

Ryman Hospitality Properties, Inc.  
Form DEF 14A  
April 02, 2019  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**  
**SCHEDULE 14A**  
**INFORMATION REQUIRED IN PROXY STATEMENT**

**SCHEDULE 14A INFORMATION**  
**Proxy Statement Pursuant to Section 14(a) of the**  
**Securities Exchange Act of 1934**  
**(Amendment No. )**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

**Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material under Section 240.14a-12

**Ryman Hospitality Properties, Inc.**

**(Name of Registrant as Specified In Its Charter)**

**(Name of Person(s) Filing Proxy Statement, if other than the Registrant)**

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form of Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

**Table of Contents**

April 2, 2019

Dear Fellow Stockholder:

I am pleased to invite you to attend the 2019 Annual Meeting of Stockholders of Ryman Hospitality Properties, Inc., which will be held at 10:00 a.m. local time on Thursday, May 9, 2019 at the Gaylord Opryland Resort and Convention Center in Nashville, Tennessee. The doors will open at 9:30 a.m. local time. Our directors and management team will be available to answer questions.

We describe in detail the proposals to be introduced at the annual meeting in the attached Notice of Annual Meeting, Proxy Statement and proxy card. Our 2018 Annual Report to Stockholders, which is not a part of our proxy solicitation materials, is also enclosed. We encourage you to read our Annual Report.

We hope you will be able to join us. Whether or not you plan to attend, you can ensure your shares are represented and voted at the meeting by promptly voting and submitting your proxy by telephone, by Internet or by completing, signing, dating and returning the enclosed proxy card. Voting instructions are included on the enclosed proxy card. If you attend the meeting, you may continue to have your shares voted as instructed in the proxy, or you may withdraw your proxy at the meeting and vote your shares in person.

Thank you for your continued interest in Ryman Hospitality Properties, Inc., and we look forward to seeing you at the meeting.

Sincerely,

Colin V. Reed

*Chief Executive Officer &*

*Chairman of the Board of Directors*

**Table of Contents**

**Page Intentionally Blank**

**Table of Contents**

**Ryman Hospitality Properties, Inc.**

**Notice of Annual Meeting of Stockholders**

| <b>Thursday, May 9, 2019</b> | <b>Gaylord Opryland Resort &amp; Convention Center</b> | <b>Record Date</b>    |
|------------------------------|--------------------------------------------------------|-----------------------|
| 10:00 a.m. local time        | 2800 Opryland Drive                                    | The close of business |
|                              | Nashville, Tennessee 37214                             | March 22, 2019        |

**Items of Business**

- To elect the eight nominees identified in this proxy statement for a one-year term as directors;
- To approve, on an advisory basis, our executive compensation;
- To ratify the appointment by the Audit Committee of Ernst & Young LLP as our independent registered public accounting firm for 2019; and
- To conduct any other business if properly raised.

You will find more information on the matters for voting in the proxy statement on the following pages. If you are a stockholder of record, you may vote by mail, by toll-free telephone number, by using the Internet or in person at the meeting.

Your vote is important to us. We strongly encourage you to exercise your right to vote as a stockholder. Please sign, date and return the enclosed proxy card in the envelope provided, or vote by calling the toll-free number or using the Internet even if you plan to attend the meeting. You may revoke your proxy at any time before the completion of voting for the annual meeting.

You will find instructions on how to vote beginning on page 7. Most stockholders vote by proxy and do not attend the meeting in person. However, you are entitled to attend the meeting if you were a stockholder of record or a beneficial holder as of the close of business on March 22, 2019, or if you are an authorized representative of any such stockholder or beneficial holder.

By Order of the Board of Directors of Ryman Hospitality Properties, Inc.,

Scott J. Lynn, Secretary

Nashville, Tennessee

April 2, 2019

**Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting of Stockholders To Be Held on May 9, 2019. This proxy statement and our 2018 annual report to stockholders are available on the internet at:**

*[www.rymanhp.com/investorrelations/proxymaterials.htm](http://www.rymanhp.com/investorrelations/proxymaterials.htm)*

**On this site, you will be able to access this proxy statement, our 2018 annual report to stockholders and our annual report on Form 10-K for the fiscal year ended December 31, 2018, and all amendments or supplements (if any).**

**Table of Contents**

**Page Intentionally Blank**



**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**Table of Contents**

|                                                                                                          |           |
|----------------------------------------------------------------------------------------------------------|-----------|
| <b><u>Proxy Summary</u></b>                                                                              | <b>1</b>  |
| <u>Ryman Hospitality Properties, Inc. Annual Meeting of Stockholders</u>                                 | 1         |
| <u>Voting Matters</u>                                                                                    | 1         |
| <u>Director Nominees</u>                                                                                 | 1         |
| <u>Company Highlights</u>                                                                                | 2         |
| <u>Compensation Highlights</u>                                                                           | 3         |
| <u>Corporate Governance Highlights</u>                                                                   | 6         |
| <b><u>Questions and Answers About How to Vote Your Shares</u></b>                                        | <b>7</b>  |
| <b><u>Proposals</u></b>                                                                                  | <b>11</b> |
| <u><i>Proposal 1: Election of the Eight Nominees for Director Identified in this Proxy Statement</i></u> | 11        |
| <u><i>Proposal 2: Advisory Vote on Executive Compensation</i></u>                                        | 16        |
| <u><i>Proposal 3: Ratification of Independent Registered Public Accounting Firm for 2019</i></u>         | 17        |
| <b><u>Company Information</u></b>                                                                        | <b>18</b> |
| <u>Corporate Governance</u>                                                                              | 18        |
| <u>Committees of the Board</u>                                                                           | 19        |
| <u>Majority Voting Standard for Director Elections</u>                                                   | 22        |
| <u>Director Retirement Policy</u>                                                                        | 23        |
| <u>CEO Pay Ratio</u>                                                                                     | 23        |
| <u>Compensation Clawback</u>                                                                             | 24        |
| <u>Board's Role in Risk Oversight</u>                                                                    | 24        |
| <u>Corporate Responsibility</u>                                                                          | 25        |
| <u>Restrictions on Hedging and Pledging of Company Stock</u>                                             | 26        |
| <u>Proxy Solicitation</u>                                                                                | 26        |
| <u>Communications with the Board of Directors</u>                                                        | 27        |
| <b><u>Stock Ownership</u></b>                                                                            | <b>28</b> |
| <u>Beneficial Ownership of Directors, Executive Officers and Large Stockholders Table</u>                | 28        |
| <b><u>Compensation Discussion and Analysis</u></b>                                                       | <b>30</b> |
| <u>Executive Summary</u>                                                                                 | 30        |
| <u>Our Compensation Program</u>                                                                          | 33        |
| <u>2018 Compensation Decisions</u>                                                                       | 34        |
| <u>Other Compensation Information</u>                                                                    | 40        |
| <u>2019 NEO Compensation</u>                                                                             | 42        |
| <b><u>Human Resources Committee Report</u></b>                                                           | <b>44</b> |
| <b><u>Executive Compensation</u></b>                                                                     | <b>45</b> |
| <u>2018 Summary Compensation Table</u>                                                                   | 45        |



