HCP, INC. Form DEF 14A March 16, 2018 Table of Contents

# SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

\_\_\_\_\_

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) Definitive Proxy Statement Definitive Additional Materials Soliciting Material Under §240.14a-12

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:
- Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of transaction:
- (5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

- (1) Amount Previously Paid:
- (2) Form, Schedule or Registration Statement No.:
- (3) Filing Party:
- (4) Date Filed:

COVER PHOTO: HAYDEN RESEARCH CAMPUS GREATER BOSTON, MA LIFE SCIENCE

## LETTER FROM OUR BOARD OF DIRECTORS

## **DEAR STOCKHOLDERS,**

2017 marked another year of transformational progress at HCP as we applied our experience and focus to build a stronger company with a revitalized and high-quality portfolio mix, and an improving investment-grade balance sheet. During 2017, we recycled \$2.2 billion of capital from non-core asset dispositions to help fund \$0.6 billion of acquisitions of high-quality assets, \$0.3 billion of funding for our life science, medical office building and senior housing development and redevelopment platforms, and \$1.4 billion of existing debt repayment, eliminating all significant debt maturities until 2019. HCP has come a long way in the past couple years towards repositioning and optimizing its portfolio and balance sheet. With the opportunities seized and actions taken in 2017, we believe HCP is poised to continue executing on its plans to create long-term stockholder value.

#### Corporate Governance Changes Led by Stockholder Feedback

We engaged with our investors on corporate governance best practices and trends, meeting with over 200 investors in 2017 in one-on-one and group meetings, conferences and property tours. In response to investor feedback on governance matters, we strengthened accountability to stockholders by adopting a majority vote standard for stockholder bylaw amendments and opting out of the provisions of the Maryland Unsolicited Takeovers Act, or MUTA, that would allow us to stagger the Board without stockholder approval. Additionally, we are evaluating the ideal size, roles, diversity and desired experience for the Board going forward. We have retained a national search firm to assist in identifying and evaluating potential director candidates with diverse backgrounds and perspectives.

#### **Paying for Performance**

Refinements to our executive compensation program over the past several years created significant pay-for-performance alignment in 2017. Our short-term incentive plan, or STIP, payouts for 2017 reflect our overall strong operating performance and balance sheet metrics in 2017. Although payouts for our long-term incentive plan, or LTIP, awards in 2017 will not be measured until the end of 2019, if our relative total stockholder return, or TSR, does not improve over the balance of the performance period above 2017 results, the performance-based portion of these awards will be forfeited. 2018 refinements include expanding the number of executives subject to the STIP and LTIP, adopting a 1-year minimum vesting period for equity awards and further refining our STIP metrics.

#### **Leadership Changes**

Michael D. McKee stepped down from his role as our Executive Chairman in March 2018 and will be retiring from the Board at the 2018 Annual Meeting of Stockholders. Since 1989, Mr. McKee has served HCP in various important roles, including Lead Director, Chairman of the Board, Executive Chairman and CEO. His many contributions to HCP will be enduring.

We are excited about the talent and experience our new senior leaders bring to HCP's management team. Our new executive officers complement our experienced leaders who have been promoted from within HCP, which we believe establishes a strong and balanced management team going forward. We are confident in management's ability to execute on our near- and long-term strategies for value creation and dividend income.

## **Continued Sustainability Leadership**

Sustainability initiatives are a critical component of our corporate responsibility. We seek to undertake initiatives that increase stockholder value. This year we will publish our seventh annual Sustainability Report, which is prepared in accordance with the Global Reporting Initiative (GRI) standards. In 2017, we received numerous awards for our sustainability efforts, including constituency in the North America Dow Jones Sustainability Index for a fifth consecutive year and being named a 2017 ENERGY STAR Partner of the Year for achievements in energy efficiency.

#### **Looking Ahead**

We continue to focus our operating and investment strategies on three components that we believe are key to generating sustainable stockholder returns: (i) continued improvement of portfolio quality and mix; (ii) maintaining a strong balance sheet; and (iii) growing cash flow and dividends. We are excited about HCP's future and believe we are well-positioned for long-term growth. We hope that you will attend our Annual Meeting of Stockholders to hear first-hand about our performance and future plans. Thank you for your continued support.

Thomas M. Herzog President and CEO, Director

David B. Henry Independent Chairman

Brian G. Cartwright Independent Director

Christine N. Garvey Independent Director

James P. Hoffmann Independent Director

Michael D. McKee

Peter L. Rhein Independent Director

Joseph P. Sullivan Independent Director

# TABLE OF CONTENTS

Notice of Annual Meeting of Stockholders	<u>1</u>
Proxy Summary Company Highlights Proxy Highlights Corporate Governance Highlights Compensation Highlights Sustainability Highlights	2 2 4 6 8 11
Proposal No. 1 Election of Directors	<u>13</u>
Majority Voting for Directors and Director Resignation Policy Director Qualifications, Skills and Experience Director Nominees Board Evaluations and Refreshment Director Selection	13 14 15 18 19
Board of Directors and Corporate Governance Board Roles and Responsibilities Board Leadership Structure Committees of the Board Corporate Governance and Policies	21 21 25 26 28
Director Compensation 2017  Annual Compensation 2017 Independent Director Compensation Director Stock Ownership Guidelines Director Deferred Compensation Plan Non-Employee Director Stock-for-Fees Program	29 29 30 30 30 30
Proposal No. 2 Ratification of Appointment of Independent Registered Public Accounting Firm Auditor Evaluation and Selection Audit and Non-Audit Fees Policy on Pre-Approval of Audit and Permitted	31 31 32
Non-Audit Services Voting Standard Audit Committee Report	32 32 33
Our Executive Officers	<u>34</u>
Proposal No. 3 Approval, on an Advisory Basis, of 2017 Executive Compensation Voting Standard Letter from our Compensation Committee	36 36 37
Compensation Committee Report	<u>37</u>
Compensation Discussion and Analysis 2017 Compensation Program Overview Paying for Performance Say-On-Pay Results Named Executive Officers 2017 NEO Compensation 2018 Executive Compensation Program Changes Compensation Policies and Practices	38 38 39 40 40 41 50 50

Executive Compensation Tables Summary Compensation Table 2017 Grants of Plan-Based Awards During 2017 Outstanding Equity Awards at December 31, 2017 Option Exercises and Stock Vested During 2017 Potential Payments Upon a Termination or Change in Control Pay Ratio	54 54 56 58 59 59
Equity Compensation Plan Information	<u>64</u>
Security Ownership of Principal Stockholders, Directors and Management Section 16(a) Beneficial Ownership Reporting Compliance	<b>65</b> 66
Additional Information about the Annual Meeting Voting at the Annual Meeting Inspector of Elections Proxy Solicitation Voting Results	<b>67</b> 67 69 69
Other Matters 2019 Stockholder Proposals and Director Nominations Forward-Looking Statements Delivery of Proxy Materials Financial Statements	69 69 70 71 71

# NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

#### **ANNUAL MEETING PROPOSALS**

#### 01 ELECTION

of the six director nominees named in this proxy statement

02 RATIFICATION

of the appointment of Deloitte & Touche LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2018

03 APPROVAL

on an advisory basis, of our 2017 executive compensation

Your Board recommends a vote **FOR** each director nominee

See page 13

Your Board recommends a vote **FOR** this proposal

See page 31

Your Board recommends a vote **FOR** this proposal

See page 36

Other business will be transacted as may properly come before the 2018 annual meeting of stockholders and any adjournment or postponement thereof (the "Annual Meeting").

## **LOGISTICS**

#### **Date and Time**

Thursday, April 26, 2018 9:30 a.m. Pacific Time

**Place** 

The Westin South Coast Plaza 686 Anton Boulevard Costa Mesa, California 92626

**Record Date** 

Wednesday,

March 7, 2018

**Mailing Date** 

These proxy materials are first being mailed or made available to stockholders on or about March 16, 2018.

## **PROXY VOTING**

Please submit your proxy or voting instructions as soon as possible to instruct how your shares are to be voted at the Annual Meeting, even if you plan to attend the meeting. If you later vote in person at the Annual Meeting, your previously submitted proxy or voting instructions will not be used.

## **HOW TO VOTE - STOCKHOLDERS OF RECORD**

**By Telephone** 

By Internet Dial toll-free 24/7 By Mobile Device By Mail

Visit 24/7 www.proxyvote.com 1-800-6903 Scan this QR Code Complete your proxy card and cast your vote by free post

## **HOW TO VOTE - BENEFICIAL OWNERS**

If you own shares registered in the name of a broker, bank or other nominee, please follow the instructions they provide on how to vote your shares. To vote Materials

Important Notice Regarding Internet Availability of Proxy Materials

your shares in person at the Annual Meeting, contact your broker, bank or other nominee to obtain a legal proxy giving you the right to vote the shares at fiscal year ended December 31, 2017 ("Annual Report"), are available the Annual Meeting, and bring this legal proxy to the Annual Meeting to demonstrate your authority to vote.

By Order of the Board of Directors,

This proxy statement and our Annual Report on Form 10-K for the on the Internet at www.proxyvote.com. You can also view these materials at www.proxyvote.com by using the control number provided on your proxy card, voting instruction form or Notice of Internet Availability of Proxy Materials.

## Troy E. McHenry

Executive Vice President, General Counsel and Corporate Secretary

Irvine, California March 16, 2018

2018 PROXY STATEMENT

# PROXY SUMMARY

# **COMPANY HIGHLIGHTS**

2017 was a transformative year for us, with our leadership team successfully delivering on our clearly articulated strategic goals. We believe we have one of the best portfolios in the healthcare real estate sector and will continue to focus on improving the quality of our cash flow through operational excellence, proactive capital recycling, accretive acquisitions, development and redevelopment activity, and investments in sustainability initiatives.

## 2017 BUSINESS HIGHLIGHTS

#### \$1.95

Achieved funds from operations ("FFO") as adjusted per share of \$1.95

#### \$562m

Closed \$562 million of acquisitions

#### \$1.4b

Enhanced financial position with \$1.4 billion of debt repayments

#### 3.4%

Total SPP cash net operating income ("NOI") growth of 3.4%

#### 4.1m

Executed 4.1 million sq. ft. of medical office and life science leasing

#### \$2.2b

Generated \$2.2 billion from non-core asset dispositions

FFO as adjusted and cash NOI are non-GAAP financial measures. For definitions of and reconciliations of these non-GAAP financial measures to the most directly comparable GAAP measures, see the section titled "Non-GAAP Financial Measures" in our Annual Report.

WHAT DIFFERENTIATES HCP

High-quality, 95% private-pay portfolio with a balanced emphasis on Medical Office, Life Science and Senior Housing real estate

Over 50% of cash NOI from specialty office which includes primarily on-campus Medical Office portfolio and premier Life Science properties

~40% of cash NOI from a diversified senior housing portfolio with a balanced mix of well-covered triple-net leases and operating properties

\$1 billion development and redevelopment pipeline with an additional 1.6 million square feet of entitlements

Investment grade balance sheet with ample liquidity and no significant debt maturities until 2019

Global leader in sustainability

As Baby Boomers age, they will seek...

PARKER DENVER, ADVENTIST CO

### **Medical Office**

Outpatient services and specialist doctor visits performed more efficiently in a medical office setting THE COVE AT OYSTER SOUTH SAN FRANCISCO, POINT CA

### **Life Science**

New and innovative drugs, treatments and healthcare devices, which will be serviced by our life science portfolios

SOLANA PRESERVE VINTAGE HOUSTON, TX

### **Senior Housing**

Senior housing communities offering social activities, daily living assistance and coordination with outside healthcare providers

**PROXY SUMMARY** 

#### MANAGEMENT TEAM UPDATES

Working collectively with our Board of Directors ( Board ) and under its oversight, we successfully navigated changes in our senior management team over the past several years.

2016

Troy McHenry was promoted to Executive Vice President and General Counsel

2017

Tom Herzog was promoted to President and Chief Executive Officer

Tom Klaritch was promoted to Executive Vice President and Chief Operating Officer

Pete Scott joined us as our Executive Vice President and Chief Financial Officer

Kendall Young was appointed as our Senior Managing Director – Senior Housing Properties

Shawn Johnston joined us as our Senior Vice President and Chief Accounting Officer

Glenn Preston was named the head of Medical Office Buildings

2018

Scott Brinker joined us as our Executive Vice President and Chief Investment Officer

Targeted Pro

#### WE STRIVE TO BE RECOGNIZED IN OUR INDUSTRY FOR OUR:

Predominantly private-pay portfolio in three key segments of Medical Office, Life Science and Senior Housing Investment plan emphasizing prudent capital allocation and accretive growth objectives Manage our balance sheet to Baa1/BBB+ credit metrics over time Best-in-class disclosures and transparency

## **PORTFOLIO TRANSFORMATION**

Since 2016, we have been in the process of transforming our portfolio by, among other things, eliminating our investments in skilled-nursing facilities, mezzanine loan investments and international investments. We have also focused on increasing our tenant diversity and investing in high-quality medical office buildings ( MOBs ) and life science assets. The chart below shows how far we have come since we embarked on our repositioning initiatives in 2016.

	•	argeteu i i	<b>y</b>
	HCP 3Q 2016 F	orma HCP	1) What We Have Done
MOB and Life Science			Through our portfolio repositioning efforts, our MOBs and life science assets have become an even more significant part of our overall portfolio. Going forward, we will be
	29%	53%	further differentiated from our peers by having a more balanced and diversified portfolio.
% Private Pay			Our portfolio is focused on medical office, life science and senior housing. We believe all
			three of these segments will benefit from the growing demographic trends without
	78%	95%	exposure to the uncertainty of government reimbursement.
Top 3 Tenant Concentra	ation		With our announced 2017 transactions, we intend to dramatically increase our tenant
•			diversity by selling and transitioning certain senior housing assets to reduce the top three
	54%	31%	tenant concentration to approximately 31% of cash NOI.
Mezzanine Loan Investr	ments		Highly leveraged mezzanine loans do not align with our long-term strategy of generating
	\$719 million	\$0	stable cash flows. As such, we exited these investments.
International Investmen	its		After evaluating our U.K. portfolio in the context of the impact of Brexit and tax matters,
			we decided to actively market our U.K. assets for sale to focus upon the strong
	\$850 million	\$0	demographic opportunities in the U.S.

Target percentages represent 4Q 2017 cash NOI plus interest income adjusted to reflect (i) acquisitions and dispositions as if they occurred on the first day of the quarter, and (ii) the sale of (x) our remaining 40% interest in our RIDEA II joint venture, (y) our U.K. holdings and Tandem Health Care investment, and (z) four life science properties that were held for sale as of December 31, 2017. Also includes \$3 million of anticipated quarterly stabilized cash NOI from our Hayden (life science asset) acquisition and stabilized cash NOI from Phase II of The Cove. Percentages also reflect assumed Brookdale Senior Living, Inc. asset sales and transitions expected to occur during 2018 (see our Annual (1) Report for additional information).

**PROXY SUMMARY** 

#### **PROXY HIGHLIGHTS**

Our Board solicits your proxy for the Annual Meeting. This summary provides an overview of information contained in this proxy statement and does not contain all of the information that you should consider before voting. We encourage you to review the entire proxy statement before casting your vote.

## **ELECTION OF SIX DIRECTORS**

# Our Board unanimously recommends a vote **FOR** each of the six director nominees

Our Board believes that the six director nominees have the qualifications to provide effective leadership, oversight and guidance.

All but one of our six director nominees (our CEO) are independent.

All candidates are highly successful professionals with relevant skills and experience.

See pages 13-30 for more information

## **OUR DIRECTOR NOMINEES**

4

Our Board has a breadth of experience as well as diversity in perspective and background. We believe the range of tenures of our director nominees creates a synergy between institutional knowledge and new viewpoints.

# HCP DIRECTOR NOMINEE TENURE

2 newer directors (1-5 years) 3 mid-range directors (6-15 years) 1 long-term director (greater than 15 years)

#### **Table of Contents**

#### PROXY SUMMARY

The table below summarizes some of the qualifications, skills and experience of our director nominees that led our Board to conclude that the nominees are qualified to serve on our Board. For a discussion of these qualifications and why they are important to our Board, see Proposal No. 1: Election of Directors—Director Qualifications, Skills and Experience.

DIRECTOR NOMINEES EXPERIENCE

THOMAS M. HERZOG

President and CEO, HCP, Inc. Age: 55

Director Since 2017

**DAVID B. HENRY** Independent

Independent Chairman of the Board, HCP, Inc.

Former Vice Chairman & CEO, Kimco Realty Corporation

Age: 69

Director Since 2004 Chair

**BRIAN G. CARTWRIGHT Independent** 

Former General Counsel, SEC

Age: 70

Director Since 2013 Chair

**CHRISTINE N. GARVEY Independent** 

Former Global Head of Corporate Real Estate Services,

Deutsche Bank AG

Age: 72

Director Since 2007 Chair

PETER L. RHEIN Independent

Partner, Sarlot & Rhein

Age: 76

Director Since 1985

JOSEPH P. SULLIVAN Independent

Chairman Emeritus, Board of Advisors, RAND Health

Former CEO, American Health Properties, Inc.

