

PRUDENTIAL PLC
Form 6-K
April 11, 2017

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

For the month of April, 2017

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,
LONDON, EC4R 0HH, ENGLAND
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons
closely associated with them

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Michael Wells

2 Reason for the notification

a) Position/status Group Chief Executive
(PDMR)

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- b) Initial notification /Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name Prudential plc
- b) LEI 5493001Z3ZE83NGK8Y12
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- Description of the financial instrument, type of instrument Ordinary shares of 5 pence each
- a) Identification code GB0007099541
- b) Nature of the transaction Acquisition through the Prudential Group Share Incentive Plan
- Price(s) and volume(s) Price(s) Volume(s)
- c) £16.78 11
- Aggregated information
- d) - Aggregated volume 11
- Price £16.78
- e) Date of the transaction 2017-04-10
- f) Place of the transaction London Stock Exchange
- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name John Foley
- 2 Reason for the notification
- a) Position/status Executive Director (PDMR)
- b) Initial notification /Amendment Initial notification
- 3

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Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Prudential plc
- b) LEI 5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- | | | | |
|----|---|---|-----------|
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 5 pence each | |
| | Identification code | GB0007099541 | |
| b) | Nature of the transaction | Acquisition through the Prudential Group Share Incentive Plan | |
| | Price(s) and volume(s) | Price(s) | Volume(s) |
| c) | | £16.78 | 12 |

Aggregated information

- | | | |
|----|--------------------------|-----------------------|
| d) | - Aggregated volume | 12 |
| | - Price | £16.78 |
| e) | Date of the transaction | 2017-04-10 |
| f) | Place of the transaction | London Stock Exchange |

1 Details of the person discharging managerial responsibilities / person closely associated

- a) Name Nicolaos Nicandrou

2 Reason for the notification

- a) Position/status Chief Financial Officer (PDMR)
- b) Initial notification /Amendment Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

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a) Name Prudential plc

b) LEI 5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument Ordinary shares of 5 pence each

a) Identification code GB0007099541

b) Nature of the transaction Acquisition through the Prudential Group Share Incentive Plan

Price(s) and volume(s) Price(s) Volume(s)

c) £16.78 11

Aggregated information

d) - Aggregated volume 11

- Price £16.78

e) Date of the transaction 2017-04-10

f) Place of the transaction London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Julian Adams

2 Reason for the notification

a) Position/status Group Regulatory and Government Relations Director (PDMR)

b) Initial notification /Amendment Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Prudential plc

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b) LEI 5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument Ordinary shares of 5 pence each

a) Identification code

GB0007099541

b) Nature of the transaction

Acquisition through the Prudential Group Share Incentive Plan

Price(s) and volume(s)

Price(s) Volume(s)

c)

£16.78 11

Aggregated information

d) - Aggregated volume

11

- Price

£16.78

e) Date of the transaction

2017-04-10

f) Place of the transaction

London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name

Raghu Hariharan

2 Reason for the notification

a) Position/status

Director of Strategy & Capital Market Relations (PDMR)

b) Initial notification /Amendment

Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

Prudential plc

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b) LEI 5493001Z3ZE83NGK8Y12

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument Ordinary shares of 5 pence each

a) Identification code

GB0007099541

b) Nature of the transaction

Acquisition through the Prudential Group Share Incentive Plan

Price(s) and volume(s)

Price(s) Volume(s)

c)

£16.78 12

Aggregated information

d) - Aggregated volume

12

- Price

£16.78

e) Date of the transaction

2017-04-10

f) Place of the transaction

London Stock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated