Stock Yards Bancorp, Inc.
Form 10-K
March 13, 2018

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

Form 10-K

Annual Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the Fiscal Year Ended Commission File Number December 31, 2017 1-13661

STOCK YARDS BANCORP, INC.

1040 East Main Street Louisville, Kentucky 40206 (502) 582-2571

Incorporated in Kentucky I.R.S. No. 61-1137529

Securities registered pursuant to Section 12(b) of the Act:

Title of each class: Name of each exchange on which registered: Common Stock, no par value NASDAQ

Securities registered pursuant to Section 12(g) of the Act:

None

Indicate by check mark if the registrant is a well-known seasoned issuer (as defined in Rule 405 of the Securities Act).

Yes No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.

Yes No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). **Yes No** 

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of the registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Non-accelerated filer (Do not check if a smaller reporting company)

Accelerated filer Smaller reporting company Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes No

The aggregate market value of registrant's voting stock (Common Stock, no par value) held by non-affiliates of the registrant as of June 30, 2017 (the last business day of the registrant's most recently completed second fiscal quarter) was \$802,453,551.

The number of shares of the registrant's Common Stock, no par value, outstanding as of February 23, 2018, was 22,715,321.

### **Documents Incorporated By Reference**

Portions of Registrant's definitive proxy statement related to Registrant's Annual Meeting of Shareholders to be held on April 26, 2018 (the "Proxy Statement"), to be filed with the Securities and Exchange Commission, are incorporated by reference into Part III of this Form 10-K.

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#### **Glossary of Acronyms and Terms**

The following listing provides a comprehensive reference of common acronyms and terms used throughout the document:

ASU Accounting Standards Update Bancorp Stock Yards Bancorp, Inc.

Bank Stock Yards Bank & Trust Company

BOLI Bank Owned Life Insurance

BP Basis Point = 1/100<sup>th</sup> of one percent COSO Committee of Sponsoring Organizations CRA Community Reinvestment Act of 1977

Dodd-Frank Act Dodd-Frank Wall Street Reform and Consumer Protection Act

EPS Earnings Per Share

FASB Financial Accounting Standards Board FDIC Federal Deposit Insurance Corporation FHA Federal Housing Administration

FHC Financial Holding Company
FHLB Federal Home Loan Bank

FHLMC Federal Home Loan Mortgage Corporation FNMA Federal National Mortgage Association

GLB Act Gramm-Leach-Bliley Act

GNMA Government National Mortgage Association

WM&T Wealth management and trust

KSOP Combined employee profit sharing and stock ownership plan

LIBOR London Interbank Offered Rate
MSA Metropolitan Statistical Area
MSR Mortgage Servicing Right

OAEM Other Assets Especially Mentioned

Oldham THE BANCORP, Inc.
OREO Other Real Estate Owned

OTTI Other-Than-Temporary Impairment

PSU Performance Stock Unit RSU Restricted Stock Unit SAR Stock Appreciation Right

SEC Securities and Exchange Commission

TDRs Troubled Debt Restructurings

US GAAP United States Generally Accepted Accounting Principles

VA U.S. Department of Veterans Affairs

#### Part I

# Item 1. Business

Stock Yards Bancorp, Inc. ("Bancorp" or "Company"), headquartered in Louisville, Kentucky, is the holding company for Stock Yards Bank & Trust Company ("Bank"). Bancorp, which was incorporated in 1988 in Kentucky, is registered with, and subject to supervision, regulation and examination by, the Board of Governors of the Federal Reserve System. The Bank is wholly owned and is a state chartered bank. Because Bancorp has no significant operations of its own, its business and that of the Bank are essentially the same. The operations of the Bank are fully reflected in the consolidated financial statements of Bancorp. Accordingly, references to "Bancorp" in this document may encompass both the holding company and the Bank.

#### **Stock Yards Bank & Trust Company**

Stock Yards Bank & Trust Company is the banking and sole subsidiary of Bancorp and was chartered in 1904. The Bank is headquartered in Louisville, Kentucky and provides commercial and personal banking services in the Louisville, Kentucky, Indianapolis, Indiana and Cincinnati, Ohio metropolitan markets through 37 full service banking offices. The Bank is chartered under the laws of the Commonwealth of Kentucky. In addition to traditional commercial and personal banking activities, the Bank has a wealth management and trust department (WM&T) offering a wide range of investment management, trust, employee benefit plan, estate administration, and financial planning services. The Bank also originates and sells single-family residential mortgages. Additionally, the Bank offers securities brokerage services via its branch network through an arrangement with a third party broker-dealer. See Note 25 to Bancorp's consolidated financial statements for information relating to the Bank's business segments and "Item 2. Properties" for information regarding owned and leased properties.

At December 31, 2017, Stock Yards Bank & Trust Company had 580 full-time equivalent employees. Employees of Stock Yards Bank & Trust Company are entitled to participate in a variety of employee benefit programs including a combined employee profit sharing and stock ownership plan ("KSOP"). Management of Bancorp strives to be an employer of choice and considers the relationship with employees to be good.

#### **Supervision and Regulation**

Bank holding companies and commercial banks are extensively regulated under both federal and state laws. Changes in applicable laws or regulations may have a material effect on the business and prospects of Bancorp.

Bancorp, as a registered bank holding company, is subject to the supervision of and regulation by the Federal Reserve Board under the Bank Holding Company Act of 1956. In addition, Bancorp is subject to the provisions of Kentucky's banking laws regulating bank acquisitions and certain activities of controlling bank shareholders.

Kentucky and federal banking statutes delineate permissible activities for Kentucky state-chartered banks. Kentucky's statutes, however, contain a super parity provision for Kentucky chartered banks having one of the top two ratings in its most recent regulatory examination. This provision allows these state banks to engage in any banking activity in which a national bank, a state bank operating in any other state, or a federally chartered thrift could engage. The bank must first obtain a legal opinion specifying the statutory or regulatory provisions that permit the activity.

The Bank is subject to the supervision of the Kentucky Department of Financial Institutions and the Federal Deposit Insurance Corporation. The Federal Deposit Insurance Corporation ("FDIC") insures the deposits of the Bank to the current maximum of \$250,000 per depositor.

The Gramm-Leach-Bliley Act (the "GLB Act") allows for affiliations among banks, securities firms and insurance companies by means of a financial holding company ("FHC"). The GLB Act requires that, at the time of establishment of an FHC, all depository institutions within that corporate group must be "well managed" and "well capitalized" and must have received a rating of "satisfactory" or better under its most recent Community Reinvestment Act examination. Further, non-banking financial firms (for example an insurance company or securities firm) may establish an FHC and acquire a depository institution. While the distinction between banks and non-banking financial firms has been blurring over recent years, the GLB Act makes it less cumbersome for banks to offer services "financial in nature" but beyond traditional commercial banking activities. Likewise, non-banking financial firms may find it easier to offer services that had, heretofore, been provided primarily by depository institutions. In 2012, management of Bancorp chose to become an FHC.

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The Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 (the "Dodd-Frank Act") was signed into law in 2010. Generally, the Dodd-Frank Act was effective the day after it was signed into law, but different effective dates apply to specific sections of the law. This extensive and complex legislation contained many provisions affecting the banking industry, including:

Creation of a Bureau of Consumer Financial Protection overseeing banks with assets totaling \$10 billion or greater while writing and maintaining several regulations that apply to all banks,

Determination of debit card interchange rates by the Federal Reserve Board,

New regulation over derivative instruments,

Phase outs of certain forms of trust preferred debt and hybrids previously included as bank capital, and Increases to FDIC deposit coverage, revised calculations for assessing bank premiums, and numerous other provisions affecting financial institution regulation, oversight of certain non-banking organizations, investor protection, etc.

Bancorp continues to be subject to regulation under the Dodd-Frank Act; however, the current presidential administration has instructed federal agencies to reduce the regulatory burden on financial institutions.

The Community Reinvestment Act of 1977 (CRA) requires depository institutions to assist in meeting the credit needs of their market areas consistent with safe and sound banking practice. Under the CRA, each depository institution is required to help meet the credit needs of its market areas by, among other things, providing credit to low- and moderate-income individuals and communities. Depository institutions are periodically examined for compliance with the CRA, and banking regulators take into account CRA ratings when considering approval of certain applications. An unsatisfactory CRA rating could, among other things, result in the denial or delay of corporate applications filed by Bancorp or the Bank for proposed activities such as branch openings or relocations and applications to acquire, merge or consolidate with another banking institution or holding company.

The federal banking regulators have adopted rules limiting the ability of banks and other financial institutions to disclose non-public information about consumers to unaffiliated third parties. These limitations require disclosure of privacy policies to consumers and, in some circumstances, allow consumers to prevent disclosure of certain personal information to an unaffiliated third party. These regulations affect how consumer information is conveyed to outside vendors. The Bank is also subject to regulatory guidelines establishing standards for safeguarding customer information. These guidelines describe the federal banking agencies' expectations for the creation, implementation and maintenance of an information security program, which would include administrative, technical and physical safeguards appropriate to the size and complexity of the institution and the nature and scope of its activities.

The Bank is subject to the Bank Secrecy Act and the USA Patriot Act. These statutes and related rules and regulations impose requirements and limitations on specified financial transactions and accounts and other relationships intended to guard against money laundering and terrorism financing. Financial institutions must take certain steps to assist government agencies in detecting and preventing money laundering and report certain types of suspicious

transactions. Regulatory authorities routinely examine financial institutions for compliance with these obligations, and failure of a financial institution to maintain and implement adequate programs to combat money laundering and terrorist financing, or to comply with all of the relevant laws or regulations, could have serious legal and reputational consequences for the institution, including causing applicable bank regulatory authorities not to approve merger or acquisition transactions when regulatory approval is required or to prohibit such transactions even if approval is not required.

In 2013, the Federal Reserve Board and the FDIC approved rules that substantially amended the regulatory risk-based capital rules applicable to Bancorp and Bank. The rules implemented the regulatory capital reforms of the Basel Committee on Banking Supervision reflected in "Basel III: A Global Regulatory Framework for More Resilient Banks and Banking Systems" ("Basel III") and changes required by the Dodd-Frank Act. The Basel III regulatory capital reforms became effective for Bancorp and Bank on January 1, 2015, and included new minimum risk-based capital and leverage ratios. The minimum capital level requirements applicable to bank holding companies and banks subject to the rules are:

a common equity Tier 1 capital ratio of 4.5%, a Tier 1 risk-based capital ratio of 6% (increased from 4%),

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a total risk-based capital ratio of 8% (unchanged from previous rules), and a Tier 1 leverage ratio of 4% for all institutions.

The rules also established a "capital conservation buffer" of 2.5%, to be phased in over three years, above the regulatory minimum risk-based capital ratios, and will result in the following minimum ratios once the capital conservation buffer is fully phased in:

a common equity Tier 1 risk-based capital ratio of 7.0%, a Tier 1 risk-based capital ratio of 8.5%, and a total risk-based capital ratio of 10.5%.

The capital conservation buffer requirement began being phased in January 2016 at 0.625% of risk-weighted assets and will increase each year until fully implemented in January 2019. An institution will be subject to limitations on paying dividends, engaging in share repurchases and paying discretionary bonuses if capital levels fall below minimum levels plus the buffer amounts. These limitations establish a maximum percentage of eligible retained income that could be utilized for such actions.

Under these rules, Tier 1 capital generally consists of common stock (plus related surplus) and retained earnings, limited amounts of minority interest in the form of additional Tier 1 capital instruments, and non-cumulative preferred stock and related surplus, subject to certain eligibility standards, less goodwill and other specified intangible assets and other regulatory deductions. The definition of Tier 2 capital is generally unchanged for most banking organizations, subject to certain new eligibility criteria.

Common equity Tier 1 capital generally consists of common stock, additional paid-in capital and retained earnings plus limited amounts of minority interest in the form of common stock, less goodwill and other specified intangible assets and other regulatory deductions.

The rules allowed banks and their holding companies with less than \$250 billion in assets a one-time opportunity to opt-out of a requirement to include unrealized gains and losses in accumulated other comprehensive income in their capital calculation. Bancorp opted-out of this requirement.

As of December 31, 2017, Bancorp met the requirements to be considered well-capitalized and is not subject to limitations due to the capital conservation buffer.

#### **Available Information**

Bancorp files reports with the SEC including the Annual Report on Form 10-K, quarterly reports on Form 10-Q, current event reports on Form 8-K, and proxy statements, as well as any amendments to those reports. The public may read and copy any materials the Registrant files with the SEC at the SEC's Public Reference Room at 100 F Street, NE, Washington, DC 20549. The public may obtain information on the operation of the Public Reference Room by calling the SEC at 1-800-SEC-0330. The SEC maintains an internet site that contains reports, proxy and information statements and other information regarding issuers that file electronically with the SEC at http://www.sec.gov. Bancorp's Annual Report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, and amendments to those reports filed or furnished pursuant to section 13(a) or 15(d) of the Exchange Act are also accessible at no cost on Bancorp's web site at <a href="http://www.syb.com">http://www.syb.com</a> after they are electronically filed with the SEC.

# Item 1A. Risk Factors

Investment in Bancorp's common stock involves risk, and Bancorp's profitability and success may be affected by a number of factors including those discussed below.

#### Financial condition and profitability depend significantly on local and national economic conditions.

The Company's success depends on general economic conditions both locally and nationally. Most of Bancorp's customers are in the Louisville, Indianapolis, and Cincinnati metropolitan areas. Compared to regional or national financial institutions, Bancorp is less able to spread the risks of unfavorable local economic conditions across a large number of diversified economies. Some of Bancorp's customers are directly impacted by the local economy while others have more national or global business dealings. Deterioration in the quality of the credit portfolio could have a material adverse effect on financial condition, results of operations, and ultimately capital.

#### Financial condition and profitability depend on real estate values in the Company's market area.

Bancorp offers a variety of secured loans, including commercial lines of credit, commercial term loans, real estate, construction, home equity, consumer and other loans. Bancorp's loans are secured by real estate (both residential and commercial) primarily in Bancorp's market areas. In instances where borrowers are unable to repay their loans and there has been deterioration in the value of the loan collateral, Bancorp could experience higher loan losses which could have a material adverse effect on financial condition, and results of operations.

#### If actual loan losses are greater than Bancorp's assumption for loan losses, earnings could decrease.

Bancorp's loan customers may not repay their loans according to the terms of these loans, the collateral securing the payment of these loans may be insufficient to ensure repayment and the wealth of guarantors providing guarantees to support these loans may be insufficient to aid in the repayment of these loans. Accordingly, Bancorp might experience significant credit losses which could have a material adverse effect on operating results. Bancorp makes various assumptions and judgments about the collectability of the loan portfolio, including the creditworthiness of borrowers and the value of collateral for repayment of many loans. In determining the adequacy of the allowance for loan losses, Bancorp considers, among other factors, an evaluation of economic conditions and Bancorp's loan loss experience. If Bancorp's assumptions prove to be incorrect or economic problems are worse than projected, the current allowance may not be sufficient to cover loan losses and adjustments may be necessary to allow for different economic conditions or adverse developments in the loan portfolio. Such additions to the allowance, if necessary, could have a material adverse impact on financial results.

Federal and state regulators annually review Bancorp's allowance for loan losses and may require an increase in the provision for loan losses or loan charge-offs. If regulatory agencies require any increase in the provision for loan losses or loan charge-offs for which Bancorp had not allocated, it would have a negative effect on financial results.

#### Fluctuations in interest rates could reduce profitability.

Bancorp's primary source of income is from the net interest spread, the difference between interest earned on loans and investments and the interest paid on deposits and borrowings. Bancorp expects to periodically experience gaps in interest rate sensitivities of Bancorp's assets and liabilities, meaning that either interest-bearing liabilities will be more sensitive to changes in market interest rates than interest-earning assets, or vice versa. In either event, if market interest rates should move contrary to Bancorp's position, this gap will work against Bancorp and earnings will be negatively affected.

Many factors affect fluctuation of market interest rates, including, but not limited to the following:

inflation or deflation recession
a rise in unemployment tightening money supply international disorder and instability in foreign financial markets the Federal Reserve's actions to control interest rates

The Federal Reserve increased the overnight federal funds rate three times in 2017 which led to the prime lending rate increasing from 3.75% to 4.50%. Bancorp benefits from rates increasing as the majority of variable rate loans are tied to prime with a lesser amount tied to LIBOR. While variable rate loans have re-priced at higher rates Bancorp has largely held deposit rates unchanged. Deposit rates generally do not reprice as quickly as loans which positively affects earnings as rates rise in the short term. Market expectations for 2018 include three additional 25 bps federal funds rate increases. Bancorp recognizes that eventually deposit rates will be adjusted upward which poses a risk to earnings. Migration of deposits out of Bancorp, as customers pursue higher rates, could impact liquidity and earnings as Bancorp competes for deposits. Changes in the mix of deposits could result in increased average rates paid on deposits, and lower earnings to Bancorp. Bancorp's asset-liability management strategy, which is designed to mitigate risk from changes in market interest rates, may not be able to prevent changes in interest rates from having a material adverse effect on Bancorp's results of operations and financial condition. Bancorp's most recent earnings simulation model estimated the impact of changing interest rates on earnings for the next 12 months indicates net interest income will decrease approximately 3% if interest rates immediately increase 200 basis points and decrease approximately 5% if rates decrease 200 basis points.

#### Bancorp is subject to funding risk.

Funding risk represents the dependence Bancorp has on large commercial deposit relationships. Approximately 40% of Bancorp's total deposits are centralized in accounts with balances \$500,000 or greater. Bancorp considers these deposits core funds as they represent long-standing relationships and are a testament to Bancorp's commitment to partner with business clients by providing exemplary service and competitive products. A sudden shift in customer behavior within these deposits resulting in balances being reduced or moved out of the bank altogether could impact Bancorp's ability to capitalize on growth opportunities and meet current obligations. Bancorp has secondary sources of funding to draw upon as needed but the cost of those funds would be higher than typical deposit accounts which would negatively impact the financial condition and results of operation.

#### Significant stock market volatility could negatively affect Bancorp's financial results.

Income from wealth management and trust constitutes approximately 44% of non-interest income. Trust assets under management are expressed in terms of market value, and a significant portion of fee income is based upon those values. A large majority of wealth management and trust fees are based on market values which generally fluctuate with the overall capital markets.

Capital and credit markets experience volatility and disruption from time to time. These conditions place downward pressure on credit availability, credit worthiness and customers' inclinations to borrow. Prolonged volatility or a significant disruption could negatively impact customers' ability to seek new loans or to repay existing loans. The personal wealth of many borrowers and guarantors has historically added a source of financial strength to certain loans and would be negatively impacted by severe market declines. Sustained reliance on their personal assets to make loan payments would result in deterioration of their liquidity, and could result in loan defaults.

#### Competition with other financial institutions could adversely affect profitability.

Bancorp operates in a highly competitive industry that could become even more so as a result of earnings pressure of contending banks, legislative, regulatory and technological changes and continued consolidation. Bancorp faces vigorous competition in price and structure of financial products from banks and other financial institutions. In recent years, credit unions have expanded their lending mix and now compete heavily with banks in the commercial real estate market. Their high risk tolerance for fixed rate, long-term loans has adversely affected Bancorp's net loan growth and results of operations. Bancorp also competes with other non-traditional providers of financial services, such as brokerage firms and insurance companies. As internet-based financial services continue to grow in acceptance, Bancorp must remain relevant as a place where consumers and businesses value personal service while competitors offer these services without human interaction. The variety of sources of competition may reduce or limit margins on

banking services, reduce market share and adversely affect results of operations and financial condition. Bancorp's growth and expansion may adversely affect customer perceptions of the community based, customer oriented service Bancorp provides, thus damaging Bancorp's image in the market.

An extended disruption of vital infrastructure could negatively impact Bancorp's business, results of operations, and financial condition.

Bancorp's operations depend upon, among other things, infrastructure, including equipment and facilities. Extended disruption of vital infrastructure by fire, power loss, natural disaster, telecommunications failure, information systems breaches, terrorist activity or the domestic and foreign response to such activity, or other events outside of Bancorp's control could have a material adverse impact on the financial services industry as a whole and on Bancorp's business, results of operations and financial condition. Bancorp's business continuity plan may not work as intended or may not prevent significant interruption of operations. Occurrence of any failures, interruptions, or security breaches of information systems could damage Bancorp's reputation, result in loss of customer business, subject the Company to additional regulatory scrutiny, or expose Bancorp to civil litigation and possible financial liability, any of which could have an adverse effect on Bancorp's financial condition and results of operation.

Security breaches or incidences of fraud could negatively impact Bancorp's business, results of operations, and financial condition.

Bancorp's assets which are at risk for cyber-attacks include financial assets and non-public information belonging to customers. Cyber security risks include cyber espionage, blackmail, ransom, theft, and corporate account takeovers. Bancorp employs many preventive and detective controls to protect its assets, and provides mandatory recurring information security training to all employees. Bancorp has invested in multiple preventative tools in an attempt to protect customers from cyber threats and corporate account takeover. Bancorp regularly provides educational information regarding cyber threats to customers. Bancorp utilizes multiple third-party vendors who have access to the Company's assets via electronic media. While Bancorp requires third parties, many of whom are small companies, to have similar or superior controls in place there is no guarantee that a breach of information could occur. Activities of the Bank that subject Bancorp to risk of fraud by customers, employees, vendors, or members of the general public include ACH transactions, wire transactions, ATM transactions, checking transactions, and loan originations. Repeated incidences of fraud or a single large occurrence would adversely impact Bancorp's reputation and results of operation.

#### Bancorp's credit metrics are at historically strong levels.

During 2017, Bancorp's solid asset quality metrics trended within a narrow range and exceeded solid benchmarks of the past several years to reach historically strong levels. Bancorp realizes that present asset quality metrics are exceptionally positive and, recognizing the cyclical nature of the lending business, the Company anticipates this trend will most likely normalize over time.

Bancorp's accounting policies and methods are critical to how Bancorp reports its financial condition and results of operations. They require management to make estimates about matters that are uncertain.

Accounting policies and methods are fundamental to how Bancorp records and reports its financial condition and results of operations. Bancorp must exercise judgment in selecting and applying these accounting policies and methods so they comply with United States generally accepted accounting principles ("US GAAP").

Bancorp has identified certain accounting policies as being critical because they require management's judgment to ascertain the valuations of assets, liabilities, commitments and contingencies. A variety of factors could affect the ultimate value that is obtained either when earning income, recognizing an expense, recovering an asset, or reducing a liability. Bancorp has established detailed policies and control procedures intended to ensure these critical accounting estimates and judgments are well controlled and applied consistently.

The policies and procedures are intended to ensure that the process for changing methodologies occurs in an appropriate manner. Because of the uncertainty surrounding Bancorp's judgments and the estimates pertaining to these matters, there can be no assurances that actual results will not differ from those estimates. See the "Critical Accounting Policies" in the "Management's Discussion and Analysis of Financial Condition and Results of Operations" for more information.

Bancorp operates in a highly regulated environment and may be adversely affected by changes to or lack of compliance with federal, state and local laws and regulations.

Bancorp is subject to extensive regulation, supervision and examination by federal and state banking authorities. Any change in applicable regulations or federal or state legislation could have a substantial impact on Bancorp and its operations. Additional legislation and regulations may be enacted or adopted in the future that could significantly affect Bancorp's powers, authority and operations, which could have a material adverse effect on Bancorp's financial condition and results of operations. If Bancorp's policies, procedures and systems are deemed deficient, the Company would be subject to liability, including fines and regulatory actions, which may include restrictions on the ability to pay dividends and the requirement to obtain regulatory approvals to proceed with certain aspects of Bancorp's business plan, including branching and acquisition plans.

Bancorp's ability to stay current on technological changes in order to compete and meet customer demands is constantly being challenged.

The financial services industry is constantly undergoing rapid technological changes, with frequent introductions of new technology-driven products and services. Future success of Bancorp will depend, in part, upon its ability to address the needs of its customers by using technology to provide products and services that will satisfy customer demands for convenience, as well as to create additional operational efficiencies and greater privacy and security protection for customers and their personal information. Many of Bancorp's competitors have substantially greater resources to invest in technological improvements. Bancorp may not be able to effectively implement new technology-driven products and services as quickly as competitors or be successful in marketing these products and services to its customers. Bancorp relies on third party providers for many of its technology-driven banking products and services. Some of these companies may be slow to respond with upgrades or enhancements to their products to keep pace with improvements in technology or the introduction of competing products. Failure to successfully keep pace with technological change affecting the financial services industry could impair Bancorp's ability to effectively compete to retain or acquire new business and could have an adverse impact on its business, financial position, results of operations and liquidity.

Bancorp is dependent upon outside third parties for the processing and handling of the Company's records and data.

Bancorp relies on software developed by third-party vendors to process various transactions. In some cases, Bancorp has contracted with third parties to run their proprietary software on the Company's behalf. While Bancorp performs a review of controls instituted by the applicable vendors over these programs in accordance with industry standards and performs testing of user controls, the Company relies on the continued maintenance of controls by these third-party vendors, including safeguards over the security of client data. Bancorp may incur a temporary disruption in the Company's ability to conduct business or process transactions, or incur reputational, if the third-party vendor fails to adequately maintain internal controls or institute necessary changes to systems. Such a disruption or breach of security could have a material adverse effect on Bancorp's business. Further, if these third-party service providers experience difficulties, or should terminate their services, and the Company is unable to replace them on a timely basis, Bancorp's business operations could be interrupted. If an interruption were to continue for a significant period of time, the Company's business, financial condition and results of operations could be adversely affected.

#### Bancorp may not be able to attract and retain skilled people.

Bancorp's success depends, in large part, on its ability to attract and retain key people. Competition for the best people in the industry and the markets in which Bancorp engages can be intense, and the Company may not be able to retain or hire the people wanted or needed. To attract and retain qualified employees, Bancorp must compensate them at market levels. If Bancorp is unable to continue to attract and retain qualified employees, or do so at rates necessary to

maintain the Company's competitive position, Bancorp's performance, including the Company's competitive position, could suffer, and, in turn, adversely affect Bancorp's business, financial condition or results of operations.

#### Bancorp invests in partnerships that generate federal income tax savings and these may not continue.

Bancorp invests in certain partnerships that yield federal income tax credits resulting in higher net income for Bancorp. These transactions may also include lending to the developer, further enhancing the profitability of the transaction. These transactions typically involve a very limited number of counterparties. The availability and suitability of these transactions are not particularly predictable and may not continue to be favorable to Bancorp. The recently enacted income tax reform could result in fewer transactions and the extent to which federal income tax credits favorably effect Bancorp's net income. Therefore the positive effect on Bancorp's net income may not continue.

Changes in customer use of banks could adversely affect Bancorp's financial condition and results of operation.

The rapid evolution of non-bank alternatives for initiation and completion of financial transactions puts Bancorp at risk of losing sources of revenue and funding. The ability of customers to pay bills, transfer funds, and purchase assets without utilizing the banking system could result in loss of fee income, deposits, and loans. If Bancorp is unable to continue timely development of competitive new products and services, its business, financial condition and results of operations could be adversely affected.

The Current Expected Credit Loss (CECL) accounting standard will result in a significant change in how Bancorp recognizes credit losses and may have a material impact on the Company's financial condition or results of operations.

In June 2016, the Financial Accounting Standards Board issued an accounting standard update, "Financial Instruments-Credit Losses (Topic 326), Measurement of Credit Losses on Financial Instruments," which replaces the current "incurred loss" model for recognizing credit losses with an "expected loss" model. Whereas the incurred loss model delays recognition of loss on financial instruments until it is probable a loss has occurred, the expected loss model will necessitate recognizing a loss at the time the loan is first added to the balance sheet. As result of this differing methodology, Bancorp expects the adoption of the CECL model will materially affect the determination of the allowance for loan losses and could require a significant increase to the allowance. Any material increase to the required level of loan loss allowance could adversely affect Bancorp's business, financial condition, and results of operation.

The CECL standard will become effective for Bancorp for fiscal years beginning after December 15, 2019 and for interim periods beginning with the first quarter of 2020. While the impact of implementing the CECL model cannot be quantified at this time, Bancorp expects to recognize a one-time cumulative-effect adjustment to the allowance for loan losses and stockholders' equity in the first quarter of 2020, consistent with interagency guidance issued in 2016.

# Item 1B. Unresolved Staff Comments

Bancorp has no unresolved SEC staff comments.

# Item 2. Properties

The principal offices of Bancorp are located at 1040 East Main Street, Louisville, Kentucky. Bancorp's operations center is at a separate location. In addition to the main office complex and the operations center, Bancorp owned 20 branch properties at December 31, 2017, two of which are located on leased land. At that date, Bancorp also leased 17 branch facilities as well as its wealth management and trust facility. Of the 37 banking locations, 28 are located in the Louisville Metropolitan Statistical Area ("MSA"), four are located in the Indianapolis MSA and five are located in the Cincinnati MSA. See Notes 6 and 19 to Bancorp's consolidated financial statements for the year ended December 31, 2017, for additional information relating to amounts invested in premises and equipment and lease commitments.

# Item 3. Legal Proceedings

See Note 19 to Bancorp's consolidated financial statements for the year ended December 31, 2017, for information relating to legal proceedings.

# Item 4. Mine Safety Disclosures

Not applicable.

#### **Executive Officers of the Registrant**

The following table lists the names and ages as of December 31, 2017 of all current executive officers of Bancorp and the Bank. Each executive officer is appointed by Bancorp's Board of Directors to serve at the discretion of the Board.

There is no arrangement or understanding between any executive officer of Bancorp or the Bank and any other person(s) pursuant to which he/she was or is to be selected as an officer.

Name and Age of Executive Officer	Position and Offices with Bancorp and/or the Bank
David P. Heintzman Age 58	Chairman of the Board of Directors and Chief Executive Officer of Bancorp and the Bank
James A. Hillebrand Age 49	President and Director of Bancorp and the Bank
Kathy C. Thompson Age 56	Senior Executive Vice President and Director of Bancorp and the Bank
Nancy B. Davis Age 62	Executive Vice President, Treasurer and Chief Financial Officer of Bancorp and the Bank
William M. Dishman III Age 54	Executive Vice President and Chief Risk Officer of the Bank
Philip S. Poindexter Age 51	Executive Vice President and Chief Lending Officer of the Bank
T. Clay Stinnett Age 44	Executive Vice President and Chief Strategic Officer of Bancorp and the Bank
Michael J. Croce Age 48	Executive Vice President and Director of Retail Banking of the Bank

Mr. Heintzman was appointed Chairman and Chief Executive Officer in January 2006. Prior thereto, he served as President of Bancorp and the Bank since 1992. Mr. Heintzman joined the Bank in 1985.

Mr. Hillebrand was appointed President in July 2008. Prior thereto, he served as Executive Vice President and Director of Private Banking of the Bank since 2005. From 2000 to 2004, he served as Senior Vice President of Private Banking. Mr. Hillebrand joined the Bank in 1996.

Ms. Thompson was appointed Senior Executive Vice President in January 2006. Prior thereto, she served as Executive Vice President of Bancorp and the Bank. She joined the Bank in 1992 and is Manager of the Wealth Management and Trust Department.

Ms. Davis was appointed Executive Vice President of Bancorp and the Bank in 1999 and Chief Financial Officer in 1993. She joined the Bank in 1991.

Mr. Dishman joined the Bank as Executive Vice President and Chief Risk Officer in February 2009.

Mr. Poindexter was appointed Chief Lending Officer in July 2008. Prior thereto, he served as Executive Vice President and Director of Commercial Banking. Mr. Poindexter joined the Bank in 2004.

Mr. Stinnett was appointed Executive Vice President and Chief Strategic Officer in February 2011. Prior thereto, he served as Senior Vice President and Chief Strategic Officer since 2005. Mr. Stinnett joined the Bank in 2000.

Mr. Croce was appointed Executive Vice President and Director of Retail Banking in July 2014. Prior thereto, he served as Senior Vice President and Division Manager of Business Banking. Mr. Croce joined the Bank in 2004.

#### Part II

# Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Item 5. Securities

Bancorp's common stock is traded on the NASDAQ Global Select Market under the ticker symbol SYBT. The table below sets forth the quarterly high and low market closing prices of Bancorp's common stock and dividends declared per share. In April 2016, Bancorp declared a 3 for 2 stock split which was effected as a 50% stock dividend. Share and per share information has been adjusted for this split. The payment of dividends by the Bank to Bancorp is subject to the restriction described in Note 18 to the consolidated financial statements. Management believes that Bancorp will continue to generate adequate earnings to continue to pay dividends on a quarterly basis. On December 31, 2017, Bancorp had approximately 1,600 shareholders of record, and approximately 5,300 beneficial owners holding shares in nominee or "street" name.

	2017					
			Cash Dividends			Cash Dividends
Quarter	High	Low	Declared	High	Low	Declared
First	\$47.50	\$39.25	\$ 0.19	\$26.09	\$23.27	\$ 0.17
Second	43.75	36.20	0.20	29.03	24.55	0.18
Third	40.00	32.25	0.20	33.25	27.52	0.18
Fourth	41.60	36.50	0.21	46.95	32.93	0.19

The following table shows information relating to the repurchase of shares of common stock by Bancorp during the three months ended December 31, 2017.

		Total number of	Maximum number
Total	Average price paid	shares	of shares
number of		purchased	that may
shares	per	as part of	yet be
purchased	share	publicly	purchased
		announced plan	under the plan

Total	7,143	\$ 38.64	_	_
December 1-December 31	748	38.02	_	_
November 1-November 30	4,300	38.58	_	_
October 1-October 31	2,095	\$ 38.97	_	_

Activity represents shares of stock withheld to satisfy employee tax obligations due upon the exercise of stock appreciation rights, on lapsed shares of restricted stock and on performance stock unit awards. Bancorp does not have an active stock repurchase program.

The following performance graphs and data shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section, nor shall it be deemed soliciting material or subject to Regulation 14A of the Exchange Act or incorporated by reference in any filing under the Exchange Act or the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

The first graph below compares performance of Bancorp Common Stock to the Russell 2000 index, the SNL NASDAQ Bank index and the SNL Midwest Bank index for Bancorp's last five fiscal years. The graph assumes the value of the investment in Bancorp Common Stock and in each index was \$100 at December 31, 2012 and that all dividends were reinvested.

In addition to the five-year period required by the SEC, the ten-year period is presented because it provides additional perspective, and Bancorp management believes that longer-term performance is of greater interest. The ten-year graph assumes the value of the investment in Bancorp Common Stock and in each index was \$100 at December 31, 2007 and that all dividends were reinvested.