Age: 75

Director Since 2004 Chair

2018 PROXY STATEMENT 5

**PROXY SUMMARY** 

## **CORPORATE GOVERNANCE HIGHLIGHTS**

## **ACTIVE AND ENGAGED BOARD - SELECTED ACTIONS IN RECENT YEARS**

We are committed to sustainable corporate governance practices that promote long-term value creation, transparency and accountability to our stockholders. Based on investor feedback on governance practices, along with our ongoing evaluation of best practices, we have made a number of governance and disclosure enhancements in recent years.

## 2018

Appointed an independent Chairman of the Board

Launched a director search process to enhance the diversity and skills of our Board

Adopted a 1-year minimum vesting period for equity awards

## 2017

Opted out of provisions of the Maryland Unsolicited Takeovers Act ("MUTA") that would allow a staggered board without stockholder approval Adopted majority voting standard for stockholder bylaw amendments

Amended Nominating and Corporate Governance Committee ("Governance Committee") charter to better reflect our Board's commitment to identifying diverse director candidates

Adopted a written Related Person Transactions Policy to formalize our policies on identifying, evaluating and approving related person transactions

#### 2016

Appointed a Lead Independent Director of the Board to work alongside the Executive Chairman

Revised Board committee composition in connection with the establishment of a standing Finance Committee

Expanded proxy access (3%, three years, two nominees or 20% of our Board, group of up to 25 stockholders)

Eliminated new executive employment agreements

Enhanced financial disclosure transparency and clarity

## 2015

Adopted proxy access (permitting eligible stockholders to include director nominees in the Company's proxy materials)

Increased stock ownership guidelines for named executive officers ("NEOs") from three to six times base salary and 10 times base salary for the CEO

Revised Board committee composition to introduce new and diverse perspectives and ensure an appropriate balance of workloads

## **Table of Contents**

PROXY SUMMARY

#### OTHER CORPORATE GOVERNANCE PRACTICES

All of our Director Nominees, other than our CEO, are Independent Three New Directors in Five Years
Independent Chairman Separate from CEO Role
Annual Election of Directors with Majority Voting Standard
Annual Board and Committee Self-Evaluations
Board Orientation and Continuing Education Program

Systematic Board Risk Oversight Process
Codes of Conduct for Directors, Employees and Vendors
Award-Winning Commitment to Sustainability
7<sup>th</sup> Annual Global Reporting Initiative Sustainability Report
Anti-Hedging, Anti-Pledging and Clawback Policies
Robust Executive and Director Stock Ownership Guidelines

## **RATIFICATION OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM FOR 2018**

Our Board unanimously recommends a vote **FOR** ratification of the appointment of Deloitte & Touche LLP as our independent registered public accounting firm for 2018

Significant industry and financial reporting expertise.

Our Audit Committee has considered the independence and qualifications of Deloitte & Touche LLP ("Deloitte") in connection with this proposal and has determined that the retention of Deloitte continues to be in the best interests of HCP. See pages **31-33** for more information

2018 PROXY STATEMENT

PROXY SUMMARY

## APPROVAL, ON AN ADVISORY BASIS, OF 2017 EXECUTIVE COMPENSATION

Our Board unanimously recommends a vote **FOR** approval, on an advisory basis, of our 2017 executive compensation

Independent oversight by Compensation Committee with the assistance of an independent consultant.

Executive compensation plan structured to align with our corporate strategy and stockholder return.

Pay-for-performance alignment reflecting above-Target short-term incentive plan ("STIP") payouts for strong overall 2017 operational performance and projected complete forfeiture of 2017 performance-based long-term incentive plan ("LTIP") awards based on total stockholder return ("TSR") underperformance in 2017 relative to peers.

See pages 36-53 for more information

## **COMPENSATION HIGHLIGHTS**

#### **EXECUTIVE COMPENSATION PROGRAM**

In response to feedback from our stockholder say-on-pay votes and our extensive investor outreach program, and as a result of proactive internal efforts, we have established an executive compensation program consistent with evolving best practices. We compensate our NEOs using the following three elements of pay:

**PROXY SUMMARY** 

## 2017 Pay for Performance Alignment

Our 2017 executive compensation awards reflect our commitment to aligning pay with performance. Only base salary is guaranteed. Short-term incentive awards remain at risk until year-end corporate performance and individual achievements are assessed by our Compensation Committee. Long-term incentive awards based on TSR performance remain at risk until the end of the 3-year performance period, and retentive long-term incentive awards with 3-year annual vesting are earned only upon achieving a minimum normalized FFO per share threshold in the year of grant. An executive who voluntarily leaves the Company without good reason forfeits all unvested awards. Our Compensation Committee intends that the target performance hurdles will have a substantial possibility of not being achieved, so that NEOs have a meaningful incentive to drive Company performance.

The following chart shows 2017 compensation targets for our CEO and our other NEOs (on an aggregate basis), as well as actual compensation received versus compensation remaining at risk.

#### **FISCAL 2017 DIRECT COMPENSATION**

(in thousands)

#### President and CEO

Average All Other NEOs(1)

- Excludes Scott A. Anderson due to mid-year termination. Includes Peter A. Scott's initial equity award in connection with his initial employment; excludes Mr. Scott's mid-year make-whole equity award.
- Reflects earned 2017 base salary, actual 2017 STIP payment, and entire value of the retentive long-term incentive award (based on grant date fair value) that vests annually over 3 years beginning in February 2018, as the entire amount of such award is eligible to vest, subject to the
- (2) NEO's continued employment, based on satisfaction of the minimum normalized FFO per share threshold for 2017. No amount is included for the 2017 TSR long-term incentive award as it is currently projected, based on the Company's 2017 TSR performance, that the entire award will be forfeited.
- Target amounts reflect base salary as of December 31, 2017. Projected amounts reflect 2017 earned base salaries, which are prorated for Mr. Scott (mid-year hire) and Mr. Klaritch (mid-year promotion).

#### **CONSISTENTLY POSITIVE SAY-ON-PAY RESULTS**

Our Compensation Committee considers our annual say-on-pay vote results in evaluating our executive compensation program. We retain an open line of communication with our investors on our compensation practices and have consistently received high say-on-pay approval percentages.

STOCKHOLDER APPROVAL TRACK RECORD

Three consecutive years of 90%+ stockholder approval of executive compensation

94.8%

3-Year Average Stockholder Support

2018 PROXY STATEMENT

9

#### **PROXY SUMMARY**

#### **COMPENSATION PRACTICES AT A GLANCE**

## Stockholder-friendly practices WE FOLLOW

Align short-term pay and performance by generally linking 65% of STIP compensation to quantitative performance hurdles

**Align long-term pay and performance** by generally linking 60% of LTIP compensation to 3-year relative TSR

Promote executive officer retention with 40% of LTIP compensation subject to 3-year vesting

Cap payouts and vesting levels for awards under our STIP and LTIP Provide standardized severance and change-in-control benefits for similarly situated executives

Maintain robust stock ownership guidelines

Maintain a clawback policy

Conduct annual compensation risk assessments

Compensation Committee comprised solely of independent directors

Use of an independent compensation consultant

## Stockholder-unfriendly practices WE AVOID

**Employment agreements** 

Guaranteed cash incentives, equity compensation or salary

increases for existing NEOs

Benchmark target compensation above the median of our

comparative peer group

Stock option awards to NEOs

Change-in-control tax gross ups

Allow pledging of our securities by directors, officers or employees Allow hedging or derivative transactions involving our securities

by directors, officers, employees or other insiders

"Single-trigger" change in control payments

Excessive perquisites or other benefits

Repricing or buyouts of underwater stock options

Equity plan evergreen provisions

Equity awards with less than 1-year vesting

**PROXY SUMMARY** 

#### SUSTAINABILITY HIGHLIGHTS

We believe that sustainability initiatives are a vital part of corporate responsibility, which support our primary goal of increasing stockholder value through earnings growth. We focus on achieving goals that will benefit all of our stakeholders in each of the Environmental, Social and Governance ("ESG") dimensions of sustainability. Our environmental programs capture cost efficiencies and conserve natural resources, and our social initiatives focus on local philanthropic and volunteer activities. Our transparent governance initiatives incorporate sustainability as a critical component of achieving our business objectives and properly managing risks.

Energy and resource efficiency is essential for our properties, and we develop new properties with sustainability in mind. At existing properties, we consistently implement environmental efficiency projects to upgrade, replace or retrofit inefficient equipment such as HVACs, chillers, lighting and reflective rooftops. In 2016, we completed 363 emissions reduction projects, saving an estimated 5,782 metric tonnes of CO2 and reducing our energy and greenhouse gas ("GHG") emissions by 3.1% and 4.1%, respectively, as compared to 2015. Results for 2017 will be published in our 2017 Sustainability Report.

3.1% Energy Reduction

GHG Emissions Reduction

We use the ENERGY STAR benchmarking program to track facility performance, and those that operate among the top 25% of similar facilities earn certification from the Environmental Protection Agency for superior energy performance. ENERGY STAR certified buildings cost less to operate, use less energy, and can command higher rents and sale prices, among other benefits. As of December 31, 2017, we had received 216 ENERGY STAR certifications.

4.1%

Additionally, we strive for green building accreditation when developing or acquiring a new property. The U.S. Green Building Council's LEED<sup>®</sup> green building program is the preeminent program for the design, construction, maintenance and operation of high-performance green buildings. We use the LEED framework to develop and operate highly-efficient and cost-saving green buildings. We currently own over 1,700,000 square feet of LEED certified properties, and are awaiting certification on another nearly 600,000 square feet of assets.

216 ENERGY STAR 1.7 Million Sq Ft

Certifications

**LEED Certified Assets** 

LEED<sup>®</sup>—an acronym for Leadership in Energy and Environmental Design™—and its related logo are trademarks owned by the U.S. Green Building Council<sup>®</sup> and are used with permission. Learn more at *www.usgbc.org/LEED*.

Our ESG initiatives have earned us many accolades, and we are committed to continuing our leadership in our industry. For additional information regarding our ESG sustainability initiatives, please visit our website at <a href="https://www.hcpi.com/sustainability">www.hcpi.com/sustainability</a>.

#### **AWARDS AND RECOGNITION**

#### **ENERGY STAR Partner of the Year**

Named an ENERGY STAR Partner of the Year by the Environmental Protection Agency for outstanding efforts to improve energy efficiency at our properties.

#### **DJSI Series Constituent (N. America and World Indices)**

The annual DJSI Assessment is an integrated measurement of ESG criteria with a strong focus on long-term shareholder value. Companies scoring in the top 20% (N. America) and 10% (World) are included in the series.

#### **GRESB Green Star Recipient**

The Global Real Estate Sustainability Benchmark facilitates an investor driven assessment of ESG performance. A Green Star designation is earned for outstanding scores in ESG implementation and measurement.

#### The Sustainability Yearbook Constituent

The Sustainability Yearbook features the most sustainable companies in the world. Companies scoring in the top 15% in each industry on the annual DJSI Assessment are named to the Yearbook.

## **FTSE4Good Index Series Constituent**

The FTSE4Good Index Series identifies companies that meet globally recognized corporate responsibility standards. An annual ESG Rating of at least 2.7 (out of 5) must be maintained to remain a constituent of the series.

#### **CDP Leadership Band Constituent**

CDP publishes the environmental data of companies on behalf of more than 800 investors through its annual Investor Survey. Companies scoring an A- or above are named to the Leadership Band.

Edgar Filing:	HCP.	INC	Form	DEF	14A
---------------	------	-----	------	-----	-----

PROXY SUMMARY

# THE COVE AT OYSTER POINT

SOUTH SAN FRANCISCO, CA LIFE SCIENCE

#### **Table of Contents**

## PROPOSAL NO. 1: ELECTION OF DIRECTORS

Based on the recommendations of our Governance Committee, our Board has nominated the six directors identified on the following pages for election at the Annual Meeting to serve until the 2019 annual meeting of stockholders and until their respective successors are elected and qualified or until their death, resignation or removal. All of the nominees are current directors of the Company. Each agreed to be named in this proxy statement and to serve, if elected.

Michael D. McKee, currently a member of our Board, will be retiring from our Board at the Annual Meeting. In addition, James P. Hoffmann is not being nominated for reelection at the Annual Meeting. We thank them both for their years of service to HCP. As a result of the foregoing, stockholders may vote only with respect to the six director nominees named in this proxy statement.

We have no reason to believe that any of the nominees will be unable or unwilling to serve if elected. However, if any nominee is unable or unwilling for good cause to serve, the proxy holders may vote their shares for a substitute nominee or for the balance of our Board, leaving a vacancy, unless our Board chooses to reduce the number of directors serving on our Board.

# Our Board unanimously recommends a vote FOR each of the six director nominees MAJORITY VOTING FOR DIRECTORS AND DIRECTOR RESIGNATION POLICY

Consistent with corporate governance best practices, our majority voting standard for director elections requires that a director nominee in an uncontested election receive a majority of the votes cast with respect to his or her election at the Annual Meeting (that is, the number of votes cast FOR the nominee must exceed the number of votes cast AGAINST the nominee) to be elected to our Board. Our Board believes that the majority vote standard in uncontested elections strengthens the director nomination process and enhances director accountability.

We also have a director resignation policy in our Bylaws, which requires any nominee who fails to receive a majority of votes cast in an uncontested election to promptly submit his or her resignation. Our Governance Committee would then consider the resignation and make a recommendation to our Board on whether to accept it or whether other action should be taken. Our Board would then act on the resignation, taking into account the Committee's recommendation, and would publicly disclose its decision, along with the rationale for such decision, within 90 days of certification of the election results. We believe this process provides critical accountability to stockholders.

2018 PROXY STATEMENT	13	3	

#### **Table of Contents**

PROPOSAL NO. 1: ELECTION OF DIRECTORS

## **DIRECTOR QUALIFICATIONS, SKILLS AND EXPERIENCE**

Our Governance Committee has determined that each of our director nominees possesses the qualifications, skills and experience to effectively oversee the Company's long-term business strategy.

#### **CORE COMPETENCIES**

Our Board believes that all directors should possess certain core qualities that ensure their fitness to lead the Company, as described below.

STRATEGIC OVERSIGHT experience is essential to guiding our long-term business strategy.

STOCKHOLDER ADVOCACY supports our goals of strong Board and management accountability and protection of stockholders' interests.

**LEADERSHIP** experience is important for driving positive change and developing leadership qualities in others.

INTEGRITY AND ETHICS are paramount for ensuring the sound operation of the Company.

Strategic Oversight	Stockholder Advocacy	Leadership	Integrity and Ethics
6	6	6	6

#### **ADDITIONAL QUALIFICATIONS**

NEW

In addition to the core competencies noted above, our Board believes that the Company will be best served by directors with a wide array of talents and perspectives to drive innovation, promote critical thinking and enhance discussion. Each of the following additional qualifications meaningfully adds to our Board's depth.

RISK OVERSIGHT/MANAGEMENT experience is critical to our Board's role in overseeing the risks facing the Company.

**REIT/REAL ESTATE EXPERIENCE** is helpful for understanding the Company's strengths and challenges specific to the real estate investment trust ("REIT") and real estate industries.

PUBLIC COMPANY EXECUTIVE experience supports our management team through relevant advice and leadership.

PUBLIC COMPANY BOARD/COMMITTEE experience provides essential comparison points for operations and governance.

FINANCIAL EXPERTISE/LITERACY is valuable in understanding and overseeing our financial reporting and internal controls.

**LEGAL/REGULATORY** experience is relevant for ensuring oversight of management's compliance with U.S. Securities and Exchange Commission ("SEC"), New York Stock Exchange ("NYSE") and other regulatory requirements.

HEALTHCARE INDUSTRY experience is important for understanding the Company's strengths and challenges specific to the healthcare industry.

**INVESTMENT EXPERTISE** is important in evaluating our assets and portfolio as a whole.

Risk Oversight/	REIT/Real	Public Company	Public Company	Financial	Legal/	Healthcare	Investment
Management	Estate Experience	Executive	Board/Committee	Expertise/Literacy	Regulatory	Industry	Expertise
6	5	5	6	6	3	2	6

In early 2018, our Board engaged an independent professional search firm to assist in identifying and evaluating diverse director candidates. Our Governance Committee considers diversity in gender, age, ethnicity, national origin, and professional and personal experience when reviewing potential director nominees, and strives to create diversity in perspective on the Board as a whole, when identifying and selecting nominees. We look forward to adding new perspectives and skills to our Board.

PROPOSAL NO. 1: ELECTION OF DIRECTORS

## **DIRECTOR NOMINEES**

THOMAS M. HERZOG DAVID B. HENRY

**Age:** 55

Director Since: 2017
President and CEO, Director

Director Since: 2004

**Independent Chairman of the Board** 

Compensation
Governance (Chair)

Age: 69

HCP Committees: None

#### **QUALIFICATIONS**

Mr. Herzog brings to our Board key executive experience in the REIT industry, with vast leadership experience as a senior executive at two other publicly held REITs. His knowledge of the Company's daily operations as our President and Chief Executive Officer and former Chief Financial Officer, an extensive background in corporate finance, accounting and financial reporting, leadership ability and an industry-wide perspective all contribute to the leadership, implementation and execution of our business strategy.

#### **PROFESSIONAL EXPERIENCE**

HCP's President and Chief Executive Officer and a member of the Board since January 2017. Executive Vice President and Chief Financial Officer from June 2016 to December 2016. Chief Financial Officer from April 2009 to May 2011.

Chief Financial Officer of UDR, Inc. (NYSE: UDR), a multifamily REIT, from January 2013 to June 2016.

