

BANK BRADESCO
Form 6-K
November 07, 2014

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE
SECURITIES EXCHANGE ACT OF 1934**

**For the month of November, 2014
Commission File Number 1-15250**

BANCO BRADESCO S.A.
(Exact name of registrant as specified in its charter)

BANK BRADESCO
(Translation of Registrant's name into English)

**Cidade de Deus, s/n, Vila Yara
06029-900 - Osasco - SP
Federative Republic of Brazil**
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby
furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of
1934.

Yes No

Table of Contents

| | |
|---|-----------|
| 1 - Press Release | 3 |
| Highlights | 4 |
| Main Information | 6 |
| Ratings | 8 |
| Book Net Income vs. Adjusted Net Income | 8 |
| Summarized Analysis of Adjusted Income | 9 |
| Economic Scenario | 23 |
| Main Economic Indicators | 24 |
| Guidance | 25 |
| Book Income vs. Managerial Income vs. Adjusted Income Statement | 26 |
| 2 - Economic and Financial Analysis | 31 |
| Statement of Financial Position | 32 |
| Adjusted Income Statement | 33 |
| NII - Interest and Non-Interest Earning Portions | 33 |
| – NII – Interest Earning Portion | 34 |
| • Credit Margin – Interest Earning Operations | 36 |
| • Funding Margin – Interest Earning Operations | 51 |
| • Securities/Other Margin - Interest Earning Operations | 56 |
| • Insurance Margin - Interest Earning Operations | 56 |
| – NII - Non-Interest Earning Portion | 57 |
| Insurance, Pension Plans and Capitalization Bonds | 58 |
| – Bradesco Vida e Previdência | 65 |
| – Bradesco Saúde and Mediservice | 67 |
| – Bradesco Capitalização | 68 |
| – Bradesco Auto/RE and Atlântica Companhia de Seguros | 70 |
| Fee and Commission Income | 72 |
| Personnel and Administrative Expenses | 78 |
| – Operating Coverage Ratio | 81 |
| Tax Expenses | 81 |
| Equity in the Earnings (Losses) of Unconsolidated Companies | 81 |
| Operating Income | 82 |
| Non-Operating Income | 82 |
| 3 - Return to Shareholders | 83 |
| Corporate Governance | 84 |
| Investor Relations – IR | 84 |
| Sustainability | 84 |
| Bradesco Shares | 86 |
| Market Capitalization | 89 |
| Main Indicators | 90 |
| Dividends/Interest on Shareholders' Equity | 91 |
| Weight on Main Stock Indexes | 91 |
| 4 - Additional Information | 93 |

| | |
|--|------------|
| Market Share of Products and Services | 94 |
| Reserve Requirements | 95 |
| Investments in Infrastructure, Information Technology and Telecommunications | 96 |
| Risk Management | 97 |
| Capital Management | 98 |
| Capital Adequacy Ratio | 99 |
| 5 - Independent Auditors' Report | 101 |
| Independent Limited Assurance Report about Supplementary Accounting Information Included within the Economic and Financial Analysis Report | 102 |
| 6 - Financial Statements, Independent Auditors' Report on the Consolidated Interim Financial Statements and Fiscal Council's Report | 105 |

Bradesco

Forward-Looking Statements

This Economic and Financial Analysis Report contains forward-looking statements related to our business. Such statements are based on management's current expectations, estimates and projections concerning future events and financial trends that may affect our business. Words such as "believe", "anticipate", "plan", "expect", "intend", "goal", "estimate", "forecast", "predict", "project", "guidelines", "should" and other similar expressions are used to indicate predicting statements. However, forward-looking statements are not guarantees of future performance and involve certain risks and uncertainties that may be beyond our control. In addition, some forward-looking statements are based on assumptions which, depending on future events, may prove not to be accurate. Therefore, actual results may differ significantly from the plans, goals, expectations, projections and intentions expressed or implied in such statements.

The factors that may impact the actual results include, among others, changes in regional, national and international trade and economic policies; inflation; an increased number of defaults by borrowers in loan operations, with a consequent increase in the allowance for losses from loan operations; loss of ability to receive deposits; loss of customers or revenues; our ability to sustain and improve performance; changes in interest rates which may, among other things, adversely affect our margins; competition in the banking industry, financial services, credit card services, insurance, asset management and other related industries; government regulation and fiscal affairs; disputes or adverse legal proceedings or regulations; and credit and other risks involved in lending and investment activities.

As a result, one should not rely excessively on these forward-looking statements. The statements are valid only for the date on which they were drafted. Except as required by applicable law, we do not assume any obligation to update these statements as a result of new information, future developments or any other matters which may arise.

Some numbers included in this report have been subjected to rounding adjustments.

As a result, some amounts indicated as total amounts in some charts may not be the arithmetic sum of the preceding numbers.

Report on Economic and Financial Analysis – September 2014

Press Release

Highlights

The main figures obtained by Bradesco in the first three quarters of 2014 are presented below:

1. The Adjusted Net Income⁽¹⁾ in the first three quarters of 2014 stood at R\$ 11.227 billion (a 24.7% increase compared to the R\$ 9.003 billion Adjusted Net Income recorded in the same period of 2013), corresponding to earnings per share of R\$ 3.44, and Return of 20.4% on the Average Adjusted Shareholder's Equity⁽²⁾.
2. As for the source, the Adjusted Net Income is composed of R\$ 8.057 billion from financial activities, representing 71.8% of the total, and of R\$ 3.170 billion from insurance, pension plan and capitalization bond operations, which together account for 28.2%.
3. On September 30, 2014, Bradesco market value stood at R\$ 146.504 billion⁽³⁾, showing a growth of 7.6% over September 30, 2013.
4. Total Assets, in September 2014, stood at R\$ 987.364 billion, an increase of 8.8% over September 2013 balance. The return on Average Total Assets was 1.6%.
5. In September 2014, the Expanded Loan Portfolio⁽⁴⁾ reached R\$ 444.195 billion, up 7.7% over September 2013. Operations with individuals totaled R\$ 138.028 billion (increase of 8.6% over September 2013), while corporate segment operations totaled R\$ 306.167 billion (up 7.2% over September 2013).
6. Assets under Management stood at R\$ 1.385 trillion, a 10.3% increase from September 2013.
7. The Shareholders' Equity totaled R\$ 79.242 billion in September 2014, 18.2% more
9. The Interest Earning Portion of the Net Interest Income stood at R\$ 35.043 billion, up 10.5% compared to the first three quarters of 2013.
10. The Delinquency Ratio over 90 days remained stable in the last twelve months, and stood at 3.6% on September 30, 2014.
11. The Operating Efficiency Ratio (ER)⁽⁵⁾ in September 2014 was 39.9%, the best level ever recorded (42.1% in September 2013), while in the "risk-adjusted" concept it stood at 48.7% (52.5% in September 2013). It is worth mentioning that, in the third quarter of 2014, we recorded the best quarterly ER (38.5%) in the past 5 years.
12. Insurance Written Premiums, Pension Plan Contributions and Capitalization Bond Income totaled R\$ 38.346 billion in the first three quarters of 2014, up 8.8% over the same period in 2013. Technical Reserves stood at R\$ 145.969 billion, an increase of 9.3% compared to September 2013 balance.
13. Investments in infrastructure, information technology and telecommunications amounted to R\$ 3.471 billion in the first three quarters of 2014.
14. Taxes and contributions, including social security, paid or recorded in provision, summed R\$ 18.438 billion, R\$ 7.244 billion of which referred to taxes withheld and collected from third parties, and R\$ 11.194 billion calculated based on activities developed by Bradesco Organization, equivalent to 99.7% of the Adjusted Net Income⁽¹⁾.
15. Bradesco has a large Customer Service network in Brazil, with highlight to the 4,659 Branches and 3,497 Service Points – PAs. Customers can also count with 1,159 Electronic Service Points - PAEs, 49,020 Bradesco Expresso points, 31,107 Bradesco

than in September 2013. The Basel Capital Adequacy Ratio stood at 16.3% in September 2014, 12.6% of which was classified as Common Equity/Tier I.

Dia & Noite (Day&Night) ATMs, and 16,946 Banco24Horas Network ATMs.

8. A total of R\$ 3.760 billion were paid and recorded in provision to shareholders, as Interest on Equity and Dividends for the first three quarters of 2014, R\$ 1.575 billion of which as paid monthly and interim dividends, and R\$ 2.185 billion recorded in provision.

(1) According to the non-recurring events described on page 8 of this Report on Economic and Financial Analysis; (2) Excludes mark-to-market effect of Securities Available for Sale recorded under Shareholders' Equity; (3) Number of shares (excluding treasury shares) multiplied by the closing price for common and preferred shares on the last trading day of the period; (4) Includes sureties and guarantees, letters of credit, advances of credit card receivables, co-obligations in loan assignments (receivables-backed investment funds and mortgage-backed receivables), co-obligations in rural loan assignments and operations bearing credit risk – commercial portfolio, which includes debentures and promissory notes; and (5) In the last 12 months.

Report on Economic and Financial Analysis – September 2014

Highlights

16. Payroll, plus charges and benefits, totaled R\$ 8.670 billion. Social benefits provided to all 98,849 employees of Bradesco Organization and their dependents amounted to R\$ 2.140 billion, while investments in education, training and development programs totaled R\$ 93.760 million.

17. In July 2014, Bradesco's internal audit process was awarded the Certificate of Quality by the Institute of Internal Auditors (IIA), institution present in more than 130 countries, qualified to rate and grant Certification of Quality to Internal Audits.

18. In September 2014, for the ninth consecutive year, Bradesco was chosen to join the Dow Jones Sustainability Index (DJSI), in the "Dow Jones Sustainability World Index" and "Dow Jones Sustainability Emerging Markets" portfolios, a short list of the New York Stock Exchange that comprises the top companies for corporate sustainability practices.

19. Major Awards and Acknowledgments in the period:

- It was considered the most valuable Bank brand in Latin America and came 5th in the overall ranking among all the segments (BrandAnalytics/Millward Brown consultancy);
- Bradesco was granted the title in the category "Banks", and Bradesco Seguros in the category "Insurances", in the "*Anuário Época Negócios 360º*", ranking that listed the top 250 companies in the country (Época Negócios Magazine, in partnership with Dom Cabral Foundation);
- It was granted the "Technology Awards 2014", in the category "Social Media", with the case "F. Banking Bradesco - *Investimentos e Crédito*" via Facebook; and
- For the 15th time, it appeared in the annual list of the "*130 Melhores Empresas para Trabalhar no Brasil*" [130 Top Companies to Work in Brazil]

The Bradesco Organization fully complies with best global sustainability and corporate governance practices, particularly: Global Compact, PRI (Principles for Responsible Investment), Equator Principles, Carbon Disclosure Project and Green Protocol. Our sustainability actions, strategies and guidelines are guided by best corporate governance practices. The Organization's main activities focus on banking inclusion, social and environmental variables for loan approvals and product offerings, based on social and environmental aspects. Regarding responsible management and engagement with stakeholders, we highlight activities geared towards valuing professionals, improving the workplace, client relations, managing suppliers and adopting environmental management practices. We also highlight the Organization's role in Brazilian society as one of its leading social investors, supporting education, environment, culture and athletic programs. We point out Bradesco Foundation, which has been developing an extensive social and educational work for 57 years, with 40 schools in Brazil. Its 2014 budget is foreseen at R\$ 523.434 million, of which R\$ 71.095 million are intended to expand classrooms for High School restructuring and R\$ 452.339 million that will allow it to provide free quality education: a) 105,672 students in its Schools, in the following levels: Basic Education (from Kindergarten to High School and Vocational Training), Youth and Adult Education and in Preliminary and Continuing Training focused on creating jobs and income; b) 370,000 students who will complete at least one of the distance-learning courses (EaD) available on the e-learning portal; and c) 21,527 beneficiaries in partnership projects and initiatives, such as the Digital Inclusion Centers (CIDs), the *Educa+Ação* Program, and in technology courses (*Educar e Aprender*). In addition to free formal and quality education, the approximately 45 thousand students enrolled in Basic Education are also provided with uniforms, school supplies, food and medical and dental assistance.

(Época Magazine, with rating by the Great Place to Work Institute).

Bradesco _____

Press Release**Main Information**

| | 3Q14 | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 |
|--|-----------|-----------|-----------|-----------|-----------|---------|
| Income Statement for the Period - R\$ million | | | | | | |
| Book Net Income | 3,875 | 3,778 | 3,443 | 3,079 | 3,064 | 2,9 |
| Adjusted Net Income | 3,950 | 3,804 | 3,473 | 3,199 | 3,082 | 2,9 |
| Total Net Interest Income | 12,281 | 12,066 | 10,962 | 11,264 | 10,729 | 10,5 |
| Gross Credit Margin | 8,249 | 7,967 | 7,711 | 7,850 | 7,793 | 7,6 |
| Net Credit Margin | 4,901 | 4,826 | 4,850 | 4,889 | 4,912 | 4,5 |
| Provision for Loan Losses (ALL) Expenses | (3,348) | (3,141) | (2,861) | (2,961) | (2,881) | (3,0) |
| Fee and Commission Income | 5,639 | 5,328 | 5,283 | 5,227 | 4,977 | 4,9 |
| Administrative and Personnel Expenses | (7,192) | (7,023) | (6,765) | (7,313) | (6,977) | (6,7) |
| Insurance Written Premiums, Pension Plan Contributions and Capitalization Bond Income | 12,904 | 13,992 | 11,450 | 14,492 | 11,069 | 13,2 |
| Statement of Financial Position - R\$ million | | | | | | |
| Total Assets | 987,364 | 931,132 | 922,229 | 908,139 | 907,694 | 896,6 |
| Securities | 343,445 | 333,200 | 321,970 | 313,327 | 313,679 | 309,0 |
| Loan Operations ⁽¹⁾ | 444,195 | 435,231 | 432,297 | 427,273 | 412,559 | 402,5 |
| - Individuals | 138,028 | 135,068 | 132,652 | 130,750 | 127,068 | 123,2 |
| - Corporate | 306,167 | 300,163 | 299,645 | 296,523 | 285,490 | 279,2 |
| Allowance for Loan Losses (ALL) ⁽²⁾ | (22,623) | (21,791) | (21,407) | (21,687) | (21,476) | (21,4) |
| Total Deposits | 211,882 | 213,270 | 218,709 | 218,063 | 216,778 | 208,4 |
| Technical Reserves | 145,969 | 142,731 | 137,751 | 136,229 | 133,554 | 131,8 |
| Shareholders' Equity | 79,242 | 76,800 | 73,326 | 70,940 | 67,033 | 66,0 |
| Assets under Management | 1,385,135 | 1,304,690 | 1,277,670 | 1,260,056 | 1,256,220 | 1,233,5 |
| Performance Indicators (%) on Adjusted Net Income (unless otherwise stated) | | | | | | |
| Adjusted Net Income per Share - R\$ ^{(3) (4)} | 3.44 | 3.23 | 3.03 | 2.91 | 2.84 | 2. |
| Book Value per Common and Preferred Share - R\$ ⁽⁴⁾ | 18.89 | 18.31 | 17.48 | 16.90 | 15.97 | 15. |
| Annualized Return on Average Equity ^{(5) (6)} | 20.4 | 20.7 | 20.5 | 18.0 | 18.4 | 18. |
| Annualized Return on Average Assets ⁽⁶⁾ | 1.6 | 1.6 | 1.5 | 1.4 | 1.3 | 1. |
| Average Rate - Annualized (Adjusted Net Interest Income / Total Average Assets - Purchase and Sale Commitments - Permanent Assets) | 7.6 | 7.8 | 7.2 | 7.3 | 7.1 | 7. |
| Fixed Assets Ratio - Total Consolidated | 13.0 | 13.2 | 15.0 | 15.2 | 17.5 | 17. |
| Combined Ratio - Insurance ⁽⁷⁾ | 86.5 | 86.3 | 86.4 | 86.1 | 86.9 | 86. |
| Efficiency Ratio (ER) ⁽³⁾ | 39.9 | 40.9 | 41.9 | 42.1 | 42.1 | 42. |
| Coverage Ratio (Fee and Commission Income/Administrative and Personnel Expenses) ⁽³⁾ | 75.9 | 74.1 | 73.6 | 71.8 | 70.8 | 69. |
| Market Capitalization - R\$ million ⁽⁸⁾ | 146,504 | 134,861 | 135,938 | 128,085 | 136,131 | 124,7 |
| Loan Portfolio Quality % ⁽⁹⁾ | | | | | | |
| ALL / Loan Portfolio ⁽²⁾ | 6.7 | 6.6 | 6.5 | 6.7 | 6.9 | 7. |
| Non-performing Loans (> 60 days) ⁽¹⁰⁾ / Loan Portfolio | 4.4 | 4.4 | 4.2 | 4.2 | 4.4 | 4. |

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| | | | | | | |
|---|-------|-------|-------|-------|-------|----|
| Delinquency Ratio (> 90 days ⁽¹⁰⁾ / Loan Portfolio) | 3.6 | 3.5 | 3.4 | 3.5 | 3.6 | 3 |
| Coverage Ratio (> 90 days ⁽¹⁰⁾) ⁽²⁾ | 187.2 | 186.9 | 193.8 | 192.3 | 190.3 | 18 |
| Coverage Ratio (> 60 days ⁽¹⁰⁾) ⁽²⁾ | 154.2 | 149.9 | 153.7 | 158.9 | 156.8 | 15 |
| Operating Limits % | | | | | | |
| Capital Adequacy Ratio - Total ⁽¹¹⁾ | 16.3 | 15.8 | 15.7 | 16.6 | 16.4 | 1 |
| Capital Nivel I | 12.6 | 12.1 | 11.9 | 12.3 | 12.7 | 1 |
| - Common Equity | 12.6 | 12.1 | 11.9 | 12.3 | - | |
| Capital Nivel II | 3.7 | 3.7 | 3.8 | 4.3 | 3.7 | 3 |
| <u>Report on Economic and Financial Analysis – September 2014</u> | | | | | | |

Press Release**Main Information**

| | Sept14 | Jun14 | Mar14 | Dec13 | Sept13 | Jun13 | Mar13 | Dec12 | Var Sept x Jun1 |
|---|--------|--------|--------|---------|---------|---------|---------|---------|--------------------------|
| Structural Information - Units | | | | | | | | | |
| Service Points | 74,028 | 73,208 | 73,320 | 72,736 | 71,724 | 70,829 | 69,528 | 68,917 | 1 |
| - Branches | 4,659 | 4,680 | 4,678 | 4,674 | 4,697 | 4,692 | 4,687 | 4,686 | (0) |
| - PAs ⁽¹²⁾ | 3,497 | 3,497 | 3,484 | 3,586 | 3,760 | 3,795 | 3,786 | 3,781 | |
| - PAEs ⁽¹²⁾ | 1,159 | 1,175 | 1,186 | 1,180 | 1,421 | 1,454 | 1,457 | 1,456 | (1) |
| - External Bradesco ATMs ⁽¹³⁾ ⁽¹⁴⁾ | 1,398 | 1,684 | 2,701 | 3,003 | 3,298 | 3,498 | 3,712 | 3,809 | (17) |
| - Banco24Horas Network ATMs ⁽¹³⁾ | 12,213 | 12,023 | 11,873 | 11,583 | 11,229 | 11,154 | 10,966 | 10,818 | 1 |
| - Bradesco Expresso (Correspondent Banks) | 49,020 | 48,186 | 47,430 | 46,851 | 45,614 | 44,819 | 43,598 | 43,053 | 1 |
| - Bradesco Promotora de Vendas | 2,068 | 1,949 | 1,955 | 1,846 | 1,692 | 1,404 | 1,309 | 1,301 | 6 |
| - Branches / Subsidiaries Abroad | 14 | 14 | 13 | 13 | 13 | 13 | 13 | 13 | |
| ATMs | 48,053 | 47,612 | 48,295 | 48,203 | 47,969 | 47,972 | 48,025 | 47,834 | 0 |
| - Bradesco Network | 31,107 | 31,509 | 32,909 | 33,464 | 33,933 | 34,322 | 34,719 | 34,859 | (1) |
| - Banco24Horas Network | 16,946 | 16,103 | 15,386 | 14,739 | 14,036 | 13,650 | 13,306 | 12,975 | 5 |
| Employees | 98,849 | 99,027 | 99,545 | 100,489 | 101,410 | 101,951 | 102,793 | 103,385 | (0) |
| Outsourced Employees and Interns | 12,896 | 12,790 | 12,671 | 12,614 | 12,699 | 12,647 | 13,070 | 12,939 | 0 |
| Customers - in millions | | | | | | | | | |
| Active Checking Account Holders ⁽¹⁵⁾ ⁽¹⁶⁾ | 26.6 | 26.5 | 26.6 | 26.4 | 26.4 | 26.2 | 25.8 | 25.7 | 0 |
| Savings Accounts ⁽¹⁷⁾ | 52.9 | 51.8 | 49.0 | 50.9 | 48.3 | 47.7 | 46.6 | 48.6 | 2 |
| Insurance Group | 46.3 | 45.5 | 45.3 | 45.7 | 45.3 | 44.2 | 42.9 | 43.1 | 1 |
| - Policyholders | 40.5 | 39.6 | 39.4 | 39.8 | 39.5 | 38.4 | 37.1 | 37.3 | 2 |
| - Pension Plan Participants | 2.4 | 2.4 | 2.4 | 2.4 | 2.4 | 2.4 | 2.3 | 2.3 | |
| - Capitalization Bond Customers | 3.4 | 3.5 | 3.5 | 3.5 | 3.4 | 3.4 | 3.5 | 3.5 | (2) |
| Bradesco Financiamentos ⁽¹⁵⁾ | 3.1 | 3.2 | 3.2 | 3.3 | 3.4 | 3.5 | 3.6 | 3.7 | (3) |

(1) Expanded Loan Portfolio: includes sureties and guarantees, letters of credit, advances of credit card receivables, co-obligations in loan assignments (receivables-backed investment funds and mortgage-backed receivables), co-obligations in rural loan assignments and operations bearing credit risk – commercial portfolio, covering debentures and promissory notes;

(2) Includes provision for guarantees provided, encompassing sureties, guarantees, letters of credit, and standby letter of credit, which comprises the concept of “excess” ALL;

(3) In the last 12 months;

(4) For comparison purposes, shares were adjusted in accordance with bonuses and stock splits;

(5) Excluding mark-to-market effect of Securities Available for Sale recorded under Shareholders' Equity;

(6) Year-to-Date Adjusted Net Income;

- (7) Excludes additional reserves;
- (8) Number of shares (excluding treasury shares) multiplied by the closing price for common and preferred shares on the period's last trading day;
- (9) As defined by the Brazilian Central Bank (Bacen);
- (10) Delinquent Credits;
- (11) Since October 2013, the Capital Adequacy Ratio calculation follows regulatory guidelines set forth in CMN Resolutions No. 4.192/13 and 4.193/13 Capital Adequacy Ratio (Basel III);
- (12) PA (Service Branch): a result of the consolidation of PAB (Banking Service Branch), PAA (Advanced Service Branch) and Exchange Branches, according to CMN Resolution No. 4.072/12; and PAEs – ATMs located on a company's premises;
- (13) Including overlapping ATMs within the Bank's own network and the Banco24Horas Network;
- (14) Such reduction relates to the sharing of external network ATM terminals by the Banco24Horas ATM network;
- (15) Number of individual customers (Corporate Tax IDs (CNPJs) and Individual Taxpayer IDs (CPF));
- (16) Refers to first and second checking account holders; and
- (17) Number of accounts.

Bradesco _____

Press Release

Ratings

Main Ratings

| | | Fitch Ratings | | | | Domestic Scale | |
|--------------------|----------------|----------------------------|-------------------------|-------------------------|-------------------|------------------------|--------------------------|
| Feasibility | Support | International Scale | | Foreign Currency | | Domestic | |
| | | Domestic Currency | Foreign Currency | Long Term | Short Term | Long Term | Short Term |
| a - | 2 | Long Term A - | Short Term F1 | Long Term BBB + | Short Term F2 | Long Term AAA (bra) | Short Term F1 + (bra) |

| | | Moody's Investors Service | | | | Domestic Scale | |
|--|-------------------------------------|----------------------------------|---------------------------------|--------------------------|-------------------|-----------------------|----------------------|
| Financial Strength / Individual Credit Risk Profile | | | International Scale | | | | |
| | Foreign Currency Senior Debt | Domestic Currency Deposit | Foreign Currency Deposit | Domestic Currency | Long Term | Short Term | |
| C - / baa1 | Long Term Baa1 | Long Term Baa1 | Short Term P - 2 | Long Term Baa2 | Short Term P-2 | Long Term Aaa.br | Short Term BR - 1 |

| | | Standard & Poor's | | | | Austin Rating | | | | |
|--|--|---|--------------------------|-------------------------------|---------------------|-----------------------------|-----------------------------|-------------------|-------|---------|
| | | International Scale - Issuer's Credit Rating | | Domestic Scale | | Corporate Governance | Domestic Scale | | | |
| | | Foreign Currency | Domestic Currency | Issuer's Credit Rating | | | Long Term | Short Term | | |
| | | Long Term BBB - | Short Term A - 3 | Long Term BBB - | Short Term A - 3 | Long Term brAAA | Short Term brA - 1 + (1) | brAA+ | brAAA | brA - 1 |

(1) In September 2014, the rating agency Standard & Poor's raised the nationwide short-term rating of Bradesco to the highest level in its scale (brA-1+). This action reflects the update performed by the agency of its rating criterion nationwide.

Book Net Income vs. Adjusted Net Income

The main non-recurring events that affected Book Net Income in the periods below are presented in the following comparative chart:

| | 9M14 | 9M13 | 3Q14 | R\$ million 2Q14 |
|--|---------------|--------------|--------------|---------------------|
| Book Net Income | 11,096 | 8,932 | 3,875 | 3,778 |
| Non-Recurring Events | 131 | 71 | 75 | 26 |
| - Reversal of provision for tax contingencies ⁽¹⁾ | (1,378) | - | (1,378) | - |
| - Impairment of assets ⁽²⁾ | 598 | - | 598 | - |
| - Provision for labor contingencies ⁽³⁾ | 488 | - | 488 | - |
| - Provision for tax contingencies ⁽⁴⁾ | 212 | - | 212 | - |
| - Other ⁽⁵⁾ | 294 | 118 | 201 | 43 |
| - Tax Effects | (83) | (47) | (46) | (17) |
| Adjusted Net Income | 11,227 | 9,003 | 3,950 | 3,804 |
| ROAE % ⁽⁶⁾ | 20.2 | 18.3 | 21.5 | 21.7 |
| (ADJUSTED) ROAE % ⁽⁶⁾ | 20.4 | 18.4 | 22.0 | 21.9 |

(1) The first three quarters of 2014 and the third quarter of 2014 include the reversal of provision for tax risks related to the Cofins case, which ended favorable to the Organization;

(2) It refers, in 9M14 and 3Q14, to the impairment of Securities - Shares, classified as Available for Sale, resulting from the acknowledgment of impairment in shares of Banco Espírito Santo S.A. (BES);

(3) The first three quarters of 2014 and the third quarter of 2014 include the improvement of the calculation method;

(4) The first three quarters of 2014 and the third quarter of 2014 include a provision for tax risks relating to the PIS-EC 17/97 case;

(5) It basically refers, in 9M14 and 3Q14, to constitution of civil provisions; and

(6) Annualized.

.. Report on Economic and Financial Analysis – September 2014

Press Release**Summarized Analysis of Adjusted Income**

To provide for better understanding, comparison and analysis of Bradesco results, we use the Adjusted Income Statement for analysis and comments contained in this Report on Economic and Financial Analysis, obtained from adjustments made to the Book Income Statement, detailed at the end of this Press Release, which includes adjustments to non-recurring events shown on the previous page. Note that the Adjusted Income Statement serves as the basis for the analysis and comments made in Chapters 1 and 2 of this report.

R\$ million

| | Adjusted Income Statement | | | | | | | | |
|--|---------------------------|---------------|--------------|-------------|---------------|---------------|------------|------------|--|
| | Variation | | | | Variation | | | | |
| | 9M14 | 9M13 | 9M14 x 9M13 | 3Q14 | 2Q14 | 3Q14 x 2Q14 | | | |
| | | Amount | % | | | Amount | % | | |
| Net Interest Income | 35,309 | 32,022 | 3,287 | 10.3 | 12,281 | 12,066 | 215 | 1.8 | |
| - Interest Earning Portion | 35,043 | 31,700 | 3,343 | 10.5 | 12,238 | 11,854 | 384 | 3.2 | |
| - Non-interest Earning Portion | 266 | 322 | (56) | (17.4) | 43 | 212 | (169) | (79.7) | |
| ALL | (9,350) | (9,084) | (266) | 2.9 | (3,348) | (3,141) | (207) | 6.6 | |
| Gross Income from Financial Intermediation | 25,959 | 22,938 | 3,021 | 13.2 | 8,933 | 8,925 | 8 | 0.1 | |
| Income from Insurance, Pension Plans and Capitalization Bonds ⁽¹⁾ | 3,684 | 3,283 | 401 | 12.2 | 1,170 | 1,270 | (100) | (7.9) | |
| Fee and Commission Income | 16,250 | 14,559 | 1,691 | 11.6 | 5,639 | 5,328 | 311 | 5.8 | |
| Personnel Expenses | (10,291) | (9,596) | (695) | 7.2 | (3,564) | (3,448) | (116) | 3.4 | |
| Other Administrative Expenses | (10,689) | (10,664) | (25) | 0.2 | (3,628) | (3,575) | (53) | 1.5 | |
| Tax Expenses | (3,416) | (3,127) | (289) | 9.2 | (1,182) | (1,120) | (62) | 5.5 | |
| Companies | 130 | 17 | 113 | 664.7 | 43 | 35 | 8 | 22.9 | |
| Other Operating Income/ (Expenses) | (4,035) | (3,511) | (524) | 14.9 | (1,311) | (1,333) | 22 | (1.7) | |
| Operating Result | 17,592 | 13,899 | 3,693 | 26.6 | 6,100 | 6,082 | 18 | 0.3 | |
| Non-Operating Result | (115) | (89) | (26) | 29.2 | (45) | (34) | (11) | 32.4 | |
| Income Tax / Social Contribution | (6,161) | (4,729) | (1,432) | 30.3 | (2,075) | (2,215) | 140 | (6.3) | |
| Non-controlling Interest | (89) | (78) | (11) | 14.1 | (30) | (29) | (1) | 3.4 | |
| Adjusted Net Income | 11,227 | 9,003 | 2,224 | 24.7 | 3,950 | 3,804 | 146 | 3.8 | |

(1) Income from Insurance, Pension Plans and Capitalization Bonds = Insurance, Pension Plan and Capitalization Bond Retained Premiums – Changes in Technical Reserves for Insurance, Pension Plans and Capitalization Bonds – Retained Claims – Capitalization Bond Draws and Redemption – Insurance, Pension Plan and Capitalization Bond Sales Expenses.

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Press Release

Summarized Analysis of Adjusted Income

Adjusted Net Income and Profitability

The return on the Average Adjusted Shareholder's Equity (ROAE) reached 20.4% in September 2014. Such performance stems from the growth of the adjusted net income, which increased by 3.8% in the quarterly comparison, and 24.7% comparing the first three quarters of 2014 with the same period of the previous year. The main events that affected adjusted net income are detailed below.

Adjusted net income came to R\$ 3,950 million in the third quarter of 2014, up R\$ 146 million compared to the previous quarter, mainly due to (i) higher income from provision of services, resulting from an increased business volume and extended service channels; (ii) higher net interest income, a result of increased income with "interests" earning portion; and partially affected by: (iii) growth of expense with allowance for loan losses; and (iv) increased personal expenses, which mainly results from collective agreement.

Year-over-year, adjusted net income for the first three quarters of 2014 increased by R\$ 2,224 million, basically reflecting: (i) higher net interest income; (ii) greater fee and commission income; (iii) better operating income of Insurances, Pension Plan and Capitalization Bond; and affected, in part, by: (iv) higher personnel expenses.

Shareholders' Equity stood at R\$ 79,242 million in September 2014, up 18.2% over September 2013. The Capital Adequacy Ratio recorded 16.3%, 12.6% of which was classified as Common Equity/Tier I.

Total Assets stood at R\$ 987,364 million in September 2014, an increase of 8.8% over September 2013, driven by the increased business volume. Return on Average Assets (ROAA) reached 1.6%.

- - Report on Economic and Financial Analysis – September 2014

Summarized Analysis of Adjusted Income

Efficiency Ratio (ER)

The ER improved in all calculation criteria presented. Highlight to the ER in the last 12 months⁽¹⁾, reaching 39.9% in the third quarter of 2014, the lowest level ever recorded, with improvement of 1.0 p.p. compared with the previous quarter, and 2.2 p.p. over the same period of 2013, and the quarterly ER that stood at 38.5%. The events that have most contributed to this improvement in the ER were: (i) the income growth, with highlight to (a) provision of services and (b) net interest income - influenced by the increase in the average business volume; and (ii) the behavior of operating expenses, affected by the rigid costs control, even considering the organic growth in the period and the impact of 2013 and 2014 collective agreements, in addition to the benefits of new systems that came into operation in due to the IT upgrading process.

The “risk-adjusted” ER, which reflects the risk’s impact associated to loan operations⁽²⁾, totaled 48.7%, an improvement of 1.3 p.p. and 3.8 p.p. compared to the previous quarter and the same period in 2013, respectively. Such improvement was mostly influenced by the stabilization of the levels of allowances for loan loss expenses in the last 12 months, resulting from the sustained loan portfolio quality, in addition to the aforementioned reasons.

(1) $ER = (\text{Personnel Expenses} - \text{Employee Profit Sharing} + \text{Administrative Expenses}) / (\text{Net Interest Income} + \text{Fee and Commission Income} + \text{Income from Insurance} + \text{Equity in the Earnings (Losses) of Unconsolidated Companies} + \text{Other Operating Income} - \text{Other Operating Expenses})$. If we considered the ratio between (i) total administrative costs (Personnel Expenses + Administrative Expenses + Other Operating Expenses + Tax Expenses not related to income generation + Insurance Sales Expenses) and (ii) net income generation of related taxes (not considering Insurance Claims and Sales Expenses), our ER accumulated in the last 12 months in the third quarter of 2014 would be 43.7%; and

(2) Including ALL expenses, adjusted for discounts granted, loan recovery and sale of foreclosed assets, among others.

Press Release

Summarized Analysis of Adjusted Income

Net Interest Income

In the quarter-over-quarter comparison, the R\$ 215 million growth was mainly due to: (i) higher results obtained with the “interest” margin totaling R\$ 384 million, particularly with “Loan” and “Securities/Other”; and offset (ii) by the reduction of the “non-interest” margin totaling R\$ 169 million, due to lower gains from the market arbitrage.

Year-over-year, the net interest income for the first three quarters of 2014 rose by R\$ 3,287 million, mainly due to: (i) a R\$ 3,343 million increase in interest earning operations, due to an increase in business volume, particularly in the Loan and Funding business lines, and in the latter case, cost-reduction management.

- Report on Economic and Financial Analysis – September 2014

Press Release**Summarized Analysis of Adjusted Income****NII - Interest Earning Portion – Annualized Average Rates**

| | R\$ million | | | | | |
|----------------------------|---------------|-----------------|--------------|---------------|-----------------|--------------|
| | 9M14 | | | 9M13 | | |
| | Interest | Average Balance | Average Rate | Interest | Average Balance | Average Rate |
| Loans | 23,926 | 338,308 | 9.5% | 22,841 | 307,983 | 10.0% |
| Funding | 4,610 | 371,005 | 1.7% | 3,332 | 333,559 | 1.3% |
| Insurance | 3,050 | 140,896 | 2.9% | 2,651 | 129,721 | 2.7% |
| Securities/Other | 3,457 | 336,617 | 1.4% | 2,876 | 307,431 | 1.2% |
| Net Interest Income | 35,043 | - | 7.2% | 31,700 | - | 6.9% |
| | 3Q14 | | | 2Q14 | | |
| | Interest | Average Balance | Average Rate | Interest | Average Balance | Average Rate |
| Loans | 8,249 | 340,395 | 10.1% | 7,967 | 339,341 | 10.1% |
| Funding | 1,625 | 373,221 | 1.8% | 1,570 | 365,285 | 1.8% |
| Insurance | 1,005 | 144,792 | 2.8% | 1,081 | 141,206 | 3.2% |
| Securities/Other | 1,359 | 339,591 | 1.6% | 1,236 | 324,770 | 1.6% |
| Net Interest Income | 12,238 | - | 7.5% | 11,854 | - | 7.7% |

The annualized interest financial margin rate stood at 7.5% in the third quarter of 2014, down 0.2 p.p. on the previous quarter, mainly due to the results obtained from Insurance interest margins.

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Summarized Analysis of Adjusted Income

Expanded Loan Portfolio⁽¹⁾

In September 2014, Bradesco expanded loan portfolio totaled R\$ 444.2 billion. The increase of 2.1% in the quarter was a result mostly: (i) of the portfolio of Corporations, which represented a growth of 2.6%; and (ii) of Individuals, whose growth stood at 2.2%.

In the last twelve months, the portfolio increased by 7.7%: (i) 10.1% in Corporations; (ii) 8.6% in Individuals; and (iii) 2.7% in SMEs.

In the Corporate segment, the products that posted the strongest growth in the last 12 months were: (i) real estate financing; and (ii) foreign transactions. For Individuals, the highlights were: (i) real estate financing; and (ii) payroll-deductible loan. In the two segments, the higher increase is related to products with lower risk.

(1) In addition to Bacen loan portfolio, it includes sureties, guarantees, letters of credit, advances of credit card receivables, debentures, promissory notes, co-obligation in receivables-backed investment funds, mortgage-backed receivables, and farm loans.

For more information, see Chapter 2 of this Report.

Allowance for Loan Losses (ALL) ⁽¹⁾

In the third quarter of 2014, allowance for loan losses (ALL) stood at R\$ 3,348 million, representing a variation of 6.6% over the previous quarter, basically affected by: (i) the increase of 2.2% in the volume of credit operations - Bacen concept; and (ii) the continued deterioration of the risk level of individual cases, occurred in operations with corporate clients, beginning in the 2nd quarter of 2014.

In the comparison between the first three quarters of 2014 and the same period of the previous year, this expense increased by 2.9%, despite the 7.8% increase in loan operations – as defined by Bacen, resulting from the stable delinquency level in the last 12 months. It is important to note that these results reflect the consistency of policy and proceedings for loan granting, of the quality of obtained guarantees, as well as of an enhanced credit recovery process.

(1) Includes provision for guarantees provided, encompassing sureties, guarantees, letters of credit, and standby letter of credit, which comprises the concept of “excess” ALL.

For more information, see Chapter 2 of this Report.

- Report on Economic and Financial Analysis – September 2014

Summarized Analysis of Adjusted Income

Delinquency Ratio⁽¹⁾

The total delinquency ratio, which comprehends transactions due over 90 days, was stable in the year-over-year comparison . In the quarter-over-quarter comparison, there was a slight increase, mostly due to the slowing of the credit portfolio growth, as well as some specific cases occurring in operations with corporate clients, not representing a change in tendency in the direction of the ratio, which can be demonstrated below in the short-term delinquency chart of 15 to 90 days, indicating stability at this level.

Compared to the last quarter, short-term delinquency, including transactions overdue between 15 and 90 days, decreased for Individuals, and remained stable for Corporations.

(1) As defined by the Brazilian Central Bank (Bacen).

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Press Release

Summarized Analysis of Adjusted Income

Coverage Ratios

Bradesco monitors the development of its loan portfolio, as well as respective risks, by internally applying the expanded portfolio concept. In addition to the allowance for loan losses (ALL) required by Bacen, Bradesco has excess ALL to support potential stress scenarios, as well as other operations/commitments bearing credit risks.

The following graph presents the changes in coverage ratio of the Allowance for Loan Losses for loans overdue for more than 60 and 90 days. In September 2014, these ratios stood at comfortable levels, reaching 154.2% and 187.2%, respectively.

(1) Includes provision for guarantees provided, encompassing sureties, guarantees, letters of credit, and standby letter of credit, which comprises the concept of “excess” ALL.

Report on Economic and Financial Analysis – September 2014

Summarized Analysis of Adjusted Income**Income from Insurance, Pension Plans and Capitalization Bonds**

Net income for the third quarter of 2014 totaled R\$ 1.058 billion, up 20.5% compared to the same period in the previous year (R\$ 878 million in the third quarter of 2013), and compared to the second quarter of 2014, which totaled R\$ 1.072 billion, the Net Income reduced by 1.3%, and an annualized return on the Adjusted Shareholder's Equity of 25.4%.

Year to Date Net income for September 2014 stood at R\$ 3.170 billion, up 15.7% compared to the same period in the previous year (R\$ 2.739 billion), for a return on Adjusted Average Equity of 23.9%.

(1) Excluding additional provisions.

| | 3Q14 | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 |
|--|---------|---------|---------|---------|---------|---------|---------|
| Net Income | 1,058 | 1,072 | 1,040 | 1,001 | 878 | 931 | 931 |
| Insurance Written Premiums, Pension Plan Contributions and Capitalization Bond Income | 12,904 | 13,992 | 11,450 | 14,492 | 11,069 | 13,238 | 10,931 |
| Technical Reserves | 145,969 | 142,731 | 137,751 | 136,229 | 133,554 | 131,819 | 127,300 |
| Financial Assets | 158,207 | 154,261 | 147,725 | 146,064 | 143,423 | 141,984 | 141,500 |
| Claims Ratio (%) | 72.7 | 70.2 | 70.1 | 71.1 | 72.7 | 71.1 | 69.5 |
| Combined Ratio (%) | 86.5 | 86.3 | 86.4 | 86.1 | 86.9 | 85.5 | 85.8 |
| Policyholders / Participants and Customers (in thousands) | 46,303 | 45,468 | 45,260 | 45,675 | 45,292 | 44,215 | 42,900 |
| Employees (unit) | 7,135 | 7,152 | 7,265 | 7,383 | 7,462 | 7,493 | 7,500 |
| Market Share of Insurance Written Premiums, Pension Plan Contributions and Capitalization Bond Income (%) ⁽¹⁾ | 23.4 | 23.5 | 23.4 | 24.2 | 23.8 | 24.0 | 23.5 |

(1) In 3Q14, it considers the latest data made available by Susep (Aug/14).

Note: For purposes of comparison between the indexes for the aforementioned periods, the effects of non-recurring events have not been considered.

Press Release

Summarized Analysis of Adjusted Income

In a comparison between the third quarter of 2014 and the same period of the previous year, there was an increase of 16.6% in written premiums, pension plan contribution and capitalization bond income. As for the second quarter of 2014, it reduced by 7.8%, due to the exceptional growth of 46.2% in the previous quarter of “Life and Pension Plan” products.

Cumulatively, production increased by 9.8%, without considering the DPVAT agreement, over the same period of the previous year, influenced by “Auto RE”, “Health” and “Capitalization” products, which grew 30.9%, 21.0% and 17.0%, respectively.

The net income in the third quarter of 2014 was 20.5% higher than the result in the same period of the previous year, basically due to: (i) the 16.6% increase in revenue; (ii) improved financial and equity income; (iii) improved administrative efficiency ratio; and (iv) sustained claims ratio.

Minimum Capital Required - Grupo Bradesco Seguros

According to Resolution CNSP No. 302/13, corporations should have adjusted shareholder’s equity (ASE) equal to or higher than the minimum capital required (MCR). MCR is equivalent to the largest value between the base capital and risk capital. Until the National Council of Private Insurance (CNSP) regulates the market-risk additional capital, the Company is calculating the venture capital based on underwriting, credit and operating risks. For companies regulated by the ANS, Normative Resolution No. 209/09 establishes that corporations should have adjusted shareholder’s equity (ASE) equal to or higher than the Solvency Margin.

The net income until September 2014 increased 15.7% in comparison with the net income calculated for the same period of the previous year, due to: (i) increased revenue; (ii) improved financial and equity income; and (iii) claims and sales ratios kept at the same levels calculated until September 2013.

The net income of the third quarter of 2014 was 1.3% lower than the figure calculated in the previous quarter, basically due to: (i) the reduction in revenue of 7.8%; (ii) increase of 2.5 p.p. in claims ratio; (iii) the decrease in the financial result; counterbalanced, in part: (iv) by the improvement of 0.7 p.p. in sales; and (v) by the increase in operating incomes and equity result.

The capital adjustment and management process is continuously monitored, and aims to ensure that Grupo Bradesco Seguros keeps a solid capital base to support the development of activities and cope with the risks in any market situation, meeting regulatory requirements and/or Corporate Governance aspects. Companies must permanently maintain a capital compatible with the risks for their activities and transactions, according to the characteristics and peculiarities of each company belonging to Grupo Bradesco Seguros, represented by adequate capital levels. Grupo Bradesco Seguros permanently observes the limits required by the respective regulatory entities. The Minimum Capital Required on September 30, 2014 was R\$ 7.082 billion (Aug/14).

Summarized Analysis of Adjusted Income

Fee and Commission Income

In the third quarter of 2014, provision of services income amounted to R\$ 5,639 million, with growth of R\$ 311 million or 5.8% over the previous quarter, mainly resulting from increased business volume. The revenues that have most contributed to this result were those coming from: (i) funds management; (ii) credit operations; (iii) card income; and (iv) checking account income.

In the comparison between the first three quarters of 2014 and the same period of the previous year, the increase of R\$ 1,691 million, or 11.6%, was mostly due to our increased customer base, combined with a higher volume of operations resulting from ongoing investments in customer service channels and technology. It is worth highlighting that the incomes that have most contributed to this result derived from: (i) the good performance of the cards segment, result of (a) increased revenue; (b) increased credit and debit cards base; and (c) the greater volume of transactions made; (ii) the growth of checking account incomes, due to increased business and in the account-holder customers base, which presented a net growth of 177,000 active account-holder customers in the period; (iii) higher incomes from credit operations, resulting from increased volume of contracted operations and sureties and guarantees operations in the period; and increased incomes from: (iv) consortium management; (v) underwriting/financial advising; and (vi) collection.

Press Release

Summarized Analysis of Adjusted Income

Personnel Expenses

In the third quarter of 2014, the increase of R\$ 116 million or 3.4% over the previous quarter is basically composed of the variation in the “structural” portion, due to increased wage levels and labor obligations updates, in accordance with collective agreement.

In the comparison between the first three quarters of 2014 and the same period of the previous year, the R\$ 695 million or 7.2% increase was mainly due to:

- by the growth of R\$ 509 million of the “structural” portion, related to higher expenses with payroll, social charges and benefits, affected by increased wage levels, in accordance with 2013 and 2014 collective agreements (readjustments of 8.0% and 8.5%, respectively); and
- by the “non-structural” portion, totaling R\$ 186 million, which resulted mainly from higher expenses with: (i) profit and results sharing of managers and employees; and (ii) termination and charges costs.

Note: Structural Expenses = Salaries + Social Charges + Benefits + Pension Plans.

Non-Structural Expenses = Employee and Management Profit Sharing + Training + Labor Provision + Costs with Termination of Employment Contracts.

Report on Economic and Financial Analysis – September 2014

Summarized Analysis of Adjusted Income

Administrative Expenses

In the comparison between the first three quarters of 2014 and the same period of the previous year, total administrative expenses remained stable, with variation of 0.2%, while inflation, IPCA and IGP-M ratios showed variations of 6.75% and 3.54%, respectively. Such behavior reflects the constant control over costs, despite (i) the expansion in business volumes and (ii) the organic growth recorded in the period, with the opening of 2,304 Service Points, with highlight to Bradesco Expresso, for totaling 74,028 Service Points on September 30, 2014.

In the third quarter of 2014, the 1.5% increase in administrative expenses compared to the previous quarter resulted mostly from higher business and service volumes in the quarter, which ultimately generated higher expenses with: (i) depreciation and amortization; (ii) outsourced services; (iii) data processing; (iv) marketing and advertising; and offset by smaller expenses with: (v) maintenance and preservation of assets.

Other Operating Income and Expenses

In the third quarter of 2014, other operating expenses, net of other operating income, totaled R\$ 1,311 million, reduction of R\$ 22 million over the previous quarter. In the comparison between the first three quarters of 2014 and the same period of the previous year, the R\$ 524 million increase basically reflects: (i) higher expenses with operating provisions, mainly contingent liabilities; and (ii) higher expenses with the "Credit Card" product sales.

Press Release

Summarized Analysis of Adjusted Income

Income Tax and Social Contribution

Expenses with income tax and social contribution, in the quarter-over-quarter comparison, reduced by 6.3%, or R\$ 140 million, which is a result, in part, of a greater use of the tax benefit on interest on owner's equity. In the year-over-year comparison, the annual increase of 30.3%, or R\$ 1,432 million, is related to the higher taxable result.

Unrealized Gains

In the third quarter of 2014, unrealized gains totaled R\$ 18,998 million, a R\$ 2,675 million decrease over the previous quarter. Such variation basically derived from the devaluation of our investments, especially Cielo shares, which had its market value reduced by 12.1% in the quarter.

 Report on Economic and Financial Analysis – September 2014

Economic Scenario

The third quarter was characterized by the resumption of international financial volatility. Geopolitical concerns and epidemic issues were added to the resurgence of uncertainties regarding the pace of recovery of the world's economy. Downward re-evaluations for economic growth, even if relatively limited, have been performed for many of the major economies. Europe remains as the center of attention, despite recent efforts by European Central Bank, which expanded monetary and credit stimulus.

However, so far the more adverse global scenario has not been enough to interrupt the recovery of U.S. growth. As a consequence of this performance differential in comparison with the rest of the world, the demand of American government bonds has increased in the last months, which has also been favored by an "escape towards quality" process. This greater appetite of investors for treasuries contributes to explain the reduced level of long-term interest rates, which tend, however, to raise in the next quarters.

There is also the prospective trend of additional appreciation of the dollar and deceleration of the Chinese growth, which generate relevant challenges to the management of the economic policy of emerging nations. On the other hand, this very same global scenario also creates some valuable opportunities for countries that adopt effective economic and institutional differentiation measures.

Under this context, it becomes increasingly imperative that Brazil strengthens its commitment to sustainable economic policies. Efforts in this direction represent a requirement for the maintenance of the macroeconomic foreseeability and income gains, in addition to raising the confidence level of economic agents.

Indicators for Domestic economic activities have been modest, further highlighting the relevance of structural initiatives aimed at promoting future growth. The constant search for excellence in education is Brazil's front line in its battle to become more competitive and to expedite its efforts to upgrade infrastructure. It is always important to remind that, in the long term, the main source of economic growth is productivity, which becomes an even more relevant topic within a global context characterized by high levels of efficiency.

Productive investments tend to play an increasingly relevant role in the composition of growth over the next few years, which should be favored by the increased share of the capital market in funding of infrastructure projects. At the same time, despite the shift in consumer market expansion levels in some segments, the potential of domestic demand for goods and services has yet to be depleted, and there is still much room for growth. Income gains, employment formalization, diversification of consumption habits and social mobility are still key influential factors.

Bradesco maintains a positive outlook towards Brazil, with favorable perspectives for its operating segments. Credit volume is growing at sustainable and risk-compatible rates, whereas delinquency rates are stabilized at historically low and controlled levels. The scenario is still very promising for the Brazilian banking and insurance sectors.

Press Release**Main Economic Indicators**

| Main Indicators (%) | 3Q14 | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 | 4Q12 | 3Q12 |
|---|---------------|--------------|--------------|--------------|---------------|--------------|--------------|--------------|---------------|
| Interbank Deposit Certificate (CDI) | 2.72 | 2.51 | 2.40 | 2.31 | 2.12 | 1.79 | 1.61 | 1.70 | 1.70 |
| Ibovespa | 1.78 | 5.46 | (2.12) | (1.59) | 10.29 | (15.78) | (7.55) | 3.00 | 3.00 |
| USD – Commercial Rate | 11.28 | (2.67) | (3.40) | 5.05 | 0.65 | 10.02 | (1.45) | 0.64 | 0.64 |
| General Price Index - Market (IGP-M) | (0.68) | (0.10) | 2.55 | 1.75 | 1.92 | 0.90 | 0.85 | 0.68 | 0.68 |
| Extended Consumer Price Index (IPCA) – Brazilian Institute of Geography and Statistics (IBGE) | 0.83 | 1.54 | 2.18 | 2.04 | 0.62 | 1.18 | 1.94 | 1.99 | 1.99 |
| Federal Government Long-Term Interest Rate (TJLP) | 1.24 | 1.24 | 1.24 | 1.24 | 1.24 | 1.24 | 1.24 | 1.36 | 1.36 |
| Reference Interest Rate (TR) | 0.25 | 0.15 | 0.19 | 0.16 | 0.03 | - | - | - | - |
| Savings Account (Old Rule) ⁽¹⁾ | 1.75 | 1.66 | 1.70 | 1.67 | 1.54 | 1.51 | 1.51 | 1.51 | 1.51 |
| Savings Account (New Rule) ⁽¹⁾ | 1.75 | 1.66 | 1.70 | 1.67 | 1.47 | 1.30 | 1.25 | 1.26 | 1.26 |
| Business Days (number) | 66 | 61 | 61 | 64 | 66 | 63 | 60 | 62 | 62 |
| Indicators (Closing Rate) | Sept14 | Jun14 | Mar14 | Dec13 | Sept13 | Jun13 | Mar13 | Dec12 | Sept12 |
| USD – Commercial Selling Rate - (R\$) | 2.45 | 102.20 | 252.26 | 302.34 | 26 | 2.23 | 00 | 2.21 | 56 |
| Euro - (R\$) | 3.09 | 543.01 | 503.11 | 753.22 | 65 | 3.01 | 81 | 2.88 | 27 |
| Country Risk (points) | 239 | 208 | 228 | 224 | 236 | 237 | 189 | 142 | 142 |
| Basic Selic Rate Copom (% p.a.) | 11.00 | 11.00 | 10.75 | 10.00 | 9.00 | 8.00 | 7.25 | 7.25 | 7.25 |
| BM&F Fixed Rate (% p.a.) | 11.77 | 10.91 | 11.38 | 10.57 | 10.07 | 9.39 | 7.92 | 7.14 | 7.14 |

(1) Regarding the new savings account yield rule, it was defined that: (i) existing deposits up to May 3, 2012 will continue to yield at TR + interest of 6.17% p.a.; and (ii) for deposits made as of May 4, 2012, the new rules are: (a) if the Selic rate is higher than 8.5% p.a., a yield of TR + 6.17% p.m. interest will be maintained; and (b) if the Selic rate is equal or lower than 8.5% p.a., the yield will be 70% of Selic rate + TR.

Projections for 2016

| % | 2014 | 2015 | 2016 |
|--|-------------|-------------|-------------|
| USD - Commercial Rate (year-end) - R\$ | 2.45 | 2.55 | 2.65 |
| Extended Consumer Price Index (IPCA) | 6.30 | 6.00 | 5.50 |
| General Price Index - Market (IGP-M) | 3.20 | 5.40 | 5.00 |
| Selic (year-end) | 11.00 | 11.00 | 10.00 |
| Gross Domestic Product (GDP) | 0.50 | 1.50 | 3.00 |

Guidance**Bradesco's Outlook for 2014**

This guidance contains forward-looking statements that are subject to risks and uncertainties, as they are based on Management's expectations and assumptions and information available to the market as of the date hereof.

| | |
|--|-------------------|
| Loan Portfolio ^{(1) (2)} | 7 to 11 % |
| Individuals ⁽³⁾ | 8 to 12 % |
| Companies ⁽⁴⁾ | 6 to 10 % |
| NII - Interest Earning Portion ⁽⁵⁾ | 9 to 12 % |
| Fee and Commission Income ⁽⁶⁾ | 11 to 14 % |
| Operating Expenses ⁽⁷⁾ | 3 to 6 % |
| Insurance Premiums | 9 to 12 % |

(1) Expanded Loan Portfolio;

(2) Changed from 10% - 14% to 7% - 11%;

(3) Changed from 11% - 15% to 8% - 12%;

(4) Changed from 9% - 13% to 6% - 10%;

(5) Changed from 6% - 10% to 9% - 12%;

(6) Changed from 9% - 13% to 11% - 14%; and

(7) Administrative and Personnel Expenses;

Press Release**Book Income vs. Managerial Income vs. Adjusted Income Statement****Analytical Breakdown of Book Income vs. Managerial Income vs. Adjusted Income Statement**

Third quarter of 2014

| | Book Income Statement | Managerial Reclassifications (1) | 3Q14 Income Statement prior to Non-recurring Events |
|---|-----------------------------|--|--|
| Net Interest Income | 9,889 | 1,794 | 11,683 |
| ALL | (3,775) | 427 | (3,348) |
| Gross Income from Financial Intermediation | 6,114 | 2,221 | 8,335 |
| Income from Insurance, Pension Plans and Capitalization Bonds | 1,170 | - | 1,170 |
| Fee and Commission Income | 5,587 | 52 | 5,639 |
| Personnel Expenses | (4,052) | - | (4,052) |
| Other Administrative Expenses | (3,664) | 35 | (3,628) |
| Tax Expenses | (910) | (286) | (1,195) |
| Companies | 43 | - | 43 |
| Other Operating Income/Expenses | (545) | 187 | (358) |
| Operating Result | 3,743 | 2,209 | 5,954 |
| Non-Operating Result | (94) | 51 | (45) |
| Income Tax / Social Contribution and Non-controlling Interest | 226 | (2,260) | (2,034) |
| Net Income | 3,875 | - | 3,875 |

(1) Includes managerial reclassifications in items from the income statement, which allow a better analysis of business items, particularly hedge adjustment, which represents the partial result of derivatives used for hedge investments abroad, which in terms of Net income, simply cancels the tax effect (IR/CS and PIS/COFINS) of this hedge strategy, in the amount of R\$ 2,536 million.

Report on Economic and Financial Analysis – September 2014

Press Release**Book Income vs. Managerial Income vs. Adjusted Income Statement****Analytical Breakdown of Book Income vs. Managerial Income vs. Adjusted Income Statement****Second Quarter of 2014**

| | Book Income Statement | Managerial Reclassifications (1) | 2Q14 Income Statement prior to Non-recurring Events | N |
|---|--------------------------------------|---|--|----------|
| Net Interest Income | 14,274 | (2,208) | 12,066 | |
| ALL | (3,645) | 504 | (3,141) | |
| Gross Income from Financial Intermediation | 10,629 | (1,704) | 8,925 | |
| Income from Insurance, Pension Plans and Capitalization Bonds | 1,270 | - | 1,270 | |
| Fee and Commission Income | 5,226 | 102 | 5,328 | |
| Personnel Expenses | (3,448) | - | (3,448) | |
| Other Administrative Expenses | (3,607) | 32 | (3,575) | |
| Tax Expenses | (1,169) | 49 | (1,120) | |
| Companies | 35 | - | 35 | |
| Other Operating Income/Expenses | (2,298) | 921 | (1,376) | |
| Operating Result | 6,639 | (600) | 6,039 | |
| Non-Operating Result | (134) | 100 | (34) | |
| Income Tax / Social Contribution and Non-controlling Interest | (2,727) | 500 | (2,227) | |
| Net Income | 3,778 | - | 3,778 | |

(1) Includes managerial reclassifications in items from the income statement, which allow a better analysis of business items, particularly hedge adjustment, which represents the partial result of derivatives used for hedge investments abroad, which in terms of Net income, simply cancels the tax effect (IR/CS and PIS/COFINS) of this hedge strategy, in the amount of R\$ 561 million.

