

SARANDOS THEODORE A  
 Form 4  
 May 07, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2015  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 SARANDOS THEODORE A

(Last) (First) (Middle)  
 100 WINCHESTER CIRCLE  
 (Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 NETFLIX INC [NFLX]

3. Date of Earliest Transaction (Month/Day/Year)  
 05/06/2013

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 \_\_\_X\_\_\_ Officer (give title below) \_\_\_ Other (specify below)  
 Chief Content Officer

6. Individual or Joint/Group Filing (Check Applicable Line)  
 \_\_\_X\_\_\_ Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	05/06/2013		M		13,761 (1) \$ 54.5	D	
Common Stock	05/06/2013		S		13,761 (1) \$ 209.63	D	
Common Stock	05/06/2013		M		13,410 (1) \$ 55.93	D	
Common Stock	05/06/2013		S		13,410 (1) \$ 209.63	D	
Common Stock	05/06/2013		M		13,381 (1) \$ 56.05	D	

Edgar Filing: SARANDOS THEODORE A - Form 4

Common Stock	05/06/2013	S	<u>13,381</u> (1)	D	\$ 209.63	0	D
Common Stock	05/06/2013	M	<u>11,914</u> (1)	A	\$ 62.95	11,914	D
Common Stock	05/06/2013	S	<u>11,914</u> (1)	D	\$ 209.63	0	D
Common Stock	05/06/2013	M	<u>11,054</u> (1)	A	\$ 67.85	11,054	D
Common Stock	05/06/2013	S	<u>11,054</u> (1)	D	\$ 209.63	0	D
Common Stock	05/06/2013	M	<u>9,867</u> (1)	A	\$ 76.01	9,867	D
Common Stock	05/06/2013	S	<u>9,867</u> (1)	D	\$ 209.63	0	D
Common Stock	05/06/2013	M	<u>9,654</u> (1)	A	\$ 77.69	9,654	D
Common Stock	05/06/2013	S	<u>9,654</u> (1)	D	\$ 209.63	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Am or Nun of S
Non-Qualified Stock Option (right to buy)	\$ 54.5	05/06/2013		M	<u>13,761</u> (1)	08/01/2012	08/01/2022	Common Stock	13
Non-Qualified Stock Option (right to buy)	\$ 55.93	05/06/2013		M	<u>13,410</u> (1)	09/04/2012	09/04/2022	Common Stock	13

Edgar Filing: SARANDOS THEODORE A - Form 4

Non-Qualified Stock Option (right to buy)	\$ 56.05	05/06/2013	M	13,381 (1)	10/01/2012	10/01/2022	Common Stock	13
Non-Qualified Stock Option (right to buy)	\$ 62.95	05/06/2013	M	11,914 (1)	06/01/2012	06/01/2022	Common Stock	11
Non-Qualified Stock Option (right to buy)	\$ 67.85	05/06/2013	M	11,054 (1)	07/02/2012	07/02/2022	Common Stock	11
Non-Qualified Stock Option (right to buy)	\$ 76.01	05/06/2013	M	9,867 (1)	12/03/2012	12/03/2022	Common Stock	9,
Non-Qualified Stock Option (right to buy)	\$ 77.69	05/06/2013	M	9,654 (1)	11/01/2012	11/01/2022	Common Stock	9,

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SARANDOS THEODORE A 100 WINCHESTER CIRCLE LOS GATOS, CA 95032			Chief Content Officer	

## Signatures

By: David Hyman, Authorized Signatory For: Theodore A. Sarandos

05/07/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.