Period 1	undina
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Index	12/31/12	12/31/13	12/31/14	12/31/15	12/31/16	12/31/17
Stock Yards Bancorp, Inc.	\$100.00	\$146.87	\$157.88	\$183.76	\$350.33	\$287.39
Russell 2000 Index	100.00	138.82	145.62	139.19	168.85	193.58
SNL Midwest Bank Index	100.00	136.91	148.84	151.10	201.89	216.95
SNL Bank NASDAQ Index	100.00	143.73	148.86	160.70	222.81	234.58

Index	12/31/07	12/31/08	12/31/09	912/31/10	12/31/11	12/31/12	12/31/13	12/31/14	12/31/15	12/31/16	12/31/17
Stock Yards Bancorp,	\$100.00	\$118.05	\$94.46	\$111.79	\$96.62	\$109.17	\$160.34	\$172.37	\$200.62	\$382.47	\$312.04
Inc.											
Russell 2000 Index	100.00	66.21	84.20	106.82	102.36	119.09	165.33	173.42	165.76	201.08	230.54
SNL Midwest Bank Index	100.00	65.79	55.75	69.23	65.39	78.71	107.76	117.15	118.92	158.90	170.75
SNL Bank NASDAQ Index	100.00	72.62	58.91	69.51	61.67	73.51	105.65	109.42	118.12	163.78	172.43

Item 6. Selected Financial Data

### **Selected Consolidated Financial Data**

(In thousands except per share data and ratios)	Years ended 2017	December 31 2016	2015	2014	2013	
Income statement data						
Interest income	\$110,849	\$102,172	\$93,170	\$89,087	\$86,464	
Interest expense	7,246	4,918	4,852	5,330	9,166	
Net interest income	103,603	97,254	88,318	83,757	77,298	
Provision (credit) for loan losses	2,550	3,000	750	(400)	,	
Non-interest income	45,120	43,537	39,950	39,155	39,002	
Non-interest expenses	90,991	81,520	73,398	73,209	71,352	
Income before income taxes	55,182	56,271	54,120	50,103	38,398	
Income tax expense	17,139	15,244	16,933	15,281	11,228	
Net income	\$38,043	\$41,027	\$37,187	\$34,822	\$27,170	
Per share data						
Net income, basic	\$1.69	\$1.84	\$1.68	\$1.59	\$1.27	
Net income, diluted	1.66	1.80	1.65	1.57	1.26	
Cash dividends declared	0.80	0.72	0.64	0.59	0.54	
Book value	14.71	13.88	12.80	11.75	10.47	
Market value	37.70	46.95	25.19	22.23	21.28	
Weighted average common and common	22.002	22.702	22.450	22 144	21.520	
equivalent shares - diluted	22,983	22,792	22,459	22,144	21,530	
Balance sheet data						
Total assets	\$3,239,646	\$3,039,481	\$2,816,801	\$2,563,868	\$2,389,262	
Loans	2,409,570	2,305,375	2,033,007	1,868,550	1,721,350	
Allowance for loan losses	24,885	24,007	22,441	24,920	28,522	
Available for sale securities	574,524	570,074	565,876	513,056	490,031	
Deposits	2,578,295	2,520,548	2,371,702	2,123,627	1,980,937	
Federal funds purchased	161,352	47,374	22,477	47,390	55,295	
Federal Home Loan Bank advances	49,458	51,075	43,468	36,832	34,329	
Stockholders' equity	333,644	313,872	286,519	259,895	229,444	
Average balances		,			,,	
Stockholders' equity	\$327,798	\$304,151	\$274,451	\$245,425	\$220,107	
Assets	3,037,581	2,886,396	2,573,901	2,398,430	2,232,868	
Federal Home Loan Bank advances	50,300	45,455	41,041	35,709	32,518	
Long-term debt	-	-	_	_	30,477	
Selected ratios					50,177	
Return on average assets	1.25	6 1.42 %	5 1.44 %	5 1.45 %	6 1.22 %	
Return on average assets  Return on average stockholders' equity	11.61	13.49	13.55	14.19	12.34	
Average stockholders' equity to average						
assets	10.79	10.54	10.66	10.23	9.86	

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Net interest rate spread	3.52	3.51	3.59	3.67	3.59
Net interest rate margin, fully tax-equivalent	3.63	3.59	3.67	3.75	3.74
Efficiency ratio	60.86	57.56	56.81	59.09	60.82
Non-performing loans to total loans	0.31	0.29	0.44	0.64	1.33
Non-performing assets to total assets	0.31	0.39	0.48	0.70	1.19
Net charge offs to average loans	0.07	0.07	0.17	0.18	0.60
Allowance for loan losses to total loans	1.03	1.04	1.10	1.33	1.66

Share and per share information has been adjusted to reflect the April 2016 3 for 2 stock-split effected in the form of a 50% stock dividend.

#### Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

#### **Financial Section Summary**

The financial section of this Form 10-K includes management's discussion and analysis, consolidated financial statements, and the notes to those financial statements. Bancorp has prepared the following summary to assist in your review of the financial section. It is designed to give you an overview of Stock Yards Bancorp, Inc. and summarize some of the more important activities and events that occurred during 2017. Share and per share information has been adjusted to reflect the April 2016 3 for 2 stock-split which was effected in the form of a 50% stock dividend.

The financial section includes the following:

Management's discussion and analysis, or MD&A provides information regarding the consolidated financial condition and results of operations of Bancorp. It contains management's view about industry trends, risks, uncertainties, accounting policies that Bancorp views as critical in light of its business, results of operations including discussion of the key performance drivers, financial position, cash flows, commitments and contingencies, important events, transactions that have occurred over the last three years, and forward-looking information, as appropriate.

Financial statements include Consolidated Balance Sheets as of the end of the last two years, and Consolidated Statements of Income, Comprehensive Income, Changes in Stockholders' Equity, and Cash Flows, for each of the last three years. Bancorp's financial statements are prepared in accordance with US GAAP.

Notes to the financial statements provide insight into, and are an integral part of, the financial statements. These notes contain explanations of significant accounting policies, details about certain captions on the financial statements, information about significant events or transactions that have occurred, discussions about legal proceedings, commitments and contingencies, and selected financial information relating to business segments. The notes to the financial statements also are prepared in accordance with US GAAP.

Reports related to the financial statements and internal controls over financial reporting include the following:

A report from KPMG LLP, an independent registered public accounting firm, which includes their opinion on the presentation of Bancorp's consolidated financial statements in conformity with US GAAP based on their audits; A report from management indicating Bancorp's responsibility for financial reporting and the financial statements; A report from management indicating Bancorp's responsibility for the system of internal control over financial reporting, including an assessment of the effectiveness of those controls; and

A report from KPMG LLP, which includes their opinion on the effectiveness of Bancorp's internal control over financial reporting.

#### **Our Business**

Stock Yards Bancorp, Inc. was incorporated in 1988, and its business is substantially the same as that of its wholly owned subsidiary, Stock Yards Bank & Trust Company. The Bank has operated continuously since it opened in 1904. The Bank conducted business at one location for 85 years and began branching in 1989. At December 31, 2017, the Bank had 28 full service banking locations in the Louisville MSA, 4 full service banking locations in the Indianapolis MSA, and 5 full service banking locations in the Cincinnati MSA. Bancorp's focus on flexible, attentive customer service has been key to its growth and profitability. The wide range of services provided by wealth management and trust, investment product sales, and mortgage origination helps support the corporate philosophy of capitalizing on full service customer relationships.

#### **Forward-Looking Statements**

This report contains forward-looking statements under the Private Securities Litigation Reform Act that involve risks and uncertainties. These forward-looking statements may be identified by the use of words such as "expect", "anticipate", "plan", "foresee", "believe" or other words with similar meaning. Although Bancorp believes assumptions underlying forward-looking statements contained herein are reasonable, any of these assumptions could be inaccurate. Factors that could cause actual results to differ from results discussed in forward-looking statements include, but are not limited to: economic conditions both generally and more specifically in markets in which Bancorp and its subsidiary operate; competition for Bancorp's customers from other providers of financial services; government legislation and regulation which change from time to time and over which Bancorp has no control; changes in interest rates; material unforeseen changes in liquidity, deterioration in the real estate market, results of operations or financial condition of Bancorp's customers; or other risks detailed in Bancorp's filings with the Securities and Exchange Commission and Item 1A of this Form 10-K, all of which are difficult to predict and many of which are beyond the control of Bancorp.

#### **Critical Accounting Policies**

Bancorp has prepared consolidated financial information in this report in accordance with US GAAP. In preparing the consolidated financial statements, Bancorp makes estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses during the reporting period. There can be no assurances that actual results will not differ from those estimates.

Management has identified the accounting policy related to the allowance and provision for loan losses as critical to the understanding of Bancorp's results of operations and discussed this conclusion with the Audit Committee of the Board of Directors. Since the application of this policy requires significant management assumptions and estimates, it could result in materially different amounts to be reported if conditions or underlying circumstances were to change. The provision for loan losses reflects an allowance methodology driven by risk ratings, historical losses, specific loan loss allocations, and qualitative factors. Assumptions include many factors such as changes in borrowers' financial condition which can change quickly or historical loss ratios related to certain loan portfolios which may or may not be indicative of future losses. In the first quarter of 2017, Bancorp extended the historical period used to capture Bancorp's historical loss ratios from 24 quarters to 28 quarters. This extension of the historical period was applied to all classes and segments of our portfolio. The expansion of the look-back period for the quantitative historical loss rate caused us to review the overall methodology for the qualitative factors to ensure we were appropriately capturing the risk not addressed in the quantitative historical loss rate. Management believes the extension of the look-back period is appropriate to capture the impact of a full economic cycle and more accurately represents the current level of risk inherent in the loan portfolio.

The quarterly allowance calculation has both quantitative and qualitative factors which support the total balance of the allowance at period end. The effect of the extension of the look-back period to 28 quarters in the first quarter of 2017 resulted in a net decrease to the calculated quantitative portion of the allowance, but this was more than offset by an increase to the qualitative factors. The net impact of the extension of the look-back period was an increase in the allowance during the first quarter of 2017 of approximately \$474 thousand. The change in methodology was consistent with management's judgment regarding the risk in the loan portfolio and consistent with internal analysis showing continued strong asset quality related not only in the Company's loan portfolio, but the Bank's peer group as well, validating the continuation of the current economic cycle and thus the reasoning to extend the look-back period. Management will continue to evaluate the appropriateness of the look-back period based on the status of the economic cycle. To the extent that management's assumptions prove incorrect, results from operations could be materially affected by a higher or lower provision for loan losses. The accounting policy related to the allowance for loan losses is applicable to the commercial banking segment of Bancorp. The impact and any associated risks related to this policy on Bancorp's business operations are discussed in the "Allowance for Loan Losses" section below.

The allowance for loan losses is management's estimate of probable losses inherent in the loan portfolio as of the balance sheet date. Loan losses are charged against the allowance when management believes the uncollectibility of a loan balance is confirmed. Subsequent recoveries, if any, are credited to the allowance.

Bancorp's allowance calculation includes allocations to loan portfolio segments at December 31, 2017 for qualitative factors including, among other factors, local economic and business conditions in each of our primary markets, quality and experience of lending staff and management, exceptions to lending policies, levels of and trends in past due loans and loan classifications, concentrations of credit such as collateral type, trends in portfolio growth, trends in value of underlying collateral for collateral-dependent loans, effect of other external factors such as the national economic and business trends, quality and depth of the loan review function, and management's judgement of current trends and potential risks. Bancorp utilizes the sum of all allowance amounts derived as described above as the appropriate level of allowance for loan and lease losses. Changes in criteria used in this evaluation or availability of new information could cause the allowance to be increased or decreased in future periods. In addition, bank regulatory agencies, as part of their examination process, may require adjustments to the allowance for loan and lease losses based on their judgments and estimates.

#### Overview of 2017

The following discussion should be read in conjunction with Bancorp's consolidated financial statements and accompanying notes and other schedules presented elsewhere in this report.