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Press Release**Book Income vs. Managerial Income vs. Adjusted Income Statement****Analytical Breakdown of Book Income vs. Managerial Income vs. Adjusted Income Statement**

First three quarters of 2014

| | Book Income Statement | Managerial Reclassifications (1) | 9M14 Income Statement prior to Non-recurring Events | N |
|---|-----------------------------|--|--|---|
| Net Interest Income | 36,933 | (2,222) | 34,711 | |
| ALL | (10,671) | 1,321 | (9,350) | |
| Gross Income from Financial Intermediation | 26,262 | (901) | 25,361 | |
| Income from Insurance, Pension Plans and Capitalization Bonds | 3,685 | - | 3,684 | |
| Fee and Commission Income | 16,003 | 247 | 16,250 | |
| Personnel Expenses | (10,779) | - | (10,779) | |
| Other Administrative Expenses | (10,786) | 96 | (10,689) | |
| Tax Expenses | (3,220) | (210) | (3,429) | |
| Companies | 130 | - | 130 | |
| Other Operating Income/Expenses | (4,896) | 1,720 | (3,175) | |
| Operating Result | 16,399 | 952 | 17,353 | |
| Non-Operating Result | (338) | 224 | (115) | |
| Income Tax / Social Contribution and Non-controlling Interest | (4,965) | (1,176) | (6,142) | |
| Net Income | 11,096 | - | 11,096 | |

(1) Includes managerial reclassifications in items from the income statement, which allow a better analysis of business items, particularly hedge adjustment, which represents the partial result of derivatives used for hedge investments abroad, which in terms of Net income, simply cancels the tax effect (IR/CS and PIS/COFINS) of this hedge strategy, in the amount of R\$ 1,352 million.

- Report on Economic and Financial Analysis – September 2014

Press Release**Book Income vs. Managerial Income vs. Adjusted Income Statement****Analytical Breakdown of Book Income vs. Managerial Income vs. Adjusted Income Statement**

First three quarters of 2013

| | Book Income Statement | Managerial Reclassifications (1) | 9M13 Income Statement prior to Non-recurring Events |
|---|-----------------------------|--|--|
| Net Interest Income | 33,666 | (1,644) | 32,022 |
| ALL | (10,343) | 1,260 | (9,084) |
| Gross Income from Financial Intermediation | 23,322 | (385) | 22,938 |
| Income from Insurance, Pension Plans and Capitalization Bonds | 3,283 | - | 3,283 |
| Fee and Commission Income | 14,303 | 257 | 14,559 |
| Personnel Expenses | (9,596) | - | (9,596) |
| Other Administrative Expenses | (10,499) | (164) | (10,664) |
| Tax Expenses | (2,933) | (193) | (3,127) |
| Companies | 17 | - | 17 |
| Other Operating Income/Expenses | (5,489) | 1,863 | (3,629) |
| Operating Result | 12,410 | 1,374 | 13,781 |
| Non-Operating Result | (86) | (3) | (89) |
| Income Tax / Social Contribution and Non-controlling Interest | (3,393) | (1,368) | (4,760) |
| Net Income | 8,932 | - | 8,932 |

(1) Includes managerial reclassifications in items from the income statement, which allow a better analysis of business items, particularly hedge adjustment, which represents the partial result of derivatives used for hedge investments abroad, which in terms of Net income, simply cancels the tax effect (IR/CS and PIS/COFINS) of this hedge strategy, in the amount of R\$ 1,535 million.

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 Report on Economic and Financial Analysis – September 2014



Economic and Financial Analysis**Consolidated Statement of Financial Position and Adjusted Income Statement****Statement of Financial Position**

| | Sept14 | Jun14 | Mar14 | Dec13 | Sept13 | Jun13 |
|--|----------------|----------------|----------------|----------------|----------------|----------------|
| Assets | | | | | | |
| Current and Long-Term Assets | 972,315 | 915,986 | 906,760 | 892,495 | 892,363 | 881,111 |
| Cash and Cash Equivalents | 11,316 | 11,535 | 12,110 | 12,196 | 16,427 | 16,111 |
| Interbank Investments | 181,335 | 137,654 | 127,014 | 135,456 | 144,967 | 147,411 |
| Securities and Derivative Financial Instruments | 343,445 | 333,200 | 321,970 | 313,327 | 313,679 | 309,011 |
| Interbank and Interdepartmental Accounts | 48,540 | 56,115 | 61,740 | 56,995 | 52,121 | 52,111 |
| Loan and Leasing Operations | 309,264 | 302,276 | 301,914 | 296,629 | 286,899 | 281,911 |
| Allowance for Loan Losses (ALL) ⁽¹⁾ | (22,255) | (21,458) | (21,051) | (21,349) | (21,476) | (21,411) |
| Other Receivables and Assets | 100,670 | 96,664 | 103,063 | 99,241 | 99,746 | 95,711 |
| Permanent Assets | 15,049 | 15,146 | 15,469 | 15,644 | 15,331 | 15,511 |
| Investments | 1,931 | 1,887 | 1,871 | 1,830 | 1,910 | 1,911 |
| Premises and Leased Assets | 4,591 | 4,579 | 4,597 | 4,668 | 4,392 | 4,411 |
| Intangible Assets | 8,527 | 8,680 | 9,001 | 9,146 | 9,029 | 9,189 |
| Total | 987,364 | 931,132 | 922,229 | 908,139 | 907,694 | 896,622 |
| Reserve Requirements | | | | | | |
| Current and Long-Term Liabilities | 907,366 | 853,622 | 847,794 | 835,917 | 839,393 | 829,411 |
| Deposits | 211,882 | 213,270 | 218,709 | 218,063 | 216,778 | 208,411 |
| Federal Funds Purchased and Securities Sold under Agreements to Repurchase | 297,814 | 255,611 | 250,716 | 256,279 | 258,580 | 266,811 |
| Funds from Issuance of Securities | 75,283 | 69,877 | 64,511 | 57,654 | 55,427 | 53,811 |
| Interbank and Interdepartmental Accounts | 4,540 | 5,673 | 5,343 | 6,864 | 4,806 | 3,711 |
| Borrowing and Onlending | 56,561 | 54,142 | 56,724 | 56,095 | 51,307 | 49,111 |
| Derivative Financial Instruments | 5,076 | 4,727 | 3,894 | 1,808 | 3,238 | 3,111 |
| Reserves for Insurance, Pension Plans and Capitalization Bonds | 145,969 | 142,732 | 137,751 | 136,229 | 133,554 | 131,811 |
| Other Reserve Requirements | 110,241 | 107,590 | 110,146 | 102,925 | 115,703 | 112,411 |
| Deferred Income | 266 | 224 | 560 | 677 | 676 | 611 |
| Non-controlling Interest in Subsidiaries | 490 | 486 | 549 | 605 | 592 | 511 |
| Shareholders' Equity | 79,242 | 76,800 | 73,326 | 70,940 | 67,033 | 66,011 |
| Total | 987,364 | 931,132 | 922,229 | 908,139 | 907,694 | 896,622 |

(1) Including the allowance for guarantees provided, in September 2014, the allowance for loan losses totaled R\$ 22,623 million.

 Report on Economic and Financial Analysis – September 2014

Economic and Financial Analysis

Consolidated Statement of Financial Position and Adjusted Income Statement

Adjusted Income Statement

| | 3Q14 | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Net Interest Income | 12,281 | 12,066 | 10,962 | 11,264 | 10,729 | 10,587 | 10,706 |
| - Interest Earning Portion | 12,238 | 11,854 | 10,951 | 10,986 | 10,622 | 10,569 | 10,509 |
| - Non-interest Earning Portion | 43 | 212 | 11 | 278 | 107 | 18 | 197 |
| ALL | (3,348) | (3,141) | (2,861) | (2,961) | (2,881) | (3,094) | (3,109) |
| Gross Income from Financial Intermediation | 8,933 | 8,925 | 8,101 | 8,303 | 7,848 | 7,493 | 7,597 |
| Income from Insurance, Pension Plans and Capitalization Bonds ⁽¹⁾ | 1,170 | 1,270 | 1,244 | 1,188 | 1,100 | 1,028 | 1,155 |
| Fee and Commission Income | 5,639 | 5,328 | 5,283 | 5,227 | 4,977 | 4,983 | 4,599 |
| Personnel Expenses | (3,564) | (3,448) | (3,279) | (3,465) | (3,346) | (3,191) | (3,059) |
| Other Administrative Expenses | (3,628) | (3,575) | (3,486) | (3,848) | (3,631) | (3,578) | (3,455) |
| Tax Expenses | (1,182) | (1,120) | (1,114) | (1,254) | (987) | (1,017) | (1,123) |
| Equity in the Earnings (Losses) of Unconsolidated Companies | 43 | 35 | 52 | 26 | 2 | 12 | 3 |
| Other Operating Income/ (Expenses) | (1,311) | (1,333) | (1,391) | (1,232) | (1,194) | (1,147) | (1,170) |
| Operating Result | 6,100 | 6,082 | 5,410 | 4,945 | 4,769 | 4,583 | 4,547 |
| Non-Operating Result | (45) | (34) | (36) | (31) | (27) | (24) | (38) |
| Income Tax and Social Contribution | (2,075) | (2,215) | (1,871) | (1,696) | (1,638) | (1,553) | (1,538) |
| Non-controlling Interest | (30) | (29) | (30) | (19) | (22) | (28) | (28) |
| Adjusted Net Income | 3,950 | 3,804 | 3,473 | 3,199 | 3,082 | 2,978 | 2,943 |

(1) Income from Insurance, Pension Plans and Capitalization Bonds = Insurance, Pension Plan and Capitalization Bond Retained Premiums – Variation in Technical Reserves for Insurance, Pension Plans and Capitalization Bonds – Retained Claims – Capitalization Bond Draws and Redemption – Insurance, Pension Plan and Capitalization Bond Sales Expenses.

NII - Interest and Non-Interest Earning Portions

Net Interest Income Breakdown

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Economic and Financial Analysis**NII - Interest and Non-Interest Earning Portions****Net Interest Margin**

| | | | | | R\$ million | |
|--------------------------------------|---------------------|---------------|---------------|---------------|--------------|------------|
| | Net Interest Income | | | | Variation | |
| | 9M14 | 9M13 | 3Q14 | 2Q14 | 12 Months | Quarter |
| Interest - due to volume | | | | | 3,152 | 144 |
| Interest - due to spread | | | | | 191 | 240 |
| - NII - Interest Earning Portion | 35,043 | 31,700 | 12,238 | 11,854 | 3,343 | 384 |
| - NII - Non-Interest Earning Portion | 266 | 322 | 43 | 212 | (56) | (169) |
| Net Interest Income | 35,309 | 32,022 | 12,281 | 12,066 | 3,287 | 215 |
| Average NIM ⁽¹⁾ | 7.2% | 7.0% | 7.6% | 7.8% | | |

(1) Average Net Interest Income Rate = (Net Interest Income/Average Assets – Repos – Permanent Assets) Annualized

In the comparison between the third quarter of 2014 and the previous quarter, the R\$ 215 million increase was mainly due to the greater: (i) interest earning portion, totaling R\$ 384 million, particularly in the Loan and Security/Other business lines, and offset in part by: (ii) lower non-interest earning portion, totaling R\$ 169 million, basically due to lower gains from the market arbitrage.

In the comparison between the first three quarters of 2014 and the same period of the previous year, net interest income rose by R\$ 3,287 million, mainly due to: (i) higher interest earning portion of the net interest income, totaling R\$ 3,343 million, due to an increased business volume, particularly in the “Loan” and “Funding” business lines, and in the latter case, cost-reduction management.

NII - Interest Earning Portion**Interest Earning Portion Breakdown**

| | | | | | R\$ million | |
|---------------------------------|------------------------------------|---------------|---------------|---------------|--------------|------------|
| | Interest Earning Portion Breakdown | | | | Variation | |
| | 9M14 | 9M13 | 3Q14 | 2Q14 | 12 Months | Quarter |
| Loans | 23,926 | 22,841 | 8,249 | 7,967 | 1,085 | 282 |
| Funding | 4,610 | 3,332 | 1,625 | 1,570 | 1,278 | 55 |
| Insurance | 3,050 | 2,651 | 1,005 | 1,081 | 399 | (76) |
| Securities/Other | 3,457 | 2,876 | 1,359 | 1,236 | 581 | 123 |
| Interest Earning Portion | 35,043 | 31,700 | 12,238 | 11,854 | 3,343 | 384 |

The interest earning portion stood at R\$ 12,238 million in the third quarter of 2014, against R\$ 11,854 million recorded in the previous quarter, accounting for an increase of R\$ 384 million. The business lines that most contributed to this result were: (i) Loan and (ii) Securities/Other, broken down under items Loan Financial Margin – Interest and Securities/Other Financial Margin – Interest.

In the comparison between the first three quarters of 2014 and the same period of the previous year, the interest earning portion was up R\$ 3,343 million. All business lines contributed to this increase, particularly “Funding” and “Loans”.

- Report on Economic and Financial Analysis – September 2014

Economic and Financial Analysis

NII - Interest Earning Portion**NII - Interest Earning Portion – Rates**

The annualized interest financial margin rate stood at 7.5% in the third quarter of 2014, down 0.2 p.p. on the previous quarter, mainly due to the results obtained from Insurance interest margins.

NII - Interest Earning Portion – Annualized Average Rates

| | R\$ million | | | | | |
|---------------------------------|---------------|--------------------|-----------------|---------------|--------------------|-----------------|
| | 9M14 | | | 9M13 | | |
| | Interest | Average Balance | Average Rate | Interest | Average Balance | Average Rate |
| Loans | 23,926 | 338,308 | 9.5% | 22,841 | 307,983 | 10.0% |
| Funding | 4,610 | 371,005 | 1.7% | 3,332 | 333,559 | 1.3% |
| Insurance | 3,050 | 140,896 | 2.9% | 2,651 | 129,721 | 2.7% |
| Securities/Other | 3,457 | 336,617 | 1.4% | 2,876 | 307,431 | 1.2% |
| Interest Earning Portion | 35,043 | - | 7.2% | 31,700 | - | 6.9% |
| | | | | | | |
| | 3Q14 | | | 2Q14 | | |
| | Interest | Average Balance | Average Rate | Interest | Average Balance | Average Rate |
| Loans | 8,249 | 340,395 | 10.1% | 7,967 | 339,341 | 10.1% |
| Funding | 1,625 | 373,221 | 1.8% | 1,570 | 365,285 | 1.8% |
| Insurance | 1,005 | 144,792 | 2.8% | 1,081 | 141,206 | 3.2% |
| Securities/Other | 1,359 | 339,591 | 1.6% | 1,236 | 324,770 | 1.6% |
| Interest Earning Portion | 12,238 | - | 7.5% | 11,854 | - | 7.7% |

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Economic and Financial Analysis**Credit Margin - Interest Earning Operations****Credit Margin - Interest Earning Operations - Breakdown**

| | R\$ million | | | | | |
|---------------------------------|---|---------------|--------------|--------------|--------------|------------|
| | Credit Margin - Interest Earning Operations | | | | Variation | |
| | 9M14 | 9M13 | 3Q14 | 2Q14 | 12 Months | Quarter |
| Interest - due to volume | | | | | 2,145 | 26 |
| Interest - due to spread | | | | | (1,060) | 256 |
| Interest Earning Portion | 23,926 | 22,841 | 8,249 | 7,967 | 1,085 | 282 |
| Income | 43,270 | 40,424 | 15,481 | 14,127 | 2,846 | 1,354 |
| Expenses | (19,344) | (17,583) | (7,232) | (6,160) | (1,761) | (1,072) |

In the third quarter of 2014, financial margin with loan operations reached R\$ 8,249 million, up R\$ 282 million over the second quarter of 2014. The variation is the result of: (i) a R\$ 256 million increase in the average spread; and (ii) a R\$ 26 million increase in average business volume.

In the comparison between the first three quarters of 2014 and the same period of the previous year, the net interest income was up R\$ 1,085 million. The variation is the result of: (i) a R\$ 2,145 million increase in the volume of operations; and partially offset by: (ii) a decrease in the average spread, amounting to R\$ 1,060 million, affected mostly by the change in loan portfolio mix.

Credit Margin - Interest Earning Operations

Net Credit Margin

The graph above presents a summary of loan activity. The Gross Margin line refers to interest income from loans, net of opportunity cost (a specific rate by type of operation and term).

The ALL curve shows delinquency costs, which are represented by Allowance for Loan Losses (ALL) expenses, plus discounts granted in transactions net of loan recoveries, arising from the sale of foreclosed assets, among others. The increased expenses in the 3rd quarter of 2014 was basically affected by: (i) the increase of 2.2% in the volume of credit operations - Bacen concept; and (ii) the continued deterioration of the risk level of individual cases, occurred in operations with corporate clients, beginning in the 2nd quarter of 2014.

The net margin curve, which refers to loan interest income net of ALL, was up 1.6% in the third quarter of 2014, compared to the previous quarter. In the comparison between the first three quarters of 2014 and the same period of the previous year, the net margin was up 6.0%, mainly due to: (i) increased business volume; and (ii) maintained delinquency costs.

Economic and Financial Analysis**Credit Margin - Interest Earning Operations****Expanded Loan Portfolio⁽¹⁾**

In December 2013, the expanded loan portfolio stood at R\$ 444.2 billion, up 2.1% in the quarter and 7.7% over the last 12 months.

In the quarter, the growth of 2.6% of Corporations and 2.2% of Individuals stand out.

In the last twelve months, the growth of 10.1% of Corporations and 8.6% of Individuals is worth of attention.

(1) In addition to Bacen loan portfolio, it includes sureties, guarantees, letters of credit, advances of credit card receivables, debentures, promissory notes, co-obligation in receivables-backed investment funds, mortgage-backed receivables, and farm loans.

Expanded Loan Portfolio Breakdown by Product and Type of Customer (Individual and Corporate)

A breakdown of expanded loan portfolio products for Individuals is presented below:

| Individuals | R\$ million | | | Variation % | |
|-------------------------|----------------|----------------|----------------|-------------|------------|
| | Sept14 | Jun14 | Sept13 | Quarter | 12M |
| Payroll-deductible Loan | 29,225 | 28,727 | 25,919 | 1.7 | 12.8 |
| CDC / Vehicle Leasing | 25,043 | 25,248 | 28,232 | (0.8) | (11.3) |
| Credit Card | 24,273 | 23,793 | 21,866 | 2.0 | 11.0 |
| Personal Loans | 16,753 | 16,694 | 16,556 | 0.4 | 1.2 |
| Real Estate Financing | 16,730 | 15,564 | 12,576 | 7.5 | 33.0 |
| Rural Loans | 9,876 | 9,350 | 7,832 | 5.6 | 26.1 |
| BNDES/Finame Onlending | 7,224 | 6,955 | 6,534 | 3.9 | 10.6 |
| Overdraft Facilities | 3,956 | 3,982 | 3,604 | (0.7) | 9.8 |
| Sureties and Guarantees | 381 | 372 | 191 | 2.5 | 99.5 |
| Other | 4,568 | 4,382 | 3,757 | 4.2 | 21.6 |
| Total | 138,028 | 135,068 | 127,068 | 2.2 | 8.6 |

Individual segment operations grew by 2.2% in the quarter and 8.6% over the last 12 months. The lines that contributed most to such increase were: (i) real estate financing; and (ii) payroll-deductible loan.

- Report on Economic and Financial Analysis – September 2014

Economic and Financial Analysis

Credit Margin - Interest Earning Operations

A breakdown of expanded loan portfolio products for Corporations is presented below:

| Corporate | R\$ million | | | Variation % | |
|--|----------------|----------------|----------------|-------------|------------|
| | Sept14 | Jun14 | Sept13 | Quarter | 12M |
| Working Capital | 42,802 | 42,869 | 44,255 | (0.2) | (3.3) |
| BNDES/Finame Onlending | 33,872 | 33,198 | 32,483 | 2.0 | 4.3 |
| Operations Abroad | 33,474 | 29,249 | 27,530 | 14.4 | 21.6 |
| Real Estate Financing | 22,527 | 21,739 | 15,069 | 3.6 | 49.5 |
| Export Financing | 15,469 | 16,118 | 15,620 | (4.0) | (1.0) |
| CDC / Leasing | 12,686 | 12,787 | 13,042 | (0.8) | (2.7) |
| Credit Card | 12,468 | 12,649 | 13,516 | (1.4) | (7.8) |
| Overdraft Account | 10,704 | 11,054 | 10,651 | (3.2) | 0.5 |
| Rural Loans | 7,048 | 7,376 | 4,964 | (4.4) | 42.0 |
| Sureties and Guarantees | 69,899 | 69,504 | 65,157 | 0.6 | 7.3 |
| Operations bearing Loan Risk - Commercial Portfolio ⁽¹⁾ | 34,553 | 33,356 | 32,917 | 3.6 | 5.0 |
| Other | 10,665 | 10,264 | 10,287 | 3.9 | 3.7 |
| Total | 306,167 | 300,163 | 285,490 | 2.0 | 7.2 |

(1) Including debenture and promissory note operations.

Corporate segment operations grew by 2.0% in the quarter and 7.2% in the last 12 months. In the quarter and in the last 12 months, the lines that showed significant growth were: (i) real estate financing; and (ii) foreign transactions.

Expanded Loan Portfolio – Consumer Financing^(j)

The graph below shows lines related to Individual Consumer Financing, which reached R\$ 95.3 billion in September 2014, representing a growth of 0.9% in the quarter and 2.9% in the last 12 months.

The following types of credit posted the strongest numbers for September 2014: (i) personal loans, including payroll-deductible loans, totaling R\$ 46.0 billion; and (ii) Vehicle CDC/leasing, totaling R\$ 25.0 billion. Together, these operations totaled R\$ 71.0 billion, accounting for 74.5% of the Consumer Financing balance.

(1) Including vehicle CDC/leasing, personal loans, revolving credit card and cash and installment purchases at merchants operations.

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Economic and Financial Analysis**Credit Margin - Interest Earning Operations****Breakdown of Vehicle Portfolio**

| | R\$ million | | | Variation % | |
|--------------------------|---------------|---------------|---------------|---------------|---------------|
| | Sept14 | Jun14 | Sept13 | Quarter | 12M |
| CDC Portfolio | 33,117 | 33,063 | 35,192 | 0.2 | (5.9) |
| Individuals | 24,674 | 24,805 | 27,378 | (0.5) | (9.9) |
| Corporate | 8,443 | 8,258 | 7,814 | 2.2 | 8.0 |
| Leasing Portfolio | 1,842 | 2,071 | 3,051 | (11.1) | (39.6) |
| Individuals | 368 | 443 | 854 | (16.9) | (56.9) |
| Corporate | 1,474 | 1,628 | 2,197 | (9.5) | (32.9) |
| Finame Portfolio | 11,173 | 11,136 | 11,396 | 0.3 | (2.0) |
| Individuals | 659 | 701 | 832 | (6.0) | (20.8) |
| Corporate | 10,514 | 10,435 | 10,564 | 0.8 | (0.5) |
| Total | 46,132 | 46,270 | 49,639 | (0.3) | (7.1) |
| Individuals | 25,701 | 25,949 | 29,064 | (1.0) | (11.6) |
| Corporate | 20,431 | 20,321 | 20,575 | 0.5 | (0.7) |

Vehicle financing operations (individual and corporate segment) totaled R\$ 46.1 billion in September 2014, with decrease in quarter-over-quarter and year-over-year comparisons. Of the total vehicle portfolio, 71.8% corresponds to CDC, 24.2% to Finame, and 4.0% to Leasing. Individuals represented 55.7% of the portfolio, while corporate customers accounted for the remaining 44.3%.

The presented variations reflect the market behavior and the portfolio's new position, which started to operate mainly with newer vehicles, seeking better financing conditions and lower risk.

Expanded Loan Portfolio Concentration – By Sector

The expanded loan portfolio by economic activity sector increased the "Individual segment" share, both in the quarter and the last 12 months.

| Activity Sector | R\$ million | | | | | |
|-----------------------|----------------|-------------|----------------|-------------|----------------|-------------|
| | Sept14 | % | Jun14 | % | Sept13 | % |
| Public Sector | 7,797 | 1.8 | 7,359 | 1.7 | 1,204 | 0.3 |
| Private Sector | 436,398 | 98.2 | 427,872 | 98.3 | 411,355 | 99.7 |
| Corporate | 298,370 | 67.2 | 292,804 | 67.3 | 284,287 | 68.9 |

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| | | | | | | |
|--|----------------|--------------|----------------|--------------|----------------|--------------|
| Industry | 89,607 | 20.2 | 89,141 | 20.5 | 79,460 | 19.3 |
| Commerce | 55,223 | 12.4 | 54,304 | 12.5 | 59,837 | 14.5 |
| Financial Intermediaries | 9,017 | 2.0 | 9,042 | 2.1 | 8,631 | 2.1 |
| Services | 140,763 | 31.7 | 136,461 | 31.4 | 133,253 | 32.3 |
| Agriculture, Cattle Raising, Fishing, Forestry and Forest Exploration | 3,760 | 0.8 | 3,856 | 0.9 | 3,106 | 0.8 |
| Individuals | 138,028 | 31.0 | 135,068 | 31.0 | 127,068 | 30.8 |
| Total | 444,195 | 100.0 | 435,231 | 100.0 | 412,559 | 100.0 |

- - Report on Economic and Financial Analysis – September 2014

Economic and Financial Analysis

Credit Margin – Interest Earning Operations

Changes in the Expanded Loan Portfolio

Of the R\$ 31.6 billion growth in the expanded loan portfolio over the last 12 months, new borrowers accounted for 98.4%, representing 7.0% of the portfolio in September 2014.

(1) Including new loans contracted in the last 12 months by customers since September 2013.

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Economic and Financial Analysis**Credit Margin – Interest Earning Operations****Changes in the Expanded Loan Portfolio – By Rating**

The chart below shows that the vast majority of new borrowers and customers that remained in the loan portfolio since September 2013 received ratings between AA and C, demonstrating the adequacy and consistency of the loan assignment and monitoring policy and processes, as well as the quality of guarantees.

Changes in the Extended Loan Portfolio by Rating between September 2013 and 2014

| Rating | Total Loan as at September 2014 | | New Customers from October 2013 and September 2014 | | Remaining Debtors as at September 2013 | |
|--------------|------------------------------------|--------------|--|--------------|---|--------------|
| | R\$ million | % | R\$ million | % | R\$ million | % |
| AA - C | 417,606 | 94.0 | 29,225 | 93.9 | 388,381 | 94.0 |
| D | 6,109 | 1.4 | 292 | 0.9 | 5,817 | 1.4 |
| E - H | 20,480 | 4.6 | 1,608 | 5.2 | 18,872 | 4.6 |
| Total | 444,195 | 100.0 | 31,125 | 100.0 | 413,070 | 100.0 |

Expanded Loan Portfolio – By Customer Profile

The chart below presents the evolution in the expanded loan portfolio by customer profile:

| Customer Profile | R\$ million | | | Variation % | |
|------------------------------|----------------|----------------|----------------|-------------|------------|
| | Sept14 | Jun14 | Sept13 | Quarter | 12M |
| Corporations | 192,810 | 187,983 | 175,095 | 2.6 | 10.1 |
| SMEs | 113,357 | 112,180 | 110,396 | 1.0 | 2.7 |
| Individuals | 138,028 | 135,068 | 127,068 | 2.2 | 8.6 |
| Total Loan Operations | 444,195 | 435,231 | 412,559 | 2.1 | 7.7 |

Expanded Loan Portfolio – By Customer Profile and Rating (%)

Loans rated as AA to C remained stable in the quarter and improved over the last 12 months.

| Customer Profile | By Rating | | | | | | | | |
|------------------|-------------|------------|------------|-------------|------------|------------|-------------|------------|------------|
| | Sept14 | | | Jun14 | | | Sept13 | | |
| | AA-C | D | E-H | AA-C | D | E-H | AA-C | D | E-H |
| Corporations | 98.2 | 0.5 | 1.3 | 98.4 | 0.4 | 1.2 | 96.9 | 2.6 | 0.5 |
| SMEs | 90.3 | 2.7 | 7.0 | 90.3 | 2.9 | 6.8 | 90.6 | 3.4 | 6.0 |
| Individuals | 91.2 | 1.5 | 7.3 | 91.0 | 1.7 | 7.3 | 90.3 | 1.9 | 7.8 |
| Total | 94.0 | 1.4 | 4.6 | 94.0 | 1.5 | 4.5 | 93.2 | 2.6 | 4.2 |

Economic and Financial Analysis**Credit Margin - Interest Earning Operations****Expanded Loan Portfolio - By Business Segment**

Regarding the growth of the expanded loan portfolio by “Business Segment”, we highlight the growth of “Prime”, “Corporate”, and “Retail” segments, in the quarter and the last 12 months.

| Business Segments | R\$ million | | | | Variation % | | | |
|--|----------------|--------------|----------------|--------------|----------------|--------------|------------|------------|
| | Sept14 | % | Jun14 | % | Sept13 | % | Quarter | 12M |
| Retail | 124,715 | 28.1 | 121,878 | 28.0 | 115,451 | 28.0 | 2.3 | 8.0 |
| Corporate | 194,102 | 43.7 | 189,727 | 43.6 | 178,209 | 43.2 | 2.3 | 8.9 |
| Middle Market | 48,603 | 11.0 | 48,199 | 11.1 | 46,289 | 11.2 | 0.8 | 5.0 |
| Prime | 21,176 | 4.8 | 20,222 | 4.6 | 18,091 | 4.4 | 4.7 | 17.1 |
| Other / Non-account Holders ⁽¹⁾ | 55,599 | 12.5 | 55,206 | 12.7 | 54,518 | 13.2 | 0.7 | 2.0 |
| Total | 444,195 | 100.0 | 435,231 | 100.0 | 412,559 | 100.0 | 2.1 | 7.7 |

(1) Mostly, non-account holders using vehicle financing, credit cards and payroll-deductible loans.

Expanded Loan Portfolio – By Currency

The balance of foreign currency-indexed and/or denominated loan and onlending operations (excluding ACCs - Advances on Foreign Exchange Contracts) totaled US\$ 15.8 billion in September 2014 (US\$ 15.5 billion in June 2014 and US\$ 14.9 billion in September 2013), with growth of 1.9% in the quarter and 6.0% in the last 12 months, in U.S. Dollars. In Brazilian Reais, such operations totaled R\$ 38.8 billion in September 2014 (R\$ 34.0 billion in June 2014 and R\$ 33.2 billion in September 2013), up 14.1% in the quarter and 16.9% over the last 12 months.

In September 2014, total loan operations in Reais stood at R\$ 405.4 billion (R\$ 401.2 billion in June 2014 and R\$ 379.4 billion in September 2013), up 1.0% in the quarter and 6.9% in the last 12 months.

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Economic and Financial Analysis**Credit Margin – Interest Earning Operations****Expanded Loan Portfolio – by Debtor**

The concentration level among the largest debtors was slightly higher when compared to the previous quarter and the last twelve months. The quality of the 100 largest debtors' portfolio showed an improvement in the period analyzed, based on AA-A rating.

Loan Portfolio⁽¹⁾ – By Type

The sum of operations with credit risk reached R\$ 469.8 billion, an increase of 1.8% in the quarter and 8.1% in the last 12 months.

| | R\$ million | | | Variation % | |
|--|----------------|----------------|----------------|-------------|------------|
| | Sept14 | Jun14 | Sept13 | Quarter | 12M |
| Loans and Discounted Securities | 159,876 | 156,010 | 151,823 | 2.5 | 5.3 |
| Financing | 120,926 | 117,955 | 110,176 | 2.5 | 9.8 |
| Rural and Agribusiness Financing | 23,854 | 23,341 | 18,823 | 2.2 | 26.7 |
| Leasing Operations | 4,608 | 4,969 | 6,077 | (7.3) | (24.2) |
| Advances on Exchange Contracts | 5,814 | 6,414 | 6,239 | (9.4) | (6.8) |
| Other Loans | 20,826 | 19,978 | 18,517 | 4.2 | 12.5 |
| Subtotal Loan Operations ⁽²⁾ | 335,904 | 328,668 | 311,655 | 2.2 | 7.8 |
| Sureties and Guarantees Granted (Memorandum Accounts) | 70,280 | 69,875 | 65,348 | 0.6 | 7.5 |
| Operations bearing Credit Risk - Commercial Portfolio ⁽³⁾ | 34,553 | 33,356 | 32,917 | 3.6 | 5.0 |
| Letters of Credit (Memorandum Accounts) | 507 | 402 | 751 | 26.1 | (32.5) |
| Advances from Credit Card Receivables | 1,457 | 1,386 | 871 | 5.1 | 67.3 |
| Co-obligation in Loan Assignment FIDC/CRI (Memorandum Accounts) | 1,383 | 1,432 | 897 | (3.4) | 54.2 |
| Co-obligation in Rural Loan Assignment (Memorandum Accounts) | 112 | 111 | 120 | 0.6 | (6.9) |
| Subtotal of Operations bearing Credit Risk - Expanded Portfolio | 444,195 | 435,231 | 412,559 | 2.1 | 7.7 |
| Other Operations Bearing Credit Risk ⁽⁴⁾ | 25,639 | 26,344 | 21,962 | (2.7) | 16.7 |
| Total Operations bearing Credit Risk | 469,834 | 461,575 | 434,521 | 1.8 | 8.1 |

(1) In addition to the Expanded Portfolio, it includes other operations bearing credit risk;

(2) As defined by Bacen;

(3) Including debenture and promissory note operations; and

(4) It includes CDI operations, Rural DI, international treasury, swap, non-deliverable forward transaction and investments in FIDC and Certificates of Real Estate Receivables (CRI).

Report on Economic and Financial Analysis – September 2014

Economic and Financial Analysis

Credit Margin – Interest Earning Operations

The charts below refer to the Loan Portfolio, as defined by Bacen.

Loan Portfolio⁽¹⁾ – By Flow of Maturities⁽²⁾

The loan portfolio by flow of maturities of operations showed a longer profile in September 2014, compared to the same period of the previous year, mainly due to the representativeness of real estate financing and payroll-deductible loans operations. It should be noted that, due to their guarantees and characteristics, these operations are not only exposed to lower risk, but they also provide favorable conditions to gain customer loyalty.

(1) As defined by Bacen; and

(2) Only performing loans.

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Economic and Financial Analysis

Credit Margin – Interest Earning Operations

Loan Portfolio⁽¹⁾ – Delinquency

The total delinquency ratio, which comprehends transactions due over 90 days, was stable in the year-over-year comparison . In the quarter-over-quarter comparison, there was a slight increase, mostly due to the slowing of the credit portfolio growth, as well as some specific cases occurring in operations with corporate clients, not representing a change in tendency in the direction of the ratio, which can be demonstrated below in the short-term delinquency chart of 15 to 90 days, indicating stability at this level.

Compared to the last quarter, short-term delinquency, including transactions overdue between 15 and 90 days, decreased for Individuals, and remained stable for Corporations.

(1) As defined by Bacen.

 Report on Economic and Financial Analysis – September 2014

Credit Margin - Interest Earning Operations

Allowance for Loan Losses (ALL) vs. Delinquency vs. Losses⁽¹⁾

The development of the loan portfolio, as well as respective risks, are monitored internally by applying the expanded portfolio concept.

In addition to the allowance for loan losses, required by Bacen Resolution N^o 2682/99, there is excess ALL to support eventual stress scenarios, as well as other operations/commitments bearing credit risks.

The ALL totaled R\$ 22.6 billion in September 2014, representing 6.7% of the total loan portfolio, comprising: (i) generic provision (customer and/or operation rating); (ii) specific provision (non-performing loans); and (iii) excess provision (internal criteria, including provision for guarantees provided).

Provisioning levels are deemed appropriate and sufficient to support possible changes in scenarios, such as higher delinquency levels and/or changes in the loan portfolio profile.

(1) As defined by Bacen; and

(2) Includes provision for guarantees provided, encompassing sureties, guarantees, letters of credit and standby letters of credit, which comprises the concept of "excess" ALL.

Economic and Financial Analysis

Credit Margin - Interest Earning Operations

It is worth mentioning the assertiveness of the provisioning criteria adopted, which is proven by: (i) analyzing historical data on recorded allowances for loan losses; and (ii) effective losses in the subsequent twelve-month period. When analyzed in terms of net loss of recovery, for an existing provision of 6.9% of the portfolio⁽¹⁾ in September 2013, the net loss in the subsequent twelve months was 3.0%, that is, the existing provision exceeded over 133% the loss occurred in the subsequent twelve months.

In September 2013, for an existing provision of 6.9% of the portfolio⁽¹⁾, the gross loss in the subsequent twelve-month period was 4.2%, meaning that the existing provision exceeded over 64% the loss in the subsequent twelve months, as illustrated in the graph below.

(1) As defined by Bacen; and

(2) Includes provision for guarantees provided, encompassing sureties, guarantees, letters of credit and standby letters of credit, which comprises the concept of “excess” ALL.

 Report on Economic and Financial Analysis – September 2014

Credit Margin - Interest Earning Operations

Allowance for Loan Losses⁽¹⁾

The Non Performing Loans ratio (operations due over 60 days) remained stable in the year-over-year and quarter-over-quarter comparison. Coverage ratios were stabilized at comfortable levels.

(1) As defined by Bacen;

(2) Includes provision for guarantees provided, encompassing sureties, guarantees, letters of credit and standby letters of credit, which comprises the concept of “excess” ALL; and

(3) Loan operations overdue for over 60 days and that do not generate revenue appropriation on accrual accounting.

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Economic and Financial Analysis**Credit Margin - Interest Earning Operations****Loan Portfolio – Portfolio Indicators**

With a view to facilitating the monitoring of the quantitative and qualitative performance of Bradesco's loan portfolio, a comparative summary of the main figures and indicators is presented below:

| | Sept14 | Jun14 | R\$ million (exc Sept13 |
|---|----------------|----------------|----------------------------|
| Total Loan Operations ⁽¹⁾ | 335,904 | 328,668 | 3 |
| - Individuals | 136,946 | 133,959 | 1 |
| - Corporate | 198,958 | 194,709 | 1 |
| Total Provision ⁽²⁾ | 22,623 | 21,791 | |
| - Specific | 11,590 | 11,097 | |
| - Generic | 7,025 | 6,685 | |
| - Excess ⁽²⁾ | 4,008 | 4,009 | |
| Specific Provision / Total Provision ⁽²⁾ (%) | 51.2 | 50.9 | |
| Total Provision ⁽²⁾ / Loan Operations (%) | 6.7 | 6.6 | |
| AA - C Rated Loan Operations / Loan Operations (%) | 92.3 | 92.2 | |
| D Rated Operations under Risk Management / Loan Operations (%) | 1.7 | 1.9 | |
| E - H Rated Loan Operations / Loan Operations (%) | 6.0 | 5.9 | |
| D Rated Loan Operations | 5,734 | 6,224 | |
| Provision for D-rated Operations | 1,591 | 1,717 | |
| D Rated Provision / Loan Operations (%) | 27.8 | 27.6 | |
| D - H Rated Non-Performing Loans | 16,601 | 16,551 | |
| Total Provision ⁽²⁾ / D-to-H-rated Non-performing Loans (%) | 136.3 | 131.7 | |
| E - H Rated Loan Operations | 20,267 | 19,388 | |
| Provision for E-to-H-rated Loan Operations | 17,044 | 16,190 | |
| E - H Rated Provision / Loan Operations (%) | 84.1 | 83.5 | |
| E - H Rated Non-Performing Loans | 13,960 | 13,560 | |
| Total Provision ⁽²⁾ / E-to-H-rated Non-performing Loans (%) | 162.1 | 160.7 | |
| Non-performing Loans ⁽³⁾ | 14,669 | 14,538 | |
| Non-performing Loans ⁽³⁾ / Loan Operations (%) | 4.4 | 4.4 | |
| Coverage Ratio - Total Provision ⁽²⁾ / Non Performing Loans ⁽³⁾ (%) | 154.2 | 149.9 | |
| Loan Operations Overdue for over 90 days | 12,082 | 11,658 | |
| Loan Operations Overdue for over 90 days / Loan Operations (%) | 3.6 | 3.5 | |
| Coverage Ratio - Total Provision ⁽²⁾ / Operations Overdue for over 90 days (%) | 187.2 | 186.9 | |

(1) As defined by Bacen;

(2) Includes provision for guarantees provided, encompassing sureties, guarantees, letters of credit and standby letters of credit, which comprises the concept of "excess" ALL; and

(3) Loan operations overdue for over 60 days and that do not generate revenue appropriation on accrual accounting.

Report on Economic and Financial Analysis – September 2014

Economic and Financial Analysis**Funding Margin – Interest Earning Operations****Funding Margin Breakdown - Interest Earning Operations**

| | Funding Margin - Interest Earning Operations | | | | | R\$ million | |
|---------------------------------|--|--------------|--------------|--------------|--------------|-------------|--|
| | 9M14 | 9M13 | 3Q14 | 2Q14 | Variation | | |
| | | | | | 12 Months | Quarter | |
| Interest - due to volume | | | | | 465 | 34 | |
| Interest - due to spread | | | | | 813 | 21 | |
| Interest Earning Portion | 4,610 | 3,332 | 1,625 | 1,570 | 1,278 | 55 | |

Quarter-over-quarter, the funding margin of interest earning operations increased 3.5%, or R\$ 55 million, in the third quarter of 2014. The variation occurred mainly due to: (i) a greater volume of operations, which amounted to R\$ 34 million; and (ii) a R\$ 21 million increase in the average spread.

In the comparison between the first three quarters of 2014 and the same period of the previous year, the Funding Margin - Interest Earning Operations was up 38.4% or R\$ 1,278 million. The variation occurred mainly due to: (i) the R\$ 813 million increase in average spread as a result of an improved cost structure, with greater focus on funding obtained from Retail customers, associated with the increased Selic rate; and (ii) the greater volume of operations, amounting to R\$ 465 million.

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Economic and Financial Analysis**Funding Margin – Interest Earning Operations****Loans vs. Funding**

To analyze Loan Operations in relation to Funding, the following should be deducted from total customer funding: (i) the amount committed to reserve requirements at Bacen, (ii) the amount of available funds held at customer service network, as well as (iii) funds from domestic and foreign lines of credit that finance the demand for loans.

Bradesco depends little on interbank deposits and foreign lines of credit, given its capacity to effectively obtain funding from customers.

This is a result of: (i) the outstanding location of its Service Points; (ii) the broad diversity of products offered; and (iii) the market's confidence in the Bradesco brand.

Note that the use of funds provides a comfortable margin, which proves that Bradesco is capable of meeting demand for loaning funds through its own funding.

| Funding vs. Investments | R\$ million | | | Variation % | |
|--|--------------------|----------------|----------------|--------------------|-------------------|
| | Sept14 | Jun14 | Sept13 | Quarter | 12M |
| Demand Deposits + Sundry Floating | 37,227 | 39,913 | 43,008 | (6.7) | (13.4) |
| Savings Deposits | 87,293 | 84,319 | 76,488 | 3.5 | 14.1 |
| Time Deposits + Debentures ⁽¹⁾ | 157,576 | 158,532 | 157,356 | (0.6) | 0.1 |
| Funds from Financial Bills ⁽²⁾ | 66,754 | 61,809 | 43,952 | 8.0 | 51.9 |
| Customer Funds | 348,850 | 344,573 | 320,803 | 1.2 | 8.7 |
| (-) Reserve Requirements | (46,713) | (53,502) | (49,473) | (12.7) | (5.6) |
| (-) Available Funds | (7,596) | (7,651) | (12,708) | (0.7) | (40.2) |
| Customer Funds Net of Reserve Requirements | 294,541 | 283,420 | 258,622 | 3.9 | 13.9 |
| Onlending | 41,489 | 40,414 | 39,317 | 2.7 | 5.5 |
| Securities Abroad | 8,529 | 8,068 | 11,475 | 5.7 | (25.7) |
| Borrowing | 15,072 | 13,727 | 11,990 | 9.8 | 25.7 |
| Other (Subordinated Debt + Other Borrowers - Cards) | 52,515 | 50,751 | 50,723 | 3.5 | 3.5 |
| Total Funding (A) | 412,146 | 396,380 | 372,127 | 4.0 | 10.8 |
| Expanded Loan Portfolio (Excluding Sureties and Guarantees) (B) | 373,915 | 365,356 | 347,210 | 2.3 | 7.7 |
| B/A (%) | 90.7 | 92.2 | 93.3 | (1.5) p.p. | (2.6) p.p. |

(1) Debentures mainly used to back repos; and

(2) Including: Collateral Mortgage Notes, Mortgage Bonds, Letters of Credit for Agribusiness, Financial Bills and Structured Operations Certificates.

Report on Economic and Financial Analysis – September 2014

Economic and Financial Analysis

Funding Margin – Interest Earning Operations

Main Funding Sources

The following table presents changes in main funding sources:

| | R\$ million | | | Variation % | |
|--|----------------|----------------|----------------|-------------|------------|
| | Sept14 | Jun14 | Sept13 | Quarter | 12M |
| Demand Deposits | 33,300 | 36,176 | 39,456 | (8.0) | (15.6) |
| Savings Deposits | 87,293 | 84,319 | 76,488 | 3.5 | 14.1 |
| Time Deposits | 90,615 | 92,254 | 99,993 | (1.8) | (9.4) |
| Debentures ⁽¹⁾ | 66,961 | 66,278 | 57,363 | 1.0 | 16.7 |
| Borrowing and Onlending | 56,561 | 54,142 | 51,307 | 4.5 | 10.2 |
| Funds from Issuance of Securities ⁽²⁾ | 75,283 | 69,877 | 55,427 | 7.7 | 35.8 |
| Subordinated Debts | 36,464 | 35,384 | 36,135 | 3.1 | 0.9 |
| Total | 446,477 | 438,430 | 416,169 | 1.8 | 7.3 |

(1) Considering mostly debentures used to back repos; and

(2) Including: Financial Bills, on September 30, 2014, amounting to R\$ 49,671 million (June 30, 2014 - R\$ 48,111 and September 30, 2013 - R\$ 34,242 million).

Demand deposits

The R\$ 2,876 million reduction in the third quarter of 2014 over the previous quarter, and the R\$ 6,156 million reduction over the same period of the previous year were mostly due to new business opportunities offered to customers, basically because of interest rate fluctuations in the period.

Savings Deposits

Savings deposits increased 3.5% in the quarter-over-quarter comparison, and 14.1% compared to the same period in the previous year, mainly as a result of: (i) greater funding volume; (ii)

the yield of savings account reserve; and (iii) increase in voluntary deposits by customers.

Bradesco is always increasing its savings accounts base, posting net growth of 4.6 million new savings accounts over the last 12 months.

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Economic and Financial Analysis

Funding Margin – Interest Earning Operations

Time Deposits

In the third quarter of 2014, time deposits balance totaled R\$ 90,615 million, with a reduction of 1.8% over the second quarter of 2014, and reduction of 9.4% over the same period of the previous year.

This performance was due mostly to new investment alternatives available to customers.

Debentures

On September 30, 2014, Bradesco's debentures balance reached R\$ 66,961 million, an increase of 1.0% in the quarter-over-quarter comparison, and of 16.7% in the last 12 months.

These variations are mainly due to the placement and maturity of the securities, which are also used to back repos that are, in turn, impacted by the levels of economic activity.

Borrowing and Onlending

The increase of R\$ 2,419 million in the quarter-over-quarter comparison was mainly a result of: (i) the increase of R\$ 1,368 million in foreign-currency-denominated and/or indexed borrowing and onlending bonds, a result, essentially, of the positive exchange rate fluctuation of 11.3% in the period; and (ii) the increase of R\$ 1,051 million in the volume of fundings raised by borrowings and onlending in the country, especially through BNDES operations.

In the comparison between the first three quarters of 2014 and the same period of the previous year, the balance of borrowings and onlending presented a growth of R\$ 5,254 million, basically due to: (i) the increase of R\$ 3,147 million in foreign-currency-denominated and/or indexed borrowing and onlending bonds, whose balance went from R\$ 12,142 million in September 2013 to R\$ 15,289 million in September 2014, mainly as a result of: (a) the positive exchange rate fluctuation of 9.9% in the period; and (b) the increase in the volume of funds raised; and (ii) the increase of R\$ 2,107 million in the volume of funds raised through borrowings and onlending in the country, especially through Finame operations.

- Report on Economic and Financial Analysis – September 2014

Funding Margin – Interest Earning Operations**Funds from the Issuance of Securities**

Funds from issuance of securities totaled R\$ 75,283 million, up 7.7% or R\$ 5,406 million over the previous quarter, mainly due to: (i) the increase in Real Estate Credit Bill, in the value of R\$ 2,582 million; (ii) the increase in Financial Bills inventory, in the amount of R\$ 1,560 million; and (iii) the increase in the volume of Letters of Credit for Agribusiness, in the amount of R\$ 820 million.

In the comparison between the first three quarters of 2014 and the same period of the previous year, the increase in net interest income of R\$ 19,856 million was mainly driven by: (i) increased inventory of Financial Bills, whose balance went from R\$ 34,242 million in September 2013 to R\$ 49,671 million in September 2014, mainly due to new issuances in the period; (ii) increased volume of Mortgage Bonds, in the amount of R\$ 6,778 million; and partially counterbalanced by: (iii) the reduction of R\$ 2,946 million in the volume of securities issued abroad.

Subordinated Debt

Subordinated Debt totaled R\$ 36,464 billion in September 2014 (R\$ 8,472 million abroad and R\$ 27,992 million in Brazil), showing a growth of 3.1% in the quarter-over-quarter comparison, and of 0.9% in the comparison with the same period of the previous year, basically driven by the adjustment of dollar-indexed instruments abroad, and partially counterbalanced by debts due in previous periods.

Economic and Financial Analysis**Securities/Other Margin – Interest Earning Operations****Securities/Other Margin Breakdown – Interest Earning Operations**

| | R\$ million | | | | | |
|---------------------------------|---|--------------|--------------|--------------|------------|------------|
| | Securities/Other Margin - Interest Earning Operations | | | | Variation | |
| | 9M14 | 9M13 | 3Q14 | 2Q14 | 12 Months | Quarter |
| Interest - due to volume | | | | | 300 | 60 |
| Interest - due to spread | | | | | 281 | 63 |
| Interest Earning Portion | 3,457 | 2,876 | 1,359 | 1,236 | 581 | 123 |
| Income | 29,343 | 22,495 | 12,804 | 8,820 | 6,848 | 3,984 |
| Expenses | (25,886) | (19,619) | (11,445) | (7,584) | (6,267) | (3,861) |

Securities/Other Margin – Interest Earning Operations rose R\$ 123 million between the third quarter of 2014 and the previous quarter. The variation occurred mainly due to: (i) the R\$ 63 million increase in average spread; and (ii) the greater volume of operations, which amounted to R\$ 60 million.

In the comparison between the first three quarters of 2014 and the same period of the previous year, the Securities/Other Margin - Interest Earning Operations was down R\$ 581 million. This result was primarily due to: (i) a greater volume of operations, which affected the result in R\$ 300 million; and (ii) increased average spread, totaling R\$ 281 million.

Insurance Margin - Interest Earning Operations**Insurance Margin Breakdown - Interest Earning Operations**

| | R\$ million | | | | | |
|---------------------------------|--|--------------|--------------|--------------|------------|-------------|
| | Insurance Margin - Interest Earning Operations | | | | Variation | |
| | 9M14 | 9M13 | 3Q14 | 2Q14 | 12 Months | Quarter |
| Interest - due to volume | | | | | 242 | 25 |
| Interest - due to spread | | | | | 157 | (101) |
| Interest Earning Portion | 3,050 | 2,651 | 1,005 | 1,081 | 399 | (76) |
| Income | 10,535 | 6,085 | 3,480 | 3,607 | 4,450 | (127) |
| Expenses | (7,485) | (3,434) | (2,475) | (2,526) | (4,051) | 51 |

Comparing the third quarter of 2014 with the previous quarter, interest financial margin from insurance operations decreased R\$ 76 million, or 7.0%, basically impacted by: (i) the R\$ 101 million decrease in average spread; and offset, in part by: (ii) the greater volume of operations, which amounted to R\$ 25 million.

Comparing the first three quarters of 2014 and the same period of the previous year, Insurance Margin – Interest Earning Operations increased 15.1%, or R\$ 399 million, mostly due to: (i) a greater volume of operations, which amounted to R\$ 242 million; and (ii) a R\$ 157 million increase in the average spread.

Report on Economic and Financial Analysis – September 2014

Economic and Financial Analysis**NII - Non-Interest Earning Portion****NII - Non-Interest Earning Portion – Breakdown**

| | NII - Non-Interest Earning Portion | | | | | R\$ million | |
|------------------|---|-------------|-------------|-------------|------------------|--------------------|----------------|
| | 9M14 | 9M13 | 3Q14 | 2Q14 | Variation | 12 Months | Quarter |
| Funding | (231) | (221) | (76) | (77) | (10) | | 1 |
| Insurance | 21 | 32 | 52 | 49 | (11) | | 3 |
| Securities/Other | 476 | 511 | 67 | 240 | (35) | | (173) |
| Total | 266 | 322 | 43 | 212 | (56) | | (169) |

The non-interest earning portion in the third quarter of 2014 was R\$ 43 million, versus R\$ 212 million in the previous quarter, which amounted to a R\$ 169 million reduction primarily due to an increase in Securities/Other margin obtained in the previous quarter. In the comparison between the first three quarters of 2014 and the same period of the previous year, the non-interest earning portion was down R\$ 56 million. The variations in non-interest financial margin were basically a result of:

- “Insurance” – represented by gains/losses from variable-income securities; the variations in the periods are associated with market conditions, which enable greater/lower gain opportunity; and
- “Securities/Other” - decreased R\$ 173 million and R\$ 35 million quarter-over-quarter, and in a comparison between the first three quarters of 2014 with the same period of the previous year, respectively, were due to lower gains from market arbitrage.

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Economic and Financial Analysis**Insurance, Pension Plans and Capitalization Bonds**

Below is the analysis of the Statement of Financial Position and Income Statement of Grupo Bradesco Seguros e Previdência:

Consolidated Statement of Financial Position

| | R\$ million | | |
|--|----------------|----------------|----------------|
| | Sept14 | Jun14 | Sept13 |
| Assets | | | |
| Current and Long-Term Assets | 169,512 | 165,203 | 154,464 |
| Securities | 158,207 | 154,261 | 143,423 |
| Insurance Premiums Receivable | 3,118 | 2,969 | 2,623 |
| Other Loans | 8,187 | 7,973 | 8,418 |
| Permanent Assets | 4,589 | 4,434 | 4,040 |
| Total | 174,101 | 169,637 | 158,504 |
| Reserve Requirements | | | |
| Current and Long-Term Liabilities | 153,993 | 150,230 | 141,531 |
| Tax, Civil and Labor Contingencies | 2,438 | 2,354 | 2,920 |
| Payables on Insurance, Pension Plan and Capitalization Bond Operations | 475 | 446 | 374 |
| Other Reserve Requirements | 5,111 | 4,699 | 4,683 |
| Insurance Technical Reserves | 12,609 | 12,272 | 11,978 |
| Life and Pension Plan Technical Reserves | 126,858 | 124,192 | 115,814 |
| Capitalization Bond Technical Reserves | 6,502 | 6,267 | 5,762 |
| Non-controlling Interest | 601 | 594 | 647 |
| Shareholders' Equity | 19,507 | 18,813 | 16,326 |
| Total | 174,101 | 169,637 | 158,504 |

Consolidated Income Statement

| | R\$ million | | | |
|---|-------------|----------|---------|---------|
| | 9M14 | 9M13 | 3Q14 | 2Q14 |
| Insurance Written Premiums, Pension Plan Contributions and Capitalization Bond Income | 38,346 | 35,260 | 12,904 | 13,992 |
| Premiums Earned from Insurance, Pension Plan Contribution and Capitalization Bond | 22,449 | 19,612 | 7,980 | 7,378 |
| Financial Result from the Operation | 3,127 | 2,510 | 1,019 | 1,098 |
| Sundry Operating Income | 707 | 699 | 324 | 188 |
| Retained Claims | (13,053) | (11,375) | (4,778) | (4,193) |
| Capitalization Bond Draws and Redemptions | (3,555) | (2,992) | (1,295) | (1,173) |
| Selling Expenses | (2,152) | (1,879) | (735) | (737) |
| General and Administrative Expenses | (1,706) | (1,571) | (615) | (553) |
| Tax Expenses | (463) | (424) | (145) | (158) |

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| | | | | |
|---|--------------|--------------|--------------|--------------|
| Other Operating Income/Expenses | (591) | (320) | (182) | (236) |
| Operating Result | 4,763 | 4,260 | 1,573 | 1,614 |
| Equity Result | 500 | 329 | 176 | 160 |
| Non-Operating Result | (25) | (34) | (4) | (9) |
| Income before Taxes and Profit Sharing | 5,238 | 4,555 | 1,745 | 1,765 |
| Income Tax and Contributions | (1,907) | (1,681) | (634) | (641) |
| Profit Sharing | (65) | (51) | (20) | (21) |
| Non-controlling Interest | (96) | (84) | (33) | (31) |
| Net Income | 3,170 | 2,739 | 1,058 | 1,072 |

Note: For comparison purposes, the non-recurring events' effects are not considered.

Report on Economic and Financial Analysis – September 2014

Economic and Financial Analysis**Insurance, Pension Plans and Capitalization Bonds****Income Distribution of Grupo Bradesco Seguros e Previdência**

| | R\$ million | | | | | | | |
|------------------------|--------------|--------------|--------------|--------------|------------|------------|------------|------------|
| | 3Q14 | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 | 4Q12 |
| Life and Pension Plans | 588 | 698 | 639 | 582 | 552 | 564 | 542 | 570 |
| Health | 168 | 184 | 192 | 175 | 139 | 155 | 167 | 167 |
| Capitalization Bonds | 74 | 119 | 110 | 101 | 105 | 97 | 131 | 103 |
| Basic Lines and Other | 228 | 71 | 99 | 143 | 82 | 115 | 90 | 124 |
| Total | 1,058 | 1,072 | 1,040 | 1,001 | 878 | 931 | 930 | 964 |

Performance Ratios

| | 3Q14 | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 | 4Q12 | % |
|--|------|------|------|------|------|------|------|------|---|
| Claims Ratio ⁽¹⁾ | 72.7 | 70.2 | 70.1 | 71.1 | 72.7 | 71.1 | 69.6 | 70.5 | |
| Expense Ratio ⁽²⁾ | 10.5 | 11.2 | 10.4 | 10.9 | 10.4 | 10.9 | 11.0 | 11.6 | |
| Administrative Expenses Ratio ⁽³⁾ | 4.6 | 4.0 | 4.7 | 4.3 | 4.9 | 4.1 | 4.3 | 4.2 | |
| Combined Ratio ^{(4) (5)} | 86.5 | 86.3 | 86.4 | 86.1 | 86.9 | 85.5 | 86.0 | 86.6 | |

(1) Retained Claims/Earned Premiums;

(2) Sales Expenses/Earned Premiums;

(3) Administrative Expenses/Net Written Premiums;

(4) (Retained Claims + Sales Expenses + Other Operating Income and Expenses)/Earned Premiums + (Administrative Expenses + Taxes)/Net Written Premiums; and

(5) Excluding additional reserves.

