Brin Sergey Form SC 13G/A February 08, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
SCHEDULE 13G
Under the Securities Exchange Act of 1934
(Amendment No. 7)*
Google Inc.

(Name of Issuer)

Class A Common Stock

Class B Common Stock

(Title of Class of Securities)

Class A Common Stock: 38259P508 Class B Common Stock: 38259P607

(CUSIP Number)

December 31, 2012

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- "Rule 13d-1(b)
- "Rule 13d-1(c)
- x Rule 13d-1(d)

The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to *the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No.: Class A: 38259P508; Class B: 38259P607 1. Names of Reporting Persons

Sergey Brin

- 2. Check the Appropriate Box if a Member of a Group (See Instructions)
 - (a) " (b) "
- 3. SEC Use Only
- 4. Citizenship or Place of Organization

United States of America

5. Sole Voting Power Number of 24,779,592(1) Shares

6. Shared Voting Power Beneficially

Owned by Such

7. Sole Dispositive Power

Reporting

24,779,592(1)

Person

8. Shared Dispositive Power

With:

- 9. Aggregate Amount Beneficially Owned by Each Reporting Person 24,779,592(1)
- 10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares "(See Instructions)
- 11. Percent of Class Represented by Amount in Row (9) 8.5% (1)(2)
- 12. Type of Reporting Person (See Instructions) IN

Comprises 8,420 shares of Class A Common Stock and 24,771,172 shares of Class B Common Stock held directly by Mr. Brin. Each share of Class B Common Stock is convertible at the option of the holder into one share of

- Class A Common Stock. The rights of the holders of Class A Common Stock and Class B Common Stock are identical, except with respect to conversion rights (noted above) and voting rights. Each share of Class B Common Stock is entitled to ten votes per share, whereas each share of Class A Common Stock is entitled to one vote per share.
- Assumes conversion of all such reporting person's shares of Class B Common Stock into shares of Class A Common Stock.

Page 1 of 4

Item 1.

(a) Name of Issuer:

Google Inc.

(b) Address of Issuer's Principal Executive Offices:

1600 Amphitheatre Parkway, Mountain View, CA 94043

Item 2.

(a) Name of Person Filing:

Sergey Brin

(b) Address of Principal Business Office or, if none, Residence:

c/o Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043

(c) Citizenship:

United States of America

(d) Title of Class of Securities:

Class A Common Stock, par value \$0.001 per share, and

Class B Common Stock, par value \$0.001 per share

(e) CUSIP No.:

Class A Common Stock: 38259P508 Class B Common Stock: 38259P607

Item 3. If this statement is filed pursuant to §§240.13d-l(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a)" Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).
- (b)" Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
- (c)" Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
 - "Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C.
- (d) 80a-8).
- (e)" An investment adviser in accordance with §240.13d-l(b)(1)(ii)(E).

Page 2 of 4

- (f)" An employee benefit plan or endowment fund in accordance with §240.13d-l(b)(l)(ii)(F).
- (g)" A parent holding company or control person in accordance with §240.13d-l(b)(l)(ii)(G).
- (h)" A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813).
- (i) Investment Company Act of 1940 (15 U.S.C. 80a-3).
- "A non-U.S. institution in accordance with 240.13d-1(b)(1)(ii)(J). If filing as a non-U.S. institution in accordance with 40.13d-1(b)(1)(ii)(J), please specify the type of institution:
- (k)" Group, in accordance with §240.13d-l(b)(l)(ii)(K).

Item 4. Ownership.

Pursuant to Rule 13d-3(d)(1), all shares of Class B Common Stock (which are convertible into shares of Class A Common Stock) held by the reporting person were deemed to be converted for the purposes of (i) determining the aggregate amount of shares of Class A Common Stock beneficially owned by the reporting person and (ii) calculating the percentages of the Class A Common Stock owned by such person. Consequently, all Class A Common Stock amounts and percentages are inclusive of the Class B Common Stock amounts and percentages set forth herein. The percentages of ownership set forth below are based on 267,221,325 shares of Class A Common Stock and 62,379,363 shares of Class B Common Stock outstanding at December 31, 2012.

| % |
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Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following."

Item 6. Ownership of More than Five Percent on Behalf of Another Person. Not applicable.

Page 3 of 4

Item Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by theParent Holding Company or Control Person.

Not applicable.

Item 8. Identification and Classification of Members of the Group.

Not applicable.

Item 9. Notice of Dissolution of Group.

Not applicable.

Item 10. Certifications.

Not applicable.

Page 4 of 4

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 8, 2013 /s/ Sergey Brin

SERGEY BRIN