In 2017, Bancorp completed another strong year of revenue, asset, and deposit growth. Total revenue, comprising net interest income and non-interest income, increased 6% to \$148.7 million in 2017 from \$140.8 million in 2016. Net income for the year ended December 31, 2017, was \$38.0 million or \$1.66 per diluted share compared with \$41.0 million or \$1.80 per diluted shares for 2016. Net income for the fourth quarter and full year 2017 reflected a non-cash charge of \$5.9 million or \$0.25 per diluted share to revalue the Company's net deferred tax asset in connection with the Tax Cuts and Jobs Act (tax reform) enacted on December 22, 2017.

Key aspects of the Company's performance for the year included:

Solid loan growth during 2017, which increased the Company's loan portfolio nearly 5% for 2017;

Consistently strong net interest margin;

Credit quality remained at historically strong levels;

Continued growth in fee income, led by the Wealth Management and Trust Group; and

Solid returns on average assets and equity of 1.25% and 11.61%, respectively, despite the negative impact of 0.20% on return on average assets and 1.81% on return on average equity due to the year-end remeasurement charge noted above.

As is the case with most banks, the primary source of Bancorp's revenue is net interest income and fees from various financial services provided to customers. Net interest income is the difference between interest income earned on loans, investment securities and other interest earning assets less interest expense on deposit accounts and other interest bearing liabilities. Loan growth and interest rates earned on those loans are critical to overall profitability. Similarly, deposit growth is crucial to funding loans and rates paid on deposits directly impact profitability. New business volume is influenced by economic factors including market interest rates, business spending, consumer confidence and competitive conditions within the marketplace.

As a result of near-record loan production and sustained utilization of available lines of credit, Bancorp was able to overcome elevated loan pre-payment activity and increase the loan portfolio \$104 million, or almost 5%, to \$2.4 billion as of December 31, 2017. Increasing average rates on interest earning assets, along with the impact of increased volumes on loans contributed to higher interest income for 2017, as interest income increased \$8.6 million, or 8%, over the same period in 2016. Deposit growth during 2017, and more significantly higher funding costs on deposits and borrowings, resulted in an increase in interest expense of \$2.3 million or 47%, year over year. Bancorp benefited in recent years from historically low costs of funding, so that even a modest increase in interest expense

results in a significant percentage change over prior periods. Net interest margin in 2017 increased to 3.63%, as compared with 3.59% in 2016 despite the continuing pressure of a highly competitive lending environment and increasing rates paid on deposits.

Total non-interest income increased \$1.6 million, or 4% in 2017, as compared with 2016, and represented 30% of total revenues, down slightly from 31% in 2016. Wealth management and trust department (WM&T) income, service charges on deposits, treasury management fees, and investment products fees all increased in 2017 over 2016, with the greatest dollar increase from WM&T. WM&T represents an important part of the relationship focused philosophy of the Company and, accordingly, income from the department represents approximately 45% of total non-interest income for the Bancorp. The magnitude of WM&T revenue distinguishes Bancorp from other community banks of similar asset size and although the 2017 increase was partially the result of a rising stock market during the year, it also represented a strong year for WM&T in terms of new clients added.

Higher non-interest expenses for 2017 were primarily the result of increased personnel and technology costs, associated with growth and operational support, and increased amortization and impairment charges for investments in tax credit partnerships as the Bancorp increased its commitment to customers pursuing tax-advantaged projects, primarily involving historical redevelopment. Bancorp's efficiency ratio for 2017 of 60.9% was up from 57.6% in 2016.

For the year ended December 31, 2017, Bancorp recorded a \$2.6 million provision for loan losses, compared with \$3.0 million for the same period in 2016. The provision for loan losses represents a charge to earnings necessary to maintain an allowance for loan losses that, in management's evaluation, is adequate to provide coverage for the inherent losses on outstanding loans. The decrease in the provision was a reflection of continued historically strong credit quality metrics. Bancorp's allowance for loan losses was 1.03% of total loans at December 31, 2017, compared with 1.04% of total loans at December 31, 2016.

Bancorp's effective tax rate increased to 31.1% in 2017 from 27.1% in 2016 due to the \$5.9 million charge to remeasure Bancorp's net deferred tax asset necessitated by tax reform. Bancorp anticipates an overall effective tax rate of approximately 17% in 2018. Bancorp invests in certain partnerships that yield federal income tax credits. The tax benefit of these investments exceeds the impairment charge associated with them, resulting in a positive impact on net income. In 2018, the Company expects a lower level of participation in tax-credit partnerships due to reduced investment opportunities.

In 2017 Bancorp adopted ASU 2016-09 "Compensation – Stock Compensation Improvements to Employee Share-Based Payment Accounting". The new standard requires excess tax benefits and deficiencies related to share-based payment awards to be reflected in the statement of operations as a component of the provision for income taxes. In 2017 Bancorp recorded a benefit of \$1.5 million for such tax benefits against the provision for income tax expense. Prior to adoption of ASU 2016-09, these tax benefits were recorded directly to additional paid-in capital.

As of December 31, 2017, the Company's total equity to total assets was 10.30% compared with 10.33% at December 31, 2016. Tangible common equity (TCE), a non-GAAP measure, is a measure of a company's capital which is useful in evaluating the quality and adequacy of capital. It is calculated by subtracting the value of intangible assets and any preferred equity from Bancorp's stockholders' equity. The ratio of tangible common equity to total tangible assets was 10.25% as of December 31, 2017, compared with 10.26% at December 31, 2016. See the Non-GAAP Financial Measures section for details on reconcilement to US GAAP measures.

Challenges for 2018 will include managing net interest margin, achieving continued loan growth, managing credit quality and adapting to technology changes and evolving customer behavior.

Considering the increases in short-term interest rates implemented by the Federal Open Market Committee and with the expectation of additional increases in 2018, management anticipates that net interest margins will increase during the coming year. Although rising rates should have a positive effect on net interest margin, competitive pressures on rates for loans and deposits will likely result in a continued pressure on the net interest margin for 2018. Increased deposit rates will also negatively impact this expectation.

Bancorp's goals for 2018 include net loan growth at a pace greater than that experienced in 2017. This will be impacted by competition, prevailing economic conditions, line of credit utilization and prepayments in the loan portfolio. Bancorp believes there is continued opportunity for loan growth in all three of its markets, and Bancorp's ability to deliver attractive loan growth over the long-term is linked to Bancorp's success.

Bancorp has been successful at gathering sufficient deposits to fund loan growth. While deposits in all market areas have grown, the most significant increases arose in the Louisville market. Bancorp will need to continue to increase deposits to support loan growth in all markets.

Bancorp derives significant non-interest income from fees earned from wealth management and trust services. Most of these fees are based upon the market value of assets under management (AUM). To continue growth of this income source Bancorp must attract new customers and retain existing customers. Bancorp believes there is opportunity for net growth in its three markets. Growth in market values of AUM and fees is also dependent upon positive returns in the overall capital markets. Bancorp has no control over market volatility.

Technological advances are consistently providing opportunities for Bancorp to consider potential new products and delivery channels. Bancorp's customers' demand for innovative and relevant products and services is expected to trend along with the changing technology. Bancorp will need to continue to make prudent investments in technology while managing associated risks so as to remain competitive with other financial service providers.

The following sections provide more details on subjects presented in this overview.

# **Results of Operations**

Net income was \$38.0 million or \$1.66 per share on a diluted basis for 2017 compared with \$41.0 million or \$1.80 per share for 2016 and \$37.2 million or \$1.65 per share for 2015.

Net income for 2017 was positively impacted by:

- a \$6.3 million, or 7% increase in net interest income, and
- a \$1.6 million, or 4% increase in non-interest income, and
- a \$450 thousand, or 15% decrease in provision for loan losses.

Net income for 2017 was negatively impacted by:

an \$9.5 million, or 12% increase in non-interest expense a \$1.9 million, or 12% increase in income tax.

The following paragraphs provide a more detailed analysis of significant factors affecting operating results.

### **Net Interest Income**

Net interest income, the most significant component of Bancorp's earnings, represents total interest income less total interest expense. Net interest spread is the difference between the taxable equivalent rate earned on average interest earning assets and the rate expensed on average interest bearing liabilities. Net interest margin represents net interest income on a taxable equivalent basis as a percentage of average earning assets. Net interest margin is affected by both interest rate spread and the level of non-interest bearing sources of funds. The level of net interest income is determined by the mix and volume of interest earning assets, interest bearing deposits and interest bearing liabilities and by changes in interest rates. The discussion that follows is based on tax-equivalent interest data.

Comparative information regarding net interest income follows:

(Dollars in thousands)	2017		2016		2015		2017/20 Change		2016/20 Change	
Net interest income, tax- equivalent basis	\$104,396		\$98,088		\$89,246		6.4	%	9.9	%
Net interest spread	3.52	%	3.51	%	3.59	%	1.0	bp	(8	)bp
Net interest margin	3.63	%	3.59	%	3.67	%	4.0	bp	(8	)bp
Average earning assets	\$2,872,71	7	\$2,730,94	19	\$2,430,4	00	2.1	%	12.4	%
Five year Treasury note rate at year end	2.20	%	1.93	%	1.76	%	27	bp	17	bp
Average five year Treasury note rate	1.91	%	1.33	%	1.53	%	58	bp	(20	)bp
Prime rate at year end	4.50	%	3.75	%	3.50	%	75	bp	25	bp
Average prime rate	4.10	%	3.51	%	3.26	%	59	bp	25	bp
One month LIBOR at year end	1.56	%	0.77	%	0.43	%	79	bp	34	bp
Average one month LIBOR	1.11	%	0.50	%	0.20	%	61	bp	30	bp

bp = basis point = 1/100th of a percent

All references above to net interest margin and net interest spread exclude the sold portion of certain participation loans from calculations. Such loans remain on Bancorp's balance sheet as required by US GAAP because Bancorp retains some form of effective control; however, Bancorp receives no interest income on the sold portion of these loans. These participation loans sold are excluded in the calculation of margins, because Bancorp believes it provides a more accurate depiction of the performance of its loan portfolio.

Prime rate, the five year Treasury note rate and the one month LIBOR are included above to provide a general indication of the interest rate environment in which Bancorp operated. Approximately \$959 million, or 40%, of Bancorp's loans are variable rate, of which 97% are indexed to either the prime rate or the one month LIBOR and generally reprice as those rates change. As of December 31, 2017, virtually all variable rate loans with floors have increased to or beyond their floor rates and will reprice at the next index rate change. At inception, most of Bancorp's fixed rate loans are priced in relation to the five year Treasury note.

Average loan balances increased \$143 million or 7% in 2017. The Federal Reserve increased the target federal funds rate three times during the year, and rising interest rates allowed for an increase in loan yields of 9 basis points despite an intensely competitive lending environment. Bancorp grew average interest bearing deposits \$76 million or 4%. Average interest costs on interest bearing deposits increased 10 basis points as management increased rates on certain deposit accounts during 2017. Average Federal Home Loan Bank ("FHLB") advances increased by \$4.8 million or 10.7%, with average rates increasing by 22 basis points.

Considering the recent increase in short-term interest rates implemented by the Federal Open Market Committee and with the expectation of additional increases in 2018, management anticipates that net interest margins will increase modestly during the coming year. However, competitive pressures on rates for new loans could result in pressure on the net interest margin for 2018. Approximately 60% of the Company's loans are fixed-rate loans so future rate increases may begin to benefit this part of the portfolio as existing fixed-rate loans renew and new fixed-rate loans originate at higher rates. The margin could be affected negatively if competition causes further increases in deposit rates or if competitive conditions for loan pricing within Bancorp's markets prevents the realization of higher fixed rates. Bancorp recognizes that higher rates paid on alternative investments available to customers will eventually force deposit interest rates to increase more quickly and severely than what has been experienced to date.