Note: For comparison purposes, the non-recurring events' effects are not considered.

Written Premiums, Pension Plan Contributions and Capitalization Bond Income

In a comparison between the third quarter of 2014 and the same period of the previous year, there was an increase of 16.6% in written premiums, pension plan contribution and capitalization bond income. As for the second quarter of 2014, there was a reduction of 7.8%, due to the exceptional growth of 46.2% in the previous quarter of “Life and Pension Plan” products.

Cumulatively until September 2014, production increased by 9.8%, without considering the DPVAT agreement, over the same period of the previous year, influenced by “Auto RE”, “Health” and “Capitalization” products, which grew 30.9%, 21.0%, and 17.0%, respectively.

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Economic and Financial Analysis

Insurance, Pension Plans and Capitalization Bonds

Written Premiums, Pension Plan Contributions and Capitalization Bond Income

(*) In January 2014, Bradesco Vida e Previdência requested the shutdown of DPVAT insurance consortia. The DPVAT agreement share went from 18.4% to 5.4%, decrease of 13 p.p. over September 2013.

Report on Economic and Financial Analysis – September 2014

Economic and Financial Analysis

Insurance, Pension Plans and Capitalization Bonds

Retained Claims by Insurance Line

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Economic and Financial Analysis

Insurance, Pension Plans and Capitalization Bonds

Insurance Sales Ratio by Segment

 Report on Economic and Financial Analysis – September 2014

Insurance, Pension Plans and Capitalization Bonds

Efficiency Ratio

General and Administrative Expenses / Revenue

The improvement in the administrative efficiency ratio between the third quarter of 2014 and the same period of the previous year, is a result of: (i) the benefits generated by cost-cutting measures; and (ii) the 16.6% growth in revenue in the period. In turn, the reduction of 0.6 p.p. in the efficiency ratio in the third quarter of 2014 over the previous quarter is basically a result of the decrease of 7.8% in revenue.

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Economic and Financial Analysis

Insurance, Pension Plans and Capitalization Bonds

Technical Reserves

 Report on Economic and Financial Analysis – September 2014

Economic and Financial Analysis

Bradesco Vida e Previdência

| | R\$ million (unless otherwise specified) | | | | | | |
|---|--|---------|---------|---------|---------|---------|---------|
| | 3Q14 | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 |
| Net Income | 588 | 698 | 639 | 582 | 552 | 564 | 552 |
| Premium and Contribution Income ⁽¹⁾ | 5,645 | 7,301 | 4,994 | 8,505 | 4,971 | 7,535 | 5,645 |
| - Income from Pension Plans and VGBL | 4,383 | 6,117 | 3,898 | 7,317 | 3,838 | 6,475 | 4,383 |
| - Income from Life/Personal Accidents Insurance Premiums | 1,262 | 1,184 | 1,096 | 1,188 | 1,133 | 1,060 | 1,262 |
| Technical Reserves | 126,858 | 124,192 | 119,942 | 119,228 | 115,814 | 114,383 | 110,858 |
| Investment Portfolio | 132,535 | 129,193 | 126,001 | 124,655 | 121,211 | 119,842 | 118,535 |
| Claims Ratio | 36.6 | 31.5 | 29.9 | 37.3 | 43.3 | 37.3 | 36.6 |
| Expense Ratio | 18.5 | 20.7 | 21.8 | 21.2 | 21.8 | 18.8 | 18.5 |
| Combined Ratio | 63.4 | 57.8 | 58.6 | 67.3 | 72.6 | 61.0 | 63.4 |
| Participants / Policyholders (in thousands) | 27,625 | 27,789 | 27,451 | 28,256 | 28,044 | 27,030 | 25,625 |
| Premium and Contribution Income Market Share (%) ⁽²⁾ | 25.8 | 26.6 | 26.1 | 30.2 | 29.1 | 28.8 | 25.8 |
| Life/AP Market Share - Insurance Premiums (%) ⁽²⁾ | 17.5 | 17.2 | 17.6 | 17.0 | 16.9 | 16.3 | 17.5 |

(1) Life/VGBL/PGBL/Traditional; and

(2) In 3T14, it considers the latest data made available by Susep (Aug/14).

Note: For comparison purposes, the non-recurring events' effects are not considered.

Because of the solid structure, innovative product policy and market trust earned, Bradesco Vida e Previdência accounted for 25.8% of the pension plan and VGBL income. (source: Susep - data from August 2014).

The net income for the third quarter of 2014 15.8% lower compared to the previous quarter, influenced by the following factors: (i) a 5.1% increase in the "Life" product claims ratio; (ii) reduction in financial result; and partially counterbalanced by: (iii) improved sales ratio.

The net income for the first three quarters of 2014 increased 16.1% over the same period of the previous year, basically due to improvement: (i) of 5.9 p.p. in claims ratio; (ii) in sales ratio; (iii) in financial result; and (iv) in general and administrative expenses.

Bradesco

Economic and Financial Analysis

Bradesco Vida e Previdência

In September 2014, technical reserves for Bradesco Vida e Previdência stood at R\$ 126.9 billion, made up of R\$ 120.4 billion from “Pension Plans and VGBL” and R\$ 6.5 billion from “Life, Personal Accidents and Other Lines”, meaning a growth of 9.5% over September 2013.

The Pension Plan and VGBL Investment Portfolio accounted for 31.0% of market funds in August 2014 (source: Fenaprevi).

Growth of Participants and Life and Personal Accident Policyholders

In September 2014, the number of Bradesco Vida e Previdência customers surpassed 2.4 million pension plan and VGBL participants, and 25.2 million life and personal accident policyholders.

This impressive growth was fueled by the strength of the Bradesco brand and the improvement of selling and management policies.

Economic and Financial Analysis

Bradesco Saúde and Mediservice

| | R\$ million (unless otherwise stated) | | | | | | | |
|--|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | 3Q14 | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 | 4Q12 |
| Net Income | 168 | 184 | 192 | 175 | 139 | 155 | 167 | 167 |
| Net Written Premiums | 3,851 | 3,509 | 3,372 | 3,274 | 3,154 | 2,926 | 2,787 | 2,727 |
| Technical Reserves | 6,226 | 6,149 | 5,794 | 5,726 | 6,585 | 6,503 | 6,308 | 5,582 |
| Claims Ratio | 87.6 | 86.1 | 86.9 | 88.5 | 89.8 | 87.3 | 84.7 | 85.3 |
| Expense Ratio | 4.8 | 4.6 | 4.1 | 5.4 | 5.4 | 5.4 | 5.2 | 5.1 |
| Combined Ratio | 98.1 | 97.7 | 96.9 | 99.5 | 99.6 | 98.9 | 96.2 | 98.5 |
| Policyholders (in thousands) | 4,475 | 4,360 | 4,273 | 4,173 | 4,117 | 4,082 | 3,985 | 3,964 |
| Written Premiums Market Share (%) ⁽¹⁾ | 45.8 | 45.2 | 45.4 | 46.0 | 45.6 | 48.8 | 48.2 | 45.3 |

(1) In the third quarter of 2014, it considers the latest data made available by ANS (Aug/14).

Note: For comparison purposes, the non-recurring events' effects are not considered.

Revenue increased by 9.8% compared to the previous quarter. The net income of the third quarter of 2014 reduced by 8.7% over the second quarter of 2014, basically due to: (i) growth of 1.5 p.p. of claims ratio; and (ii) decrease in financial and equity result.

Net income for the first three quarters of 2014 was up 18.0% compared to the same period in the previous year, mainly due to: (i) a 21.0% increase in revenue; (ii) a 0.9 p.p. increase in sales; (iii) a 0.5 p.p. reduction in the claims ratio; (iv) improved financial and equity result; and (v) improvement in the administrative efficiency ratio.

In September 2014, Bradesco Saúde and Mediservice maintained strong market position in the corporate segment (source: ANS).

Approximately 98 thousand companies in Brazil have Bradesco Saúde insurance and Mediservice plans.

Of the 100 largest companies in Brazil in terms of revenue, 53 are Bradesco Saúde and Mediservice customers (source: Exame magazine's *Melhores e Maiores* ranking, June 2014).

Bradesco _____

_____ Economic and Financial Analysis**Bradesco Saúde and Mediservice****Number of Bradesco Saúde and Mediservice Policyholders**

Both companies have a combined total of over 4.4 million customers. The great participation of corporate insurance in the overall portfolio (96.0% in September 2014) shows its high level of specialization and customization in collective plans service.

We highlight the Small and Mid-Sized Group Insurance (SPG) portfolio, which covered 867 thousand lives in September 2014, up 20.8% compared to the same period in 2013.

Bradesco Capitalização

| | R\$ million (unless otherwise stated) | | | | | | | |
|--|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | 3Q14 | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 | 4Q12 |
| Net Income | 74 | 119 | 110 | 101 | 105 | 97 | 131 | 103 |
| Capitalization Bond Income | 1,416 | 1,290 | 1,205 | 1,296 | 1,234 | 1,126 | 983 | 1,089 |
| Technical Reserves | 6,502 | 6,267 | 6,081 | 5,900 | 5,762 | 5,738 | 5,623 | 5,449 |
| Customers (in thousands) | 3,436 | 3,456 | 3,485 | 3,475 | 3,428 | 3,439 | 3,462 | 3,459 |
| Premium Income Market Share (%) ⁽¹⁾ | 24.1 | 23.6 | 24.3 | 22.1 | 21.8 | 20.9 | 22.1 | 23.1 |

(1) In the third quarter of 2014, it considers the latest data made available by Susep (Aug/14).

In the third quarter of 2014, revenue increased by 9.8% compared to the previous quarter. Net income in the third quarter of 2014 reduced by 37.8% over the previous quarter, basically due to: (i) the decreased financial result; and (ii) the reduced equity result.

The net income until September 2014 reduced by 9.0% compared to the result of the same period of the previous year, basically due to: (i) decrease in operating result, because of the provision for drawing; and (ii) decrease in financial result.

Bradesco Capitalização

Bradesco Capitalização ended the third quarter of 2014 in 1st place among the capitalization bond companies, due to its policy of transparency and of adjusting its products based on potential consumer demand and consistent with the market changes.

Concerned with providing products that better fit the most varied profiles and budgets of our customers, Bradesco Capitalização has a product portfolio ranging by payment method (lump or monthly), contribution term, periodicity and value of premiums that meet requirements and expectations of customers.

Combining a pioneer spirit with business strategic view, Bradesco Capitalização has launched onto the market products concerned with socio-environmental causes, in which part of the revenue goes to projects with this purpose. In addition to offering to customers the possibility of creating a financial reserve, Capitalization Bonds with socio-environmental profile seek to raise our customer's awareness about the importance of this theme and allow them to participate in a noble cause that benefits society.

Bradesco Capitalização currently has partnerships with the following institutions: (i) SOS Mata Atlântica Foundation (which contributes to the preservation of biological and cultural diversity of the Atlantic Forest, stimulating social and environmental citizenship); (ii) Amazonas Sustentável Foundation (which contributes to the sustainable development, environmental preservation and improvement to the quality of life of communities that benefit from preservation centers in the state of Amazonas); (iii) the Brazilian Cancer Control Institute (which contributes to the prevention, early diagnosis and treatment of breast cancer in Brazil); and (iv) Tamar Project (created to preserve sea turtles).

The portfolio is composed of 23.1 million active bonds. Of this total, 35.4% are represented by "Traditional Bonds", sold at the Branches Network and at Bradesco Dia&Noite service channels. The other 64.6% of the portfolio is represented by "Incentive" bonds (assignment of drawing rights), such as partnerships with Bradesco Vida e Previdência and Bradesco Auto/RE. Given that the purpose of this type of capitalization bond is to add value to the product of a partner company or even to encourage timely payment by its customers, the bonds have reduced maturity and grace terms and lower sale price.

Economic and Financial Analysis**Bradesco Auto/RE and Atlântica Companhia de Seguros**

| | R\$ million (unless otherwise stated) | | | | | | | |
|--|---------------------------------------|-------|-------|-------|-------|-------|-------|-------|
| | 3Q14 | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 | 1Q13 | 4Q12 |
| Net Income | 37 | 38 | 86 | 71 | 25 | 43 | 28 | 10 |
| Net Written Premiums | 1,655 | 1,551 | 1,399 | 1,108 | 1,276 | 1,204 | 1,039 | 1,014 |
| Technical Reserves | 5,952 | 5,689 | 5,314 | 4,998 | 5,003 | 4,817 | 4,643 | 4,577 |
| Claims Ratio | 62.8 | 62.5 | 58.0 | 59.1 | 59.5 | 58.6 | 58.5 | 63.7 |
| Expense Ratio | 21.0 | 21.8 | 20.9 | 19.6 | 18.9 | 18.0 | 17.7 | 17.8 |
| Combined Ratio | 105.4 | 107.6 | 103.6 | 104.5 | 101.6 | 100.8 | 105.6 | 109.6 |
| Policyholders (in thousands) | 4,536 | 3,690 | 3,882 | 3,613 | 3,631 | 3,652 | 3,798 | 3,871 |
| Premium Income Market Share (%) ⁽¹⁾ | 10.7 | 10.6 | 10.3 | 8.8 | 9.1 | 9.1 | 8.8 | 10.0 |

(1) In the third quarter of 2014, it considers the latest data made available by Susep (Aug/14).

Note: We are considering Atlântica Companhia de Seguros as of the first quarter of 2014.

In the third quarter of 2014, revenue increased by 6.7% compared to the previous quarter. The net income for the quarter remained virtually stable compared to the result for the previous quarter, as a result of: (i) an increase of 0.3 p.p. in claims ratio; (ii) reduction in the financial result; and counterbalanced, in part; (iii) by the improvement in sales ratio.

The net income until September of 2014 showed a growth of 67.7% compared to the same period in the previous year, mainly due to: (i) a 30.9% increase in revenue; (ii) increase in financial and equity result; (iii) increase in the administrative efficiency ratio; partially counterbalanced by: (iv) improvement of 2.3 p.p. in claims ratio; and (v) increase of 3.0 p.p. in sales.

In the Property Insurance segment, the focus on large brokers and Corporate and Middle Market customers was maintained. This results in renewal of the main accounts, whether as the leading company or through participation in co-insurance. In Aviation and Maritime Hull insurance, the increased exchange with Corporate and Middle Market segments has been drawn on extensively, taking full advantage of the stronger sales of new aircraft and those of the maritime segment.

The transportation segment is still the primary focus, with essential investments made to leverage new business.

Despite strong competition in the "Auto/RCF" line, the insurer increased its fleet to approximately 1.7 million vehicles, guaranteed by the maintenance of competitiveness, mainly due to the establishment of a refined and segmented quoting process. Another important fact relates to improvements to current products and the creation of products for a specific target market. Among them, it is worth noting the launch of the First Vehicular Protection of Bradesco Seguro (Bradesco Seguro Primeira Proteção Veicular), exclusive to Bradesco's account holders, which helps, through the Day and Night Support services, new vehicles and vehicles of up to 15 years of use.

In order to provide its customers with a better service, Bradesco Auto/RE currently counts with 28 Bradesco Auto Centers (BAC), which offer policyholders the greatest variety of services in a single place. Including: auto claims services, rental car reservations, installation of anti-theft equipment, preventative maintenance checks, glass repairs or replacement and environmental vehicle inspections.

Report on Economic and Financial Analysis – September 2014

Bradesco Auto/RE

Number of Policyholders at Auto/RE

Mass insurance targets individuals, self-employed professionals and SMEs. The launch of new products combined with the continuous improvement to methods and systems has contributed to maintenance of customer base, which comprises around 3.9 million customers in the last 12 months.

It is worth pointing out that we continue with a strong strategy for the ‘residential insurance’ segment, totaling more than 1.6 million insured homes. We recently launched the Monthly Home Insurance; a product with monthly billing via checking account debit.

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Economic and Financial Analysis**Fee and Commission Income**

A breakdown of the variation in Fee and Commission Income for the respective periods is presented below:

| Fee and Commission Income | R\$ million | | | | | |
|---|--------------------|---------------|--------------|--------------|------------------|----------------|
| | 9M14 | 9M13 | 3Q14 | 2Q14 | Variation | |
| | | | | | 12 Months | Quarter |
| Card Income | 5,924 | 5,207 | 2,023 | 1,965 | 717 | 58 |
| Checking Account | 2,941 | 2,655 | 1,025 | 972 | 286 | 53 |
| Loan Operations | 1,887 | 1,644 | 688 | 625 | 243 | 63 |
| Fund Management | 1,792 | 1,735 | 653 | 578 | 57 | 75 |
| Collection | 1,168 | 1,091 | 400 | 388 | 77 | 12 |
| Consortium Management | 640 | 526 | 228 | 214 | 114 | 14 |
| Underwriting / Financial Advisory Services | 516 | 415 | 135 | 160 | 101 | (25) |
| Custody and Brokerage Services | 384 | 387 | 138 | 121 | (3) | 17 |
| Payments | 286 | 254 | 89 | 100 | 32 | (11) |
| Other | 712 | 644 | 260 | 205 | 68 | 55 |
| Total | 16,250 | 14,559 | 5,639 | 5,328 | 1,691 | 311 |

Explanations of the main items that influenced the variation in Fee and Commission Income between periods can be found below.

 Report on Economic and Financial Analysis – September 2014

Fee and Commission Income

Card Income

In the third quarter of 2014, card services income increased, totaling R\$ 2,023 million, a growth of R\$ 58 million over the previous quarter, basically due to: (i) increased volume of transactions in the period; and (ii) increased revenue.

In the comparison between the first three quarters of 2014 and the same period of the previous year, the growth of 13.8%, or R\$ 717 million are mainly due to: (i) an increase in income from purchases and services, resulting from the 11.0% increase in revenue, which reached R\$ 96.0 billion in the first three quarters of 2014; (ii) increase in the credit and debit card base; and (iii) the greater volume of transactions in the period.

____ Economic and Financial Analysis

Fee and Commission Income

Checking Account

Checking account service income increased 5.5% in the third quarter of 2014, compared to the previous quarter, basically due to: (i) the expansion of customer service portfolio; and (ii) an increase in business volume.

In the comparison between the first three quarters of 2014 and the same period of the previous year, such revenues grew R\$ 286 million, or 10.8%, mainly due to: (i) the expansion of the checking account customer base, whose net increase represented 177,000 active checking account holders (158,000 individual customers and 19,000 corporate customers); (ii) the expansion of the customer service portfolio; and (iii) an increase in business volume

Loan Operations

In the third quarter of 2014, revenues from loan operations totaled R\$ 688 million, with a growth of 10.1% over the previous quarter, mainly due to the increased volume of operations contracted in the quarter.

In the comparison between the first three quarters of 2014 and the same period of the previous year, the 14.8% increase was mainly driven by: (i) increased volume of operations contracted in the period; and (ii) higher income from collaterals, which increased 11.8%, derived mostly from a 7.5% growth in the volume of "Sureties and Guarantees" operations.

Report on Economic and Financial Analysis – September 2014

Economic and Financial Analysis

Fee and Commission Income**Fund Management**

In the third quarter of 2014, income from fund management totaled R\$ 653 million, accounting for a growth of R\$ 75 million compared to the previous quarter, basically due to the 5.3% increase in the volume of funds and portfolios raised and managed.

In the comparison between the first three quarters of 2014 and the same period of the previous year, the increase of R\$ 57 million was basically due to the increase in the volume of funds raised and managed, which grew 11.1% in the period.

Highlight to investments in fixed income funds, with growth of 14.2% in the period.

| Shareholders' Equity | R\$ million | | | Variation % | |
|-----------------------------|--------------------|----------------|----------------|--------------------|-------------|
| | Sept14 | Jun14 | Sept13 | Quarter | 12M |
| Investment Funds | 449,440 | 423,668 | 397,156 | 6.1 | 13.2 |
| Managed Portfolios | 31,164 | 30,964 | 31,639 | 0.6 | (1.5) |
| Third-Party Fund Quotas | 6,337 | 7,614 | 9,475 | (16.8) | (33.1) |
| Total | 486,941 | 462,246 | 438,270 | 5.3 | 11.1 |

| Distribution | R\$ million | | | Variation % | |
|--------------------------------------|--------------------|----------------|----------------|--------------------|-------------|
| | Sept14 | Jun14 | Sept13 | Quarter | 12M |
| Investment Funds – Fixed Income | 421,227 | 395,546 | 368,766 | 6.5 | 14.2 |
| Investment Funds – Equities | 28,213 | 28,122 | 28,390 | 0.3 | (0.6) |
| Investment Funds – Third-Party Funds | 4,419 | 5,496 | 7,199 | (19.6) | (38.6) |
| Total - Investment Funds | 453,859 | 429,164 | 404,355 | 5.8 | 12.2 |

| | | | | | |
|--|---------------|---------------|---------------|----------|--------------|
| Managed Portfolios - Fixed Income | 22,606 | 21,870 | 22,970 | 3.4 | (1.6) |
| Managed Portfolios – Equities | 8,558 | 9,094 | 8,669 | (5.9) | (1.3) |
| Managed Portfolios - Third-Party Funds | 1,918 | 2,118 | 2,276 | (9.4) | (15.7) |
| Total - Managed Funds | 33,082 | 33,082 | 33,915 | - | (2.5) |

| | | | | | |
|-------------------------|----------------|----------------|----------------|------------|-------------|
| x | | | | | |
| Total Fixed Income | 443,833 | 417,416 | 391,736 | 6.3 | 13.3 |
| Total Equities | 36,771 | 37,216 | 37,059 | (1.2) | (0.8) |
| Total Third-Party Funds | 6,337 | 7,614 | 9,475 | (16.8) | (33.1) |
| Overall Total | 486,941 | 462,246 | 438,270 | 5.3 | 11.1 |

Bradesco _____

____ Economic and Financial Analysis

Fee and Commission Income

Cash Management Solutions (Payments and Collection)

In the third quarter of 2014, billing and collection income remained stable compared to the previous quarter.

In the comparison between the first three quarters of 2014 and the same period of the previous year, the 8.1% – or R\$ 109 million – increase was mainly due to the greater volume of processed documents, which increased from 1,577 million in the first three quarters of 2013 to 1,632 million in the first three quarters of 2014, a growth of 3.5% in the period.

Consortium Management

In the third quarter of 2014, the income from consortium management had an increase of 6.5% compared to the previous quarter, as a result of the sales made in that period. On September 30, 2014, Bradesco had 1,020 thousand active quotas (1,010 thousand active quotas on June 30, 2014), ensuring a leading position in all the segments it operates (real estate, auto and trucks/tractors/machinery and equipment).

In the comparison between the first three quarters of 2014 and the same period of the previous year, the 21.7% increase in income from consortium management was mainly driven by: (i) a higher volume of received bids; (ii) the increase in the average ticket; and (iii) the increase in sales of new quotas, ranging from 876 thousand active quotas on September 30, 2013, to 1,020 thousand active quotas on September 30, 2014, an increase of 144 thousand net quotas.

Report on Economic and Financial Analysis – September 2014

Fee and Commission Income

Custody and Brokerage Services

In the third quarter of 2014, total earnings with custody and brokerage services increased R\$ 17 million or 14.0% over the previous quarter. This behavior is mainly attributed to higher volumes traded on BM&FBovespa, and to the growth of R\$ 43 billion in assets held in custody, which affected custody and brokerage revenues.

In the comparison between the first three quarters of 2014 and the same period in the previous year, custody and brokerage revenues remained virtually stable.

It is worth stressing that we surpassed R\$ 1 trillion in assets held in custody.

Underwriting / Financial Advisory Services

The R\$ 25 million reduction in the quarter-over-quarter comparison resulted primarily from the performance in the capital market during the second quarter of 2014. It is important to note that variations recorded in this income derive from the volatile behavior of the capital market.

In the comparison between the first three quarters of 2014 and the same period of the previous year, the increase of R\$ 101 million is mainly related to the higher business volume in the period.

Economic and Financial Analysis**Personnel and Administrative Expenses**

| Personnel and Administrative Expenses | R\$ million | | | | | |
|--|--------------------|----------------|---------------|---------------|------------------|----------------|
| | 9M14 | 9M13 | 3Q14 | 2Q14 | Variation | |
| | | | | | 12 Months | Quarter |
| Personnel Expenses | | | | | | |
| Structural | 8.254 | 7.745 | 2.881 | 2.727 | 509 | 154 |
| Payroll/Social Charges | 6.126 | 5.773 | 2.146 | 2.026 | 353 | 120 |
| Benefits | 2.128 | 1.972 | 735 | 701 | 156 | 34 |
| Non-Structural | 2.037 | 1.851 | 683 | 721 | 186 | (38) |
| Management and Employee Profit Sharing | 1.150 | 1.022 | 401 | 390 | 128 | 11 |
| Provision for Labor Claims | 580 | 583 | 177 | 220 | (3) | (43) |
| Training | 94 | 72 | 40 | 36 | 22 | 4 |
| Termination Costs | 213 | 174 | 65 | 74 | 39 | (9) |
| Total | 10.291 | 9.596 | 3.564 | 3.448 | 695 | 116 |
| Administrative Expenses | | | | | | |
| Outsourced Services | 2.833 | 2.920 | 974 | 956 | (87) | 18 |
| Depreciation and Amortization | 1.404 | 1.230 | 486 | 466 | 174 | 20 |
| Communication | 1.136 | 1.195 | 382 | 378 | (59) | 4 |
| Data Processing | 972 | 945 | 340 | 326 | 27 | 14 |
| Rental | 656 | 616 | 225 | 216 | 40 | 9 |
| Transportation | 595 | 619 | 193 | 200 | (24) | (7) |
| Financial System Services | 580 | 555 | 196 | 188 | 25 | 8 |
| Advertising and Marketing | 533 | 493 | 184 | 170 | 40 | 14 |
| Asset Maintenance | 500 | 484 | 169 | 180 | 16 | (11) |
| Security and Surveillance | 417 | 363 | 140 | 139 | 54 | 1 |
| Materials | 253 | 227 | 85 | 91 | 26 | (6) |
| Water, Electricity and Gas | 173 | 170 | 54 | 57 | 3 | (3) |
| Trips | 102 | 99 | 37 | 34 | 3 | 3 |
| Other | 535 | 748 | 163 | 175 | (213) | (12) |
| Total | 10.689 | 10.664 | 3.628 | 3.575 | 25 | 53 |
| Total Personnel and Administrative Expenses | 20.980 | 20.260 | 7.192 | 7.023 | 720 | 169 |
| Employees | 98.849 | 101.410 | 98.849 | 99.027 | (2.561) | (178) |
| Service Points | 74.028 | 71.724 | 74.028 | 73.208 | 2.304 | 820 |

In the third quarter of 2014, total Personnel and Administrative Expenses amounted to R\$ 7,192 million, with growth of 2.4% in comparison with the previous quarter. In the first three quarters of 2014, Personnel and Administrative Expenses totaled R\$ 20,980 million, with an increase of 3.6% compared to the same period of the previous year.

Personnel Expenses

In the third quarter of 2014, personnel expenses totaled R\$ 3,564 million, with variation of 3.4% or R\$ 116 million compared to the previous quarter.

In the "structural" portion, the increase of R\$ 154 million in expenses was mainly due to increased wage levels and labor obligations updates, in accordance with collective agreement, whose impact was R\$ 144 million, of which R\$ 51 million refer to the increase in the recurring monthly sheet from September 2014.

In the "non-structural portion", the reduction of R\$ 38 million was basically due to: (i) the smaller expense with provisions for labor proceedings, in the amount of R\$ 43 million; and counterbalanced, in part, by (ii) greater expenses with profit and results sharing of managers and employees (PLR), in the amount of R\$ 11 million.

— Report on Economic and Financial Analysis – September 2014

Economic and Financial Analysis

Personnel and Administrative Expenses

Personnel Expenses

In the comparison between the first three quarters of 2014 and the same period of the previous year, the increase of R\$ 695 million or 7.2% was mainly due to: (i) the “structural” portion, totaling R\$ 509 million, related to the increase in expenses with payroll, social charges and benefits, impacted by higher salaries (2013 and 2014 collective agreement); and (ii) the increase of R\$ 186 million in the “non-structural” portion, resulting mainly from greater expenses with: (a) employees and managers profit sharing (PLR), totaling R\$ 128 million; and (b) termination and charge costs, totaling R\$ 39 million.

Bradesco _____

Economic and Financial Analysis

Personnel and Administrative Expenses

Administrative Expenses

Administrative expenses amounted to R\$ 3,628 million in the third quarter of 2014, with a growth of R\$ 53 million, or 1.5%, compared to the previous quarter, mainly due to greater expenses with: (i) depreciation and amortization, in the amount of R\$ 20 million; (ii) outsourced services, in the amount of R\$ 18 million; (iii) data processing, in the amount of R\$ 14 million; (iv) marketing and advertising, in the amount of R\$ 14 million; and offset by lower expenses with: (v) maintenance and preservation of assets, in the amount of R\$ 11 million.

In the comparison between the first three quarters of 2014 and the same period of the previous year, total administrative expenses remained stable, with variation of 0.2%, while inflation, IPCA and IGPM-M ratios showed variations of 6.75% and 3.54%, respectively. Such behavior reflects the constant control over costs, despite (i) the expansion in business volumes and (ii) the organic growth recorded in the period, with the opening of 2,304 Service Points, with highlight to Bradesco Expresso, for totaling 74,028 Service Points on September 30, 2014.

 Report on Economic and Financial Analysis – September 2014

Economic and Financial Analysis

Operating Coverage Ratio ⁽¹⁾

In the quarter, the coverage ratio over the last 12 months maintained its improvement with a 1.8 p.p. growth, mainly due to an increase in fee and commission income, combined with ongoing cost control efforts, including the initiatives of our Efficiency Committee and measures applied to increase the offer of products and services to the entire client base.

(1) Fee and Commission Income/Administrative and Personnel Expenses (in the last 12 months).

It should be pointed out that 75.9% is the best rate over the last six years.

Tax Expenses

The increase of R\$ 62 million in tax expenses compared to the previous quarter, and the increase of R\$ 289 million, or 9.2%, in the year-over-year comparison was basically due to the increase in expenses with PIS/Cofins/ISS, derived from the increase in taxable income.

Equity in the Earnings (Losses) of Unconsolidated Companies

In the third quarter of 2014, the equity in the earnings (losses) of unconsolidated companies was R\$ 43 million, a growth of R\$ 8 million, or 22.9%, compared to the previous quarter, mainly due to greater results with the unconsolidated company “IRB – Brasil Resseguros”.

In the comparison between the first three quarters of 2014 and the same period of the previous year, the increase of R\$ 113 million was mainly attributed to better results with the unconsolidated company “IRB – Brasil Resseguros”.

Economic and Financial Analysis

Operating Income

Operating income stood at R\$ 6,100 million in the third quarter of 2014, an increase of R\$ 18 million over the previous quarter. This performance was mostly driven by: (i) improved results in provision of services income, in the amount of R\$ 311 million; (ii) greater results with net interest income, totaling R\$ 215 million; counterbalanced, in part, by; (iii) increased expenses with allowances for loan losses, in the amount of R\$ 207 million, and (v) the increase in personnel and administrative expenses, in the amount of R\$ 169 million; (v) the lower operating income from Insurance, Pension Plan and Capitalization Bond, in the amount of R\$ 100 million; and (vi) greater tax expenses in the amount of R\$ 62 million.

(iii) increase in the operating income from Insurance, Pension Plans and Capitalization Bonds, in the amount of R\$ 401 million; partially counterbalanced by: (vi) greater personnel and administrative expenses, totaling R\$ 720 million; (v) the increase in other operating expenses (net of other income), in the value of R\$ 524 million; (vi) increased tax expenses, amounting to R\$ 289 million; and (vii) greater expenses with allowances for loan losses , totaling R\$ 266 million.

In the comparison between the first three quarters of 2014 and the same period of the previous year, the increase of R\$ 3,693 million, or 26.6%, was mainly due to: (i) higher net interest income, totaling R\$ 3,287 million; (ii) increase in provision of services income, totaling R\$ 1,691 million;

Non-Operating Income

In the third quarter of 2014, non-operating income posted a loss of R\$ 45 million, an increase of R\$ 11 million, compared to the previous quarter, and an increase of R\$ 26 million, in a comparison between the first three quarters of 2014 and the same period of the previous year. The variations presented reflect the greatest non-operating expenses (such as losses on sale of foreclosed assets/other) in the period.

Return to Shareholders

Corporate Governance

Bradesco's management is made up of the Board of Directors and the Statutory Board of Executive Officers. The former is composed of nine members who are eligible for reelection, and includes eight external members, including the Chairman (Mr. Lázaro de Mello Brandão) and one internal member (The Chief Executive Officer, Mr. Luiz Carlos Trabuco Cappi). The Board members are elected by the Annual Shareholders' Meeting, which elect the members of the Board of Executive Officers.

Assisting it in performing its duties, Bradesco's Corporate Governance structure includes six (6) Committees subordinated to the Board of Directors, two (2) of which are Statutory Committees (Audit and Compensation) and four (4) Non-Statutory Committees (Ethical Conduct, Internal Controls and Compliance, Integrated Risk Management and Capital Allocation and Sustainability), in addition to multiple Executive Committees subordinated to the Board of Executive Officers.

Bradesco guarantees its shareholders, as a minimum dividend, 30% of adjusted net income, as well as 100% tag-along rights for common shares and 80% for preferred shares. Preferred shares are also entitled to dividends 10% greater than those paid to common shares.

Investor Relations (IR)

In the third quarter, the Investor Relations area participated in events in 8 events in Brazil and 4 abroad, in Abu Dhabi, Doha, the United Arab Emirates and London. The schedule of events in Brazil counted with 3 Apimec meetings in the cities of Rio de Janeiro, Porto Alegre and São Paulo, with an audience of 1,264 people and more than 2,000 Internet users.

Bradesco was rated brAA+ (Excellent Corporate Governance Practices) by Austin Rating. Bradesco voluntarily adhered to Level 1 Corporate Governance of BM&FBovespa in 2001, as well as to the Code of Self-Regulation and Best Practices for Publicly Held Companies, issued by the Brazilian Association of Publicly Held Companies (Abrasca), in 2011.

All subjects proposed for the General Meetings were duly approved on March 10, 2014.

On March 12, 2014, the CEO, Mr. Luiz Carlos Trabuco Cappi, was elected Vice-Chairman of Bradesco's Board of Directors.

Further information is available at the Bradesco's Investor Relations website (www.bradescori.com.br – Corporate Governance Section).

Sustainability

In addition, the Investors Relations area frequently provides services to shareholders, investors and analysts by phone, e-mail, and at its headquarters.

Bradesco remains in the portfolio of the Dow Jones Sustainability World Index 2013/2014

For the ninth consecutive year, Bradesco was selected to join the Dow Jones Sustainability Index - DJSI of the New York Stock Exchange, in portfolios Dow Jones Sustainability World Index and Dow Jones Sustainability Emerging Markets. The index is composed of shares of listed companies that adopt the best practices in corporate sustainability, assessed through their performance in attributes such as: corporate governance, risk management, management of

climate changes, human capital development and management of suppliers. Since 1999, the Dow Jones Sustainability World Index is recognized by the capital market as the first global index that assigns differentiated value to companies that demonstrate consistently their actions and strategies for maintaining the ability to create value for stakeholders in the long term.

- Report on Economic and Financial Analysis – September 2014

Sustainability

National Monetary Council Resolution No 4327/14

Published by the Central Bank in April 2014, Resolution No 4327/14 is a relevant fact to the national and international financial system, as it regulates the need for adopting a social and environmental responsibility policy compatible with the nature of business of financial institutions authorized to operate by said regulator. The normative is the result of the evolution of the discussions of the sector on the topic and demonstrates that the issue goes beyond isolated environmental aspects to permeate business in full.

In anticipation to the Resolution, along the first half of 2013, the areas of Sustainability and Corporate Planning of Bradesco have teamed up in a robust process for structuring a sustainability strategic planning for the next 5 years. The process counts with the participation of the Executive Board and all dependencies of the Bradesco Organization, having as main objective to establish a clear relationship of sustainability with business, thus managing risks and opportunities appropriately. In a parallel way, the Bradesco Organization is working in both the review of the current Policy of Sustainability, as in the preparation of an Action Plan toward enhancing existing practices and meeting the new requirements of the market. The deadline to comply with the Resolution is February 28, 2015.

Bradesco was present at the Ethos Conference

Bradesco once again participated as a sponsor and organizer of the Ethos Conference, ratifying its commitment to corporate sustainability. Such participation sought to support discussions about innovative solutions and management models, benefiting sectors of the economy, society and other publics.

The Next moments brought to the event high-level discussions about "Digital technologies and new sources of value", "Business and innovative tools", and "Responsible innovation and business vision".

Bradesco _____

Return to Shareholders**Bradesco Shares****Number of Shares – Common and Preferred Shares⁽¹⁾**

| | Sept14 | Jun14 | In thousands Sept13 |
|-------------------------------|-----------|-----------|------------------------|
| Common Shares | 2,100,738 | 2,100,738 | 2,100,738 |
| Preferred Shares | 2,094,652 | 2,094,652 | 2,096,007 |
| Subtotal – Outstanding Shares | 4,195,391 | 4,195,391 | 4,196,745 |
| Treasury Shares | 11,883 | 11,883 | 10,529 |
| Total | 4,207,274 | 4,207,274 | 4,207,274 |

(1) Excluding bonuses and stock splits during the periods.

On September 30, 2014, Bradesco's Capital Stock stood at R\$ 38.1 billion, composed of 4,207,274 thousand shares, made up of 2,103,637 thousand common shares and 2,103,637 thousand preferred shares. The largest shareholder is the holding company Cidade de Deus Cia. Comercial de Participações, which directly holds 48.7% of voting capital and 24.4% of total capital.

Cidade de Deus Cia. Comercial de Participações is controlled by the Aguiar Family, Fundação Bradesco and another holding company, Nova Cidade de Deus Participações S.A., which is in turn controlled by Fundação Bradesco and BBD Participações S.A., whose shareholders are the majority of Bradesco's Board of Directors, Statutory Board of Executive Officers and management-level employees.

Number of Shareholders – Domiciled in Brazil and Abroad

| | Sept14 | % | Ownership of Capital (%) | Sept13 | % | Ownership of Capital (%) |
|-------------------------------------|----------------|--------------|--------------------------------|----------------|--------------|--------------------------------|
| Individuals | 320,511 | 89.6 | 21.8 | 327,903 | 89.8 | 22.4 |
| Companies | 35,915 | 10.1 | 45.4 | 36,224 | 9.9 | 44.8 |
| Subtotal Domiciled in Brazil | 356,426 | 99.7 | 67.2 | 364,127 | 99.7 | 67.2 |
| Domiciled Abroad | 1,189 | 0.3 | 32.8 | 1,054 | 0.3 | 32.8 |
| Total | 357,615 | 100.0 | 100.0 | 365,181 | 100.0 | 100.0 |

Regarding Bradesco's shareholders, residing either in Brazil or abroad, there were 356,426 domiciled in Brazil on September 30 2014, accounting for 99.7% of all the shareholders, representing 67.2% of shares. The number of shareholders residing abroad was 1,189, accounting for 0.3% of the total number of shareholders, representing 32.8% of shares.

Bradesco Shares

Average Daily Trading Volume of Shares

Bradesco shares are traded on BM&FBovespa (São Paulo) and the New York Stock Exchange (NYSE). Since November 21, 2001, Bradesco trades its ADRs backed by preferred shares on NYSE. As of March 13, 2012, it has also traded ADRs backed by common shares.

In the first three quarters of 2014, the average volume traded in a daily basis reached R\$ 565 million, being the highest value presented in the series below. Compared to the previous year, the average volume daily traded rose up 6.4%, due to the higher trading volume of our ADRs backed by preferred shares on the NYSE.

Return to Shareholders**Bradesco Shares****Appreciation of Preferred Shares - BBDC4**

The graph shows the change in Bradesco's preferred shares, taking into account the reinvestment of dividends, compared to the Ibovespa and the Interbank Deposit Rate (CDI). If by late December 2001 R\$ 100 were invested, Bradesco's shares would be worth approximately R\$ 1,129 by September 2014, which is a substantially higher appreciation compared to that presented by Ibovespa and CDI within the same period.

Share and ADR Performance ⁽¹⁾

| | In R\$ (unless otherwise stated) | | | | | |
|---|---|-------------|--------------------|-------------|-------------|--------------------|
| | 3Q14 | 2Q14 | Variation % | 9M14 | 9M13 | Variation % |
| Adjusted Net Income per Share | 0.94 | 0.91 | 3.3 | 2.68 | 2.14 | 25.2 |
| Dividends/Interest on Shareholders' Equity – Common Share (after Income Tax) | 0.26 | 0.26 | - | 0.75 | 0.61 | 23.0 |
| Dividends/Interest on Shareholders' Equity – Preferred Share (after Income Tax) | 0.29 | 0.28 | 3.6 | 0.83 | 0.67 | 23.9 |

| | In R\$ (unless otherwise stated) | | | | | |
|--|---|--------------|--------------------|---------------|---------------|--------------------|
| | Sept14 | Jun14 | Variation % | Sept14 | Sept13 | Variation % |
| Book Value per Common and Preferred Share | 18.89 | 18.31 | 3.2 | 18.89 | 15.97 | 18.3 |
| Last Trading Day Price – Common Shares | 35.00 | 32.24 | 8.6 | 35.00 | 34.49 | 1.5 |
| Last Trading Day Price – Preferred Shares | 34.84 | 32.05 | 8.7 | 34.84 | 30.38 | 14.7 |
| Last Trading Day Price – ADR ON (US\$) | 14.32 | 14.67 | (2.4) | 14.32 | 15.75 | (9.1) |
| Last Trading Day Price – ADR PN (US\$) | 14.25 | 14.52 | (1.9) | 14.25 | 13.88 | 2.7 |
| Market Capitalization (R\$ million) ⁽²⁾ | 146,504 | 134,861 | 8.6 | 146,504 | 136,131 | 7.6 |

(1) Adjusted for corporate events in the periods; and

(2) Number of shares (excluding treasury shares) vs. closing price for common and preferred shares on the last trading day of the period.

Report on Economic and Financial Analysis – September 2014

Return to Shareholders**Bradesco Shares****Recommendation of Market Analysts – Target Price**

Market analysts issue periodical recommendations on Bradesco preferred shares (BBDC4). In October 2014, we analyzed 10 reports prepared by these analysts. Their recommendations and a general consensus on the target price for December 2014 can be found below:

| Recommendations % | | Target Price in R\$ for Dec14 | |
|--------------------------|------|--------------------------------------|------|
| Buy | 60.0 | Average | 41.8 |
| Keep | 40.0 | Standard Deviation | 4.1 |
| Sell | - | Higher | 48.1 |
| Under Analysis | - | Lower | 36.5 |

For more information on target price and recommendation by each market analyst that monitors the performance of Bradesco shares, go to our Shareholder Relationship website at: www.bradescori.com.br > Information to Shareholders > Analysts' Consensus.

Market Capitalization

On September 30, 2014, Bradesco's market value, including closing quotes of Common and Preferred shares, was R\$ 146.5 billion, a growth of 7.6% over September 30, 2013.

Bradesco _____

Return to Shareholders

Main Indicators

Price/Earnings Ratio ⁽¹⁾: indicates a possible number of years within which the investor would recover the capital invested, based on the closing prices of common and preferred shares. ⁽¹⁾ Twelve-month adjusted net income.

Price/Book Ratio: indicates the multiple by which Bradesco's market capitalization exceeds its book value.

Dividend Yield ⁽¹⁾ ⁽²⁾: the ratio between share price and dividends and/or interest on shareholders' equity paid to shareholders in the last 12 months, which indicates the return on investment represented by the allocation of net income. ⁽¹⁾ Source: Economatica; and ⁽²⁾ Calculated by the share with highest liquidity.

Dividends/Interest on Shareholders' Equity

In the first three quarters of 2014, R\$ 3,760 million were assigned to shareholders as interest on shareholders' equity (JCP) and dividends. Over the past 12 months, the total JCP and Dividends assigned to shareholders accounted for 34.9% of the net income for the fiscal year and, considering the income tax deduction and JCP assignments, it was equivalent to 31.5% of the net income.

(1) In the last 12 months.

Weight on Main Stock Indexes

Bradesco's shares comprise Brazil's main stock indexes, including the IBrX-50 and IBrX-100 (indexes that measure the total return of a theoretical portfolio comprising 50 and 100 of the most traded shares on BM&FBovespa, respectively), IFNC (Financial Index that comprises banks, insurance and financial companies), ISE (Corporate Sustainability Index), IGC (Special Corporate Governance Stock Index), the ITAG (Special Tag-Along Stock Index), the ICO2 (indicator composed of shares of companies that participate in the IBrX-50 index and that accepted to take part in this initiative by adopting transparent greenhouse gas emission practices), and the Mid-Large Cap Index – MLCX (which measures the return of a portfolio composed of the highest cap companies listed).

Abroad, Bradesco shares are listed on NYSE's Dow Jones Sustainability World Index and the FTSE Latibex Brazil Index of the Madrid Stock Exchange.

| | Sept14 | In % (1) |
|----------|---------------|-----------------|
| Ibovespa | | 9.1 |
| IBrX-50 | | 9.7 |
| IBrX-100 | | 8.6 |
| IFNC | | 19.9 |
| ISE | | 4.8 |
| IGC | | 6.5 |
| ITAG | | 11.9 |
| ICO2 | | 14.7 |
| MLCX | | 9.2 |

(1) Represents Bradesco's weight on the portfolio of main Brazilian stock market indexes.

Bradesco

Return to Shareholders

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Report on Economic and Financial Analysis – September 2014

Additional Information**Market Share of Products and Services**

Market shares held by the Organization in the Banking and Insurance industries and in the Customer Service Network are presented below.

| | |
|---|---------------|
| | Sept14 |
| Banks – Source : Brazilian Central Bank (Bacen) | |
| Demand Deposits | N |
| Savings Deposits | N |
| Time Deposits | N |
| Loan Operations | 10.5 (1) |
| Loan Operations - Private Institutions | 22.3 (1) |
| Loan Operations - Vehicles Individuals (CDC + Leasing) | 13.3 (1) |
| Payroll-Deductible Loans | 12.3 (1) |
| Number of Branches | 20 |
| Banks – Source : Social Security National Institute (INSS)/Dataprev | |
| Benefit Payment to Retirees and Pensioners | 26 |
| Banks – Source : Anbima | |
| Managed Investment Funds and Portfolios | 19 |
| Insurance, Pension Plans and Capitalization Bonds – Source: Insurance Superintendence (Susep) and National | |
| Supplementary Healthcare (ANS) | |
| Insurance, Pension Plan and Capitalization Bond Premiums | 23.4 |
| Insurance Premiums (including Long-Term Life Insurance - VGBL) | 22.8 |
| Life Insurance and Personal Accident Premiums | 17.5 |
| Auto/Basic Lines Insurance Premiums | 10.7 |
| Auto/Optional Third-Party Liability (RCF) Insurance Premiums | 13.6 |
| Health Insurance Premiums | 45.8 |
| Income from Pension Plan Contributions (excluding VGBL) | 31.8 |
| Capitalization Bond Income | 24.1 |
| Technical Reserves for Insurance, Pension Plans and Capitalization Bonds | 27.5 |
| Insurance and Pension Plans – Source: National Federation of Life and Pension Plans (Fenaprevi) | |
| Income from VGBL Premiums | 24.8 |
| Income from Unrestricted Benefits Generating Plans (PGBL) Contributions | 24.1 |
| Pension Plan Investment Portfolios (including VGBL) | 31.0 |
| Leasing – Source: Brazilian Association of Leasing Companies (ABEL) | |
| Lending Operations | 19.6 |
| Consortia – Source: Bacen | |
| Real Estate | 27.1 |
| Auto | 27.4 |
| Trucks, Tractors and Agricultural Implements | 18.0 |
| International Area – Source: Bacen | |
| Export Market | 18 |
| Import Market | 13 |

(1) SFN data is preliminary; and

(2) Base Date: Aug/14.

N/A – Not Available.

Report on Economic and Financial Analysis – September 2014

Market Share of Products and Services**Branch Network**

| Region | Sept14 | | Market Share | Sept13 | | Market Share |
|--------------|--------------|---------------|--------------|--------------|---------------|--------------|
| | Bradesco | Market | | Bradesco | Market | |
| North | 276 | 1,112 | 24.8% | 280 | 1,092 | 25.6% |
| Northeast | 843 | 3,606 | 23.4% | 850 | 3,537 | 24.0% |
| Midwest | 344 | 1,804 | 19.1% | 346 | 1,752 | 19.7% |
| Southeast | 2,423 | 11,843 | 20.5% | 2,433 | 11,684 | 20.8% |
| South | 773 | 4,304 | 18.0% | 788 | 4,294 | 18.4% |
| Total | 4,659 | 22,669 | 20.6% | 4,697 | 22,359 | 21.0% |

Reserve Requirements

| % | Sept14 | Jun14 | Mar14 | Dec13 | Sept13 | Jun13 | Mar13 | Dec12 |
|-------------------------------------|--------|-------|-------|-------|--------|-------|-------|-------|
| Demand Deposits | | | | | | | | |
| Rate ⁽²⁾ | 45 | 45 | 44 | 44 | 44 | 44 | 44 | 44 |
| Additional ⁽³⁾ | - | - | - | - | - | - | - | - |
| Reserve Requirements ⁽¹⁾ | 34 | 34 | 34 | 34 | 34 | 34 | 34 | 34 |
| Reserve Requirements (Microfinance) | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| Free | 19 | 19 | 20 | 20 | 20 | 20 | 20 | 20 |
| Savings Deposits | | | | | | | | |
| Rate ⁽⁴⁾ | 20 | 20 | 20 | 20 | 20 | 20 | 20 | 20 |
| Additional ⁽³⁾ | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| Reserve Requirements | 65 | 65 | 65 | 65 | 65 | 65 | 65 | 65 |
| Free | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| Time Deposits | | | | | | | | |
| Rate ^{(3) (5)} | 20 | 20 | 20 | 20 | 20 | 20 | 20 | 20 |
| Additional ⁽³⁾ | 11 | 11 | 11 | 11 | 11 | 11 | 11 | 11 |
| Free | 69 | 69 | 69 | 69 | 69 | 69 | 69 | 69 |

(1) At Bradesco, reserve requirements are applied to Rural Loans;

(2) Collected in cash and not remunerated;

(3) Collected in cash with the Special Clearance and Custody System (Selic) rate;

(4) Collected in cash with the Reference Interest Rate (TR) + interest of 6.17% p.a. for deposits made until 05/03/12, and TR + 70% of the Selic rate for deposits made as of 05/04/12, when the Selic rate is equal to or lower than 8.5% p.a.; and

(5) As of the calculation period from 03/29/2010 to 04/01/2010, with compliance on 04/09/2010, reserve requirements are now exclusively in cash, and may be paid with credits acquired as provided for by legislation in force.

Note: On 7/24/2014, the Central Bank issued Circular Letter No. 3712/14, allowing the use of certain credit transactions in the reduction of Reserve Requirements.

Bradesco _____

Additional Information

Investments in Infrastructure, Information Technology and Telecommunication

With constant investment in technology, Bradesco has been increasingly consolidating its efficiency and focus on reduction of expenses in recent months, showing, through innovation, the ease of communication with its customers regarding contracting of products and services, in addition to the enhancement of internal-use routines, increasing the practicality and usability for its employees.

In July 2014, an important tool for checking and performing interbank transfers (TED, DOC and TEC) was made available at the Branch and Department Network. It is Bradesco Available Electronic Transfer Application, already operating in all Branches, which makes these operations more dynamic, as it allows customers to check several items on their account.

On Facebook, people with hearing disabilities are able to use an exclusive channel to interact with Bradesco and other users of the social network. The application is called Bradesco Libras, whereby videos are translated by an interpreter, allowing users to receive information regarding product, services, campaigns, safety tips, and more.

In this very same month, Bradesco was chosen, for the third consecutive year, the "Best Brazilian Bank" by Euromoney magazine. It is the Euromoney Awards for Excellence, the most important international award of the financial sector. Promoted by this prestigious and traditional English publication, it is considered a reference in the sector. The choice of the winners is based on an evaluation of the performance achieved, considering aspects such as profitability, carrying out of tasks, leadership, growth, innovations introduced in the market, and efficiency. The publication highlighted Bradesco's leadership and focus, as well as its

In a continuous search for innovation, other products were launched: application for Windows Phone; increased limit for transfer to customers that use Token and M-Token on Bradesco Celular, barcode scanner technology, b. wallet (service that allows customers to pay bills with Bradesco credit and debit cards - Visa flag - via smartphone), among others.

In August, Bradesco launched the InovaBra, a program that aims to discover innovations that can be used in the development of financial products and services towards the creation of new solutions for Bradesco. The program is aimed at companies in early stages of operation, called startups, located in Brazil, and lasts ten months: four for selection process, and six months for interaction process with Bradesco. At the end of the program, those that successfully complete the formation of their solutions may have their products used by Bradesco.

In September 2014, Bradesco innovated with check deposit via smartphone, pioneering service in Brazil that eliminates the need for physical document deposit. The service was started in 2012 on Digital Branches – Retail and Prime, and now is implemented at Bradesco Prime Paulista (SP) and Dona Primitiva Vianco (Osasco) Branches. To make a deposit via smartphone, the customer needs to download Bradesco application and, through it, capture the check with the mobile phone camera. Then, the customer will send the document by using the transactional environment of the app. The period for compensation is the same as for the physical deposit, and the operation can be checked on the account statement immediately.

operational efficiency, a result of continuous investments in technology, strong control over expenses and gains with organic growth.

Bradesco was also featured in the ranking of The Banker magazine, due to the product F. Banking - Bradesco *Investimentos e Crédito* via Facebook, aiming to be where the customers are. Bradesco's system was adapted to the new channel, but still has the same appearance as other channels, like the Internet Banking and mobile phone. The convenience for users is that they do not have to leave Facebook to conduct their banking transactions.

There have been important advances in the Systems Architecture. At the end of type approvals and implementations in this quarter, development stood at 90.7%. Large implementation have been completed as Mortgage and Credit Recovery-Business Plan, in addition to significant advances in the pilot and expansion such as Collection, Payroll-Deductible Loans and Automatic Debit. Highlight also to the approvals that, from December 2014, will enable the trading of Assets, such as Leasing, Farm Loan and Transfers of Funds, and the certification of the Contas Project.

Report on Economic and Financial Analysis – September 2014

Investments in Infrastructure, Information Technology and Telecommunications

To improve the availability and integrity of processed data, Bradesco has completed the revitalization of its contingency Datacenter infrastructure at Núcleo Alphaville, and has also upgraded their central computers (Mainframes), purchasing the latest models available on the market. Now, it also has the technology of solid disks for data storage systems, allowing for a better performance in the processing of the services offered. It has completed the migration of Amex International processing platform to Bradesco's local platform, which aimed at the operating efficiency and the possibility of increasing the network of affiliated establishments.

As a prerequisite for its continuous expansion, Bradesco has invested R\$ 3,471 million in Infrastructure, Information Technology and Telecommunications in the first three quarters of 2014. The total amount invested over recent years, including infrastructure (facilities, restorations, improvements, furniture and fixtures), can be found below:

| | 9M14 | 2013 | 2012 | 2011 | R\$ million 2010 |
|---|--------------|--------------|--------------|--------------|---------------------|
| Infrastructure | 557 | 501 | 718 | 1,087 | 716 |
| Information Technology and Telecommunications | 2,914 | 4,341 | 3,690 | 3,241 | 3,204 |
| Total | 3,471 | 4,842 | 4,408 | 4,328 | 3,920 |

Risk Management

Risk management activity is highly strategic due to the increasing complexity of services and products and the globalization of the Organization's business. The dynamic aspect of markets forces Bradesco to engage in continuous improvement of this activity in pursuit of best practices. That has allowed Bradesco to use its internal market risk models, which were already in force, to calculate regulatory capital, since January 2013.

The management process allows the risks to be proactively identified, measured, mitigated, monitored and reported, which is necessary in view of the Organization's complex financial products and activity profile.

Detailed information on the risk management process, Capital, as well as the Organization's risk exposure, can be found in the Risk Management Report, available on the Investor Relations website: www.bradescori.com.br.

The Organization controls risk management in an integrated and independent manner, preserving and valuing the Board's decisions, developing and implementing methodologies, models, and measurement and control tools. It also provides training to employees from all Organization levels, from business areas to the Board of Directors.

Bradesco _____

Additional Information

Capital Management

The Capital Management structure aims to providing conditions for capital monitoring and control, contributing to the achievement of goals set in the strategic objectives defined by the Organization, through an adequate capital sufficiency planning. This structure is comprised of Executive Committees and one Non-Statutory Committee, which assist the Board of Directors and Board of Executive Officers in the decision-making process.

In addition to the Committee structure, the Organization has a department responsible for the capital management centralization, named Capital Management and Internal Capital Adequacy Assessment Process (ICAAP), subordinated to the Department of Planning, Budget and Control, which acts jointly with the Integrated Risk Control Department, associated companies, business areas and the Organization's supporting areas.

The capital plan is devised on an annual basis and approved by the Board of Executive Officers and Board of Directors. It is also aligned with the strategic plan and encompasses a prospective outlook of at least three years. The process of developing this plan considers threats and opportunities, market share and development goals, capital requirement projections based on risks, as well as capital held by the Organization. Such projections are constantly monitored and controlled by the capital management area.

With the implementation of the capital management structure, an internal process has been established to assess capital adequacy (ICAAP), which provides conditions to assess capital sufficiency in accordance with the base and stress scenarios. Capital adequacy and sufficiency information represent essential tools to manage and support the decision-making process.

Additional information on the capital management structure is available in the Risk Management Report – Pillar 3, and in the 2013 Annual Report, on the Investor Relations website:
www.bradescori.com.br.

Additional Information**Capital Adequacy Ratio**

The implementation of the new capital structure in Brazil began in October 2013. Through the CMN Resolution No. 4192/13, Bacen provided a new methodology to assess Capital, replacing CMN Resolution No. 3444/07.

Considering that such methodology entails the introduction of new adjustments, we have adapted the historical series, stated in periods, for the transition from Basel II to Basel III.

It is important to note that indexes published by September 2013 were kept, but cannot be compared due to the current resolution's criteria.