**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

|                                                                                         |            |
|-----------------------------------------------------------------------------------------|------------|
| <b><u>2018 Grants of Plan-Based Awards</u></b>                                          | <b>47</b>  |
| <u>2018 Grants of Plan-Based Awards Table</u>                                           | 47         |
| <b><u>Outstanding Equity Awards at 2018 Fiscal Year End</u></b>                         | <b>48</b>  |
| <u>Outstanding Equity Awards at 2018 Fiscal Year End Table</u>                          | 48         |
| <b><u>2018 Option Exercises and Stock Vested</u></b>                                    | <b>50</b>  |
| <u>2018 Option Exercises and Stock Vested Table</u>                                     | 50         |
| <b><u>Other Compensation Information</u></b>                                            | <b>51</b>  |
| <u>Pension Benefits</u>                                                                 | 51         |
| <u>Nonqualified Deferred Compensation</u>                                               | 51         |
| <u>2018 Nonqualified Deferred Compensation Table</u>                                    | 52         |
| <b><u>Potential Payments on Termination or Change of Control</u></b>                    | <b>53</b>  |
| <u>Employment and Severance Agreements</u>                                              | 53         |
| <u>Description of Potential Payments on Termination or Change of Control</u>            | 54         |
| <u>Summary of Potential Payments on Termination or Change of Control</u>                | 58         |
| <b><u>Director Compensation</u></b>                                                     | <b>60</b>  |
| <u>Cash Compensation</u>                                                                | 60         |
| <u>Equity-Based Compensation</u>                                                        | 60         |
| <u>Director Stock Ownership Guidelines</u>                                              | 60         |
| <u>2018 Non-Employee Director Compensation Table</u>                                    | 61         |
| <b><u>Certain Transactions</u></b>                                                      | <b>63</b>  |
| <b><u>Section 16(a) Beneficial Ownership Reporting Compliance</u></b>                   | <b>63</b>  |
| <b><u>Equity Compensation Plan Information</u></b>                                      | <b>64</b>  |
| <u>December 31, 2018 Equity Compensation Plan Information Table</u>                     | 64         |
| <b><u>Our Independent Registered Public Accounting Firm</u></b>                         | <b>65</b>  |
| <u>Appointment of Ernst &amp; Young LLP</u>                                             | 65         |
| <u>Fee Information</u>                                                                  | 65         |
| <b><u>Audit Committee Report</u></b>                                                    | <b>66</b>  |
| <b><u>Submitting Stockholder Proposals and Nominations for 2020 Annual Meeting</u></b>  | <b>67</b>  |
| <u>Stockholder Proposals</u>                                                            | 67         |
| <u>Nominations of Board Candidates</u>                                                  | 67         |
| <b><u>Discretionary Voting of Proxies on Other Matters</u></b>                          | <b>68</b>  |
| <b><u>Appendix A Reconciliation of Non-GAAP Financial Measures to GAAP Measures</u></b> | <b>A-1</b> |

**Table of Contents****2019 NOTICE OF MEETING AND PROXY STATEMENT****Proxy Summary**

This summary highlights information contained elsewhere in this proxy statement. It does not contain all of the information that you should consider, so please read the entire proxy statement before voting. Additionally, for more complete information about our 2018 financial performance, please see our Annual Report on Form 10-K for the fiscal year ended December 31, 2018.

**Ryman Hospitality Properties, Inc. Annual Meeting of Stockholders**

|                                                                                                                   |                                                                                    |
|-------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
| <b><i>Time and Date:</i></b>                                                                                      | 10:00 a.m., local time, May 9, 2019<br>Gaylord Opryland Resort & Convention Center |
| <b><i>Place:</i></b>                                                                                              | 2800 Opryland Drive<br>Nashville, Tennessee 37214                                  |
| <b><i>Record Date:</i></b>                                                                                        | March 22, 2019                                                                     |
| <b><i>Number of Common Shares Eligible to Vote at the Meeting (and Record Holders) as of the Record Date:</i></b> | 51,430,561 (768 holders of record)                                                 |
| <b><i>Company Principal Executive Offices:</i></b>                                                                | One Gaylord Drive<br>Nashville, Tennessee 37214                                    |
| <b><i>Date of First Mailing of Proxy Statement and Accompanying Materials to Stockholders:</i></b>                | April 2, 2019                                                                      |

**Voting Matters**

|                           | <b>Matter</b>                                                                                | <b>Board Recommendation</b>      | <b>Page Reference</b> |
|---------------------------|----------------------------------------------------------------------------------------------|----------------------------------|-----------------------|
| <b><i>Proposal 1:</i></b> | <b><i>Election of the Eight Nominees for Director Identified in this Proxy Statement</i></b> | <b>FOR</b> each director nominee | 11                    |
| <b><i>Proposal 2:</i></b> | <b><i>Advisory Vote on Executive Compensation</i></b>                                        | <b>FOR</b>                       | 16                    |
| <b><i>Proposal 3:</i></b> | <b><i>Ratification of Independent Registered Public Accounting Firm for 2019</i></b>         | <b>FOR</b>                       | 17                    |

**Director Nominees**

| <u>Name</u>             | <u>Age</u> | <u>Director Since</u> | <u>Primary Occupation</u>                                           | <u>Committee Memberships; Other Roles</u> | <u>Other Public Company Boards</u>       |
|-------------------------|------------|-----------------------|---------------------------------------------------------------------|-------------------------------------------|------------------------------------------|
| <i>Rachna Bhasin</i>    | 46         | 2016                  | Founder/CEO,<br>EQ Partners                                         | Audit                                     | -                                        |
| <i>Alvin Bowles Jr.</i> | 45         | 2017                  | Head of Global Publisher<br>Sales and Operations,<br>Facebook, Inc. | Audit                                     | -                                        |
| <i>Fazal Merchant</i>   | 45         | 2017                  | COO & CFO,<br>Tanium                                                | Audit                                     | -                                        |
| <i>Patrick Q. Moore</i> | 49         | 2015                  | EVP, Strategy & Business<br>Development, Carter's Inc.              | Audit (Chair);<br>Nominating & CG         | The Interpublic<br>Group of<br>Companies |

Table of Contents

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

| <u>Name</u>                   | <u>Age</u> | <u>Director Since</u> | <u>Primary Occupation</u>                                                                                      | <u>Committee Memberships; Other Roles</u>                                       | <u>Other Public Company Boards</u>                                                             |
|-------------------------------|------------|-----------------------|----------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| <i>Christine Pantoya</i>      | 49         | 2019                  | Senior Advisor to<br>Stay Tuned Digital                                                                        | -                                                                               | -                                                                                              |
| <i>Robert S. Prather, Jr.</i> | 74         | 2009                  | President & CEO,<br>Heartland Media, LLC                                                                       | Audit;<br>Human Resources                                                       | GAMCO<br>Investors, Inc.;<br>Southern<br>Community<br>Newspapers, Inc.                         |
| <i>Colin V. Reed</i>          | 71         | 2001                  | Chief Executive Officer<br>and Chairman of the<br>Board of Directors,<br>Ryman Hospitality<br>Properties, Inc. | -                                                                               | First Horizon<br>National<br>Corporation                                                       |
| <i>Michael I. Roth</i>        | 73         | 2004                  | Chairman and Chief<br>Executive Officer, The<br>Interpublic Group of<br>Companies                              | Human Resources;<br>Nominating & CG<br>(Chair); Lead<br>Independent<br>Director | The Interpublic<br>Group of<br>Companies;<br>Pitney Bowes, Inc.<br>(non-executive<br>chairman) |

**Company Highlights****Total Stockholder Return**

The following table shows the company's total stockholder return, or TSR<sup>(1)</sup>, as compared to the S&P 500 Index and the FTSE NAREIT Equity REITs Index, over the last one, three and five years.

<sup>(1)</sup> TSR is equal to stock price appreciation plus dividends, with dividends reinvested quarterly. For more information with respect to the comparison of our TSR with that of the S&P 500 Index and the FTSE NAREIT Equity REITs Index over the applicable time periods, please see the *Compensation Discussion and Analysis* on page 30.

