Hannan Michael M Form 4 February 26, 2010

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

**SECURITIES** Form 5 obligations

may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

STREET

(City)

(Instr. 3)

1. Name and Address of Reporting Person \* Hannan Michael M

(Street)

(State)

2. Issuer Name and Ticker or Trading Symbol

VIAD CORP [VVI]

(First) (Middle) (Last) 3. Date of Earliest Transaction

(Month/Day/Year) 02/24/2010

**BREWSTER INC., 100 GOPHER** 

4. If Amendment, Date Original

Filed(Month/Day/Year)

3.

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year)

BANFF, A0 T1L 1J3

Execution Date, if (Month/Day/Year)

(Zip)

TransactionAcquired (A) or Code Disposed of (D) (Instr. 8)

(Instr. 3, 4 and 5)

4. Securities

Following Reported (A) Transaction(s) (Instr. 3 and 4) Code V Amount (D) Price

Issuer

below)

Person

5. Amount of

Securities

Owned

Beneficially

Director

Applicable Line)

X\_ Officer (give title

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)

Conversion or Exercise

3. Transaction Date 3A. Deemed (Month/Day/Year) Execution Date, if

any

4. 5. Number of **Transaction**Derivative Code Securities

6. Date Exercisable and **Expiration Date** (Month/Day/Year)

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

**OMB** 

Number:

Expires:

response...

5. Relationship of Reporting Person(s) to

(Check all applicable)

Group President-Travel & Rec.

6. Ownership

Form: Direct

(D) or Indirect Beneficial

6. Individual or Joint/Group Filing(Check

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

(I)

(Instr. 4)

below)

10% Owner

Other (specify

7. Nature of

Ownership

(Instr. 4)

Indirect

Estimated average

burden hours per

7. Title a Underlyi (Instr. 3

#### Edgar Filing: Hannan Michael M - Form 4

	Derivative Security		(Month/Day/Year)	(Instr. 8)	Disposed (Instr. 3, 4	of (D)			
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title
Cash Only Performance-Based Stock Units	(1)	02/24/2010		D		3,527	<u>(1)</u>	<u>(1)</u>	Comm Stock
Cash Only Stock Units	<u>(2)</u>	02/24/2010		A	4,600		(2)	(2)	Comm Stocl
Non-Qualified Stock Option (right to buy)	\$ 19.2	02/24/2010		A(3)	14,900		<u>(4)</u>	02/24/2020	Comm Stock

(M 4/D /V ) /T + 0) A · 1/A)

# **Reporting Owners**

Reporting Owner Name / Address	Ketauonsnips					
	Director	10% Owner	Officer	Other		

Hannan Michael M BREWSTER INC. 100 GOPHER STREET BANFF, A0 T1L 1J3

Group President-Travel & Rec.

# **Signatures**

By: Scott E. Sayre For: Michael

Hannan 02/26/2010

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Not applicable.
- This is an award of restricted stock units. This award will vest 3 years from the date of grant, except that exercisability is accelerated in certain circumstances. The stock units will be settled in cash only.
- (3) Granted pursuant to the 2007 Viad Corp Omnibus Incentive Plan.
- (4) The 10-year option vests in 3 equal installments, one-third after 1 year from the grant date, one-third after 2 years of the grant date, and the remaining one-third after 3 years from the grant date, except that exercisability is accelerated in certain circumstances.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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