In September 2014, the Capital amounted to R\$ 95,825 million, against risk-weighted assets totaling R\$ 588,752 million. The Basel Capital Adequacy Ratio had an increased compared to the previous quarter of 0.5 p.p., from 15.8% in June 2014 to 16.3% in September 2014, impacted, basically by: (i) the increase in Shareholders' Equity, due to the increase in the result for the quarter; and (ii) the reduction in the asset weighting of credit risk caused by the effect of Bacen Circular Letter N° 3711/14 and N° 3714/14.

| Calculation Basis | Basel III (1) Financial Consolidated | | | | Economic- | |
|--|--------------------------------------|----------------|----------------|----------------|----------------|----------------|
| | Sept14 | Jun14 | Mar14 | Dec13 | Sept13 | Jun13 |
| Capital | 95,825 | 94,090 | 92,235 | 95,804 | 93,064 | 92,235 |
| Tier I | 74,127 | 71,892 | 69,934 | 70,808 | 71,830 | 69,934 |
| Common Equity | 74,127 | 71,892 | 69,934 | 70,808 | 71,830 | 69,934 |
| Shareholders' Equity | 79,242 | 76,800 | 73,326 | 70,940 | 67,033 | 66,150 |
| Prudential Adjustments provided for in CMN Resolution 4192/13 ⁽²⁾ | (5,115) | (4,908) | (3,392) | (132) | - | - |
| Adjustments Provided for in CMN Resolution 3444/07 | - | - | - | - | 4,797 | 3,224 |
| Tier II | 21,698 | 22,198 | 22,301 | 24,996 | 21,234 | 22,301 |
| Mark-to-Market Adjustments | - | - | - | - | (4,508) | (3,274) |
| Subordinated Debt ⁽³⁾ | 21,698 | 22,198 | 22,301 | 24,996 | 25,741 | 26,575 |
| Risk-Weighted Assets (RWA) | 588,752 | 596,457 | 585,991 | 576,777 | 566,797 | 603,939 |
| Credit Risk | 534,165 | 548,600 | 534,885 | 526,108 | 482,336 | 479,800 |
| Operating Risk | 30,980 | 29,853 | 29,853 | 23,335 | 33,100 | 30,980 |
| Market Risk | 23,607 | 18,004 | 21,253 | 27,334 | 51,361 | 93,159 |
| Total Ratio ⁽⁴⁾ | 16.3% | 15.8% | 15.7% | 16.6% | 16.4% | 15.8% |
| Tier I Capital | 12.6% | 12.1% | 11.9% | 12.3% | 12.7% | 11.9% |
| Common Equity | 12.6% | 12.1% | 11.9% | 12.3% | - | - |
| Capital Nível II | 3.7% | 3.7% | 3.8% | 4.3% | 3.7% | 3.9% |

(1) Since October 2013, capital is calculated as per CMN Resolution No. 4192/13, which establishes that calculation is based on the "Financial Consolidated" by December 2014 and "Prudential Consolidated" as of January 2015;

(2) The prudential adjustments are progressive deductions that are already being applied on the main capital and will follow the implementation schedule, as provided by CMN Resolution No. 4192/13. The impact of these adjustments in the Main Capital deduction was 0% in 2013, and will be 20% in 2014, 40% in 2015, 60% in 2016, 80% in 2017 and 100% in 2018;

(3) In addition, it is worth stressing that, from the total amount of subordinated debt, R\$ 21,698 million will be used to compose the Tier II of the Capital Adequacy Ratio, calculated as per CMN Resolution No. 4192/13 (including amendments thereof), effective as of October 2013; and

(4) Since October 2013, the Capital Adequacy Ratio calculation follows regulatory guidelines set forth in CMN Resolutions No. 4192/13 and 4193/13.

Bradesco _____

Additional Information

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Report on Economic and Financial Analysis – September 2014



Independent Auditors' Report

Limited Assurance Report about Supplementary Accounting Information included within the Economic and Financial Analysis Report

To

The Directors of

Banco Bradesco S.A.

Osasco – SP

Introduction

We were engaged by Banco Bradesco S.A. ("Bradesco") to report on the supplementary accounting information of Banco Bradesco S.A. as at September 30, 2014 and for the quarter and nine-month period ended as at September 30, 2014, in the form of a limited assurance conclusion if, based on our engagement performed, nothing has come to our attention that causes us to believe that the supplementary accounting information included within the Economic and Financial Analysis Report are not presented, in all material respects, based on the information referred to in the "Criteria for preparing the supplementary accounting information" paragraph.

Responsibilities of the Management of Bradesco

Management of Bradesco is responsible for preparing and adequately presenting the supplementary accounting information included within the Economic and Financial Analysis Report based on the criteria for the preparation of the supplementary accounting information described below, and for other information contained within this report, as well as the design, implementation and maintenance of internal controls that management determined as necessary to allow for such information that is free from material misstatement, whether due to fraud or error.

Independent Auditor's Responsibility

Our responsibility is to review the supplementary accounting information included within the Economic and Financial Analysis Report prepared by Bradesco and to report thereon in the form of a limited assurance conclusion based on the evidence obtained. We conducted our engagement in accordance with the NBC TO 3000 - Assurance Engagement Other than Audit and Review (ISAE 3000). That standard requires that we comply with ethical requirements, including independence requirements, and plan and perform our procedures to obtain a meaningful level of limited assurance about whether we did not become aware of any fact that could lead us to believe that the supplementary accounting information included within the Economic and Financial Analysis Report are not presented, in all material respects, to the information referred to in the “Criteria for preparing the supplementary accounting information” paragraph.

The procedures selected were based on our understanding of the supplementary accounting information included within the Economic and Financial Analysis Report, as well as other circumstances of our work and our consideration of other areas that may contain material misstatements.

Limited assurance is less than absolute assurance and reasonable assurance. Procedures to gather information to a limited assurance engagement are more limited than to a reasonable assurance engagement and, therefore, we obtain less assurance than a reasonable assurance engagement; consequently, we do not express neither an audit opinion nor a reasonable assurance over the supplementary accounting information included within the Economic and Financial Analysis Report.

Our conclusion does not contemplate aspects related to any prospective information contained within the Economic and Financial Analysis Report, nor offers any guarantee if the assumptions used by Management to provide a reasonable basis for the projections presented. Therefore, our report does not offer any type of assurance on the scope of future information (such as goals, expectations and ambitions) and descriptive information that is subject to subjective assessment.

- Report on Economic and Financial Analysis – September 2014

Limited Assurance Report about Supplementary Accounting Information included within the Economic and Financial Analysis Report

Criteria for preparing the supplementary accounting information

The supplementary accounting information disclosed within the Economic and Financial Analysis Report, as at September 30, 2014 and for the quarter and nine-month period ended September 30, 2014 has been prepared by the Management of Bradesco, based on the information contained in the September 30, 2014 consolidated financial statements and the accounting criteria described within the Economic and Financial Analysis Report, in order to facilitate additional analysis, without, however, being part of the consolidated financial statements disclosed on this date.

Conclusion

Our conclusion has been formed on the basis of, and is limited to the matters outlined in this report.

Based on the procedures performed we did not become aware of any fact that lead us to believe that the supplementary accounting information included within the Economic and Financial Analysis Report are not presented, in all relevant respects, in accordance with the information referred to in the "Criteria for preparing the supplementary accounting information" paragraph.

Osasco, October 29, 2014

Original report in Portuguese signed by

KPMG Auditores Independentes

CRC 2SP028567/O-1 F SP

Cláudio Rogélio Sertório

Accountant CRC 1SP212059/O-0

Bradesco _ _

Independent Auditors' Report

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Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Management Report

Dear Shareholders,

We hereby present the consolidated financial statements of Banco Bradesco S.A., for the period ended September 30, 2014, prepared in accordance with the accounting practices adopted in Brazil and applicable to institutions authorized to operate by the Brazilian Central Bank.

The signs of sustainable growth resumed in the United States have intensified expectations of regulating the local monetary policy. This process tends to cause changes to the global funding standard, which can lead to increased financial volatility in emerging countries. Brazil is more prepared to face the challenges posed by this scenario and can increase its resilience capacity based on its increased commitment to consistent macroeconomic policies that strengthen the confidence of economic agents and ensure continuity of social advances observed in recent years.

The most notable events that took place in the Organization during the quarter are:

- **the Quality Certificate issued to Bradesco on July 7th by IIA - Institute of Internal Auditors**, an entity present in more than 130 countries, empowered to assess and grant the Quality Certificates to Internal Audits. It acknowledges that Bradesco's Internal Audit structure is prepared to act independently in all its dimensions, observing best practices regarding Risk Assessment and the effectiveness of Internal

In the first nine months of the year, taxes and contributions, including social security contributions, paid or provisioned, came to R\$ 18.438 billion, of which R\$ 7.244 billion related to taxes withheld and collected from third parties, and R\$ 11.194 billion related to activities developed by the Bradesco Organization, equivalent to 100.9% of Net Income.

At the end of the quarter, the Paid-in Capital came to R\$ 38.100 billion. Together with Equity Reserves of R\$ 41.142 billion, Shareholders' Equity came to R\$ 79.242 billion, 18.2% up on the same period in 2013, and equivalent to a book value of R\$ 18.89 per share.

Based on its stock price, Bradesco's Market Capitalization came to R\$ 146.504 billion on September 30, 2014, equivalent to 1.8 times the Shareholders' Equity.

The Administered Shareholders' Equity is equivalent to 8.1% of the Consolidated Assets, which totaled R\$ 987.364 billion, an 8.8% growth compared to September 2013. Thus, the Capital Adequacy Ratio reached 16.3%, substantially higher than the 11% minimum established by National Monetary Council Resolution nº 2099/94, in conformity with the Basel Committee. At the end of the quarter, the fixed asset ratio in relation to the Consolidated Reference Assets was 46.8% in the consolidated financial result, and 13.0% in the consolidated economic and financial result, well within the 50% limit.

Controls;

In compliance with Article 8 of Brazilian Central Bank Circular Letter nº 3068/01, Bradesco declares that it has the financial capacity and the intention of holding to maturity those securities classified under "held-to-maturity securities".

- **inauguration on August 4th of the first branch in Vila Kennedy**, located in the western region of the city of Rio de Janeiro, providing access to financial inclusion to approximately 130 thousand local residents;

On September 30, 2014, total funding raised and managed by the Bradesco Organization totaled R\$ 1.385 trillion, 10.3% more than in the same period in the previous year, broken down as follows:

- **on September 12th, for the ninth consecutive year, Bradesco was selected to join the Dow Jones Sustainability Index - DJSI** from the New York Stock Exchange, in portfolios Dow Jones Sustainability World Index and Dow Jones Sustainability Emerging Markets. DJSI is comprised of shares from a select list of companies that present best sustainable development practices; and

R\$ 509.695 billion in demand deposits, time deposits, interbank deposits, savings accounts and federal funds purchased and securities sold under agreements to repurchase, a 7.2% expansion;

- **on September 15th Bradesco received the RA1000 Reclame AQUICertificate**, becoming the first bank awarded the maximum seal of quality for handling complaints from the website *Reclame AQUI*, RA1000.

R\$ 486.941 billion in assets under management, comprising investment funds, managed portfolios and third-party fund quotas, an 11.1% increase;

From January 1 through September 30, 2014, Bradesco's Net Income was R\$ 11.096 billion, corresponding to R\$ 2.64 per share and profitability of 20.2% over the average Shareholders' Equity^(*). The annual return on Average Assets was 1.6%.

R\$ 210.239 billion in the exchange portfolio, borrowings and onlendings in Brazil, working capital, tax payments and collection and related charges, funds from issuance of securities in Brazil, and subordinated debt in Brazil, a 19.5% expansion;

R\$ 145.969 billion in technical reserves for insurance, pension plans and capitalization bonds, up by 9.3%; and

During this period, R\$ 3.760 billion were destined to shareholders as Interest on Equity and Dividends, of which R\$ 1.575 billion were paid in monthly and interim installments and R\$ 2.185 billion were provisioned.

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Management Report

R\$ 32.291 billion in foreign funding, through public and private issues, subordinated debt abroad, securitization of future financial flows and borrowings and onlendings abroad, equivalent to US\$ 13.174 billion.

8,156 Branches and PAs (Service Branches) in Brazil (Branches: Bradesco 4,651, Banco Bradesco Financiamentos 2, Banco Bradesco BBI 1, Banco Bradesco BERJ 1, Banco Bradesco Cartões 3, and Banco Alvorada 1; and PAs: 3,497);

At the end of the period, the balance of the consolidated credit operations at the concept expanded, totaled R\$ 444.195 billion, an increase of 7.7% compared to September 2013, including:

3 Overseas Branches, one in New York and two in Grand Cayman;

R\$ 5.814 billion in advances on exchange contracts, giving a total export financing portfolio of US\$ 12.107 billion;

11 Overseas Subsidiaries (Banco Bradesco Argentina S.A. in Buenos Aires; Banco Bradesco Europa S.A. in Luxembourg; Bradesco North America LLC, Bradesco Securities, Inc., and BRAM US LLC in New York; Bradesco Securities UK Limited in London, Bradesco Securities Hong Kong Limited and Bradesco Trade Services Limited in Hong Kong; Bradesco Services Co. Ltd., in Tokyo; Cidade Capital Markets Ltd. in Grand Cayman; and Bradescard Mexico, Sociedad de Responsabilidad Limitada in Mexico);

US\$ 3.650 billion in import financing denominated in foreign currency;

R\$ 4.608 billion in leasing operations;

49,020 Bradesco Expresso service points;

R\$ 23.854 billion in rural lending;

1,159 PAEs – in-company electronic service branches; and

R\$ 95.294 billion in consumer financing, including R\$ 15.771 billion in credit card receivables;

R\$ 70.280 billion in sureties and guarantees; and

1,398 External terminals in the Bradesco Dia & Noite network and 12,213 ATMs in the

R\$ 34.693 billion in operations involving the onlending of foreign and domestic funds, originating mainly from the Brazilian Development Bank (BNDES), as one of its main onlending agents.

From January to September, the Bradesco Organization allocated a total of R\$ 11.080 billion in Real Estate Loan resources for the construction and acquisition of 48,634 homes.

Bradesco BBI, the Bradesco Organization's investment bank, advises customers on share issues, merger and acquisition transactions and the structuring and distribution of debt instruments, which includes debentures, promissory notes, CRIs, mortgage-backed investment funds, receivables-backed investment funds (FIDCs) and bonds in Brazil and abroad, in addition to structured financing operations for companies and project finance. From January to September 2014, the volume of Bradesco BBI's transactions reached R\$ 155.205 billion.

On September 30, 2014, Grupo Bradesco Seguros, one of the leaders in the Insurance, Capitalization Bond and Pension Plan segments, posted Net Income of R\$ 3.170 billion and Shareholders' Equity of R\$ 19.507 billion. Net written insurance premiums, pension contributions and capitalization bond income came to R\$ 38.346 billion, 8.8% up on the same period in the previous year.

At the end of the period, the Organization's Network Service, present in all regions of the country and several locations abroad, consisted of 59,747 terminals, and it also had 31,107 ATMs from the Bradesco *Dia & Noite* Automated Service Network, of which 30,625 were also operative during weekends and holidays, in addition to 16,946 ATMs from the *Banco24Horas* Network, available to customers for cash withdrawals, balance

Banco24Horas network, with 721 terminals shared by both networks.

According to the Securities and Exchange Commission Instruction nº 381/03, from January to September 2014 the Bradesco Organization did not hire or have services provided by KPMG Auditores Independentes not related to external audit, at no more than 5% of the total fees related to external audit services. Other services provided by the external auditors included diagnosing the system and compiling IT information and training. The Bank's policy is in line with the principles of preserving the auditors' independence, which are based on generally accepted international criteria, i.e. the auditors should not audit their own work, perform managerial duties for their clients or promote their customers' interests. Please note that any services not related to the external audit are submitted to the Audit Committee for prior authorization.

In the Human Resources department, each year the Organization has emphasized the progress of training programs implemented by UNIBRAD - Bradesco Corporate University, which are focused on staff training and development, seeking their qualification to ensure that Bradesco's Clients receive excellent customer care. A total of 2,620 courses were offered from January to September 2014, serving 831,838 individuals. At the end of the quarter, the benefits aimed at improving their safety, well-being and overall quality of life, as well as that of their dependents, covered 204,420 individuals.

verification, bank statements, loan request, payments and transfers between accounts. In the payroll-deductible loan segment, the network had 2,068 Bradesco Promotora correspondent bank branches, and in the vehicle segment, it had 12,401 Bradesco Financiamentos points of sale.

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Management Report

Fundação Bradesco, the social arm of the Organization, has 40 schools implemented in socially and economically underprivileged regions in all Brazilian states and the Federal District, and it develops a broad social and educational program. The budget for this year is forecast at R\$ 523.434 million, R\$ 71.095 million of which is intended to restructuring high school education through classroom expansion works, and R\$ 452.339 will enable offering free quality education to: a) 105,672 students enrolled in its schools in the following levels: basic education (kindergarten to high school) and vocational training - high school, youth and adult education; and preliminary and continuing vocational training, which focuses on creating jobs and income; b) 370 thousand students who will complete at least one of the distance-learning courses (EaD) available on the e-learning portal; and c) 21,527 beneficiaries in partnership projects and initiatives, including the Digital Inclusion Centers (CIDs), the Educa+Ação program and technology courses (Educar and Aprender). The approximately 45 thousand students enrolled in the basic education system also receive uniforms, school supplies, meals, and medical and dental assistance free of charge.

The Bradesco Sports and Education Program offers training and leisure sports through its Training Centers and Experts, combining actions related to education, health and well-being. The activities are developed in the city of Osasco, SP in its Sports Development Center, in Fundação Bradesco schools, in private schools, and municipal sports centers, teaching women's volleyball and basketball. Currently, about 2,000 children and young adults from 8 to 20 years old are benefited, reinforcing its commitment to defend a country that is increasingly values talent, effort and the exercise of citizenship.

- **Included on the list of 130 Best Companies to Work for in Brazil** for the 15th time according to a survey conducted by *Época* magazine, reviewed by the Great Place to Work Institute;
- **The *Anuário Época Negócios 360º*, a ranking that listed the top 250 companies in Brazil, granted Bradesco the title in the Banking category, and granted Bradesco Seguros the title in the Insurance category**, according to a survey conducted by *Época Negócios* magazine, in partnership with the Dom Cabral Foundation;
- **The 2014 Technology Award by The Banker magazine** under the Social Media category, with the case F.Banking Bradesco – Investments and Credit on Facebook;
- **The Ombudsman Brazil Award - Bradesco and Grupo Bradesco Seguros' Ombudsmen were selected among the top ten in Brazil for the third consecutive year**. Acknowledgment granted based on a survey conducted by the Brazilian Association of Ombudsmen - ABO, from the Brazilian Association of Company-Client Relations - Abrarec, Procon SP, and the Data Processing Company of the State of São Paulo - Prodesp, with support from *Consumidor Moderno* magazine; and
- **Grupo Bradesco Seguros ranked first place in *As Melhores da Dinheiro*, 2014 edition, from the *IstoÉ Dinheiro* magazine**, especially in the Insurance and Health categories.

Bradesco received several important acknowledgments during the period, including:

- **Labeled the most valuable bank in Latin America and the 5th among all segments**, according to a survey conducted by international consulting company BrandAnalytics and Millward Brown;

- **Placed among the 150 Best Companies to Work For in Brazil from *Guia Você S/A Exame*** for the 15th consecutive time, receiving the best score compared to other banks;

- **Ranks among The Best in People Management**, in a study published in the special magazine *Valor Carreira*, from the newspaper *Valor Econômico*, supported by *Aon*, an international consulting company;

The results achieved reflect the size of the strategy developed by the Bradesco Organization, always based on ideals that include quality and efficiency. We would like to thank our shareholders and customers for their trust and support, as well as our employees and other personnel for their dedicated efforts.

Cidade de Deus, October 29, 2014

Board of Directors

Board of Executive Officers

(*) Excluding mark-to-market effect of Securities Available for Sale recorded under Shareholders' Equity.

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Consolidated Statement of Financial Position - in thousands of Reais

| Assets | 2014 | | 2013 |
|--|--------------------|--------------------|--------------------|
| | September | June | September |
| Current assets | 664,064,302 | 600,639,035 | 618,954,672 |
| Cash and due from banks (Note 6) | 11,315,727 | 11,534,602 | 16,427,082 |
| Interbank investments (Notes 3d and 7) | 180,754,970 | 136,983,854 | 144,036,291 |
| Investments in federal funds sold and securities borrowed under agreements to resell | 172,478,113 | 125,321,856 | 137,096,987 |
| Interbank investments | 8,309,559 | 11,675,372 | 6,971,607 |
| Allowance for losses | (32,702) | (13,374) | (32,303) |
| Securities and derivative financial instruments (Notes 3e, 3f, 8 and 32b) | 221,372,749 | 199,469,993 | 212,018,338 |
| Own portfolio | 196,970,917 | 176,316,096 | 191,265,444 |
| Subject to repurchase agreements | 16,697,492 | 16,222,348 | 16,755,937 |
| Derivative financial instruments (Notes 3f, 8e II and 32b) | 4,112,977 | 4,733,427 | 2,549,820 |
| Underlying guarantees provided | 3,591,363 | 1,944,322 | 1,447,137 |
| Securities subject to unrestricted repurchase agreements | - | 253,800 | - |
| Interbank accounts | 47,673,247 | 55,195,430 | 50,930,902 |
| Unsettled payments and receipts | 897,884 | 1,557,986 | 1,335,700 |
| Reserve requirement (Note 9): | | | |
| - Reserve requirement - Brazilian Central Bank | 46,712,816 | 53,501,826 | 49,472,675 |
| - National treasury - rural loans | - | - | 578 |
| - SFH | 5,551 | 4,249 | 4,092 |
| Correspondent banks | 56,996 | 131,369 | 117,857 |
| Interdepartmental accounts | 257,849 | 320,342 | 614,459 |
| Internal transfer of funds | 257,849 | 320,342 | 614,459 |
| Loans (Notes 3g, 10 and 32b) | 134,076,293 | 132,038,064 | 126,525,046 |
| Loans: | | | |
| - Public sector | 79,078 | 31,779 | 100,163 |
| - Private sector | 148,282,452 | 145,639,263 | 139,582,729 |
| Allowance for loan losses (Notes 3g, 10f, 10g and 10h) | (14,285,237) | (13,632,978) | (13,157,846) |
| Leasing (Notes 2, 3g, 10 and 32b) | 2,159,103 | 2,281,099 | 2,913,101 |
| Leasing receivables: | | | |
| - Private sector | 4,278,182 | 4,615,232 | 5,819,479 |
| Unearned income from leasing | (1,955,260) | (2,103,807) | (2,594,056) |
| Allowance for leasing losses (Notes 3g, 10f, 10g and 10h) | (163,819) | (230,326) | (312,322) |
| Other receivables | 63,248,433 | 59,524,158 | 62,491,742 |
| Receivables on sureties and guarantees honored (Note 10a-3) | 36,057 | 30,304 | 20,605 |
| Foreign exchange portfolio (Note 11a) | 11,564,574 | 11,476,110 | 16,763,694 |
| Receivables | 677,736 | 603,653 | 771,582 |
| Securities trading | 1,113,535 | 830,940 | 1,326,546 |
| Specific receivables | 3,650 | 3,292 | 2,737 |
| | 4,259,330 | 4,070,116 | 3,534,583 |

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Insurance and reinsurance receivables and reinsurance assets –
technical reserves

| | | | |
|--|------------------|------------------|------------------|
| Sundry (Note 11b) | 46,445,835 | 43,292,639 | 40,957,046 |
| Allowance for loan losses (Notes 3g, 10f, 10g and 10h) | (852,284) | (782,896) | (885,051) |
| Other assets (Note 12) | 3,205,931 | 3,291,493 | 2,997,711 |
| Other assets | 1,737,929 | 1,660,960 | 1,438,684 |
| Provision for losses | (653,322) | (647,622) | (540,394) |

The accompanying Notes are an integral part of these Financial Statements.

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Consolidated Statement of Financial Position - In thousands of Reais

| Assets | 2014 | | 2013 |
|--|--------------------|--------------------|--------------------|
| | September | June | September |
| Prepaid expenses (Notes 3i and 12b) | 2,121,324 | 2,278,155 | 2,099,421 |
| Long-term receivables | 308,249,694 | 315,346,984 | 273,408,836 |
| Interbank investments (Notes 3d and 7) | 579,795 | 669,821 | 930,315 |
| Interbank investments | 579,795 | 669,821 | 930,315 |
| Securities and derivative financial instruments (Notes 3e, 3f, 8 and 32b) | 122,072,195 | 133,730,405 | 101,660,955 |
| Own portfolio | 71,012,203 | 75,546,787 | 41,864,953 |
| Subject to repurchase agreements | 47,439,782 | 50,286,078 | 53,982,800 |
| Derivative financial instruments (Notes 3f, 8e II and 32b) | 1,337,436 | 1,000,075 | 758,543 |
| Subject to the Brazilian Central Bank | 20,104 | 19,008 | - |
| Privatization currencies | 59,893 | 62,237 | 66,741 |
| Underlying guarantees provided | 1,879,163 | 5,990,548 | 4,370,674 |
| Securities subject to unrestricted repurchase agreements | 323,614 | 825,672 | 617,244 |
| Interbank accounts | 608,461 | 599,801 | 575,787 |
| Reserve requirement (Note 9): | | | |
| - SFH | 608,461 | 599,801 | 575,787 |
| Loans (Notes 3g, 10 and 32b) | 149,451,323 | 145,031,278 | 134,228,511 |
| Loans: | | | |
| - Public sector | 2,141,863 | 1,919,401 | 71,233 |
| - Private sector | 149,840,848 | 145,510,575 | 141,067,976 |
| Loans Related to Assignment | 4,311,728 | 4,205,713 | - |
| Allowance for loan losses (Notes 3g, 10f, 10g and 10h) | (6,843,116) | (6,604,411) | (6,910,698) |
| Leasing (Notes 2, 3g, 10 and 32b) | 2,188,198 | 2,301,181 | 2,652,319 |
| Leasing receivables: | | | |
| - Private sector | 4,631,331 | 4,985,585 | 5,824,715 |
| Unearned income from leasing | (2,345,931) | (2,528,065) | (2,972,858) |
| Allowance for leasing losses (Notes 3g, 10f, 10g and 10h) | (97,202) | (156,339) | (199,538) |
| Other receivables | 31,657,475 | 31,400,852 | 31,648,241 |
| Receivables | 7,588 | 7,459 | 63,831 |
| Securities trading | 411,429 | 126,860 | 277,994 |
| Sundry (Note 11b) | 31,251,837 | 31,317,233 | 31,317,322 |
| Allowance for loan losses (Notes 3g, 10f, 10g and 10h) | (13,379) | (50,700) | (10,906) |
| Other assets (Note 12) | 1,692,247 | 1,613,646 | 1,712,708 |
| Prepaid expenses (Notes 3i and 12b) | 1,692,247 | 1,613,646 | 1,712,708 |
| Permanent assets | 15,050,416 | 15,145,755 | 15,330,618 |
| Investments (Notes 3j, 13 and 32b) | 1,931,275 | 1,886,747 | 1,909,648 |
| Equity in the earnings (losses) of unconsolidated companies - In Brazil | 1,514,850 | 1,471,009 | 1,430,183 |
| Other investments | 690,153 | 689,466 | 753,355 |
| Allowance for losses | (273,728) | (273,728) | (273,890) |

| | | | |
|---|--------------------|--------------------|--------------------|
| Premises and equipment (Notes 3k and 14) | 4,591,285 | 4,578,907 | 4,392,074 |
| Premises | 1,472,902 | 1,463,321 | 1,358,294 |
| Other assets | 10,338,796 | 10,352,291 | 10,038,106 |
| Accumulated depreciation | (7,220,413) | (7,236,705) | (7,004,326) |
| Intangible assets (Notes 3l and 15) | 8,527,856 | 8,680,101 | 9,028,896 |
| Intangible assets | 16,203,331 | 16,416,704 | 17,142,670 |
| Accumulated amortization | (7,675,475) | (7,736,603) | (8,113,774) |
| Total | 987,364,412 | 931,131,774 | 907,694,126 |

The accompanying Notes are an integral part of these Financial Statements.

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Consolidated Statement of Financial Position - in thousands of Reals

| Liabilities | 2014 | | 2013 |
|--|--------------------|--------------------|--------------------|
| | September | June | September |
| Current liabilities | 699,866,046 | 645,826,729 | 616,862,601 |
| Deposits (Notes 3n and 16a) | 164,460,431 | 164,831,687 | 159,535,717 |
| Demand deposits | 33,299,639 | 36,176,242 | 39,455,794 |
| Savings Deposits | 87,293,425 | 84,318,918 | 76,487,681 |
| Interbank deposits | 505,401 | 329,746 | 630,881 |
| Time deposits (Notes 16a and 32b) | 43,361,966 | 44,006,781 | 42,961,361 |
| Federal funds purchased and securities sold under agreements to repurchase (Notes 3n and 16b) | 274,929,619 | 232,207,444 | 240,169,812 |
| Own portfolio | 106,890,629 | 108,296,248 | 108,060,765 |
| Third-party portfolio | 167,151,431 | 122,146,097 | 123,414,339 |
| Unrestricted portfolio | 887,559 | 1,765,099 | 8,694,708 |
| Funds from issuance of securities (Notes 16c and 32b) | 42,244,712 | 36,898,189 | 23,427,331 |
| Mortgage and real estate notes, letters of credit and others | 38,891,494 | 33,703,331 | 19,297,444 |
| Securities issued abroad | 3,177,342 | 3,043,455 | 4,129,887 |
| Structured Operations Certificates | 175,876 | 151,403 | - |
| Interbank accounts | 1,159,475 | 1,910,430 | 1,690,733 |
| Correspondent banks | 1,159,475 | 1,910,430 | 1,690,733 |
| Interdepartmental accounts | 3,381,363 | 3,762,883 | 3,114,624 |
| Third-party funds in transit | 3,381,363 | 3,762,883 | 3,114,624 |
| Borrowing (Notes 17a and 32b) | 13,148,052 | 12,870,253 | 11,394,227 |
| Borrowing in Brazil - other institutions | 6,485 | 5,686 | 4,481 |
| Borrowing abroad | 13,141,567 | 12,864,567 | 11,389,746 |
| Onlending in Brazil - official institutions (Notes 17b and 32b) | 12,707,996 | 11,860,115 | 11,949,437 |
| National treasury | 128,451 | 1,109 | 36,673 |
| BNDES | 3,870,102 | 3,261,698 | 3,833,412 |
| CEF | 13,849 | 16,388 | 21,193 |
| FINAME | 8,694,333 | 8,579,662 | 8,058,159 |
| Other institutions | 1,261 | 1,258 | - |
| Onlending abroad (Notes 17b and 32b) | 237,093 | 212,745 | 163,889 |
| Onlending abroad | 237,093 | 212,745 | 163,889 |
| Derivative financial instruments (Notes 3f, 8e II and 32b) | 4,155,241 | 3,985,513 | 2,383,241 |
| Derivative financial instruments | 4,155,241 | 3,985,513 | 2,383,241 |
| Technical reserves for insurance, pension plans and capitalization bonds (Notes 3o and 21) | 122,133,351 | 119,068,718 | 107,688,061 |
| Other liabilities | 61,308,713 | 58,218,752 | 55,345,529 |
| Payment of taxes and other contributions | 3,926,928 | 3,736,961 | 3,551,787 |
| Foreign exchange portfolio (Note 11a) | 5,611,062 | 5,551,655 | 10,322,654 |
| Social and statutory | 2,437,492 | 2,187,638 | 1,806,690 |
| Tax and social security (Note 20a) | 5,477,382 | 5,635,570 | 6,020,478 |
| Securities trading | 2,306,418 | 1,918,240 | 1,913,416 |

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| | | | |
|---------------------------------------|--------------------|--------------------|--------------------|
| Financial and development funds | 2,554 | 1,236 | 4,125 |
| Subordinated debts (Notes 19 and 32b) | 4,442,691 | 2,649,372 | 1,884,933 |
| Sundry (Note 20b) | 37,104,186 | 36,538,080 | 29,841,446 |
| Long-term liabilities | 207,500,878 | 207,795,160 | 222,530,298 |
| Deposits (Notes 3n and 16a) | 47,420,936 | 48,438,846 | 57,241,678 |
| Interbank deposits | 168,184 | 191,281 | 210,254 |

The accompanying Notes are an integral part of these Financial Statements.

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Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Consolidated Statement of Financial Position - in thousands of Reals

| Liabilities | 2014 | | 2013 |
|--|--------------------|--------------------|--------------------|
| | September | June | September |
| Time deposits (Notes 16a and 32b) | 47,252,752 | 48,247,565 | 57,031,424 |
| Federal funds purchased and securities sold under agreements to repurchase (Notes 3n and 16b) | 22,884,544 | 23,403,544 | 18,410,121 |
| Own portfolio | 22,884,544 | 23,403,544 | 18,410,121 |
| Funds from issuance of securities (Notes 16c and 32b) | 33,038,146 | 32,978,552 | 31,999,325 |
| Mortgage and real estate notes, letters of credit and others | 27,610,499 | 27,895,149 | 24,654,400 |
| Securities issued abroad | 5,351,820 | 5,024,645 | 7,344,925 |
| Structured Operations Certificates | 75,827 | 58,758 | - |
| Borrowing (Notes 17a and 32b) | 1,924,310 | 857,437 | 595,639 |
| Borrowing in Brazil - other institutions | 13,524 | 14,179 | 7,717 |
| Borrowing abroad | 1,910,786 | 843,258 | 587,922 |
| Onlending in Brazil - official institutions (Notes 17b and 32b) | 28,543,706 | 28,340,766 | 27,203,641 |
| BNDES | 8,257,790 | 8,124,315 | 8,206,431 |
| CEF | 10,911 | 13,515 | 23,320 |
| FINAME | 20,274,673 | 20,202,564 | 18,972,244 |
| Other institutions | 332 | 372 | 1,646 |
| Derivative financial instruments (Notes 3f, 8e II and 32b) | 921,044 | 741,052 | 854,494 |
| Derivative financial instruments | 921,044 | 741,052 | 854,494 |
| Technical reserves for insurance, pension plans and capitalization bonds (Notes 3o and 21) | 23,835,692 | 23,663,671 | 25,865,604 |
| Other liabilities | 48,932,500 | 49,371,292 | 60,359,796 |
| Tax and social security (Note 20a) | 9,871,099 | 10,808,229 | 19,906,794 |
| Subordinated debts (Notes 19 and 32b) | 32,021,706 | 32,734,624 | 34,250,390 |
| Sundry (Note 20b) | 7,039,695 | 5,828,439 | 6,202,612 |
| Deferred income | 265,732 | 223,400 | 676,195 |
| Deferred income | 265,732 | 223,400 | 676,195 |
| Non-controlling interests in subsidiaries (Note 22) | 489,640 | 486,207 | 591,640 |
| Shareholders' equity (Note 23) | 79,242,116 | 76,800,278 | 67,033,392 |
| Capital: | | | |
| - Domiciled in Brazil | 37,622,388 | 37,622,310 | 37,622,511 |
| - Domiciled abroad | 477,612 | 477,690 | 477,489 |
| Capital reserves | 11,441 | 11,441 | 11,441 |
| Profit reserves | 41,487,446 | 38,976,929 | 32,006,076 |
| Asset valuation adjustments | (58,756) | 9,923 | (2,821,876) |
| Treasury shares (Notes 23d and 32b) | (298,015) | (298,015) | (262,249) |
| Attributable to equity holders of the Parent Company | 79,731,756 | 77,286,485 | 67,625,032 |
| Total | 987,364,412 | 931,131,774 | 907,694,126 |

The accompanying Notes are an integral part of these Financial Statements.

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Consolidated Income Statement *-In thousands of Reais*

| | 2014 | | 2013 | |
|--|-------------------------|-------------------------|--------------------|---------------------|
| | 3 rd quarter | 2 nd quarter | September | September |
| Revenue from financial intermediation | 28,447,992 | 27,806,362 | 81,853,795 | 69,481,015 |
| Loans (Note 10j) | 15,092,076 | 14,316,694 | 43,075,742 | 38,769,344 |
| Leasing (Note 10j) | 158,771 | 165,636 | 500,999 | 600,359 |
| Operations with securities (Note 8h) | 8,608,578 | 8,018,709 | 23,858,659 | 21,364,504 |
| Financial income from insurance, pension plans and capitalization bonds (Note 8h) | 3,443,157 | 3,564,421 | 10,271,026 | 6,371,102 |
| Derivative financial instruments (Note 8h) | (493,433) | 540,076 | 180,193 | (1,670,889) |
| Foreign exchange operations (Note 11a) | 563,816 | 73,647 | 629,937 | 1,702,441 |
| Reserve requirement (Note 9b) | 1,094,011 | 1,139,673 | 3,315,759 | 2,197,566 |
| Sale or transfer of financial assets | (18,984) | (12,494) | 21,480 | 146,588 |
| Financial intermediation expenses | 22,334,412 | 17,176,987 | 55,591,602 | 46,158,612 |
| Federal funds purchased and securities sold under agreements to repurchase (Note 16e) | 13,117,836 | 11,179,473 | 34,762,555 | 28,079,777 |
| Adjustment for inflation and interest on technical reserves for insurance, pension plans and capitalization bonds (Note 16e) | 2,437,088 | 2,492,083 | 7,510,153 | 3,832,783 |
| Borrowing and onlending (Note 17c) | 3,004,488 | (139,128) | 2,648,036 | 3,902,691 |
| Allowance for loan losses (Notes 3g, 10g and 10h) | 3,775,000 | 3,644,559 | 10,670,858 | 10,343,361 |
| Gross income from financial intermediation | 6,113,580 | 10,629,375 | 26,262,193 | 23,322,403 |
| Other operating income (expenses) | (2,370,852) | (3,991,364) | (9,863,644) | (10,912,003) |
| Fee and commission income (Note 24) | 5,586,695 | 5,225,624 | 16,002,747 | 14,303,087 |
| Other fee and commission income | 4,328,967 | 3,934,689 | 12,405,714 | 11,304,576 |
| Income from banking fees | 1,257,728 | 1,290,935 | 3,597,033 | 2,998,511 |
| Insurance, pension plan and capitalization bond retained premiums (Notes 3o and 21d) | 12,799,606 | 13,883,351 | 38,065,015 | 35,096,136 |
| Net premiums written | 12,904,010 | 13,992,488 | 38,345,993 | 35,260,284 |
| Reinsurance premiums | (104,404) | (109,137) | (280,978) | (164,148) |
| Variation in technical reserves for insurance, pension plans and capitalization bonds (Note 3o) | (4,818,500) | (6,504,866) | (15,470,548) | (15,564,188) |
| Retained claims (Note 3o) | (4,778,474) | (4,206,128) | (13,200,633) | (11,380,655) |
| Capitalization bond draws and redemptions (Note 3o) | (1,295,096) | (1,172,860) | (3,554,689) | (2,991,662) |
| Insurance, pension plan and capitalization bond selling expenses (Note 3o) | (737,347) | (728,741) | (2,153,953) | (1,875,144) |
| Payroll and related benefits (Note 25) | (4,052,293) | (3,447,840) | (10,779,280) | (9,596,066) |
| Other administrative expenses (Note 26) | (3,663,861) | (3,606,827) | (10,786,025) | (10,498,702) |

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| | | | | |
|---|------------------|--------------------|--------------------|--------------------|
| Tax expenses (Note 27) | (910,176) | (1,168,898) | (3,220,349) | (2,932,536) |
| Equity in the earnings (losses) of unconsolidated companies (Note 13b) | 43,852 | 34,864 | 130,479 | 17,227 |
| Other operating income (Note 28) | 2,550,817 | 707,261 | 4,069,363 | 2,595,556 |
| Other operating expenses (Note 29) | (3,096,075) | (3,006,304) | (8,965,771) | (8,085,056) |
| Operating income | 3,742,728 | 6,638,011 | 16,398,549 | 12,410,400 |
| Non-operating income (loss) (Note 30) | (94,073) | (134,594) | (338,112) | (85,879) |
| Income before income tax and social contribution and non-controlling interests | 3,648,655 | 6,503,417 | 16,060,437 | 12,324,521 |
| Income tax and social contribution (Notes 34a and 34b) | 255,781 | (2,696,382) | (4,875,989) | (3,313,908) |
| Non-controlling interests in subsidiaries | (29,830) | (29,281) | (88,912) | (78,785) |
| Net income | 3,874,606 | 3,777,754 | 11,095,536 | 8,931,828 |

The accompanying Notes are an integral part of these Financial Statements.

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Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Statement of Changes in Shareholders' Equity – In Thousands of Reais

| Events | Paid-in | Capital | Profit reserves | | Asset valuation | | Treasury | Retain |
|--|-------------------|------------------------------|------------------|-------------------|-------------------------|------------------|------------------|--------|
| | Capital | reserves Share premium | Legal | Statutory | adjustments Bradesco | Subsidiaries | | |
| Balance on December 31, 2012 | 30,100,000 | 11,441 | 3,838,474 | 30,380,303 | 886,689 | 5,027,853 | (197,301) | |
| Capital increase through reserves | 8,000,000 | - | - | (8,000,000) | - | - | - | |
| Acquisition of treasury shares | - | - | - | - | - | - | (64,948) | |
| Asset valuation adjustments | - | - | - | - | (3,214,352) | (5,522,066) | - | |
| Net income | - | - | - | - | - | - | - | 8,93 |
| Allocations:- Reserves | - | - | 446,591 | 5,340,708 | - | - | - | (5,787 |
| - Interest on shareholders' equity paid and/or provisioned | - | - | - | - | - | - | - | (3,144 |
| Balance on September 30, 2013 | 38,100,000 | 11,441 | 4,285,065 | 27,721,011 | (2,327,663) | (494,213) | (262,249) | |
| Balance on March 31, 2014 | 38,100,000 | 11,441 | 4,611,184 | 31,771,688 | (870,793) | 491 | (298,015) | |
| Asset valuation adjustments | - | - | - | - | 592,839 | 287,386 | - | |
| Net income | - | - | - | - | - | - | - | 3,77 |
| Allocations:- Reserves | - | - | 188,888 | 2,405,169 | - | - | - | (2,594 |
| - Interest on shareholders' equity paid and/or provisioned | - | - | - | - | - | - | - | (354 |
| - Interim Dividends Paid | - | - | - | - | - | - | - | (829 |
| Balance on June 30, 2014 | 38,100,000 | 11,441 | 4,800,072 | 34,176,857 | (277,954) | 287,877 | (298,015) | |
| Asset valuation adjustments | - | - | - | - | 110,259 | (178,938) | - | |
| Net income | - | - | - | - | - | - | - | 3,87 |
| Allocations:- Reserves | - | - | 193,730 | 2,316,787 | - | - | - | (2,510 |

| | | | | | | | | |
|--|-------------------|-----------------------|-------------------|------------------|------------------|------------------|----------|---------|
| - Interest on shareholders' equity paid and/or provisioned | - | - | - | - | - | - | - | (1,364) |
| Balance on September 30, 2014 | 38,100,000 | 11,441,499,802 | 36,493,644 | (167,695) | 108,939 | (298,015) | | |
| Balance on December 31, 2013 | 38,100,000 | 11,441,439,025 | 29,712,872 | (865,373) | (189,070) | (269,093) | | |
| Acquisition of treasury shares | - | - | - | - | - | - | (28,922) | |
| Asset valuation adjustments | - | - | - | - | 697,678 | 298,009 | - | |
| Net income | - | - | - | - | - | - | - | 11,099 |
| Allocations:- Reserves | - | - | 554,777 | 6,780,772 | - | - | - | (7,335) |
| - Interest on shareholders' equity paid and/or provisioned | - | - | - | - | - | - | - | (2,930) |
| - Interim Dividends Paid | - | - | - | - | - | - | - | (829) |
| Balance on September 30, 2014 | 38,100,000 | 11,441,499,802 | 36,493,644 | (167,695) | 108,939 | (298,015) | | |

The accompanying Notes are an integral part of these Financial Statements.

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Statement of Value Added—In thousands of Reais

| Description | 2014 | | | | | |
|---|-------------------------|----------------|-------------------------|----------------|---------------------|----------------|
| | 3 rd quarter | % | 2 nd quarter | % | September | % |
| 1 - Revenue | 31,047,350 | 351.2 | 28,473,451 | 251.1 | 86,387,000 | 251.1 |
| 1.1) Financial intermediation | 28,447,992 | 321.8 | 27,806,362 | 245.2 | 81,853,000 | 245.2 |
| 1.2) Fees and commissions | 5,586,695 | 63.2 | 5,225,624 | 46.1 | 16,002,000 | 46.1 |
| 1.3) Allowance for loan losses | (3,775,000) | (42.7) | (3,644,559) | (32.1) | (10,670,800) | (32.1) |
| 1.4) Other (1) | 787,663 | 8.9 | (913,976) | (8.1) | (797,700) | (8.1) |
| 2 - Financial intermediation expenses | (18,559,412) | (210.0) | (13,532,428) | (119.3) | (44,920,700) | (119.3) |
| 3 - Inputs acquired from third-parties | (2,948,038) | (33.3) | (2,924,347) | (25.8) | (8,722,000) | (25.8) |
| Material, water, electricity and gas | (139,464) | (1.6) | (147,345) | (1.3) | (425,400) | (1.3) |
| Outsourced services | (973,880) | (11.0) | (955,863) | (8.4) | (2,833,100) | (8.4) |
| Communication | (382,306) | (4.3) | (378,197) | (3.3) | (1,136,000) | (3.3) |
| Financial system services | (195,785) | (2.2) | (187,589) | (1.7) | (580,400) | (1.7) |
| Advertising and marketing | (184,088) | (2.1) | (170,499) | (1.5) | (532,800) | (1.5) |
| Transport | (192,911) | (2.2) | (199,590) | (1.8) | (595,300) | (1.8) |
| Data processing | (340,355) | (3.9) | (326,301) | (2.9) | (1,002,300) | (2.9) |
| Asset maintenance | (168,808) | (1.9) | (179,873) | (1.6) | (500,100) | (1.6) |
| Security and surveillance | (140,171) | (1.6) | (138,787) | (1.2) | (417,200) | (1.2) |
| Travel | (37,116) | (0.4) | (34,368) | (0.3) | (101,700) | (0.3) |
| Other | (193,154) | (2.1) | (205,935) | (1.8) | (597,200) | (1.8) |
| 4 – Gross value added (1-2-3) | 9,539,900 | 107.9 | 12,016,676 | 106.0 | 32,745,000 | 106.0 |
| 5 - Depreciation and amortization | (744,703) | (8.4) | (711,939) | (6.3) | (2,148,700) | (6.3) |
| 6 - Net value added produced by the entity (4-5) | 8,795,197 | 99.5 | 11,304,737 | 99.7 | 30,596,300 | 99.7 |
| 7 - Value added received through transfer | 43,852 | 0,5 | 34,864 | 0,3 | 130,000 | 0,3 |
| Equity in the earnings (losses) of unconsolidated companies | 43,852 | 0,5 | 34,864 | 0,3 | 130,000 | 0,3 |
| 8 - Value added to distribute (6+7) | 8,839,049 | 100,0 | 11,339,601 | 100,0 | 30,726,300 | 100,0 |
| 9 – Value added distributed | 8,839,049 | 100,0 | 11,339,601 | 100,0 | 30,726,300 | 100,0 |
| 9.1) Personnel | 3,577,673 | 40,6 | 2,997,589 | 26,4 | 9,425,000 | 26,4 |
| Salaries | 1,653,681 | 18,7 | 1,563,127 | 13,8 | 4,733,000 | 13,8 |
| Benefits | 738,942 | 8,4 | 704,205 | 6,2 | 2,140,000 | 6,2 |
| Government Severance Indemnity Fund for Employees (FGTS) | 151,740 | 1,7 | 147,462 | 1,3 | 442,000 | 1,3 |
| Other | 1,033,310 | 11,8 | 582,795 | 5,1 | 2,109,000 | 5,1 |
| 9.2) Tax, fees and contributions | 1,129,015 | 12,8 | 4,315,531 | 38,1 | 9,450,000 | 38,1 |
| Federal | 958,728 | 10,9 | 4,146,415 | 36,6 | 8,923,000 | 36,6 |
| State | 8,957 | 0,1 | 8,783 | 0,1 | 20,000 | 0,1 |
| Municipal | 161,330 | 1,8 | 160,333 | 1,4 | 505,000 | 1,4 |
| 9.3) Value distributed to providers of capital | 227,925 | 2,5 | 219,446 | 1,9 | 666,000 | 1,9 |
| Rental | 225,237 | 2,5 | 215,859 | 1,9 | 654,000 | 1,9 |
| Asset leasing | 2,688 | - | 3,587 | - | 11,000 | - |
| 9.4) Value distributed to shareholders | 3,904,436 | 44,1 | 3,807,035 | 33,6 | 11,184,000 | 33,6 |
| Interest on shareholders' equity/dividends | 1,364,089 | 15,4 | 1,183,697 | 10,4 | 3,759,000 | 10,4 |
| Retained earnings | 2,510,517 | 28,4 | 2,594,057 | 22,9 | 7,335,000 | 22,9 |

| | | | | | |
|--|--------|-----|--------|-----|-----|
| Non-controlling interests in retained earnings | 29,830 | 0.3 | 29,281 | 0.3 | 88, |
|--|--------|-----|--------|-----|-----|

(1) The 3rd quarter of 2014 and the September 30, 2014 YTD basically includes the reversal of tax provision related to the Cofins case, which ended favorable to the Organization in the amount of R\$ 1,378,103 thousand.

The accompanying Notes are an integral part of these Financial Statements.

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Consolidated Cash Flow Statement - In Thousands of Reais

| | 2014 | | 2013 | |
|---|-------------------------|-------------------------|-------------------|-------------------|
| | 3 rd quarter | 2 nd quarter | September | September |
| Cash flow from operating activities: | | | | |
| Net Income before income tax and social contribution | 3,648,655 | 6,503,417 | 16,060,437 | 12,324,521 |
| Adjustments to net income before income tax and social contribution | 6,846,388 | 7,907,424 | 22,360,039 | 19,370,131 |
| Allowance for loan losses | 3,775,000 | 3,644,559 | 10,670,858 | 10,343,361 |
| Depreciation and amortization | 744,703 | 711,939 | 2,148,745 | 2,140,815 |
| Impairment write-offs | 598,087 | - | 598,087 | - |
| Expenses with civil, labor and tax provisions | 241,990 | 727,276 | 1,769,075 | 3,005,756 |
| Expenses with adjustment for inflation and interest on technical reserves for insurance, pension plans and capitalization bonds | 2,437,088 | 2,492,083 | 7,510,153 | 3,832,783 |
| Equity in the earnings (losses) of unconsolidated companies | (43,852) | (34,864) | (130,479) | (17,227) |
| (Gain)/loss on sale of investments | 8 | 1,858 | 1,862 | (196,771) |
| (Gain)/loss on sale of fixed assets | 7,507 | (10,765) | (131) | 16,994 |
| (Gain)/loss on sale of foreclosed assets | 86,209 | 83,247 | 232,355 | 191,853 |
| Other | (1,000,352) | 292,091 | (440,486) | 52,567 |
| Adjusted net income before taxes | 10,495,043 | 14,410,841 | 38,420,476 | 31,694,652 |
| (Increase)/decrease in interbank investments | 3,979,444 | (1,059,515) | 18,533,561 | 80,543,482 |
| (Increase)/decrease in trading securities and derivative financial instruments | (9,783,705) | (8,295,443) | (18,147,458) | 12,857,048 |
| (Increase)/decrease in interbank and interdepartmental accounts | (345,469) | 536,913 | (2,535,084) | (1,700,737) |
| (Increase) in loan and leasing | (9,960,537) | (3,589,399) | (22,344,097) | (29,061,250) |
| (Increase) in insurance and reinsurance receivables and reinsurance assets – technical reserves | (189,214) | (292,683) | (761,128) | (823,638) |
| Increase in technical reserves for insurance, pension plans and capitalization bonds | 799,566 | 2,489,501 | 2,229,779 | 5,503,462 |
| Increase/(decrease) in deferred income | 39,259 | (336,699) | (414,074) | 18,548 |
| (Increase)/decrease in other receivables and other assets | (2,443,464) | 7,562,437 | 1,500,568 | (5,713,047) |
| (Increase)/decrease in reserve requirement - Brazilian Central Bank | 6,789,010 | 5,417,334 | 8,668,173 | (1,520,258) |
| Increase/(decrease) in deposits | (1,389,166) | (5,438,962) | (6,181,678) | 4,919,871 |
| Increase in federal funds purchased and securities sold under agreements to repurchase | 42,203,175 | 4,894,958 | 41,535,367 | 2,988,781 |
| Increase in funds from issuance of securities | 5,406,117 | 5,366,132 | 17,628,865 | 4,067,349 |
| Increase/(decrease) in borrowings and onlending | 2,419,841 | (2,582,701) | 466,305 | 7,120,676 |
| Increase/(decrease) in other liabilities | 1,466,594 | (6,584,618) | 2,629,151 | (1,015,337) |

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| | | | | |
|--|-------------------|--------------------|--------------------|---------------------|
| Income tax and social contribution paid | (1,439,756) | (1,258,209) | (5,537,549) | (5,251,391) |
| Net cash provided by/(used in) operating activities | 48,046,738 | 11,239,887 | 75,691,177 | 104,628,211 |
| Cash flow from investing activities: | | | | |
| (Increase)/decrease in held-to-maturity securities | (744,150) | (324,087) | (1,630,103) | 125,426 |
| Sale of/maturity of and interests on available-for-sale securities | 15,784,813 | 12,404,826 | 38,822,184 | 45,950,770 |
| Proceeds from sale of foreclosed assets | 185,945 | 141,620 | 459,392 | 375,394 |
| Sale of investments | - | 1,583 | 3,860 | 237,647 |
| Sale of premises and equipment | 138,379 | 139,076 | 453,716 | 356,457 |
| Purchases of available-for-sale securities | (14,878,507) | (12,954,809) | (44,403,235) | (67,252,760) |
| Foreclosed asset acquisitions | (382,356) | (352,534) | (1,044,540) | (989,142) |
| Investment acquisitions | (589) | (5,044) | (7,073) | (85,271) |
| Purchase of premises and equipment | (375,778) | (306,030) | (945,789) | (828,167) |
| Intangible asset acquisitions | (323,211) | (211,723) | (703,712) | (2,022,311) |
| Dividends and interest on shareholders' equity received | 14,036 | 28,833 | 162,751 | 275,194 |
| Net cash provided by/(used in) investing activities | (581,418) | (1,438,289) | (8,832,549) | (23,856,763) |
| Cash flow from financing activities: | | | | |
| Increase/(decrease) in subordinated debts | 1,080,401 | (455,916) | 579,394 | 1,283,609 |
| Dividends and interest on shareholders' equity paid | (1,077,664) | (248,665) | (3,672,986) | (3,867,385) |
| Non-controlling interest | (26,397) | (92,343) | (204,707) | (75,339) |
| Acquisition of own shares | - | - | (28,922) | (64,948) |
| Net cash provided by/(used in) financing activities | (23,660) | (796,924) | (3,327,221) | (2,724,063) |
| Net increase in cash and cash equivalents | 47,441,660 | 9,004,674 | 63,531,407 | 78,047,385 |
| Cash and cash equivalents - at the beginning of the period | 133,914,669 | 124,909,995 | 117,824,922 | 47,555,069 |
| Cash and cash equivalents - at the end of the period | 181,356,329 | 133,914,669 | 181,356,329 | 125,602,454 |
| Net increase in cash and cash equivalents | 47,441,660 | 9,004,674 | 63,531,407 | 78,047,385 |

The accompanying Notes are an integral part of these Financial Statements.

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Financial Statements Index

Notes to Bradesco's Financial Statements are as follows:

| | Page |
|--|-------------|
| 1) OPERATIONS | 118 |
| 2) PRESENTATION OF THE FINANCIAL STATEMENTS | 118 |
| 3) SIGNIFICANT ACCOUNTING PRACTICES | 120 |
| 4) INFORMATION FOR COMPARISON PURPOSES | 129 |
| 5) STATEMENT OF FINANCIAL POSITION AND INCOME STATEMENT DEMONSTRATED BY OPERATING SEGMENT | 130 |
| 6) CASH AND CASH EQUIVALENTS | 131 |
| 7) INTERBANK INVESTMENTS | 132 |
| 8) SECURITIES AND DERIVATIVE FINANCIAL INSTRUMENTS | 133 |
| 9) INTERBANK ACCOUNTS - RESERVE REQUIREMENT | 146 |
| 10) LOANS | 147 |
| 11) OTHER RECEIVABLES | 159 |
| 12) OTHER ASSETS | 161 |
| 13) INVESTMENTS | 161 |
| 14) PREMISES AND EQUIPMENT | 163 |
| 15) INTANGIBLE ASSETS | 164 |
| 16) DEPOSITS, FEDERAL FUNDS PURCHASED AND SECURITIES SOLD UNDER AGREEMENTS TO REPURCHASE AND FUNDS FROM ISSUANCE OF SECURITIES | 165 |
| 17) BORROWING AND ONLENDING | 169 |
| 18) PROVISIONS, CONTINGENT ASSETS AND LIABILITIES AND LEGAL LIABILITIES - TAX AND SOCIAL SECURITY | 170 |
| 19) SUBORDINATED DEBT | 174 |
| 20) OTHER LIABILITIES | 177 |
| 21) INSURANCE, PENSION PLANS AND CAPITALIZATION BONDS | 178 |
| 22) NON-CONTROLLING INTERESTS IN SUBSIDIARIES | 181 |
| 23) SHAREHOLDERS' EQUITY (PARENT COMPANY) | 181 |
| 24) FEE AND COMMISSION INCOME | 183 |
| 25) PAYROLL AND RELATED BENEFITS | 184 |
| 26) OTHER ADMINISTRATIVE EXPENSES | 184 |
| 27) TAX EXPENSES | 184 |
| 28) OTHER OPERATING INCOME | 185 |

| | |
|---|------------|
| 29) OTHER OPERATING EXPENSES | 185 |
| 30) NON-OPERATING INCOME (LOSS) | 185 |
| 31) RELATED-PARTY TRANSACTIONS (DIRECT AND INDIRECT) | 186 |
| 32) FINANCIAL INSTRUMENTS | 188 |
| 33) EMPLOYEE BENEFITS | 199 |
| 34) INCOME TAX AND SOCIAL CONTRIBUTION | 200 |
| 35) OTHER INFORMATION | 202 |

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

1) OPERATIONS

Banco Bradesco S.A. (Bradesco) is a private-sector publicly traded company and universal bank that carries out all types of banking activities that it is authorized to do so through its commercial, foreign exchange, consumer financing and housing loan portfolios. The Bank has a number of other activities, either directly or indirectly, through its subsidiaries, particularly in leasing, investment banking, brokerage, consortium management, credit cards, real estate projects, insurance, pension plans and capitalization bonds. Operations are conducted within the context of the companies within the Bradesco Organization, working together in the market.