Table of Contents

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**Financial Highlights**

We believe that our results in 2018 reflect the continued overall strength of our Hospitality business segment, particularly the group meetings sector in which we focus, as well as the strategic investments we have made in our hotel properties over the past several years. In addition, the growth in our Entertainment business segment in 2018 continued to reflect our strategic focus on expanding this business and the continued popularity of the country music genre and Nashville as a tourist destination. Our 2018 financial highlights included:

| <b>Increased Revenues</b>                                                                                                                                               | <b>Increased Profitability</b>                                                                                                                                                              | <b>Dividend Growth</b>                                                                                                                                            |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>\$1.13 billion of Hospitality segment revenue</b><br/>(up 6.4% from 2017)</p> <p><b>\$147.2 million of Entertainment segment revenue</b> (up 17.7% from 2017)</p> | <p><b>\$264.7 million of consolidated net income<sup>(2)</sup></b> (up 50.3% from 2017)</p> <p><b>\$388.8 million of Consolidated Adjusted EBITDA<sup>(3)</sup></b> (up 7.7% from 2017)</p> | <p><b>\$3.40 per share annual cash dividend in 2018</b> (up 6.3% from 2017)</p> <p><b>\$174.5 million in total cash dividends</b> (paid for 2018 fiscal year)</p> |

We believe that, as a result of our efforts in 2018, we are better able to meet our corporate objectives of increasing funds available for distribution to our stockholders and creating long-term stockholder value. You can find more information about our 2018 financial and operating performance in the *Compensation Discussion and Analysis* beginning on page 30.

<sup>(2)</sup>Includes a one-time gain of \$131.4 million related to the Company's acquisition of its increased ownership in the Gaylord Rockies joint venture recognized in the fourth quarter of 2018.

<sup>(3)</sup>Consolidated Adjusted EBITDA is a non-GAAP financial measure. For a definition of Consolidated Adjusted EBITDA and a reconciliation of this non-GAAP financial measure to consolidated net income (the most comparable GAAP financial measure), and an explanation of why we believe Consolidated Adjusted EBITDA presents useful information to investors, see Appendix A.

**Compensation Highlights****Objectives**

In order to achieve our corporate strategic objectives and to attract, retain and motivate a team of qualified, talented and knowledgeable executives who are capable of performing their responsibilities, we design our executive compensation with the intent of providing competitive compensation programs which reward strong performance and

limit compensation when our performance objectives are not achieved. We believe that our compensation programs provide a suitable balance between long- and short-term compensation and have an appropriate performance-based and at risk component.



Table of Contents

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

*Compensation Program Summary*

The key elements of the compensation program for our named executive officers, or NEOs, are:

| <u>Compensation Element</u>                    | <u>Key Characteristics</u>                                                                                          | <u>2018 Compensation Decisions</u>                                                                                                                                                                                                                                                                                                                                               | <u>Percentage of 2018 Target Total Compensation<sup>(3)</sup></u>                                            |
|------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| <b>Base Salary</b>                             | Fixed compensation.<br>Payable in cash.<br>Reviewed annually and adjusted when appropriate.                         | Our CEO did not receive an increase in base salary, and our other NEOs (on average) received a 3.75% increase in base salary.                                                                                                                                                                                                                                                    | 19% of our CEO's target total compensation.<br>31% of our other NEOs target total compensation (on average). |
| <b>Short-Term Cash Incentive Compensation</b>  | Variable compensation.<br>Payable in cash based on performance against annually established performance objectives. | Annual short-term cash incentives were paid to each NEO at 96.4% of the target payout level due to our financial performance (and, also, in the case of our CEO, the achievement of designated strategic objectives).<br>Each NEO also received additional cash incentive compensation in recognition of their contributions to our operating and financial performance in 2018. | 28% of our CEO's target total compensation.<br>33% of our other NEOs target total compensation (on average). |
| <b>Long-Term Equity Incentive Compensation</b> | Variable compensation.<br>Performance-based RSUs vesting over a three-year performance period.                      | Annual long-term equity incentive compensation to our NEOs was approximately 50% in the form of performance-based RSUs and 50% in the form of time-based RSUs.                                                                                                                                                                                                                   | 51% of our CEO's target total compensation.<br>34% of our other NEOs target total compensation (on average). |
| <b>Executive-Level Compensation</b>            | Time-based RSUs vesting ratably over four years.<br>Fixed compensation.                                             | Our NEOs received only modest executive-level                                                                                                                                                                                                                                                                                                                                    | 2% of our CEO's target total compensation.                                                                   |

|                    |                                                                                |              |                                                              |
|--------------------|--------------------------------------------------------------------------------|--------------|--------------------------------------------------------------|
| <b>Perquisites</b> | Participation in broad-based plans at same cost as other employees.            | perquisites. | 2% of our other NEOs target total compensation (on average). |
|                    | Certain executive-level perquisites not paid generally to our other employees. |              |                                                              |

(3) Calculated in the manner described in the *Compensation Discussion and Analysis* beginning on page 30.

---

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

***Our Compensation Practices***

We also are mindful of the risks to our stockholders that may be inherent in our compensation programs, and we attempt to utilize compensation practices that mitigate these risks. Some of these compensation practices are:

***What We Do***

***We Pay for Performance*** We tie pay to performance in a manner that we believe advances our stockholders interests by paying a significant portion of our NEOs' total compensation opportunities in the form of variable compensation.

***Our Performance-Based RSUs are Tied to TSR*** The long-term performance-based awards to our NEOs are in the form of RSUs which vest based on our achievement of TSR compared to the TSR of a designated peer group and other comparable companies. We believe these awards incentivize our NEOs and align the interests of our NEOs with our stockholders.

***We Hold an Annual Say on Pay Vote*** Consistent with the views of our stockholders, initially expressed in 2011 and reaffirmed in 2017, we continue to conduct an annual "say-on-pay" advisory vote to solicit our stockholders' views on our compensation programs.

***We Solicit Independent Compensation Advice*** Our Human Resources Committee retains Aon Hewitt, a leading independent compensation consultant.

***We Require Meaningful Levels of Stock Ownership by Our Executives and Directors*** Our stock ownership guidelines require meaningful levels of stock ownership by our executives (including 5x base salary for our CEO) and directors. All NEOs and non-employee directors are currently in compliance with the guideline applicable to them, after taking into account the applicable grace period for our recently appointed directors.

***We Have Implemented Meaningful Stock Retention Guidelines*** Any officer or director who does not meet the applicable stock ownership guideline (regardless of any compliance grace period) must hold at least 50% of the net shares received in any stock option exercise or RSU vesting.

***What We Don't Do***

- ***We Don't Provide Excessive Levels of Guaranteed Compensation*** Our short-term cash incentive plan and the terms of the performance-based RSUs issued to our NEOs (which are tied to TSR) do not have minimum payout levels. All of this compensation is performance-based and at risk.
- ***We Don't Make Single Trigger Cash Payments Upon a Change of Control*** The employment and severance arrangements with our NEOs require a double trigger (requiring both a change of control and termination of employment) for cash severance payments following a change of control.
- ***We Don't Pay Gross Ups For Severance Payments*** We do not provide excise or other tax gross up payments in connection with any severance payment made to an NEO.
- ***We Don't Allow Hedging or Significant Pledging of Company Securities by Officers and Directors*** Directors and executive officers are prohibited from engaging in hedging transactions designed to offset decreases in the market value of our securities, and directors and executive officers may not pledge a significant amount of company securities without prior approval.

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

**Corporate Governance Highlights**

Our Board of Directors has adopted governance policies that we believe are in the best interests of our stockholders, including:

**Annual election of all directors.**

**Non-management director retirement at age 75.**

**Board refreshment and reduction in average board tenure.**

Since 2015 the Board of Directors has added 5 new independent directors. Immediately following the 2019 Annual Meeting of Stockholders, the average tenure of our independent directors will have been reduced from 15 years to 5 years and the average age of our independent directors will have been reduced from 67 to 54 (in each case as compared to 2015).

**Majority vote standard in uncontested elections.**

**Independent, involved and informed Board of Directors.**

All directors currently serving as directors, other than our CEO, are independent.

All of our incumbent directors who served on the Board during 2018 attended more than 75% of the meetings of the Board and those committees of which the director was a member, during the period in which he or she served as a director, in the aggregate during 2018 (all incumbent directors had an attendance percentage with respect to such meetings of 85% or higher).

Board orientation for new members and ongoing director education.

**Lead Independent Director.**

**Independent Board committees.**

Our three active standing Board committees are comprised solely of independent directors.