Chief Financial Officer at Apartment Investment and Management Company (NYSE: AIV), a multifamily REIT, from 2005 to 2009 and Chief Accounting Officer from 2004 to 2005.

Chief Accounting Officer & Global Controller and Finance Technical Advisor roles for GE Real Estate from 2000 to 2004.

Deloitte & Touche LLP audit department for 10 years, including a 2-year national office assignment in the real estate group.

# OTHER CURRENT PUBLIC COMPANY BOARDS

Tier REIT, Inc. (NYSE: TIER)

2018 PROXY STATEMENT

#### **QUALIFICATIONS**

**HCP Committees:** 

Mr. Henry's substantial real estate investment experience gained from his management of real estate investments for significant public companies for more than 30 years, most recently as the former CEO and vice chairman of a publicly traded REIT, provides our Board with a comprehensive understanding of the REIT industry and valuable insight as our independent Chairman, Chair of our Governance Committee and a member of our Compensation Committee.

#### PROFESSIONAL EXPERIENCE

Chief Executive Officer of Kimco Realty Corporation (NYSE: KIM), a REIT, from November 2009 and Vice Chairman from May 2001, until his retirement from both positions in January 2016. President from November 2008 to August 2014.

Senior Vice President and Chief Investment Officer of GE Capital Real Estate and Chairman of GE Capital Investment Advisors from 1978 to 2001

Director of Fairfield County Bank, a private Connecticut mutual savings bank, and Starwood Real Estate Income Trust, a non-traded REIT.

Serves on the real estate advisory boards of Baruch College, Alto Real Estate Funds and Shift Capital.

Co-founder and director of Peaceable Street Capital, a private specialty finance company.

Former Vice-Chairman of the Board of Governors, National Association of Real Estate Investment Trusts (NAREIT).

Former member of the Executive Board of the Real Estate Roundtable.

Former Trustee and Chairman of International Council of Shopping Centers (ICSC).

#### OTHER CURRENT PUBLIC COMPANY BOARDS

Tanger Factory Outlet Centers, Inc. (NYSE: SKT)

Columbia Property Trust (NYSE: CXP)

VEREIT, Inc. (NYSE: VER)

15

PROPOSAL NO. 1: ELECTION OF DIRECTORS

BRIAN G. CARTWRIGHT CHRISTINE N. GARVEY

**Age:** 70 **Age:** 72

Director Since: 2013 Director Since: 2007 Independent Director Independent Director

**Audit** 

Compensation (Chair)

HCP Committees: Governance

Audit (Chair)

HCP Committees: Finance

#### **QUALIFICATIONS**

Mr. Cartwright brings to our Board unparalleled and distinguished corporate governance, regulatory and legal experience, having previously served as General Counsel for the SEC. His legal background and experience managing a large professional services firm provides our Board with considerable expertise regarding comprehensive issues faced by public companies. Additionally, Mr. Cartwright has extensive experience with accounting and auditing issues from his time with Latham & Watkins LLP and at the SEC, which he draws upon in his role as Chair of our Audit Committee. He also serves as a member of our Finance Committee.

## **PROFESSIONAL EXPERIENCE**

General Counsel of the U.S. Securities and Exchange Commission from 2006 to 2009.

Senior Advisor at Patomak Global Partners, LLC, a regulatory consulting firm, since 2012.

Senior Advisor at the law firm of Latham & Watkins LLP from 2009 to 2011. Partner, serving in various senior management positions, including as a member of its Executive Committee from 1988 to 2005.

Law clerk to Associate Justice Sandra Day O'Connor, United States Supreme Court from 1981 to 1982.

Member of the Board of Trustees of the Pacific Legal Foundation, a nonprofit provider of legal services, since 2012.

#### OTHER CURRENT PUBLIC COMPANY BOARDS

Investment Technology Group (NYSE: ITG)

#### **QUALIFICATIONS**

Ms. Garvey brings to our Board significant operational expertise and a global business approach from her extensive executive real estate background. She also offers a valuable perspective gained through her service as a director and audit committee member of other NYSE-listed companies, which provides strategic insight in her role as Chair of our Compensation Committee and a member of our Audit and Governance Committees.

#### **PROFESSIONAL EXPERIENCE**

Global Head of Corporate Real Estate Services at Deutsche Bank AG from 2001 to 2004.

Vice President, Worldwide Real Estate and Workplace Resources at Cisco Systems, Inc. from 1999 to 2001.

Group Executive Vice President at Bank of America from 1992 to

Director of UnionBanCal Corporation since October 2007.

Former Director at ProLogis, Inc. (NYSE: PLD), a REIT, and was a member of the Board of Trustees and the Board of Directors, respectively, of its predecessors, ProLogis (2005 to 2017) and Catellus Development Corporation (1995 to 2005).

Former Director at MPG Office Trust, Inc., an office building REIT, from 2008 to 2013.

Former Director at Hilton Hotels Corporation (NYSE: HLT), from 2005 to 2007.

#### OTHER CURRENT PUBLIC COMPANY BOARDS

Toll Brothers, Inc. (NYSE: TOL)

PROPOSAL NO. 1: ELECTION OF DIRECTORS

PETER L. RHEIN JOSEPH P. SULLIVAN

**Age:** 75

Director Since: 1985

Independent Director

Director Since: 2004

Independent Director

Compensation

HCP Committees: Compensation HCP Committees: Finance (Chair)

#### **QUALIFICATIONS**

Mr. Rhein brings to our Board substantial real estate investment and development experience, and his current and prior service on the board of directors of other public companies offers valuable insight in his role as a member of our Audit and Compensation Committees. Having served on our Board since our initial public offering, his tenure provides a seasoned perspective to our Board, as well as an incomparable understanding of our history and culture.

**Audit** 

## PROFESSIONAL EXPERIENCE

Partner of Sarlot and Rhein, a real estate investment partnership, since 1967.

Member of the Management Committee of BBC Properties, LLC, a real estate investment and development company, since 2001.

Served in various capacities at Wells Fargo Realty Advisors and its affiliates, from 1970 to 1984.

Certified public accountant.

Former Director and Chair of the Audit Committee of Oasis Residential, Inc., a publicly traded REIT, from 1993 to 1998.

#### OTHER CURRENT PUBLIC COMPANY BOARDS

Cohen & Steers, Inc. (NYSE: CNS)

2018 PROXY STATEMENT

#### **QUALIFICATIONS**

Mr. Sullivan's executive experience combined with his extensive background in investment banking and the healthcare industry provides our Board with significant expertise relevant to HCP's business. Additionally, this experience provides valuable insight in his role as the Chair of our Finance Committee and a member of our Compensation Committee, as well as his service on the Pricing Committee during capital market transactions.

#### PROFESSIONAL EXPERIENCE

Chairman Emeritus of the Board of Advisors of RAND Health since 2012 and Chairman from 2001 to 2012.

Board of Advisors of the UCLA Medical Center since 1995.

Chairman of the Board and Chief Executive Officer of Protocare, Inc., a healthcare clinical trials and consulting organization, from 2000 to 2003.

Chairman of the Board, Chief Executive Officer and President of American Health Properties, Inc. from 1993 to 1999, when it was acquired by HCP.

20 years of investment banking experience with Goldman Sachs.

Director at The Jazz Bakery, a nonprofit organization.

Director at the University of Minnesota Law School.

Former Director at Amylin Pharmaceuticals, Inc. (NASDAQ: AMLN) from 2003 until 2012.

Former Director at CIGNA Corporation (NYSE: CI) from 2010 to 2015.

Former Director at Covenant Care, Inc., a provider of long-term care services, from 2000 until 2006.

Former Director at MPG Office Trust, Inc., an office building REIT, from 2009 to 2013.

#### OTHER CURRENT PUBLIC COMPANY BOARDS

None

17

PROPOSAL NO. 1: ELECTION OF DIRECTORS

#### **BOARD EVALUATIONS AND REFRESHMENT**

Our Board conducts an annual self-assessment aimed at enhancing its effectiveness. Through evaluation, our directors review areas where they feel our Board functions effectively and, importantly, areas where our Board believes there are opportunities for improvement, including through Board refreshment. Evaluation topics include, among other things, our Board's composition and structure, responsibilities, processes, effectiveness and interaction with management.

#### 2018 BOARD SELF-EVALUATION PROCESS

## Identify discussion topics

Our independent Chairman works with our General Counsel to identify relevant topics for discussion, which evolve from year-to-year. The topics incorporate feedback from investors and changes in corporate governance best practices.

#### **Private sessions of Independent Directors**

The independent consultants reported their findings in an in-person executive session of the Independent Directors. Closed session discussions of the results of our Board self-evaluations are organized and facilitated by our independent Chairman.

#### **Committee discussions**

The Chair of each committee leads a committee self-evaluation by conducting one-on-one discussions with each committee member, as well as a full committee discussion of performance. Each committee Chair reports the self-evaluation results to our Chairman.

#### Follow up

Policies, practices and the composition of our Board and its committees are modified, as determined appropriate, based on the evaluation findings. Specific action items for 2018 included appointing an independent Chairman of the Board and hiring an independent search firm to begin a search for director candidates with diverse backgrounds and experiences.

## 01 Independent consultants

In 2018, our independent Directors engaged two independent consultants to 02 review and evaluate certain aspects of our Board's structure. Among other things, the consultants engaged with investors and interviewed our directors and management team to better assess our Board's composition.

## 03 One-on-one discussions

Our independent Chairman, who is also the Chair of our Governance 04 Committee, conducts one-on-one discussions with each director using the identified evaluation topics as guidelines. These candid conversations allow for direct and honest feedback on any aspect of our Board's operations.

## 05 Reporting

 $06^{\mbox{Our}}_{\mbox{Board.}}$ 

#### Ongoing

Our directors are encouraged to convey feedback to our independent **08** Chairman throughout the year. Good governance and monitoring is an ongoing process.

#### **Table of Contents**

PROPOSAL NO. 1: ELECTION OF DIRECTORS

# **DIRECTOR SELECTION**

#### IDENTIFYING AND EVALUATING DIRECTOR NOMINEE CANDIDATES

Our Governance Committee considers a variety of factors when reviewing potential nominees for our Board, including:

Personal and professional integrity, ethics and values;

Experience in our industry or relevant to our operations, such as real estate, REITs, healthcare or corporate finance;

Experience with relevant policy concerns;

Experience as a board member of other public companies;

The ability and willingness to commit adequate time to our Board and its committee matters;

Experience in corporate management, such as serving as an officer or former officer of a publicly held company;

Whether the individual's skills and personality relative to those of the other members (and potential members) of our Board are likely to be conducive to building an effective, collegial and responsive Board;

Academic expertise in an area of HCP's operations;

Practical and mature business judgment; and

Independence from us and lack of relationships with our other directors and employees.

Our Governance Committee considers potential director nominees recommended by various sources, including Board members, stockholders and senior management. The Committee may also hire a search firm. The Chair of the Committee, or a member designated by the Chair, is responsible for overseeing the search and interview process. The Committee will provide progress updates to our Board and will meet to consider and recommend final director candidates to the entire Board. Our Board then determines, taking into account the recommendation of the Committee, which candidates to nominate or elect to fill a vacancy.

In addition to the criteria noted above, our Governance Committee considers diversity in gender, age, ethnicity, national origin, and professional and personal experience when reviewing potential director nominees, and strives to create diversity in perspective on our Board as a whole, when identifying and selecting nominees. On an annual basis, as part of our Board's self-evaluation, our Board assesses whether its diversity, which it views as a critical component to its effectiveness, is appropriate.

**DIVERSITY** 

NEW In early 2018, our Board engaged an independent professional search firm to assist in identifying and evaluating diverse director candidates. We look forward to adding new perspectives and skills to our Board.

#### NOMINEE INDEPENDENCE CONSIDERATIONS

Our Board has determined that all non-employee director nominees are independent according to NYSE listing standards and our Corporate Governance Guidelines. For a director to be considered independent under NYSE rules, the director must satisfy certain definitive tests, and our Board must affirmatively determine that the director has no direct or indirect material relationship with us. Our Board annually evaluates the independence of each non-employee director by considering any matters that could affect the director's ability to exercise independent judgment in carrying out the responsibilities of a director, including any transactions or relationships between the director, members of his or her family and organizations with which that director or family members have an affiliation, on the one hand, and us, our subsidiaries and management, on the other hand.

2018 PROXY STATEMENT

19

#### **Table of Contents**

#### PROPOSAL NO. 1: ELECTION OF DIRECTORS

Based upon its most recent review, our Board has affirmatively determined that each of Ms. Garvey and Messrs. Cartwright, Henry, Hoffmann, Rhein and Sullivan is independent under the rules of the NYSE. We refer to these directors as the "Independent Directors." Our only non-independent director nominee is our President and CEO, Tom Herzog. In addition, our Board determined that Mr. McKee was not independent under the rules of the NYSE during his service on our Board in 2017 due to his employment as our Executive Chairman.

In making its director independence determinations, our Board considered Mr. Rhein's service as a non-employee director of Cohen & Steers, Inc., whose wholly owned subsidiary, Cohen & Steers Capital Management, Inc. ("CSCM"), manages mutual funds that in the aggregate owned approximately 3.72% of our common stock as of December 31, 2017. Our Board affirmatively determined that, because of the indirect nature of Mr. Rhein's relationship with CSCM and because he does not participate in the management or investment decisions of CSCM, he does not have a material relationship with the Company (either directly or as a partner, stockholder or officer of an organization that has a relationship with the Company).

## STOCKHOLDER RECOMMENDATIONS AND NOMINATIONS

Our Governance Committee will consider director candidates properly recommended by stockholders in the same manner as recommendations received from other sources. Stockholder recommendations must be submitted in writing to the Chair of our Governance Committee, c/o HCP, Inc., 1920 Main Street, Suite 1200, Irvine, California 92614, together with the proposed candidate's name, address, age, appropriate biographical information, descriptions of the candidate's qualifications and the relationship, if any, to the recommending stockholder, together with any other information about the stockholder and the candidate that would otherwise be required pursuant to our Bylaws if the stockholder was nominating the candidate for election to our Board at an annual meeting of stockholders. Stockholders who would like to recommend a candidate for consideration by our Board in connection with the next annual meeting of stockholders should submit their written recommendation no later than January 1 of the year of the annual meeting. In addition, our Bylaws permit stockholders to nominate director candidates for election to our Board at an annual meeting of stockholders, including through the use of our proxy access option described below. For a description of the process for nominating directors in accordance with our Bylaws, see "Other Matters—2019 Stockholder Proposals and Director Nominations."

#### **PROXY ACCESS**

Our Board has implemented a proxy access provision in our Bylaws, which permits a stockholder or group of up to 25 stockholders, owning at least 3% of our shares continuously for three years, to nominate up to the greater of two directors or a number constituting up to 20% of our Board for inclusion in our proxy materials, subject to complying with the requirements contained in our Bylaws. For more information on using proxy access to nominate directors, see "Other Matters—2019 Stockholder Proposals and Director Nominations."

May nominate the greater of

A stockholder or group of up to

25

**STOCKHOLDERS** 

Owning at least

**OF OUR SHARES** 

Continuously for

**YEARS** 

**2 NOMINEES OR** 

**OF OUR BOARD** 

#### **Table of Contents**

## BOARD OF DIRECTORS AND CORPORATE GOVERNANCE

## **BOARD ROLES AND RESPONSIBILITIES**

#### **ACTIVE AND ENGAGED BOARD**

Our Board's primary responsibility is to oversee the long-term health and success of our business on behalf of stockholders. In order to effectively carry out that duty to stockholders, our Board commits a substantial amount of time and attention throughout the year to the most significant aspects of our business. Directors are expected to, and do, ask difficult questions of management.

## **BOARD AND STOCKHOLDER MEETING ATTENDANCE**

Our policy is that directors should make every effort to attend all meetings of our Board and the annual meeting of stockholders, as well as all meetings of Board committees for which they are members. Our directors are committed to their responsibilities, as demonstrated by the average director attendance at Board and committee meetings in 2017 of 95%. No director attended less than 75% of the aggregate number of meetings of our Board and the committees on which the director served in 2017. All of our Board members attended the 2017 annual meeting of stockholders.

2017 BOARD AND COMMITTEE MEETING ATTENDANCE

2017 ANNUAL STOCKHOLDER MEETING ATTENDANCE

#### DIRECTOR ONBOARDING AND CONTINUING EDUCATION

When a new director joins our Board, management and the existing Board members provide an orientation to familiarize the new director with the Company's business, policies and procedures. This typically includes providing the new director with background material on the Company, its business plan and risk profile, as well as establishing meetings between the new director and senior management.

We also encourage directors to attend director education programs relating to board responsibilities, corporate governance or substantive matters relevant to the Company. We provide a list of upcoming educational programs and conferences to our directors every quarter and reimburse all fees, costs and expenses of attendance.

2018 PROXY STATEMENT

#### BOARD OF DIRECTORS AND CORPORATE GOVERNANCE

#### **RISK OVERSIGHT**

Our Board believes that effective risk management involves our entire corporate governance framework. Both management and the Board have key responsibilities in managing risk throughout the Company, as shown below. Oversight of risks inherent in their respective areas of oversight are delegated to the various Board committees, with each committee reporting to our Board at each regular Board meeting. Our Board believes that this structure is conducive to its risk oversight process.