2) PRESENTATION OF THE FINANCIAL STATEMENTS

Bradesco's consolidated financial statements include the financial statements for Banco Bradesco, its foreign branches, subsidiaries and jointly-controlled entities, in Brazil and abroad, including SPEs (Special Purpose Entities). They were prepared based on accounting practices issued by Laws nº 4595/64 (Brazilian Financial System Law) and nº 6404/76 (Brazilian Corporate Law), along with amendments introduced by Laws nº 11638/07 and nº 11941/09 relating to the accounting of operations, associated with rules and instructions of the National Monetary Council (CMN) and the Brazilian Central Bank (Bacen), Brazilian Securities and Exchange Commission (CVM), where applicable, National Private Insurance Council (CNSP), Insurance Superintendence (Susep) and National Supplementary Healthcare Agency (ANS). The financial statements of leasing companies included in the consolidated information were prepared using finance leases, whereby leased fixed assets are classified as operating leases less the residual value paid in advance.

In the preparation of these consolidated financial statements, intercompany transactions, including investments, assets and liabilities, revenue, expenses and unrealized profit were eliminated and net income and shareholders' equity attributable to the non-controlling interests were accounted for on a separate line. For jointly-controlled investments with other shareholders, assets, liabilities and income and loss were proportionally consolidated in the consolidated financial statements according to the interest on shareholders' equity of each investee. Goodwill on the acquisition of investments in subsidiary/unconsolidated companies or jointly-controlled entities is included in investments and intangible assets (Note 15a). The foreign exchange variation from foreign branches or investments is presented in the income statement accounts together with changes in the value of the derivative financial instrument, borrowing or onlending operation to eliminate the effect of these investment hedge instruments.

The financial statements include estimates and assumptions, such as: the calculation of estimated loan losses; fair value estimates of certain financial instruments; civil, tax and labor provisions; impairment losses of securities classified as available-for-sale and held-to-maturity and non-financial assets; the

calculation of technical reserves for insurance, pension plans and capitalization bonds; and the determination of the useful life of specific assets. Actual results may differ from those based on estimates and assumptions.

Bradesco's consolidated financial statements were approved by the Board of Directors on October 29, 2014.

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

Below are the primary direct and indirectly owned companies included in the consolidation:

| | Activity | Equity interest 2014 | |
|--|------------------------|-------------------------|------------|
| | | September 30 | June 30 |
| Financial Area - Brazil | | | |
| Alvorada Cartões, Crédito, Financiamento e Investimento S.A. (1) | Banking | - | - |
| Banco Alvorada S.A. | Banking | 99.99% | 99.99% |
| Banco Bradesco Financiamentos S.A. | Banking | 100.00% | 100.00% |
| Banco Bankpar S.A. (2) | Banking | - | - |
| Banco Bradesco BBI S.A. | Investment bank | 98.35% | 98.35% |
| Banco Boavista Interatlântico S.A. | Banking | 100.00% | 100.00% |
| Banco CBSS S.A. (3) | Banking | 100.00% | 100.00% |
| Banco Bradesco Cartões S.A. | Cards | 100.00% | 100.00% |
| Bradesco Administradora de Consórcios Ltda. | Consortium management | 100.00% | 100.00% |
| Banco Bradesco BERJ S.A. | Banking | 100.00% | 100.00% |
| Bradesco Leasing S.A. Arrendamento Mercantil | Leasing | 100.00% | 100.00% |
| Bradesco S.A. Corretora de Títulos e Valores Mobiliários | Brokerage | 100.00% | 100.00% |
| BRAM - Bradesco Asset Management S.A. DTVM | Asset management | 100.00% | 100.00% |
| Ágora Corretora de Títulos e Valores Mobiliários S.A. | Brokerage | 100.00% | 100.00% |
| Banco Bradescard S.A. | Cards | 100.00% | 100.00% |
| Cielo S.A. (4) | Services | 28.65% | 28.65% |
| Cia. Brasileira de Soluções e Serviços - Alelo (4) | Services | 50.01% | 50.01% |
| Tempo Serviços Ltda. | Services | 100.00% | 100.00% |
| Financial Area - Abroad | | | |
| Banco Bradesco Argentina S.A. | Banking | 99.99% | 99.99% |
| Banco Bradesco Europa S.A. | Banking | 100.00% | 100.00% |
| Banco Bradesco S.A. Grand Cayman Branch (5) | Banking | 100.00% | 100.00% |
| Banco Bradesco New York Branch | Banking | 100.00% | 100.00% |
| Bradesco Securities, Inc. | Brokerage | 100.00% | 100.00% |
| Bradesco Securities, UK. | Brokerage | 100.00% | 100.00% |
| Insurance, Pension Plan and Capitalization Bond Area | | | |
| Bradesco Argentina de Seguros S.A. | Insurance | 99.92% | 99.92% |
| Bradesco Auto/RE Companhia de Seguros | Insurance | 100.00% | 100.00% |
| Bradesco Capitalização S.A. | Capitalization bonds | 100.00% | 100.00% |
| Bradesco Saúde S.A. | Insurance/health | 100.00% | 100.00% |
| Odontoprev S.A. (6) | Dental care | 50.01% | 50.01% |
| Bradesco Seguros S.A. | Insurance | 100.00% | 100.00% |
| Bradesco Vida e Previdência S.A. | Pension plan/insurance | 100.00% | 100.00% |
| Atlântica Companhia de Seguros | Insurance | 100.00% | 100.00% |

Other Activities

| | | |
|--|------------------------|-----------------|
| Andorra Holdings S.A. | Holding | 100.00% 100.00% |
| Bradseg Participações S.A. | Holding | 100.00% 100.00% |
| Bradesco Corretora de Seguros Ltda. | Insurance brokerage | 100.00% 100.00% |
| Bradesplan Participações Ltda. | Holding | 100.00% 100.00% |
| BSP Empreendimentos Imobiliários S.A. | Real estate | 100.00% 100.00% |
| Cia. Securitizadora de Créditos Financeiros Rubi | Credit acquisition | 100.00% 100.00% |
| Columbus Holdings S.A. | Holding | 100.00% 100.00% |
| Nova Paiol Participações Ltda. | Holding | 100.00% 100.00% |
| Scopus Tecnologia Ltda. | Information technology | 100.00% 100.00% |
| União Participações Ltda. | Holding | 100.00% 100.00% |

(1) Company merged into Banco Bradesco BERJ S.A. in April 2014;

(2) Company merged into Banco Bradesco Cartões S.A. in June 2014;

(3) New corporate name of Bankpar Arrendamento Mercantil S.A.;

(4) Company proportionally consolidated, pursuant to CMN Resolution nº 2723/00 and CVM Rule nº 247/96;

(5) The special purpose entity International Diversified Payment Rights Company is being consolidated. The company takes part in the securitization operation of future flow of payment orders received from overseas (Note 16d); and

(6) Increase in equity interest through share acquisition in January 2014;

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

3) SIGNIFICANT ACCOUNTING PRACTICES

a) Functional and Presentation Currencies

Consolidated financial statements are presented in Brazilian reais, which is also Bradesco's functional currency. Foreign branches and subsidiaries are mainly a continuation of activities in Brazil, and, therefore, assets, liabilities and profit or loss are translated into Brazilian reais using the appropriate currency exchange rate to comply with accounting practices adopted in Brazil. Foreign currency translation gains and losses arising are recognized in the period's income statement under items "Derivative Financial Instruments" and "Borrowing and Onlending".

b) Income and Expense Recognition

Income and expenses are recognized on an accrual basis together to determine the net income for the period to which they relate, regardless of receipt or payment of funds.

Fixed rate transactions are recorded at their redemption value with the income or expense relating to future periods being recorded as a deduction from the corresponding asset or liability. Finance income and costs are prorated daily and calculated based on the exponential method, except when they relate to discounted notes or to foreign transactions which are calculated using the straight-line method.

Floating rate or foreign-currency-indexed transactions are adjusted for inflation at the end of the reporting period.

Insurance and coinsurance premiums, net of premiums assigned to coinsurance and corresponding commissions, are recorded upon the issue of the related policies/certificates/endorsements and invoices, or upon the beginning of the effectiveness of risk in cases in which the risk begins before the issue, and recognized on a straight-line basis during the policies' effective period through accrual and reversal of the unearned premium reserve of deferred acquisition costs. Revenues from premiums and the corresponding deferred acquisition costs, relating to existing risk but with no policy issued, are recorded in the income

statement at the beginning of the risk coverage, based on estimated figures.

Recognition of health insurance premiums commences concurrent with the effectiveness of the corresponding insurance policy, and is recognized in proportion to the portion of the term elapsed.

Income and expenses arising from DPVAT insurance operations are recorded based on information provided by Seguradora Líder dos Consórcios do Seguro DPVAT S.A.

Accepted coinsurance and retrocession operations are recorded based on the information received from other companies and IRB - Brasil Resseguros S.A. (IRB), respectively. Deferral of reinsurance premiums granted is consistent to the corresponding reinsurance premium and/or reinsurance contract.

Reinsurance operations are recorded based on their financial records subject to analysis. Deferral of reinsurance premiums granted is consistent to the corresponding reinsurance premium and/or reinsurance contract.

Acquisition costs are deferred and appropriated to the income statement in proportion to the granted premium.

Insurance fundraising and broking operations are linearly deferred and appropriated to the income statement for 24 months for health insurance operations, and for 12 months for other operations.

Pension plan contributions and life insurance premiums covering survival are recognized in the income statement as they are received.

Income from capitalization bonds is recorded in the month it is received.

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

Income from expired capitalization plans is recorded after the statute of limitation, under Article 206 of the Brazilian Civil Code. The expenses for placement of capitalization bonds, classified as "Acquisition Costs", are recognized when they are incurred. Technical reserves are recorded when the respective revenues are registered in books.

c) Cash and cash equivalents

Cash and cash equivalents include: funds available in currency, investments in gold, investments in federal funds purchases and securities sold under agreements to repurchase and interest-earning deposits in other banks, maturing in 90 days or less, and are exposed to insignificant risk of change in fair value. These funds are used by Bradesco to manage its short-term commitments.

Cash and cash equivalents detailed balances are reflected in Note 6.

d) Interbank investments

Unrestricted purchase and sale commitments are stated at their fair value. Other investments are stated at cost, plus income earned up to the end of the reporting period, net of any devaluation allowance, if applicable.

The breakdown, terms and proceeds relating to interbank investments are presented in Note 7.

e) Securities - Classification

- Trading securities - securities acquired for the purpose of being actively and frequently traded. They are recorded at cost, plus income earned and adjusted to Fair value recognized in profit or loss for the

period;

- Available-for-sale securities - securities that are not specifically intended for trading purposes or to be held to maturity. They are recorded at cost, plus income earned, which is recorded in profit or loss in the period and adjusted to Fair value within shareholders' equity, net of tax, which will be recognized in profit or loss only when effectively disposed; and
- Held-to-maturity securities - securities for which there is positive intent and financial capacity to hold in the portfolio to maturity. They are recorded at cost, plus earnings recognized in profit or loss for the period.

Securities classified as trading and available-for-sale, as well as derivative financial instruments, are recognized in the consolidated statement of financial position at their fair value. Fair value is generally based on quoted market prices or quotations for assets or liabilities with similar characteristics. If market prices are not available, fair values are based on traders' quotations, pricing models, discounted cash flows or similar techniques to determine the fair value and may require judgment or significant estimates by Management.

Classification, breakdown and segmentation of securities are presented in Note 8 (a to d).

f) Derivative financial instruments (assets and liabilities)

Classified according to intended use by Management, on the date that the operation was contracted and considering if it was intended for hedging purposes or not.

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

Operations involving derivative financial instruments are designed to meet the Bank's own needs in order to manage overall exposure, as well as to meet customer requests to manage their positions. Gains and losses are recorded in income or expenses accounts of the respective financial instruments.

Derivative financial instruments used to mitigate risk deriving from exposure to variations in the Fair value of financial assets and liabilities are designated as hedges and are classified according to their nature:

Market risk hedge: financial instruments classified in this category as well as the hedge-related financial assets and liabilities, gains and losses, realized or not, are recorded in the income statement; and

Cash flow hedge: effective portion of valuation or devaluation of financial instruments classified in this category is recorded, net of taxes, in a specific account under shareholders' equity. The ineffective portion of the respective hedge is directly recognized in profit or loss.

A breakdown of amounts included in derivative financial instruments, in the balance sheet and off-balance-sheet accounts, is disclosed in Note 8 (e to h).

g) Loans and leasing, advances on foreign exchange contracts, other receivables with credit characteristics and allowance for loan losses

Loans and leasing, advances on foreign exchange contracts and other receivables with credit characteristics are classified by risk level, based on: (i) the parameters established by CMN Resolution n^o 2682/99, which requires risk ratings to have nine levels, where "AA" is (minimum risk) and "H" (maximum risk); and (ii) the Administration's assessment of the risk level. This assessment, which is carried out regularly, considers current economic conditions and past experience with loan losses, as well as specific and general risks relating to operations, debtors and guarantors. Moreover, the period of late payment defined in CMN Resolution n^o 2682/99 is also considered to rate customer risk as follows:

| Past-due period (1) | Customer rating |
|----------------------------|------------------------|
| • from 15 to 30 days | B |
| • from 31 to 60 days | C |
| • from 61 to 90 days | D |
| • from 91 to 120 days | E |
| • from 121 to 150 days | F |
| • from 151 to 180 days | G |
| • more than 180 days | H |

(1) For transactions with terms of more than 36 months, past-due periods are doubled, as allowed under CMN Resolution n^o 2682/99.

Interest and inflation adjustments on past-due transactions are only recognized up to the 59th day that they are past due. As from the 60th day, they are recognized in deferred income.

H-rated past-due transactions remain at this level for six months, after which they are written-off against the existing allowance and controlled in off-balance-sheet accounts for at least five years.

Renegotiated transactions are maintained at least at the same level as previously classified. Renegotiations already written-off against the allowance and that were recorded in off-balance-sheet accounts, are rated as level "H" and any possible gains derived from their renegotiation are recognized only when they are effectively received. When there is a significant repayment on the operation or when new material facts justify a change in the level of risk, the operation may be reclassified to a lower risk category.

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

The estimated allowance for loan losses is calculated to sufficiently cover probable losses, considering CMN and Bacen standards and instructions, together with Management assessment to determine credit risk.

Type, values, terms, levels of risk, concentration, economic sector of the activity, renegotiation and income from loans, as well as the breakdown of expenses and statement of financial position accounts for the allowance for loan losses are presented in Note 10.

h) Income tax and social contribution (assets and liabilities)

Income tax and social contribution credits, calculated on income tax losses, social contribution losses and temporary additions are recorded in "Other Receivables - Sundry" and the provisions for deferred tax liabilities on tax differences in leasing depreciation and mark-to-market adjustments on securities are recorded in "Other Liabilities - Tax and Social Security". The income tax rate only applies to tax differences in leasing depreciation.

Tax credits on temporary additions are used and/or reversed against the corresponding provision. Tax credits on income tax and social contribution losses are used when taxable income is generated, under the 30% limit of the taxable profit for the period. Such tax credits are recorded based on current expectations on when the deduction can be used, considering technical studies and analyses carried out by Management.

The provision for income tax is calculated at 15% of taxable income plus a 10% surcharge. Social contribution on net income is calculated at 15% for financial institutions and insurance companies and at 9% for other companies.

Provisions were recorded for other income tax and social contribution in accordance with specific applicable legislation.

Pursuant to Law n° 11941/09, changes in the criteria to recognize for revenue, costs and expenses included in the net income for the period, enacted by Law n° 11638/07 and by Articles n° 37 and n° 38 of Law n° 11941/09, shall not affect taxable income, and, for tax purposes, accounting methods and criteria in force on December 31, 2007 are considered. For accounting purposes, the tax effects of adopting the aforementioned laws are recorded in the corresponding deferred tax assets and liabilities.

The breakdown of income tax and social contribution, showing the calculations, the origin and expected use of tax credits, as well as unrecorded tax credits, are presented in Note 34.

i) Prepaid expenses

Prepaid expenses are represented by use of funds for future benefits or services, which are recognized in the profit or loss on an accrual basis.

Incurred costs relating to corresponding assets that will generate revenue in subsequent periods are recorded in profit or loss according to the terms and the amount of expected benefits and directly written-off in profit or loss when the corresponding assets or rights are no longer part of the institution's assets or when future benefits are no longer expected.

Prepaid expenses are shown in details in Note 12b.

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

j) Investments

Investments in unconsolidated companies, with significant influence over the investee or with at least 20% of the voting rights, are accounted for by the equity method.

Tax incentives and other investments are stated at cost, less allowance for losses/impairment, where applicable.

Subsidiaries and jointly-controlled entities are consolidated - The composition of the main companies can be found in Note 2. The composition of unconsolidated companies, as well as other investments, can be found in Note 13.

k) Premises and equipment

Relates to the tangible assets used by the Bank in its activities or used for that purpose, including those transactions which transfer risks, benefits and controls of the assets to the entity.

Premises and equipment are stated at acquisition cost, net of accumulated depreciation, calculated by the straight-line method based on the assets' estimated economic useful life, using the following rates: real estate - 4% per annum; furniture and utensils and machinery and equipment - 10% per annum; transport systems - 20% per annum; and data-processing systems - 20% to 50% per annum, and adjusted through impairment, when applicable.

The breakdown of asset costs and their corresponding depreciation, as well as the unrecorded surplus value for real estate and fixed asset ratios, is presented in Note 14.

l) Intangible assets

Relates to the right over intangible assets used by the Bank in its activities or used for that purpose.

Intangible assets comprise:

- Future profitability/acquired client portfolio and acquisition of right to provide banking services: they are recorded and amortized, as applicable, over the period in which the asset will directly and indirectly contribute to future cash flows and adjusted through impairment, where applicable; and
- Software: stated at cost less amortization calculated on a straight-line basis over the estimated useful life (20% to 50% p.a.), from the date it is available for use and adjusted through impairment, where applicable. Internal software development costs are recognized as an intangible asset when it is possible to show the intention and ability to complete and use such development, as well as to reliably measure costs directly attributable to the intangible asset. These costs are amortized during its estimated useful life, considering the expected future economic benefits.

Goodwill and other intangible assets, including their changes by class, are broken down in Note 15.

m) Impairment

Financial and non-financial assets are tested for impairment.

Impairment evidence may comprise the non-payment or payment delay by the debtor, possible bankruptcy process or even significant or extended decline in asset value.

An impairment write-off of a financial or non-financial asset is recognized in the profit or loss for the period if the book value of an asset or cash-generating unit exceeds its recoverable value.

Impairment write-offs are presented in Note 8d(10).

n) Deposits and federal funds purchased and securities sold under agreements to repurchase

These are recognized at the value of the liabilities and include, when applicable, related charges up to the end of the reporting period, on a daily prorated basis.

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

A breakdown of securities recorded in deposits and federal funds purchased and securities sold under agreements to repurchase, as well as terms and amounts recognized in the statement of financial position and income statement, is presented in Note 16.

o) Technical reserves relating to insurance, pension plans and capitalization bonds

- Damage, health and group insurance lines, except life insurance covering survival:
 - The unearned premium reserve (PPNG) is calculated on a daily prorated basis, using premiums net of coinsurance assignment, but including reinsurance transfer operations, is comprised of the portion corresponding to the periods of risk not arising from insurance policies less initial contracting costs, except for health and personal insurance. The portion of these reserves corresponding to the estimate for risks in effect but not issued is recorded in PPNG-RVNE;
 - The unearned premium or contribution reserve (PPCNG) is calculated on a daily prorated basis considering health insurance premiums and recorded by the portion corresponding to the insurance contract risk periods to be elapsed, whose effectiveness has already started;
 - The mathematical reserve for unvested benefits (PMBaC) is calculated by the difference between the current value of future benefits and the current value of future contributions, corresponding to assumed obligations;
 - The mathematical reserve for unvested benefits (PMBAC) relating to the individual health care plan portfolio covers the holder's dependents for five years upon death, and it is calculated based on the time holders are expected to remain in the plan up to the end of this five-year period, in addition to a 4.9% annual discount rate; after this, it is calculated based on costs on the five-year-period plan, excluding payment of premiums;

- The reserve for vested benefits (PMBC) relating to the individual health care plan portfolio comprises obligations under the terms of the contract relating to coverage of the health care plan, based on the present value of estimated future expenses with health care provided to dependents whose holders are already deceased, as provided for in ANS Normative Resolution nº 75/04, and an annual discount rate of 4.9%;

- For health insurance, the reserve for claims incurred but not reported (IBNR) is calculated on an actuarial basis to quantify the number of claims that have occurred but have not been reported by policyholders/beneficiaries. The methodology is based on the historical behavior observed in the last 12 months, given the projection of future payments for claims related to events that took place prior to the calculation base date. The IBNR reserve is calculated by deducting the total reserves for unsettled claims (PSL) from the projected value;

- For non-life insurance, the reserve for incurred but not reported (IBNR) claims is calculated based on incurred but not paid (IBNP) claims less the balance of the reserve for unsettled claims (PSL) on the calculation date. A final estimate of IBNP claims based on biannual run-off triangles is prepared to calculate IBNP claims. The run-off triangles consider the historical development of claims paid in the last 14 semesters to determine a future projection per occurrence period, and considers the estimated claims incurred and not enough reported (IBNER), reflecting the expectation of changing the amount provisioned throughout the regulatory process;

- For other life insurance, the reserve for incurred but not reported (IBNR) claims is calculated based on incurred but not paid (IBNP) claims deducted from the balance of the reserve for unsettled claims (PSL) on the calculation date. A final estimate of IBNP claims based on biannual run-off triangles is prepared to calculate IBNP claims. The run-off triangles consider the historical development of claims paid in the last 14 semesters to determine a future projection per occurrence period;

- The reserve for unsettled claims (PSL) considers all loss notices received up to the end of the reporting period. The reserve is adjusted for inflation and includes all claims under litigation and loss of suits costs;

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

- For non-life insurance, the reserve for unsettled claims (PSL) is determined based on the indemnity payment estimates, considering all administrative and judicial claims existing at the reporting date, net of the corresponding portion of the expectation of receiving saved and indemnified items, including loss of suits costs;
- The reserve for related expenses (PDR) is recorded to cover estimated claims and benefits expenses, for products structured in pay-as-you-go and funded financial schemes. The reserve for plans structured in the funded financial scheme is made to cover the expected expenses related to incurred claims and claims that might be incurred in the future;
- For damage insurance, the reserve for related expenses is calculated on a monthly basis to cover the expenses related to indemnity payment, and it covers the expenses allocated individually to each claim, as well as claims expenses that have not been itemized, that is, those grouped throughout the portfolio;
- The reserve for redemptions and other amounts to be settled (PVR) comprises figures related to redemptions to settle, premium refund and portability requested not yet transferred to the recipient;
- The complementary reserve for coverage (PCC) refers to the amount necessary to complement technical reserves, as calculated through the Liability Adequacy Test (LAT), which is prepared using statistical and actuarial methods based on realistic considerations, taking into account the biometric table BR-EMS of both genders, improvement of G Scale and forward interest rate structures (ETTJ) free from risk and established by Susep. The improvement rate is calculated from automatic updates of the biometric table, considering the expected increase in future life expectancy; and
- Other reserves are recorded for the individual health portfolio to address the differences between the expected present value of future indemnities and related expenses and the expected present value of future premiums, given an annual discount rate of 4.9%.

- Pension plans and life insurance covering survival:
 - The unrealized risk premiums (PPNG) is calculated on a daily prorated basis, using premiums net of coinsurance assignment, but including reinsurance transfer operations, is comprised of the portion corresponding to periods of risks not arising from insurance policies and includes an estimate for risks in effect but not issued (RVNE);
 - The mathematical reserve for unvested benefits (PMBaC) is recorded for participants who have not yet received any benefit. In defined benefit pension plans, the reserve represents the difference between the current value of future benefits and the current value of future contributions, corresponding to obligations in the form of retirement, disability, pension and annuity plans. The reserve is calculated using methodologies and assumptions set forth in the actuarial technical notes;
 - The mathematical reserve for unvested benefits related to life insurance and unrestricted benefit pension plans (VGBl and PGBL), apart from the defined contribution plans, shows the value of participant contributions, net of costs and other contractual charges, plus income from investment in especially constituted investment funds (FIE);
 - The reserve for redemptions and other amounts to be settled (PVR) comprises figures related to redemptions to settle, premium refund and portability requested not yet transferred to the recipient;
 - The mathematical reserve for vested benefits (PMBC) is recognized for participants already benefiting and corresponds to the present value of future obligations related to the payment of ongoing benefits;

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

- The complementary reserve for coverage (PCC) refers to the amount necessary to complement technical reserves, as calculated through the Liability Adequacy Test (LAT), which is prepared biannually using statistical and actuarial methods based on realistic considerations, taking into account the biometric table BR-EMS of both genders, improvement of G Scale and forward interest rate structures (ETTJ) free from risk and defined by Susep. The improvement rate is calculated from automatic updates of the biometric table, considering the expected increase in future life expectancy;

- The reserve for related expenses (PDR) is recorded to cover estimated claims and benefits expenses, for products structured in pay-as-you-go and funded financial schemes. The reserve for plans structured in the funded financial scheme is made to cover the expected expenses related to incurred claims and claims that might be incurred in the future;

- The reserve for financial surplus (PEF) corresponds to the portion of income from investment of reserves that exceeds minimum returns from pension plans that have a financial surplus in the participation clause;

- The reserve for technical surplus (PET) corresponds to the difference between the expected and the actual amounts for events in the period for pension plans that have a technical surplus in the participation clause;

- The reserve for incurred and not reported (IBNR) events is constituted according to events incurred but not reported based on run-off triangles, which consider the loss history in the last 20 quarters to set forth a future projection by incurrence period;

- The reserve for unsettled claims (PSL) considers all loss notices received up to the end of the reporting period. The reserve is adjusted for inflation and includes all claims under litigation and loss of suit costs; and

- Other technical reserves (OTP) comprise the amounts required by Susep Circular Letter nº 462/13.

- Capitalization bonds:

- The mathematical reserve for capitalization bond (PMC) is recorded for each active or suspended capitalization bond during the estimated term set forth in the general conditions of the plan, and is calculated using the percentage of capitalization shares, applicable on payments made, and capitalized on a monthly basis by the interest rate indexer established in the plan until the bond is redeemed or canceled;

- The reserve for redemption (PR) comprises the values of matured and anticipated bonds, recorded by updating the balance of bonds whose terms have expired or canceled, updated by the plan indexer until the holder receives the redemption payment;

- Reserve for draws to be held (PSR) is recorded to cover premiums for future draws, and the balance represents the present value of the draws that have already been funded but have not been held. The calculation methodology consists in the accumulation of contributions deriving from percentages of drawing quotas applicable on payments, as established in the plan, and from write-offs deriving from the amount equivalent to the risk taken. The percentages of drawing quotas are defined in advance in the actuarial technical note, and are not modified throughout the term of the bond;

- Reserve for draws payable (PSP) consists in the values of unpaid bonds awarded in drawings, adjusted for inflation for the period between the date of the drawing and its effective settlement; and

- Reserve for administrative expense (PDA) is recorded to cover the cost of maintaining the single payment (P.U.) capitalization bonds.

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Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

Technical reserves are shown by account, product and segment, as well as amounts and details of plan assets covering these technical reserves, and are shown in Note 21.

p) Provisions, contingent assets and liabilities and legal obligations - tax and social security

Provisions, contingent assets and liabilities, and legal obligations, as defined below, are recognized, measured and disclosed in accordance with the criteria set out in CPC 25, approved by CMN Resolution n^o 3823/09 and CVM Resolution n^o 594/09:

- Contingent assets: these are not recognized in the financial statements, except when there are real guarantees or favorable judicial decisions, to which no further appeals are applicable, classifying the gain as practically certain by confirming the expectation of receipt or compensation against another liability. Contingent assets with a chance of probable success are disclosed in the notes to the financial statements;
- Provisions: these are recorded taking into consideration the opinion of legal counsel, the nature of the lawsuits, similarity with previous lawsuits, complexity and positioning of the courts, whenever the loss is deemed probable which would cause a probable outflow of funds to settle the obligation and when amounts can be reliably measured;
- Contingent liabilities: according to CPC 25, the term "contingent" is used for liabilities that are not recognized because their existence will only be confirmed by the occurrence of one or more uncertain future events beyond Management's control. Contingent liabilities considered as possible losses should only be disclosed in the notes when relevant. Obligations deemed remote are not recorded as a provision nor disclosed; and
- Legal obligations - provision for tax risks: results from judicial proceedings, being contested on the grounds of legality or constitutionality, which, regardless of the assessment of the probability of success, are fully recognized in the financial statements.

Details on lawsuits, as well as segregation and changes in amounts recorded, by type, are presented in Note 18.

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

q) Funding expenses

Expenses related to funding transactions involving the issuance of securities are recognized in the profit or loss over the term of the transaction and reduces the corresponding liability. They are presented in Notes 16c and 19.

r) Other assets and liabilities

Assets are stated at their realizable amounts, including, when applicable, related income and monetary and exchange variations (on a daily prorated basis), less provision for losses, when deemed appropriate. Liabilities include known or measurable amounts, including related charges and monetary and exchange variations (on a daily prorated basis).

s) Subsequent events

These refer to events occurring between the reporting date and the date the financial statements are authorized to be issued.

They comprise the following:

- Events resulting in adjustments: events relating to conditions already existing at the end of the reporting period; and
- Events not resulting in adjustments: events relating to conditions not existing at the end of the reporting period.

Subsequent events, if any, are described in Note 35.

4) INFORMATION FOR COMPARISON PURPOSES

Reclassifications

There were no reclassifications or other relevant information for previous periods that affect the comparability of the consolidated financial statements for the period ended September 30, 2014.

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Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**5) STATEMENT OF FINANCIAL POSITION AND INCOME STATEMENT DEMONSTRATED BY OPERATING SEGMENT****a) Statement of financial position**

| | Financial (1) (2) | | Insuran |
|--|--------------------------|--------------------|------------------|
| | Brazil | Abroad | (2) |
| | | | Brazil |
| Assets | | | |
| Current and long-term assets | 753,655,158 | 101,361,924 | 169,829,0 |
| Funds available | 9,075,784 | 3,363,065 | 280,0 |
| Interbank investments | 181,030,842 | 303,923 | |
| Securities and derivative financial instruments | 171,690,069 | 14,198,241 | 157,924,3 |
| Interbank and interdepartmental accounts | 48,539,557 | - | |
| Loan and leasing | 254,597,322 | 82,523,668 | |
| Other receivables and assets | 88,721,584 | 973,027 | 11,624,6 |
| Permanent assets | 66,534,197 | 37,453 | 3,824,3 |
| Investments | 56,599,058 | - | 1,330,7 |
| Premises and equipment | 3,498,165 | 13,806 | 1,040,3 |
| Intangible assets | 6,436,974 | 23,647 | 1,453,7 |
| Total on September 30, 2014 | 820,189,355 | 101,399,377 | 173,653,3 |
| Total on June 30, 2014 | 770,876,358 | 92,835,264 | 169,197,3 |
| Total on September 30, 2013 | 749,805,148 | 87,560,741 | 157,500,8 |
| Liabilities | | | |
| Current and long-term liabilities | 739,810,495 | 67,211,047 | 154,028,8 |
| Deposits | 183,806,208 | 29,679,757 | |
| Federal funds purchased and securities sold under agreements to repurchase | 293,672,138 | 4,763,076 | |
| Funds from issuance of securities | 68,154,997 | 8,529,162 | |
| Interbank and interdepartmental accounts | 4,540,838 | - | |
| Borrowing and onlending | 93,241,386 | 12,339,786 | |
| Derivative financial instruments | 2,015,121 | 3,061,164 | |
| Technical reserves from insurance, pension plans and capitalization bonds | - | - | 145,968,2 |
| Other liabilities: | | | |
| - Subordinated debts | 27,992,492 | 8,471,905 | |
| - Other | 66,387,315 | 366,197 | 8,060,6 |
| Deferred income | 265,732 | - | - |

| | | | |
|--|--------------------|--------------------|------------------|
| Non-controlling interests in subsidiaries | 871,012 | 34,188,330 | 19,624,4 |
| Shareholders' equity | 79,242,116 | - | |
| Total on September 30, 2014 | 820,189,355 | 101,399,377 | 173,653,3 |
| Total on June 30, 2014 | 770,876,358 | 92,835,264 | 169,197,3 |
| Total on September 30, 2013 | 749,805,148 | 87,560,741 | 157,500,8 |

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**b) Income statement**

| | Financial (1) (2) | | Insurance Group | | Other | Elimina (4) |
|--|-------------------|------------------|------------------|----------------|-------------------|----------------|
| | Brazil | Abroad | (2) (3) | | Activities (2) | |
| | | | Brazil | Abroad | | |
| Revenues from financial intermediation | 71,273,701 | 822,303 | 10,269,724 | - | 113,821 | (625 |
| Expenses from financial intermediation | 47,525,660 | 1,181,582 | 7,510,153 | - | - | (625 |
| Gross income from financial intermediation | 23,748,041 | (359,279) | 2,759,571 | - | 113,821 | |
| Other operating income/expenses | (12,308,690) | (84,085) | 2,449,014 | (17) | 80,173 | |
| Operating income | 11,439,351 | (443,364) | 5,208,585 | (17) | 193,994 | |
| Non-operating income | (324,079) | 5,352 | (24,535) | - | 5,150 | |
| Income before taxes and non-controlling interest | 11,115,272 | (438,012) | 5,184,050 | (17) | 199,144 | |
| Income tax and social contribution | (2,851,384) | (23,101) | (1,933,586) | (15) | (67,903) | |
| Non-controlling interests in subsidiaries | (8,684) | - | (80,100) | - | (128) | |
| Net income accumulated on September 30, 2014 | 8,255,204 | (461,113) | 3,170,364 | (32) | 131,113 | |
| Net income accumulated on September 30, 2013 | 4,361,927 | 1,741,414 | 2,740,313 | (1,427) | 89,601 | |
| Net income for the 3rd quarter of 2014 | 3,710,263 | (924,374) | 1,058,522 | - | 30,195 | |
| Net income for the 2nd quarter of 2014 | 2,395,381 | 270,375 | 1,071,491 | 57 | 40,450 | |

(1) The financial segment is comprised of financial institutions, holding companies—which are mainly responsible for managing financial resources, and credit card, consortium and asset management companies;

(2) The asset, liability, income and expense balances among companies from the same segment are eliminated;

(3) The Insurance Group segment comprises insurance, pension plan and capitalization bond companies; and

(4) Refer to amounts eliminated among companies from different segments, as well as among operations carried out in Brazil and abroad.

6) CASH AND CASH EQUIVALENTS

R\$ thousand

| | 2014 | | 2013 |
|--|--------------------|--------------------|--------------------|
| | September 30 | June 30 | September 30 |
| Cash and due from banks in domestic currency | 7,596,289 | 7,650,892 | 12,707,782 |
| Cash and due from banks in foreign currency | 3,719,338 | 3,883,611 | 3,719,201 |
| Investments in gold | 100 | 99 | 99 |
| Total cash and due from banks | 11,315,727 | 11,534,602 | 16,427,082 |
| Interbank investments (1) | 170,040,602 | 122,380,067 | 109,175,372 |
| Total cash and cash equivalents | 181,356,329 | 133,914,669 | 125,602,454 |

(1) Refer to operations which mature 90 days or less from the date they were effectively invested and with insignificant risk of change in fair value.

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Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**7) INTERBANK INVESTMENTS****a) Breakdown and maturity**

| | 1 to 30 | 31 to |
|--|--------------------|---------------|
| | days | day |
| Investments in federal funds sold and securities borrowed under agreements to resell: | | |
| Own portfolio position | 2,122,343 | |
| Financial treasury bills | 110,640 | |
| National treasury notes | 329,766 | |
| National treasury bills | 1,668,244 | |
| Other | 13,693 | |
| Funded position | 168,432,417 | 1,353 |
| Financial treasury bills | 18,073,749 | |
| National treasury notes | 76,752,923 | 974 |
| National treasury bills | 73,605,745 | 379 |
| Short position | 252,576 | 316 |
| National treasury bills | 252,576 | 316 |
| Subtotal | 170,807,336 | 1,670 |
| Interest-earning deposits in other banks: | | |
| Interest-earning deposits in other banks | 1,545,096 | 4,200 |
| Provision for losses | (818) | (1) |
| Subtotal | 1,544,278 | 4,198 |
| Total on September 30, 2014 | 172,351,614 | 5,869 |
| % | 95.1 | |
| Total on June 30, 2014 | 125,002,093 | 7,337 |
| % | 90.8 | |
| Total on September 30, 2013 | 122,082,896 | 17,058 |
| % | 84.2 | |

b) Income from interbank investments

Classified in the income statement as income on securities transactions.

| | 2014 | | R\$ thousand 2013 | |
|--|------------------|------------------|--------------------------------------|--------------------------------------|
| | 3rd quarter | 2nd quarter | Accumulated on September 30 | Accumulated on September 30 |
| Income from investments in purchase and sale commitments: | | | | |
| •Own portfolio position | 66,127 | 70,204 | 215,698 | 456,483 |
| •Funded position | 4,047,317 | 2,917,311 | 9,680,172 | 6,476,093 |
| •Short position | 167,893 | 27,508 | 316,113 | 5,169,333 |
| Subtotal | 4,281,337 | 3,015,023 | 10,211,983 | 12,101,909 |
| Income from interest-earning deposits in other banks | 142,654 | 198,976 | 470,298 | 344,343 |
| Total (Note 8h) | 4,423,991 | 3,213,999 | 10,682,281 | 12,446,252 |

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**8) SECURITIES AND DERIVATIVE FINANCIAL INSTRUMENTS**

Information on securities and derivative financial instruments is as follows:

a) Summary of the consolidated classification of securities by operating segment and issuer

| | 2014 | | | | | | | | |
|--|--------------------|---------------------------------------|--------------------|---------------------|--------------------|--------------|--------------------|--------------|-----------|
| | Financial | Insurance/ Capitalization bonds | Pension plans | Other Activities | September 30 | % | June 30 | % | S |
| Trading securities (5) | 45,016,907 | 3,506,996 | 47,855,780 | 586,329 | 96,966,012 | 39.0 | 106,902,268 | 41.4 | 11 |
| - Government securities | 22,138,560 | 611,445 | 4,884 | 436,377 | 23,191,266 | 9.3 | 30,440,070 | 11.8 | 2 |
| - Corporate securities | 17,427,934 | 2,895,551 | 133,912 | 149,952 | 20,607,349 | 8.3 | 20,405,366 | 7.9 | 4 |
| - Derivative financial instruments (1) (9) | 5,450,413 | - | - | - | 5,450,413 | 2.2 | 5,733,502 | 2.2 | |
| - PGBL/VGBL restricted bonds | - | - | 47,716,984 | - | 47,716,984 | 19.2 | 50,323,330 | 19.5 | 4 |
| Available-for-sale securities (4) (5) | 108,828,441 | 8,479,469 | 9,513,377 | 101,768 | 126,923,055 | 51.1 | 127,763,375 | 49.4 | 11 |
| - Government securities | 57,251,397 | 6,934,588 | 7,992,452 | 3,194 | 72,181,631 | 29.1 | 74,978,017 | 29.0 | 9 |
| - Corporate securities | 51,577,044 | 1,544,881 | 1,520,925 | 98,574 | 54,741,424 | 22.0 | 52,785,358 | 20.4 | 2 |
| Held-to-maturity securities (4) | 34,775 | 4,111,813 | 20,316,991 | - | 24,463,579 | 9.9 | 23,793,549 | 9.2 | |
| - Government securities | 34,775 | 4,111,813 | 20,316,991 | - | 24,463,579 | 9.9 | 23,793,549 | 9.2 | |
| Subtotal | 153,880,123 | 16,098,278 | 77,686,148 | 688,097 | 248,352,646 | 100.0 | 258,459,192 | 100.0 | 23 |
| Purchase and sale commitments (2) | 30,903,069 | 9,302,295 | 54,750,622 | 136,312 | 95,092,298 | | 74,741,206 | | 7 |
| Overall total | 184,783,192 | 25,400,573 | 132,436,770 | 824,409 | 343,444,944 | | 333,200,398 | | 31 |
| - Government securities | 79,424,732 | 11,657,846 | 28,314,327 | 439,571 | 119,836,476 | 48.3 | 129,211,636 | 50.0 | 12 |
| - Corporate securities | 74,455,391 | 4,440,432 | 1,654,837 | 248,526 | 80,799,186 | 32.5 | 78,924,226 | 30.5 | 6 |
| - PGBL/VGBL restricted bonds | - | - | 47,716,984 | - | 47,716,984 | 19.2 | 50,323,330 | 19.5 | 4 |

| | | | | | | | |
|-----------------------------------|--------------------|-------------------|--------------------|----------------|--------------------|-------------------------|----------------|
| Subtotal | 153,880,123 | 16,098,278 | 77,686,148 | 688,097 | 248,352,646 | 100.0258,459,192 | 100.023 |
| Purchase and sale commitments (2) | 30,903,069 | 9,302,295 | 54,750,622 | 136,312 | 95,092,298 | 74,741,206 | 7 |
| Overall total | 184,783,192 | 25,400,573 | 132,436,770 | 824,409 | 343,444,944 | 333,200,398 | 31 |

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Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**b) Breakdown of the consolidated portfolio by issuer**

| Securities (3) | 1 to 30 days | 31 to 180 days | 181 to 360 days | September 30 | Fair/book |
|--|--------------------|-------------------|--------------------|-----------------------|------------------|
| | | | | More than 360 days | value |
| | | | | (6) | (7) (8) |
| Government securities | 3,469,705 | 2,139,058 | 4,758,167 | 109,469,546 | 119,836,4 |
| Financial treasury bills | 403,795 | 1,155,978 | 1,565,028 | 3,778,075 | 6,902,8 |
| National treasury bills | 3,035,802 | 837,797 | 497,074 | 19,054,897 | 23,425,5 |
| National treasury notes | 11,773 | 116,779 | 2,696,065 | 86,247,149 | 89,071,7 |
| Brazilian foreign debt notes | 3,948 | 7,577 | - | 329,532 | 341,0 |
| Privatization currencies | - | - | - | 59,893 | 59,8 |
| Other | 14,387 | 20,927 | - | - | 35,3 |
| Private securities | 17,983,820 | 6,148,823 | 3,938,614 | 52,727,929 | 80,799,1 |
| Bank deposit certificates | 499,298 | 239,257 | 12,098 | 81,729 | 832,3 |
| Shares | 5,133,517 | - | - | - | 5,133,5 |
| Debentures | 47,145 | 3,293,076 | 1,352,891 | 29,406,138 | 34,099,2 |
| Promissory notes | 516,943 | 409,614 | - | - | 926,5 |
| Foreign corporate securities | 133,846 | 424,145 | - | 8,933,609 | 9,491,6 |
| Derivative financial instruments (1) (9) | 3,551,269 | 434,728 | 126,980 | 1,337,436 | 5,450,4 |
| Other | 8,101,802 | 1,348,003 | 2,446,645 | 12,969,017 | 24,865,4 |
| PGBL/VGBL restricted bonds | 11,598,512 | 5,440,209 | 5,301,025 | 25,377,238 | 47,716,9 |
| Subtotal | 33,052,037 | 13,728,090 | 13,997,806 | 187,574,713 | 248,352,6 |
| Purchase and sale commitments (2) | 95,092,298 | - | - | - | 95,092,2 |
| Hedge - cash flow (Note 8g) | - | - | - | - | - |
| Securities reclassified to "Held-to-maturity securities" (4) | - | - | - | - | - |
| Overall total | 128,144,335 | 13,728,090 | 13,997,806 | 187,574,713 | 343,444,9 |

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**c) Consolidated classification by category, maturity and operating segment****l) Trading securities**

| Securities (3) | 2014 | | | | | Fair/book value (6) | Original amortized cost (7) | Origina (8) |
|---|-------------------|------------------|------------------|--------------------|-------------------|---------------------|-----------------------------|-------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | September 30 | | | |
| - Financial (5) | 12,964,186 | 4,913,225 | 5,229,168 | 21,910,328 | 45,016,907 | 44,066 | | |
| National treasury bills | 3,032,884 | 186,623 | 23,360 | 720,495 | 3,963,362 | 3,976 | | |
| Financial treasury bills | 276,518 | 816,485 | 1,343,459 | 3,002,679 | 5,439,141 | 5,439 | | |
| Bank deposit certificates | 331,663 | 236,663 | 1,653 | 25,384 | 595,363 | 595 | | |
| Derivative financial instruments (1) (9) | 3,551,269 | 434,728 | 126,980 | 1,337,436 | 5,450,413 | 4,493 | | |
| Debentures | 39,975 | 2,080,482 | 96,487 | 3,527,474 | 5,744,418 | 5,809 | | |
| Promissory notes | - | 77,063 | - | - | 77,063 | 77 | | |
| National treasury notes | - | 108,227 | 1,333,774 | 11,198,334 | 12,640,335 | 12,490 | | |
| Other | 5,731,877 | 972,954 | 2,303,455 | 2,098,526 | 11,106,812 | 11,184 | | |
| - Insurance companies and capitalization bonds | 1,630,337 | 508,669 | 237,711 | 1,130,279 | 3,506,996 | 3,504 | | |
| Financial treasury bills | - | 133,124 | 101,024 | 363,223 | 597,371 | 597 | | |
| National treasury bills | 1,019 | 10,481 | - | - | 11,500 | 11 | | |
| Bank deposit certificates | 93,735 | - | - | 11,499 | 105,234 | 105 | | |
| National treasury notes | - | - | - | 2,574 | 2,574 | 2 | | |
| Debentures | - | - | - | 127,953 | 127,953 | 127 | | |
| Other | 1,535,583 | 365,064 | 136,687 | 625,030 | 2,662,364 | 2,659 | | |
| - Pension plans | 11,655,217 | 5,440,209 | 5,305,910 | 25,454,444 | 47,855,780 | 47,855 | | |
| PGBL/VGBL restricted bonds | 11,598,512 | 5,440,209 | 5,301,025 | 25,377,238 | 47,716,984 | 47,716 | | |
| Other | 56,705 | - | 4,885 | 77,206 | 138,796 | 138 | | |
| - Other activities | 158,633 | 99,383 | 80,380 | 247,933 | 586,329 | 586 | | |
| Financial treasury bills | 115,765 | 36,136 | 77,544 | 175,391 | 404,836 | 404 | | |
| Bank deposit certificates | 4,816 | - | - | - | 4,816 | 4 | | |

Bradesco

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

| Securities (3) | September 30 | | | | Fair/book value | Or am | |
|---|--------------------|-------------------|-------------------|--------------------|--------------------|-------------|-------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | | | |
| | | | | | (6) | (7) | (8) |
| National treasury bills | 1,899 | 17,869 | - | - | 19,768 | | |
| Debentures | 4,314 | - | - | 29,917 | 34,231 | | |
| Other | 31,839 | 45,378 | 2,836 | 42,625 | 122,678 | | |
| Subtotal | 26,408,373 | 10,961,486 | 10,853,169 | 48,742,984 | 96,966,012 | 96, | 96, |
| Purchase and sale commitments (2) | 94,735,470 | - | - | - | 94,735,470 | 94, | 94, |
| Financial/other | 31,039,381 | - | - | - | 31,039,381 | 31, | 31, |
| Insurance companies and capitalization bonds | 9,095,456 | - | - | - | 9,095,456 | 9, | 9, |
| Pension plans | 54,600,633 | - | - | - | 54,600,633 | 54, | 54, |
| - PGBL/VGBL | 52,809,358 | - | - | - | 52,809,358 | 52, | 52, |
| - Funds | 1,791,275 | - | - | - | 1,791,275 | 1, | 1, |
| Overall total | 121,143,843 | 10,961,486 | 10,853,169 | 48,742,984 | 191,701,482 | 190, | 190, |
| Derivative financial instruments (liabilities) (9) | (3,579,229) | (342,490) | (233,522) | (921,044) | (5,076,285) | (4, | (4, |

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**II) Available-for-sale securities**

| Securities (3) (10) | 1 to 30 days | 31 to 180 days | 181 to 360 days | September 30 | | 201 |
|---|------------------|-------------------|--------------------|-----------------------|--------------------|-----------|
| | | | | More than 360 days | Fair/book value | |
| | | | | (6) | (7) | (8) |
| - Financial (5) | 3,657,079 | 2,755,685 | 2,539,862 | 99,875,815 | 108,828,441 | 10 |
| National treasury bills | - | 622,824 | 473,714 | 18,334,402 | 19,430,940 | 2 |
| Brazilian foreign debt notes | 2,751 | - | - | 228,926 | 231,677 | |
| Foreign corporate securities | 131,280 | 413,031 | - | 8,669,207 | 9,213,518 | |
| National treasury notes | - | 8,552 | 795,631 | 36,321,520 | 37,125,703 | 3 |
| Financial treasury bills | 11,512 | 170,233 | - | 207,250 | 388,995 | |
| Bank deposit certificates | 42,930 | 2,594 | 10,445 | 44,846 | 100,815 | |
| Debentures | - | 1,201,675 | 1,256,404 | 25,559,229 | 28,017,308 | 2 |
| Shares | 1,874,354 | - | - | - | 1,874,354 | |
| Other | 1,594,252 | 336,776 | 3,668 | 10,510,435 | 12,445,131 | 1 |
| - Insurance companies and capitalization bonds (4) | 1,488,491 | - | 315,940 | 6,675,038 | 8,479,469 | |
| National treasury notes | - | - | 315,940 | 6,605,462 | 6,921,402 | |
| Shares | 1,480,628 | - | - | - | 1,480,628 | |
| Debentures | - | - | - | 51,078 | 51,078 | |
| Other | 7,863 | - | - | 18,498 | 26,361 | |
| - Pension plans (4) | 1,411,018 | 10,919 | 38,114 | 8,053,326 | 9,513,377 | |
| Shares | 1,395,690 | - | - | - | 1,395,690 | |
| National treasury notes | - | - | - | 7,941,176 | 7,941,176 | |
| Debentures | - | 10,919 | - | 98,988 | 109,907 | |
| Other | 15,328 | - | 38,114 | 13,162 | 66,604 | |
| - Other activities | 87,076 | - | - | 14,692 | 101,768 | |
| Bank deposit certificates | 26,154 | - | - | - | 26,154 | |
| Other | 60,922 | - | - | 14,692 | 75,614 | |
| Subtotal | 6,643,664 | 2,766,604 | 2,893,916 | 114,618,871 | 126,923,055 | 12 |

 Bradesco

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

| Securities (3) (10) | 1 to 30 days | 31 to 180 days | 181 to 360 days | September 30 | | 2014 |
|--|------------------|-------------------|--------------------|-----------------------|--------------------|--------------------|
| | | | | More than 360 days | Fair/book value | |
| | | | | (6) | (7) | (8) |
| Purchase and sale commitments (2) | 114,347 | - | - | - | 114,347 | |
| Insurance companies and capitalization bonds | 63,537 | - | - | - | 63,537 | |
| Pension plans | 50,810 | - | - | - | 50,810 | |
| Subtotal | 6,758,011 | 12,766,604 | 2,893,916 | 114,618,871 | 127,037,402 | 127,037,402 |
| Hedge - cash flow (Note 8g) | - | - | - | - | - | - |
| Securities reclassified to "Held-to-maturity securities" (4) | - | - | - | - | - | - |
| Overall total | 6,758,011 | 12,766,604 | 2,893,916 | 114,618,871 | 127,037,402 | 127,037,402 |

III) Held-to-maturity securities

| Securities (3) | 1 to 30 days | 31 to 180 days | 181 to 360 days | 2014 | | September 2013 |
|---|-----------------|-------------------|--------------------|------------------------------------|--|-------------------------|
| | | | | September 30 More than 360 days | June 30 Original amortized cost (6) (7) | |
| | | | | Original amortized cost (6) (7) | Original amortized cost (6) (7) | Original amortized cost |
| Financial | - | - | - | 34,775 | 34,775 | 36,757 |
| Brazilian foreign debt notes | - | - | - | 34,775 | 34,775 | 36,757 |
| Insurance companies and capitalization bonds | - | - | - | 4,111,813 | 4,111,813 | 4,166,630 |
| National treasury notes | - | - | - | 4,111,813 | 4,111,813 | 4,166,630 |
| Pension plans | - | -250,721 | 20,066,270 | 20,316,991 | 19,590,162 | 3,316,991 |
| National treasury notes | - | -250,721 | 20,066,270 | 20,316,991 | 19,590,162 | 3,316,991 |
| Subtotal | - | -250,721 | 24,212,858 | 24,463,579 | 23,793,549 | 3,316,991 |
| Purchase and sale commitments (2) | 242,481 | - | - | - | 242,481 | 168,361 |
| Insurance companies and capitalization bonds | 143,302 | - | - | - | 143,302 | 77,842 |
| Pension plans | 99,179 | - | - | - | 99,179 | 90,519 |
| Overall total (4) | 242,481 | -250,721 | 24,212,858 | 24,706,060 | 23,961,910 | 3,316,991 |

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**d) Breakdown of the portfolios by financial statement classification**

| Securities | 2014 | | | | Total on | | | Total on June 30 |
|--|--------------------|-------------------|--------------------|-----------------------|--------------------|--------------|-----|---------------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | September 30 | (3) | (7) | |
| Own portfolio | 121,745,089 | 12,034,264 | 10,636,536 | 123,567,231 | 267,983,120 | 251,8 | | |
| Fixed income securities | 116,611,572 | 12,034,264 | 10,636,536 | 123,567,231 | 262,849,603 | 245,9 | | |
| Financial treasury bills | 402,313 | 650,679 | 951,406 | 2,510,312 | 4,514,710 | 4,3 | | |
| National treasury notes | 11,773 | 353 | 566,853 | 38,964,018 | 39,542,997 | 46,2 | | |
| Brazilian foreign debt securities | 3,948 | 7,577 | - | 329,532 | 341,057 | 3 | | |
| Bank deposit certificates | 499,298 | 239,257 | 12,098 | 81,729 | 832,382 | 8 | | |
| National treasury bills | 274,415 | 200,424 | 5,618 | 10,108,422 | 10,588,879 | 5,5 | | |
| Foreign corporate securities | 58,410 | 424,145 | - | 3,832,323 | 4,314,878 | 5,6 | | |
| Debentures | 46,112 | 3,293,076 | 1,352,891 | 29,394,640 | 34,086,719 | 33,4 | | |
| Purchase and sale commitments (2) | 95,092,298 | - | - | - | 95,092,298 | 74,7 | | |
| PGBL/VGBL restricted bonds | 11,598,512 | 5,440,209 | 5,301,025 | 25,377,238 | 47,716,984 | 50,3 | | |
| Other | 8,624,493 | 1,778,544 | 2,446,645 | 12,969,017 | 25,818,699 | 24,3 | | |
| Equity securities | 5,133,517 | - | - | - | 5,133,517 | 5,9 | | |
| Shares of listed companies (technical reserve) | 1,697,068 | - | - | - | 1,697,068 | 1,9 | | |
| Shares of listed companies (other) | 3,436,449 | - | - | - | 3,436,449 | 4,0 | | |
| Restricted securities | 2,847,977 | 1,259,098 | 3,234,290 | 62,346,432 | 69,687,797 | 74,5 | | |
| Repurchase agreements | 2,837,856 | 580,362 | 2,609,626 | 58,109,430 | 64,137,274 | 66,5 | | |
| National treasury bills | 2,761,387 | 460,787 | 479,167 | 7,240,899 | 10,942,240 | 14,7 | | |
| Brazilian foreign debt securities | - | - | - | - | - | - | | |
| Financial treasury bills | - | 3,149 | 1,247 | 420,528 | 424,924 | 2,6 | | |
| National treasury notes | - | 116,426 | 2,129,212 | 45,335,219 | 47,580,857 | 46,7 | | |
| Foreign corporate securities | 75,436 | - | - | 5,101,286 | 5,176,722 | 2,9 | | |
| Promissory notes | - | - | - | - | - | - | | |
| Debentures | 1,033 | - | - | 11,498 | 12,531 | - | | |
| Brazilian Central Bank | - | - | - | 20,104 | 20,104 | - | | |
| National treasury bills | - | - | - | 20,104 | 20,104 | - | | |
| Privatization currencies | - | - | - | 59,893 | 59,893 | - | | |
| | | | | <u>Bradesco</u> | <u> </u> | | | |

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

| Securities | 2014 | | | |
|---|--------------------|-------------------|--------------------|-----------------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days |
| Guarantees provided | 10,121 | 678,736 | 624,664 | 4,157,005 |
| National treasury bills | - | 176,586 | 12,289 | 1,361,858 |
| Financial treasury bills | 1,482 | 502,150 | 612,375 | 847,235 |
| National treasury notes | - | - | - | 1,947,912 |
| □ Other | 8,639 | - | - | - |
| Derivative financial instruments (1) (9) | 3,551,269 | 434,728 | 126,980 | 1,337,436 |
| Securities subject to unrestricted repurchase agreements | - | - | - | 323,614 |
| National treasury bills | - | - | - | 323,614 |
| National treasury notes | - | - | - | - |
| Overall total | 128,144,335 | 13,728,090 | 13,997,806 | 187,574,713 |
| % | 37.3 | 4.0 | 4.1 | 54.6 |

(1) Consistent with the criterion adopted by Bacen Circular Letter nº 3068/01 and due to the characteristics of the securities, we are considering the derivative financial instruments, except those considered as cash flow hedges under the category Trading Securities;

(2) These refer to investment fund resources and managed portfolios applied on purchase and sale commitments with Bradesco, whose owners are consolidated subsidiaries, included in the consolidated financial statements;

(3) The investment fund quotas were distributed according to the instruments composing their portfolios and maintaining the fund category classification;

(4) In compliance with Article 8 of Bacen Circular Letter nº 3068/01, Bradesco declares that it has financial capacity and intention to maintain held-to-maturity securities up to their maturity dates. This financial capacity is proven in Note 32a, which presents the maturity of asset and liability operations. In December 2013, the mark-to-market of securities reclassified from the "Available-for-Sale Securities" category to the "Held-to-Maturity Securities" category is maintained under Shareholders' Equity, and is being recognized in income statement for the remaining term of the securities, pursuant to Bacen Circular Letter nº 3068/01;

(5) In June 2014, the amount of R\$ 4,571,838 thousand was reclassified from "Held-for-trading securities" to "Available-for-sale securities";

- (6) The number of days to maturity was based on the maturity of the instruments, regardless of their accounting classification;
- (7) This column reflects book value after mark-to-market accounting in accordance with item (8), whose fair value is higher than the original amortized cost for the amount of R\$ 2,336,828 thousand (R\$ 2,190,319 thousand on June 30, and R\$ 1,753,311 thousand on September 30, 2013);
- (8) The fair value of securities is determined based on the market price available at the end of the reporting period. If no market price quotation is available at the end of the reporting period, amounts are estimated based on the prices quoted by dealers, pricing models, quotation models or price quotations for instruments with similar characteristics; for investment funds, the original amortized cost reflects the fair value of the respective quotas. For investment funds, the original amortized cost reflects the fair value of the respective quotas;
- (9) For a better analysis of these items, consider their net effect (Note 8e II); and
- (10) The September 30, 2014 YTD shows impairment write-offs totaling R\$ 598,087 thousand related to the heading "Equity securities" for securities classified as "Available-for-sale securities", referring to the shares of Banco Espírito Santo (BES), due to the corporate restructuring held on August 3, 2014, and the September 30, 2013 YTD shows no impairment write-offs for securities classified as "Available-for-sale securities".