**Executive sessions of independent directors are held at each regularly scheduled Board meeting.**

**Annual Board and committee self-evaluations.**

**Board oversight of risk management.**

**No stockholder rights plan.**

**Common stock is the only class of voting securities outstanding.**

---

**Table of Contents**

**2019 NOTICE OF MEETING AND PROXY STATEMENT**

**Questions and Answers**

**About How to Vote Your Shares**

Below are instructions on how to vote, as well as information on your voting rights as a stockholder. Some of the instructions vary depending on how your stock is held. It is important to follow the instructions that apply to your situation.

**Q. Who can vote at the Annual**

**Meeting?**

**A.**

You may vote if you owned shares of our common stock at the close of business on March 22, 2019 (the record date).

**Q. How do I vote at the Annual**

**Meeting?**

**A.**

*Electronically.* You may vote using the Internet or by phone.

To use the Internet, go to *www.proxyvote.com* to transmit your voting instructions up until 11:59 p.m. Eastern time on May 8, 2019 (for shares in our 401(k) plan, the voting deadline is 11:59 p.m. Eastern time on May 7, 2019). Have your proxy card in hand when you access the web site and follow the instructions to obtain your records and to create an electronic voting instruction form.

To vote by phone, dial 1-800-690-6903 up until 11:59 p.m. Eastern time on May 8, 2019 (for shares in our 401(k) plan, the voting deadline is 11:59 p.m. Eastern time on May 7, 2019). Have your proxy card in hand when you call

and then follow the instructions.

***In Person or by Mail.*** If you hold the shares in your own name, you may also vote in person at the meeting or by signing and dating each proxy card you receive and returning it in the enclosed prepaid envelope. If you vote by proxy, the proxies identified on the back of the proxy card will vote your shares in accordance with your instructions. If you submit a signed proxy card but do not mark the boxes showing how you wish to vote, the proxies will vote your shares in accordance with the recommendations of the Board.

**What is the purpose of the Annual Meeting?**

Q.  
A.

At the Annual Meeting, you and your fellow stockholders will vote on the following matters:

| <u>Proposal</u> | <u>Matter</u>                                                                         |
|-----------------|---------------------------------------------------------------------------------------|
| 1               | <b>Election of the eight nominees for director identified in this proxy statement</b> |
| 2               | <b>Advisory vote on executive compensation</b>                                        |
| 3               | <b>Ratification of independent registered public accounting firm for 2019</b>         |

You and your fellow stockholders will also be asked to transact any other business that may properly come before the meeting or any adjournment or postponement.

Q. **What if my shares are held in street name by a broker?**

A.

If you do not own your shares directly, but instead are the beneficial owner of shares



held in street name by a broker, bank or other nominee, your broker, bank or other nominee, as the record holder of the shares, must vote those shares in accordance with your instructions. If you do not give instructions to your broker, bank or other nominee, your broker, bank or other nominee can vote your shares with respect to discretionary items, but not with respect to non-discretionary items. On non-discretionary items for which you do not give instructions, your shares will be counted as broker non-votes.

Table of Contents

2019 NOTICE OF MEETING AND PROXY STATEMENT

Q.

**Which matters to be presented at the Annual Meeting are discretionary items and may be voted upon by a broker?**

A.

A discretionary item is a proposal that is considered routine under the rules of the New York Stock Exchange, or NYSE. Shares held in street name may be voted by your broker, bank or other nominee on discretionary items in the absence of voting instructions given by you.

The matters presented in Proposal 1 (Election of Directors) and Proposal 2 (Advisory Vote on Executive Compensation) are not considered routine under the rules of the NYSE. Therefore, brokers, banks or other nominees will not have the ability to vote shares held in street name with respect to those proposals unless the broker, bank or other nominee has received voting instructions from the beneficial owner of the shares held in street name. Broker non-votes will not impact the outcome of Proposals 1 or 2. It is therefore important that you provide instructions to your broker, bank or other nominee if your shares are held in street name by a broker, banker or other nominee so that you are able to vote with respect to Proposals 1 or 2.

Proposal 3 (Ratification of Independent Registered Public Accounting Firm) is considered routine and therefore may be voted upon by your broker, bank or other

nominee if you do not give instructions for the shares held in street name by your broker, bank or other nominee. If any other matter that properly comes before the meeting is not considered routine under the rules of the NYSE, broker non-votes will not impact the outcome of this matter.

**Q. What shares are included on my proxy card?**

**A.** Your proxy card represents all shares registered in your name with the transfer agent on the record date, including those shares owned pursuant to our 401(k) plan.

**Q. How are shares in the Company's 401(k) Plan voted?**

**A.** Participants in our 401(k) plan are entitled to vote the shares held under the plan in their name. To do this, you must sign and return the proxy card you received with this proxy statement no later than May 7, 2019. Your proxy card will be considered your confidential voting instructions, and the plan trustee will direct your vote in the manner you indicate. The voting results for all shares held in the plan will be tabulated by our transfer agent for all participants and reported to the plan trustee on an aggregate basis. The overall vote tallies will not show how individual participants voted. The trustee will vote the shares at the meeting through the custodian holding the shares. If a plan participant's voting instructions are not received by our transfer agent before the meeting, or if the proxy is revoked by the participant before the meeting, the shares held by that participant will be considered unvoted. All unvoted shares in the plan will be voted at the meeting by the plan trustee in direct proportion to the voting results of plan shares for which proxies are voted.

**Q. How many shares must be present to hold the Annual Meeting?**

**A.** The holders of a majority of the shares of our common stock outstanding on the record date, or 25,715,281 shares, in person or by a valid proxy, must be present at the meeting for any business to be conducted, known as a quorum. Proxies received but marked as abstain, as well as shares that are counted as broker non-votes, will be counted as shares that are present for purposes of determining the presence of a quorum.

Table of Contents

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**Q. What if a quorum is not present at the Annual Meeting?****A.**

If a quorum is not present at the scheduled time of the meeting, we may adjourn the meeting, either with or without a vote of the stockholders. If we propose to have the stockholders vote whether to adjourn the meeting, the people named in the enclosed proxy will vote all shares of our common stock for which they have voting authority in favor of the adjournment.

We also may adjourn the meeting if for any reason the Board determines that adjournment is necessary or appropriate to enable our stockholders to (i) consider fully information which the Board determines has not been sufficiently or timely available to stockholders or (ii) otherwise effectively exercise their voting rights. An adjournment will have no effect on the business that may be conducted at the meeting.

**Q. How does the Board recommend I vote on each of the proposals?****A.**

The Board recommends that you vote as follows on each of the following proposals:

| <u>Proposal</u> | <u>Matter</u>                                                                                    |
|-----------------|--------------------------------------------------------------------------------------------------|
| 1               | <b><u>FOR</u> election of the eight nominees for director identified in this proxy statement</b> |
| 2               | <b><u>FOR</u> approval of the advisory vote on executive compensation</b>                        |
| 3               | <b><u>FOR</u> ratification of independent registered public accounting firm for 2019</b>         |

**Q. How do I change my vote?**

**A.** You can revoke your proxy at any time before the meeting by:

Submitting a later-dated proxy card by mail or transmitting new voting instructions via internet or phone;

Giving written notice to Scott J. Lynn, our corporate secretary, stating that you are revoking your proxy; or

Attending the meeting and voting your shares in person.

If you hold your shares in street name your broker, bank or other nominee will provide you with instructions on how to revoke your proxy.