## **Risk Oversight Responsibilities**

#### **BOARD RESPONSIBILITIES**

Overall oversight of the risk management process

Development of business strategy and major resource allocation

Leadership of management succession planning

Business conduct and compliance oversight

Receives regular reports from Board committees on specific risk oversight responsibilities

#### **RISK AREAS**

Strategic	AUDIT COMMITTEE	COMPENSATION COMMITTEE	GOVERNANCE COMMITTEE	FINANCE COMMITTEE
Reputational	Oversight of enterprise risk management activities			
Financial	Oversight of the			
Legal, regulatory and compliance	staffing and performance of internal audit function Oversight of integrity of financial	Oversight of compensation-related risks and overall philosophy, as further described under	Overall corporate governance leadership Provides recommendations regarding Board and	Overall oversight of finance requirements, plans and strategies
Operational	statements and internal control over financial reporting	"Compensation Policies and Practices — Compensation Risk Assessment" in our Compensation Discussion	Committee composition  Oversight of regulatory  compliance and corporate	Reviews proposed currency swaps and hedging transactions
Financial reporting and internal control	Responsible for the appointment, compensation and oversight of	and Analysis ("CD&A") below	governance initiatives	
Information systems and cybersecurity	independent registered public accounting firm			

## **MANAGEMENT RESPONSIBILITIES**

Identify material risks

Implement appropriate risk management strategies

Integrate risk management into our decision making process

Ensure that information with respect to material risks is transmitted to senior executives and our Board

## **Table of Contents**

BOARD OF DIRECTORS AND CORPORATE GOVERNANCE

## **ENVIRONMENTAL, SOCIAL AND GOVERNANCE INITIATIVES**

Our Board believes that integrating ESG initiatives into our strategic business objectives is critical to our long-term success. Through our integrated and ongoing approach to sustainability, we seek to drive positive change and create value for our stakeholders.

## **Integrated Approach to ESG**

Our Sustainability Committee consists of employees across functional areas and from nearly all professional levels, and is chaired by Thomas M. Klaritch, our Chief Operating Officer. The Committee meets periodically to review, implement and oversee sustainability initiatives.

Our Social Responsibility Committee is responsible for our philanthropic and charitable activities.

Our Board receives quarterly and periodic sustainability updates regarding strategy, goals, performance metrics, green projects, initiatives and related results.

Our Governance Committee ensures we adhere to corporate governance best practices.

Informed by internal assessments and stakeholder engagement, we prioritize the ESG initiatives that we believe matter most to our business and stakeholders, keeping in mind our operational level of control with respect to our properties. Our areas of focus include the following:

We are consistently recognized and awarded for our ESG initiatives and disclosure. See "Proxy Summary—Sustainability Highlights" for a summary of our most recent accolades.

To learn more about our ESG efforts, please view our Sustainability Report at www.hcpi.com/sustainability.

2018 PROXY STATEMENT

#### BOARD OF DIRECTORS AND CORPORATE GOVERNANCE

## STOCKHOLDER OUTREACH AND COMMUNICATIONS WITH THE BOARD

We engage in proactive outreach to discuss governance and compensation topics of interest to our stockholders. We believe that ongoing dialogue with our stockholders is a critical component of responsive and transparent corporate governance. Stockholder feedback has been instrumental in structuring our executive compensation program, as well as enhancing our corporate governance practices. The following graphic illustrates our annual cycle of stockholder outreach:

## 2017 Stockholder Engagement

In 2017, we recognized a need to engage with our stockholders on topics of particular interest. We quickly mobilized our senior management team on a stockholder outreach program. The following is a summary of our outreach efforts and results:

Six non-deal roadshows with 36 investor meetings Seven investor conferences

Our repositioning strategy and transactions

Eight group lunches/dinners with ~60 investor attendees Addition of several new executive management team members

Property tours with ~40 investors and analysts Governance matters such as Board diversity, evaluations and refreshment

Three fixed income investor group meetings with ~90 attendees

Challenges in our senior housing segment

## **Key Takeaways:**

Investors value transparency to explain our repositioning transactions and the related impact on earnings Investors are encouraged by the proactive steps we have taken to improve senior housing performance Investors are optimistic about the potential of our new senior leadership team

#### **Communications with the Board**

Stockholders or other interested parties who wish to contact members of our Board, the Chairman of the Board, any Board committee, or our Independent Directors as a group may send written correspondence to our Corporate Secretary at HCP, Inc., 1920 Main Street, Suite 1200, Irvine, California 92614. The name of any specific intended Board recipients (such as our Chairman or Independent Directors) should be clearly noted in the communication. Stockholders should provide proof of share ownership and appropriate contact information in all correspondence. All communications will be received, processed and then directed to the appropriate member(s) of our Board, other than, at our Board's request, certain items unrelated to our Board's duties, such as spam, junk mail, solicitations, employment inquires and similar items. This centralized process assists our Board in reviewing and responding to stockholder and interested party communications in a more efficient manner.

## **Table of Contents**

BOARD OF DIRECTORS AND CORPORATE GOVERNANCE

## MANAGEMENT SUCCESSION PLANNING

Our Board is responsible for ensuring that we have a high-performing management team in place. Our Board, with the assistance of our Compensation Committee, reviews management development and succession planning activities to ensure that top management positions, including the CEO position, can be filled without undue interruption. High-potential leaders are given exposure and visibility to Board members through formal presentations at Board and committee meetings as well as through informal events, such as dinners, lunches and site visits.

NEW In early 2018, our Board indicated that it intends to expand its focus to include a review of the Company's overall workforce, including diversity, recruiting and talent development programs, which our Board believes are critical to the Company's organizational health. We look forward to engaging with our Board on these topics.

## **BOARD LEADERSHIP STRUCTURE**

David B. Henry, previously our Lead Independent Director, was appointed to serve as our non-executive, independent Chairman of the Board in February 2018 in connection with Mr. McKee stepping down as Executive Chairman and as a member of our Board at the Annual Meeting.

Our Chairman actively manages our Board by:

Presiding at all meetings of our Board

Establishing the agenda for each Board meeting in consultation with our management team

Calling and presiding at executive sessions of the non-employee directors

Engaging with management on topics discussed in executive session as needed

The Independent Directors hold regular executive sessions to provide an opportunity to discuss matters without Company management present. These executive sessions allow for candid conversations and promote the independence of our Board from management. Executive sessions often follow regularly scheduled Board and committee meetings, but are also sometimes held independently of regular Board and committee meetings. Any Independent Director may call an executive session.

BOARD OF DIRECTORS AND CORPORATE GOVERNANCE

## **COMMITTEES OF THE BOARD**

Our Board has a standing Audit Committee, Compensation Committee and Governance Committee, each of which has a written charter, available on our website at <a href="https://www.hcpi.com/charters">www.hcpi.com/charters</a>. In May 2016, our Board established a standing Finance Committee to review HCP's financing requirements, plans and strategies and recommend to our Board any material changes to HCP's capital structure.

As a corporate governance best practice, our Governance Committee annually considers the composition of our standing Board committees to ensure an appropriate balance of workloads and a diversity of perspectives. The table below shows the current membership of the committees of our Board and the number of meetings held by each in 2017. Mr. Hoffmann will no longer serve on the Audit, Governance and Finance committees, effective immediately prior to the Annual Meeting. Mr. Herzog does not serve on any of the below committees.

Committee Membership	Audit	Compensation	Governance	Finance
David B. Henry			Chair	
Brian G. Cartwright	Chair			
Christine N. Garvey		Chair		
James P. Hoffmann				
Peter L. Rhein				
Joseph P. Sullivan				Chair
Total Meetings in 2017	5	6	3	4

Below is a summary of the composition and responsibilities of each of our Audit, Compensation, Governance and Finance Committees.

### **RESPONSIBILITIES:**

Oversee independent auditor

Oversee the internal audit function

Review independence, performance and quality control procedures of independent auditor

Oversee financial statement and internal control integrity and process

Plan annual audit with management, independent auditor and internal audit team

Review with independent auditor any issues encountered during annual audit

Pre-approve audit and non-audit services to be provided by the independent auditor

Oversee legal and regulatory compliance and enterprise risk management activities

Review strategy for use of swaps or derivative instruments for hedging risks

Review quarterly and annual financial statements and related disclosures

Review material related person transactions

#### 2017 HIGHLIGHTS:

Adopted written Related Person Transactions Policy

Assessed cybersecurity risk management plan

Reviewed portfolio life safety risk management and coverage Oversaw use of non-GAAP financial measures and other accounting policies

## MEMBERS:

Brian G. Cartwright, Chair Christine N. Garvey James P. Hoffmann Peter L. Rhein

INDEPENDENT: All

NYSE/SEC QUALIFIED: All

FINANCIAL EXPERTS: All

### BOARD OF DIRECTORS AND CORPORATE GOVERNANCE

#### **RESPONSIBILITIES:**

Determine executive officer compensation

Approve corporate goals and objectives for executive compensation

Evaluate executive officer performance annually in connection with compensation decisions

Review director compensation and recommend changes to our Board

Periodically review all annual cash incentive, equity incentive, deferred compensation and change-in-control plans

Assess risks related to compensation arrangements

Consider results of stockholder advisory vote on executive compensation

Review and discuss with management the CD&A and recommend to our Board whether it be included in the annual proxy statement

Review and approve independent compensation consultant engagement

### 2017 HIGHLIGHTS:

#### MEMBERS:

Made 2016 compensation determinations based on approved 2016 compensation plans
Established 2017 executive compensation plans
Approved compensation of new and promoted management team members
Reviewed peer STIP and LTIP plans in preparation for establishing 2018 executive compensation
Adopted 1-year minimum vesting requirement for equity awards

Christine N. Garvey, Chair David B. Henry Peter L. Rhein Joseph P. Sullivan

INDEPENDENT: All

### **RESPONSIBILITIES:**

Identify qualified candidates as potential Board members

Recommend candidates for election at annual stockholder meeting and to fill Board vacancies

Oversee annual Board and committee evaluation process

Review performance of each director at least annually and assess continued suitability as a director when he or she has a change in job responsibilities

Develop and oversee corporate governance guidelines applicable to our Board

Oversee corporate governance matters

Review Code of Business Conduct and Ethics and the enforcement procedures in place at least annually

### 2017 HIGHLIGHTS:

Recommended opting out of MUTA provisions allowing staggered board without stockholder approval Recommended adopting majority vote standard for stockholder bylaw amendments

Amended Governance Committee charter to reflect commitment to Board diversity

Recommended updates to the Company's Insider Trading Policy

### **MEMBERS:**

David B. Henry, Chair Christine N. Garvey James P. Hoffmann

INDEPENDENT: All

## RESPONSIBILITIES:

Review our financing requirements, plans and strategies

Review and recommend to our Board any material changes to our capital structure, including credit facilities, equity, debt and other financings, and related principal banking relationships

## 2018 PROXY STATEMENT

### 2017 HIGHLIGHTS:

Conducted review of corporate strategy Reviewed terms of new credit facility Advised on debt financings and repurchases

### MEMBERS:

Joseph P. Sullivan, Chair Brian G. Cartwright James P. Hoffmann

INDEPENDENT: All

27

### BOARD OF DIRECTORS AND CORPORATE GOVERNANCE

## **CORPORATE GOVERNANCE AND POLICIES**

## CORPORATE GOVERNANCE GUIDELINES

Our Board has adopted Corporate Governance Guidelines with respect to, among other things, Board composition, Board meetings, our Board's standing committees, stockholder communications with our Board, expectations for directors, succession planning, and Board and committee self-evaluations.

Our Board has adopted a Code of Business Conduct and Ethics ("Code of Conduct") that applies to all of our directors, officers and employees and a Vendor Code of Business Conduct and Ethics ("Vendor Code") applicable to our vendors and business partners. The Vendor Code represents an integral part of our commitment to the highest ethical standards, ensuring that our employees and vendors work collectively to uphold those standards. We provide annual training to all of our employees, with 100% participation, regarding both codes of conduct.

The Code of Conduct addresses, among other things, conflicts of interest, corporate opportunities, confidential information, competition and fair dealing, including relationships with customers and suppliers, gifts, protection of Company assets and compliance with laws. The Code of Conduct also serves as the code of ethics required under applicable SEC rules for our senior financial officers.

## CODES OF BUSINESS CONDUCT AND ETHICS

Waivers from, and amendments to, our Code of Conduct that apply to our directors and executive officers, will be timely posted on our website at <a href="https://www.hcpi.com/ethics">www.hcpi.com/ethics</a> to the extent required by applicable SEC and NYSE rules. There were no such waivers in 2017.

# WHISTLEBLOWER HOTLINE

Our directors, officers, employees, vendors and business partners are informed of, and encouraged to report violations of our codes of conduct through, our secure whistleblower hotline. The whistleblower hotline is operated by an independent service provider and is available for the anonymous submission of complaints regarding accounting, internal controls, auditing matters or other concerns regarding the conduct of HCP's employees, representatives or business partners.

Our General Counsel screens potential related person transactions for materiality and then provides them to the Audit Committee for review, as appropriate. For this purpose, "related person transactions" are generally defined under applicable SEC rules as any transaction or series of transactions in which we are a participant, the amount involved exceeds \$120,000 and any of our directors, director nominees, executives officers, 5% or greater stockholders or any of their respective immediate family members has a direct or indirect material interest. Pursuant to our Audit Committee Charter and our Related Person Transactions Policy, any related person transactions brought to the Audit Committee's attention, which could reasonably be expected to have a material impact on our financial statements, must be discussed among the Committee, management and HCP's independent auditor. In determining whether to approve or reject a related person transaction, the Committee takes into account, among other factors it deems appropriate, whether the proposed transaction is on terms no less favorable than terms generally available to an unaffiliated third party under the same or similar circumstances, as well as the extent of the related person's economic interest in the transaction.

## RELATED PERSON TRANSACTIONS POLICIES AND PROCEDURES

There were no related person transactions identified for 2017.

## WHERE TO FIND OUR CORPORATE GOVERNANCE DOCUMENTS

We encourage you to view our corporate governance materials on our website, www.hcpi.com, under the links provided below.

Board Committee Charters

Code of Business Conduct and Ethics

www.hcpi.com/charters

www.hcpi.com/codeofconduct

Corporate Governance Guidelines www.hcpi.com/cgguidelines

Vendor Code of Business Conduct and Ethics www.hcpi.com/vendorcode

### **Table of Contents**

## **DIRECTOR COMPENSATION 2017**

Compensation paid to our Independent Directors for services in 2017 is described below. For compensation paid in 2017 to Michael D. McKee, our former Executive Chairman, and Thomas M. Herzog, our President and CEO, see "Compensation Discussion and Analysis." Messrs. McKee and Herzog received no separate compensation for their services as directors of the Company in 2017.

In consultation with FPL Associates, L.P. ("FPL Associates"), our Compensation Committee's independent compensation consultant, the Committee conducted its annual review of our director compensation program in October 2017, including a comparison of compensation programs at companies within our peer group (as identified in the CD&A), and determined not to make any adjustments at that time. In connection with Mr. Henry's appointment as our non-executive Chairman in February 2018, the Committee established an annual cash retainer for the Chairman of \$30,000 (which replaces the Lead Independent Director retainer).

### ANNUAL COMPENSATION

Each of our Independent Directors receives annual compensation as follows:

### ANNUAL DIRECTOR COMPENSATION

### **ADDITIONAL CASH COMPENSATION**

Lead Independent Director: \$30,000

**Audit Committee** 

Chair - \$35.000

Member - \$15,000

**Compensation Committee** 

Chair - \$30,000

Member - \$7.500

**Governance Committee** 

Chair - \$15,000

Member - \$2,500

**Finance Committee** 

Chair - \$20,000

Member - \$5.000

In addition to the above, during 2017 we paid a \$5,000 annual retainer and \$1,500 per meeting fee to directors designated to coordinate the investigation of legal claims against the Company. In addition, directors are paid an additional \$1,500 per meeting fee for each Board or individual committee meeting that a director attends after that director has attended 10 meetings of our Board or that committee, as applicable, in a given calendar year (e.g., for each Audit Committee meeting after ten Audit Committee meetings in one calendar year).

All cash retainers are paid quarterly and prorated based on the number of days that a member serves in the applicable capacity. We also reimburse Independent Directors for director education and reasonable travel expenses in connection with their Board duties.

The annual equity retainer is provided in restricted stock units ("RSUs") with a grant date fair value of \$150,000, rounded up to the nearest whole share, to each Independent Director who is elected at the annual meeting of stockholders or is initially appointed as an Independent Director other than at the annual meeting. The RSUs cliff-vest in full on the earlier of the first anniversary of the grant date or the termination of the Independent Director's service due to death, disability or a qualified retirement (which is a retirement after the director has either (i) attained age 65 and completed at least five full years of service to the Company as an employee or director, or (ii) attained age 60 and completed at least 15 full years of service to the Company as an employee or director). The awards are subject to forfeiture if the Independent Director's service terminates for any other reason.

Our Compensation Committee believes that the 1-year cliff vesting promotes retention during the year in which the award is granted and provides for an earlier alignment of interests with stockholders when compared to vesting over a 3-year period. Additionally, 1-year cliff vesting reflects our Board's view that shorter vesting periods encourage director independence and objectivity.

2018 PROXY STATEMENT

29

**DIRECTOR COMPENSATION—2017** 

## 2017 INDEPENDENT DIRECTOR COMPENSATION

The following table summarizes the compensation of the Independent Directors for the fiscal year ended December 31, 2017.

