) Date of the transaction 2017-07-10  
 f) Place of the transaction London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Raghunath Hariharan

2 Reason for the notification

a) Position/status Director of Strategy and Capital Market Relations (PDMR)  
 b) Initial notification /Amendment Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Prudential plc

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b) LEI 5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
	Identification code	GB0007099541
b)	Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan
	Price(s) and volume(s)	Price(s)      Volume(s)
c)		£17.93      11

Aggregated information

d)	- Aggregated volume	11
	- Price	£17.93
e)	Date of the transaction	2017-07-10
f)	Place of the transaction	London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Jonathan Oliver

2 Reason for the notification

a) Position/status Group Communications Director (PDMR)

b) Initial notification /Amendment Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Prudential plc

b) LEI 5493001Z3ZE83NGK8Y12

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4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB0007099541	
b)	Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan	
	Price(s) and volume(s)	Price(s)	Volume(s)
c)		£17.93	9

Aggregated information

d)	- Aggregated volume	9
	- Price	£17.93
e)	Date of the transaction	2017-07-10
f)	Place of the transaction	London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

a)	Name	Alan Porter
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2 Reason for the notification

a)	Position/status	Group General Counsel and Company Secretary (PDMR)
b)	Initial notification /Amendment	Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been

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conducted

a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB0007099541	
b)	Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan	
	Price(s) and volume(s)	Price(s)	Volume(s)
c)		£17.93	12

Aggregated information

d)	- Aggregated volume	12
	- Price	£17.93
e)	Date of the transaction	2017-07-10
f)	Place of the transaction	London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Michael Wells

2 Reason for the notification

a) Position/status Group Chief Executive (PDMR)  
 b) Initial notification /Amendment Amendment to prior notification (RNS Number: 5947G) to correct an administrative error in relation to the number of ADRs acquired

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Prudential plc

b) LEI 5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been



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conducted

<p>a) Description of the financial instrument, type of instrument</p>	American Depositary Receipt ("ADR")
<p>Identification code</p>	GB0007099541
<p>b) Nature of the transaction(s)</p>	Acquisition of ADRs in respect of dividends accruing to deferred share awards under the Prudential Annual Incentive Plan
<p>Price(s) and volume(s)</p>	Price(s)      Volume(s)
<p>c)</p>	USD 45.27    1,060
<p>Aggregated information</p>	
<p>d) - Aggregated volume</p>	1,060
<p>- Price</p>	USD 45.27
<p>e) Date of the transaction(s)</p>	2017-05-26
<p>f) Place of the transaction(s)</p>	New York Stock Exchange
<p>1 Details of the person discharging managerial responsibilities / person closely associated</p>	
<p>a) Name</p>	Barry Stowe
<p>2 Reason for the notification</p>	
<p>a) Position/status</p>	Executive Director (PDMR)
<p>b) Initial notification /Amendment</p>	Amendment to prior notification (RNS Number: 5947G) to correct an administrative error in relation to the number of ADRs acquired
<p>3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</p>	
<p>a) Name</p>	Prudential plc
<p>b) LEI</p>	5493001Z3ZE83NGK8Y12

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4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument	American Depositary Receipt ("ADR")
Identification code	GB0007099541
b) Nature of the transaction(s)	Acquisition of ADRs in respect of dividends accruing to deferred share awards under the Prudential Annual Incentive Plan
Price(s) and volume(s)	Price(s)      Volume(s)
c)	USD 45.27    2,416
Aggregated information	
d) - Aggregated volume	2,416
- Price	USD 45.27
e) Date of the transaction(s)	2017-05-26
f) Place of the transaction(s)	New York Stock Exchange

### Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

### Contact

Anne Olayinka, Trainee Company Secretarial Assistant, +44 (0)20 7548 3931

Jennie Webb, Share Plans Manager, +44 (0)20 7548 2027

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 11 July 2017

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Chris Smith

Chris Smith  
Deputy Company Secretary