**Q. Who will count the votes?**

**A.** Representatives of Broadridge will count the votes and act as the independent inspector of elections.

**Q. What if I send in my proxy card and do not specify how my shares are to be voted?**

**A.** If you send in a signed proxy card but do not give any voting instructions, your shares will be voted as follows on each of the following proposals:

| <u>Proposal</u> | <u>Matter</u>                                                                                    |
|-----------------|--------------------------------------------------------------------------------------------------|
| 1               | <b><u>FOR</u> election of the eight nominees for director identified in this proxy statement</b> |
| 2               | <b><u>FOR</u> approval of the advisory vote on executive</b>                                     |

**compensation**

**3                    FOR ratification of independent registered public accounting  
                         firm for 2019**

**Q.                    How will the proxies vote on any  
                         other business brought up at the  
                         Annual Meeting?**

**A.**                    We are not aware of any other business to  
                         be considered at the meeting other than the  
                         proposals described in this proxy statement.  
                         If any other business is properly presented  
                         at the meeting, your signed proxy card  
                         authorizes Colin V. Reed, Michael I. Roth  
                         and Scott J. Lynn to use their discretion to  
                         vote on these other matters.

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

**Q. What are my voting options on Proposal 1 (Election of Directors)?**

**A.** You may:

Vote FOR all of the director nominees;  
Vote FOR specific director nominees;  
Vote AGAINST all director nominees;  
Vote AGAINST specific director nominees;  
ABSTAIN from voting with respect to all of the director nominees; or  
ABSTAIN from voting with respect to specific director nominees.

A nominee will be elected as a director if the number of votes cast FOR such nominee's election exceeds the number of votes cast AGAINST such nominee's election (with abstentions and broker non-votes not counted as votes cast either for or against such election). Proxies may not be voted for more than eight directors, and stockholders may not cumulate votes in the election of directors.

Under our Corporate Governance Guidelines and Bylaws, each incumbent nominee for director agrees that if he or she fails to receive the required majority vote in a director election, the director will tender a resignation for consideration by the Nominating and Corporate Governance Committee and, ultimately, the Board. If the resignation is accepted, the nominee will no longer serve on the Board. If the resignation is rejected, the nominee will continue to serve on the Board. Under our Corporate Governance Guidelines and Bylaws, any new nominee will not be elected to the

Board if he or she fails to receive the required majority vote in an election.

**Q. What are my voting options on the other proposals?**

**A.** When voting on either Proposal 2 (Advisory Vote on Executive Compensation) or Proposal 3 (Ratification of Independent Registered Public Accounting Firm), you may:

Vote FOR the proposal;

Vote AGAINST the proposal; or

ABSTAIN from voting.

If you abstain from voting on Proposal 2 or Proposal 3, your shares will be counted as present in person or represented by proxy and entitled to vote on such proposal, and thus the abstention will have the same effect as a vote AGAINST such proposal.

**Q. Is my vote confidential?**

**A.**

Yes. All proxy cards and vote tabulations that identify an individual stockholder are kept confidential. Except to meet legal requirements, your vote will not be disclosed to us unless a proxy solicitation is contested, you write comments on the proxy card, or you authorize disclosure of your vote. However, we may confirm whether a stockholder has voted or take other actions to encourage voting.

**Q. How many votes are required to approve each proposal?**

**A.**



The following votes will be required to approve each proposal:

| <u>Proposal</u>                                                                                                                            | <u>Vote Required</u>                                                                                                                                        |
|--------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p style="text-align: center;"><b>1</b></p> <p><b>(Election of the eight nominees for director identified in this proxy statement)</b></p> | <p><b>Votes cast FOR must exceed votes cast AGAINST any nominee</b> (abstentions and broker non-votes will not be counted as votes cast for or against)</p> |
| <p style="text-align: center;"><b>2</b></p> <p><b>(Advisory vote on executive compensation)</b></p>                                        | <p><b>Majority</b> of shares entitled to vote and present in person or by proxy</p>                                                                         |
| <p style="text-align: center;"><b>3</b></p> <p><b>(Ratification of independent registered public accounting firm)</b></p>                  | <p><b>Majority</b> of shares entitled to vote and present in person or by proxy</p>                                                                         |

**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**Proposals****Proposal 1 (Election of the Eight Nominees for Director Identified in this Proxy Statement)**

The information below about the business background of each nominee for director has been provided by each nominee. All nominees are currently directors. Two of our current directors, Michael Bender and Ellen Levine (whose information is also provided below), intend to retire as a director effective as of the Annual Meeting and will not stand for re-election. In case any nominee is not available to serve as a director, the person or persons voting the proxies may vote your shares for such other person or persons designated by the Board if you have submitted a proxy card.

The Board may also choose to reduce the number of directors to be elected at the meeting. Each of the nominees shall be elected to serve as a director until the annual meeting of stockholders in 2020 or until his or her respective successor is otherwise duly elected and qualified, or until his or her earlier resignation or removal. The names of the nominees for director (as well as Mr. Bender and Ms. Levine), along with their present positions, their principal occupations, current directorships held with other public companies, as well as directorships with other public companies during the past five years, their ages and the year first elected as a director, are set forth below. Individual qualifications, experiences and skills that contribute to the Board's effectiveness as a whole, as determined by the Nominating and Corporate Governance Committee, are also described below.

**Incumbent Directors Standing for Re-Election****Rachna Bhasin**

Founder/CEO, EQ Partners, a private consulting firm, since January 2019. From October 2015 to January 2019, Ms. Bhasin served as Chief Business Officer of Magic Leap, Inc., a digital technology company. Prior to such time, Ms. Bhasin was Senior Vice-President of Corporate Strategy and Business Development at media company SiriusXM Radio, a position she had held since 2010. From 2007 until 2010 Ms. Bhasin was General Manager, Strategic Partnerships and Personalization at technology company Dell, Inc., and from 2004 to 2007 she served as Vice President of Business Development at the media company EMI Music, North America.

**Qualifications:** Ms. Bhasin's experience in the technology and media industries provide her with a unique perspective on the challenges and opportunities faced by our Entertainment business segment.

**Current Directorships:** None

**Former Directorships:** None

**Age:** 46

**Director since: 2016**

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

**Alvin Bowles Jr.**

Head of Global Publisher Sales and Operations, Facebook, Inc., a technology company, since October 2015; CEO of media company GrabMedia, March 2011 to September 2015; SVP, Integrated Marketing & Brand Solutions, of media company BET, April 2007 to December 2010; Vice President Sales, Publisher, AOL Black Voices, of media and technology company AOL, April 2005 to April 2007; Vice President, Global Media Group, of entertainment company Time Warner Inc., January 2004 to April 2005.

**Qualifications:** Mr. Bowles brings operating experience in large, complex organizations as a result of his service as a senior executive of public and private companies, including those with a focus on digital media and technology.

**Current Directorships:** None

**Former Directorships:** None

**Age:** 45

**Director since:** 2016

**Fazal Merchant**

Chief Operating Officer and Chief Financial Officer, Tanium, a privately-held endpoint security and systems management company, since May 2017; consultant to WndrCo, a new media and technology company, December 2016 to May 2017; Chief Financial Officer, media company DreamWorks Animation SKG, September 2014 to September 2016; Chief

**Qualifications:** Mr. Merchant brings operating and financial experience in large, complex organizations as a result of his service as a senior executive in public and private

Financial Officer, media company DirecTV Latin America, December 2013 to September 2014; SVP, Treasurer & Corporate Development, media and technology company DirecTV, July 2012 to April 2014; Managing Director, Head of Global Industrials Group, Americas, financial services company Royal Bank of Scotland, January 2011 to July 2012; Managing Director, Global Industrials, financial services company Barclays Capital, May 2004 to January 2011.

companies.

**Current Directorships:** None

**Former Directorships:** None

**Age:** 45

**Director since:** 2017

**Patrick Q. Moore**

EVP, Strategy & Business Development, Carter's Inc., a branded marketer of apparel and related products, since August 2017; Executive Vice President, Chief Strategy and Corporate Development Officer, YP Holdings, a privately-held media and advertising company, June 2013 until July 2017; Partner, McKinsey & Company, a management consulting firm, September 2001 to May 2013, where he served a range of consumer, hospitality and media clients and also led McKinsey's North American Consumer Digital Excellence initiative.

**Qualifications:** Mr. Moore's previous experience at a digital media company and at a management consulting firm provide him with a unique perspective on the challenges and opportunities faced by our Entertainment business segment. Mr. Moore also has considerable expertise in the hospitality industry as a result of his service as a management consultant.