### Asset/Liability Management and Interest Rate Risk

Managing interest rate risk is critical to Bancorp. The primary objective of interest rate risk management is to neutralize effects of interest rate changes on net income. By considering both on and off-balance sheet financial instruments, management evaluates interest rate sensitivity while attempting to optimize net interest income within the constraints of prudent capital adequacy, liquidity needs, market opportunities and customer requirements.

# **Interest Rate Simulation Sensitivity Analysis**

Bancorp uses an earnings simulation model to estimate and evaluate the impact of an immediate change in interest rates on earnings in a one year forecast. The simulation model is designed to reflect dynamics of interest earning assets, interest bearing liabilities and off-balance sheet financial instruments. By estimating effects of interest rate increases and decreases, the model can reveal approximate interest rate risk exposure. This simulation model is used by management to gauge approximate results given a specific change in interest rates at a given point in time. The model is therefore a tool to indicate earnings trends in given interest rate scenarios and may not indicate actual expected results.

The December 31, 2017 simulation analysis, which shows little interest rate sensitivity, indicates that Bancorp is liability sensitive as increases in interest rates of 100 to 200 basis points have a negative effect on net interest income.

If rates raise 200 basis points, net interest income would decrease 2.90%. The excess liquidity held in interest bearing deposit accounts and other short-term investments along with variable rate loans now at or above their floors gives Bancorp significant assets that will reprice as rates move. However, expected rate increases on non-maturity deposit accounts result in increased interest expense that would exceed additional interest income earned. Asset balances subject to immediate repricing cause an estimated decline in net interest income in down 100 and 200 basis point rate scenarios as rates on non-maturity deposits cannot be lowered sufficiently to offset declining interest income. These estimates are summarized below.

### **Net interest**

#### income %

### change

Increase 200 bp (2.90) Increase 100 bp (1.46) Decrease 100 bp (1.40)

Decrease 200 bp (4.83)

Approximately 60% of Bancorp's loan portfolio has fixed rates and 40% of its loan portfolio is priced at variable rates. With the Prime rate currently at 4.50%, and after the .25% increase in Prime in December 2017, virtually all of Bancorp's variable rate loans now have interest rates at or above their floors. This effect is captured in the simulation analysis above.

Undesignated derivative instruments described in Note 22 to Bancorp's consolidated financial statements are recognized on the consolidated balance sheet at fair value, with changes in fair value due to changes in prevailing interest rates, recorded in other non-interest income. Because of matching terms of offsetting contracts, in addition to collateral provisions which mitigate the impact of non-performance risk, changes in fair value subsequent to initial recognition have a minimal effect on earnings, and are therefore not included in the simulation analysis results above.

Derivatives designated as cash flow hedges described in Note 22 to Bancorp's consolidated financial statements are recognized on the consolidated balance sheet at fair value, with changes in fair value due to changes in prevailing interest rates, recorded net of tax in other comprehensive income.

The following table presents the increases in net interest income due to changes in rate and volume computed on a tax-equivalent basis and indicates how net interest income in 2017 and 2016 was impacted by volume increases and the lower average interest rate environment. Tax-equivalent adjustments are based on a 35% federal tax rate. The change in interest due to both rate and volume has been allocated to the change due to rate and the change due to volume in proportion to the relationship of the absolute dollar amounts of the change in each.

### **Taxable Equivalent Rate/Volume Analysis**

(In thousands)	Increase (decrease) due to Net Rate Volume			2016/20 Increase due to Net change	volume	
Interest income						
	¢0.001	¢ 1 0 5 1	¢ ( 220	¢0.221	¢ (1 004)	¢ 10 105
Loans	\$8,081	\$1,851	\$ 6,230	\$8,321		\$10,125
Federal funds sold and interest bearing deposits	839	714	125	228	191	37
Mortgage loans held for sale	(46)	24	(70)	(12)	10	(22)
Securities						
Taxable	(86)	142	(228)	331	(787)	1,118
Tax-exempt	(152)	79	(231)	40	12	28
Total interest income	8,636	2,810	5,826	8,908	(2,378)	11,286
Interest expense						
Deposits						
Interest bearing demand deposits	596	540	56	385	171	214
Savings deposits	132	127	5	4	(1)	5
Money market deposits	1,263	1,172	91	172	144	28
•	-					

Time deposits Securities sold under agreements to repurchase Federal funds purchased and other short-term borrowings Federal Home Loan Bank advances	41 (2 ) 106 192	129 (17 ) 117 106	(88 15 (11 86	) (357) (13) ) 51 (176)	(166 ) (191 ) (7 ) (6 ) 33 18 (269 ) 93	
Total interest expense	2,328	2,174	154	66	(95 ) 161	
Net interest income	\$6,308	\$636	\$ 5,672	\$8,842	\$(2,283) \$11,125	

Bancorp's tax equivalent net interest income increased \$6.3 million for the year ended December 31, 2017 compared with the same period of 2016, while 2016 increased \$8.8 million compared with 2015.

As shown in the table above, net interest income for 2017 compared with 2016 was positively impacted, most significantly by an increase in loan volume and to a lesser extent interest rates earned on loans. Investments in federal funds sold and interest bearing deposits volume and rates positively impacted net interest income. Declines in securities volumes, increased rates paid on deposit balances, and to a lesser extent increased rates paid on federal funds purchased, other short-term borrowings, and FHLB advances negatively impacted net interest income. Net interest income for the comparative periods was positively impacted by an increase in the average rate earned on assets, which exceeded the increase in the average rate paid on deposits.

For the year 2016 compared with 2015, net interest income was positively impacted, most significantly by an increase in loan volume and to a lesser extent by securities volume, a more favorable mix of deposits, and a decrease in interest rates of FHLB advances. Net interest income for the comparative periods was negatively impacted by a decline in the average rate earned on assets. The change in average rates on deposits was slight with only a minimal impact on earnings.

### **Provision for Loan Losses**

In determining the provision for loan losses, management considers many factors. Among these are the quality of the loan portfolio, underlying collateral, previous loss experience, the size and composition of the loan portfolio and an assessment of the impact of current economic conditions on borrowers' ability to pay. The provision for loan losses and resulting ratios are summarized below:

(Dollars in thousands)	2017	2016	2015
Provision (credit) for loan losses	\$2,550		\$750
Allowance to loans at year end	1.03 %	1.04 %	1.10%
Allowance to average loans for year	1.08	1.11	1.17

The provision for loan losses represents a charge to earnings necessary to maintain an allowance for loan losses that, in management's evaluation, is adequate to provide coverage for inherent losses on outstanding loans. The allowance for loan losses is calculated after considering credit quality factors, and ultimately relies on an overall internal analysis of risk in the loan portfolio. Based on this analysis, the provision for loan losses is determined and recorded. The provision reflects the results of an allowance methodology that is driven by risk ratings, historical losses, specific loan loss allocations, and qualitative factors. The 2017 provision reflected a number of factors, including loan growth and qualitative considerations. Key indicators of loan quality remained consistent with prior years. Bancorp considers the present asset quality metrics to be exceptionally strong. Recognizing the cyclical nature of the lending business, this trend will most likely normalize over the long term. More information on this process can be found in the "Allowance for loan losses" section.

Non-performing loans increased to \$7.4 million at December 31, 2017 from \$6.7 million at year-end 2016, primarily due to an increase in non-accrual loans. Troubled debt restructurings (TDRs) currently accruing interest, decreased from \$974 thousand at December 31, 2016 to \$869 thousand at December 31, 2017, declining as a result of payments applied to principal on the four loans involved. The ratio of non-performing loans to total loans was 0.31% at December 31, 2017, compared with 0.29% at December 31, 2016, with both ratios representing historic lows. Another key metric, net charge-offs, totaled 0.07% of average loans for 2017 equaling the 0.07% reported for 2016. See "Financial Condition-Non-performing Loans and Assets" for further discussion of non-performing loans. See "Financial Condition-Summary of Loan Loss Experience" for further discussion of loans charged off during the year.

Bancorp's loan portfolio is diversified with no significant concentrations of credit. Geographically, most loans are extended to borrowers in the metropolitan areas of Louisville, Indianapolis and Cincinnati. The adequacy of the allowance is monitored on an ongoing basis and it is the opinion of management that the balance of the allowance for loan losses at December 31, 2017 is adequate to absorb probable losses inherent in the loan portfolio as of the financial statement date. See "Financial Condition-Allowance for Loan Losses" for more information on the allowance for loan losses.

# **Non-Interest Income and Non-Interest Expenses**

The following table provides a comparison of components of non-interest income for 2017, 2016 and 2015. Below the table is a discussion of significant changes and trends. To provide more granularity, certain non-interest income and expense amounts have been re-categorized from prior years with the changes reflected in all periods presented.

(Dollars in thousands)	2017	2016	2015	2017/201 Change		2016/201 Change	
Wealth management and trust services	\$20,505	\$19,155	\$18,026	\$1,350	7.0 %	\$1,129	6.3 %
Deposit service charges	6,461	6,253	6,010	208	3.3	243	4.0
Debit and credit cards	5,979	5,655	4,876	324	5.7	779	16.0
Treasury management	4,008	3,651	3,404	357	9.8	247	7.3
Mortgage banking	3,221	3,897	3,488	(676)	(17.3)	409	11.7
Loss on sale of securities	(232)	_	_	(232)	_	_	_
Investment product sales commissions and fees	2,200	2,145	1,994	55	2.6	151	7.6
Bank owned life insurance	1,159	871	889	288	33.1	(18)	(2.0)
Other	1,819	1,910	1,263	(91)	(4.8)	647	51.2
	\$45,120	\$43,537	\$39,950	\$1,583	3.6 %	\$3,587	9.0 %

### **Wealth Management and Trust**

The largest component of non-interest income is wealth management and trust ("WM&T") revenue. The magnitude of WM&T revenue distinguishes Bancorp from other community banks of similar asset size. Trust assets under management totaled \$2.8 billion at December 31, 2017, a 12% increase compared with \$2.5 billion at December 31, 2016. Assets under management are stated at market value. WM&T revenue, which constitutes an average of 45% of non-interest income, increased \$1.4 million, or 7.0%, for 2017 compared with 2016. The 2017 increase in WM&T revenue was the result of both a rising stock market and a continuance of new clients added. Recurring fees, which generally comprise over 97% of the WM&T revenue, increased \$2.3 million, or 13.3%, in 2017, compared with 2016. Recurring fees earned for managing accounts are based on a percentage of market value of the assets under management and are typically assessed on a monthly basis. Some revenues of the WM&T department, most notably executor, insurance, and some employee benefit plan-related fees, are non-recurring in nature and the timing of these revenues corresponds with the related administrative activities, and is also based on the market value of assets under management. Total non-recurring fees decreased \$334 thousand for 2017, compared with 2016. Contracts between WM&T and their clients do not permit performance based fees and accordingly, none of the fees earned by WM&T are performance based. Management believes the WM&T department will continue to factor significantly in Bancorp's financial results and provide strategic diversity to revenue streams. Management is optimistic that the WM&T department will deliver consistent growth in 2018, but notes that increased market volatility could affect near-term results.

The following table provides information regarding assets under management (AUM) by WM&T as of December 31, 2017 and 2016. This table demonstrates that:

Approximately 79% of AUM are actively managed.

Corporate retirement plan accounts consist primarily of participant directed assets.

The amount of custody and safekeeping accounts is insignificant, and

The majority of managed assets are in personal trust and investment advisory accounts.

