Edgar Filing: Jastrem John F - Form 4/A

Jastrem John	F											
Form 4/A												
January 05, 2	2010											
FORM	14								OMB AF	PROVAL		
	UNITED	STATES		RITIES A shington,			NGE C	OMMISSION	OMB Number:	3235-0287		
Check the									Expires:	January 31,		
if no longer subject to STATEMENT OF CHAN				GES IN BENEFICIAL OWNE				ERSHIP OF	Estimated a	2005 d average		
	Section 16.				SECURITIES				burden hours per			
Form 4 o									response	0.5		
Form 5 obligation	no *						•	Act of 1934,				
may cont				•	•	· ·	•	1935 or Section	l			
See Instru 1(b).	uction	30(h) c	of the In	vestment	Compar	ıy Ас	t of 1940)				
(Print or Type I	Responses)											
1. Name and A	ddress of Reporting	Person [*]	2. Issue	r Name and	l Ticker or	Tradi	ng	5. Relationship of	Reporting Pers	on(s) to		
Jastrem John	n F		Symbol	1				Issuer				
VIAD				AD CORP [VVI]				(Check all applicable)				
(Last) (First) (Middle) 3. Date o				e of Earliest Transaction				(Check an applicable)				
			(Month/E	nth/Day/Year)				Director		Owner		
EXHIBITGROUP/GILTSPUR, 200 10/22/2				22/2009				X_ Officer (give title Other (specify below) below)				
NORTH GA	ARY AVENUE							· · · · · · · · · · · · · · · · · · ·	CEO Ex/G Di	vision		
	(Street)		4. If Ame	endment, Da	te Origina	d		6. Individual or Joi	int/Group Filin	g(Check		
			nth/Day/Year	-			Applicable Line)					
01/05/2			-				_X_ Form filed by One Reporting Person Form filed by More than One Reporting					
ROSELLE,	IL 60172							Form filed by M Person	ore than One Rej	porting		
(City)	(State)	(Zip)	Tab	le I - Non-D) erivative	Secur	ities Acqu	iired, Disposed of,	or Beneficiall	y Owned		
1.Title of	2. Transaction Date		1					5. Amount of	6.	7. Nature of		
Security (Instr. 3)	(Month/Day/Year)	Execution any	n Date, if Transaction(A) or Disposed Code (Instr. 3, 4 and 4				Securities Beneficially	Ownership Form: Direct	Indirect Beneficial			
(11501.5)		Day/Year) (Instr. 8)				5)	Owned	(D) or	Ownership			
								Following	Indirect (I)	(Instr. 4)		
						(A)		Reported Transaction(s)	(Instr. 4)			
						or		(Instr. 3 and 4)				
Comment				Code V	Amount	(D)	Price	(
Common Stock	10/22/2009			F <u>(1)</u>	2,645	D	\$ 20.685	75,293 <u>(2)</u>	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

Reporting Owners

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactiv Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Unde Secur	le and unt of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owna Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Jastrem John F EXHIBITGROUP/GILTSPUR 200 NORTH GARY AVENUE ROSELLE, IL 60172			President & CEO Ex/G Division					
Signatures								
By: Scott E. Sayre For: John F. Jastrem		01/05/20	10					
**Signature of Reporting Person		Date						
Explanation of Responses:								

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares were surrendered for payment of taxes in connection with vesting of restricted stock granted October 23, 2006.
- (2) This form was amended to correct the total amount of securities beneficially owned as of October 22, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.