

Symson Adam  
Form 4  
March 12, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Symson Adam

(Last) (First) (Middle)  
312 WALNUT STREET, 28TH FLOOR  
(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SCRIPPS E W CO /DE [SSP]

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/09/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)  
SVP/Digital

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Shares, \$.01 par value per share	03/09/2013		C <sup>(1)</sup>		13,864	A	\$ 11.18
Class A Common Shares, \$.01 par value per share	03/09/2013		F <sup>(2)</sup>		4,572	D	\$ 11.18

Common  
Voting  
Shares,  
\$.01 par  
value per  
share

0 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
*(e.g., puts, calls, warrants, options, convertible securities)*

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Restricted Stock Units	\$ 11.18	03/09/2013		C <sup>(1)</sup>	2,162	03/09/2011 03/09/2013	Restricted Stock Units	2,162	
Restricted Stock Units	\$ 11.18	03/09/2013		C <sup>(1)</sup>	540	03/09/2011 03/09/2013	Restricted Stock Units	540	
Restricted Stock Units	\$ 11.18	03/09/2013		C <sup>(1)</sup>	7,239	03/15/2013 03/15/2015	Restricted Stock Units	7,239	
Restricted Stock Units	\$ 11.18	03/09/2013		C <sup>(1)</sup>	1,810	03/15/2013 03/15/2015	Restricted Stock Units	1,810	
Restricted Stock Units	\$ 11.18	03/09/2013		C <sup>(1)</sup>	1,691	03/11/2012 03/11/2014	Restricted Stock Units	1,691	
Restricted Stock Units	\$ 11.18	03/09/2013		C <sup>(1)</sup>	422	03/11/2012 03/11/2014	Restricted Stock Units	422	
Option	\$ 10.41					02/22/2008 02/21/2015	Class A	15,647	

Option	\$ 10.41	02/22/2008	02/21/2015	Class A Common	1,565
Option	\$ 10.44	02/22/2007	02/21/2014	Class A Common	1,565
Option	\$ 10.44	02/22/2007	02/21/2014	Class A Common	3,910
Option	\$ 10.47	02/25/2005	02/24/2014	Class A Common	938
Restricted Stock Units	(3)	10/01/2012	10/01/2014	Restricted Stock Units	4,414

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Symson Adam 312 WALNUT STREET 28TH FLOOR CINCINNATI, OH 45202			SVP/Digital	

## Signatures

/s/ William Appleton, Attorney-in-fact for Adam Symson 03/12/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction reflects the conversion of restricted stock units into Class A Common Shares.
- (2) The terms of this long-term incentive award mandate that the Company withhold shares to satisfy the reporting person's tax obligation.
- (3) This restricted stock unit award will vest in equal parts in 2013 and 2014. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.