**Current Directorships:** The Interpublic Group of Companies

**Former Directorships:** None

**Age:** 49

**Director since:** 2015



**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**Christine Pantoya**

Senior Advisor to Stay Tuned Digital, an early stage media company, since January 2019. From January 2015 to October 2018, Ms. Pantoya served as SVP & Head of Mobile & Direct-to-Consumer for the National Basketball Association, a professional sports league. From April 2012 to January 2015, Ms. Pantoya served as VP of Corporate Development and Strategy for telecommunications company Verizon Communications. From June 2008 to April 2012, Ms. Pantoya served as Regional Vice President, Sales and Marketing, for telecommunications company Cox Communications. Prior to such time, Ms. Pantoya served in a variety of roles for telecommunications companies Enhanced Wireless, Clearwire, and Sprint Nextel.

**Qualifications:** Ms. Pantoya's experiences as an executive for the National Basketball Association and for telecommunications companies provides experience in the media and entertainment industries.

**Current Directorships:** None

**Former Directorships:** None

**Age:** 49

**Director since:** 2019

**Robert S. Prather, Jr.**

President and Chief Executive Officer, Heartland Media, LLC, a television broadcasting company, since June 2013; President and Chief Operating Officer, Gray Television, Inc., a television broadcasting company, September 2002 to June 2013; Executive Vice President, Gray Television, Inc., 1996 to September 2002; Chief Executive Officer, Bull Run Corporation (now Southern Community Newspapers, Inc.), a media and publishing company, 1992 to December 2005.

**Qualifications:** Mr. Prather's history as a chief executive officer of media companies provides financial expertise, as well as operating experience in the media and entertainment industries. Mr. Prather also has considerable corporate

governance experience through his service on the boards of other public companies.

**Current Directorships:** GAMCO Investors, Inc.; Southern Community Newspapers, Inc.

**Former Directorships:** Diebold Nixdorf, Inc.; Gray Television, Inc.

**Age:** 74

**Director since:** 2009

### **Colin V. Reed**

Chairman of our Board since May 2005; our Chief Executive Officer since April 2001; our President from November 2012 to March 2015 and from April 2001 to November 2008; Member, three-executive Office of the President, Harrah's Entertainment, Inc., a gaming company, May 1999 to April 2001; Chief Financial Officer, Harrah's Entertainment, Inc., April 1997 to April 2001. Mr. Reed served in a variety of other management positions with Harrah's Entertainment, Inc. and its predecessor, hotel operator Holiday Corp., from 1977 to April 1997.

**Qualifications:** Mr. Reed's day-to-day leadership as Chairman of our Board and CEO, as well as his many years of experience in the hospitality industry, provides him with deep knowledge of our operations and gives him unique insights into our challenges and opportunities.

**Current Directorships:** First Horizon National Corporation

**Former Directorships:** None

**Age:** 71

**Director since:** 2001





**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

**Michael I. Roth**

Chairman (since July 2004) and Chief Executive Officer (since January 2005), The Interpublic Group of Companies, a global marketing services company; Chairman of the Board and Chief Executive Officer, The MONY Group Inc. (and its predecessor entities), a financial services company, 1997 to 2004.

Mr. Roth also serves as our Lead Independent Director, and Mr. Roth regularly devotes additional time and effort to perform the duties associated with this role, as described on page 18 below. In 2018, Mr. Roth attended 100% of all Board and applicable committee meetings, and since 2013, the year of our REIT conversion, Mr. Roth's attendance percentage for board and committee meetings over this time period in the aggregate has been 100%.

The Board believes that Mr. Roth's service with other publicly traded companies does not negatively impact his service on our Board.

**Qualifications:** As chairman and chief executive officer of one of the world's largest publicly-traded marketing service companies, Mr. Roth brings a variety of experience and expertise to the Board, including in the areas of capital markets and corporate governance.

**Current Directorships:** The Interpublic Group of Companies; Pitney Bowes, Inc. (non-executive chairman)

**Former Directorships:** None

**Age:** 73

**Director since:** 2004

**Incumbent Directors Not Standing for Re-Election**

**Michael J. Bender**

President & CEO, eyecare retailer Eyemart Express, LLC, since January 2018; Chief Operating Officer – Global eCommerce of retailer Wal-Mart Stores, Inc., July 2014 to January 2017; EVP and President, West Business Unit of Wal-Mart, February 2011 to July 2014; SVP, Mountain Division of Wal-Mart, February 2010 to February 2011; VP/Regional General Manager at Wal-Mart, February 2009 to February 2010; President/General Manager of the Retail and Alternate Care business of healthcare retailer Cardinal Health, 2003 to 2007. Prior to such time Mr. Bender was Vice President of Store Operations for retailer Victoria’s Secret Stores, and he spent 14 years with beverage company PepsiCo in a variety of sales, finance and operating roles.

**Qualifications:** Mr. Bender’s extensive experience in retail sales in large, complex organizations brings financial, human resources and operational expertise.

**Current Directorships:** None

**Former Directorships:** None

**Age:** 57

**Director since:** 2004

**Ellen Levine**

Editorial Consultant, Hearst Magazines, a media and publishing company, since 2017; Editorial Director, Hearst Magazines, 2006-2017; Editor-in-Chief, *Good Housekeeping* magazine, 1994 to 2006; Editor-in-Chief, *Redbook* magazine, 1990 to 1994; Editor-in-Chief, *Woman’s Day* magazine, 1982 to 1990; Senior Editor, *Cosmopolitan*, 1976 to 1982. Ms. Levine was instrumental in founding *O, The Oprah Magazine* in 2000 (and continues to serve as its Editorial Consultant), *Food Network Magazine* in 2009 and *HGTV Magazine* in 2012.

**Qualifications:** Ms. Levine’s service as an executive at a large media and publishing company provides experience in the media and entertainment industries.

**Current Directorships:** None

**Former Directorships:** None

**Age:** 76

**Director since:** 2004

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

**Board Meetings in 2018 and Director Attendance**

In 2018 the Board met five times. All directors who served on the Board during 2018 attended at least 75% of the total number of meetings of the Board and those committees of which the director was a member during the period in which he or she served as a director in the aggregate during 2018.

**Company Voting Recommendation**

**The Board unanimously recommends that our stockholders vote FOR each of our nominees.**

Our Corporate Governance Guidelines and Bylaws provide for a majority voting standard in uncontested director elections. A director nominee will be elected to the Board only if the number of votes cast FOR such nominee's election exceeds the number of votes cast AGAINST such nominee's election (with abstentions and broker non-votes not counted as votes cast either for or against such election). If an incumbent nominee for director fails to receive the required majority vote in a director election, he or she will tender his or her resignation as a director for consideration by the Nominating and Corporate Governance Committee and, ultimately, the Board.

In the event any incumbent nominee for director does not receive the requisite majority vote, our Corporate Governance Guidelines and Bylaws provide that our Nominating and Corporate Governance Committee will evaluate the circumstances of the failed election and will make a recommendation regarding how to act upon the tendered resignation to the full Board, in light of the best interests of the company and its stockholders. The full Board will then act upon the resignation, taking into account the recommendation of the Nominating and Corporate Governance Committee, and will publicly disclose its decision regarding the tendered resignation and its rationale within 90 days of the certification of the election results. If the Board accepts the resignation, the nominee will no longer serve on the Board. If the Board rejects the resignation, the nominee will continue to serve until his or her successor has been duly elected and qualified or until his or her earlier disqualification, death, resignation or removal.

Table of Contents

2019 NOTICE OF MEETING AND PROXY STATEMENT

**Proposal 2 (Advisory Vote on Executive Compensation)**

We are asking stockholders to cast an advisory (non-binding) vote on our executive compensation for our named executive officers, or NEOs. Please read the *Compensation Discussion and Analysis* beginning on page 30 and the related compensation tables and narrative discussion appearing on pages 45 through 52, which provide more information on the compensation paid to our NEOs for 2018.

