CONSECO INC Form 3 June 23, 2008 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB APPROVAL OMB Number: 3235-0104

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| 1. Name and Address of Reporting Person <u>*</u> Zimpfer Matthew J. | | | 2. Date of Event Requiring Statement (Month/Day/Year) | 3. Issuer Name and Ticker or Trading Symbol CONSECO INC [CNO] | | | | |
|---|--------------------------|--|--|---|--|----------------------------|--|--|
| (Last) | (First) | (Middle) | 06/11/2008 | 4. Relationship of Reporting Person(s) to Issuer | | | 5. If Amendment, Date Original Filed(Month/Day/Year) | |
| 11825 N. PI | ENNSYLV | ANIA | | | | | | |
| STREET | | | | (Check all applicable) | | | | |
| CARMEL,Â | (Street) À INÂ 460. | 32 | | Director10% Owner XOfficerOther (give title below) (specify below) EVP and General Counsel | | owner ow) | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | |
| (City) | (State) | (Zip) | Table I - N | Non-Derivat | ive Securiti | es Bei | neficially Owned | |
| 1.Title of Secu (Instr. 4) | rity | | 2. Amount o Beneficially (Instr. 4) | | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nat Owner (Instr. | 1 | |
| Common St | ock | | 0 | | D | Â | | |
| Reminder: Rep owned directly | - | | ach class of securities benefic | ^{ially} S | EC 1473 (7-02 |) | | |
| | Perso inforr requi | ons who res nation cont red to respo | pond to the collection of ained in this form are not ond unless the form displ MB control number. | t | | | | |

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of | 5. Ownership Form of Derivative | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---|--|--|---|--|---|
| | | Title | Derivative Security | Security: Direct (D) | |

January 31,

2005

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Expires:

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| | Date Exercisable | Expiration Date | | Amount or Number of Shares | | or Indirect (I) (Instr. 5) | |
|---------------|---------------------|--------------------|-----------------|----------------------------------|----------|----------------------------------|---|
| Stock Options | (1) | 06/01/2014 | Common Stock | 3,500 | \$ 21 | D | Â |
| Stock Options | (2) | 06/30/2016 | Common Stock | 6,000 | \$ 23.1 | D | Â |
| Stock Options | (3) | 03/26/2012 | Common Stock | 8,500 | \$ 17.75 | D | Â |
| Stock Options | (4) | 04/01/2013 | Common Stock | 11,000 | \$ 10.55 | D | Â |
| Stock Options | (5) | 05/21/2013 | Common Stock | 24,000 | \$ 11.2 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|--|---------------|-----------|-------------------------|-------|--|--|
| | Director | 10% Owner | Officer | Other | | |
| Zimpfer Matthew J. 11825 N. PENNSYLVANIA STREET CARMEL, IN 46032 | Â | Â | EVP and General Counsel | Â | | |

Signatures

| Karl W. Kindig, | 06/23/2008 | |
|---------------------------------|------------|--|
| Attorney-in-Fact | 00/25/2008 | |
| **Signature of Reporting Person | Date | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock option grant currently exercisable.
- (2) Stock option grant with 1,500 shares currently exercisable and remaining shares vesting in three equal annual installments commencing June 30, 2008.
- (3) Stock option grant with shares vesting in two equal annual installments commencing March 26, 2009.
- (4) Stock option grant with shares vesting in two equal annual installments commencing April 1, 2010.
- (5) Stock option grant with shares vesting in two equal annual installments commencing May 21, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.