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

e) Derivative financial instruments

Bradesco carries out transactions involving derivative financial instruments, which are recorded in the statement of financial position or in off-balance-sheet accounts, to meet its own needs in managing its global exposure, as well as to meet its customer's requests, in order to manage their exposure. These operations involve a series of derivatives, including interest rate swaps, currency swaps, futures and options. Bradesco's risk management policy is based on the utilization of derivative financial instruments mainly to mitigate the risks from operations carried out by the Bank and its subsidiaries.

Securities classified as trading and available-for-sale, as well as derivative financial instruments, are recognized in the consolidated statement of financial position at their fair value. Fair value is generally based on quoted market prices or quotations for assets or liabilities with similar characteristics. Should market prices not be available, fair values are based on dealer quotations, pricing models, discounted cash flows or similar techniques for which the determination of fair value may require judgment or significant estimates by Management.

Quoted market prices are used to determine the fair value of derivative financial instruments. The fair value of swaps is determined by using discounted cash flow modeling techniques that use yield curves, reflecting adequate risk factors. The information to build yield curves is mainly obtained from the Securities, Commodities and Futures Exchange (BM&FBOVESPA) and the domestic and international secondary market. These yield curves are used to determine the fair value of currency swaps, interest rate and other risk factor swaps. The fair value of forward and futures contracts is also determined based on market price quotations for derivatives traded at the stock exchange or using methodologies similar to those outlined for swaps. The fair values of loan derivative instruments are determined based on market price quotation or from specialized entities. The fair value of options is determined based on mathematical models, such as Black & Scholes, using yield curves, implied volatilities and the fair value of corresponding assets. Current market prices are used to calculate volatility.

Derivative financial instruments in Brazil mainly refer to swap and futures operations and are registered at the OTC Clearing House (Cetip) and BM&FBOVESPA.

Operations involving forward contracts of interest rates, indexes and currencies are contracted by Management to hedge Bradesco's overall exposures and to meet customer needs.

Foreign derivative financial instruments refer to swap, forward, options, credit and futures operations and are mainly carried out at the stock exchanges in Chicago and New York, as well as the over-the-counter (OTC) markets.

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**l) Amount of derivative financial instruments recorded in balance sheet and off-balance-sheet accounts**

| | 2014 | | | | 2013 | | | |
|--------------------------------|--------------------|------------|--------------------|-------------|--------------------|------------|----------------|------------|
| | September 30 | | June 30 | | September 30 | | | |
| | Overall amount | Net amount | Overall amount | Net amount | Overall amount | Net amount | Overall amount | Net amount |
| R\$ thousand | | | | | | | | |
| Futures contracts | | | | | | | | |
| Purchase commitments: | 86,475,277 | | 47,729,644 | | 145,560,495 | | | |
| - Interbank market | 56,943,311 | - | 34,923,191 | - | 136,868,520 | | | |
| - Foreign currency | 26,942,049 | 4,879,976 | 12,460,660 | - | 8,615,349 | | | |
| - Other | 2,589,917 | 2,256,841 | 345,793 | - | 76,626 | | | |
| Sale commitments: | 124,711,299 | | 172,489,277 | | 287,122,209 | | | |
| - Interbank market (1) | 102,316,150 | 45,372,839 | 144,175,395 | 109,252,204 | 251,479,293 | 114,610,7 | | |
| - Foreign currency (2) | 22,062,073 | - | 27,925,679 | 15,465,019 | 35,526,825 | 26,911,4 | | |
| - Other | 333,076 | - | 388,203 | 42,410 | 116,091 | 39,4 | | |
| Option contracts | | | | | | | | |
| Purchase commitments: | 27,495,157 | | 183,084,853 | | 186,569,850 | | | |
| - Interbank market | 23,256,803 | - | 174,189,300 | - | 184,029,021 | | | |
| - Foreign currency | 3,369,626 | - | 8,438,490 | - | 1,985,187 | | | |
| - Other | 868,728 | 320,415 | 457,063 | 308,760 | 555,642 | 220,5 | | |
| Sale commitments: | 29,830,352 | | 192,330,117 | | 201,396,028 | | | |
| - Interbank market | 24,979,780 | 1,722,977 | 182,179,923 | 7,990,623 | 198,260,255 | 14,231,2 | | |
| - Foreign currency | 4,302,259 | 932,633 | 10,001,891 | 1,563,401 | 2,800,688 | 815,5 | | |
| - Other | 548,313 | - | 148,303 | - | 335,085 | | | |
| Forward contracts | | | | | | | | |
| Purchase commitments: | 29,239,084 | | 8,182,654 | | 15,107,686 | | | |
| - Foreign currency | 29,078,269 | 15,931,379 | 7,196,046 | - | 14,388,071 | 6,085,2 | | |
| - Other | 160,815 | - | 986,608 | 404,419 | 719,615 | | | |
| Sale commitments: | 13,588,199 | | 8,213,166 | | 9,307,402 | | | |
| - Foreign currency | 13,146,890 | - | 7,630,977 | 434,931 | 8,302,837 | | | |
| - Other | 441,309 | 280,494 | 582,189 | - | 1,004,565 | 284,9 | | |
| Swap contracts | | | | | | | | |
| Assets (long position): | 54,846,993 | | 54,450,528 | | 62,720,276 | | | |
| - Interbank market | 11,153,625 | - | 11,052,842 | - | 10,774,736 | 667,0 | | |
| - Fixed rate | 6,025,915 | 2,657,903 | 6,364,785 | 3,196,915 | 4,548,907 | 1,380,9 | | |
| - Foreign currency | 29,929,330 | 1,084,533 | 31,596,018 | 777,860 | 24,814,187 | | | |

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| | | | | | | |
|--------------------------------------|-------------------|-----------|-------------------|-----------|-------------------|---------|
| - IGP-M | 1,608,077 | - | 1,529,877 | - | 1,308,023 | |
| - Other | 6,130,046 | - | 3,907,006 | - | 21,274,423 | |
| Liabilities (short position): | 54,017,994 | | 53,598,476 | | 62,623,437 | |
| - Interbank market | 13,085,130 | 1,931,505 | 13,267,339 | 2,214,497 | 10,107,649 | |
| - Fixed rate | 3,368,012 | - | 3,167,870 | - | 3,167,962 | |
| - Foreign currency | 28,844,797 | - | 30,818,158 | - | 25,227,009 | 412,8 |
| - IGP-M | 2,237,113 | 629,036 | 2,217,591 | 687,714 | 2,369,528 | 1,061,5 |
| - Other | 6,482,942 | 352,896 | 4,127,518 | 220,512 | 21,751,289 | 476,8 |

Derivatives include operations maturing in D+1.

(1) Includes cash flow hedges to protect CDI-related funding, for the amount of R\$ 20,827,421 thousand (R\$ 20,440,070 thousand on June 30, 2014 and R\$ 21,603,443 thousand on September 30, 2013) (Note 8g); and

(2) Includes specific hedges to protect foreign investments totaling R\$ 34,319,069 thousand (R\$ 31,850,766 thousand on June 30, 2014 and R\$ 26,289,036 thousand on September 30, 2013).

To obtain greater payment assurance for operations with financial institutions and customers, Bradesco established compensation and settlement agreements for liabilities within the National Financial System, in accordance with CMN Resolution nº 3263/05.

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**II) Breakdown of derivative financial instruments (assets and liabilities) shown at original amortized cost and fair value**

| | 2014 | | | | | |
|---------------------------------|-------------------------------|------------------------------|--------------------|-------------------------------|------------------------------|--------------------|
| | September 30 | | | June 30 | | |
| | Original amortized cost | Mark-to-market adjustment | Fair value | Original amortized cost | Mark-to-market adjustment | Fair value |
| Adjustment receivables - swaps | 3,391,772 | 952,130 | 4,343,902 | 3,138,947 | 682,032 | 3,820,979 |
| Receivable forward purchases | 732,260 | - | 732,260 | 1,098,271 | - | 1,098,271 |
| Receivable forward sales | 102,096 | - | 102,096 | 705,931 | - | 705,931 |
| Premiums on exercisable options | 267,045 | 5,110 | 272,155 | 153,470 | (45,149) | 108,321 |
| Total assets (A) | 4,493,173 | 957,240 | 5,450,413 | 5,096,619 | 636,883 | 5,733,502 |
| Adjustment payables - swaps | (3,157,482) | (357,421) | (3,514,903) | (2,616,028) | (352,899) | (2,968,927) |
| Payable forward purchases | (120,007) | - | (120,007) | (1,114,982) | - | (1,114,982) |
| Payable forward sales | (1,272,770) | - | (1,272,770) | (459,202) | - | (459,202) |
| Premiums on written options | (191,375) | 22,770 | (168,605) | (252,268) | 68,814 | (183,454) |
| Total liabilities (B) | (4,741,634) | (334,651) | (5,076,285) | (4,442,480) | (284,085) | (4,726,565) |
| Net Effect (A-B) | (248,461) | 622,589 | 374,128 | 654,139 | 352,798 | 1,006,937 |

III) Futures, options, forward and swap contracts - (Notional)

| | 2014 | | | | | Total on September 30 | Total on June 30 | R\$ tho 20 Total Sept 30 |
|------------------------------------|--------------------|--------------------|--------------------|-----------------------|--------------------|-----------------------------|---------------------|--------------------------------------|
| | 1 to 90 days | 91 to 180 days | 181 to 360 days | More than 360 days | | | | |
| Futures contracts | 63,114,914 | 61,440,913 | 38,217,998 | 48,412,751 | 211,186,576 | 220,218,921 | 432,68 | |
| Option contracts | 16,126,252 | 34,546,013 | 5,890,110 | 763,134 | 57,325,509 | 375,414,970 | 387,96 | |
| Forward contracts | 36,176,405 | 3,070,759 | 1,743,857 | 1,836,262 | 42,827,283 | 16,395,820 | 24,41 | |
| Swap contracts | 10,906,628 | 15,615,584 | 4,219,796 | 19,761,083 | 50,503,091 | 50,629,549 | 61,24 | |
| Total on September 30, 2014 | 126,324,199 | 114,673,269 | 50,071,761 | 70,773,230 | 361,842,459 | | | |
| Total on June 30, 2014 | 296,792,795 | 119,203,762 | 197,241,868 | 49,420,835 | | 662,659,260 | | |
| Total on September 30, 2013 | 102,871,771 | 575,117,239 | 108,281,728 | 120,037,054 | | | 906,30 | |

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**IV) Types of margin offered for guarantee for derivative financial instruments, mainly futures contracts**

| | 2014 | | R\$ thousand 2013 |
|------------------------------|------------------|------------------|----------------------|
| | September 30 | June 30 | September 30 |
| Government securities | | | |
| National treasury notes | 2,155,504 | 123,655 | 572,424 |
| Financial treasury bills | 5,281 | 5,126 | 5,999 |
| National treasury bills | - | 3,707,271 | 2,316,774 |
| Total | 2,160,785 | 3,836,052 | 2,895,197 |

V) Revenues and expenses, net

| | 2014 | | R\$ thousand 2013 | |
|--|-------------------------|-------------------------|--------------------------------|--------------------------------------|
| | 3 rd quarter | 2 nd quarter | Accumulated on September 30 | Accumulated on September 30 |
| Swap contracts | 269,400 | (78,685) | (217,744) | (286,376) |
| Forward contracts | (678,645) | (18,414) | (850,970) | 819,776 |
| Option contracts | 100,245 | (17,653) | 93,215 | (240,322) |
| Futures contracts | (972,893) | 892,459 | 826,895 | (2,204,447) |
| Foreign exchange variation of investments abroad | 788,460 | (237,631) | 328,797 | 240,480 |
| Total (Note 8h) | (493,433) | 540,076 | 180,193 | (1,670,889) |

VI) Total value of derivative financial instruments, by trading location and counterparties

| | 2014 | | R\$ thousand 2013 |
|--------------------------|--------------|------------|----------------------|
| | September 30 | June 30 | September 30 |
| Cetip (over-the-counter) | 48,003,382 | 52,290,779 | 63,502,069 |

| | | | |
|-------------------------------|--------------------|--------------------|--------------------|
| BM&FBOVESPA (stock exchange) | 253,739,816 | 577,001,960 | 806,538,208 |
| Abroad (over-the-counter) (1) | 47,494,671 | 17,276,135 | 23,954,215 |
| Abroad (stock exchange) (1) | 12,604,590 | 16,090,386 | 12,313,300 |
| Total | 361,842,459 | 662,659,260 | 906,307,792 |

(1) Comprised of operations carried out on the Chicago and New York Stock Exchanges and over-the-counter markets.

As of September 30, 2014, a total of 93.6% of counterparties are corporate entities and 6.4% are financial institutions.

f) Credit Default Swaps (CDS)

In general, these represent bilateral agreements in which one of the parties purchases protection against the credit risk of a certain financial instrument (the risk is transferred). The selling counterparty receives remuneration that is usually paid linearly over the term of the agreement.

In the case of a default, the purchasing counterparty will receive a payment to offset the loss incurred on the financial instrument. In this case, the selling counterparty usually receives the underlying asset of the agreement in exchange for the payment.

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

On September 30, 2014 Bradesco had credit default swaps (CDS) with the following characteristics: (i) the amount of risk transferred from Credit swaps whose underlying assets are "securities - under the Brazilian public debt" is R\$ (49,020) thousand; and (ii) the risk received from credit swaps whose underlying assets are "derivative with companies" is R\$ 12,255 thousand, amounting to a total net credit risk value of R\$ (36,765) thousand, whose effect on the required shareholders' equity calculation is R\$ 1,348 thousand.

Bradesco carries out operations involving credit derivatives to better manage its risk exposure and its assets. The contracts related to credit derivatives transactions described above are due in 2019. The mark-to-market protection rates that remunerates the counterparty that receives the risk totaled R\$ (1,106) thousand. There were no credit events during the period, related to generating facts set forth in the agreements.

g) Cash flow hedge

Bradesco uses cash flow hedges to protect its cash flows from payment of interest rates on funds, related to floating interest rate risk of Interbank Deposit Rate (DI Cetip), thus registering fixed cash flows.

Bradesco has traded DI Future contracts at BM&FBOVESPA since 2009, using them as cash flow hedges for funding linked to DI. The following table presents the DI Future position, where:

| | 2014 | | R\$ thousand |
|--|-------------------------|----------------|---------------------|
| | September 30 | June 30 | September 30 |
| DI Future with maturity between 2015 and 2017 | 20,827,421 | 20,440,070 | 21,603,443 |
| Funding indexed to CDI | 20,852,335 | 20,290,694 | 21,540,722 |
| Mark-to-market adjustment recorded in shareholders' equity (1) | 173,026 | (20,725) | (48,089) |
| Ineffective fair value recorded in profit or loss | - | - | - |

(1) The adjustment in shareholders' equity is R\$ 103,816 thousand, net of taxes (R\$ (12,435) thousand on June 30, 2014 and R\$ (28,853) thousand on September 30, 2013).

The effectiveness of the hedge portfolio was assessed in accordance with Bacen Circular Letter nº 3082/02.

h) Income from securities, insurance, pension plans and capitalization bonds and derivative financial instruments

| | | 2014 | | |
|---|-------------------------|-------------------------|------------------------------|-------------|
| | 3 rd quarter | 2 nd quarter | Accumulated on September 30, | |
| Fixed income securities | 4,759,113 | 4,803,214 | 13,7 | 13,7 |
| Interbank investments (Note 7b) | 4,423,991 | 3,213,999 | 10,6 | 10,6 |
| Equity securities (1) | (574,526) | 1,496 | (57 | (57 |
| Subtotal | 8,608,578 | 8,018,709 | 23,8 | 23,8 |
| Income from insurance, pension plans and capitalization bonds | 3,443,157 | 3,564,421 | 10,2 | 10,2 |
| Income from derivative financial instruments (Note 8e V) | (493,433) | 540,076 | 1 | 1 |
| Total | 11,558,302 | 12,123,206 | 34,3 | 34,3 |

(1) The 3rd quarter of 2014 and the September 30, 2014 YTD include the impairment write-offs referring to the shares of Banco Espírito Santo (BES), due to the corporate restructuring held on August 3, 2014, totaling R\$ 598,087 thousand.

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**9) INTERBANK ACCOUNTS - RESERVE REQUIREMENT****a) Reserve requirement**

| | | 2014 | | R\$ thousand 2013 |
|--|--------------------|-------------------|-------------------|----------------------|
| | Remuneration | September 30 | June 30 | September 30 |
| Reserve requirement – demand deposits | not remunerated | 6,174,583 | 5,054,725 | 7,309,622 |
| Reserve requirement – savings deposits | savings index | 17,359,784 | 16,742,086 | 15,264,221 |
| Reserve requirement – time deposits | Selic rate | 6,101,466 | 12,472,422 | 9,173,472 |
| Additional reserve requirement | Selic rate | 17,076,983 | 19,232,593 | 17,725,360 |
| • Savings deposits | | 8,679,892 | 8,371,043 | 7,625,238 |
| • Time deposits | | 8,397,091 | 10,861,550 | 10,100,122 |
| Reserve requirement – SFH | TR + interest rate | 614,012 | 604,050 | 579,879 |
| Funds from rural loan | not remunerated | - | - | 578 |
| Total (1) | | 47,326,828 | 54,105,876 | 50,053,132 |

(1) For further information regarding new rules on reserve requirement, see Note 35c.

b) Revenue from reserve requirement

| | 2014 | | Accumulated | 2013 |
|-----------------------------|-------------------------|-------------------------|-----------------------|-----------------------------|
| | 3 rd quarter | 2 nd quarter | on September 30 | Accumulated on September 30 |
| Reserve requirement – Bacen | 1,085,338 | 1,131,731 | 3,290,894 | 2,177,535 |
| Reserve requirement – SFH | 8,673 | 7,942 | 24,865 | 20,031 |
| Total | 1,094,011 | 1,139,673 | 3,315,759 | 2,197,566 |

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**10) LOANS**

Information relating to loans, including advances on foreign exchange contracts, leasing and other receivables with credit characteristics is shown below:

a) By type and maturity

| | Perform | | | | | |
|---|-------------------|-------------------|-------------------|-------------------|-------------------|------------|
| | 1 to 30 | 31 to 60 | 61 to 90 | 91 to 180 | 181 to 360 | Mo |
| | days | days | days | days | days | 36 |
| Discounted trade receivables and loans (1) | 19,096,554 | 14,413,853 | 10,989,241 | 18,107,432 | 21,480,431 | 59 |
| Financing | 3,545,707 | 3,646,017 | 3,295,309 | 8,852,907 | 15,532,952 | 81 |
| Agricultural and agribusiness loans | 2,228,576 | 1,224,650 | 925,844 | 2,403,629 | 7,070,264 | 9 |
| Subtotal | 24,870,837 | 19,284,520 | 15,210,394 | 29,363,968 | 44,083,647 | 149 |
| Leasing | 227,622 | 201,873 | 204,917 | 558,321 | 901,754 | 2 |
| Advances on foreign exchange contracts (2) | 828,282 | 1,049,333 | 553,996 | 1,713,522 | 1,649,284 | |
| Subtotal | 25,926,741 | 20,535,726 | 15,969,307 | 31,635,811 | 46,634,685 | 152 |
| Other receivables (3) | 6,933,310 | 4,528,897 | 1,702,270 | 3,231,930 | 2,762,270 | 1 |
| Total loans | 32,860,051 | 25,064,623 | 17,671,577 | 34,867,741 | 49,396,955 | 153 |
| Sureties and guarantees (4) | 2,960,981 | 1,140,236 | 1,057,977 | 3,470,981 | 7,661,196 | 53 |
| Loan assignment (5) | - | - | - | - | - | - |
| Loan assignment - real estate receivables certificate | 56,199 | 56,196 | 56,193 | 161,725 | 241,359 | |
| Co-obligation in rural loan assignment (4) | - | - | - | - | - | - |
| Loans available for import (4) | 55,272 | 112,168 | 57,043 | 192,242 | 10,717 | |
| Confirmed exports loans (4) | 26,866 | 1,185 | 21,140 | 1,383 | 635 | |
| Acquisition of credit card receivables | 388,343 | 173,193 | 123,370 | 321,006 | 363,481 | |
| Grand total on September 30, 2014 | 36,347,712 | 26,547,601 | 18,987,300 | 39,015,078 | 57,674,343 | 208 |
| Overall total on June 30, 2014 | 35,790,712 | 25,313,961 | 17,830,701 | 43,749,386 | 51,372,974 | 205 |
| Grand total on September 30, 2013 | 35,298,575 | 24,580,442 | 17,763,368 | 39,154,900 | 51,575,692 | 190 |

Bradesco

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

| | | | | | | Non-performing loans Past-due installments | | 2014 |
|--|------------------|------------------|------------------|------------------|------------------|---|--------------|------|
| | 1 to 30 | 31 to 60 | 61 to 90 | 91 to 180 | 181 to 540 | Total on September 30 | % | |
| | days | days | days | days | days | | (6) | |
| | | | | | | (B) | | |
| Discounted trade receivables and loans (1) | 1,222,641 | 1,081,830 | 933,341 | 2,103,968 | 2,802,085 | 8,143,865 | 87.6 | |
| Financing | 241,521 | 157,840 | 88,056 | 153,407 | 156,183 | 797,007 | 8.6 | |
| Agricultural and agribusiness loans | 15,657 | 26,642 | 47,825 | 22,189 | 20,164 | 132,477 | 1.4 | |
| Subtotal | 1,479,819 | 1,266,312 | 1,069,222 | 2,279,564 | 2,978,432 | 9,073,349 | 97.6 | |
| Leasing | 18,117 | 14,876 | 10,336 | 19,812 | 15,435 | 78,576 | 0.8 | |
| Advances on foreign exchange contracts (2) | 1,851 | 5,106 | 41 | 8,660 | - | 15,658 | 0.2 | |
| Subtotal | 1,499,787 | 1,286,294 | 1,079,599 | 2,308,036 | 2,993,867 | 9,167,583 | 98.6 | |
| Other receivables (3) | 7,072 | 2,986 | 2,136 | 41,188 | 73,071 | 126,453 | 1.4 | |
| Grand total on September 30, 2014 | 1,506,859 | 1,289,280 | 1,081,735 | 2,349,224 | 3,066,938 | 9,294,036 | 100.0 | |
| Overall total on June 30, 2014 | 1,537,367 | 1,365,629 | 1,128,785 | 2,397,663 | 2,602,420 | | | |
| Grand total on September 30, 2013 | 1,298,681 | 1,162,401 | 1,003,750 | 1,989,062 | 2,832,095 | | | |

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

| | Non-performing loans Outstanding installments | | | | | | Total on September 30 |
|--|--|---------------------|---------------------|-------------------|--------------------|--------------------------|-----------------------------|
| | 1 to 30 days | 31 to 60 days | 61 to 90 days | 91 to 180 days | 181 to 360 days | More than 360 days | |
| | | | | | | | (C) |
| Discounted trade receivables and loans (1) | 629,760 | 566,405 | 485,609 | 1,132,228 | 1,693,020 | 3,938,989 | 8,446,011 |
| Financing | 201,282 | 183,360 | 184,439 | 520,235 | 837,467 | 2,186,773 | 4,113,556 |
| Agricultural and agribusiness loans | 623 | 1,812 | 1,576 | 4,440 | 32,559 | 178,796 | 219,806 |
| Subtotal | 831,665 | 751,577 | 671,624 | 1,656,903 | 2,563,046 | 6,304,558 | 12,779,373 |
| Leasing | 16,852 | 15,515 | 15,023 | 40,150 | 62,319 | 113,245 | 263,104 |
| Subtotal | 848,517 | 767,092 | 686,647 | 1,697,053 | 2,625,365 | 6,417,803 | 13,042,477 |
| Other receivables (3) | 444 | 405 | 404 | 1,093 | 1,476 | 3,050 | 6,872 |
| Grand total on September 30, 2014 | 848,961 | 767,497 | 687,051 | 1,698,146 | 2,626,841 | 6,420,853 | 13,049,349 |
| Overall total on June 30, 2014 | 898,095 | 764,554 | 696,014 | 1,748,073 | 2,694,449 | 6,637,355 | |
| Grand total on September 30, 2013 | 834,508 | 686,573 | 660,545 | 1,625,534 | 2,526,236 | 6,335,035 | |

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

| | R\$ thousand | | | | | |
|---|--|--------------|--------------------------------|--------------|--|--------------|
| | Overall total | | | | | |
| | 2014 | | | 2013 | | |
| | Total on September 30 (A+B+C) | % | Total on June 30 (A+B+C) | % | Total on September 30 (A+B+C) | % |
| | (6) | | (6) | | (6) | |
| Discounted trade receivables and loans (1) | 159,875,766 | 39.1 | 156,010,200 | 38.8 | 151,823,114 | 40.1 |
| Financing | 120,926,026 | 29.5 | 117,955,372 | 29.4 | 110,175,647 | 29.0 |
| Agricultural and agribusiness loans | 23,854,177 | 5.8 | 23,341,159 | 5.8 | 18,823,340 | 5.0 |
| Subtotal | 304,655,969 | 74.4 | 297,306,731 | 74.0 | 280,822,101 | 74.1 |
| Leasing | 4,608,322 | 1.1 | 4,968,945 | 1.2 | 6,077,280 | 1.6 |
| Advances on foreign exchange contracts (2) (Note 11a) | 5,813,554 | 1.4 | 6,414,382 | 1.6 | 6,238,761 | 1.6 |
| Subtotal | 315,077,845 | 76.9 | 308,690,058 | 76.8 | 293,138,142 | 77.3 |
| Other receivables (3) | 20,825,958 | 5.1 | 19,977,887 | 5.0 | 18,516,823 | 4.9 |
| Total loans | 335,903,803 | 82.0 | 328,667,945 | 81.8 | 311,654,965 | 82.2 |
| Sureties and guarantees (4) | 70,280,083 | 17.2 | 69,875,477 | 17.4 | 65,348,398 | 17.2 |
| Loan assignment (5) | - | - | - | - | 63,402 | - |
| Loan assignment - real estate receivables certificate | 1,383,140 | 0.3 | 1,432,065 | 0.4 | 833,131 | 0.2 |
| Co-obligation in rural loan assignment (4) | 111,708 | - | 111,358 | - | 119,569 | - |
| Loans available for import (4) | 455,778 | 0.1 | 380,262 | 0.1 | 690,513 | 0.2 |
| Confirmed exports loans (4) | 51,209 | - | 22,135 | - | 60,616 | - |
| Acquisition of credit card receivables | 1,457,278 | 0.4 | 1,385,558 | 0.3 | 870,706 | 0.2 |
| Grand total on September 30, 2014 | 409,642,999 | 100.0 | | | | |
| Overall total on June 30, 2014 | | | 401,874,800 | 100.0 | | |
| Grand total on September 30, 2013 | | | | | 379,641,300 | 100.0 |

(1) Including credit card loans and advances on credit card receivables for the amount of R\$ 17,788,217 thousand (R\$ 18,384,878 thousand on June 30, 2014 and R\$ 18,909,033 thousand on September 30, 2013);

(2) Advances on foreign exchange contracts are classified as a deduction from "Other Liabilities";

(3) Item "Other Receivables" comprises receivables on sureties and guarantees honored, receivables on sale of assets, securities and credits receivable, income receivable from foreign exchange contracts and export contracts and credit card receivables (cash and installment purchases at merchants) for the amount of R\$ 17,495,420 thousand (R\$ 16,671,843 thousand on June 30, 2014 and R\$ 15,602,420 thousand on September 30, 2013);

(4) Recorded in off-balance sheet accounts;

- (5) Amount of loan assignment up to September 30, 2013, net of installments repaid; and
- (6) Percentage of each type on total loan portfolio, including sureties and guarantee, loan assignment and acquisition of receivables.

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**b) By type and levels of risk**

| | AA | A | B | C | D | E |
|--|-------------------|--------------------|-------------------|-------------------|------------------|------------------|
| Discounted trade receivables and loans | 27,169,918 | 76,380,290 | 10,697,697 | 24,563,189 | 4,455,003 | 3,625,711 |
| Financing | 27,726,906 | 43,629,573 | 39,379,284 | 7,113,830 | 692,427 | 460,213 |
| Agricultural and agribusiness loans | 3,319,165 | 3,189,563 | 9,464,609 | 7,191,985 | 278,857 | 220,291 |
| Subtotal | 58,215,989 | 123,199,426 | 59,541,590 | 38,869,004 | 5,426,287 | 4,306,215 |
| Leasing | 103,541 | 582,696 | 3,488,741 | 61,052 | 104,953 | 39,850 |
| Advances on foreign exchange contracts (2) | 2,474,462 | 1,896,028 | 638,520 | 676,631 | 85,136 | 27,495 |
| Subtotal | 60,793,992 | 125,678,150 | 63,668,851 | 39,606,687 | 5,616,376 | 4,373,560 |
| Other receivables | 1,127,557 | 15,324,757 | 1,239,993 | 2,463,017 | 117,299 | 47,703 |
| Grand total on September 30, 2014 | 61,921,549 | 141,002,907 | 64,908,844 | 42,069,704 | 5,733,675 | 4,421,263 |
| % | 18.5 | 42.0 | 19.3 | 12.5 | 1.7 | 1.3 |
| Overall total on June 30, 2014 | 59,181,804 | 138,226,493 | 61,127,268 | 44,519,952 | 6,224,475 | 4,108,435 |
| % | 18.0 | 42.1 | 18.6 | 13.5 | 1.9 | 1.2 |
| Grand total on September 30, 2013 | 50,612,033 | 132,728,103 | 53,432,438 | 47,923,657 | 9,590,006 | 2,693,221 |
| % | 16.2 | 42.6 | 17.1 | 15.4 | 3.1 | 0.9 |

(1) Percentage of each type on total loan portfolio, excluding sureties and guarantees, loan assignments, acquisition of receivables and co-obligation in rural loan assignments; and

(2) See Note 11a.

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**c) Maturity ranges and levels of risk**

| | Levels of risk | | | | | | | | |
|----------------------------------|----------------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------------------------|
| | Non-performing loans | | | | | | | | |
| | AAA | B | C | D | E | F | G | H | Total on September 30 |
| Outstanding installments | - | -1,558,577 | 2,830,776 | 1,798,768 | 1,316,000 | 891,442 | 796,558 | 3,857,228 | 13,049,3 |
| 1 to 30 | - | 146,367 | 211,519 | 101,673 | 64,808 | 49,918 | 48,955 | 225,721 | 848,9 |
| 31 to 60 | - | 156,237 | 179,252 | 84,543 | 59,599 | 44,664 | 42,808 | 200,394 | 767,4 |
| 61 to 90 | - | 109,673 | 161,970 | 82,926 | 55,695 | 43,251 | 41,402 | 192,134 | 687,0 |
| 91 to 180 | - | 216,775 | 365,652 | 215,799 | 148,309 | 115,516 | 111,876 | 524,219 | 1,698,1 |
| 181 to 360 | - | 313,382 | 563,554 | 349,627 | 235,635 | 184,866 | 169,652 | 810,125 | 2,626,8 |
| More than 360 | - | 616,143 | 1,348,829 | 964,200 | 751,954 | 453,227 | 381,865 | 1,904,635 | 6,420,8 |
| Past-due installments (2) | - | -435,565 | 917,107 | 842,710 | 767,789 | 745,566 | 835,327 | 4,749,972 | 9,294,0 |
| 1 to 14 | - | 23,352 | 79,747 | 89,092 | 33,038 | 20,967 | 119,320 | 135,558 | 501,0 |
| 15 to 30 | - | 402,417 | 238,441 | 95,985 | 57,091 | 31,998 | 26,506 | 153,347 | 1,005,7 |
| 31 to 60 | - | 9,796 | 572,863 | 213,194 | 111,461 | 98,832 | 51,821 | 231,313 | 1,289,2 |
| 61 to 90 | - | - | 19,874 | 423,951 | 146,784 | 117,701 | 89,393 | 284,032 | 1,081,7 |
| 91 to 180 | - | - | 6,182 | 20,488 | 411,029 | 462,246 | 529,606 | 919,673 | 2,349,2 |
| 181 to 360 | - | - | - | - | 8,386 | 13,822 | 18,681 | 2,936,630 | 2,977,5 |
| More than 360 | - | - | - | - | - | - | - | 89,419 | 89,4 |
| Subtotal | - | -1,994,142 | 3,747,883 | 2,641,478 | 2,083,789 | 1,637,008 | 1,631,885 | 8,607,200 | 22,343,3 |
| Specific provision | - | 19,942 | 112,436 | 264,148 | 625,137 | 818,504 | 1,142,320 | 8,607,200 | 11,589,6 |

(1) Percentage of maturities by type of installment; and

(2) For transactions with terms of more than 36 months, past-due periods are doubled, as allowed under CMN Resolution n^o 2682/99.

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

| | AA | A | B | C | D | E | F | Le Perf |
|--|-------------------|--------------------|-------------------|-------------------|------------------|------------------|-------------|------------|
| Outstanding installments | 61,921,549 | 141,002,907 | 62,914,702 | 38,321,821 | 3,092,197 | 2,337,474 | 67 | |
| 1 to 30 | 4,486,056 | 17,723,453 | 3,441,760 | 5,951,388 | 376,396 | 253,316 | 70 | |
| 31 to 60 | 3,947,925 | 13,368,662 | 2,825,076 | 4,029,667 | 239,905 | 167,545 | 14 | |
| 61 to 90 | 2,889,189 | 8,277,916 | 2,280,422 | 3,033,932 | 126,097 | 870,251 | 2 | |
| 91 to 180 | 7,274,975 | 16,395,086 | 4,988,758 | 5,262,250 | 338,555 | 162,244 | 8 | |
| 181 to 360 | 8,578,917 | 23,612,082 | 8,674,257 | 7,362,249 | 496,960 | 132,424 | 7 | |
| More than 360 | 34,744,487 | 61,625,708 | 40,704,429 | 12,682,335 | 1,514,284 | 751,694 | 27 | |
| Generic provision | - | 705,014 | 629,147 | 1,149,654 | 309,220 | 701,242 | 33 | |
| Grand total on September 30, 2014 (2) | 61,921,549 | 141,002,907 | 64,908,844 | 42,069,704 | 5,733,675 | 4,421,263 | 2,31 | |
| Existing provision | - | 784,664 | 739,733 | 2,392,543 | 1,605,168 | 1,989,578 | 1,60 | |
| Minimum required provision | - | 705,014 | 649,089 | 1,262,090 | 573,368 | 1,326,379 | 1,15 | |
| Excess provision (3) | - | 79,650 | 90,644 | 1,130,453 | 1,031,800 | 663,199 | 44 | |
| Overall total on June 30, 2014 (2) | 59,181,804 | 138,226,493 | 61,127,268 | 44,519,952 | 6,224,475 | 4,108,435 | 2,83 | |
| Existing provision | - | 769,542 | 696,052 | 2,364,138 | 1,734,159 | 1,833,718 | 1,96 | |
| Minimum required provision | - | 691,132 | 611,272 | 1,335,599 | 622,448 | 1,232,530 | 1,41 | |
| Excess provision (3) | - | 78,410 | 84,780 | 1,028,539 | 1,111,711 | 601,188 | 54 | |
| Grand total on September 30, 2013 (2) | 50,612,033 | 132,728,103 | 53,432,438 | 47,923,657 | 9,590,006 | 2,693,221 | 2,22 | |
| Existing provision | - | 664,850 | 540,413 | 2,588,618 | 2,467,044 | 1,301,647 | 1,48 | |
| Minimum required provision | - | 663,633 | 534,324 | 1,437,709 | 959,001 | 807,966 | 1,11 | |
| Excess provision | - | 1,217 | 6,089 | 1,150,909 | 1,508,043 | 493,681 | 37 | |

(1) Percentage of maturities by type of installment;

(2) The overall total includes performing loans for the amount of R\$ 313,560,418 thousand (R\$ 306,197,541 thousand on June 30, 2014 and R\$ 290,700,545 thousand on September 30, 2013) and non-performing loans of R\$ 22,343,385 thousand (R\$ 22,470,404 thousand on June 30, 2014 and R\$ 20,954,420 thousand on September 30, 2013); and

(3) On September 30, 2014, it includes provision for guarantees provided, comprising sureties, letters of credit and standby letter of credit, which was detached from the excess provision, totaling R\$ 367,495 thousand (R\$ 333,734 thousand on June 30, 2014) (Note 20b).

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**d) Concentration of loans**

| | 2014 | | 2013 | | R\$ thousand | |
|-----------------------|--------------|-------|------------|-------|--------------|-------|
| | September 30 | % (1) | June 30 | % (1) | September 30 | % (1) |
| Largest borrower | 6,507,899 | 1.9 | 6,126,977 | 1.9 | 2,161,358 | 0.7 |
| 10 largest borrowers | 23,079,668 | 6.9 | 21,889,272 | 6.7 | 16,194,668 | 5.2 |
| 20 largest borrowers | 33,329,222 | 9.9 | 31,242,836 | 9.5 | 25,130,780 | 8.1 |
| 50 largest borrowers | 47,074,862 | 14.0 | 45,222,858 | 13.8 | 38,604,572 | 12.4 |
| 100 largest borrowers | 59,473,648 | 17.7 | 57,191,992 | 17.4 | 50,453,815 | 16.2 |

(1) Percentage on total portfolio (as defined by Bacen).

e) By economic sector

| | 2014 | | 2013 | | R\$ thousand | |
|--|--------------------|-------------|--------------------|-------------|--------------------|-------------|
| | September 30 | % | June 30 | % | September 30 | % |
| Public sector | 6,532,669 | 1.9 | 6,156,893 | 1.9 | 171,396 | 0.1 |
| Federal government | 6,507,899 | 1.9 | 6,126,977 | 1.9 | 84,901 | - |
| Petrochemical | 6,507,899 | 1.9 | 6,126,977 | 1.9 | 84,901 | - |
| State government | 24,770 | - | 29,916 | - | 86,495 | 0.1 |
| Production and distribution of electricity | 24,770 | - | 29,916 | - | 86,495 | 0.1 |
| Private sector | 329,371,134 | 98.1 | 322,511,052 | 98.1 | 311,483,569 | 99.9 |
| Manufacturing | 55,198,366 | 16.4 | 54,767,911 | 16.6 | 56,986,349 | 18.2 |
| Food products and beverages | 13,454,972 | 4.0 | 13,868,061 | 4.2 | 13,342,113 | 4.3 |
| Steel, metallurgy and mechanics | 9,923,948 | 3.0 | 10,054,449 | 3.1 | 9,826,911 | 3.2 |
| Light and heavy vehicles | 4,805,455 | 1.4 | 4,407,580 | 1.3 | 4,975,842 | 1.6 |
| Chemical | 4,167,542 | 1.2 | 3,661,973 | 1.1 | 4,263,343 | 1.4 |
| Pulp and paper | 3,927,123 | 1.2 | 4,024,469 | 1.2 | 4,137,346 | 1.3 |
| Textiles and apparel | 3,196,658 | 1.0 | 3,130,392 | 0.9 | 3,415,720 | 1.1 |
| Rubber and plastic articles | 2,632,399 | 0.8 | 2,700,983 | 0.8 | 2,851,713 | 0.9 |
| Furniture and wood products | 2,164,086 | 0.6 | 2,213,129 | 0.7 | 2,083,119 | 0.7 |
| Non-metallic materials | 2,062,333 | 0.6 | 2,006,362 | 0.6 | 2,228,093 | 0.7 |
| Automotive parts and accessories | 2,024,612 | 0.6 | 1,967,945 | 0.6 | 2,002,826 | 0.6 |
| Oil refining and production of alcohol | 1,880,897 | 0.6 | 1,657,942 | 0.5 | 1,654,473 | 0.5 |

| | | | | | | |
|---|--------------------|--------------|--------------------|--------------|--------------------|--------------|
| Extraction of metallic and non-metallic ores | 1,192,009 | 0.3 | 1,170,875 | 0.4 | 1,575,305 | 0.5 |
| Electric and electronic products | 1,170,395 | 0.3 | 1,200,951 | 0.4 | 1,632,083 | 0.5 |
| Leather articles | 745,669 | 0.2 | 755,180 | 0.2 | 778,114 | 0.2 |
| Publishing, printing and reproduction | 558,084 | 0.2 | 541,519 | 0.2 | 585,242 | 0.2 |
| Other industries | 1,292,184 | 0.4 | 1,406,101 | 0.4 | 1,634,106 | 0.5 |
| Commerce | 41,924,436 | 12.5 | 41,698,763 | 12.8 | 42,179,317 | 13.5 |
| Merchandise in specialty stores | 8,164,431 | 2.4 | 8,202,678 | 2.5 | 8,880,168 | 2.8 |
| Food products, beverages and tobacco | 5,258,839 | 1.6 | 4,627,035 | 1.4 | 4,656,494 | 1.5 |
| Non-specialized retailer | 4,868,638 | 1.4 | 4,997,814 | 1.5 | 4,411,220 | 1.4 |
| Waste and scrap | 3,589,833 | 1.1 | 3,592,098 | 1.1 | 3,414,218 | 1.1 |
| Automobile | 3,570,877 | 1.1 | 3,568,137 | 1.1 | 3,665,461 | 1.2 |
| Motor vehicle repairs, parts and accessories | 3,108,441 | 0.9 | 3,083,494 | 0.9 | 3,218,251 | 1.0 |
| Clothing and footwear | 2,897,603 | 0.9 | 2,942,289 | 0.9 | 3,284,646 | 1.1 |
| Agricultural products | 2,228,705 | 0.6 | 2,186,741 | 0.7 | 2,017,120 | 0.6 |
| Grooming and household articles | 2,182,439 | 0.6 | 2,179,997 | 0.7 | 2,339,178 | 0.8 |
| Fuel | 1,932,338 | 0.6 | 1,921,946 | 0.6 | 1,944,427 | 0.6 |
| Wholesale of goods in general | 1,247,184 | 0.4 | 1,151,577 | 0.4 | 963,331 | 0.3 |
| Trading intermediary | 861,314 | 0.3 | 904,057 | 0.3 | 899,944 | 0.3 |
| Other commerce | 2,013,794 | 0.6 | 2,340,900 | 0.7 | 2,484,859 | 0.8 |
| Financial intermediaries | 4,068,361 | 1.2 | 3,742,382 | 1.1 | 2,983,774 | 1.0 |
| Services | 87,748,836 | 26.2 | 84,762,710 | 25.7 | 80,111,486 | 25.7 |
| Civil construction | 23,785,230 | 7.1 | 23,492,691 | 7.1 | 22,632,226 | 7.3 |
| Transportation and storage | 17,706,831 | 5.3 | 17,486,148 | 5.3 | 17,524,105 | 5.6 |
| Real estate activities, rentals and corporate services | 12,293,481 | 3.7 | 12,063,574 | 3.7 | 11,139,712 | 3.6 |
| Holding companies, legal, accounting and business advisory services | 5,987,641 | 1.8 | 5,701,013 | 1.7 | 4,805,033 | 1.5 |
| Clubs, leisure, cultural and sport activities | 4,449,487 | 1.3 | 4,037,140 | 1.2 | 2,106,225 | 0.7 |
| Production and distribution of electric power, gas and water | 3,901,047 | 1.2 | 3,838,605 | 1.2 | 4,641,812 | 1.5 |
| Hotels and catering | 2,832,888 | 0.8 | 2,799,137 | 0.9 | 2,719,408 | 0.9 |
| Social services, education, health, defense and social security | 2,756,121 | 0.8 | 2,790,481 | 0.8 | 2,541,838 | 0.8 |
| Telecommunications | 747,989 | 0.2 | 427,936 | 0.1 | 487,682 | 0.1 |
| Other services | 13,288,121 | 4.0 | 12,125,985 | 3.7 | 11,513,445 | 3.7 |
| Agriculture, cattle raising, fishing, forestry and timber industry | 3,485,486 | 1.0 | 3,580,238 | 1.1 | 3,106,359 | 1.0 |
| Individuals | 136,945,649 | 40.8 | 133,959,048 | 40.8 | 126,116,284 | 40.5 |
| Total | 335,903,803 | 100.0 | 328,667,945 | 100.0 | 311,654,965 | 100.0 |

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**f) Breakdown of loans and allowance for loan losses**

| Level of risk | Non-performing loans | | | Portfolio balance | | | 2014 | | |
|--|----------------------|-------------------|------------------------------|--------------------|--------------------|--------------|-----------------------------------|------------------------------|--|
| | Past due | Outstanding | Total - non-performing loans | Performing loans | Total | % (1) | % Accumulated on September 30 (2) | % Accumulated on June 30 (2) | |
| AA | - | - | - | 61,921,549 | 61,921,549 | 18.5 | 18.5 | 18 | |
| A | - | - | - | 141,002,907 | 141,002,907 | 42.0 | 60.5 | 60 | |
| B | 435,565 | 1,558,577 | 1,994,142 | 62,914,702 | 64,908,844 | 19.3 | 79.8 | 78 | |
| C | 917,107 | 2,830,776 | 3,747,883 | 38,321,821 | 42,069,704 | 12.5 | 92.3 | 92 | |
| Subtotal | 1,352,672 | 4,389,353 | 5,742,025 | 304,160,979 | 309,903,004 | 92.3 | | | |
| D | 842,710 | 1,798,768 | 2,641,478 | 3,092,197 | 5,733,675 | 1.7 | 94.0 | 94 | |
| E | 767,789 | 1,316,000 | 2,083,789 | 2,337,474 | 4,421,263 | 1.3 | 95.3 | 95 | |
| F | 745,566 | 891,442 | 1,637,008 | 677,143 | 2,314,151 | 0.7 | 96.0 | 96 | |
| G | 835,327 | 796,558 | 1,631,885 | 336,465 | 1,968,350 | 0.6 | 96.6 | 96 | |
| H | 4,749,972 | 3,857,228 | 8,607,200 | 2,956,160 | 11,563,360 | 3.4 | 100.0 | 100 | |
| Subtotal | 7,941,364 | 8,659,996 | 16,601,360 | 9,399,439 | 26,000,799 | 7.7 | | | |
| Grand total on September 30, 2014 | 9,294,036 | 13,049,349 | 22,343,385 | 313,560,418 | 335,903,803 | 100.0 | | | |
| % | 2.8 | 3.9 | 6.7 | 93.3 | 100.0 | | | | |
| Overall total on June 30, 2014 | 9,031,864 | 13,438,540 | 22,470,404 | 306,197,541 | 328,667,945 | | | | |
| % | 2.7 | 4.1 | 6.8 | 93.2 | 100.0 | | | | |
| Grand total on September 30, 2013 | 8,285,989 | 12,668,431 | 20,954,420 | 290,700,545 | 311,654,965 | | | | |
| % | 2.6 | 4.1 | 6.7 | 93.3 | 100.0 | | | | |

(1) Percentage of level of risk on total portfolio; and

(2) Cumulative percentage of level of risk on total portfolio.

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

| Level of risk | % Minimum provisioning required | Minimum required Specific | | Provision | | | Existing | % Accumulated on September (1) |
|--|---------------------------------|---------------------------|------------------|-------------------|------------------|-------------------|------------------|--------------------------------|
| | | Past due | Outstanding | Total specific | Generic | Total | | |
| AA | - | - | - | - | - | - | - | - |
| A | 0.5 | - | - | - | 705,014 | 705,014 | 79,650 | 784,664 |
| B | 1,0 | 4,356 | 15,586 | 19,942 | 629,147 | 649,089 | 90,644 | 739,733 |
| C | 3.0 | 27,513 | 84,923 | 112,436 | 1,149,654 | 1,262,090 | 1,130,453 | 2,392,543 |
| Subtotal | | 31,869 | 100,509 | 132,378 | 2,483,815 | 2,616,193 | 1,300,747 | 3,916,940 |
| D | 10.0 | 84,271 | 179,877 | 264,148 | 309,220 | 573,368 | 1,031,800 | 1,605,168 |
| E | 30.0 | 230,337 | 394,800 | 625,137 | 701,242 | 1,326,379 | 663,199 | 1,989,578 |
| F | 50.0 | 372,783 | 445,721 | 818,504 | 338,571 | 1,157,075 | 446,370 | 1,603,445 |
| G | 70.0 | 584,729 | 557,591 | 1,142,320 | 235,526 | 1,377,846 | 566,195 | 1,944,041 |
| H | 100.0 | 4,749,972 | 3,857,228 | 8,607,200 | 2,956,160 | 11,563,360 | - | 11,563,360 |
| Subtotal | | 6,022,092 | 5,435,217 | 11,457,309 | 4,540,719 | 15,998,028 | 2,707,564 | 18,705,592 |
| Grand total on September 30, 2014 | | 6,053,961 | 5,535,726 | 11,589,687 | 7,024,534 | 18,614,221 | 4,008,311 | 22,622,532 |
| % | | 26.8 | 24.5 | 51.3 | 31.0 | 82.3 | 17.7 | 100.0 |
| Overall total on June 30, 2014 | | 5,540,764 | 5,556,109 | 11,096,873 | 6,685,258 | 17,782,131 | 4,009,253 | 21,791,384 |
| % | | 25.4 | 25.5 | 50.9 | 30.7 | 81.6 | 18.4 | 100.0 |
| Grand total on September 30, 2013 | | 5,411,731 | 5,377,973 | 10,789,704 | 6,678,086 | 17,467,790 | 4,008,571 | 21,476,361 |
| % | | 25.2 | 25.0 | 50.2 | 31.1 | 81.3 | 18.7 | 100.0 |

(1) Percentage of existing provision on total portfolio, by level of risk; and

(2) On September 30, 2014, it includes provision for guarantees provided, comprising sureties, letters of credit and standby letter of credit, which was detached from the excess provision, totaling R\$ 367,495 thousand (R\$ 333,734 thousand on June 30, 2014) (Note 20b).

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**g) Changes in allowance for loan losses**

| | 2014 | | | R\$ thousand 2013 | |
|-------------------------------|-------------------------|-------------------------|-----------------------------|-----------------------------|-----------------|
| | 3 rd quarter | 2 nd quarter | Accumulated on September 30 | Accumulated on September 30 | on September 30 |
| Opening balance | 21,791,384 | 21,406,910 | 21,687,029 | 21,298,588 | |
| - Specific provision (1) | 11,096,873 | 10,778,385 | 10,851,170 | 11,181,925 | |
| - Generic provision (2) | 6,685,258 | 6,621,018 | 6,800,157 | 6,106,477 | |
| - Excess provision (3) | 4,009,253 | 4,007,507 | 4,035,702 | 4,010,186 | |
| Additions (Note 10h-1) | 3,808,760 | 3,622,814 | 10,700,728 | 10,343,361 | |
| Write-offs | (2,977,612) | (3,238,340) | (9,765,225) | (10,165,588) | |
| Closing balance | 22,622,532 | 21,791,384 | 22,622,532 | 21,476,361 | |
| - Specific provision (1) | 11,589,687 | 11,096,873 | 11,589,687 | 10,789,704 | |
| - Generic provision (2) | 7,024,534 | 6,685,258 | 7,024,534 | 6,678,086 | |
| - Excess provision (3) (4) | 4,008,311 | 4,009,253 | 4,008,311 | 4,008,571 | |

(1) For transactions with past-due installments for more than 14 days;

(2) Recorded based on the customer/transaction classification and therefore not included in the preceding item;

(3) The additional provision is recorded based on Management's experience and the expectation of the loan portfolio, to determine the total provision deemed sufficient to cover specific and general credit risk, together with the provision calculated based on levels of risk and the corresponding minimum percentage in the provision established by CMN Resolution nº 2682/99. The excess provision per customer was classified according to the corresponding level of risk (Note 10f); and

(4) On September 30, 2014, it includes provision for guarantees provided, comprising sureties, letters of credit and standby letter of credit, which was detached from the excess provision, totaling R\$ 367,495 thousand (R\$ 333,734 thousand on June 30, 2014) (Note 20b).

h) ALL expense net of amounts recovered

Expenses with the allowance for loan losses, net of credit write offs recovered, are as follows.

| | 2014 | | | 2013 | R\$ thousand |
|---|-------------------------|-------------------------|-----------------------------|-----------------------------|------------------|
| | 3 rd quarter | 2 nd quarter | Accumulated on September 30 | Accumulated on September 30 | |
| Amount recorded (1) | 3,808,760 | 3,622,814 | 10,700,728 | | 10,343,361 |
| Amount recovered (2) | (1,024,376) | (990,862) | (2,881,616) | | (2,712,077) |
| ALL expense net of amounts recovered | 2,784,384 | 2,631,952 | 7,819,112 | | 7,631,284 |

(1) The September 30, 2014 YTD and the 3rd quarter of 2014, include constitution of provision for collateral, comprising sureties, guarantees, letters of credit and standby letter of credit, which comprises the “excess” ALL concept, totaling R\$ 29,870 thousand and R\$ 33,760 thousand, respectively, and on the 2nd quarter of 2014, reversal of provision totaling R\$ (21,745) thousand; and

(2) Classified in income from loans (Note 10j).

i) Changes in the renegotiated portfolio

| | 2014 | | | 2013 |
|--------------------------------------|-------------------------|-------------------------|-----------------------------|-----------------------------|
| | 3 rd quarter | 2 nd quarter | Accumulated on September 30 | Accumulated on September 30 |
| Opening balance | 10,235,324 | 10,106,414 | | 10,191,901 |
| Amount renegotiated | 2,803,288 | 2,704,945 | | 7,758,143 |
| Amount received | (1,595,272) | (1,558,562) | | (4,426,546) |
| Write-offs | (903,663) | (1,017,473) | | (2,983,821) |
| Closing balance | 10,539,677 | 10,235,324 | | 10,539,677 |
| Allowance for loan losses | 6,696,368 | 6,535,598 | | 6,696,368 |
| Percentage on renegotiated portfolio | 63.5% | 63.9% | | 63.5% |

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Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**j) Income from loans and leasing**

| | 2014 | | R\$ thousand 2013 | |
|---|-------------------------|-------------------------|-----------------------------------|-----------------------------------|
| | 3 rd quarter | 2 nd quarter | Accumulated on September 30 | Accumulated on September 30 |
| Discounted trade receivables and loans | 10,307,009 | 9,853,700 | 29,516,731 | 25,797,216 |
| Financing | 3,488,091 | 3,213,511 | 9,844,223 | 9,501,559 |
| Agricultural and agribusiness loans | 272,600 | 258,621 | 833,172 | 758,492 |
| Subtotal | 14,067,700 | 13,325,832 | 40,194,126 | 36,057,267 |
| Recovery of credits charged-off as losses | 1,024,376 | 990,862 | 2,881,616 | 2,712,077 |
| Subtotal | 15,092,076 | 14,316,694 | 43,075,742 | 38,769,344 |
| Leasing, net of expenses | 158,771 | 165,636 | 500,999 | 600,359 |
| Total | 15,250,847 | 14,482,330 | 43,576,741 | 39,369,703 |

11) OTHER RECEIVABLES**a) Foreign exchange portfolio****Balances**

| | 2014 | | R\$ thousand 2013 |
|---|-------------------|-------------------|----------------------|
| | September 30 | June 30 | September 30 |
| Assets - other receivables | | | |
| Exchange purchases pending settlement | 8,810,585 | 8,524,138 | 10,857,359 |
| Foreign exchange and term documents in foreign currencies | - | 5,750 | 5,154 |
| Exchange sale receivables | 3,058,962 | 3,221,577 | 6,271,626 |
| (-) Advances in domestic currency received | (367,038) | (333,852) | (448,318) |
| Income receivable on advances granted | 62,065 | 58,497 | 77,873 |
| Total | 11,564,574 | 11,476,110 | 16,763,694 |
| Liabilities - other liabilities | | | |
| Exchange sales pending settlement | 3,063,448 | 3,200,750 | 5,981,054 |
| Exchange purchase payables | 8,357,656 | 8,759,386 | 10,574,786 |

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| | | | |
|--|------------------|------------------|-------------------|
| (-) Advances on foreign exchange contracts | (5,813,554) | (6,414,382) | (6,238,761) |
| Other | 3,512 | 5,901 | 5,575 |
| Total | 5,611,062 | 5,551,655 | 10,322,654 |
| Net foreign exchange portfolio | 5,953,512 | 5,924,455 | 6,441,040 |
| Off-balance-sheet accounts: | | | |
| - Loans available for import | 455,778 | 380,262 | 690,513 |
| - Confirmed exports loans | 51,209 | 22,135 | 60,616 |

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**Foreign exchange results****Adjusted foreign exchange results for presentation purposes**

| | 2014 | | | 2013 |
|---|------------------|----------------|--------------------------------------|------------------|
| | 3rd | 2nd | Accumulated on September 30 | Accumulated on S |
| | quarter | quarter | | |
| Foreign exchange results | 563,816 | 73,647 | 629,937 | |
| Adjustments: | | | | |
| - Income on foreign currency financing (1) | 68,464 | 16,162 | 101,351 | |
| - Income on export financing (1) | 307,582 | 216,616 | 748,909 | |
| - Income on foreign investments (2) | 15,310 | 32 | 15,418 | |
| - Expenses of liabilities with foreign bankers (3) (Note 17c) | (515,410) | 9,043 | (487,794) | |
| - Funding expenses (4) | (177,403) | (131,949) | (476,339) | |
| - Other | (45,756) | 41,089 | 105,604 | |
| Total adjustments | (347,213) | 150,993 | 7,149 | |
| Adjusted foreign exchange results | 216,603 | 224,640 | 637,086 | |

(1) Recognized in "Income from loans";

(2) Recognized in "Income from security transactions";

(3) Related to funds for financing of advances on foreign exchange contracts and import financing, recognized in "Borrowing and onlending expenses"; and

(4) Refer to funding expenses of investments in foreign exchange.

b) Sundry

R\$ thousand

| | 2014 | | 2013 |
|----------------------------------|-------------------|-------------------|-------------------|
| | September 30 | June 30 | September 30 |
| Tax credits (Note 34c) | 31,318,166 | 29,935,350 | 30,568,606 |
| Credit card operations | 18,952,698 | 18,057,401 | 16,473,126 |
| Debtors for escrow deposits | 11,083,884 | 11,072,129 | 11,730,726 |
| Prepaid taxes | 5,550,096 | 4,397,298 | 4,049,623 |
| Other debtors | 5,286,592 | 5,312,303 | 4,190,533 |
| Trade and credit receivables (1) | 4,232,970 | 4,335,445 | 4,224,361 |
| Payments to be reimbursed | 683,835 | 837,117 | 517,703 |
| Receivables from sale of assets | 78,754 | 81,556 | 78,109 |
| Other | 510,677 | 581,273 | 441,581 |
| Total | 77,697,672 | 74,609,872 | 72,274,368 |

(1) Basically include receivables from the acquisition of financial assets from loans without substantial transfer of risks and benefits.