<b>Assets Under Management by Account Type</b>	December 3	31, 2017	December 31, 2016		
(In thousands)	Managed	Non-managed (1)	Managed	Non-managed (1)	
Personal trust accounts	\$535,931	\$ 98,358	\$548,132	\$ 92,880	
Personal individual retirement accounts	350,841	7,407	306,496	8,150	
Corporate retirement accounts	54,688	400,793	52,047	355,150	
Investment advisory accounts	1,079,569	21,213	847,587	18,356	
Foundation and endowment accounts	208,314	_	223,741	_	
Total fiduciary accounts	\$2,229,343	\$ 527,771	\$1,978,003	\$ 474,536	
Custody and safekeeping accounts	_	52,385	_	70,872	
Totals	\$2,229,343	\$ 580,156	\$1,978,003	\$ 545,408	
Total managed and non-managed assets	\$2,809,499		\$2,523,411		

(1)
Non-managed
assets
represent
those for
which WM&T
does not have
investment
discretion.

The table below presents data regarding WM&T managed assets by class of investment as of December 31, 2017 and 2016. Managed assets are invested in instruments for which market values can be readily determined, the majority of which are sensitive to market fluctuations. This table demonstrates that:

Managed assets are invested in instruments for which market values can be readily determined.

The majority of these instruments are sensitive to market fluctuations.

The composition of managed assets is divided approximately 63% in equities and 37% in fixed income, and this composition is relatively consistent from year to year, and

The Bank has no proprietary mutual funds.

### Managed Assets by Class of Investment

	As of December 31,					
(In thousands)	2017	2016				
Non-interest bearing deposits	\$-	\$145				
Interest bearing deposits	127,237	148,751				
US Treasury and government agency obligations	43,582	39,862				

State, county and municipal obligations	135,056	120,576
Money market mutual funds	7,811	12,908
Equity mutual funds	560,605	452,593
Other mutual funds - fixed, balanced, and municipal	304,765	300,811
Other notes and bonds	124,380	92,338
Common and preferred stocks	843,006	708,782
Real estate mortgages	369	388
Real estate	49,344	45,502
Other miscellaneous assets (1)	33,188	55,347

Total managed assets \$2,229,343 \$1,978,003

(1) Includes rights, warrants, annuities, insurance policies, unit investment trusts, and oil and gas rights.

The table below provides information regarding fee income earned by Bancorp's WM&T department for the years ended December 31, 2017, 2016 and 2015. It demonstrates that WM&T fee revenue is earned most significantly from personal trust and investment advisory accounts. Fees are based on AUM and tailored for individual accounts and/or relationships. WM&T uses a fee structure that considers and tailors based on type of account and other factors. For example, fee structures are in place for investment management, irrevocable trusts, revocable trusts, IRA accounts, and accounts holding only fixed income securities. There are also fee structures for estate settlements, which are non-recurring, and retirement plan services which typically consist of a one-time conversion fee with recurring AUM fees to follow. All fees are based on the market value of each account and are tiered based on account size, with larger relationships paying a lower percentage of AUM in fees. Fees are agreed upon at the time the account is opened and these and any subsequent revisions are communicated in writing to the customer. Fees earned are not performance based nor are they based on investment strategy or transactions.

# Wealth Management and Trust Services Income

	Years Er	nded Dece	ed December 31,		
(In thousands)	2017	2016	2015		
D. Lee	ф <b>7.0</b> 05	ф <b>7</b> 140	Φ. 6. 0.2.5		
Personal trust accounts	\$7,285	\$7,142	\$6,825		
Personal individual retirement accounts	4,829	4,649	4,339		
Corporate retirement accounts	2	3	3		
Investment advisory accounts	7,464	6,521	6,087		
Foundation and endowment accounts	540	491	433		
Custody and safekeeping accounts	152	104	90		
Brokerage and insurance services	40	45	132		
Other	193	200	117		
Total	\$20,505	\$19,155	\$18,026		

### **Other Non-interest Income**

Deposit service charges increased \$208 thousand, or 3.3%, for 2017 compared with 2016. Service charge income is driven by transaction volume, which can fluctuate throughout the year. The increases for 2017 are primarily due to the introduction of a new checking account in the third quarter of 2016. This product provides ancillary services to customers, while carrying a monthly service charge. Fees earned on this product in 2017 totaled \$846 thousand compared with \$440 thousand in 2016. Another significant component of service charges is related to fees earned on checking account overdrafts, which declined \$145 thousand in 2017 compared with 2016. Management expects this source of revenue to slowly decline due to anticipated changes in customer behavior, including reduced check volume, and ongoing regulatory restrictions.

Deposit service charges increased \$243 thousand, or 4.0%, for 2016 compared with 2015. The increase for 2016 was primarily due to the introduction of the new checking account product introduced during the year as referenced above.

Debit and credit card revenue increased \$324 thousand, or 5.7%, for 2017 compared with 2016. Bankcard revenue primarily represents income the Bank derives from customers' use of debit and credit cards. The increase in 2017 reflected volume resulting from commercial credit cards, as this product is still in its early development at the Company. Volume, which is dependent on customer behavior and new accounts, is expected to continue to increase. In contrast, interchange income is based on rates set by service providers in a competitive market. Bancorp expects a slight decrease in interchange rates as service providers gravitate to lower cost options within the market.

Debit and credit card revenue increased \$779 thousand or 16.0% in 2016 compared with 2015 due largely to increased volume resulting from newly offered commercial credit cards.

Treasury management revenue primarily consists of fees earned for cash management services provided to commercial customers. This category has been a growing source of revenue for Bancorp including an increase in 2017 of \$357 thousand or 9.8% compared with 2016. Treasury management revenue increased \$247 thousand or 7.3% in 2016 compared with 2015. Bancorp expects this category to continue to grow in 2018 at a pace comparable to 2017 due to an expanding customer base and as more existing customers take advantage of offered services.

Mortgage banking revenue primarily includes gains on sales of mortgage loans. Bancorp's mortgage banking department originates residential mortgage loans to be sold in the secondary market. Interest rates on loans sold are locked with the investor prior to closing the loans, thus Bancorp bears no interest rate risk related to these loans. The department offers conventional, VA and FHA financing, for purchases and refinances, as well as programs for first-time home buyers. Interest rates on mortgage loans directly impact the volume of business transacted by the mortgage banking division. Mortgage banking revenue decreased \$676 thousand, or 17.3%, in 2017 compared with 2016 after having increased \$409 thousand or 11.7% in 2016 compared with 2015. In Bancorp's primary market of Louisville, Kentucky, the housing inventory was low, contributing to this decline. As interest rates have risen, Bancorp has also experienced a slowing of refinancing activity.

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In 2017, Bancorp sold an equity security realizing a loss of \$263 thousand. One security was called prior to maturity in 2017 resulting in the receipt of a \$31 thousand pre-payment penalty. The penalty income was classified as a realized gain on the call of available for sale securities. In 2016, Bancorp did not sell any securities. In 2015, Bancorp sold securities with total fair market value of \$5.9 million, generating no gain or loss. These securities consisted of agency and mortgage-backed securities with small remaining balances. Management has the intent and ability to hold all remaining investment securities available-for-sale for the foreseeable future.

Investment product sales commissions and fees increased \$55 thousand, or 2.6% in 2017 despite Department of Labor regulations that resulted in fee restructuring, and in many cases reductions, for many types of investment products. Investment product sales commissions increased \$151 thousand or 7.6% in 2016, corresponding to overall brokerage volume. Investment products commissions and fees consist primarily of stock, bond and mutual fund sales as well as wrap fees on accounts. Wrap fees are charges for investment programs that bundle together a suite of services, such as brokerage, advisory, research and management, and are based on a percentage of assets. Bancorp deploys its brokers primarily through its branch network via an arrangement with a third party broker-dealer, while larger managed accounts are serviced in the Bank's WM&T department.

Income related to bank-owned life insurance ("BOLI") increased to \$1.2 million in 2017 compared with \$871 thousand for 2016. The increase is attributable to receipt of a \$348 thousand death benefit during 2017. BOLI income decreased \$18 thousand or 2% in 2016 compared with 2015. BOLI assets represent the cash surrender value of life insurance policies on certain key employees who have provided consent for Bancorp to be the beneficiary of a portion of such policies. The related change in cash surrender value and any death benefits received under the policies are recorded as non-interest income. This income helps offset the cost of various employee benefits.

Other non-interest income decreased \$91 thousand, or 4.8%, during 2017 compared with 2016. Included in this category is swap fee income, which totaled \$227 thousand and \$527 thousand for 2017 and 2016, respectively. Opportunities to earn swap fee income are sporadic due to the specialized nature of the transactions. Somewhat offsetting the swap fee income decline in 2017 was additional income related to the exit of a tax credit partnership totaling \$154 thousand. 2016 other non-interest income increased \$647 thousand in 2016 compared with 2015. Swap fees in 2015 were down \$467 thousand compared with 2016. This category contains a variety of other income sources, none of which resulted in individually significant variances in either comparison.

### **Non-interest expenses**

The following table provides a comparison of components of non-interest expenses for 2017, 2016 and 2015. Below the table is a discussion of significant changes and trends.

(Dollars in thousands)	2017	2016	2015	2017/201 Change		2016/201: Change	5 %
Compensation	\$42,584	\$40,817	\$36,597	\$1,767	4.3 %	\$4,220	11.5 %
Employee benefits	9,987	8,368	8,112	1,619	19.3	256	3.2
Net occupancy and equipment	7,393	7,422	6,986	(29)	(0.4)	436	6.2
Technology and communications	8,525	7,619	6,891	906	11.9	728	10.6
Marketing and business development	2,716	2,464	2,579	252	10.2	(115)	(4.5)
Postage, printing and supplies	1,475	1,521	1,436	(46)	(3.0)	85	5.9
Legal and professional	2,393	1,869	1,832	524	28.0	37	2.0
FDIC insurance	960	1,181	1,258	(221)	(18.7)	(77)	(6.1)
Amortization/impairment of investment in tax credit partnerships	7,124	4,458	634	2,666	59.8	3,824	603.2
Capital and deposits based taxes	3,440	2,800	2,413	640	22.9	387	16.0
Other	4,394	3,001	4,660	1,393	46.4	(1,659)	(35.6)
	\$90,991	\$81,520	\$73,398	\$9,471	11.6 %	\$8,122	11.1 %

Compensation, which includes salaries, incentives, bonuses, and share based compensation, increased \$1.8 million in 2017 compared with 2016. Much of the increase reflected a full year's impact in 2017 from the addition of personnel associated with growth and operational support during 2016. At December 31, 2017, Bancorp had 580 full-time equivalent employees compared with 578 at December 31, 2016 and 555 at December 31, 2015. The increase from 2015 to 2016 was due to adding personnel associated with growth and operational support and higher incentive compensation related to accelerating loan and earnings growth.

Employee benefits consists of all personnel related expense not included in compensation, with the two most significant items being health insurance and payroll taxes. Employee benefits increased \$1.6 million or 19.3% in 2017 compared with 2016, primarily due to increased health insurance costs year over year of \$1.4 million. Bancorp is self-insured, and health insurance costs fluctuate based on levels of claims. The increase in employee benefits in 2016 compared with 2015 was due primarily to an increase in retirement plan costs.

Net occupancy and equipment expense decreased \$29 thousand, or 0.4%, from 2017 to 2016 with no one factor driving the variance. 2016 expense increased \$436 thousand or 6.2% compared with 2015 largely due to higher rent and depreciation for locations added during 2015 and increased maintenance costs company-wide. At December 31,

2017, Bancorp had 37 banking center locations, including the main office, and a separate operations center. Costs of capital asset additions flow through the statement of income over the lives of the assets in the form of depreciation expense.

Technology and communications expenses increased \$906 thousand, or 11.9%, from 2016 to 2017, largely due to increases in computer system improvements. This category includes computer software amortization, equipment depreciation, and expenditures related to investments in new technology needed to maintain and improve the quality of customer delivery channels and internal resources. 2016 expense increased \$728 thousand or 10.6% compared with 2015 largely due to increases in computer maintenance and repair costs resulting from system improvements and expenses related to the issuance and processing of business credit cards.