	Fees Earned or	Stock	
	Paid in Cash	Awards	Total
Name	(\$)	<b>(\$)</b> <sup>(1)</sup>	(\$)
(a)	(b)	(c)	(h)
David B. Henry	132,785	150,010	282,795
Brian G. Cartwright	145,579	150,010	295,589
Christine N. Garvey	126,658	150,010	276,668
James P. Hoffmann	127,658	150,010	277,668
Peter L. Rhein	101,658	150,010	251,668
Joseph P. Sullivan	106,658	150,010	256,668

Each Independent Director was awarded 4,785 RSUs on April 28, 2017, which were issued in connection with the Independent Directors' annual equity award, as described above. The RSUs were issued pursuant to the 2014 Performance Incentive Plan (the "2014 Plan"). The Board administers the 2014 Plan and has the ability to interpret and make all required determinations under such plan. The value in the stock award (1) column represents the aggregate grant date fair value of RSUs awarded to the director, computed in accordance with FASB ASC Topic 718. For a discussion of the assumptions and methodologies used to calculate the amounts referred to above, see Note 15 Compensation Plans to the Consolidated Financial Statements included in our Annual Report. As of December 31, 2017, each of our Independent Directors held 4,785 unvested RSUs.

## **DIRECTOR STOCK OWNERSHIP GUIDELINES**

Independent Directors are required to accumulate and hold shares of HCP stock (including RSUs) equal in value to at least five times the amount of the annual cash retainer for Independent Directors. With respect to new Independent Directors, the guidelines are effective on the first May 15<sup>th</sup> that occurs more than five years after the director first becomes a member of our Board. Once subject to the guidelines, an Independent Director's level of stock ownership will be reviewed annually on May 15<sup>th</sup> for as long as the director remains in office. All of our Independent Directors for whom the guidelines had become effective as of May 15, 2017 satisfied our director stock ownership guidelines as of that date.

### **DIRECTOR DEFERRED COMPENSATION PLAN**

We maintain our Second Amended and Restated Director Deferred Compensation Plan (the "Director Deferral Plan"), which permits our Independent Directors to elect to defer their annual retainers. Amounts deferred under the Director Deferral Plan are payable in cash upon the termination of the director's service on our Board or such earlier date as elected by the director. A director participating in the Director Deferral Plan may elect to have his or her deferred compensation credited to (i) an interest rate account wherein the deferrals accrue interest at a rate equal to the current prime rate minus 1%, or (ii) a stock credit account wherein the deferrals are treated as if invested in our common stock with the account increasing for dividends paid, and increasing or decreasing in value with changes in our stock price.

## NON-EMPLOYEE DIRECTOR STOCK-FOR-FEES PROGRAM

Under the Non-Employee Director Stock-for-Fees Program, each of our Independent Directors may elect to receive all or a portion of their annual retainer in the form of shares of our common stock in lieu of payment in cash. The election will apply to the elected amount of such fees that would otherwise be paid in cash, commencing with the fiscal quarter after the election is made. Shares will be issued as soon as practicable after we pay an ordinary cash dividend to our stockholders following the date that cash director fees for the preceding quarter would otherwise be payable to the director. The number of shares issued will be determined by dividing the amount of the fees by the average closing price of our common stock for the 10 trading days immediately preceding the relevant dividend payment date.

# PROPOSAL NO. 2: RATIFICATION OF APPOINTMENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

## **AUDITOR EVALUATION AND SELECTION**

Our Audit Committee is responsible for the appointment, compensation, retention and oversight of the Company's independent registered public accounting firm that audits the Company's financial statements and internal control over financial reporting. The Audit Committee has selected Deloitte to continue to serve as HCP's independent registered public accounting firm for the year ending December 31, 2018. Deloitte has served as HCP's independent registered public accounting firm since March 3, 2010.

The Audit Committee annually reviews Deloitte's performance and independence in deciding whether to engage a different independent registered public accounting firm. In the course of these reviews, the Committee considers, among other things:

Deloitte's independence from the Company and management, including any factors that may impact Deloitte's objectivity

Deloitte's qualifications and capability in handling all aspects of the Company's operations

The desired balance of Deloitte's experience and fresh perspective occasioned by mandatory audit partner rotation

The experience, qualifications and performance of our existing audit engagement team

Any issues raised by the Public Company Accounting Oversight Board's ("PCAOB") most recent quality control review of Deloitte

The quality and candor of Deloitte's communications with the Committee and management Deloitte's quality control procedures

The quality and efficiency of Deloitte's historical and recent audit plans and performance on our audit

The advisability and potential impact of selecting a different independent public accounting firm

Following this review, the Committee believes that Deloitte's continued engagement as our independent registered public accounting firm is in the best interests of the Company for the following reasons:

## **Experience and Efficiency**

**Enhanced audit quality.** Through years of experience, Deloitte has gained significant institutional knowledge of our business and operations, accounting policies and practices, and internal control over financial reporting.

**Effective audit plans and efficient fee structures.** Deloitte's knowledge of our business and control framework enables it to design effective audit plans that cover key risk areas while capturing cost efficiencies in audit scope and internal control testing.

**Maintaining continuity avoids disruption.** Bringing on a new auditor, without reasonable cause, would require extensive education and a significant period of time for the new auditor to reach a comparable level of knowledge and familiarity with our business and control framework.

## **Strong Independence Controls**

**Thorough Committee oversight.** The Committee believes that any concerns with Deloitte's tenure are mitigated by the Committee's oversight, which includes ongoing engagement with Deloitte and a comprehensive annual review process.

**Robust pre-approval policies and limits on non-audit services.** The Committee must preapprove all audit and non-audit services performed by Deloitte, including the types of services to be provided and the estimated fees relating to those services.

**Deloitte's strong internal independence procedures and regulatory framework.** Deloitte conducts periodic internal quality reviews of its audit work and rotates lead partners every five years. Deloitte is also subject to PCAOB inspections, "Big 4" peer reviews, and PCAOB and SEC oversight.

PROPOSAL NO. 2: RATIFICATION OF APPOINTMENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM AUDIT AND NON-AUDIT FEES

The following table shows information about the respective fees billed by Deloitte during or related to the fiscal years ended December 31, 2017 and 2016 (in thousands). In 2016, we incurred an aggregate of \$2.3 million in audit fees and \$514,000 related to tax planning and tax advice in connection with the QCP Spin-Off, as described in footnotes (1) and (4) below.

	2017	2016
Audit Fees <sup>(1)</sup>	\$2,454	\$4,403
Audit-Related Fees <sup>(2)</sup>	303	628
Tax Fees:		
Tax Compliance <sup>(3)</sup>	981	915
Tax Planning and Tax Advice <sup>(4)</sup>	833	1,266
All Other Fees	_	_
Total	\$4.571	\$6.852

Audit fees include fees and out-of-pocket expenses billed for the audit of our annual consolidated financial statements and internal control over (1) financial reporting, the review of interim consolidated financial statements included in our Quarterly Reports on Form 10-Q, and other SEC registration statement and consent services. For 2016, audit fees also include \$2.3 million in connection with the QCP Spin-Off.

- (2) Audit-related fees include fees for the separate audits of our consolidated subsidiaries and unconsolidated joint ventures.
- (3) Tax compliance fees primarily involve the preparation or review of tax returns.

Tax planning and tax advice fees encompass a diverse range of services, including tax advice related to acquisitions and investments, consultation regarding the impact of proposed actions/activities on REIT qualification, and consultation regarding the foreign, federal, state and local tax issues related to various transactions. For 2016, fees also include: (i) \$514,000 in connection with the QCP Spin-Off and (ii) \$28,000 for services rendered under a transition and services agreement with QCP, which are expected to be reimbursed.

## POLICY ON PRE-APPROVAL OF AUDIT AND PERMITTED NON-AUDIT SERVICES

Pursuant to its charter and good corporate governance practices, the Audit Committee must pre-approve all audit and permitted non-audit services performed by Deloitte and all related fees. The Audit Committee has delegated its pre-approval authority to its Chair, provided that the Chair presents any pre-approvals related to audit and permitted non-audit services to the Committee at its next scheduled meeting. The Committee considered whether the provision of proposed non-audit services by Deloitte to the Company was compatible with maintaining the audit firm's independence and concluded that Deloitte's independence was not compromised by the provision of such services and pre-approved all services provided by Deloitte in 2017 and 2016.

### **VOTING STANDARD**

We are asking our stockholders to ratify the selection of Deloitte as our independent registered public accounting firm for 2018. Ratification requires the affirmative vote of a majority of the votes cast on this proposal at the Annual Meeting.

Although ratification is not required by our organizational documents or otherwise, our Board is submitting the selection of Deloitte to our stockholders as a matter of good corporate governance practices. If the selection is not ratified, the Audit Committee will consider whether it is appropriate to select another independent registered public accounting firm. Even if the appointment is ratified, the Audit Committee, in its discretion, may appoint a different independent registered public accounting firm at any time during the year if the Audit Committee determines that such a change would be in the best interests of the Company.

A representative of Deloitte is expected to attend the Annual Meeting and will have an opportunity to make a statement and be available to respond to appropriate questions.

Our Board unanimously recommends a vote **FOR** ratification of Deloitte as our independent registered public accounting firm for 2018

32 HCP. INC.

### **Table of Contents**

PROPOSAL NO. 2: RATIFICATION OF APPOINTMENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

## AUDIT COMMITTEE REPORT

The Audit Committee consists of four members: Ms. Garvey and Messrs. Cartwright, Hoffmann and Rhein. The Board has determined that all Audit Committee members are independent under applicable NYSE and SEC rules and are financial experts. The Audit Committee has certain duties and powers as described in its written charter adopted by the Board. A copy of the charter can be found on the Company's website at <a href="https://www.hcpi.com/charters">www.hcpi.com/charters</a>.

The Audit Committee oversees the Company's financial reporting process on behalf of the Board. Management has the primary responsibility for establishing and maintaining adequate internal financial controls, preparing the financial statements and the public reporting process. Deloitte, the Company's independent registered accounting firm for 2017, is responsible for expressing opinions on the conformity of the Company's audited consolidated financial statements with generally accepted accounting principles and on the Company's internal control over financial reporting.

In fulfilling its oversight responsibilities, the Audit Committee has reviewed and discussed with management and Deloitte the audited consolidated financial statements for the fiscal year ended December 31, 2017, Deloitte's evaluation of our internal control over financial reporting significant accounting policies and practices and management judgments and estimates. The Audit Committee has discussed with Deloitte the matters required to be discussed by Auditing Standard 1301, "Communications with Audit Committees" issued by the PCAOB. The Audit Committee also received the written disclosures and the letter from Deloitte required by applicable requirements of the PCAOB regarding Deloitte's communications with the Audit Committee concerning independence. In addition, the Audit Committee has discussed with Deloitte any relationships that may impact its objectivity and independence and satisfied itself as to Deloitte's independence.

Based on the Audit Committee's review of the audited consolidated financial statements and the review and discussions described in the foregoing paragraph, the Audit Committee recommended to the Board that the audited consolidated financial statements for the fiscal year ended December 31, 2017, be included in the Annual Report, as filed with the SEC.

The Audit Committee members whose names appear on the Audit Committee Report were committee members during all of 2017.

### **Audit Committee of the Board of Directors**

Brian G. Cartwright (Chair) Christine N. Garvey James P. Hoffmann Peter L. Rhein

2018 PROXY STATEMENT

33

## **OUR EXECUTIVE OFFICERS**

## THOMAS M. HERZOG

Age: 55 Director Since: 2017 President and Chief Executive Officer Mr. Herzog is our President and Chief Executive Officer, and a member of our Board of Directors. He became our President in June 2017 and has been our Chief Executive Officer and a member of our Board since January 2017. From June 2016 to December 2016, Mr. Herzog served as our Executive Vice President and Chief Financial Officer, and also served as our Chief Financial Officer from April 2009 to May 2011. From January 2013 until joining HCP in June 2016, he was Chief Financial Officer of UDR, Inc. (NYSE: UDR), a multifamily REIT. Mr. Herzog served as Chief Financial Officer of Amstar, a Denver-based real estate investment company, from August 2011 to January 2013. He also served as Chief Financial Officer at Apartment Investment and Management Company (NYSE: AIV), a multifamily REIT, from 2005 to 2009 and as Chief Accounting Officer from 2004 to 2005. From 2000 to 2004, he served as Chief Accounting Officer for GE Real Estate. Mr. Herzog began his career in public accounting with Deloitte & Touche LLP, including a national office assignment in the real estate group. He currently serves on the Board of Directors for Tier REIT (NYSE: TIER), an office property REIT.

## **SCOTT M. BRINKER**

Age: 41
Executive Vice President and
Chief Investment Officer

Mr. Brinker has been our Executive Vice President and Chief Investment Officer since March 2018. Before joining HCP, he was at Welltower Inc. (NYSE: WELL), a healthcare REIT, most recently as its Executive Vice President and Chief Investment Officer from July 2014 to January 2017. Mr. Brinker was Executive Vice President – Investments from February 2012 to July 2014, and worked in various other investment and portfolio management-related capacities since joining Welltower in July 2001.

## PETER A. SCOTT

Age: 38
Executive Vice President and
Chief Financial Officer

Mr. Scott has been our Executive Vice President and Chief Financial Officer since February 2017. Prior to joining HCP, he served as a Managing Director, Real Estate Banking Group of Barclays, a financial services firm listed on the London Stock Exchange from 2014 to 2017. His experience also includes various positions of increasing responsibility at the financial services firms Credit Suisse from 2011 to 2014, Barclays from 2008 to 2011 and Lehman Brothers from 2002 to 2008.

**OUR EXECUTIVE OFFICERS** 

### THOMAS M. KLARITCH

Age: 60
Executive Vice President and
Chief Operating Officer

Mr. Klaritch is our Executive Vice President and Chief Operating Officer. He previously served as Senior Managing Director – Medical Office Properties from April 2008 to August 2017, and as Senior Vice President – Medical Office Properties from October 2003 to April 2008. Prior to joining HCP, Mr. Klaritch was a founding member and Chief Financial Officer of MedCap Properties LLC, a company that owned, operated and developed healthcare real estate. (HCP acquired MedCap Properties LLC in October 2003.) He has 35 years of operational and financial management experience in the medical office and hospital sectors. Mr. Klaritch is a Fellow in the Healthcare Financial Management Association and serves on the Board of Directors of the University City District of Philadelphia. Pennsylvania. He is also a certified public accountant.

## TROY E. McHENRY

Age: 45 Executive Vice President, General Counsel and Corporate Secretary Mr. McHenry has been our Executive Vice President, General Counsel and Corporate Secretary since February 2016. He previously served as Senior Vice President — Legal, HR and Assistant Corporate Secretary from July 2013 to February 2016, and as Vice President, Corporate Counsel and Assistant Corporate Secretary from December 2010 to July 2013. Prior to joining HCP, Mr. McHenry was with MGM Resorts International (NYSE: MGM), a global hospitality and entertainment company, from 2005 to 2010 as Vice President, Deputy General Counsel and Assistant Corporate Secretary. Prior to that, he was Associate General Counsel at Boyd Gaming Corporation (NYSE: BYD), a gaming and hospitality company, from 2004 to 2005. Mr. McHenry was also a senior associate with the law firm of DLA Piper (formerly Gray Cary) from 2001 to 2004. He is a military veteran and previously served as an officer (First Lieutenant) in the U.S. Army.

## **KENDALL K. YOUNG**

Age: 57
Senior Managing Director —
Senior Housing Properties

Mr. Young is our Senior Managing Director — Senior Housing Properties. He previously served as Executive Vice President – Senior Housing Investments from September 2010 to April 2017. Prior to joining HCP, he was affiliated with Strategic Value Partners in Greenwich, Connecticut, where he was Managing Director, Global Head of Asset Management, from 2007 to 2010. At Strategic Value Partners, Mr. Young was responsible for managing a large commercial property portfolio. Before that, he held Managing Director positions with Merrill Lynch from 2005 to 2007 and GE Capital Real Estate from 1992 to 2005, where he originated and managed large U.S. and international portfolios of real estate equity and debt investments.

2018 PROXY STATEMENT

35

## PROPOSAL NO. 3: APPROVAL, ON AN ADVISORY BASIS, OF 2017 EXECUTIVE COMPENSATION

In accordance with the requirements of Section 14A of the Securities Exchange Act of 1934, as amended (the "Exchange Act") and the related rules of the SEC, stockholders are entitled to cast a nonbinding, advisory vote to approve the compensation of our NEOs (often referred to as "say-on-pay"). Accordingly, you are being asked to vote on the following resolution at the Annual Meeting:

**RESOLVED**, that the stockholders **APPROVE**, on an advisory basis, the compensation paid to the NEOs, as disclosed in this proxy statement, which includes the "Compensation Discussion and Analysis," the accompanying tables, and the related narrative disclosure, pursuant to the SEC's executive compensation disclosure rules.

Our Board recommends that you vote **FOR** this resolution because it believes that our executive compensation program supports our compensation objectives and philosophies, including:

Aligning compensation with stockholder interests;

Promoting long-term stockholder value creation;

Providing a straightforward and transparent compensation program, with rigorous, objective and at-risk performance criteria, including future relative TSR as a significant component;

Discouraging excessive risk-taking by balancing short- and long-term compensation awards;

Attracting, motivating and retaining key employees with outstanding talent and ability; and

Rewarding performance, with a meaningful portion of compensation tied to the Company's financial and strategic goals.