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Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**12) OTHER ASSETS****a) Foreclosed assets/other**

| | R\$ thousand | | | | |
|-------------------------------------|------------------|-------------------------|-----------------------|------------------|----------------------|
| | Cost | Provision for losses | Cost net of provision | | September 30 2013 |
| | | | September 30 2014 | June 30 | |
| Real estate | 801,723 | (119,357) | 682,366 | 602,931 | 495,692 |
| Vehicles and similar | 610,288 | (297,201) | 313,087 | 326,005 | 299,315 |
| Goods subject to special conditions | 206,173 | (206,173) | - | - | - |
| Inventories/warehouse | 79,767 | - | 79,767 | 69,411 | 90,773 |
| Machinery and equipment | 18,691 | (11,896) | 6,795 | 12,374 | 10,868 |
| Other | 21,287 | (18,695) | 2,592 | 2,617 | 1,642 |
| Total on September 30, 2014 | 1,737,929 | (653,322) | 1,084,607 | | |
| Total on June 30, 2014 | 1,660,960 | (647,622) | | 1,013,338 | |
| Total on September 30, 2013 | 1,438,684 | (540,394) | | | 898,290 |

b) Prepaid expenses

| | R\$ thousand | | |
|--|------------------|------------------|------------------|
| | 2014 | | 2013 |
| | September 30 | June 30 | September 30 |
| Deferred insurance acquisition costs (1) | 1,897,239 | 1,810,912 | 1,513,195 |
| Commission on the placement of loans and financing (2) | 1,499,814 | 1,629,889 | 1,770,820 |
| Advertising and marketing expenses (3) | 43,756 | 65,637 | 67,637 |
| Other (4) | 372,762 | 385,363 | 460,477 |
| Total | 3,813,571 | 3,891,801 | 3,812,129 |

(1) Commissions paid to brokers and representatives on sale of insurance, pension plans and capitalization bond products;

(2) Commissions paid to storeowners, car dealers and correspondent banks - payroll-deductible loans;

(3) Prepaid expenses of future advertising and marketing campaigns on media; and

(4) Mainly related to card issue costs.

13) INVESTMENTS**a) Composition of investments in the consolidated financial statements**

| Affiliates | 2014 | | R\$ thousand |
|---|---------------------|------------------|---------------------|
| | September 30 | June 30 | September 30 |
| - IRB-Brasil Resseguros S.A. | 579,916 | 542,293 | 525,750 |
| - Integritas Participações S.A. | 498,137 | 496,370 | 506,353 |
| - BES Investimento do Brasil S.A. | 136,831 | 135,860 | 131,872 |
| - Other | 299,966 | 296,486 | 266,208 |
| Total investment in affiliates - in Brazil | 1,514,850 | 1,471,009 | 1,430,183 |
| - Tax incentives | 239,418 | 239,418 | 239,533 |
| - Other investments | 450,735 | 450,048 | 513,822 |
| Provision for: | | | |
| - Tax incentives | (211,930) | (211,930) | (212,045) |
| - Other investments | (61,798) | (61,798) | (61,845) |
| Overall total investments | 1,931,275 | 1,886,747 | 1,909,648 |

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

b) The adjustments from the equity method accounting of investments were recorded in the income statement, under "Equity in the Earnings (Losses) of Unconsolidated Companies", and correspond to R\$ 130,479 thousand in the period ending on September 30, 2014 (R\$ 17,227 thousand on September 30, 2013) and R\$ 43,852 thousand in the 3rd quarter of 2014 (R\$ 34,864 thousand in the 2nd quarter of 2014).

| Companies | Capital stock | Shareholders' equity adjusted | Number of shares/ quotas held (in thousands) | | Common Preferred |
|--|------------------|-------------------------------------|--|-----------|------------------|
| | | | Common | Preferred | |
| IRB-Brasil Resseguros S.A. (2) | 1,453,080 | 2,827,479 | 212 | - | - |
| BES Investimento do Brasil S.A. - Banco de Investimento | 420,000 | 684,155 | 12,734 | 12,734 | - |
| Integritas Participações S.A. (2) | 545,638 | 761,156 | 22,581 | - | - |
| Other (2) | | | | | |
| Equity in the earnings (losses) of unconsolidated companies | | | | | |

(1) The adjustment considers income calculated periodically by the companies and includes equity variations by the investees not coming from profit or loss, as well as alignment of accounting practice adjustments, where applicable; and

(2) Based on financial information from the previous month.

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**14) PREMISES AND EQUIPMENT**

| | Annual rate of depreciation | Cost | Depreciation | R\$ thousand | | |
|--|-----------------------------------|-------------------|--------------------|----------------------------------|------------------|------------------|
| | | | | Cost net of depreciation 2014 | | 2013 |
| | | | September 30 | June 30 | September 30 | |
| Property and equipment: | | | | | | |
| - Buildings | 4% | 1,066,792 | (504,075) | 562,717 | 598,535 | 569,664 |
| - Land | - | 406,110 | - | 406,110 | 405,713 | 405,736 |
| Facilities, furniture and equipment in use | 10% | 4,386,608 | (2,367,323) | 2,019,285 | 1,974,057 | 2,008,495 |
| Security and communication systems | 10% | 439,407 | (181,271) | 258,136 | 222,576 | 137,004 |
| Data processing systems | 20 to 50% | 5,426,782 | (4,130,138) | 1,296,644 | 1,353,985 | 1,246,203 |
| Transportation systems | 20% | 85,999 | (37,606) | 48,393 | 24,041 | 24,972 |
| Total on September 30, 2014 | | 11,811,698 | (7,220,413) | 4,591,285 | | |
| Total on June 30, 2014 | | 11,815,612 | (7,236,705) | | 4,578,907 | |
| Total on September 30, 2013 | | 11,396,400 | (7,004,326) | | | 4,392,074 |

The Bradesco Organization's premises and equipment shows an unrecorded surplus of R\$ 5,297,410 thousand (R\$ 5,294,745 thousand on June 30, 2014 and R\$ 5,381,586 thousand on September 30, 2013). This is due to an increase in their market price, based on valuations by independent experts in 2014, 2013 and 2012.

The total consolidated fixed assets to net worth ratio is 13.0% (13.2% on June 30, 2014 and 17.5% on September 30, 2013), and the consolidated finance fixed assets to net worth ratio is 46.8% (46.7% on June 30, 2014 and 45.1% on September 30, 2013), whereas the maximum limit is 50%.

The difference between the total consolidated and consolidated finance fixed assets to net worth ratios is due to non-financial subsidiaries which have high liquidity and low fixed assets to net worth ratio, with the consequent increase in the consolidated finance fixed assets to net worth ratio. Whenever necessary, we may reallocate funds to the financial companies through the payment of dividends/interest on shareholders' equity to financial companies or a corporate restructuring between the financial and non-financial companies, thus improving the ratio.

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**15) INTANGIBLE ASSETS****a) Goodwill**

The goodwill recorded in investment acquisitions totaled R\$ 2,421,363 thousand, net of accumulated amortization, when applicable, of which: (i) R\$ 613,086 thousand represents the difference between the purchase price and the fair value of the net assets acquired, which is recorded in Permanent Assets - Investments (BM&FBOVESPA and Integritas/Fleury shares), amortized when disposed; and (ii) R\$ 1,808,277 thousand, net of accumulated amortization, for future performance/customer portfolio, which is amortized over 20 years, where applicable.

In the period ending on September 30, 2014, goodwill was amortized in the amount of R\$ 126,577 thousand (R\$ 181,747 thousand on September 30, 2013) and R\$ 44,989 thousand in the 3rd quarter of 2014 (R\$ 40,582 thousand on the 2nd quarter of 2014) (Note 29).

b) Intangible assets

Acquired intangible assets consist of:

| | Rate of Amortization (1) | Cost | Amortization | R\$ thousand Cost net of amortization | | |
|---|--------------------------------|-------------------|--------------------|--|------------------|-------------------------|
| | | | | September 30 2014 | June 30 2013 | September 30 2013 |
| Acquisition of banking services rights | Contract (4) | 4,240,285 | (2,151,434) | 2,088,851 | 2,258,063 | 2,786,657 |
| Software (2) | 20% to 50% | 8,671,128 | (4,543,475) | 4,127,653 | 4,029,219 | 3,669,922 |
| Future profitability/customer portfolio (3) | Up to 20% | 2,531,268 | (722,991) | 1,808,277 | 1,923,535 | 2,029,675 |
| Other (5) | Contract | 760,650 | (257,575) | 503,075 | 469,284 | 542,642 |
| Total on September 30, 2014 | | 16,203,331 | (7,675,475) | 8,527,856 | | |
| Total on June 30, 2014 | | 16,416,704 | (7,736,603) | | 8,680,101 | |
| Total on September 30, 2013 | | 17,142,670 | (8,113,774) | | | 9,028,896 |

- (1) Intangible assets are amortized over an estimated period of economic benefit and recognized in “other administrative expenses” and “other operating expenses”, where applicable;
- (2) Software acquired and/or developed by specialized companies;
- (3) Mainly composed of goodwill on the acquisition of equity interest in Banco Bradescard (currently Banco Ibi) - R\$ 782,959 thousand, Odontoprev - R\$ 222,635 thousand, Bradescard Mexico (currently Ibi México) - R\$ 21,214 thousand, Europ Assistance Serviços de Assistência Personalizados - R\$ 13,735 thousand and Cielo/Investees - R\$ 568,678 thousand;
- (4) Based on the pay-back of each agreement; and
- (5) Mainly refers to the 2016 Olympic Games sponsorship program.

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**c) Changes in intangible assets by type**

| | R\$ thousand | | | | |
|--------------------------------------|------------------------------|------------------|---|----------------|------------------|
| | Acquisition of | <i>Software</i> | Future profitability/ customer portfolio | Other | Total |
| | banking service rights | | | | |
| Balance on December 31, 2013 | 2,589,021 | 4,015,462 | 2,005,474 | 535,982 | 9,145,939 |
| Additions (reductions) | 124,870 | 794,818 | (70,620) | 68,148 | 917,216 |
| Amortization for the period | (625,040) | (682,627) | (126,577) | (101,055) | (1,535,299) |
| Balance on September 30, 2014 | 2,088,851 | 4,127,653 | 1,808,277 | 503,075 | 8,527,856 |

16) DEPOSITS, FEDERAL FUNDS PURCHASED AND SECURITIES SOLD UNDER AGREEMENTS TO REPURCHASE AND FUNDS FROM ISSUANCE OF SECURITIES**a) Deposits**

| | 2014 | | | | | June 30 | September 30 |
|--|--------------------|-------------------|--------------------|-----------------------|--------------------|--------------------|--------------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | September 30 | | |
| Demand deposits (1) | 33,299,639 | - | - | - | 33,299,639 | 36,176,242 | 39,145,939 |
| Savings deposits (1) | 87,293,425 | - | - | - | 87,293,425 | 84,318,918 | 76,145,939 |
| Interbank deposits | 217,019 | 237,486 | 50,896 | 168,184 | 673,585 | 521,027 | 521,027 |
| Time deposits (2) | 15,706,443 | 20,106,244 | 7,549,279 | 47,252,752 | 90,614,718 | 92,254,346 | 99,145,939 |
| Grand total on September 30, 2014 | 136,516,526 | 20,343,730 | 7,600,175 | 47,420,936 | 211,881,367 | | |
| % | 64.4 | 9.6 | 3.6 | 22.4 | 100.0 | | |
| Overall total on June 30, 2014 | 135,601,762 | 20,196,629 | 9,033,296 | 48,438,846 | | 213,270,533 | |
| % | 63.6 | 9.5 | 4.2 | 22.7 | | 100.0 | |
| Grand total on September 30, 2013 | 133,025,999 | 14,675,691 | 11,834,027 | 57,241,678 | | | 216,777,395 |
| % | 61.4 | 6.8 | 5.4 | 26.4 | | | |

- (1) Classified as “1 to 30 days”, not considering average historical turnover; and
- (2) Considers the actual maturities of investments.

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**b) Federal funds purchased and securities sold under agreements to repurchase**

| | 2014 | | | | | June 30 |
|--|--------------------|-------------------|-------------------|--------------------|---------------------|--------------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | September 30 | |
| Own portfolio | 63,556,902 | 31,752,215 | 11,581,512 | 22,884,544 | 129,775,173 | 131,699,792 |
| Government securities | 57,784,215 | 189,751 | 76,251 | 1,121 | 58,051,338 | 62,748,182 |
| Debentures of own issuance | 1,665,827 | 31,562,464 | 11,505,261 | 22,227,207 | 66,960,759 | 66,278,450 |
| Foreign | 4,106,860 | - | - | 656,216 | 4,763,076 | 2,673,160 |
| Third-party portfolio (1) | 167,151,431 | - | - | - | -167,151,431 | 122,146,097 |
| Unrestricted portfolio (1) | 250,003 | 311,907 | 325,649 | - | 887,559 | 1,765,099 |
| Grand total on September 30, 2014 (2) | 230,958,336 | 32,064,122 | 11,907,161 | 22,884,544 | 297,814,163 | |
| % | 77.5 | 10.8 | 4.0 | 7.7 | 100.0 | |
| Overall total on June 30, 2014 (2) | 188,569,763 | 32,914,874 | 10,722,807 | 23,403,544 | | 255,610,988 |
| % | 73.8 | 12.9 | 4.2 | 9.1 | | 100.0 |
| Grand total on September 30, 2013 (2) | 194,057,404 | 35,437,193 | 10,675,215 | 18,410,121 | | |
| % | 75.1 | 13.7 | 4.1 | 7.1 | | |

(1) Represented by government securities; and

(2) Includes R\$ 95,092,298 thousand (R\$ 74,741,206 thousand on June 30, 2014 and R\$ 75,915,102 thousand on September 30, 2013) of investment funds in purchase and sale commitments with Bradesco, whose quota holders are subsidiaries included in the consolidated financial statements (Notes 8a, b, c and d).

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**c) Funds from issuance of securities**

| | 2014 | | | | R\$ thousand | | |
|---|------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-----------------|
| | 1 to 30 | 31 to 180 | 181 to 360 | More than | September | June | September |
| | days | days | days | 360 days | 30 | 30 | 30 |
| Securities -Brazil: | | | | | | | |
| - Mortgage bonds | 76,976 | 145,669 | 283,349 | - | 505,994 | 564,918 | 632,8 |
| - Letters of credit for real estate | 642,995 | 2,881,721 | 7,518,127 | 604,699 | 11,647,542 | 9,065,777 | 4,869,8 |
| - Letters of credit for agribusiness | 221,661 | 1,258,898 | 760,752 | 2,435,587 | 4,676,898 | 3,857,256 | 4,206,7 |
| - Financial bills | 355,096 | 9,343,582 | 15,402,668 | 24,570,213 | 49,671,559 | 48,110,529 | 34,242,3 |
| Subtotal | 1,296,728 | 13,629,870 | 23,964,896 | 27,610,499 | 66,501,993 | 61,598,480 | 43,951,8 |
| Securities - abroad: | | | | | | | |
| - MTN Program Issues (1) | 58,152 | 2,216,169 | 132,354 | 3,656,736 | 6,063,411 | 5,659,646 | 8,366,8 |
| - Securitization of future flow of money orders received from abroad (Note 16d) | 5,421 | 399,255 | 365,991 | 1,708,972 | 2,479,639 | 2,422,173 | 3,125,6 |
| - Issuance costs | - | - | - | (13,888) | (13,888) | (13,719) | (17,7 |
| Subtotal | 63,573 | 2,615,424 | 498,345 | 5,351,820 | 8,529,162 | 8,068,100 | 11,474,8 |
| Structured operations certificates | 34,530 | 103,713 | 37,633 | 75,827 | 251,703 | 210,161 | |
| Grand total on September 30, 2014 | 1,394,831 | 16,349,007 | 24,500,874 | 33,038,146 | 75,282,858 | | |
| % | 1.9 | 21.7 | 32.5 | 43.9 | 100.0 | | |
| Overall total on June 30, 2014 | 1,098,528 | 7,646,273 | 28,153,388 | 32,978,552 | | 69,876,741 | |
| % | 1.6 | 10.9 | 40.3 | 47.2 | | 100.0 | |
| Grand total on September 30, 2013 | 3,845,267 | 10,736,739 | 8,845,325 | 31,999,325 | | | 55,426,6 |
| % | 6.9 | 19.4 | 16.0 | 57.7 | | | 10 |

(1) Issuance of securities on the international market to invest in foreign exchange transactions, pre-export financing, import financing and working capital financing, predominately in the medium and long terms.

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

d) Since 2003, Bradesco has used certain agreements to optimize its funding and liquidity management activities by using SPEs - Special Purpose Entities. An SPE, also known as a Diversified Payment Rights Company outside Brazil, is financed with long-term debt and settled through future cash flows from underlying assets which basically include flows from current payment orders and future remittances made by individuals and companies located abroad to beneficiaries in Brazil for which the Bank acts as a paying agent.

Long-term securities issued by the SPE and sold to investors are settled with proceeds from the payment order flows. Bradesco is obliged to redeem these securities in specific cases of delinquency or if the SPE discontinues operations.

Funds from the sale of current and future payment order flows, received by the SPE, must be maintained in a specific bank account until a minimum amount has been reached.

Below are the main features of the notes issued by SPEs:

| | | | | | | | R\$ thousand |
|---|------------------|-------------------------------|------------|-------------------------|------------------|-------------------------|--------------|
| | Date of issue | Amount of the operation | Maturity | 2014 September 30 | Total June 30 | 2013 September 30 | |
| | 6.11.2007 | 481,550 | 5.20.2014 | - | - | 69,935 | |
| | 6.11.2007 | 481,550 | 5.20.2014 | - | - | 69,530 | |
| | 12.20.2007 | 354,260 | 11.20.2014 | - | 22,015 | 89,076 | |
| Securitization of future flow | 12.17.2009 | 133,673 | 11.20.2014 | - | 13,685 | 55,554 | |
| | 3.6.2008 | 836,000 | 5.22.2017 | 611,927 | 604,891 | 779,478 | |
| | 12.19.2008 | 1,168,500 | 2.20.2019 | 1,040,019 | 989,573 | 1,113,328 | |
| of payment orders received from abroad | 12.17.2009 | 133,673 | 2.20.2017 | 86,430 | 86,303 | 113,728 | |
| | 12.17.2009 | 89,115 | 2.20.2020 | 91,245 | 85,900 | 98,931 | |
| | 8.20.2010 | 307,948 | 8.21.2017 | 235,182 | 230,557 | 291,826 | |
| | 9.29.2010 | 170,530 | 8.21.2017 | 134,414 | 131,771 | 166,787 | |
| | 11.16.2011 | 88,860 | 11.20.2018 | 102,386 | 97,526 | 109,938 | |
| | 11.16.2011 | 133,290 | 11.22.2021 | 178,036 | 159,952 | 167,572 | |
| Total | | | | 2,479,639 | 2,422,173 | 3,125,683 | |

e) **Cost for market funding and inflation and interest adjustments of technical reserves for insurance, pension plans and capitalization bonds**

2014
3rd quarter

| | 2 nd quarter | Accumulate on | September 30 |
|--|----------------------------|-------------------|-----------------|
| Savings deposits | 1,413,506 | 1,292,757 | 3,987,3 |
| Time deposits | 2,429,720 | 2,392,490 | 7,228,7 |
| Federal funds purchased and securities sold under agreements to repurchase | 7,056,151 | 5,734,457 | 18,062,5 |
| Funds from issuance of securities | 2,101,298 | 1,643,208 | 5,140,2 |
| Other funding expenses | 117,161 | 116,561 | 343,6 |
| Subtotal | 13,117,836 | 11,179,473 | 34,762,5 |
| Cost for inflation and interest adjustment of technical reserves of insurance, pension plans and capitalization bonds | 2,437,088 | 2,492,083 | 7,510,1 |
| Total | 15,554,924 | 13,671,556 | 42,272,7 |

Bradesco

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**17) BORROWING AND ONLENDING****a) Borrowing**

| | 2014 | | | | September 30 | June 30 | R\$ thousand |
|--|------------------|------------------|------------------|--------------------|-------------------|-------------------|-------------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | | | 2013 |
| In Brazil - other institutions | 6,485 | - | - | 13,524 | 20,009 | 19,865 | 12,198 |
| Abroad | 2,092,283 | 6,940,385 | 4,108,899 | 1,910,786 | 15,052,353 | 13,707,825 | 11,977,668 |
| Grand total on September 30, 2014 | 2,098,768 | 6,940,385 | 4,108,899 | 1,924,310 | 15,072,362 | | |
| % | 13.9 | 46.0 | 27.3 | 12.8 | 100.0 | | |
| Overall total on June 30, 2014 | 2,641,471 | 6,350,640 | 3,878,142 | 857,437 | | 13,727,690 | |
| % | 19.2 | 46.3 | 28.3 | 6.2 | | 100.0 | |
| Grand total on September 30, 2013 | 1,704,624 | 5,313,129 | 4,376,474 | 595,639 | | | 11,989,866 |
| % | 14.2 | 44.3 | 36.5 | 5.0 | | | 100.0 |

b) Onlending

| | 2014 | | | | September 30 | June 30 | R\$ thousand |
|--|------------------|------------------|------------------|--------------------|-------------------|-------------------|-------------------|
| | 1 to 30 days | 31 to 180 days | 181 to 360 days | More than 360 days | | | 2013 |
| In Brazil | 1,174,320 | 4,978,787 | 6,554,889 | 28,543,706 | 41,251,702 | 40,200,881 | 39,153,078 |
| - National Treasury | - | - | 128,451 | - | 128,451 | 1,109 | 36,673 |
| - BNDES | 374,942 | 1,346,273 | 2,148,887 | 8,257,790 | 12,127,892 | 11,386,013 | 12,039,843 |
| - CEF | 1,987 | 6,401 | 5,461 | 10,911 | 24,760 | 29,903 | 44,513 |
| - FINAME | 797,391 | 3,626,113 | 4,270,829 | 20,274,673 | 28,969,006 | 28,782,226 | 27,030,403 |
| - Other institutions | - | - | 1,261 | 332 | 1,593 | 1,630 | 1,644 |
| Abroad | 4,830 | 211,150 | 21,113 | - | 237,093 | 212,745 | 163,889 |
| Grand total on September 30, 2014 | 1,179,150 | 5,189,937 | 6,576,002 | 28,543,706 | 41,488,795 | | |
| % | 2.8 | 12.5 | 15.9 | 68.8 | 100.0 | | |
| Overall total on June 30, 2014 | 1,149,689 | 5,024,671 | 5,898,500 | 28,340,766 | | 40,413,626 | |
| % | 2.9 | 12.4 | 14.6 | 70.1 | | 100.0 | |
| Grand total on September 30, 2013 | 1,133,687 | 5,485,072 | 5,494,567 | 27,203,641 | | | 39,316,967 |
| % | 2.9 | 14.0 | 14.0 | 69.1 | | | 100.0 |

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**c) Borrowing and onlending expenses**

| | 2014 | | R\$ thousand 2013 | |
|--|-------------------------|-------------------------|-----------------------------------|--------------------------------|
| | 3 rd quarter | 2 nd quarter | Accumulated on September 30 | Accumulated on September 30 |
| Borrowing: | | | | |
| - In Brazil | 2,901 | 2,277 | 5,291 | 26,999 |
| - Abroad | 37,596 | 28,292 | 97,828 | 92,923 |
| Subtotal borrowing | 40,497 | 30,569 | 103,119 | 119,922 |
| Onlending in Brazil: | | | | |
| - National Treasury | 2,078 | 9 | 2,327 | 737 |
| - BNDES | 176,948 | 167,292 | 522,814 | 512,900 |
| - CEF | 405 | 491 | 1,527 | 2,534 |
| - Finame | 188,421 | 157,858 | 521,128 | 662,092 |
| - Other institutions | 9 | 3 | 25 | 301 |
| Onlending abroad: | | | | |
| - Payables to foreign bankers (Note 11a) | 515,410 | (9,043) | 487,794 | 785,090 |
| - Other expenses with foreign onlending | 4,682,343 | (998,872) | 2,353,955 | 3,631,737 |
| - Exchange variation from investments abroad | (2,601,623) | 512,565 | (1,344,653) | (1,812,622) |
| Subtotal onlending | 2,963,991 | (169,697) | 2,544,917 | 3,782,769 |
| Total | 3,004,488 | (139,128) | 2,648,036 | 3,902,691 |

18) PROVISIONS, CONTINGENT ASSETS AND LIABILITIES AND LEGAL LIABILITIES - TAX AND SOCIAL SECURITY**a) Contingent assets**

Contingent assets are not recognized in the financial statements. However, there are ongoing proceedings where the chance of success is considered probable, such as: a) Social Integration Program (PIS), claiming to offset PIS against Gross Operating Income, paid under Decree-Laws n° 2445/88 and n° 2449/88, regarding the payment that exceeded the amount due under Supplementary Law n° 07/70 (PIS Repique); and b) other taxes, the legality and/or constitutionality of which is being challenged, where the decision may lead to reimbursement of amounts paid.

b) Provisions classified as probable losses and legal obligations - tax and social security

Bradesco Organization is a party to a number of labor, civil and tax lawsuits, arising from the normal course of business.

Management recorded provisions based on their opinion and of their legal counsel, the nature of the lawsuit, similarity to previous lawsuits, complexity and the courts standing, where the loss is deemed probable.

Management considers that the provision is sufficient to cover losses generated by the respective lawsuits.

Liability related to litigation is held until the conclusion to the lawsuit, represented by judicial decisions, with no further appeals or due to the statute of limitation.

I - Labor claims

These are claims brought by former employees and outsourced employees seeking indemnifications, especially for unpaid overtime, according to Article 224 of the Consolidation of Labor Laws (CLT). In proceedings in which a judicial deposit is used to guarantee the execution of the judgment, the labor provision is made considering the estimated loss of these deposits. For proceedings with similar characteristics, the provision is recorded based on the average calculated value of payments made for labor complaints settled in the past 12 months; and proceedings originating from acquired banks, with unique characteristics, the calculation and assessment of the required balance is conducted periodically, based on the updated recent loss history.

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

Overtime is monitored by using electronic time cards and paid regularly during the employment contract and, accordingly, the claims filed by former employees do not represent significant amounts.

II - Civil claims

These are claims for pain and suffering and property damages, mainly relating to protests, returned checks, the inclusion of information about debtors in the credit restriction registry and the replacement of inflation adjustments excluded as a result of government economic plans. These lawsuits are individually controlled using a computer-based system and provisioned whenever the loss is deemed as probable, considering the opinion of Management and their legal counsel, the nature of the lawsuits, and similarity with previous lawsuits, complexity and positioning of the courts.

Most of these lawsuits are brought to the Special Civil Court (JEC), in which the claims are limited to 40 times the minimum wage and do not cause significant impact on Bradesco Organization's financial position.

It is worth mentioning the significant number of legal claims pleading alleged differences in adjustment for inflation on savings account balances is due to the implementation of economic plans that were part of the federal government's economic policy to reduce inflation in the '80s and '90s.

Although Bradesco complied with the law and regulation in force at the time, these lawsuits have been recorded in provisions, taking into consideration the claims where the Bank is the defendant and the perspective of loss, which is considered after the analysis of each demand, based on the current decision of the Superior Court of Justice (STJ).

Note that, regarding disputes relating to economic plans, the Federal Supreme Court (STF) suspended the prosecution of all lawsuits on cognizance stage, until the Court issues a final decision on the right under litigation.

III - Legal obligations - provision for tax risks

The Bradesco Organization is disputing the legality and constitutionality of certain taxes and contributions in court, for which provisions have been recorded in full, although there is good chance of a favorable outcome, based on the opinion of Management and their legal counsel. The processing of these legal obligations whose risk is deemed as probable is regularly monitored in the legal court. During or after the conclusion of each case, a favorable outcome may arise for the Organization, resulting in the reversal of the related provisions.

The main cases are:

- PIS and COFINS – R\$ 1,649,507 thousand (R\$ 2,522,979 thousand on June 30, 2014 and R\$ 10,292,466 thousand on September 30, 2013): a request for authorization to calculate and pay PIS and Cofins based on effective income, as set forth in Article 2 of Supplementary Law n^o 70/91, removing the unconstitutional increase in the calculation for other revenues other than income;
- INSS Autonomous Brokers – R\$ 1,471,067 thousand (R\$ 1,414,168 thousand on June 30, 2014 and R\$ 1,267,188 thousand on September 30, 2013): we are requesting the impact of social security contribution on remunerations paid to third-party service providers, established by Supplementary Law n^o 84/96 and subsequent regulations/amendments, at the 20.0% rate and additionally 2.5%, on the grounds that services are not provided to insurance companies but to policyholders, thus being outside the incidence of the contribution provided for in item I, Article 22 of Law n^o 8212/91, as new wording in Law n^o 9876/99;
- IRPJ/Credit Losses - R\$ 1,881,757 thousand (R\$ 1,912,596 thousand on June 30, 2014 and R\$ 1,735,719 thousand on September 30, 2013): we are requesting to deduct from income tax and social contributions payable (IRPJ and CSLL, respectively) amounts of actual and definite loan losses related to unconditional discounts granted upon receipt of claims incurred, regardless if they comply with the terms and conditions provided for in Articles 9 to 14 of Law n^o 9430/96 that only apply to temporary losses;

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

- PIS – EC 17/97 - R\$ 318,357 thousand (R\$ 102,647 thousand on June 30, 2014 and R\$ 98,086 thousand on September 30, 2013): for the periods from July 1997 to February 1998, request to calculate and pay Pis contributions as established by LC 07/70 (Pis Repique) and not as established by EC 17/97 (Pis on Gross Operating Income); and

- PIS - R\$ 317,246 thousand (R\$ 314,672 thousand on June 30, 2014 and R\$ 307,783 thousand on September 30, 2013): we are requesting the authorization to offset overpaid amounts in 1994 and 1995 as PIS contribution, corresponding to the surplus on the calculation established in the Constitution, i.e., gross operating income, as defined in the income tax legislation - set out in Article 44 of Law n^o 4506/64, excluding interest income.

IV - Provisions by nature

| | 2014 | | R\$ thousand 2013 |
|-----------------------------|-------------------|-------------------|----------------------|
| | September 30 | June 30 | September 30 |
| Labor claims | 2,859,976 | 2,471,829 | 2,507,604 |
| Civil claims | 3,999,740 | 3,822,249 | 3,856,399 |
| Subtotal (1) | 6,859,716 | 6,294,078 | 6,364,003 |
| Provision for tax risks (2) | 7,371,100 | 8,345,491 | 16,784,877 |
| Total | 14,230,816 | 14,639,569 | 23,148,880 |

(1) Note 20b; and

(2) Classified under "Other liabilities - tax and social security" (Note 20a).

V - Changes in provisions

| | R\$ thousand | | |
|---|-------------------|------------------|------------------|
| | 2014 Labor (1) | 2014 Civil | Fiscal (2) (3) |
| Balance on December 31, 2013 | 2,537,405 | 3,823,499 | 7,728,691 |
| Adjustment for inflation | 227,716 | 273,262 | 382,800 |
| Provisions, net of reversals and write-offs | 1,043,315 | 474,046 | (632,064) |
| Payments | (948,460) | (571,067) | (108,327) |
| Balance on September 30, 2014 | 2,859,976 | 3,999,740 | 7,371,100 |

- (1) The 3rd quarter of 2014 includes the constitution of labor provisions concerning the improvement of the calculation methodology, originating from acquired banks, with unique characteristics, based on the updated recent loss history, totaling R\$ 488,300 thousand;
- (2) The 3rd quarter of 2014 includes (i) the reversal of tax provision related to the Cofins case, which ended favorable to the Organization in the amount of R\$ 1,378,103 thousand, and (ii) the establishment of tax provisions on the PIS case - CE 17/97, in the amount of R\$ 212,888 thousand; and
- (3) Mainly include legal liabilities.

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

c) Contingent liabilities classified as possible losses

The Bradesco Organization maintains a system to monitor all administrative and judicial proceedings in which the institution is plaintiff or defendant and, based on the opinion of legal counsel, classifies the lawsuits according to the expectation of loss. Case law trends are periodically analyzed and, if necessary, the related risk is reclassified. In this respect, contingent lawsuits deemed with the risk of a possible loss are not recorded as a liability in the financial statements. The main proceedings in this category are the following: a) leasing companies' Tax on Services of any Nature (ISSQN), total lawsuits correspond to R\$ 1,794,587 thousand (R\$ 1,753,024 thousand on June 30, 2014 and R\$ 1,167,543 thousand on September 30, 2013) which relates to the municipal tax demands other than those where the company is not located and where, under law, tax is collected; b) 2006-2010 income tax and social contribution, relating to goodwill amortization being disallowed on the acquisition of investments, for the amount of R\$ 3,831,988 thousand (R\$ 3,456,648 thousand on June 30, 2014 and R\$ 844,849 thousand on September 30, 2013); c) IRPJ and CSLL deficiency notice relating to disallowance of loan loss expenses, for the amount of R\$ 550,255 thousand (R\$ 553,964 thousand on June 30, 2014, and R\$ 490,422 thousand on September 30, 2013); d) IRPJ and CSLL deficiency note relating to disallowance of exclusions of revenues from mark-to-market securities from 2007 to 2010, difference in depreciation and operating expenses and income, amounting to R\$ 473,869 thousand (R\$ 469,140 thousand on June 30, 2014 and R\$ 231,612 thousand on September 30, 2013); and e) IRPJ, CSLL, PIS and COFINS deficiency note, amounting to R\$ 344,286 thousand (R\$ 340,529 thousand on June 30, 2014 and R\$ 337,348 thousand on September 30, 2013), on alleged tax-exempt gain, when Bovespa shares were merged into Nova Bolsa (BM&FBovespa), in 2008.

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**19) SUBORDINATED DEBT**

| Maturity | Original term in years | Amount of the operation | Currency | Remuneration |
|--------------------------|-------------------------------|--------------------------------|-----------------|---|
| In Brazil: | | | | |
| Subordinated CDB: | | | | |
| 2014 | 6 | 1,000,000 | R\$ | 112.0% of C IPCA + (6.92% p.a. - 8.55 |
| 2015 | 6 | 1,274,696 | R\$ | 108.0% to 112.0% of C |
| 2016 | 6 | 500 | R\$ | IPCA + 7.129 |
| 2019 | 10 | 20,000 | R\$ | IPCA + 7.7 |
| Financial notes: | | | | |
| | | | | IGP-M + 6.387 |
| | | | | IPCA + (6.7017% p.a. - 6.8784 |
| | | | | Fixed rate of 13.094 |
| 2016 | 6 | 102,018 | R\$ | 108.0% to 110.0% of C 100.0% of CDI rate + (1.2685%p.a. - 1.3656 IGP-M + (5.7745% p.a. - 6.958 IPCA + (5.6030% p.a. - 7.5482 Fixed rate (11.7493% p.a. - 13.860 |
| 2017 | 6 | 8,630,999 | R\$ | 104.0% to 112.5% of C 100.0% of CDI rate + (0.7855%p.a. - 1.3061 IGP-M + (4.0147% p.a. - 6.262 IPCA + (3.6712% p.a. - 6.2822 Fixed rate (9.3991% p.a. - 12.175 |
| 2018 | 6 | 8,262,799 | R\$ | 105.0% to 112.2% of C IGP-M + (3.6320% p.a. - 4.073 IPCA + (3.2983% p.a. - 4.4268 Fixed rate (9.3207% p.a. - 10.310 |
| 2019 | 6 | 21,858 | R\$ | 109.3% to 109.5% of C IPCA + 7.416 |
| 2017 | 7 | 40,100 | R\$ | Fixed rate of 13.176 IGP-M + 6.694 |
| 2018 | 7 | 141,050 | R\$ | IPCA + (5.9081% p.a. - 7.3743 100.0% of CDI rate + (1.0079% p.a. - 1.041 IGP-M rate + 4.17 |

| | | | | |
|-----------------------------|--------|-----------|-----|------------------------------------|
| | | | | IPCA + (4.0262% p.a. - 6.1757 |
| | | | | Fixed rate (10.1304% p.a. - 11.755 |
| 2019 | 7 | 3,172,835 | R\$ | 110.5% to 112.2% of C |
| 2020 | 7 | 1,700 | R\$ | IPCA + 4.262 |
| 2018 | 8 | 50,000 | R\$ | IGP-M + 7.067 |
| | | | | IGP-M + 5.835 |
| 2019 | 8 | 12,735 | R\$ | IPCA + (5.8950% p.a. - 6.3643 |
| | | | | Fixed rate of 13.338 |
| | | | | IGP-M + 5.534 |
| | | | | IPCA + (3.9941% p.a. - 6.1386 |
| 2020 | 8 | 28,556 | R\$ | Fixed rate (11.1291% p.a. - 11.866 |
| 2021 | 8 | 1,236 | R\$ | 110.0% to 110.7% of C |
| 2021 | 9 | 7,000 | R\$ | IPCA + (3.7004% p.a. - 4.3419 |
| | | | | 111.0% of C |
| | | | | IGP-M + (6.0358% p.a. - 6.6244 |
| | | | | IPCA + (5.8789% p.a. - 7.1246 |
| | | | | Fixed rate of 12.751 |
| 2021 | 10 | 19,200 | R\$ | 109.0% of C |
| | | | | IGP-M + (3.9270% p.a. - 4.299 |
| | | | | IPCA + (4.1920% p.a. - 6.0358 |
| 2022 | 10 | 54,143 | R\$ | Fixed rate (10.3489% p.a. - 12.437 |
| | | | | 110.0% to 111.3% of C |
| | | | | IGP-M + (3.5855% p.a. - 3.998 |
| 2023 | 10 | 688,064 | R\$ | IPCA + (3.9292% p.a. - 4.9620 |
| CDB pegged to loans: | | | | Fixed rate (10.6804% p.a. - 10.897 |
| 2014 to 2016 | 2 to 3 | 2,772 | R\$ | 100.0% of C |
| Subtotal in Brazil | | | | |
| | | | | <u>Bradesco</u> <u> </u> |

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

| Maturity | Original term in years | Amount of the operation | Currency | Remuneration | 2014 | |
|---------------------------|------------------------|-------------------------------|----------|--------------------|-------------------|-------------------|
| | | | | | September 30 | June 30 |
| Abroad: | | | | | | |
| 2013 (1) | 10 | - | US\$ | Rate of 8.75% p.a. | - | - |
| 2014 (2) | 10 | - | Euro | Rate of 8.00% p.a. | - | - |
| 2019 | 10 | 1,333,575 | US\$ | Rate of 6.75% p.a. | 1,838,939 | 1,680,060 |
| 2021 | 11 | 2,766,650 | US\$ | Rate of 5.90% p.a. | 3,961,673 | 3,611,697 |
| 2022 | 11 | 1,886,720 | US\$ | Rate of 5.75% p.a. | 2,702,858 | 2,463,428 |
| Issuance costs on funding | | | | | (31,565) | (29,484) |
| Subtotal abroad | | | | | 8,471,905 | 7,725,701 |
| Overall total | | | | | 36,464,397 | 35,383,996 |

(1) Subordinated debt transactions that matured in October 2013; and

(2) Subordinated debt transactions that matured in April 2014.

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**20) OTHER LIABILITIES****a) Tax and social security**

| | 2014 | | R\$ thousand 2013 |
|--|-------------------|-------------------|----------------------|
| | September 30 | June 30 | September 30 |
| Provision for tax risk (Note 18b IV) | 7,371,100 | 8,345,491 | 16,784,877 |
| Provision for deferred income tax (Note 34f) | 3,240,207 | 3,549,785 | 4,130,802 |
| Taxes and contributions on profit payable | 3,706,387 | 3,581,915 | 3,959,519 |
| Taxes and contributions payable | 1,030,787 | 966,608 | 1,052,074 |
| Total | 15,348,481 | 16,443,799 | 25,927,272 |

b) Sundry

| | 2014 | | R\$ thousand 2013 |
|--|-------------------|-------------------|----------------------|
| | September 30 | June 30 | September 30 |
| Credit card operations | 16,050,168 | 15,367,177 | 14,588,493 |
| Sundry creditors | 7,515,246 | 8,262,057 | 6,425,706 |
| Civil and labor provisions (Note 18b IV) | 6,859,716 | 6,294,078 | 6,364,003 |
| Provision for payments | 6,123,946 | 5,500,683 | 5,500,774 |
| Loan assignment obligations | 4,320,900 | 4,116,965 | - |
| Liabilities for acquisition of assets and rights | 971,602 | 1,052,583 | 1,295,255 |
| Other (1) | 2,302,303 | 1,772,976 | 1,869,827 |
| Total | 44,143,881 | 42,366,519 | 36,044,058 |

(1) On September 30, 2014, it includes provision for guarantees provided, comprising sureties, letters of credit and standby letter of credit, which was detached from the excess provision, totaling R\$ 367,495 thousand (R\$ 333,734 thousand on June 30, 2014) (Note 10g).

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**21) INSURANCE, PENSION PLANS AND CAPITALIZATION BONDS****a) Technical reserves by account**

| | Insurance (1) | | Life and pension plans | | S |
|---|-------------------|-------------------|------------------------|--------------------|--------------------|
| | 2014 | 2013 | 2014 | | |
| | September 30 | June 30 | September 30 | September 30 | June 30 |
| Current and long-term liabilities | | | | | |
| Mathematical reserve for unvested benefits | 788,329 | 777,834 | 943,187 | 113,064,451 | 110,514,341 |
| Mathematical reserve for vested benefits | 171,336 | 170,728 | 191,662 | 6,804,196 | 6,817,724 |
| Mathematical reserve for capitalization bonds | - | - | - | - | - |
| Reserve for claims incurred but not reported (IBNR) | 1,534,700 | 1,647,910 | 1,356,631 | 1,131,405 | 1,082,645 |
| Unearned premium reserve | 4,134,330 | 3,795,702 | 3,199,369 | 292,181 | 286,068 |
| Complementary reserve for coverage (4) | - | - | - | 1,366,643 | 1,233,857 |
| Reserve for unsettled claims | 4,081,312 | 3,982,669 | 3,652,180 | 1,018,470 | 996,324 |
| Reserve for financial surplus | - | - | - | 414,861 | 411,768 |
| Reserve for draws and redemptions | - | - | - | - | - |
| Other reserves (4) | 1,898,713 | 1,897,513 | 2,634,609 | 2,766,160 | 2,850,501 |
| Total reserves | 12,608,720 | 12,272,356 | 11,977,638 | 126,858,367 | 124,193,228 |

 Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**b) Technical reserves by product**

| | Insurance | | Life and pen | | Jun |
|--|-------------------|-------------------|-------------------|--------------------|--------------|
| | 2014 | 2013 | 2014 | 2014 | |
| | September | June 30 | September | September | |
| | 30 | | 30 | 30 | |
| Health | 6,380,339 | 6,301,129 | 6,740,112 | - | |
| Auto/RCF | 3,335,792 | 3,199,193 | 2,791,724 | - | |
| DPVAT/Retrocession (5) | 261,732 | 267,604 | 220,298 | 3,934 | |
| Life | 14,887 | 15,085 | 14,643 | 6,476,261 | 6,2 |
| Basic lines | 2,615,970 | 2,489,345 | 2,210,861 | - | |
| Unrestricted Benefits Generating Plan - PGBL to be granted | - | - | - | 20,398,594 | 19,7 |
| Long-Term Life Insurance - VGBL - to be granted | - | - | - | 80,127,747 | 78,3 |
| Pension plans (4) | - | - | - | 19,851,831 | 19,8 |
| Capitalization bonds | - | - | - | - | |
| Total technical reserves | 12,608,720 | 12,272,356 | 11,977,638 | 126,858,367 | 124,1 |
| | | | <u>Bradesco</u> | <u> </u> | |

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**c) Guarantees for technical reserves**

| | Insurance | | Life and pension p | |
|---|-------------------|-------------------|--------------------|--------------------|
| | 2014 | 2013 | 2014 | |
| | September | September | September | June 30 |
| | 30 | 30 | 30 | 30 |
| Total technical reserves | 12,608,720 | 12,272,356 | 11,977,638 | 126,858,367 |
| (-) Loading on insurance sales – extended guarantee | (263,639) | (259,127) | (138,436) | - |
| (-) Portion corresponding to contracted reinsurance | (908,629) | (900,478) | (827,723) | (14,532) |
| (-) Deposits retained at IRB and court deposits | (2,318) | (2,318) | (8,179) | (51,461) |
| (-) Receivables | (1,011,577) | (1,003,348) | (808,675) | - |
| (-) Unearned premium reserve – Health Insurance (6) | (905,676) | (852,356) | (753,652) | - |
| (-) Reserves from DPVAT agreements (5) | (255,477) | (261,316) | (213,929) | - |
| To be insured | 9,261,404 | 8,993,413 | 9,227,044 | 126,843,835 |
| Investment fund quotas (VGBL and PGBL) | - | - | - | 100,526,341 |
| Investment fund quotas (excluding VGBL and PGBL) | 6,121,178 | 5,453,230 | 3,233,527 | 16,084,846 |
| Government securities | 4,117,080 | 4,895,002 | 6,527,460 | 10,024,497 |
| Private securities | 105,872 | 108,568 | 104,310 | 174,185 |
| Shares | 4,487 | 4,597 | 5,859 | 1,364,333 |
| Total technical reserve guarantees | 10,348,617 | 10,461,397 | 9,871,156 | 128,174,202 |

- (1) "Other reserves" - Insurance basically refers to technical reserves of the "personal health" portfolio;
- (2) Includes personal insurance and pension plans;
- (3) "Other reserves" - Life and Pension Plan mainly includes the "Reserve for redemption and other amounts to be settled", "Reserve for related expenses" and "Other reserves";
- (4) Up to November 2013, as authorized by Susep, an interest rate based on Bank's own study was used to discount the actuarial liability flow and, consequently, the item "Complementary Reserve for Coverage" reflected the result of this rate;
- (5) In January 2014, the shutdown of DPVAT insurance consortiums was requested; and
- (6) Deduction set forth in Article 4 of ANS Legislative Resolution n^o 314/12.

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**d) Insurance, pension plan contribution and capitalization bond retained premiums**

| | 3 rd quarter | 2014 2 nd quarter | Accumulated on September 30 | Ac |
|--|-------------------------|---------------------------------|--------------------------------------|----|
| Written premiums | 7,201,071 | 6,678,270 | 20,315,448 | |
| Pension plan contributions (including VGBL) | 4,383,620 | 6,116,223 | 14,398,334 | |
| Capitalization bond income | 1,415,612 | 1,289,952 | 3,910,479 | |
| Granted coinsurance premiums | (25,726) | (45,104) | (111,558) | |
| Refunded premiums | (70,567) | (46,853) | (166,710) | |
| Net written premiums | 12,904,010 | 13,992,488 | 38,345,993 | |
| Reinsurance premiums | (104,404) | (109,137) | (280,978) | |
| Insurance, pension plan and capitalization bond retained premiums | 12,799,606 | 13,883,351 | 38,065,015 | |

22) NON-CONTROLLING INTERESTS IN SUBSIDIARIES

| | 2014 | | R\$ thousand 2013 |
|-------------------------|----------------|----------------|----------------------|
| | September 30 | June 30 | September 30 |
| Banco Bradesco BBI S.A. | 104,134 | 101,846 | 132,282 |
| Other (1) | 385,506 | 384,361 | 459,358 |
| Total | 489,640 | 486,207 | 591,640 |

(1) Mainly related to the non-controlling interest in Odontoprev S.A.

23) SHAREHOLDERS' EQUITY (PARENT COMPANY)**a) Capital stock in number of shares**

Fully subscribed and paid-in capital stock comprises non-par, registered, book-entry shares.

| | 2014 | | 2013 |
|---------------------------------|----------------------|----------------------|----------------------|
| | September 30 | June 30 | September 30 |
| Common shares | 2,103,637,129 | 2,103,637,129 | 2,103,637,129 |
| Preferred shares | 2,103,636,910 | 2,103,636,910 | 2,103,636,910 |
| Subtotal | 4,207,274,039 | 4,207,274,039 | 4,207,274,039 |
| Treasury (common shares) | (2,898,610) | (2,898,610) | (2,898,610) |
| Treasury (preferred shares) | (8,984,870) | (8,984,870) | (7,630,270) |
| Total outstanding shares | 4,195,390,559 | 4,195,390,559 | 4,196,745,159 |

b) Changes in capital stock in number of shares

| | Common shares | Preferred shares | Total |
|--|----------------------|----------------------|----------------------|
| Number of outstanding shares as at December 31, 2013 | 2,100,738,519 | 2,095,770,640 | 4,196,509,159 |
| Shares acquired and not canceled | - | (1,118,600) | (1,118,600) |
| Number of outstanding shares as at September 30, 2014 | 2,100,738,519 | 2,094,652,040 | 4,195,390,559 |

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

c) Interest on shareholders' equity/dividends

Preferred shares have no voting rights, but are entitled to all other rights and advantages given to common shares and, in compliance with Bradesco's Bylaws, have priority for repayment of capital and an additional ten percent (10%) interest on shareholders' equity and/or dividends, in accordance with the provisions of Paragraph 1, item II, of Article 17 of Law nº 6404/76, amended by Law nº 10303/01.

According to Bradesco's Bylaws, shareholders are entitled to interest on shareholders' equity and/or dividends amounting to at least 30% of the net income for the year, adjusted in accordance with Brazilian Corporate Law.

Interest on shareholders' equity is calculated based on the shareholders' equity limited to the variation in the Federal Government Long-Term Interest Rates (TJLP), subject to available profits before deductions, or transfer to retained earnings or profit reserves for the amounts equivalent or greater than twice its value.

Bradesco's capital remuneration policy aims to distribute interest on shareholders' equity at the maximum amount calculated under current legislation, and this is included, net of Withholding Income Tax, in the calculation for mandatory dividends for the year under the Company's Bylaws.

The Board of Directors' Meeting held on December 23, 2013 approved the Board of Executive Officers' proposal to pay shareholders supplementary interest on shareholders' equity for 2013, for the amount of R\$ 1,421,300 thousand, at R\$ 0.322576529 (net of 15% withholding income tax - R\$ 0.274190050) per common share and R\$ 0.354834182 (net of 15% withholding income tax - R\$ 0.301609055) per preferred share, which was paid on March 7, 2014.

The Board of Directors' Meeting held on February 10, 2014 approved the Board of Executive Officers' proposal to pay shareholders supplementary interest on shareholders' equity for 2013, for the amount of R\$ 853,858 thousand, at R\$ 0.193826693 per common share and R\$ 0.213209362 per preferred share, which was paid on March 7, 2014.

The Board of Directors' Meeting held on June 24, 2014 approved the Board of Executive Officers' proposal to pay shareholders' supplementary interest on shareholders' equity and dividends for the first semester of 2014, in the amount of R\$ 829,000 thousand, at R\$ 0.188201395 per common share and R\$ 0.207021535 per preferred share, which was paid on July 18, 2014.

Interest on shareholders' equity and dividends for the first three quarters ending on September 30, 2014 is calculated as follows:

| | R\$ thousand % (1) |
|---|---------------------------|
| Net Income for the Period | 11,095,536 |
| (-) Legal reserve | (554,777) |
| Adjusted calculation basis | 10,540,759 |
| Monthly and supplementary interest on shareholders' equity (gross), paid and/or provisioned | 2,930,987 |
| Withholding income tax on interest on shareholders' equity | (439,648) |
| Interim Dividends Paid | 829,000 |
| Interest on shareholders' equity (net)/dividends accumulated in September 2014 | 3,320,33931.50 |
| Interest on shareholders' equity (net) accumulated on September 30, 2013 | 2,672,85031.50 |

(1) Percentage of interest on shareholders' equity/dividends after adjustments.

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

Interest on shareholders' equity was paid or recorded in provisions, as follows:

| Description | Per share (gross) | | Gross amount paid/recorded in provision | Withholding Income Tax (IRRF) (15%) | R\$ thousand |
|--|-------------------|------------------|---|-------------------------------------|---|
| | Common shares | Preferred shares | | | Net amount paid / recorded in provision |
| Monthly interest on shareholders' equity paid | 0.169361 | 0.186298 | 724,003 | 108,600 | 615,403 |
| Intermediate interest on shareholders' equity paid | 0.188254 | 0.207078 | 830,000 | 124,500 | 705,500 |
| Supplementary interest on shareholders' equity paid | 0.360962 | 0.397058 | 1,590,526 | 238,579 | 1,351,947 |
| Total accumulated on September 30, 2013 | 0.718577 | 0.790434 | 3,144,529 | 471,679 | 2,672,850 |
| Monthly interest on shareholders' equity paid | 0.169362 | 0.186298 | 746,042 | 111,906 | 634,136 |
| Supplementary interest on shareholders' equity provisioned | 0.496031 | 0.545634 | 2,184,945 | 327,742 | 1,857,203 |
| Interim Dividends Paid | 0.188201 | 0.207022 | 829,000 | - | 829,000 |
| Total accumulated on September 30, 2014 | 0.853594 | 0.938954 | 3,759,987 | 439,648 | 3,320,339 |

d) Treasury shares

The Board of Directors' Meeting held on June 25, 2013 resolved to renew the term for the share buyback based on the previous conditions, which remained in force until June 26, 2014. The Board of Directors' Meeting held on June 24, 2014 resolved to renew the term for the share buyback, based on the previous conditions. It is valid until June 26, 2015.

A total of 2,898,610 common shares and 8,984,870 preferred shares had been acquired, totaling R\$ 298,015 thousand up to September 30, 2014, and remain in treasury. The minimum, medium and

maximum cost per common share is R\$ 23.62221, R\$ 25.41203 and R\$ 27.14350, and per preferred share is R\$ 25.23185, R\$ 27.16272 and R\$ 33.12855, respectively. The fair value was R\$ 35.00 per common share and R\$ 34.84 per preferred share on September 30, 2014.

24) FEE AND COMMISSION INCOME

| | 2014 | | | 2013 | R\$ thousand |
|---|-------------------------|-------------------------|--------------------------------------|-----------------------------|--------------|
| | 3 rd quarter | 2 nd quarter | Accumulated on September 30 | Accumulated on September 30 | |
| Credit card income | 1,990,712 | 1,848,593 | 5,672,986 | 5,003,079 | |
| Checking account | 1,025,028 | 971,880 | 2,940,903 | 2,655,273 | |
| Loans | 688,275 | 625,433 | 1,887,076 | 1,646,461 | |
| Asset management | 653,008 | 577,654 | 1,792,474 | 1,734,859 | |
| Collections | 399,857 | 387,833 | 1,167,651 | 1,091,035 | |
| Consortium management | 227,792 | 213,682 | 640,399 | 526,200 | |
| Underwriting / Financial Advisory Services | 134,345 | 160,255 | 515,542 | 415,211 | |
| Custody and brokerage services | 138,314 | 120,776 | 383,879 | 386,901 | |
| Payments | 89,272 | 99,932 | 285,637 | 253,246 | |
| Other | 240,092 | 219,586 | 716,200 | 590,822 | |
| Total | 5,586,695 | 5,225,624 | 16,002,747 | 14,303,087 | |

Bradesco

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**25) PAYROLL AND RELATED BENEFITS**

| | 2014 | | R\$ thousand 2013 | |
|--------------------------------|-------------------------|-------------------------|-----------------------------------|-----------------------------------|
| | 3 rd quarter | 2 nd quarter | Accumulated on September 30 | Accumulated on September 30 |
| Salaries | 1,653,681 | 1,563,127 | 4,733,066 | 4,465,123 |
| Benefits | 738,942 | 704,205 | 2,140,383 | 1,990,737 |
| Social security charges | 626,360 | 597,713 | 1,796,526 | 1,686,692 |
| Employee profit sharing | 327,596 | 326,376 | 947,231 | 797,443 |
| Provision for labor claims (1) | 665,535 | 220,288 | 1,068,314 | 583,812 |
| Training | 40,179 | 36,131 | 93,760 | 72,259 |
| Total | 4,052,293 | 3,447,840 | 10,779,280 | 9,596,066 |

(1) The 3rd quarter of 2014 and on September 30, 2014 include the constitution of labor provisions concerning the improvement of the calculation methodology, originating from acquired banks, with unique characteristics, based on the updated recent loss history, totaling R\$ 488,300 thousand.

26) OTHER ADMINISTRATIVE EXPENSES

| | 2014 | | R\$ thousand 2013 | |
|-------------------------------|-------------------------|-------------------------|-----------------------------------|-----------------------------------|
| | 3 rd quarter | 2 nd quarter | Accumulated on September 30 | Accumulated on September 30 |
| Outsourced services | 973,880 | 955,863 | 2,833,158 | 2,602,040 |
| Depreciation and amortization | 487,898 | 463,034 | 1,397,128 | 1,286,303 |
| Communication | 382,306 | 378,197 | 1,136,008 | 1,194,817 |
| Data processing | 340,355 | 326,301 | 1,002,350 | 945,163 |
| Rental | 225,237 | 215,859 | 654,999 | 617,933 |
| Transport | 192,911 | 199,590 | 595,386 | 619,071 |
| Financial system services | 195,785 | 187,589 | 580,422 | 554,641 |
| Advertising and marketing | 184,088 | 170,499 | 532,836 | 492,831 |
| Asset maintenance | 168,808 | 179,873 | 500,188 | 483,878 |

| | | | | |
|----------------------------|------------------|------------------|-------------------|-------------------|
| Security and surveillance | 140,171 | 138,787 | 417,265 | 363,359 |
| Supplies | 85,227 | 90,555 | 252,942 | 226,705 |
| Water, electricity and gas | 54,237 | 56,790 | 172,504 | 170,363 |
| Travel | 37,116 | 34,368 | 101,736 | 99,122 |
| Other | 195,842 | 209,522 | 609,103 | 842,476 |
| Total | 3,663,861 | 3,606,827 | 10,786,025 | 10,498,702 |

27) TAX EXPENSES

| | 2014 | | R\$ thousand 2013 | |
|---|-------------------------|-------------------------|--------------------------------------|--------------------------------------|
| | 3 rd quarter | 2 nd quarter | Accumulated on September 30 | Accumulated on September 30 |
| Contribution for Social Security Financing (Cofins) | 582,852 | 799,601 | 2,148,454 | 1,987,213 |
| Social Integration Program (PIS) contribution | 97,705 | 146,793 | 390,484 | 349,482 |
| Tax on Services (ISSQN) | 141,480 | 140,331 | 424,354 | 392,166 |
| Municipal Real Estate Tax (IPTU) expenses | 11,020 | 10,687 | 52,598 | 43,339 |
| Other | 77,119 | 71,486 | 204,459 | 160,336 |
| Total | 910,176 | 1,168,898 | 3,220,349 | 2,932,536 |

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**28) OTHER OPERATING INCOME**

| | 2014 | | R\$ thousand 2013 | |
|--|-------------------------|-------------------------|--------------------------------------|--------------------------------------|
| | 3 rd quarter | 2 nd quarter | Accumulated on September 30 | Accumulated on September 30 |
| Other interest income | 532,215 | 429,528 | 1,390,411 | 1,161,230 |
| Reversal of other operating provisions (1) | 1,627,705 | 69,769 | 1,811,635 | 532,064 |
| Gains on sale of goods | 1,669 | 499 | 8,412 | 68,122 |
| Revenues from recovery of charges and expenses | 51,669 | 20,075 | 98,715 | 70,620 |
| Other | 337,559 | 187,390 | 760,190 | 763,520 |
| Total | 2,550,817 | 707,261 | 4,069,363 | 2,595,556 |

(1) The 3rd quarter of 2014 and on September 30, 2014 YTD include the reversal of tax provision related to the Cofins case, which ended favorable to the Organization.