Marketing and business development expenses include all costs associated with promoting Bancorp, community investment, retaining customers and acquiring new business. Category expense increased \$252 thousand or 10.2% in 2017 compared with 2016, due largely to an increase in community donations within Bancorp's market areas offset somewhat by decreased advertising expense. 2016 expense compared with 2015 decreased \$115 thousand or 4.5% due to lower advertising costs and community donations.

Postage, printing and supplies expenses decreased \$46 thousand or 3.0% in 2017 compared with 2016. The decline year over year was comprised of numerous items, none of which were individually significant. 2016 expense increased \$85 thousand or 5.9% compared with 2015. The increase was largely due to increased printing costs associated with outsourcing statement printing and mailing services.

Legal and professional fees increased \$524 thousand to \$2.4 million in 2017 from \$1.9 million in 2016. Legal fees increased \$174 thousand or 34% in 2017 compared with 2016 primarily due to increased litigation costs arising through the normal course of business. Professional and consulting fees increased \$350 thousand or 26.5% due to increased fees associated with out-sourcing assistance for loan review and tax services. Legal and professional fees increased \$37 thousand or 2% in 2016 compared with 2015 with no one factor driving the variance.

FDIC insurance expense decreased \$221 thousand, or 18.7% for the year ended December 31, 2017, as compared with the same period in 2016. The assessment is calculated by the FDIC on a quarterly basis, and the decline in expense is due primarily to a change in assessment methodology. During 2016, the FDIC revised the assessment criteria to more closely align FDIC assessments with each financial institution's risks. Bancorp benefited from this change which resulted in 2016 expense decreasing \$77 thousand or 6.1% compared with 2015.

Capital and deposit based taxes increased \$640 thousand or 22.9%, and \$387 thousand or 16% in 2017 and 2016, respectively. The 2017 increase was largely due to increased capital-based franchise tax, while the 2016 increase was primarily due to increased city and county deposit based taxes as deposits grew across Bancorp's markets.

Amortization/impairment of investments in tax credit partnership increased \$2.7 million for the year ended December 31, 2017 compared with the same period of 2016. The 2016 expense represented a \$3.8 million increase compared with 2015. These partnerships generate federal income tax credits. The amounts of credits and corresponding expenses can vary widely depending upon the timing and magnitude of investments. For each of Bancorp's investments in tax credit partnerships, the tax benefit compared to related expenses results in a positive effect on net income. See the Income Taxes section below for details on these credits and expenses.

Other non-interest expenses increased \$1.4 million, or 46.4% for the year ended December 31, 2017 compared with the same period of 2016. Significant items impacting the variance consist of the following:

A recovery of \$588 thousand in 2016 of a 2008 impairment loss. In 2004, Bancorp invested in Indiana Business Bancorp ("IBB"). Due to a decline in the market value of the stock, Bancorp recorded an impairment charge in 2008. In April 2016, IBB entered into an agreement to be acquired. The transaction was completed in October 2016, resulting in the \$588 thousand pre-tax recovery, which was recorded in other expense in the fourth quarter of 2016.

A decrease of \$370 thousand on gains from the sale of repossessed assets as 2017 net gains totaled \$39 thousand compared with \$409 thousand in 2016.

A \$266 thousand liability accrual in 2017 related to an estimated loss from certain administrative proceedings arising in the course of our business.

Expenses associated with the services offered on a new checking account product increased \$137 thousand in 2017 over 2016.

Losses on debit cards and check loss increased \$165 thousand in 2017 compared with 2016.

These decreases were partially offset by reduced losses on the sale of other assets in 2017 as compared with 2016.

Other non-interest expenses decreased \$1.7 million, or 35.6% for the year ended December 31, 2016 compared with the same period of 2015. Significant items impacting the variance consisting of the following:

A recovery of \$588 thousand in 2016 of a 2008 impairment loss. In 2004, Bancorp invested in Indiana Business Bancorp ("IBB"). Due to a decline in the market value of the stock, Bancorp recorded an impairment charge in 2008. In April 2016, IBB entered into an agreement to be acquired. The transaction was completed in October 2016, resulting in the \$588 thousand pre-tax recovery, which was recorded in other expense in the fourth quarter of 2016. A decrease in the provision expense for estimated losses on unfunded commitments; expense of \$432 thousand for 2015 as compared to a net reduction of \$82 thousand in 2016.

A decrease of \$366 thousand in amortization expense for mortgage servicing rights, 2016 compared to 2015, as pools of MSRs added several years ago were fully amortized in 2015.

Bancorp's efficiency ratio for 2017 of 60.9% increased from 57.6% in 2016. Excluding the amortization of the investments in tax credit partnerships, the adjusted efficiency ratio, a non-GAAP measure, would have been 56.1% and 54.4% for 2017 and 2016, respectively. See the Non-GAAP Financial Measures section for details on reconcilement to US GAAP measures.

### **Income Taxes**

A three year comparison of income tax expense and effective tax rate follows:

(Dollars in thousands) **2017 2016 2015** 

Income tax expense \$17,139 \$15,244 \$16,933 Effective tax rate 31.06 % 27.1 % 31.3 %

The increase in the effective tax rate, 2016 to 2017, is the result of the non-cash charge of \$5.9 million resulting from tax reform offset partially by higher utilization of federal income tax credits in 2017. Bancorp invests in certain partnerships that yield federal income tax credits. For each of Bancorp's investments in tax credit partnerships the tax benefit compared to related expenses results in a positive effect on net income. Also partially offsetting the effect of the tax reform related charge was the adoption of ASU 2016-09 "Compensation – Stock Compensation Improvements to Employee Share-Based Payment Accounting". The new standard requires excess tax benefits and deficiencies related to share-based payment awards to be reflected in the statement of operations as a component of the provision for income taxes. For 2017 Bancorp recorded a benefit of \$1.5 million for such excess benefits against the provision for income tax expense. Prior to adoption of ASU 2016-09, these tax benefits were recorded directly to additional paid-in capital. Tax benefits recorded to capital for 2016 and 2015 were \$1.7 million and \$673 thousand, respectively.

The decrease in the effective tax rate from 2015 to 2016 was largely the result of higher utilization of federal income tax credits in 2016. For more information regarding income taxes and the effective tax rate see Note 8 to Bancorp's consolidated financial statements.

### **Financial Condition**

### **Earning Assets and Interest Bearing Liabilities**

Summary information with regard to Bancorp's financial condition follows:

2017/2016 2016/2015

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(Dollars in thousands)	2017	2016	2015	Change	<b>%</b>	Change	<b>%</b>
Average earning assets	\$2,872,717	\$2,730,949	\$2,430,400	\$141,768	5.2%	\$300,549	12.4%
Average interest bearing liabilities	1,980,873	1,895,258	1,715,584	85,615	4.3	179,674	10.5
Average total assets	3,037,581	2,886,396	2,573,901	151,185	5.0	312,495	12.1
Total year end assets	3,239,646	3,039,481	2,816,801	200,165	6.2	222,680	7.9

Bancorp continues to experience growth in earning assets primarily in the area of loans. From 2016 to 2017, average loans increased 6.7%, or \$143.3 million, compared with 12.3% or \$235.2 million from 2015 to 2016. Growth has been all organic as each of Bancorp's three markets continued to participate in accelerated loan production and net loan growth. Bancorp was able to achieve 4.5% annual loan growth in 2017 despite elevated levels of commercial real estate (CRE) loan payoffs, resulting from borrowers moving elsewhere for permanent financing and CRE loans for which collateral was sold. These repayments were largely anticipated. Loan growth during 2017 reflected ongoing expansion in key lending categories such as commercial and industrial lending and non-owner occupied commercial real estate lending. Bancorp has remained well under regulatory guidelines for commercial investment real estate. Utilization rates on lines of credit excluding construction loans were 52%, 51% and 49% as of December 31 2017, 2016 and 2015, respectively. Somewhat offsetting loan growth, average securities available-for-sale decreased \$21.0 million, or 4.37% from 2016 to 2017, compared with increasing \$55.2 million, or 13.0% from 2015 to 2016. In anticipation of loan growth, management did not replace maturing securities.

The increase in average interest bearing liabilities from 2016 to 2017 occurred primarily in demand deposits and money market deposit accounts (MMDAs) as customers continued to have excess cash balances and few short-term investment alternatives in the current rate environment. Average total interest bearing deposit accounts increased 4.3% and non-interest bearing deposit accounts increased 5.2% in 2017. Time deposits decreased 5.9% or \$14.8 million in 2017 as compared with 11.2% or \$31.9 million in 2016, as Bancorp intentionally did not renew higher cost deposits. Bancorp continued to utilize fixed rate advances from the FHLB during 2017 as these rates compared favorably to similar term time deposits. Bancorp had an average of \$50.3 million in outstanding FHLB advances in 2017 compared with \$45.5 million and \$41.0 million in 2016 and 2015, respectively. Securities sold under agreement to repurchase averaged \$70.1 million in 2017 compared with \$62.7 million in 2016. Securities sold under agreements to repurchase represent excess funds from certain commercial customers as part of a cash management service.

At December 31, 2017, Bancorp had excess cash balances resulting from seasonal deposits of approximately \$100 million. These funds are invested in short-term investments, as deposit balances are expected to return to normal levels during the first two quarters of 2018. While these accounts are profitable, the excess investment is expected to have a negative effect on net interest margin for the first six months of 2018 since short term rates are significantly lower than rates for longer term earning assets.

# Average Balances and Interest Rates - Taxable Equivalent Basis

(Dollars in	Year 2017 Average	Interest	Average	Year 2016 Average	Interest	Average	Year 2015 Average	Interest	Average
thousands)	balances	interest	rate	balances	interest	rate	balances	interest	rate
Earning assets Federal funds sold and interest bearing due from banks Mortgage	\$113,088	\$1,330	1.18 %	\$92,994	\$491	0.53 %	\$82,405	\$263	0.32 %
loans held for sale	3,545	191	5.39	4,881	237	4.86	5,345	249	4.66
Securities Taxable Tax-exempt FHLB stock	406,342 52,614	8,030 1,558	1.98 2.96	419,422 60,516	8,197 1,710	1.95 2.83	365,188 59,535	7,867 1,670	2.15 2.81
and other securities Loans, net of	7,016	335	4.77	6,347	254	4.00	6,347	253	3.99
unearned income	2,290,112	100,198	4.38	2,146,789	92,117	4.29	1,911,580	83,796	4.38
Total earning assets Less	2,872,717	111,642	3.89 %	2,730,949	103,006	3.77 %	2,430,400	94,098	3.87 %
allowance for loan losses	24,974			23,454			23,827		
Non-earning assets	2,847,743			2,707,495			2,406,573		
Cash and due from banks	41,621			41,043			38,952		
Premises and equipment	41,793			41,813			39,957		
- <b>-</b>	106,424			96,045			88,419		

All other assets Total assets	\$3,037,581			\$2,886,396			\$2,573,901		
Interest									
bearing liabilities									
Deposits									
Interest									
bearing	\$757,023	\$1,574	0.21 %	\$717,800	\$978	0.14 %	\$545,158	\$593	0.11 %
demand deposits									
Savings	140 510	170	0.12	125.051	47	0.02	110.021	42	0.04
deposits	148,510	179	0.12	135,051	47	0.03	119,821	43	0.04
Money market deposits	697,182	2,740	0.39	658,837	1,477	0.22	645,215	1,305	0.20
Time deposits	237,368	1,482	0.62	252,170	1,441	0.57	284,062	1,798	0.63
Securities sold									
under agreements to	70,187	134	0.19	62,670	136	0.22	65,140	149	0.23
repurchase									
Federal funds									
purchased and									
other short-term									
borrowings									
-									