## VOTING STANDARD

This proposal to approve the compensation paid to our NEOs requires the affirmative vote of a majority of the votes cast on the proposal at the Annual Meeting. This proposal is advisory only and will not be binding on, overrule any decision by, or create or imply additional fiduciary duties for, HCP, our Board or our Compensation Committee. Our Compensation Committee, which is responsible for designing and administering our executive compensation program, values the opinions expressed by stockholders in their vote on this proposal and will consider the outcome of the vote when making future compensation decisions for NEOs.

Our current policy is to provide our stockholders with an opportunity to approve the compensation of our NEOs each year at the annual meeting of stockholders. It is expected that the next advisory vote on executive compensation will be held at the 2019 annual meeting of stockholders.

Our Board unanimously recommends a vote **FOR** approval of 2017 executive compensation on an advisory basis

## LETTER FROM OUR COMPENSATION COMMITTEE

Dear HCP Stockholder,

As the members of the Compensation Committee, we are responsible for overseeing the design and implementation of competitive compensation programs that further the interests of stockholders and demonstrate strong pay-for-performance alignment. This responsibility includes listening to and considering your views on executive compensation.

The CD&A that follows describes what we pay, why we pay it and how we made our compensation decisions in 2017. Our compensation philosophy is to align the interests of our executives and stockholders through a transparent and rigorous compensation program.

### **KEY COMPENSATION OBJECTIVES**

**Aligning** executive compensation with the interests of our stockholders

**Providing** a transparent compensation program with objective performance hurdles with a substantial possibility of not being achieved

Limiting discretionary compensation components

01

**Linking** executive compensation **02** to the achievement of key financial and strategic goals

03

**Evaluating** hurdles across multiple **04** metrics and performance periods, including 3-year relative TSR

05

We incentivize our executives by offering a combination of performance-based and fixed compensation, with a significant portion in the form of equity awards. The value of these awards depends upon the value of our common stock, which we believe further aligns executives' interests with those of our stockholders. We believe this compensation philosophy also motivates our talented management team, promotes the execution of our business strategy in a manner that focuses on the creation of long-term stockholder value, encourages prudent risk management and enhances retention of our executive team in a competitive marketplace for talent. While individual goals and performance are considerations in compensation decisions, they are not the cornerstone of our program philosophy because we believe that executive compensation tied to Company objectives better drives long-term growth for stockholders.

We remain firm in our belief that our compensation programs drive the right behaviors for our executives, which in turn benefits our stockholders by driving our business strategies and goals. Though in the short-run, the stock price may not correlate with these actions, we believe our stockholders' interests are best served over time by a balanced compensation program that takes a long-term, holistic view of our business strategy and emphasizes the drivers of long-term value creation.

## COMPENSATION COMMITTEE REPORT

We reviewed and discussed the CD&A with management, as well as the Committee's independent compensation consultant and legal advisors. Based upon this review and discussion, we recommended to the Board that the CD&A be included in this proxy statement.

### **Compensation Committee of the Board of Directors**

Christine N. Garvey (Chair) David B. Henry Peter L. Rhein Joseph P. Sullivan

2018 PROXY STATEMENT

37

## COMPENSATION DISCUSSION AND ANALYSIS

2017 Compensation Program Overview	<u>38</u>	
Paying for Performance	<u>39</u>	
2017 STIP Performance 2017 LTIP Performance	<u>39</u> 39	
Say-On-Pay Results	<u>40</u>	
Named Executive Officers	<u>40</u>	
2017 NEO Compensation	<u>41</u>	
Base Salary Annual Cash Incentive Compensation Long-Term Equity Incentive Compensation 2017 Compensation Decisions Management Transition Awards		41 41 46 49 49
2018 Executive Compensation Program Changes		<u>50</u>
Compensation Policies and Practices		<u>50</u>

## 2017 COMPENSATION PROGRAM OVERVIEW

Consistent with our goals of aligning executive and stockholder interests and appropriately incentivizing our executives, our Compensation Committee has adopted a compensation program that incorporates a mix of fixed and at-risk pay incentives. In 2017, our compensation program consisted of the following elements, as further detailed under "2017 NEO Compensation" below:

We pay a base level of competitive cash salary to attract and retain executive talent.

We determine base salary based on experience, job scope, market data and individual performance.

We annually review our NEOs' base salaries against our peers to maintain competitive levels.

We incentivize our management team with annual cash incentive bonuses based on the achievement of objective at-risk Company performance metrics to align compensation with strategic goals.

Our performance metrics (normalized FFO per share, same store cash NOI growth, and net debt to adjusted EBITDA (earnings before interest, tax and depreciation and amortization)) are commonly used measures of REIT performance.

A portion of the annual cash bonus is based on the achievement of individual performance goals in order to reward individual initiative, achievements and contributions. We grant performance-based restricted stock units ("PSUs") and service-based RSUs to our executives.

PSUs are only earned by achieving the Company's 3-year TSR performance hurdles relative to constituents in the FTSE NAREIT Equity Healthcare index and the S&P 500 REIT index. This is a critical component of aligning executive compensation with stockholders' interests.

RSUs encourage executive retention by vesting ratably over three years, subject to achieving a minimum normalized FFO per share threshold in the grant year.

## AT-RISK COMPENSATION MIX

The below graphics illustrate the mix of 2017 fixed pay (base salary) and at-risk pay incentives (cash incentive compensation and equity awards), presented at Target, for our CEO and our other NEOs. "Average All Other NEOs" excludes (i) Mr. Anderson due to his mid-year termination, (ii) one-time cash awards, and (iii) Mr. Scott's one-time retentive equity award.

CEO AVERAGE ALL OTHER NEOS

## **Table of Contents**

COMPENSATION DISCUSSION AND ANALYSIS

### **PAYING FOR PERFORMANCE**

Our executive compensation program is designed to reward successful annual performance while encouraging long-term value creation for our stockholders. NEO short- and long-term incentive compensation is subject to rigorous, objective, at-risk performance hurdles across multiple metrics and performance periods, which our Compensation Committee intends to be an incentive to management to drive Company performance and encourage prudent risk management consistent with the Company's financial and strategic goals.

Our 2017 compensation awards reflect strong alignment between pay and performance. As described under "Proxy Highlights—Company Highlights," 2017 was a transformative year for HCP. We entered into transactions to further reduce our tenant concentration, made key acquisitions in desirable markets, paid down a significant amount of long-term debt and continued to establish our next generation of leadership.

Despite the transitional challenges, our short-term financial results exceeded our initial expectations, resulting in above-Target cash incentive awards under our 2017 short-term incentive plan ("2017 STIP"). Our TSR performance, however, continued to lag compared to our peers, which has resulted in the forfeiture or tracking forfeiture of all TSR-based LTIP awards granted since the inception of our LTIP program in 2014. These forfeitures demonstrate the rigor of our compensation program.

### 2017 STIP PERFORMANCE

## STIP PERFORMANCE FOR THE PERFORMANCE PERIOD ENDED DECEMBER 31, 2017

The following table summarizes the outcome for each metric of our 2017 STIP, as further described under "Annual Cash Incentive Compensation—Compensation Committee Assessment and Determination of 2017 STIP Results."

Relative Weighting	Performance Metric	Outcome
30%	Normalized FFO per share	Achieved High
20%	Same Store Cash NOI Growth:	
	Senior Housing – NNN	Exceeded High
	Senior Housing – Operating Portfolio	Below Threshold
	Life Science	Exceeded High
	Medical Office	Between Target and High
15%	Net Debt to Adjusted Pro-Forma EBITDA	Between Threshold and Target
35%	Individual Objectives	100% Comp. Committee Discretion
Average NEO 2017 STIP Payout:		115% of Target

## 2017 LTIP PERFORMANCE

### TSR-BASED LTIP AWARD STATUS THROUGH DECEMBER 31, 2017

The following table reflects the current status of our 2017 long-term incentive plan ("2017 LTIP") based on 2017 performance, as further described under "Long-Term Equity Incentive Compensation—Status of LTIP Award Programs."

					/0
LTIP Performance Period	2017	2018	2019	Status	Payout
2017 3-Year LTIP	33% Con	npleted		Tracking Below Threshold	0.0%(1)

The performance period for these awards remains open and the payout percentage for these awards has not been determined. The payout percentage is reflected as 0% in the table to indicate that, if the performance period applicable to the award had ended as of December 31, 2017, the Company's relative TSR ranking considered for purposes of the awards would have been below the applicable threshold level and the awards would have been forfeited. We make no prediction as to the future performance of our stock.

2018 PROXY STATEMENT 39

0/

### **Table of Contents**

### COMPENSATION DISCUSSION AND ANALYSIS

## **SAY-ON-PAY RESULTS**

Our Compensation Committee considers our say-on-pay vote results in approving our executive compensation program. The Committee determined to maintain the core structure of our overall executive compensation program for 2018, taking into account:

Strong support demonstrated by our stockholders in our 2017 say-on-pay vote

Recommendations of our independent compensation consultant

Investor feedback

# 2017 SAY-ON-PAY VOTING RESULTS 92.9%

In 2017, we received over 92% of votes cast FOR our 2016 executive compensation program.

### WHY STOCKHOLDERS SHOULD APPROVE OUR EXECUTIVE COMPENSATION

At-risk incentive compensation tied to rigorous objective, quantitative performance hurdles to support the Company's financial and strategic goals Pay practices aligned with stockholder interests to promote the creation of long-term value, while discouraging excessive risk-taking Significant pay-for-performance alignment with limited discretionary components

Robust Compensation Committee oversight

Transparent compensation program and disclosure

### NAMED EXECUTIVE OFFICERS

Our CD&A describes HCP's 2017 executive compensation program for the NEOs listed below:

Michael D. McKee Former Executive Chairman

Thomas M. Herzog President and Chief Executive Officer

Peter A. ScottExecutive Vice President and Chief Financial OfficerThomas M. KlaritchExecutive Vice President and Chief Operating Officer

**Troy E. McHenry**Scott A. Anderson<sup>(1)</sup>
Executive Vice President, General Counsel and Corporate Secretary
Former Executive Vice President and Chief Accounting Officer

Mr. Anderson, a former HCP employee, is included as a NEO under SEC rules because his severance payments, made pursuant to our (1) Executive Severance Plan (the "Severance Plan"), would have caused him to be one of the three most highly compensated executive officers who were in office during 2017, after the principal executive officer and principal financial officer.

COMPENSATION DISCUSSION AND ANALYSIS

## 2017 NEO COMPENSATION

## **BASE SALARY**

Following a review of compensation data for peers with substantially similar roles and responsibilities (as described below under "Compensation Policies and Practices—Peer Company Comparison"), our Compensation Committee established 2017 base salaries for each of our NEOs commensurate with its assessment of their job position and responsibilities, experience, peer group data and individual performance.

Name	2017 Base Salary (\$)	
Michael D. McKee	750,000	
Thomas M. Herzog	750,000	
Peter A. Scott Thomas M. Klaritch	550,000 600,000	(1)
Troy E. McHenry Scott A. Anderson	450,000 408,000	(2)

Mr. Klaritch's base salary was increased from \$425,000 to \$600,000, effective August 29, 2017, upon his promotion to Executive Vice President and Chief Operating Officer.

### ANNUAL CASH INCENTIVE COMPENSATION

## 2017 Short-Term Incentive Plan

Our NEOs are eligible to receive annual cash bonuses under the 2017 STIP based on the achievement of performance criteria established by our Compensation Committee at the beginning of the performance period. The 2017 STIP performance metrics and their relative weightings are illustrated and described in the graphic below.

<sup>(2)</sup> Reflects Mr. Anderson's base salary in effect at the time of his termination.

### COMPENSATION DISCUSSION AND ANALYSIS

The 2017 STIP reflects revisions from the Company's 2016 STIP that our Compensation Committee deemed advisable in light of the Company's strategic focus on portfolio quality, a strong balance sheet, and organic growth complemented by acquisitions and developments. Considering these goals, together with feedback from our stockholders and input from FPL Associates, the Committee approved the following revisions to the 2017 STIP as compared to 2016:

Expanded the individuals eligible to participate in the STIP to include all NEOs and Senior Managing Directors; Eliminated the FAD per share metric in response to SEC concerns regarding the use of FAD per share as a performance metric;

Eliminated the investments metric due to the potential to misalign personal and Company incentives, especially during a transition period;

Reallocated the 35% weightings from the eliminated metrics to performance goals related to our strategic goals as follows: 20% to earnings (normalized FFO per share); 5% to portfolio performance (same store cash NOI growth); 5% to balance sheet management (net debt to adjusted pro forma EBITDA); and 5% to individual performance; and Clarified the basis of individual performance as an assessment of individual contributions to the Company's financial and operational performance, as well as accomplishments relative to annual objectives. This assessment may also include an evaluation of the quality of our portfolio and investments, including lease credit and coverage ratios, investment performance relative to underwriting or budget, and other quantitative and qualitative performance metrics and trends as determined by our Compensation Committee.

## **2017 STIP Award Opportunities**

Our Compensation Committee approved 2017 STIP award opportunities for the NEOs at the beginning of the performance period. As shown above, 65% of the STIP opportunity (the "Company Performance Award") was subject to the achievement of quantitative Company performance metrics tied to the achievement of operational and strategic objectives for the 2017 performance period. The remaining 35% of the STIP opportunity (the "Individual Performance Award") was based on individualized performance objectives, subject to a threshold normalized FFO per share and our Compensation Committee's ability to reduce the awards. The following table reflects the 2017 STIP NEO award opportunities.

	Award Opportunity (\$)				
Name	Threshold (50%)	Target (100%)	High (150%)		
Michael D. McKee	1,125,000	2,250,000	3,375,000		
Thomas M. Herzog	656,250	1,312,500	1,968,750		
Peter A. Scott	350,000	700,000	1,050,000		
Thomas M. Klaritch <sup>(1)</sup>	450,000	900,000	1,350,000		
Troy E. McHenry	225,000	450,000	675,000		

Mr. Klaritch's Target award opportunity was increased from \$637,500 to \$900,000 in connection with his promotion to Executive Vice President and Chief Operating Officer on August 29, 2017.

Our Compensation Committee established the above award opportunities following a review of compensation data for peers with substantially similar roles and responsibilities prepared by FPL Associates (as described below under "Compensation Policies and Practices—Peer Company Comparison"). The award opportunities reflect the Committee's assessment of the applicable NEO's job position and responsibilities, experience, peer group data and individual performance.

With respect to each of the performance metrics, reaching the Threshold, Target or High achievement level results in a payout of 50%, 100% or 150%, respectively, of the Target award opportunity. Payout amounts between Threshold and Target or Target and High are interpolated. No value is paid for metrics with outcomes below the Threshold achievement level.

COMPENSATION DISCUSSION AND ANALYSIS

## Compensation Committee Assessment and Determination of 2017 STIP Results

### Company Performance Awards Reward Successful Execution of Our Strategic Priorities

Our Compensation Committee sets executive compensation performance targets consistent with the Company's strategic goals and in line with our publicly disclosed initial guidance for the performance year, as applicable, consistent with our past practice.

Target performance hurdles for normalized FFO per share and same store cash NOI growth were set at the mid-point of our initial guidance for 2017. With respect to normalized FFO per share, our 2017 performance targets were lower than 2016 performance targets because our 2017 guidance accounted for management's strategic plans for 2017, including the significant dispositions that were expected to occur during the year, which led to a smaller projected asset base and lower net income for 2017. With respect to same store cash NOI growth, our 2017 performance targets were set based on projected growth in the applicable segments and generally exceeded our 2016 targets (except for life science). We do not publicly disclose guidance for net debt to adjusted pro forma EBITDA, so the Target performance hurdle was set in relation to our internally budgeted expectations.

The following table reflects the Threshold, Target and High achievement levels established by our Compensation Committee, as well as the relative weighting and outcome of each element of the Company Performance Award:

Relative Weighting	2017 STIP Performance Metric	Threshold (50%)	Target (100%)	High (150%)	Actual Result <sup>(1)</sup>	Outcome
30%	Normalized FFO per share	\$ 1.89	\$ 1.92	\$ 1.95	\$ 1.95	Met High
20%	Same Store Cash NOI Growth:(1)					
	6.15% Senior Housing Triple-Net	3.9%	4.4%	4.9%	5.58%	Exceeded High
	3.07% Senior Housing Operating Portfolio	2.0%	2.5%	3.0%	0.24%	Below Threshold
	5.35% Life Science	2.5%	3.0%	3.5%	4.22%	Exceeded High
	5.43% Medical Office	2.0%	2.5%	3.0%	2.95%	Target-High
15%	Net Debt to Adjusted Pro Forma EBITDA	6.9x	6.4x	5.9x	6.58x	Threshold-Target
		Overall	Corporate Perfo	ormance Score:		Above Target

<sup>(1)</sup> The relative weighting of each reportable segment is based on its contribution to total 2017 same store cash NOI growth.

## Significantly Above-Target Operational Performance Results in a Company Performance Award Above Target

Strong performance in our medical office, life-science and senior housing triple-net segments resulted in overall performance above Target for the Company Performance Award.

