AMAZON Form 4	COM INC										
August 16,									OMB A	APPROVAL	
FORM	VI 4 UNITED	STATES						OMMISSION	OMB	3235-0287	
Check t	this box		VV	ashingt	on, D.C.	2054	.9		Number:	January 31	
Section 16. Form 4 or Form 5 obligations may continue. Form 17(a) of the P				 CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES ection 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Section of the Investment Company Act of 1940 						Expires: 200 Estimated average burden hours per response 0.	
1(b).	luction				1	5					
(Print or Type	Responses)										
	Address of Reporting X THOMAS J	g Person <u>*</u>	Symbol	l	and Ticker		U	5. Relationship of Issuer	Reporting Pe	rson(s) to	
(Last)	(First)	(Middle)			t Transactio			(Check all applicable)			
(Mon				/Day/Yea		, in (Director 10% Owner X Officer (give title Other (specify below) below) Senior Vice President and CFO			
	(Street)			nendment Ionth/Day/`	, Date Orig Year)	inal		6. Individual or Jos Applicable Line) _X_ Form filed by O	one Reporting F	Person	
SEATTLE	, WA 98108-1220	6						Form filed by M Person	ore than One F	keporung	
(City)	(State)	(Zip)	Ta	ble I - No	on-Derivati	ve Se	curities Acqu	ired, Disposed of	or Beneficia	ally Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution l any (Month/Da	Date, if Transactionor Disposed of (D) Code (Instr. 3, 4 and 5)					5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V	/ Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock, par value \$.01 per share	08/15/2013			М	7,500	Α	\$ 0	60,207	D		
Common Stock, par value \$.01 per share	08/15/2013			М	611	Α	\$0	60,818	D		
Common Stock, par	08/15/2013			S <u>(1)</u>	1,385	D	\$ 286.0232	59,433	D		

		- 3-								
value \$.01 per share						(2)				
Common Stock, par value \$.01 per share	08/15/2013		S <u>(1)</u> 1,	,300	D	\$ 287.007 (<u>3)</u>	7 58,133	D		
Common Stock, par value \$.01 per share	08/15/2013		S <u>(1)</u> 6	19	D	\$ 287.9929 (<u>4)</u>	9 57,514	D		
Common Stock, par value \$.01 per share	08/15/2013		S <u>(1)</u> 10	00	D	\$ 288.76	57,414	D		
Common Stock, par value \$.01 per share							471.518	Ι	Held by the reporting person's Amazon.com 401(k) account	1
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.										
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)										
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	e	5. Number of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercis e Expiration Dat (Month/Day/Y	e	7. Title and Underlying (Instr. 3 and	Securities
				Code	e V	(A) (D)	Date Exercisat	le Expiration Date	Title	Amoun or Number of Shares
Restricted Stock Unit	\$ 0 <u>(5)</u>	08/15/2013		М		7,50	0 05/15/2011	<u>6)</u> 02/15/20	14 Common Stock, par	7,500

Award							value \$.01 per share	
Restricted Stock Unit Award	\$ 0 <u>(5)</u>	08/15/2013	М	611	05/15/2013 <u>(7)</u>	02/15/2018	Common Stock, par value \$.01 per share	611

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
SZKUTAK THOMAS J P.O. BOX 81226 SEATTLE, WA 98108-1226			Senior Vice President and CFO					
Signatures								
	• • • •	D 11	1					

/s/ THOMAS J. SZKUTAK, Senior Vice President and CFO

**Signature of Reporting Person

Date

08/16/2013

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$286.54 and the lowest price at which shares were sold was \$285.55.
- $(3) \quad \begin{array}{l} \text{Represents the weighted average sale price. The highest price at which shares were sold was $287.50 and the lowest price at which shares were sold was $286.55. \end{array}$
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$288.57 and the lowest price at which shares were sold was \$287.60.
- (5) Converts into Common Stock on a one-for-one basis.

This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 10,000 shares on each of May 15, 2011,

(6) August 15, 2011, November 15, 2011 and February 15, 2012 and 7,500 shares on each of May 15, 2012, August 15, 2012, November 15, 2013, May 15, 2013, August 15, 2013, November 15, 2013 and February 15, 2014.

This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 611 shares on each of May 15, 2013,

(7) August 15, 2013 and November 15, 2013, 610 shares on February 15, 2014, 1,303 shares on each of May 15, 2014, August 15, 2014, November 15, 2014 and February 15, 2015, 383 shares on each of May 15, 2015, August 15, 2015, November 15, 2015 and February 15, 2016, 4,788 shares on May 15, 2016, 4,787 shares on each of August 15, 2016, November 15, 2016 and February 15, 2017, 3,689 shares on May 15, 2017 and 3,688 shares on each of August 15, 2017, November 15, 2017 and February 15, 2018.

Remarks:

REMARKS:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.