INTERNATIONAL ASSETS HOLDING CORP

Form SC 13G/A February 14, 2011

SCHEDULE 13G/A

Under the Securities and Exchange Act of 1934

(Amendment No. 5)

Common stock (Title of Class of Securities)

459028106 (CUSIP Number)

12/31/2010 (Date of Event)

Check the appropriate box to designate the rule pursuant to which this schedule is filed:

- [X] Rule 13d-1 (b)
 [] Rule 13d-1 (c)
 [] Rule 13d-1 (d)
- *The remainder of this cover page shall be filled out for a reporting person's initial filing of this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act, but shall be subject to all other provisions of the Act (however, see the Notes.)

1 NAME OF REPORTING PERSON S.S or I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Bares Capital Management, Inc. TAX # 742961140

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

A B x

- 3 SEC USE ONLY
- 4 CITIZENSHIP OR PLACE OF ORGANIZATION

USA, Texas

5 SOLE VOTING POWER

61,853

```
6 SHARED VOTING POWER
 2,215,170
7 SOLE DISPOSITIVE POWER
  61,853
8 SHARED DISPOSITIVE POWER
 2,215,170
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
 2,277,023
10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*
11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9
   12.61% (*)
   (*) This figure is calculated using the most recently released number for
   for shares outstanding, which was given in the 10Q dated February 9, 2011.
12 TYPE OF REPORTING PERSON*
   ΙA
Item 1.
  (a) Name of Issuer
      International Assets Holding Corp
  (b) Address of Issuer's Principal Executive Offices
      220 East Central Parkway, Suite 2060
      Altamonte Springs, FL 32701
Item 2.
  (a) Name of Person Filing
      Bares Capital Management, Inc.
  (b) Address of Principal Business Office or, if none, Residence
      221 W 6th Street, Suite 1225
      Austin, TX 78701
  (c) Citizenship
      USA
  (d) Title of Class of Securities
      Common stock
```

(e) CUSIP Number

459028106 Item 3. If this statement is filed pursuant to Rule 13d-1(b), or 13d-2(b), check whether the person filing is a: (a) [] Broker or Dealer registered under Section 15 of the Act (b) [] Bank as defined in section 3(a)(6) of the Act (c) [] Insurance Company as defined in section 3(a)(19) of the act (d) [] Investment Company registered under section 8 of the Investment Company Act (e) [X] Investment Adviser registered under section 203 of the Investment Advisers Act of 1940 (f) [] Employee Benefit Plan, Pension Fund which is subject to the provisions of the Employee Retirement Income Security Act of 1974 or Endowment Fund; see 240.13d-1(b)(l)(ii)(F) (g) [] Parent Holding Company, in accordance with 240.13d-1(b)(ii)(G) (Note: See Item 7) (h) [] Group, in accordance with 240.13d-1(b)(l)(ii)(H) Item 4. Ownership (a) Amount Beneficially Owned 2,277,023 (b) Percent of Class 12.61% (*) (*) This figure is calculated using the most recently released number for for shares outstanding, which was given in the 10Q dated February 9, 2011. (c) Number of shares as to which such person has: (i) sole power to vote or to direct the vote 61,853 shared power to vote or to direct the vote 2,215,170 (iii) sole power to dispose or to direct the disposition of 61,853 (iv) shared power to dispose or to direct the disposition of 2,215,170

Item 5. [] Ownership of Five Percent or Less of a Class.

- Item 6. [] Ownership of More than Five Percent on Behalf of Another Person
- Item 8. [] Identification and Classification of Members of the Group
- Item 9. [] Notice of Dissolution of Group
- Item 10.[] Certification

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date
02/14/2011
Signature
/s/Brian T. Bares
Brian T. Bares
President