Our executive compensation programs are designed to attract, retain and motivate qualified, knowledgeable and talented executives who are capable of performing their responsibilities.

We believe that the leadership and performance of our executives contributed significantly to our strong operating and financial results in 2018, which included:

***Company Revenues Were at Record Levels.*** In 2018 our total revenues were \$1.28 billion, the highest level in our history and a 7.6% increase from 2017. Our Hospitality segment revenue increased 6.4% from 2017 to \$1.13 billion, and our Entertainment segment revenue increased 17.7% from 2017 to \$147.2 million.

***Our Net Income, AFFO and Adjusted EBITDA Increased in 2018.*** In 2018:

Our net income<sup>(1)</sup> increased 50.3% from 2017 to \$264.7 million;

Our AFFO<sup>(2)</sup> increased 5.7% from 2017 to \$301.8 million; and

Our Adjusted EBITDA<sup>(2)</sup> increased 7.7% from 2017 to \$388.8 million.

***We Continued to Increase Dividends to Stockholders.*** In 2018 we increased our annual cash dividend by 6.3% (as compared to 2017) to \$3.40 per share, paying approximately \$174.5 million in dividends to our stockholders in 2018 (including the dividends paid in January 2019 to holders of record as of December 28, 2018).

**Company Voting Recommendation**

For the reasons discussed above and in the *Compensation Discussion and Analysis* beginning on page 30, we are asking our stockholders to vote **FOR** the following resolution at the Annual Meeting:

**RESOLVED**, that the company's stockholders approve, on an advisory basis, the compensation paid to the company's named executive officers as disclosed pursuant to Item 402 of Regulation S-K, including the *Compensation Discussion and Analysis*, compensation tables and narrative discussion, in this proxy statement.

Approval of this proposal requires the affirmative vote of a majority of the shares represented in person or by proxy and entitled to vote on this matter. If you abstain from voting on this matter, your abstention will have the same effect as a vote against the proposal. Broker non-votes will not impact the outcome of this matter. While this vote is advisory and therefore not binding on us, our Board and our Human Resources Committee value the opinions of our stockholders and will take into consideration the outcome of this vote when making future decisions regarding our executive compensation programs.

**The Board unanimously recommends that the stockholders vote FOR the approval of the advisory resolution relating to the compensation of our NEOs as disclosed in this proxy statement.**

- (1) Includes a one-time gain of \$131.4 million related to the Company's acquisition of its increased ownership in the Gaylord Rockies joint venture recognized in the fourth quarter of 2018.
- (2) AFFO and Adjusted EBITDA are non-GAAP financial measures. For a definition of the non-GAAP financial measures used herein, a reconciliation of each non-GAAP financial measure to the most directly comparable GAAP financial measure, and an explanation of why we believe these measures present useful information to investors, see Appendix A.

Table of Contents

2019 NOTICE OF MEETING AND PROXY STATEMENT

**Proposal 3 (Ratification of Independent Registered Public Accounting Firm for 2019)**

Proposal 3 asks that our stockholders vote to ratify the Audit Committee's appointment of Ernst & Young LLP as the independent registered public accounting firm to audit our financial statements and internal control over financial reporting for the 2019 fiscal year. You can find more information about our relationship with Ernst & Young LLP on page 65 of this proxy statement.

Proposal 3 asks that our stockholders vote to ratify the Audit Committee's appointment of Ernst & Young LLP as the independent registered public accounting firm to audit our financial statements for the 2019 fiscal year. In the event the stockholders fail to ratify the appointment, the Audit Committee will reconsider this appointment. The Audit Committee, in its discretion, may direct the appointment of a different independent registered public accounting firm at any

time during the year if the Audit Committee determines that such a change would be in our and our stockholders' best interests.

Ernst & Young LLP has served as our independent registered public accounting firm since 2002. Representatives of Ernst & Young LLP will be present at the meeting. They will be available to respond to your questions and may make a statement if they desire.

**Company Voting Recommendation**

Approval of this proposal requires the affirmative vote of a majority of the shares represented in person or by proxy and entitled to vote on the matter. If you abstain from voting on the ratification of the appointment of Ernst & Young LLP as our independent registered public accounting firm, your abstention will have the same effect as a vote against the proposal.

**The Board and the Audit Committee unanimously recommend that the stockholders vote FOR the ratification of the appointment of Ernst & Young LLP as our independent registered public accounting firm for 2019.**

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

**Company Information**

**Corporate Governance**

Our business is managed under the direction of our Board of Directors. The Board delegates the conduct of the business to our senior management team. The Board held five meetings during 2018. All directors who served on the Board during 2018 attended at least 75% of the total number of meetings of the Board and those committees of which the director was a member during the period in which he or she served as a director in the aggregate during 2018.

We have adopted Corporate Governance Guidelines governing the conduct of our Board. The charters of our Audit Committee, Human Resources Committee and Nominating and Corporate Governance Committee, as well as our Corporate Governance Guidelines, are all posted on our web site at [www.rymanhp.com](http://www.rymanhp.com) (under Corporate Governance on the Investor Relations page).

We have also adopted a Code of Business Conduct and Ethics which is applicable to all employees, officers and directors, including the principal executive officer, the principal financial officer and the principal accounting officer. The Code of Business Conduct and Ethics is available on our web site at [www.rymanhp.com](http://www.rymanhp.com) (under Corporate Governance on the Investor Relations page). We intend to post amendments to or waivers from our Code of Business Conduct and Ethics (to the extent applicable to our directors, principal executive officer, principal financial officer or principal accounting officer) at this location on our website.

We will provide a copy of our Corporate Governance Guidelines, our committee charters or our Code of Business Conduct and Ethics (and any amendments or waivers) to any stockholder or other person upon receipt of a written request addressed to:

Ryman Hospitality Properties, Inc.

Attn: Corporate Secretary

One Gaylord Drive

Nashville, Tennessee 37214

**Board Leadership Structure**

The Board believes that Mr. Reed's service as both Chairman of the Board and CEO is in the best

interests of the company and its stockholders. Mr. Reed possesses a detailed knowledge of our industry as well as an understanding of both the opportunities and challenges we face. The Board thus believes that Mr. Reed is best positioned to develop agendas that ensure that the Board's time and attention are focused on the most important matters facing the company. The Board also believes that Mr. Reed's combined role ensures clear accountability, enhances our ability to articulate our strategy and message to our employees, stockholders and business partners and enables decisive overall leadership.



The Board has determined that it is also important to have an independent Lead Director who will play an active role and oversee many of the functions that an independent chair would otherwise perform. The Board has adopted a description of the duties of the Lead Director, which is posted on our website at [www.rymanhp.com](http://www.rymanhp.com) (under Corporate Governance on the Investor Relations page). Pursuant to this description, the Chairman of the Nominating and Corporate Governance Committee serves as the company's Lead Director, and that individual is currently Michael Roth.

Some of the primary functions of our Lead Director are:

- To call, convene and chair meetings of the non-management directors or independent directors and other meetings as may be necessary from time to time and, as appropriate, provide prompt feedback to the CEO;
- To coordinate and develop the agenda for and chair executive sessions of the independent directors;
- To coordinate feedback to the CEO on behalf of independent directors regarding business issues and management;
- To be available, as appropriate, for direct communication with major stockholders who request such a communication; and
- To perform such other duties as may be necessary for the Board to fulfill its responsibilities or as may be requested by the Board as a whole, by the non-management directors, or by the Chairman of the Board.

---

**Table of Contents**

**2019 NOTICE OF MEETING AND PROXY STATEMENT**

Each of the directors other than Mr. Reed is independent, and the Board believes that the independent directors coupled with the Lead Director provide effective oversight of management. Our non-management directors meet regularly in scheduled executive sessions, and the Lead Director presides at these executive sessions. Following an executive session of our non-management directors, the Lead Director acts as a liaison between the non-management directors and the Chairman regarding any specific feedback or issues, provides the Chairman with input regarding agenda items for Board and committee meetings, and coordinates with the Chairman regarding information to be provided to our non-management directors in performing their duties. The Board believes that this approach appropriately and effectively complements the combined CEO/Chairman structure.