Payouts are purely formulaic, calculated in accordance with the hurdles established by our Compensation Committee in early 2017. Each metric is paid out separately according to the achievement level—no value is paid for metrics with outcomes below Threshold. Payout amounts between Threshold, Target and High achievement levels are interpolated.

44

## COMPENSATION DISCUSSION AND ANALYSIS

## Individual Performance Awards Incentivize Individual Initiative and Achievement

The remaining 35% of the 2017 STIP award was based on individualized performance objectives and subject to the Company achieving normalized FFO of at least \$1.42 per share, which we exceeded. In making award determinations, our Compensation Committee took into consideration the NEO's individual contributions to our financial and operational performance in 2017, as well as their individual accomplishments and performance relative to their objectives for the year. The Committee has discretion to award between 0% and 150% of the NEO's Target individual performance award opportunity.

Below are the individual achievements of our NEOs during 2017 that formed the basis for the Committee's award determinations:

Name	2017 Individual Accomplishments
	Involved in key management hires and oversaw senior management team restructure and integration
Michael D. McKee	Key leadership contributions associated with portfolio repositioning and strategic transactions
	Effectively served as a liaison between our Board and executive management team
	Chaired the Company's Investment Committee and provided leadership to restructure the investment selection, underwriting and approval process
	Provided guidance and assistance for the implementation of the Company's strategic vision for its corporate culture and goals
	Mentored the senior management team, helping to establish segment goals and objectives
Thomas M. Herzog	Successfully developed and integrated new management team
	Led the execution of Company objectives resulting in strong financial results, demonstrated by generally meeting or exceeding the Company's financial goals announced to investors
	Worked in collaboration with senior management team to execute key strategic goal of reducing Brookdale exposure
	Oversaw significant deleveraging transactions to improve balance sheet strength
	Announced plans to dispose of non-core real estate and mezzanine debt with significant progress to date
	Developed and implemented multi-year strategic plan to position the Company as a top tier healthcare real estate company
Peter A. Scott	Appointed as our Executive Vice President and Chief Financial Officer in February 2017
	Played a key role in negotiating portfolio repositioning transactions, including Brookdale Transactions announced in November 2017
	Assisted in various complex transactions and demonstrated strong transaction structuring insights
	Negotiated significant transactions to reduce Brookdale exposure and achieve key strategic goals
	Led effort to strengthen balance sheet in 2017 by reducing leverage by \$1.3 billion, including the successful tender of \$500 million of bonds
	Completed refinance of new \$2.0 billion unsecured revolving credit facility that reduces the Company's funded interest cost for committed loans
	Strengthened Accounting and Financial Planning and Analysis teams through key hires during the course of 2017 and assisted with improving systems and forecasting capabilities
	Improved investor relations efforts through non-deal roadshows, presentations and increased outreach helping to better communicate our vision to investors, analysts and rating agencies

### **Table of Contents**

### COMPENSATION DISCUSSION AND ANALYSIS

Name 2017 Individual Accomplishments

Thomas M. Klaritch Promoted to Executive Vice President and Chief Operating Officer in August 2017

Provided strong leadership and management of our medical office segment's successful year

Assumed leadership and management of our life science segment

Led internal reorganization to optimize department workflow and operations

Played a key role in the acquisition of multiple significant medical office and life science assets

Mobilized property managers and operators in the disaster preparedness and recovery efforts relating to two major

hurricanes and extensive wildfires

Oversaw substantial development and redevelopment activities, including the first phase of development of Sierra Point in

South San Francisco

Headed our internationally recognized sustainability efforts (see "Proxy Highlights—Sustainability Highlights")

Significant leadership contributions associated with key repositioning and acquisition transactions, including negotiating all

Troy E. McHenry legal aspects

Successful execution of investments and financing transactions in direct support of the Company's strategic initiatives and

objectives

Leadership in advancement of corporate governance best practices, stockholder outreach efforts, Board procedures and

enhanced financial reporting

Continued execution and development of the Company's public disclosures, including expanded transparency in the areas

of governance, compensation and sustainability

Significant process improvements and cost savings across legal department, including enhancement of organization roles

and operations

Continued proactive management of the Company's litigation

### **Overall 2017 STIP Results**

The following table summarizes the actual annual incentive awards paid to the NEOs under the 2017 STIP in February 2018 for the 2017 performance period based on the foregoing results and determinations.

	Actual Company Performance Award	Actual Individual Performance Award	Total Award	Percent of	
Name	(\$)	(\$)	(\$)	Target	
Michael D. McKee	1,855,134	262,866	2,118,000	94.1%	
Thomas M. Herzog	1,082,161	600,839	1,683,000	128.2%	
Peter A. Scott	577,153	245,847	823,000	117.6%	
Thomas M. Klaritch	742,053	315,947	1,058,000	117.6%	
Trov E. McHenry	371.027	157.973	529.000	117.6%	

Scott Anderson was not a participant in the 2017 STIP. See "Potential Payments Upon a Termination or Change in Control—Severance Arrangements—Scott A. Anderson" for amounts paid to Mr. Anderson in connection with his termination.

### **Table of Contents**

### COMPENSATION DISCUSSION AND ANALYSIS

## LONG-TERM EQUITY INCENTIVE COMPENSATION

All 2017 equity awards were granted in the form of RSUs and PSUs. We have not awarded stock options since 2014. Mr. Scott received equity grants in connection with his initial compensation arrangements in lieu of a long-term equity award for 2017 performance, as described under "Management Transition Awards" below.

## 2017 Long-Term Incentive Plan

Our NEOs received long-term equity incentive awards under the 2017 LTIP, which awards are subject to the achievement of performance metrics and vesting criteria established by our Compensation Committee at the beginning of the performance period. The 2017 LTIP performance metrics and vesting criteria are illustrated in the graphic below.

(1) Excludes QCP, CTRE, UHT, SNR, CHCT, MRT and GMRE due to size incomparability, as determined by our Compensation Committee.
(2) Excludes AMT, CCI and WY due to size or other incomparability, as determined by our Compensation Committee.
(3) Award is forfeited if below Threshold ranking.

60% of the 2017 LTIP award is subject to the Company's relative TSR ranking for the 3-year forward-looking performance period ending December 31, 2019 ("TSR-Based LTIP"), with 40% of the 2017 LTIP award measured against the FTSE NAREIT Equity Health Care Index (the "NAREIT Index") and 20% measured against the S&P 500 REIT Index (the "S&P Index"). Our Compensation Committee selected a relative TSR performance metric as the basis for our performance-based LTIP awards because it allows stockholders to evaluate the Company's performance in comparison to our peers, as selected by two independent, widely used REIT indexes. It also mitigates the impact of broad market trends that are not reflective of our actual performance.

The remaining 40% of the 2017 LTIP award vests in three equal annual installments beginning on the first anniversary of the grant date. This portion of the 2017 STIP was subject to a threshold normalized FFO per share hurdle for the 2017 performance year ("Retentive LTIP"). The Committee believes that the Retentive LTIP awards in the form of RSUs that vest over time independent of TSR promotes the retention of our talented management team, while still incentivizing a focus on long-term results because the ultimate value of the RSUs is tied to our stock price.

COMPENSATION DISCUSSION AND ANALYSIS

## **2017 LTIP Award Opportunities**

Our Compensation Committee, in consultation with FPL Associates, approved target 2017 LTIP opportunities for the NEOs in February 2017, as set forth in the table below. The award opportunities were approved by the Committee based on its assessment of compensation data for peers with substantially similar roles and responsibilities provided by FPL Associates, each NEO's relative duties and responsibilities, and his or her impact on HCP's results. The table below reflects the target values of the 2017 LTIP awards approved by our Compensation Committee. The amounts reflected in the Grants of Plan Based Awards During 2017 table differ from the amounts below with respect to retentive LTIP awards due to rounding to the nearest whole share, and with respect to the TSR-based LTIP awards, due to calculating the grant date fair value based on a Monte Carlo valuation model in accordance with FASB ASC Topic 718.

	TSR-Based LTIP NAREIT Index	TSR-Based LTIP S&P Index	Retentive LTIP	Total LTIP Opportunity
Name	(\$)	(\$)	(\$)	(\$)
Michael D. McKee	800,000	400,000	800,000	2,000,000
Thomas M. Herzog	1,575,000	787,500	1,575,000	3,937,500
Peter A. Scott <sup>(1)</sup>	N/A	N/A	N/A	N/A
Thomas M. Klaritch	381,080	190,540	381,080	952,700
Troy E. McHenry	360,000	180,000	360,000	900,000

Mr. Scott received equity grants in connection with his initial compensation arrangements in lieu of a long-term equity award for 2017 performance, as described under "Management Transition Awards" below.

With respect to the TSR-Based LTIP awards, reaching the Threshold, Target or High achievement levels results in a payout of 50%, 100% or 200%, respectively, of the Target award opportunity. Payout amounts between Threshold and High are interpolated. No value is paid for metrics with outcomes below the Threshold achievement levels.

The Company exceeded the normalized FFO hurdle of at least \$1.42 per share for the Retentive LTIP, and the first tranche of such awards vested for each of the NEOs in February 2018. Our Compensation Committee will make a determination regarding achievement of the TSR-Based LTIP performance criteria following the end of the performance period on December 31, 2019. If the performance period had ended on December 31, 2017, the 2017 TSR-Based LTIP awards would have resulted in \$0 realized pay due to the failure to satisfy the Threshold relative TSR achievement level

## **Other 2017 Equity Awards**

### Scott A. Anderson

Scott Anderson was not a participant in the 2017 LTIP. He was granted an annual retentive equity award in February 2017 with a grant date fair value of \$360,020, based on our Compensation Committee's determination of his 2016 performance relative to his individual achievements for that year. Pursuant to the terms of the Severance Plan, under which he was a participant, his equity award remains outstanding subsequent to his termination and vests according to its original terms for two years, at which time the remaining unvested equity awards will become fully vested.

### Peter A. Scott

For a description of equity awards granted to Peter A. Scott in connection with his initial appointment as our Executive Vice President and Chief Financial Officer, see "Management Transition Awards."

### COMPENSATION DISCUSSION AND ANALYSIS

## **Status of LTIP Award Programs**

The graphic below summarizes the performance periods and outcome, or projected outcome, of our TSR-Based LTIP awards in 2015, 2016 and 2017

## TSR-BASED LTIP AWARD STATUS THROUGH DECEMBER 31, 2017

LTIP Performance Period	2014	2015	2016	2017	2018	2019	Status	% Payo	ut
2014 3-Year LTIP	100% Comple	ted					Below Threshold and 100% Forfeited	0.0	%
2015 3-Year LTIP		100% Completed					Below Threshold and 100% Forfeited	0.0	%
2015 1-Year LTIP		100% Completed					Below Threshold and 100% Forfeited	0.0	%
2016 3-Year LTIP			67% Comple	eted			Tracking Below Threshold	0.0	%(1)
2017 3-Year LTIP				33% Comple	eted		Tracking Below Threshold	0.0	%(1)

The performance period for these awards remains open and the payout percentage for these awards has not been determined. The payout percentage is reflected as 0% in the table to indicate that, if the performance period applicable to the award had ended as of December 31, 2017, the Company's relative TSR ranking considered for purposes of the awards would have been below the applicable Threshold level and the awards would have been forfeited. We make no prediction as to the future performance of our stock.

The performance periods for the 1-year and 3-year 2015 TSR-Based LTIP awards and the 2015 TSR-Based LTIP awards have been completed. In both cases, the entire award was forfeited because the Company did not achieve the Threshold relative TSR ranking.

The total amount realized with respect to the outstanding 2016 and 2017 TSR-Based LTIP awards will be determined following the 3-year performance periods ending December 31, 2018 and 2019, respectively. If the performance period had ended on December 31, 2017, the 2016 and 2017 TSR-Based LTIP awards would have resulted in \$0 realized pay due to the failure to satisfy the Threshold relative TSR achievement level. None of our NEOs has any outstanding 2016 TSR-Based LTIP awards. One of our former executives has an outstanding 2016 TSR-Based LTIP award.

## LTIP PAY FOR PERFORMANCE ALIGNMENT

The forfeiture or tracking forfeiture of all TSR-Based LTIP awards from 2015 through 2017 reflects strong pay-for-performance alignment with respect to the applicable performance periods. In all three years, our TSR performance lagged behind the average of our peers, and as a result, our NEOs did not realize any value for their TSR-Based LTIP awards.

### **Table of Contents**

COMPENSATION DISCUSSION AND ANALYSIS

### 2017 COMPENSATION DECISIONS

Our Compensation Committee oversees the design and administration of our executive compensation programs and evaluates these programs against competitive practices, legal and regulatory developments and corporate governance trends. The Committee considers analysis and advice from FPL Associates when making compensation decisions. Additionally, our President and CEO provides input to the Committee with respect to compensation decisions for our other executive officers based on market conditions, Company performance, and individual performance.

In establishing 2017 executive compensation, our Compensation Committee recognized that the pay levels for certain of our executive officers was well below the median compensation of similarly situated executives within our compensation peer group. As such, the Committee approved increases in several compensation components for certain of our executive officers, as follows:

**Mr. McKee.** The Committee increased Mr. McKee's base salary in 2017 from \$500,000 to \$750,000 and increased his target 2017 STIP award opportunity from \$2,000,000 to \$2,250,000 to reflect his significant contributions to the Company during our executive management transitions and portfolio repositioning.

Mr. Herzog. The Committee increased Mr. Herzog's base salary in 2017 from \$650,000 to \$750,000 to reflect his promotion to CEO effective January 1, 2017. In establishing Mr. Herzog's 2017 compensation, the Committee considered his anticipated roles and responsibilities, as well as compensation for similarly situated executives in our compensation peer group. Mr. Herzog's 2017 compensation remained below the median of his peers.

Mr. Klaritch. The Committee increased Mr. Klaritch's base salary in 2017 from \$400,000 to \$600,000, increased his target 2017 STIP award opportunity from \$591,940 to \$900,000, and increased his target 2017 LTIP award opportunity from \$840,000 to \$952,700 in connection with his promotion to Executive Vice President and Chief Operating Officer effective August 29, 2017. In establishing Mr. Klaritch's 2017 compensation, the Committee considered his anticipated roles and responsibilities, as well as compensation for similarly situated executives in our compensation peer group. Mr. Klaritch's 2017 compensation remained below the median of his peers.

**Mr. McHenry.** The Committee increased Mr. McHenry's base salary in 2017 from \$400,000 to \$450,000, increased his target 2017 STIP award opportunity from \$400,000 to \$450,000, and increased his target 2017 LTIP award opportunity from \$500,000 to \$900,000 to recognize his significant contributions to the Company and better align his compensation with similarly situated executives in our peer group. Mr. McHenry's 2017 base salary remained below the median of his peers.

### **MANAGEMENT TRANSITION AWARDS**

In connection with his appointment as our Executive Vice President and Chief Financial Officer, Peter A. Scott was entitled to receive the following compensation, in addition to the base salary and 2017 STIP award as described above:

A one-time make-whole RSU award with an aggregate grant date fair value of \$1,000,000, which vests in equal annual installments over three years beginning on the first anniversary of the grant date, generally subject to Mr. Scott's continued employment on the applicable vesting date. This award was in lieu of, and not in addition to, a 2017 LTIP award.

A one-time retentive RSU award with an aggregate grant date fair value of \$2,500,000, which vests over six years with \$500,000 vesting per year beginning on the second anniversary of the grant date, generally subject to Mr. Scott's continued employment on the applicable vesting date.

A one-time make whole cash bonus of \$650,000.

Reimbursement for up to \$85,000 of relocation and travel expenses, net of applicable withholding taxes. We gross-up relocation and related travel expenses so that our new executives receive an amount after taxes that fully reimburses their out-of-pocket moving expenses.

Our Committee determined that this compensation was reasonable and appropriate in light of Mr. Scott's qualifications, duties and responsibilities and the lost financial value he incurred in leaving his former position. Additionally, the Committee believes that granting equity awards with six-year vesting encourages retention of new executives.

The grant date fair value of the equity awards to Mr. Scott are reported in the Grants of Plan-Based Awards During 2017 table in the Executive Compensation Tables section below.

COMPENSATION DISCUSSION AND ANALYSIS

# 2018 EXECUTIVE COMPENSATION PROGRAM CHANGES

Our Compensation Committee determined to make several adjustments to our STIP in order to maintain strong alignment with the Company's goals and strategies for the coming year:

Eliminated the same store cash NOI growth metric in our STIP due to expected portfolio adjustments in connection with our repositioning strategy, including our plans to sell a significant number of our senior housing assets, transition certain senior housing triple-net properties to our senior housing operating portfolio, and the uncertain timing of completing our announced non-core asset dispositions. The Committee also noted that same store cash NOI is not calculated consistently among REITs and therefore may not be a consistently reliable metric for comparing the Company's performance to peers. In light of the foregoing, the Committee determined that same store cash NOI growth was not a reliable STIP performance metric at the present time.

Reallocated the 20% weighting from the eliminated same store cash NOI growth metric as follows: 15% to earnings (normalized FFO per share); and 5% to individual performance. The Committee allocated 15% to normalized FFO per share because it is a widely used indicator of REIT performance and an important component of the Company's financial performance guidance. The Committee allocated the remaining 5% to individual performance in order to provide the Committee with the discretion to award compensation commensurate with the Company's financial and operational performance during its transition period.

