

ASSURANT INC  
Form 3  
July 25, 2007

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

<p>1. Name and Address of Reporting Person *</p> <p>Â Mergelmeyer Gene</p> <p>(Last) (First) (Middle)</p> <p>ASSURANT, INC.,Â ONE CHASE MANHATTAN PLAZA, 41 FL.</p> <p>(Street)</p> <p>NEW YORK,Â NYÂ 10005</p> <p>(City) (State) (Zip)</p>	<p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>07/16/2007</p>	<p>3. Issuer Name and Ticker or Trading Symbol</p> <p>ASSURANT INC [AIZ]</p>	<p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p>___ Director ___ 10% Owner  <input checked="" type="checkbox"/> Officer <input checked="" type="checkbox"/> Other                  (give title below) (specify below)                  Executive Vice President / Pres.,                  Assur. Spec. Property</p>	<p>5. If Amendment, Date Original Filed(Month/Day/Year)</p>	<p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person</p> <p>___ Form filed by More than One Reporting Person</p>
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**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	24,477	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Stock Appreciation Right	12/31/2007	06/30/2010	Common Stock	8,527	\$ 35.64	D	Â
Stock Appreciation Right	12/31/2007	08/12/2010	Common Stock	1,300	\$ 38.08	D	Â
Stock Appreciation Right	03/08/2010	03/08/2012	Common Stock	16,300	\$ 53.48	D	Â
Stock Appreciation Right	04/01/2009	04/01/2011	Common Stock	12,881.05	\$ 49.25	D	Â
Stock Appreciation Right	01/01/2007	01/01/2014	Common Stock	6,323.92	\$ 26.56	D	Â
Stock Appreciation Right	01/01/2006	01/01/2013	Common Stock	3,055.91	\$ 22	D	Â
Stock Appreciation Right	01/01/2007	01/01/2014	Common Stock	2,545	\$ 22	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Mergelmeyer Gene ASSURANT, INC. ONE CHASE MANHATTAN PLAZA, 41 FL. NEW YORK, NY 10005	Â	Â	Â Executive Vice President	Pres., Assur. Spec. Property

## Signatures

Lisa Richter  
Attorney-in-Fact  
07/25/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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