

VAN BEUREN JOHN A  
Form 4  
September 14, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
VAN BEUREN JOHN A

2. Issuer Name and Ticker or Trading Symbol  
CAMPBELL SOUP CO [CPB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
P.O. BOX 4098  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
09/12/2007

\_\_\_\_ Director  10% Owner  
\_\_\_\_ Officer (give title below)  Other (specify below)

MIDDLETOWN, RI 02842

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| Capital Stock                   | 09/12/2007                           |  | S                              | 971 D   | \$ 34.74 5,226,360  | I  | See Footnote (1)                                      |
| Capital Stock                   | 09/12/2007                           |  | S                              | 177 D   | \$ 34.75 5,226,183  | I  | See Footnote (1)                                      |
| Capital Stock                   | 09/12/2007                           |  | S                              | 353 D   | \$ 34.76 5,225,830  | I  | See Footnote (1)                                      |
| Capital Stock                   | 09/12/2007                           |  | S                              | 177 D   | \$ 34.77 5,225,654  | I  | See Footnote (1)                                      |

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|               |            |   |     |   |          |           |   |                         |
|---------------|------------|---|-----|---|----------|-----------|---|-------------------------|
| Capital Stock | 09/12/2007 | S | 132 | D | \$ 34.78 | 5,225,522 | I | See Footnote <u>(1)</u> |
| Capital Stock | 09/12/2007 | S | 132 | D | \$ 34.81 | 5,225,389 | I | See Footnote <u>(1)</u> |
| Capital Stock | 09/12/2007 | S | 177 | D | \$ 34.82 | 5,225,213 | I | See Footnote <u>(1)</u> |
| Capital Stock | 09/12/2007 | S | 927 | D | \$ 34.83 | 5,224,286 | I | See Footnote <u>(1)</u> |
| Capital Stock | 09/12/2007 | S | 662 | D | \$ 34.84 | 5,223,624 | I | See Footnote <u>(1)</u> |
| Capital Stock | 09/12/2007 | S | 44  | D | \$ 34.85 | 5,223,580 | I | See Footnote <u>(1)</u> |
| Capital Stock | 09/12/2007 | S | 44  | D | \$ 34.88 | 5,223,536 | I | See Footnote <u>(1)</u> |
| Capital Stock | 09/12/2007 | S | 88  | D | \$ 34.89 | 5,223,447 | I | See Footnote <u>(1)</u> |
| Capital Stock | 09/12/2007 | S | 419 | D | \$ 34.92 | 5,223,028 | I | See Footnote <u>(1)</u> |
| Capital Stock | 09/12/2007 | S | 66  | D | \$ 35    | 5,222,962 | I | See Footnote <u>(1)</u> |
| Capital Stock | 09/12/2007 | S | 462 | D | \$ 35.01 | 5,222,500 | I | See Footnote <u>(1)</u> |
| Capital Stock |            |   |     |   |          | 2,993,279 | D |                         |
| Capital Stock |            |   |     |   |          | 8,601,019 | I | By Wife                 |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|  |  |                                      |  |                                |   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares                         |
|  |  |                                      |  |                                |   | Code   | V   | (A)  | (D)  |

## Reporting Owners

| Reporting Owner Name / Address                             | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| VAN BEUREN JOHN A<br>P.O. BOX 4098<br>MIDDLETOWN, RI 02842 |               | X         |         |       |

## Signatures

/s/ John A. van Beuren 09/14/2007

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Interests held by family trusts, partnerships and corporation. The filing of this Form should not be deemed as an admission that the (1) Reporting Person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of these securities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.