Our Compensation Committee also expanded the individuals participating in the STIP and LTIP given the nature of the participating individuals' responsibilities within the Company. No changes were made to our LTIP metrics or weighting for 2018 other than to include new entrants to the S&P Index.

# **COMPENSATION POLICIES AND PRACTICES**

We believe that any risks arising from our compensation program are not reasonably likely to have a material adverse effect on us for the reasons outlined below.

Base salaries are fixed in amount and thus do not encourage inappropriate or excessive risk taking.

Our executive incentive compensation balances quantitative and qualitative performance assessments. While our annual cash incentive plan focuses on annual goals, we cap awards under the plan and require a threshold level of Company performance. Only once a pre-determined threshold is met are our executives also eligible for a cash incentive award based on individual performance criteria. This individual performance award may only be reduced from the High achievement level (and not increased) by our Compensation Committee based on any factors it deems appropriate. The Committee believes that the STIP appropriately balances risk and the desire to focus executives on specific annual goals important to our success.

A substantial portion of our executives' compensation is in the form of equity awards to further align executive and stockholder interests. Our Compensation Committee believes that the LTIP awards do not encourage unnecessary or excessive risk taking because the ultimate value of the awards is tied to our performance and stock price, and because the awards are subject to long-term vesting schedules based on forward-looking performance goals. Additionally, our stock ownership guidelines help ensure that executives have significant value tied to our performance.

COMPENSATION RISK ASSESSMENT Furthermore, as discussed below, the executive officers are subject to a clawback policy, which permits us to recover incentive compensation received by such officers in the event the amount of the payment or award was determined based on the achievement of financial results that were subsequently the subject of an accounting restatement due to noncompliance with a financial reporting requirement under securities laws.

### **Table of Contents**

### COMPENSATION DISCUSSION AND ANALYSIS

POLICY REGARDING EXECUTIVE EMPLOYMENT AGREEMENTS In May 2016, our Board adopted the Severance Plan and amended our Executive Change in Control Severance Plan (the "CIC Plan") (as both are further described under "Potential Payments upon a Termination or Change in Control Severance Arrangements" below) to provide severance protections without the use of individual employment agreements with the Company's executives. Our severance plans, in lieu of contractual arrangements, provide standardized severance benefits for our executives. Our general policy against executive employment agreements also eliminates guaranteed base salaries and incentive levels, which allows the Company to focus on pay for performance and other factors that our Compensation Committee deems relevant in setting executive compensation, without contractual restrictions.

Our Compensation Committee is authorized to retain independent counsel, compensation and benefits consultants, and other outside experts or advisors. Since November 2008, the Committee has retained FPL Associates as its outside independent compensation consultant. For 2017, FPL Associates advised the Committee with respect to trends in executive compensation, determination of pay programs, assessment of competitive pay levels and mix (e.g., proportion of fixed pay to incentive pay and proportion of annual cash pay to long-term incentive pay) and setting compensation levels. FPL Associates also reviewed comparable equity REITs for 2017 and assisted the Committee with obtaining and evaluating current executive compensation data for these companies. The Committee made its 2017 compensation decisions, including those with respect to the NEOs, after consulting with FPL Associates.

# COMPENSATION CONSULTANT

FPL Associates reports directly to our Compensation Committee and works with management only as directed by the Committee. During 2017, FPL Associates did not perform work for HCP other than pursuant to its engagement by the Committee. The Committee has assessed the independence of FPL Associates and concluded that its engagement of FPL Associates does not raise any conflict of interest with HCP or any of its directors or executive officers.

In developing our 2017 executive compensation program, our Compensation Committee considered market and peer data provided by FPL Associates. Based on FPL Associates' recommendations, the Committee selected the following companies as our comparable compensation peer group for 2017. There were no changes from the 2016 peer group.

AvalonBay Communities, Inc. General Growth Properties, Inc. Realty Income Corporation

Boston Properties, Inc. Host Hotels & Resorts, Inc. Ventas, Inc.

Digital Realty Trust, Inc. Kimco Realty Corporation VEREIT, Inc.

Equity Residential Prologis, Inc. Vornado Realty Trust

Essex Property Trust, Inc. Public Storage Welltower Inc.

ADOPTION OF A COMPENSATION PEER GROUP

In light of our Company's smaller size following our repositioning transactions during 2016 and 2017, our Compensation Committee determined to revise our compensation peer group for purposes of establishing 2018 executive compensation. The Committee removed Prologis, Inc. and Public Storage, the two largest REITs (by market capitalization) in the 2017 peer group, and added Alexandria Real Estate Equities, Inc. and Regency Centers Corporation, which had lower market capitalizations than we did at the time of the Committee's determination.

### COMPENSATION DISCUSSION AND ANALYSIS

The peer companies selected for 2017 consist of S&P 500 equity REITs with market capitalizations our Compensation Committee believed comparable to HCP. In making its compensation comparisons, the Committee took into account, among other things, HCP's enterprise value, market capitalization and total assets compared to the peer companies, as shown below:

## AS OF DECEMBER 31, 2017\*

(in billions)

# PEER COMPANY COMPARISON

\* Source: S&P Global for Market Capitalization and Total Assets: KeyBanc for Enterprise Value.

In early 2017, our Compensation Committee reviewed compensation data for executives at peer companies with positions comparable to those held by the NEOs. This data consisted of base salary, annual cash incentive award and equity award information, as well as total direct compensation paid by each of the peer companies as reflected in their proxy statements and related public filings. Although the Committee reviewed and discussed the compensation data provided by FPL Associates to help inform its decision making process, the Committee does not set or "benchmark" compensation levels at any specific point or percentile against the peer group data. As described above, the peer group data is only one point of information taken into account by the Committee in making compensation decisions.

COMPENSATION ASSESSMENT Except as otherwise discussed in our CD&A, with respect to the objective performance criteria that form the basis of our executive compensation program, our Compensation Committee's executive compensation decisions for 2017 were subjective and the result of the Committee's business judgment, which is informed by the experiences of the members of the Committee, input and peer group data provided by FPL Associates, and the Committee's overall assessment of executive compensation trends.

### COMPENSATION DISCUSSION AND ANALYSIS

Our Compensation Committee believes that ownership of HCP securities promotes our executives' focus on our long-term business objectives. Our stock ownership guidelines accordingly provide that executives at the level of executive vice president, senior managing director, or higher own minimum levels of common stock and unvested stock awards (collectively, "HCP eligible securities"). All executives are required to achieve their mandatory holdings within five years of the adoption of the program or, as to newly hired or promoted executives, within five years of becoming subject to the guidelines.

Once subject to the guidelines, our CEO is required to own HCP eligible securities with a value equal to at least 10 times his base salary, and our other NEOs are required to own HCP eligible securities with a value equal to at least six times their base salaries. Each of the other executive officers is required to own HCP eligible securities with a value equal to at least three times his base salary.

### **STOCK OWNERSHIP GUIDELINES**

All of our NEOs who are subject to the stock ownership guidelines currently satisfy the ownership requirements.

## **CLAWBACK POLICY**

Our Board has adopted a clawback policy that enables us to require reimbursement or cancellation of any portion of a cash or equity incentive award or other payment received by an executive officer in circumstances where the amount of the payment or award was determined based on the achievement of financial results that were subsequently the subject of an accounting restatement due to noncompliance with a financial reporting requirement under the securities laws.

## **ANTI-HEDGING POLICY**

Our Board recognizes that hedging against losses in HCP securities may disturb the alignment between the interests of our officers and directors and those of our other stockholders. For this reason, officers, directors and employees are prohibited from entering into short sales of our common stock, trading in "puts" and "calls" or other derivative securities that relate to our common stock, and hedging or monetization transactions (such as prepaid variable forwards, equity swaps, collars and exchange funds) that are designed to hedge or offset any decrease in the market value of HCP securities.

# **POLICY**

Our Board recognizes that a forced margin sale or foreclosure sale of HCP securities may negatively impact our stock price or ANTI-PLEDGING violate our insider trading policy. Accordingly, our Board adopted a policy that prohibits officers, directors and employees from holding HCP securities in a margin account or pledging HCP securities as collateral for a loan.

### **NO CHANGE-IN-**CONTROL TAX **GROSS-UPS**

None of our NEOs are entitled to a tax gross-up payment in the event they are subject to excise taxes imposed under Sections 280G and 4999 of the Internal Revenue Code of 1986, as amended (the "Code").

Section 162(m) of the Code generally limits the deductibility of compensation paid to our current and former executive officers that exceeds \$1 million during the tax year. The recently enacted Tax Cuts and Jobs Act (the "Jobs Act") made substantial changes to Section 162(m) of the Code. Pursuant to the Jobs Act, certain awards granted before November 2, 2017 that were based upon attaining pre-established performance measures that were set by our Compensation Committee under a plan approved by our stockholders, as well as amounts payable to former executives pursuant to a written binding contract that was in effect on November 2, 2017, may qualify for an exception to the \$1 million deductibility limit.

TAX

As one of the factors in its consideration of compensation matters, our Compensation Committee notes this deductibility limitation. However, the Committee generally has the flexibility to take any compensation-related actions that it determines are in the Company's and its stockholders best interest, including designing and awarding compensation for our executive officers that is not fully deductible for tax purposes. In addition, we qualify as a REIT under the Code and are not subject to federal income DEDUCTIBILITY taxes, meaning that the payment of compensation that is not deductible under Section 162(m) does not have a material adverse OF EXECUTIVE consequence to us as long as we qualify as a REIT under the Code. Furthermore, there can be no assurance that any **COMPENSATION** compensation will in fact be deductible.

2018 PROXY STATEMENT

53

## **EXECUTIVE COMPENSATION TABLES**

## **SUMMARY COMPENSATION TABLE—2017**

The Summary Compensation Table below quantifies the value of the different forms of compensation earned by or awarded to our NEOs for 2017, 2016 and 2015, in the manner and format required under applicable SEC rules. Only Mr. Klaritch was an NEO in 2015, and therefore 2015 compensation information for the other NEOs is not included below.

Change in

							Pension Value		
							and		
							Nonqualified		
						Non-Equity	Deferred		
				Stock	Option	Incentive Plan	Compensation	All Other	
Name and Principal		Salary	Bonus	Awards	Awards	Compensation	Earnings	Compensation	Total
Position(s)	Year	(\$)	(\$)	<b>(\$)</b> <sup>(1)</sup>	(\$)	<b>(\$)</b> <sup>(2)</sup>	(\$)	<b>(\$)</b> <sup>(3)</sup>	(\$)
(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)
Michael D. McKee <sup>(4)</sup>	2017	750,000	_	- 2,311,309	_	2,118,000	· · · <del>-</del>	- 1,200	5,180,509
Former Executive	2016	500,000		- 2,579,883	_	2,000,000	_	- 750,000	5,829,883
Chairman									
Thomas M. Herzog	2017	750,000		4,550,423	_	- 1,683,000	_	- 327,577	7,311,000
Chief Executive Officer	2016	334,849		- 3,634,579	_	- 1,600,000	_	- 603,940	6,173,368
Peter A. Scott <sup>(5)</sup>	2017	487,500	650,000	3,500,132		- 823,000	_	- 187,227	5,647,859
Executive Vice President									
and Chief Financial Officer									
Thomas M. Klaritch <sup>(6)</sup>	2017	485,156		- 1,101,069		- 1,058,000	_	- 10,800	2,655,025
Executive Vice President	2016	400,000		- 888,836	_	- 591,940	_	- 10,600	1,891,376
and Chief Operating Officer	2015	386,250		800,126		- 577,500	_	- 10,600	1,774,476
Troy E. McHenry	2017	450,000		- 1,040,142	_	529,000	_	- 10,800	2,029,942
Executive Vice President,	2016	400,000	100,000	521,828	_	400,000	_	- 510,600	1,932,428
General Counsel and									
Corporate Secretary									
Scott A. Anderson <sup>(7)</sup>	2017	257,833		360,020	4,787	231,000	_	- 1,637,872	2,491,512
Former Executive Vice	2016	400,000		- 371,869	_	- 360,030	_	- 395,600	1,527,499
President and Chief									

Accounting Officer

The amounts reported in column (e) of the table above for each fiscal year reflect the fair value on the grant date of the stock awards granted to the NEO during the fiscal year. These grant date fair values include, in each case and as applicable, both annual equity awards and any one-time equity awards, such as awards in connection with a new hire or for retention purposes as described in footnote (4) below. For the grant date fair value of each stock award granted to an NEO in 2017, see the "Grants of Plan-Based Awards During 2017" table. These values have been determined under the principles used to calculate the grant date fair value of equity awards for purposes of the Company's consolidated financial (1) statements. For a discussion of the assumptions and methodologies used to value the awards reported in column (e), see the discussion of stock awards and option awards contained in Note 15—Compensation Plans to HCP's Consolidated Financial Statements, included as part of our Annual Report. As to PSUs awarded to the NEOs, the grant date fair value of the awards included in column (e) for the year of grant reflects the performance outcome that we believed was probable for these purposes when the awards were granted. The following table presents the grant date fair values of the PSUs under two sets of assumptions: (i) assuming that the annual performance conditions would be achieved, which we originally judged to be the probable outcome, and (ii) assuming that the highest level of performance conditions would be achieved:

### **EXECUTIVE COMPENSATION TABLES**

		017 (\$)		016 (\$)	2015 (\$)			
	Grant Date Fair Value							
(Based on	(Based on	(Based on	(Based on	(Based on	(Based on			
Name	Probable Outcome)	Maximum Performance)	Probable Outcome)	Maximum Performance)	Probable Outcome)	Maximum Performance)		
Michael D. McKee	1,511,307	3,022,613	_	_	_	- —		
Thomas M. Herzog	2,975,407	5,950,813	1,550,471	2,584,118	_	- —		
Peter A. Scott	_	_	_	_	_	- —		
Thomas M. Klaritch	719,948	1,439,895	_	_	_	- —		
Troy E. McHenry	680,123	1,360,246	_	_	_	- —		
Scott A. Anderson	_	_	_	_	_	- —		

As described under "—2017 NEO Compensation—Annual Cash Incentive Compensation" in our CD&A, each of our NEOs received an annual cash incentive award for 2017, which, in each case, is reported in column (g).

The 2017 amounts reported in column (i) consist of the items set forth in the following table. Our Compensation Committee approved relocation and travel reimbursements for Messrs. Herzog and Scott of \$150,000 and \$85,000, respectively, net of applicable withholding taxes, to reimburse out-of-pocket expenses incurred in connection with their relocations to our Irvine, California location. We gross-up relocation and related travel expenses so that our new executives receive an amount after taxes that fully reimburses their out-of-pocket moving expenses. The relocation and travel column below reflects amounts actually paid for such reimbursements to account for applicable withholding taxes. Information regarding severance payments to Mr. Anderson is included under "—Potential Payments upon a Termination or Change in Control—Severance Arrangements."

	401(k)					
	Matching		Accrued	Relocation/	Medical	
	Contribution	Severance	Vacation	Travel	Stipend	Total
Name	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Michael D. McKee	_	_	_	_	1,200	1,200
Thomas M. Herzog	10,800	_	_	316,777	_	327,577
Peter A. Scott	10,083	_	_	177,144	_	187,227
Thomas M. Klaritch	10,800	_	_	_	_	10,800
Troy E. McHenry	10,800	_	_	_	_	10,800
Scott A. Anderson	10,800	1,597,211	29,861	_	_	1,637,872

<sup>(4)</sup> Mr. McKee stepped down as our Executive Chairman effective March 1, 2018.

Mr. Scott was appointed as our Executive Vice President and Chief Financial Officer effective February 13, 2017. The amount listed in column (d) for Mr. Scott reflects a one-time cash bonus paid in connection with his initial employment. The amount listed in column (e) for Mr. Scott reflects (i) a one-time grant of RSUs made in connection with his initial employment and (ii) a one-time retention equity award of RSUs, as described under "—Management Transition Awards" above.

<sup>(6)</sup> Mr. Klaritch was promoted to Executive Vice President and Chief Operating Officer effective August 29, 2017.

Mr. Anderson's employment with the Company ended effective August 17, 2017. Compensation Amounts reflect ordinary 2017 compensation as well as amounts paid in connection with his employment termination pursuant to our Severance Plan. See "Potential Payments upon a

<sup>(7)</sup> Termination or Change in Control—Severance Arrangements." The amount reported in column (f) reflects the incremental fair value recognized in connection with the modification of Mr. Anderson's options following his termination in accordance with the terms of the Severance Plan, calculated in accordance with FASB ASC Topic 718.

## **EXECUTIVE COMPENSATION TABLES**

## **GRANTS OF PLAN-BASED AWARDS DURING 2017**

The following table presents information regarding the incentive awards granted to our NEOs during 2017, in the manner and format required under applicable SEC rules.

	Estimated Future Payment Under Non-Equity Incentiv Plan Awards			ncentive	•			All Other Stock Awards		Grant Date
										Fair Value
								Number of	Securities	of Stock
								Shares of	Underlying	and Option
	Grant	Threshold	Target	Maximum	Threshold	Target	Maximum	Stock or	Options	Awards
Name	Date	(\$)	(\$)	(\$)	(#)	(#)	(#)	Units (#)	(#)	(\$)
(a) Michael D. McKee Annual Incentive	(b) -	<b>(c)</b> —1,125,000	( <b>d</b> ) 2,250,000	(e)	(f)	(g)	(h)	(i)	(j)	<b>(I)</b>