

BATTLE A GEORGE  
Form 4  
April 30, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BATTLE A GEORGE

2. Issuer Name and Ticker or Trading Symbol  
NETFLIX INC [NFLX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
100 WINCHESTER CIRCLE  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
04/29/2013

Director  10% Owner  
 Officer (give title below)  Other (specify below)

LOS GATOS, CA 95032

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	04/29/2013		M		88 <sup>(1)</sup> A \$ 29.6	8,088	D
Common Stock	04/29/2013		S		88 <sup>(1)</sup> D \$ 213.7366	8,000	D
Common Stock	04/29/2013		M		449 <sup>(1)</sup> A \$ 20.5	8,449	D
Common Stock	04/29/2013		S		449 <sup>(1)</sup> D \$ 213.7366	8,000	D
Common Stock	04/29/2013		S		2,500 <sup>(1)</sup> D \$ 216.5162	5,500	D
	04/29/2013		S		422 <sup>(1)</sup> D	5,078	D

Edgar Filing: BATTLE A GEORGE - Form 4

Common Stock				\$	216.5162			
Common Stock	04/29/2013	S	<u>1,078</u> (1)	D	\$ 216.5162	4,000	D	
Common Stock						9,500	I	by Trust <u>(2)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
*(e.g., puts, calls, warrants, options, convertible securities)*

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Non-Qualified Stock Option (right to buy)	\$ 20.02	04/29/2013		M	<u>1,996</u> (1)	09/01/2006 09/01/2016	Common Stock	1,996
Non-Qualified Stock Option (right to buy)	\$ 20.5	04/29/2013		M	<u>1,500</u> (1)	08/01/2006 08/01/2016	Common Stock	1,500
Non-Qualified Stock Option (right to buy)	\$ 20.5	04/29/2013		M	<u>449</u> (1)	08/01/2006 08/01/2016	Common Stock	449
Non-Qualified Stock Option (right to buy)	\$ 22.15	04/29/2013		M	<u>1,164</u> (1)	05/01/2007 05/01/2017	Common Stock	1,164
Non-Qualified Stock Option (right to buy)	\$ 22.73	04/29/2013		M	<u>1,761</u> (1)	02/01/2007 02/01/2017	Common Stock	1,761
Non-Qualified Stock Option (right to buy)	\$ 22.81	04/29/2013		M	<u>1,754</u> (1)	10/02/2006 10/02/2016	Common Stock	1,754

Edgar Filing: BATTLE A GEORGE - Form 4

Non-Qualified Stock Option (right to buy)	\$ 22.83	04/29/2013	M	<u>1,751</u> <sup>(1)</sup>	03/01/2007	03/01/2017	Common Stock	1,751
Non-Qualified Stock Option (right to buy)	\$ 23.48	04/29/2013	M	<u>649</u> <sup>(1)</sup>	04/02/2007	04/02/2017	Common Stock	649
Non-Qualified Stock Option (right to buy)	\$ 23.48	04/29/2013	M	<u>1,055</u> <sup>(1)</sup>	04/02/2007	04/02/2017	Common Stock	1,055
Non-Qualified Stock Option (right to buy)	\$ 26.61	04/29/2013	M	<u>1,504</u> <sup>(1)</sup>	01/03/2007	01/03/2017	Common Stock	1,504
Non-Qualified Stock Option (right to buy)	\$ 27.24	04/29/2013	M	<u>1,468</u> <sup>(1)</sup>	07/03/2006	07/03/2016	Common Stock	1,468
Non-Qualified Stock Option (right to buy)	\$ 27.55	04/29/2013	M	<u>1,451</u> <sup>(1)</sup>	11/01/2006	11/01/2016	Common Stock	1,451
Non-Qualified Stock Option (right to buy)	\$ 28.51	04/29/2013	M	<u>1,403</u> <sup>(1)</sup>	06/01/2006	06/01/2016	Common Stock	1,403
Non-Qualified Stock Option (right to buy)	\$ 29.46	04/29/2013	M	<u>1,037</u> <sup>(1)</sup>	12/01/2006	12/01/2016	Common Stock	1,037
Non-Qualified Stock Option (right to buy)	\$ 29.46	04/29/2013	M	<u>320</u> <sup>(1)</sup>	12/01/2006	12/01/2016	Common Stock	320
Non-Qualified Stock Option (right to buy)	\$ 29.6	04/29/2013	M	<u>650</u> <sup>(1)</sup>	05/01/2006	05/01/2016	Common Stock	650
Non-Qualified Stock Option (right to buy)	\$ 29.6	04/29/2013	M	<u>88</u> <sup>(1)</sup>	05/01/2006	05/01/2016	Common Stock	88

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BATTLE A GEORGE 100 WINCHESTER CIRCLE LOS GATOS, CA 95032		X		

## Signatures

By: David Hyman, Authorized Signatory For: A. George  
Battle

04/30/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).
  - (2) As Trustee of the A. GEORGE BATTLE 2011 SEPARATE PROPERTY TRUST

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.