29) OTHER OPERATING EXPENSES

| | 2014 | | R\$ thousand 2013 | |
|------------------------------------|-------------------------|-------------------------|-----------------------------------|-----------------------------------|
| | 3 rd quarter | 2 nd quarter | Accumulated on September 30 | Accumulated on September 30 |
| Other finance costs | 1,127,692 | 1,217,380 | 3,519,837 | 3,302,783 |
| Sundry losses | 488,350 | 411,458 | 1,282,881 | 1,231,250 |
| Commissions on loans and financing | 318,525 | 333,979 | 984,182 | 1,006,858 |
| Discount granted | 388,146 | 306,624 | 984,367 | 801,409 |
| Intangible assets amortization | 211,816 | 208,323 | 625,040 | 672,765 |
| Goodwill amortization (Note 15a) | 44,989 | 40,582 | 126,577 | 181,747 |
| Other (1) | 516,557 | 487,958 | 1,442,887 | 888,244 |
| Total | 3,096,075 | 3,006,304 | 8,965,771 | 8,085,056 |

(1) The 3rd quarter of 2014 and on September 30, 2014 YTD include the constitution of tax provision related to the PIS case – EC 17/97.

30) NON-OPERATING INCOME (LOSS)

| | 2014 | | R\$ thousand 2013 | |
|---|----------------------------|----------------------------|--------------------------------------|--------------------------------------|
| | 3 rd quarter | 2 nd quarter | Accumulated on September 30 | Accumulated on September 30 |
| Gain/loss on sale and write-off of assets and investments (1) | (93,724) | (74,340) | (234,086) | (12,076) |
| Recording/reversal of non-operating provisions | (27,958) | (65,332) | (152,600) | (134,637) |
| Other | 27,609 | 5,078 | 48,574 | 60,834 |
| Total | (94,073) | (134,594) | (338,112) | (85,879) |

(1) The September 30, 2013 YTD includes results originating from the sale of BM&FBovespa shares.

Bradesco

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**31) RELATED-PARTY TRANSACTIONS (DIRECT AND INDIRECT)**

a) Related party transactions (direct and indirect) are carried out under conditions and at rates consistent with those entered into with third parties, when applicable, and effective on the dates of the operations. The transactions are as follows:

| | 2014 | 2013 |
|--|------------------|-------------------------|
| | September 30 | June 30 September 30 |
| | Assets | Assets |
| | (liabilities) | (liabilities) |
| Interest on shareholders' equity and dividends: | (696,563) | (608,102) |
| Cidade de Deus Companhia Comercial de Participações | (513,017) | (447,866) |
| Fundação Bradesco | (183,546) | (160,236) |
| Demand deposits/Savings accounts: | (19,035) | (21,501) |
| BBD Participações S.A. | (2) | (3) |
| Nova Cidade de Deus Participações S.A. | (9) | (7) |
| Cidade de Deus Companhia Comercial de Participações | (11) | (10) |
| Key Management Personnel | (19,013) | (21,481) |
| Time deposits: | (119,773) | (138,028) |
| Cidade de Deus Companhia Comercial de Participações | (50,824) | (61,708) |
| Key Management Personnel | (68,949) | (76,320) |
| Federal funds purchased and securities sold under agreements to repurchase: | (451,122) | (480,561) |
| Cidade de Deus Companhia Comercial de Participações | (282,611) | (202,753) |
| BBD Participações S.A. | (54,125) | (150,066) |
| Key Management Personnel | (114,386) | (127,742) |
| Funds from issuance of securities: | (631,864) | (617,809) |
| Key Management Personnel | (631,864) | (617,809) |
| Rental of branches: | - | - |
| Fundação Bradesco | - | - |
| Subordinated debts: | - | - |
| Fundação Bradesco | - | - |

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

b) Compensation for key Management personnel

Each year, the Annual Shareholders' Meeting approves:

- The annual overall amount of management compensation, set forth at the Board of Directors Meetings, to be paid to board members and members of the Board of Executive Officers, as determined by the Company's Bylaws; and
- The amount allocated to finance Management pension plans, within the Employee and Management pension plan of the Bradesco Organization.

For 2014, the maximum amount of R\$ 354,700 thousand was set for Management compensation and R\$ 351,900 thousand to finance defined contribution pension plans.

The current policy on Management compensation sets forth that 50% of net variable compensation, if any, must be allocated to the acquisition of preferred shares of Banco Bradesco S.A., which must be traded in three equal, annual and successive installments, the first of which maturing in the year following the payment date. This procedure complies with CMN Resolution nº 3921/10, which sets forth a management compensation policy for financial institutions.

Short-term Management benefits

| | 2014 | R\$ thousand |
|---------------------------|--|------------------------------------|
| | 3rd quarter 2nd quarter | 2013 |
| | Accumulated on September 30 | Accumulated on September 30 |
| V - Changes in provisions | | 293 |

| | | | | |
|--------------------|----------------|---------------|----------------|----------------|
| Salaries | 82,285 | 80,876 | 244,436 | 244,940 |
| INSS contributions | 18,392 | 18,158 | 54,800 | 55,023 |
| Total | 100,677 | 99,034 | 299,236 | 299,963 |

Post-employment benefits

| | 2014 | | R\$ thousand 2013 | |
|--|----------------|----------------|-----------------------------------|--------------------------------------|
| | 3rd quarter | 2nd quarter | Accumulated on September 30 | Accumulated on September 30 |
| Defined contribution supplementary pension plans | 79,327 | 80,092 | 240,685 | 242,511 |
| Total | 79,327 | 80,092 | 240,685 | 242,511 |

Bradesco does not offer long-term benefits related to severance pay or share-based compensation, pursuant to CPC 10 – Share-Based Payment, approved by CMN Resolution nº 3989/11, to its key Management personnel.

Other information

- l) Under current law, financial institutions are not allowed to grant loans or advances to:
- Officers and members of the advisory, administrative, fiscal or similar councils, as well as to their respective spouses and family members up to the second degree;
 - Individuals or corporations that own more than 10% of their capital; and
 - Corporations of which the financial institution itself, any officers or administrators of the institution, as well as their spouses and respective family members up to the second degree own more than 10%.

Therefore, no loans or advances are granted by financial institutions to any subsidiary, members of the Board of Directors or Board of Executive Officers and their relatives.

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

II) Shareholding

Together, members of the Board of Directors and Board of Executive Officers had the following shareholding in Bradesco:

| | 2014 | | 2013 |
|------------------|---------------------|----------------|---------------------|
| | September 30 | June 30 | September 30 |
| Common shares | 0.72% | 0.72% | 0.73% |
| Preferred shares | 1.04% | 1.03% | 0.99% |
| Total shares (1) | 0.88% | 0.88% | 0.86% |

(1) On September 30, 2014, direct and indirect shareholding of the members of Bradesco's Board of Directors and Board of Executive Officers amounted to 3.03% of common shares, 1.08% of preferred shares and 2.05% of all shares.

32) FINANCIAL INSTRUMENTS**a) Fair value**

Risk management is highly strategic due to the increasing complexity of services and products and the globalization of the Organization's business. The dynamic markets lead Bradesco to an ongoing improvement of this activity in the pursuit of best practices. For that reason, Bradesco was authorized by Bacen to use its internal market risk models, which were already in force, to calculate regulatory capital as of January 2013.

The Organization controls risk management in an integrated and independent manner, preserving and valuing the Board's decisions, developing and implementing methodologies, models, and measurement and control tools. It also provides training to employees from all Organization levels, from the business areas to the Board of Directors.

The management process allows the risks to be proactively identified, measured, mitigated, monitored and reported, which is necessary in view of the Organization's complex financial products and activity profile.

Credit risk management

Credit risk refers to the possibility of losses associated to the non-compliance by the borrower or counterparty for their respective financial obligations under agreed terms, as well as to the reduction of the value of a loan agreement resulting from a deterioration of the borrower's risk rating, reduced earnings or remuneration, the advantages in renegotiation, recovery costs and other values related to the counterparty's non-compliance with its financial obligations.

Credit risk management in the Organization is a continuous and evolving process of mapping, development, assessment and diagnosis through the use of models, instruments and procedures that require a high degree of discipline and control during the analysis of operations to preserve the integrity and autonomy of the processes.

The Organization controls its exposure to credit risk, which mainly results from loans, securities and derivative financial instruments. Credit risk also stems from financial obligations related to credit commitments or financial guarantees.

In order not to compromise the quality of the portfolio, it includes all aspects related to the lending process, concentration, guarantee requirement, terms, among others.

The Organization continuously maps all activities that can generate exposure to credit risk, with their respective ratings related to probability and magnitude, as well as the identification of their managers, measurement and mitigation plans.

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

Market risk management

Market risk is represented by the possibility of financial losses due to fluctuating prices and interest rates of the Organization's financial instruments as its asset and liability portfolios may have mismatched maturities, currencies and indexes.

Market risk is carefully identified, measured, mitigated, controlled and reported. The Organization's exposure to market risk profile is in line with the guidelines established by the governance process, with limits monitored independently on a timely basis.

All transactions exposing the Organization to market risk are mapped, measured and classified by probability and importance, and the whole process is approved by the corporate governance structure.

The process of market risk management is performed corporately. This process involves several areas, with specific assignments, ensuring an efficient structure, with the measurement and control of market risk being performed centrally and independently. The management process, approved by the Board of Directors, is reviewed at least annually by the Committees and by the Board of Directors.

In line with the Corporate Governance practices, aiming to preserve and strengthen the management of market and liquidity risks in the Organization, and to meet the provisions of CMN Resolution n^o 3464/07, the Board of Directors approved the Market and Liquidity Risk Management Policy, whose review is performed at least annually by the competent Committees and by the Board of Directors, providing the main guidelines for acceptance, control and management of market and liquidity risks. In addition to this policy, the Organization has specific rules to regulate the market and liquidity risk management process.

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**Below is the statement of financial position by currency**

| | 2014 | | |
|--|--------------------|--------------------|---------------------|
| | September 30 | | |
| | Balance | Local | Foreign |
| | | | (1) (2) |
| Assets | | | |
| Current and long-term assets | 972,313,996 | 909,452,486 | 62,861,486 |
| Funds available | 11,315,727 | 7,596,389 | 3,719,338 |
| Interbank investments | 181,334,765 | 180,958,710 | 376,055 |
| Securities and derivative financial instruments | 343,444,944 | 328,689,852 | 14,755,092 |
| Interbank and interdepartmental accounts | 48,539,557 | 48,539,557 | |
| Loan and leasing | 287,874,917 | 253,645,624 | 34,229,293 |
| Other receivables and assets | 99,804,086 | 90,022,354 | 9,781,732 |
| Permanent assets | 15,050,416 | 15,010,175 | 40,241 |
| Investments | 1,931,275 | 1,928,501 | 2,774 |
| Premises and equipment and leased assets | 4,591,285 | 4,577,465 | 13,820 |
| Intangible assets | 8,527,856 | 8,504,209 | 23,647 |
| Total | 987,364,412 | 924,462,661 | 62,901,750 |
| Liabilities | | | |
| Current and long-term liabilities | 907,366,924 | 832,827,936 | 74,538,988 |
| Deposits | 211,881,367 | 183,567,876 | 28,313,491 |
| Federal funds purchased and securities sold under agreements to repurchase | 297,814,163 | 293,051,087 | 4,763,076 |
| Funds from issuance of securities | 75,282,858 | 66,753,696 | 8,529,162 |
| Interbank and interdepartmental accounts | 4,540,838 | 2,324,161 | 2,216,677 |
| Borrowing and onlending | 56,561,157 | 40,970,499 | 15,590,658 |
| Derivative financial instruments | 5,076,285 | 1,852,305 | 3,223,980 |
| Technical reserve for insurance, pension plans and capitalization bonds | 145,969,043 | 145,968,245 | |
| Other liabilities: | | | |
| - Subordinated debts | 36,464,397 | 27,992,492 | 8,471,905 |
| - Other | 73,776,816 | 70,347,575 | 3,429,241 |
| Deferred income | 265,732 | 265,732 | |
| Non-controlling interests in subsidiaries | 489,640 | 489,640 | |
| Shareholders' equity | 79,242,116 | 79,242,116 | |
| Total | 987,364,412 | 912,825,424 | 74,538,988 |
| Net position of assets and liabilities | | | (11,637,238) |
| Net position of derivatives (2) | | | (14,907,500) |

Other net off-balance-sheet accounts (3)

(1,019,8

Net exchange position (liability)

(27,564,5

- (1) Amounts originally recorded and/or indexed mainly in USD;
- (2) Excluding operations maturing in D+1, to be settled at the rate on the last day of the month; and
- (3) Other commitments recorded in off-balance-sheet accounts.

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**VaR Internal Model - Trading Portfolio**

Below is the 1-day VaR:

| Risk factors | 2014 | | R\$ thousand |
|------------------------------------|---------------|---------------|---------------|
| | September 30 | June 30 | September 30 |
| Fixed rates | 28,488 | 5,879 | 36,461 |
| IGP-M/IPCA | 25,317 | 22,615 | 9,033 |
| Exchange coupon | 4,897 | 4,790 | 9,412 |
| Foreign currency | 1,866 | 2,743 | 6,701 |
| Equities | 8 | 5,751 | 756 |
| Sovereign/Eurobonds and Treasuries | 3,341 | 5,134 | 6,396 |
| Other | 1,504 | 881 | 1,412 |
| Correlation/diversification effect | (12,345) | (22,819) | (28,365) |
| VaR (Value at Risk) | 53,076 | 24,974 | 41,806 |
| Amounts net of tax. | | | |

Sensitivity analysis

The Trading Portfolio is also monitored daily by sensitivity analyses that measure the effect of movements of market and price curves on our positions. Furthermore, a sensitivity analysis of the Organization's financial exposures (Trading and Banking Portfolio) is performed on a quarterly basis, in compliance with CVM Rule nº 475/08.

Note that the impact of the financial exposure on the Banking Portfolio (notably interest rates and price indexes) do not necessarily represent a potential accounting loss for the Organization because a portion of loans held in the Banking Portfolio are financed by demand and/or savings deposits, which are "natural hedges" for future variations in interest rates, moreover, interest rate variations do not represent a material impact on the Institution's result, as Loans are held to maturity. Also, due to our strong presence in the insurance and pension plan market, most of the assets are adjusted for price indexes, linked to the corresponding technical reserves.

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**Sensitivity Analysis - Trading and Banking Portfolios**

| | | Trading and Banking portfolios 2014 | | | | | |
|------------------------------------|--|--|-------------|-------------|----------------------|-------------|-------------|
| | | September 30 Scenarios | | | June 30 Scenarios | | |
| | | 1 | 2 | 3 | 1 | 2 | 3 |
| Interest rate in Reais | Exposure subject to variations in fixed interest rates and interest rate coupons | (6,383) | (1,843,646) | (3,560,810) | (3,698) | (1,009,481) | (1,943,751) |
| Price indexes | Exposure subject to variations in price index coupon rates | (10,742) | (1,488,367) | (2,778,693) | (13,245) | (1,777,223) | (3,299,495) |
| Exchange coupon | Exposure subject to variations in foreign currency coupon rates | (508) | (51,455) | (96,819) | (395) | (37,343) | (69,713) |
| Foreign currency | Exposure subject to exchange variations | (2,551) | (37,923) | (70,130) | (1,712) | (167,240) | (408,169) |
| Equities | Exposure subject to variation in stock prices | (16,414) | (410,359) | (820,718) | (21,012) | (525,295) | (1,050,590) |
| Sovereign/Eurobonds and Treasuries | Exposure subject to variations in the interest rate of securities | (535) | (28,158) | (54,696) | (661) | (38,806) | (74,792) |

| | | | | | | | |
|--|---|-----------------|--------------------|--------------------|-----------------|--------------------|--------------------|
| | traded on the international market Exposure not classified in previous definitions | | | | | | |
| Other | | (1,286) | (32,162) | (64,324) | (381) | (9,544) | (19,087) |
| Total excluding correlation of risk factors | | (38,419) | (3,892,070) | (7,446,190) | (41,104) | (3,564,932) | (6,865,597) |
| Total including correlation of risk factors | | (28,873) | (3,549,489) | (6,795,077) | (29,342) | (2,660,398) | (4,944,728) |

(1) Amounts net of tax.

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

The sensitivity analysis of the Trading Portfolio, which represents exposures that may have a material impact on the Organization's results, is presented below. Note that results show the impact for each scenario on a static portfolio position. The market dynamism results in continuous changes in these positions and does not necessarily reflect the current position. Moreover, as previously mentioned, the Organization has an ongoing process of market risk management, which constantly looks for market dynamism to mitigate related risks according to the strategy determined by Senior Management. Therefore, in cases of deterioration indicators in a certain position, proactive measures are taken to minimize any potential negative impact, aimed at maximizing the risk/return ratio for the Organization.

Sensitivity Analysis - Trading Portfolio

| | | Trading portfolio (1) | | | | | |
|---------------------------|--|-----------------------|-----------|-----------|-----------|-----------|-----------|
| | | 2014 | | | | | |
| | | September 30 | | | June 30 | | |
| | | Scenarios | | | Scenarios | | |
| | | 1 | 2 | 3 | 1 | 2 | 3 |
| Interest rate in Reais | Exposure subject to variations in fixed interest rates and interest rate coupons | (951) | (283,265) | (549,986) | (314) | (82,919) | (163,197) |
| Price indexes | Exposure subject to variations in price index coupon rates | (976) | (126,606) | (246,050) | (1,030) | (130,639) | (258,641) |
| Exchange coupon | Exposure subject to variations in foreign currency coupon rates | (495) | (51,874) | (97,405) | (353) | (39,698) | (73,662) |
| Foreign currency Equities | Exposure subject to exchange variations | (995) | (25,172) | (50,386) | (1,574) | (52,945) | (107,641) |
| | | (2) | (49) | (97) | (1,991) | (49,773) | (99,545) |

a) Fair value

305

| | | | | | | | | |
|--|---|----------------|------------------|--------------------|----------------|------------------|------------------|----------------|
| | Exposure subject to variation in stock prices | | | | | | | |
| | Exposure subject to variations in the interest rate of securities traded on the international market | | | | | | | |
| Sovereign/Eurobonds and Treasuries | | (368) | (25,898) | (49,878) | (489) | (34,633) | (66,675) | (668) |
| | Exposure not classified in previous definitions | | | | | | | |
| Other | | (1,052) | (26,293) | (52,586) | (345) | (8,630) | (17,260) | (191) |
| Total excluding correlation of risk factors | | (4,839) | (539,157) | (1,046,388) | (6,096) | (399,237) | (786,621) | (4,986) |
| Total including correlation of risk factors | | (2,030) | (397,300) | (769,569) | (2,912) | (184,289) | (363,027) | (1,666) |

(1) Amounts net of tax.

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

Sensitivity analyses were carried out based on scenarios prepared for the respective dates, always considering market data at the time and scenarios that would adversely affect our positions, according to the examples below:

Scenario 1: Based on market information (BM&FBOVESPA, Anbima, etc.), stresses were applied for 1 basis point on the interest rate and 1% variation on prices. For example: for a Real/US dollar exchange rate of R\$ 2.45 a scenario of R\$ 2.48 was used, while for a fixed interest rate of 1 year of 11.83% a 11.84% scenario was applied;

Scenario 2: 25% stresses were determined based on market information. For example: for a Real/US dollar exchange rate of R\$ 2.45 a scenario of R\$ 3.07 was used, while for a fixed interest rate of 1 year of 11.83% a 14.78% scenario was applied; The scenarios for other risk factors also accounted for 25% stresses in the respective curves or prices; and

Scenario 3: 50% stresses were determined based on market information. For example: for a Real/US dollar quote of R\$ 2.45 a scenario of R\$ 3.68 was used, while for a fixed interest rate of 1 year of 11.83% a 17.74% scenario was applied; The scenarios for other risk factors also account for 50% stresses in the respective curves or prices.

Liquidity Risk

Liquidity Risk is represented by the possibility of the institution not being able to efficiently meet its obligations, without affecting its daily operations and incurring significant losses, as well as the possibility of the institution not being able to trade a position at market price due to its high amount when compared to the usually traded volume or due to some market discontinuation.

It is crucial to know and monitor this risk, especially so that the Organization can settle the operations in a timely and reliable way.

The process of liquidity risk management is performed corporately. It involves several areas with specific assignments, ensuring an efficient structure. Liquidity risk is measured and control centrally and independently, contemplating the daily monitoring of the composition of available resources, compliance with the minimum liquidity level, and the contingency plan for stress situations.

One of the objectives of the Organization's Policy on Market and Liquidity Risk Management, approved by the Board of Directors, is to lay down the rules, criteria and procedures that guarantee the establishment of the Minimum Liquidity Reserve (RML) for the Organization, as well as the strategy and action plans for liquidity crisis situations.

As part of the criteria and procedures approved, the Organization also establishes a minimum liquidity reserve to be recorded daily and the types of assets eligible for making up the resources available. Moreover, instruments for managing liquidity in a normal scenario and in a crisis scenario and the strategies to be implemented in each case are established.

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

The statement of financial position by maturity is as follows

| | 1 to 30 days | 31 to 180 days | 181 to day |
|--|-------------------------|---------------------------|-----------------------|
| Assets | | | |
| Current and long-term assets | 576,832,996 | 89,074,519 | 55,594 |
| Funds available | 11,315,727 | - | - |
| Interbank investments (2) | 173,705,478 | 4,823,673 | 2,225 |
| Securities and derivative financial instruments (1) (2) | 275,929,250 | 2,447,264 | 434 |
| Interbank and interdepartmental accounts | 47,931,096 | - | - |
| Loan and leasing | 27,120,627 | 64,202,798 | 44,911 |
| Other receivables and assets | 40,830,818 | 17,600,784 | 8,022 |
| Permanent assets | 238,405 | 1,182,130 | 1,411 |
| Investments | - | - | - |
| Premises and equipment | 59,480 | 297,398 | 356 |
| Intangible assets | 178,925 | 884,732 | 1,054 |
| Total on September 30, 2014 | 577,071,401 | 90,256,649 | 57,006 |
| Total on June 30, 2014 | 503,305,050 | 91,421,144 | 58,598 |
| Total on September 30, 2013 | 529,678,634 | 88,953,227 | 55,141 |
| Liabilities | | | |
| Current and long-term liabilities | 548,919,320 | 90,222,680 | 60,724 |
| Deposits (3) | 136,516,526 | 20,343,730 | 7,600 |
| Federal funds purchased and securities sold under agreements to repurchase (2) | 230,958,336 | 32,064,122 | 11,907 |
| Funds from issuance of securities | 1,394,831 | 16,349,007 | 24,500 |
| Interbank and interdepartmental accounts | 4,540,838 | - | - |
| Borrowing and onlending | 3,277,918 | 12,130,322 | 10,684 |
| Derivative financial instruments | 3,579,229 | 342,490 | 233 |
| Technical reserves for insurance, pension plans and capitalization bonds (3) | 116,239,902 | 4,145,630 | 1,747 |
| Other liabilities: | | | |
| - Subordinated debts | 30,412 | 1,866,909 | 2,545 |
| - Other | 52,381,328 | 2,980,470 | 1,504 |
| Deferred income | 265,732 | - | - |
| Non-controlling interests in subsidiaries | - | - | - |
| Shareholders' equity | - | - | - |
| Total on September 30, 2014 | 549,185,052 | 90,222,680 | 60,724 |
| Total on June 30, 2014 | 502,105,087 | 80,448,391 | 63,496 |

a) Fair value

| | |
|--|------------------------------------|
| Total on September 30, 2013 | 489,571,36978,491,57249,475 |
| Net assets on September 30, 2014 YTD | 27,886,34927,920,31824,202 |
| Net assets accumulated on June 30, 2014 | 1,199,96312,172,716 7,275 |
| Net assets on September 30, 2013 YTD | 40,107,26550,568,92056,235 |

- (1) Investments in investment funds are classified as 1 to 30 days;
- (2) Repurchase agreements are classified according to the maturity of the transactions; and
- (3) Demand and savings deposits and technical reserves for insurance, pension plans and capitalization bonds comprising "VGBL" and "PGBL" products are classified as 1 to 30 days, without considering average historical turnover.

Bradesco

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

Operational Risk

Operational risk is represented by the possibility of losses resulting from failure, deficiency or inadequacy of internal processes, people and systems, or from external events. This definition includes legal risk associated with the activities undertaken by the Organization.

The process of operational risk management is performed corporately. This process involves several areas, with specific assignments, ensuring an efficient structure, with the measurement and control of operational risk being performed centrally and independently.

Among the plans to mitigate operational risk, we highlight that the most important is business continuity management, which consists of formal plans to be adopted during moments of crisis to guarantee the recovery and continuation of business as well as preventing loss.

Internal Controls

The existence, effectiveness and implementation of controls that ensure acceptable risk levels in the Organization's processes are certified, and the results are reported to the Audit Committee and to the Compliance and Internal Controls Committee, as well as to the Board of Directors, aiming to provide assurance regarding the proper conduct of business and the achievement of the established goals, in accordance with applicable external laws and regulations, policies, internal rules and procedures, codes of conduct and self-regulation.

The effectiveness of the Organization's internal controls is supported by trained professionals, well-defined and implemented processes, and technology compatible with the business needs.

The Compliance and Internal Controls Policy and the Internal Control System Standards are aligned with the main control frameworks, such as COSO - Committee of Sponsoring Organizations of the Treadway Commission and COBIT - Control Objectives for Information and Related Technology, which cover aspects related to Business and Information Technology, respectively.

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**Below is the Capital Adequacy Ratio:**

| Calculation basis - Capital Adequacy Ratio | R\$ thousand | | | |
|--|------------------------------------|--------------------|-----------------------------------|--------------------|
| | Capital Adequacy Ratio (Basel III) | | Capital Adequacy Ratio (Basel II) | |
| | 2014 | | 2013 | |
| | September 30 | June 30 | September 30 | |
| | Financial (1) | Financial | Economic-financial | |
| Tier I capital | 74,127,110 | 71,892,297 | 71,631,969 | 71,962,106 |
| Common equity | 74,127,110 | 71,892,297 | 71,631,969 | 71,962,106 |
| Shareholders' equity | 79,242,116 | 76,800,278 | 67,033,392 | 67,033,392 |
| Non-controlling interests | - | - | 195,712 | 591,640 |
| Prudential adjustments - CMN Resolution n ^o 4192/13 (2) | (5,115,006) | (4,907,981) | - | - |
| Reduction of deferred assets - CMN Resolution n ^o 3444/07 (2) | - | - | (104,846) | (170,637) |
| Decrease in gains/losses of market value adjustments in available for sale and derivatives - CMN Resolution n ^o 3444/07 (2) | - | - | 4,507,711 | 4,507,711 |
| Tier II capital | 21,698,075 | 22,197,834 | 21,233,626 | 21,233,626 |
| Total gains/losses of adjustments to fair value in available for sale and derivatives - CMN Resolution n ^o 3444/07 (2) | - | - | (4,507,711) | (4,507,711) |
| Subordinated debt (3) | 21,698,075 | 22,197,834 | 25,741,337 | 25,741,337 |
| Deduction of instruments for funding - CMN Resolution n^o 3444/07 (2) | - | - | (131,872) | (131,872) |
| Capital (a) | 95,825,185 | 94,090,131 | 92,733,723 | 93,063,860 |
| - Credit risk | 534,165,459 | 548,599,472 | 490,011,582 | 482,335,891 |
| - Market risk | 23,607,303 | 18,004,347 | 51,360,818 | 51,360,818 |
| - Operational risk | 30,979,716 | 29,852,953 | 23,334,836 | 33,100,327 |
| Risk-weighted assets – RWA (b) (4) | 588,752,478 | 596,456,772 | 564,707,236 | 566,797,036 |
| Capital adequacy ratio (a/b) | 16.3% | 15.8% | 16.4% | 16.4% |
| Tier I capital | 12.6% | 12.1% | 12.7% | 12.7% |
| - Principal capital | 12.6% | 12.1% | 12.7% | 12.7% |
| Tier II capital | 3.7% | 3.7% | 3.7% | 3.7% |

- (1) As of October 2013, capital is calculated as per CMN Resolution nº 4192/13, which establishes that calculation is based on the “Financial Consolidated”;
- (2) Criteria used as of October 2013, pursuant to CMN Resolution nº 4192/13;
- (3) Until September 2013, the amounts were calculated pursuant to CMN Resolution nº 3444/07 and, as of October 2013, the amounts are calculated pursuant to CMN Resolution nº 4192/13; and
- (4) For comparison purposes, we adjusted the “Allocation of minimum required capital” from prior periods, given that we now report the portions relating to “Risk weighted asset – RWA”.

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**b) Fair value**

The book value, net of loss provisions on the main financial instruments is shown below:

| Portfolio | Book value 2014 September 30 | Fair value 2014 September 30 | Unrealized gain/(loss) with In income statement | | |
|--|------------------------------------|------------------------------------|--|-------------------|---------------|
| | | | 2014 September 30 | June 30 | September 30 |
| Securities and derivative financial instruments (Notes 3e, 3f and 8) | 343,444,944 | 345,781,765 | 2,243,680 | 2,214,235 | (2,933) |
| - Adjustment of available-for-sale securities (Note 8cII) | | | (93,141) | 23,916 | (4,688) |
| - Adjustment of held-to-maturity securities (Note 8d item 7) | | | 2,336,821 | 2,190,319 | 1,755 |
| Loan and leasing (Notes 2, 3g and 10) (1) | 335,903,803 | 334,551,950 | (1,351,853) | (1,228,957) | (56,103) |
| Investments (Notes 3j and 13) (2) | 1,931,275 | 20,088,720 | 18,157,445 | 21,011,417 | 14,009 |
| Treasury shares (Note 23d) | 298,015 | 414,484 | - | - | - |
| Time deposits (Notes 3n and 16a) | 90,614,718 | 90,236,288 | 378,430 | 354,764 | 33,654 |
| Funds from issuance of securities (Note 16c) | 75,282,858 | 75,503,689 | (220,831) | (276,478) | (15,647) |
| Borrowing and onlending (Notes 17a and 17b) | 56,561,157 | 56,605,778 | (44,621) | (107,656) | (17,035) |
| Subordinated debts (Note 19) | 36,464,397 | 36,628,509 | (164,112) | (294,431) | (53,424) |
| Unrealized gains excluding tax | | | 18,998,138 | 21,672,894 | 10,009 |

(1) Includes advances on foreign exchange contracts, leases and other receivables with lending characteristics; and

(2) Primarily includes the surplus of interest in subsidiaries and affiliates (Cielo, Odontoprev and Fleury) and other investments (BM&FBOVESPA).

Determination of the fair value of financial instruments:

- Securities and derivative financial instruments, investments, subordinated debts and treasury shares are based on the market price at the reporting date. If no quoted market price is available, estimate amounts are based on the dealer quotations, pricing models, quotation models or quotations for instruments with similar characteristics;

- Fixed rate loans were determined by discounting estimated cash flows, using interest rates applied by the Bradesco Organization for new contracts with similar features. These rates are consistent with the

market at the reporting date; and

- Time deposits, funds from issuance of securities, borrowing and on lending were calculated by discounting the difference between the cash flows under the contract terms and our prevailing market rates for the same product at the reporting date.

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

c) Capital Management

The Capital Management structure aims at providing conditions to monitor and control capital, contributing to the achievement of the goals established based on the Organization's strategic objectives. The following are considered: business environment, prospective and consistent vision with capital adequacy planning. This structure is composed of the Statutory, Non-Statutory and Executive Committees that assist the Board of Directors and the Board of Executive Officers in decision making.

The process of assessing Capital adequacy is carried out so as to ensure that the Organization has a solid Reference Equity base to support the development of activities and cope with risks, whether in normal or in extreme market conditions, as well as meeting managerial and regulatory requirements in capital management.

33) EMPLOYEE BENEFITS

Bradesco and its subsidiaries sponsor an unrestricted benefit pension plan (PGBL) for employees and directors. PGBL is a private defined contribution pension plan that allows financial resources to be accumulated by participants throughout their careers by means of employee and employer contributions and invested in an Exclusive Investment Fund (FIE).

PGBL is managed by Bradesco Vida e Previdência S.A. and BRAM - Bradesco Asset Management S.A. The Securities Dealer Company (DTVM) is responsible for the financial management of FIE funds.

Contributions made by employees and directors of Bradesco and its subsidiaries are for the equivalent of at least 4% of their salary, except for participants who chose to migrate from the defined benefit plan to a defined contribution plan (PGBL) in 2001, whose contributions to the PGBL were maintained at the levels that prevailed for the defined benefit plan when they migrated, always respecting the 4% minimum.

Actuarial obligations of the defined contribution plan (PGBL) are fully covered by the plan assets of the corresponding FIE.

In addition to the aforementioned plan (PGBL), participants who chose to migrate from the defined benefit plan are guaranteed a proportional deferred benefit, corresponding to their accumulated rights in the plan. For participants of the defined benefit plan, whether they migrated to the PGBL plan or not, for retirees and pensioners, the present value of the actuarial plan obligation is fully covered by the plan assets.

Banco Alvorada S.A. (successor from the spin-off of Banco Baneb S.A.) maintains defined contribution and defined benefit retirement plans, through Fundação Baneb de Seguridade Social - Bases (related to the former employees of Baneb).

Banco Bradesco BBI S.A. (formally Banco BEM S.A.) sponsors both defined benefit and defined contribution retirement plans, through Caixa de Assistência e Aposentadoria dos Funcionários do Banco do Estado do Maranhão (Capof).

Banco Bradesco BERJ S.A. has incorporated Alvorada Cartões, Crédito, Financiamento e Investimento S.A. (Alvorada CCFI) (merging company of Banco BEC S.A.), which sponsors a defined benefit plan through Caixa de Previdência Privada do Banco do Estado do Ceará (Cabec).

The assets of pension plans are invested in compliance with the applicable legislation (government securities and private securities, listed company shares and real estate properties).

In accordance with CPC 33 (R1) – Employee Benefit, as approved by CVM Resolution nº 600/09, Bradesco and its subsidiaries, as sponsors of these plans, taking into consideration the economic and actuarial study, calculated their actuarial commitments using a real interest rate and recognizing their obligations in the financial statements.

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

The assets of pension plans are invested in compliance with the applicable legislation (government securities and private securities, listed company shares and real estate properties).

Expenses with contributions made in the first three quarters ending on September 30, 2014 totaled R\$ 463,322 thousand (R\$ 458,229 thousand on September 30, 2013) and R\$ 152,692 thousand in the 3rd quarter of 2014 (R\$ 152,160 thousand in the 2nd quarter of 2014).

In addition to this benefit, Bradesco and its subsidiaries offer other benefits to their employees and administrators, including: health insurance, dental care, life and personal accident insurance, and professional training. These expenses, including the aforementioned contributions, totaled R\$ 2,234,143 thousand in the first three quarters ending on September 30, 2014 (R\$ 2,062,996 thousand on September 30, 2013) and R\$ 779,121 thousand in the 3rd quarter of 2014 (R\$ 740,336 thousand 2nd quarter of 2014).

34) INCOME TAX AND SOCIAL CONTRIBUTION**a) Calculation of income tax and social contribution charges**

| | 2014 | | R\$ thousand 2013 | |
|---|-------------------------|-------------------------|--------------------------------------|--------------------------------------|
| | 3 rd quarter | 2 nd quarter | Accumulated on September 30 | Accumulated on September 30 |
| Income before income tax and social contribution | 3,648,655 | 6,503,417 | 16,060,437 | 12,324,521 |
| Total income tax and social contribution at rates of 25% and 15%, respectively (1) | (1,459,462) | (2,601,367) | (6,424,175) | (4,929,808) |
| Effect on the tax calculation: | | | | |
| Equity in the earnings (losses) of unconsolidated companies | 17,541 | 13,946 | 52,192 | 6,891 |
| Net non-deductible expenses of nontaxable income | (19,278) | (33,626) | (86,987) | (327,981) |
| Interest on shareholders' equity (paid and payable) | 452,145 | 271,502 | 1,078,904 | 961,524 |
| Other amounts (2) | 1,264,835 | (346,837) | 504,077 | 975,466 |
| Income tax and social contribution for the period | 255,781 | (2,696,382) | (4,875,989) | (3,313,908) |

(1) The social contribution rate for companies of the financial and insurance sectors was increased to 15%, according to Law n^o 11727/08, remaining at 9% for other companies (Note 3h); and

(2) Primarily includes the exchange variation on investments made abroad and bringing the effective social contribution rate to the (40%) rate.

b) Breakdown of income tax and social contribution in the income statement

| | 2014 | | | |
|---|-------------------------|-------------------------|--------------------------------------|------------|
| | 3 rd quarter | 2 nd quarter | Accumulated on September 30 | Accumulate |
| Current taxes: | | | | |
| Income tax and social contribution payable | (1,197,963) | (3,875,494) | (7,339,033) | |
| Deferred taxes: | | | | |
| Amount recorded/realized in the period on temporary additions | 1,110,236 | 1,833,583 | 3,089,597 | |
| Use of opening balances of: | | | | |
| Social contribution loss | 25,947 | (246,306) | (360,221) | |
| Income tax loss | 34,588 | (426,315) | (631,525) | |
| Recording in the period on: | | | | |
| Social contribution loss | 108,706 | 5,864 | 133,457 | |
| Income tax loss | 174,267 | 12,286 | 231,736 | |
| Total deferred taxes | 1,453,744 | 1,179,112 | 2,463,044 | |
| Income tax and social contribution for the period | 255,781 | (2,696,382) | (4,875,989) | |

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**c) Deferred income tax and social contribution**

| | Balance on 12.31.2013 | Amount recorded | Amount realized | Balance on 9.30.2014 | Balance on 6.30.2014 |
|--|--------------------------------------|----------------------------|----------------------------|-------------------------------------|-------------------------------------|
| Allowance for loan losses | 15,348,782 | 4,856,627 | 2,299,059 | 17,906,350 | 16,914,914 |
| Civil provisions | 1,517,934 | 457,309 | 382,568 | 1,592,675 | 1,530,414 |
| Tax provisions | 2,299,080 | 405,939 | 614,259 | 2,090,760 | 2,488,414 |
| Labor provisions | 999,063 | 489,501 | 341,647 | 1,146,917 | 973,414 |
| Provision for devaluation of securities and investments | 533,645 | 27,571 | 108,438 | 452,778 | 457,414 |
| Provision for devaluation of foreclosed assets | 221,934 | 133,429 | 95,794 | 259,569 | 256,414 |
| Adjustment to fair value of trading securities | 183,169 | 3,922 | 182,696 | 4,395 | 6,414 |
| Amortization of goodwill | 777,244 | 13,199 | 503,703 | 286,740 | 294,414 |
| Provision for interest on shareholders' equity (1) | - | 780,487 | - | 780,487 | 427,414 |
| Other | 2,096,941 | 1,293,148 | 843,371 | 2,546,718 | 2,608,414 |
| Total deductible taxes on temporary differences | 23,977,792 | 8,461,132 | 5,371,535 | 27,067,389 | 25,957,414 |
| Income tax and social contribution losses in Brazil and abroad | 4,045,282 | 365,193 | 991,746 | 3,418,729 | 3,075,414 |
| Subtotal (2) | 28,023,074 | 8,826,325 | 6,363,281 | 30,486,118 | 29,032,414 |
| Adjustment to fair value of available-for-sale securities (2) | 1,241,130 | 369,932 | 892,797 | 718,265 | 762,414 |
| Social contribution - Provisional Measure n° 2158-35/01 | 140,197 | - | 26,414 | 113,783 | 140,414 |
| Total deferred tax assets (Note 11b) | 29,404,401 | 9,196,257 | 7,282,492 | 31,318,166 | 29,935,414 |
| Deferred tax liabilities (Note 34f) | 3,187,945 | 1,052,110 | 999,848 | 3,240,207 | 3,549,414 |
| Deferred tax assets, net of deferred tax liabilities | 26,216,456 | 8,144,147 | 6,282,644 | 28,077,959 | 26,385,414 |
| - Percentage of net deferred tax assets on capital (Note 32a) | 27.4% | | | 29.3% | 28.4% |
| - Percentage of net deferred tax assets over total assets | 2.9% | | | 2.8% | 2.8% |

(1) Deferred taxes on interest on shareholders' equity is recorded up to the authorized tax limit; and

(2) Deferred tax assets from companies in the financial and insurance sectors were established considering the increase in the social contribution rate, determined by Law n° 11727/08 (Note 3h).

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements**d) Expected realization of deferred tax assets on temporary differences, tax loss and negative basis of social contribution and deferred social contribution - Provisional Measure n° 2158-35**

| | Temporary differences | | Income tax and social contribution losses | | Social contribution - Provisional Measure n° 2158-35 | Total |
|-----------------|-----------------------|---------------------|---|---------------------|--|-------------------|
| | Income tax | Social contribution | Income tax | Social contribution | | |
| | R\$ thousand | | | | | |
| 2014 | 4,307,037 | 2,553,069 | 38,243 | 24,216 | 7,164 | 6,929,729 |
| 2015 | 7,107,120 | 4,268,363 | 155,029 | 202,765 | 522 | 11,733,799 |
| 2016 | 3,620,892 | 2,064,836 | 731,904 | 472,166 | 106,097 | 6,995,895 |
| 2017 | 717,815 | 416,390 | 790,869 | 555,713 | - | 2,480,787 |
| 2018 | 1,242,322 | 634,963 | 91,047 | 356,683 | - | 2,325,015 |
| 2019 (9 months) | 86,132 | 48,450 | 70 | 24 | - | 134,676 |
| Total | 17,081,318 | 9,986,071 | 1,807,162 | 1,611,567 | 113,783 | 30,599,901 |

The projected realization of deferred tax assets is an estimate and it is not directly related to the expected accounting income.

The present value of deferred tax assets, calculated based on the average rate of tax effects net inflow, amounts to R\$ 29,306,102 thousand (R\$ 27,790,271 thousand on June 30, 2014 and R\$ 26,842,448 thousand on September 30, 2013), of which R\$ 26,039,308 thousand (R\$ 24,829,951 thousand on June 30, 2014 and R\$ 25,520,181 thousand on September 30, 2013) refers to temporary differences, R\$ 3,159,509 thousand (R\$ 2,827,939 thousand on June 30, 2014 and R\$ 1,183,887 thousand on September 30, 2013) to tax losses and negative basis of social contribution and R\$ 107,285 thousand (R\$ 132,381 thousand on June 30, 2014 and R\$ 138,380 thousand on September 30, 2013) of deferred social contribution, Provisional Measure n° 2158-35.

e) Unrecognized deferred tax assets

On September 30, 2014, deferred tax assets of R\$ 1,927 thousand (R\$ 1,927 thousand on June 30, 2014 and R\$ 464,284 thousand on September 30, 2013) were not recorded, but they will be when they meet the regulatory demands and/or present prospects of realization according to studies and analyses prepared by the Management and in accordance with Bacen regulations.

f) Deferred tax liabilities

c) Capital Management

| | 2014 | | R\$ thousand 2013 |
|--|------------------|------------------|----------------------|
| | September 30 | June 30 | September 30 |
| Mark-to-market adjustment to securities and derivative financial instruments | 826,877 | 950,054 | 500,351 |
| Difference in depreciation | 880,682 | 1,007,958 | 1,539,207 |
| Judicial deposit and others | 1,532,648 | 1,591,773 | 2,091,244 |
| Total | 3,240,207 | 3,549,785 | 4,130,802 |

The deferred tax liabilities of companies in the financial and insurance sector were established considering the increased social contribution rate, established by Law nº 11727/08 (Note 3h).

35) OTHER INFORMATION

a) The Bradesco Organization manages investment funds and portfolios with net assets of R\$ 486,941,677 thousand on September 30, 2014 (R\$ 462,245,913 thousand on June 30, 2014 and R\$ 438,268,979 thousand on September 30, 2013).

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

b) Consortium funds

| | 2014 | | R\$ thousand 2013 |
|--|---------------------|----------------|-----------------------------|
| | September 30 | June 30 | September 30 |
| Monthly estimate of funds receivable from consortium members | 411,457 | 402,392 | 343,387 |
| Contributions payable by the group | 20,067,816 | 19,709,344 | 16,836,122 |
| Consortium members - assets to be included | 18,007,206 | 17,719,131 | 15,059,398 |
| Credits available to consortium members | 4,054,089 | 4,069,890 | 3,624,438 |

| | 2014 | | In units 2013 |
|-------------------------------------|---------------------|----------------|-------------------------|
| | September 30 | June 30 | September 30 |
| Number of groups managed | 3,390 | 3,419 | 3,163 |
| Number of active consortium members | 1,021,090 | 1,010,214 | 876,126 |
| Number of assets to be included | 483,962 | 488,050 | 432,418 |

c) The changes made in the procedures implemented on the Reserve requirement on time deposits are as follows:

| Reserve requirements | Prior | Current |
|-----------------------------|---|--|
| Remuneration | Maximum remuneration of 100% of the Reserve Requirements. | Maximum remuneration of 40% of the Reserve Requirements. Reserve requirement deductions will only be accepted from |
| Financial Bills | The purchase of financial bills was accepted for payment deduction. | financial bills purchased until 07.25.2014, whose balance will remain as limit. |
| Deductions | Allowed a limit of 50% of the reserve requirements, and the values of the underlying assets corresponding to credit acquisitions, CDC (vehicles and motorcycles) and financial bills could be deducted. | Changed the limit to 60% of the reserve requirements for these deductions. |

| | | |
|---|--|---|
| Auto Financing | Discontinued the deductions related to financing and leasing of cars and light commercial vehicles contracted as of 9/14/2012. | Return of the deduction of vehicle financing granted as of 08.25.2014, but the criterion was changed to 5 times the positive bias compared with the 1 st semester average. |
| Financial Institutions Eligible for the Acquisition | Restricted to 58 financial groups eligible for credit acquisition. | 13 financial groups (with PR higher than R\$ 3.5 billion) are ineligible for acquisition of financial bills and loan assignment. |
| Working Capital Transactions | Deduction for credit transactions derived from working capital was not allowed. | Deduction for the new working capital transactions is allowed as of 10.27.2014, and the criterion will be 5 times the positive bias compared with the 1 st semester average. |

d) As part of the convergence process with international accounting standards, the Brazilian Accounting Pronouncements Committee (CPC) issued several accounting pronouncements, as well as their interpretations and guidelines, which are applicable to financial institutions only after approval by CMN.

The accounting standards which have been approved by CMN include the following:

- Resolution nº 3566/08 – Impairment of Assets (CPC 01);
- Resolution nº 3604/08 – Statement of Cash Flows (CPC 03);
- Resolution nº 3750/09 – Related Party Disclosures (CPC 05);
- Resolution nº 3823/09 – Provisions, Contingent Liabilities and Contingent Assets (CPC 25);
- Resolution nº 3973/11 – Subsequent Event (CPC 24);
- Resolution nº 3989/11 – Share-based Payment (CPC 10);

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Notes to the Consolidated Financial Statements

- Resolution nº 4007/11 - Accounting Policies, Changes in Accounting Estimates and Errors (CPC 23); and
- Resolution nº 4144/12 – Conceptual Framework for Preparing and Presenting Financial Statements.

Presently, it is not possible to estimate when the CMN will approve the other CPC pronouncements or if they will be used prospectively or retrospectively.

CMN Resolution nº 3786/09 and Bacen Circular Letters nº 3472/09 and nº 3516/10 establish that financial institutions and other entities authorized by Bacen to operate, which are publicly-held companies or which are required to establish an Audit Committee shall, since December 31, 2010, annually prepare and publish in up to 90 days from the reference date December 31 their consolidated financial statements, prepared under the International Financial Reporting Standards (IFRS), in compliance with international standards issued by the International Accounting Standards Board (IASB).

As required by CMN Resolution, on March 31, 2014, Bradesco published its consolidated financial statements for December 31, 2013 and 2012 on its website, in accordance with IFRS standards. The net income and equity of the financial statements disclosed in IFRS have not been substantially different from those presented in the financial statements, in accordance with the accounting practices adopted in Brazil and applicable to institutions authorized to operate by the Brazilian Central Bank (Bacen). As there were no substantial differences between the two sets of financial statements (GAAPs) in the financial year ended on December 31, 2013, the Management believes that the net profit and net equity, during the quarter ended on September 30, 2014, are not materially different in the two GAAPs, regarding their nature or values.

e) On May 14, 2014, Law nº 12973/14 was published, which converted Provisional Measure nº 627/13. This Law amends the Federal Tax Legislation regarding Corporate Income Tax - IRPJ, the Social Contribution on Net Profits - CSLL, the Contribution to PIS/PASEP and the Contribution to the Social Security Financing - COFINS. We highlight the main issues that Law nº 12973/14 provides:

- revocation of the Transition Tax System (RTT), controlling the adjustments arising from new accounting methods and criteria for the compliance of the Brazilian accounting rules to the international standards;
- taxation of companies domiciled in Brazil, for acquisition of equity resulting from profit sharing recorded abroad by subsidiaries and unconsolidated companies; and
- special installment payment of PIS/PASEP and COFINS Contributions.

This Law has not been fully regulated. However, in our assessment, there will be significant future impact on our Consolidated Financial Statements.

f) On October 7, 2014, Provisional Measure nº 656/14 was published, which among other things, changes the deductibility limits on receivable losses due to unpaid contracts as of 10.8.2014 (Article 9 of Law nº 9430/96), and up to that date, the limits remain the same for inventory.

g) There were no other subsequent events that need to be adjusted or disclosed for the consolidated financial statements as of September 30, 2014.

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Management Bodies

Reference Date: October 9, 2014

Board of Directors

Chairman

Lázaro de Mello Brandão

Vice-Chairman

Luiz Carlos Trabuco Cappi

Members

Antônio Bornia

Mário da Silveira Teixeira Júnior

João Aguiar Alvarez

Denise Aguiar Alvarez

Carlos Alberto Rodrigues Guilherme

Milton Matsumoto

José Alcides Munhoz

Department Directors (continued)

José Ramos Rocha Neto

Layette Lamartine Azevedo Júnior

Lúcio Rideki Takahama

Luiz Carlos Brandão Cavalcanti Junior

Marcelo Frontini

Marcelo Santos Dall'Occo

Marcos Aparecido Galende

Marcos Daré

Marlene Morán Millan

Marlos Francisco de Souza Araujo

Octavio Manoel Rodrigues de Barros

Paulo Aparecido dos Santos

Paulo Faustino da Costa

Rogério Pedro Câmara

Waldemar Ruggiero Júnior

Walkiria Schirrmeister Marquetti

Ethical Conduct C

Milton Matsumoto

Carlos Alberto Ro

Domingos Figueire

Marco Antonio Ros

Alexandre da Silva

Josué Augusto Par

André Rodrigues C

Octavio de Lazari J

Clayton Camacho

Frederico William V

Glaucimar Peticov

José Luiz Rodrigue

Rogério Pedro Câ

Nairo José Martine

Board of Executive Officers

Executive Officers

Chief Executive Officer

Luiz Carlos Trabuco Cappi

Executive Vice-Presidents

Domingos Figueiredo de Abreu

Aurélio Conrado Boni

Sérgio Alexandre Figueiredo Clemente

Marco Antonio Rossi

Alexandre da Silva Glüher

Josué Augusto Pancini

Maurício Machado de Minas

Managing Directors

Alfredo Antônio Lima de Menezes

Directors

Antonio Chinellato Neto

Antonio Daissuke Tokuriki

Cláudio Borges Cassemiro

Edson Marcelo Moreto

João Sabino

Marcio Henrique Araujo Parizotto

Paulo Manuel Taveira de Oliveira Ferreira

Roberto de Jesus Paris

Regional Officers

Alex Silva Braga

Almir Rocha

André Ferreira Gomes

Antonio Gualberto Diniz

Integrated Risk M

Alexandre da Silva

Domingos Figueire

Aurélio Conrado B

Sérgio Alexandre F

Marco Antonio Ros

Josué Augusto Par

Maurício Machado

Alfredo Antônio Lin

Luiz Carlos Angelo

Gedson Oliveira S

Marlos Francisco c

Sustainability Co

Luiz Carlos Angelo

André Rodrigues Cano
Luiz Carlos Angelotti
Marcelo de Araújo Noronha
Nilton Pelegrino Nogueira
André Marcelo da Silva Prado
Luiz Fernando Peres

Antonio Piovesan
Carlos Alberto Alástico
Delvair Fidêncio de Lima
Francisco Aquilino Pontes Gadelha
Francisco Assis da Silveira Junior
Geraldo Dias Pacheco

Carlos Alberto Ro
Milton Matsumoto
Domingos Figueire
Aurélio Conrado B
Sérgio Alexandre F
Marco Antonio Ros

Deputy Directors

Altair Antônio de Souza
Denise Pauli Pavarina
Moacir Nachbar Junior

João Alexandre Silva
Leandro José Diniz
Luís Carlos Furquim Vermieiro
Mauricio Gomes Maciel
Osmar Sanches Biscuola

Alexandre da Silva
Josué Augusto Par
Maurício Machado
Moacir Nachbar Ju
Paulo Faustino da

Octavio de Lazari Junior

Wilson Reginaldo Martins

Department Directors

Alexandre Rappaport
Amilton Nieto
André Bernardino da Cruz Filho
Antonio Carlos Melhado
Antonio José da Barbara
Arnaldo Nissental
Aurélio Guido Pagani

Compensation Committee

Lázaro de Mello Brandão - Coordinator
Luiz Carlos Trabuco Cappi
Antônio Bornia
Mário da Silveira Teixeira Júnior
Carlos Alberto Rodrigues Guilherme
Milton Matsumoto
Sérgio Nonato Rodrigues (non-Management member)

Executive Disclos

Luiz Carlos Angelo
Domingos Figueire
Marco Antonio Ros
Alexandre da Silva
Moacir Nachbar Ju
Antonio José da B
Marcelo Santos Da

Bruno D'Avila Melo Boetger

Marcos Aparecido

Cassiano Ricardo Scarpelli
Clayton Camacho

Audit Committee

Paulo Faustino da
Haydewaldo R. Ch

Diaulas Morize Vieira Marcondes Junior

Carlos Alberto Rodrigues Guilherme - Coordinator

Edilson Wiggers
Eurico Ramos Fabri
Fernando Antônio Tenório

Romulo Nagib Lasmar
Osvaldo Watanabe
Paulo Roberto Simões da Cunha

**Fiscal Council
Sitting Members**

Fernando Roncolato Pinho

João Carlos de Oli

Frederico William Wolf
Gedson Oliveira Santos
Glaucimar Peticov
Guilherme Muller Leal

Compliance and Internal Control Committee

Mário da Silveira Teixeira Júnior - Coordinator
Carlos Alberto Rodrigues Guilherme

Nelson Lopes de C
José Maria Soares
Domingos Apareci
Luiz Carlos de Fre

*Hiroshi Obuchi

Milton Matsumoto

João Albino Winkelmann
João Carlos Gomes da Silva
Joel Antonio Scalabrini
Johan Albino Ribeiro
Jorge Pohlmann Nasser
José Luis Elias

Domingos Figueiredo de Abreu
Marco Antonio Rossi
Alexandre da Silva Glüher
Frederico William Wolf
Gedson Oliveira Santos
Johan Albino Ribeiro

Deputy Members

Renaud Roberto T
Jorge Tadeu Pinto
Nilson Pinhal
João Batistela Biaz

José Luiz Rodrigues Bueno

Rogério Pedro Câmara

Oswaldo de Moura

* Pending approval by the Brazilian Central Bank

General Accounting Department

Marcos Aparecido Galende
Accountant - CRC 1SP201309/O-6

Ombudsman Dep

Nairo José Martine

Bradesco _____

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Report on the Review of the Interim Consolidated Financial Information

To the Board of Directors and Shareholders of

Banco Bradesco S.A.

Osasco - SP

Introduction

We have reviewed the consolidated statement of financial position of Banco Bradesco S.A. ("Bradesco") as at September 30, 2014 and the related consolidated statements of income, changes in shareholders' equity and cash flows for the quarter and nine-month period then ended, as well as the summary of significant accounting policies and other explanatory notes ("the interim consolidated financial statements").

Management is responsible for the preparation and fair presentation of this interim consolidated financial information in accordance with accounting practices adopted in Brazil, applicable to financial institutions authorized to operate by the Central Bank of Brazil. Our responsibility is to express a conclusion on this interim consolidated financial information based on our review.

Scope of review

We conducted our review in accordance with Brazilian and International Standards on Review of Interim Financial Information (NBC TR 2410 - *Revisão de Informações Intermediárias Executada pelo Auditor da Entidade* and ISRE 2410 - Review of Interim Financial Information Performed by the Independent Auditor of the Entity, respectively). A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with auditing standards and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Therefore, we do not express an audit opinion.

Conclusion

Based on our review, we are not aware of any facts that would lead us to believe that the interim consolidated financial information mentioned above were not prepared, in all material aspects, in

accordance with accounting practices adopted in Brazil applicable to financial institutions authorized to operate by the Central Bank of Brazil.

Other meters

Interim consolidated statements of value added

We also reviewed the interim consolidated statements of value added (DVA) for the quarter and nine-month period ended as at September 30, 2014, which were prepared under Bradesco's Management responsibility and which presentation is required under the rules issued by the Securities and Exchange Commission of Brazil (CVM). These statements were subject to the same review procedures described above and based on our review, we are not aware of any facts that would lead us to believe they were not prepared, in all material respects, in relation to the interim consolidated financial information taken as a whole.

Osasco, October 29, 2014

Original report in Portuguese signed by KPMG Auditores Independentes

CRC 2SP028567/O-1 F SP

Cláudio Rogélio Sertório

Accountant CRC 1SP212059/O-0

Report on Economic and Financial Analysis – September 2014

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

Fiscal Council's Report

The undersigned members of the Fiscal Council of Banco Bradesco S.A., in the exercise of their legal and statutory duties, having examined the Management Report and the Individual and Consolidated Financial Statements related to the third quarter of 2014, and the technical feasibility study of taxable income generation, brought at present value, which has the purpose of recording the Deferred Tax Assets pursuant to the Securities and Exchange Commission (CVM) Instruction nº 371/02, National Monetary Council Resolution nº 3059/02, and Bacen Circular Letter nº 3171/02, and in view of the unqualified report prepared by KPMG Auditores Independentes, are of the opinion that the aforementioned documents, based on the accounting practices adopted in Brazil, applicable to entities that the Brazilian Central Bank authorizes to operate, fairly reflect the Company's equity and financial position.

Cidade de Deus, Osasco, São Paulo, October 29, 2014

João Carlos de Oliveira

Nelson Lopes de Oliveira

José Maria Soares Nunes

Domingos Aparecido Maia

Luiz Carlos de Freitas

Bradesco _____

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: November 7, 2014

BANCO BRADESCO S.A.

By:

/s/ Luiz Carlos Angelotti

Luiz Carlos Angelotti
Executive Managing Officer and
Investor Relations Officer

FORWARD-LOOKING STATEMENTS

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.