Although we believe that the combination of the Chairman and CEO roles is appropriate in the current circumstances, the Board retains the authority to modify our current combined CEO/Chairman structure to best address our circumstances, if and when appropriate.

**Board Attendance at Annual Meeting**

We strongly encourage each member of the Board to attend the Annual Meeting of Stockholders. All of our directors then serving as directors, except Mr. Bowles, attended the 2018 Annual Meeting of Stockholders.

**Independence of Directors**

Pursuant to our Corporate Governance Guidelines, the Board undertook its annual review of director independence in February 2019. Our Board determines the independence of its members through a broad consideration of all relevant facts and circumstances, including an assessment of the materiality of any relationship between the company and a director. In making this assessment, the Board looks not only at relationships from the director's standpoint, but also from the standpoint of persons or organizations with which the director has an affiliation. In making its determination, the Board adheres to the requirements of, and applies both the objective and subjective standards set forth by, the NYSE (as set forth in Section 303A.02 of the NYSE listed company manual), as well as the requirements and standards of the SEC and other applicable laws and regulations.

During this review, the Board considered whether there are or have been any transactions and relationships between each director, or any member of his or her immediate family, and the company and its subsidiaries and affiliates. The Board also examined whether there are or have been any transactions and relationships between the incumbent directors, or their affiliates, and members of the company's senior management or their affiliates. The purpose of this review was to determine whether any of these relationships or transactions were inconsistent with a determination that the director is independent. The Board concluded that no such transactions existed during the relevant period. As a result of this review, the Board affirmatively determined that, with the exception of Colin Reed, all of our incumbent directors are independent of the company and its management.

**Committees of the Board**

The Board maintains three standing committees, an Audit Committee, Human Resources Committee and Nominating and Corporate Governance Committee, to facilitate and assist the Board in the execution of its responsibilities.

**Audit Committee**

## Edgar Filing: Ryman Hospitality Properties, Inc. - Form DEF 14A

The current members of the Audit Committee are Patrick Moore (Chair), Rachna Bhasin, Alvin Bowles, Fazal Merchant (Financial Expert) and Robert Prather (Financial Expert).

The committee is a separately designated standing audit committee established in accordance with Section 3(a)(58)(A) of the Securities Exchange Act of 1934. The committee is responsible for, among other things:

- overseeing the integrity of our financial information, the performance of our internal audit function and system of internal controls and compliance with legal and regulatory requirements relating to preparation of financial information;

- appointing, compensating, retaining and overseeing our independent registered public accounting firm;

- evaluating the qualifications, independence and performance of our independent registered public accounting firm;

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

meeting with our independent registered public accounting firm and with our director of internal audit concerning, among other things, the scope of audits and reports;  
reviewing the work programs of our independent registered public accounting firm and the results of its audits;  
and  
assessing our risk assessment and risk management policies.

The Board has determined that all the members of the committee are financially literate pursuant to the NYSE rules. The Board also has determined that Mr. Merchant and Mr. Prather are audit committee financial experts within the meaning stipulated by the SEC.

In 2018, the committee met eight times.

**Human Resources Committee**

The current members of the Human Resources Committee are Michael Bender (Chair), Ellen Levine, Robert Prather and Michael Roth.

The committee is responsible for, among other items:

reviewing and approving all compensation policies and programs that benefit employees, including employment and severance agreements, incentive programs, benefits and retirement programs;  
reviewing and approving annually the corporate goals and objectives relative to the CEO's compensation, evaluating the CEO's performance in light of those objectives, and determining and approving the CEO's compensation level based on this evaluation;  
reviewing, approving and administering, and granting awards under, cash- and equity-based incentive plans; and  
reviewing and approving compensation for executive officers and directors (subject to, in the case of director compensation, approval by the full Board).

The committee has also delegated to the CEO the authority to make limited equity grants to new members of our management team to allow such grants to be made in a timely manner, as the committee generally only meets on a quarterly

basis. Equity grants under this delegation of authority may only be made as initial equity grants to newly hired executives (other than officers subject to Section 16 of the Securities Exchange Act of 1934) and on the same terms and conditions as were applied by the committee in its most recent prior equity grants. In addition, equity grants under this delegation of authority to any one executive are limited to 6,250 RSUs and must be ratified by the committee.

The committee has engaged Aon Hewitt as its compensation consultant since 2013. The committee has determined that no conflict of interest exists between Aon Hewitt and the company (including the company's Board members and company management) pursuant to Item 407(e)(3)(iv) of SEC Regulation S-K. In 2018 neither Aon Hewitt nor any affiliate of Aon Hewitt provided any services to the company or its affiliates apart from its engagement by the committee described above.

Aon Hewitt assisted the committee in determining if its strategies and plans were advisable based on our current financial position and strategic goals, as well as developments in corporate governance and compensation design. At

the committee's request, Aon Hewitt also performed several analyses, including updates to the executive salary structure and modeling of executive compensation levels at different levels of company performance, to assist the committee in its review.

For additional information regarding the committee's processes and procedures for considering and determining executive compensation, including the role of executive officers in determining the amount or form of executive compensation, see *Compensation Discussion and Analysis* below.

In 2018, the committee met four times.

### **Compensation Committee Interlocks and Insider Participation**

The Human Resources Committee (which functions as our compensation committee) is comprised entirely of independent directors. In addition, there are no relationships among our executive officers, members of the committee or entities whose executives serve on the Board or the committee that require disclosure under applicable regulations of the SEC.

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

**Nominating and Corporate Governance Committee**

The current members of the Nominating and Corporate Governance Committee are Michael Roth (Chair), Michael Bender, Ellen Levine and Patrick Moore.

The committee is responsible for, among other things:

- developing and recommending criteria for the selection of new directors and recommending to the Board nominees for election as directors and appointment to committees;
- developing and recommending changes and modifications to our corporate governance guidelines and our code of conduct to the Board;
- monitoring and enforcing compliance with our corporate governance guidelines, certain provisions of our code of conduct and other policies; and
- advising the Board on corporate governance matters, including as appropriate obtaining updates on corporate governance developments from professional advisors.

In 2018, the committee met four times.

A formal Board evaluation covering Board operations and performance, with a written evaluation from each Board member, is conducted annually by the committee to enhance Board effectiveness. Recommended changes are considered by the full Board. In addition, each Board committee conducts an annual self-evaluation.

The committee annually reviews with the Board the company's Statement of Expectations of Directors. This review includes an assessment of independence, diversity, age, skills, experience and industry backgrounds in the context of the needs of the Board and the company, as well as the ability of current and prospective directors to devote sufficient time to performing their duties in an effective manner. Directors are expected to actively participate in Board discussions and exemplify the highest standards of personal and professional integrity. In particular, the committee seeks directors with established strong professional reputations and expertise in areas relevant to the strategy and operations of our businesses.

While our Corporate Governance Guidelines do not prescribe specific diversity criteria for selection of directors, as a matter of practice, the committee considers diversity in the context of the Board as a whole and takes into account diversity, including the personal characteristics (such as gender, ethnicity or age) and experience (such as industry, professional or public service) of current and prospective directors, when selecting new directors to facilitate Board deliberations that reflect a broad range of viewpoints. The committee's charter gives it responsibility to develop and recommend criteria for the selection of new directors to the Board, including but not limited to diversity, age, skills, experience, time availability and such other criteria as the committee shall determine to be relevant at the time.

The committee also considers the impact of any changes in the employment of existing directors. In this regard, if a director changes employment, the director is required to submit a letter of resignation to the committee. The committee then reviews the director's change of employment and determines whether the director's continued service on the Board would be advisable as a result of such change. After completing this evaluation, the committee makes a recommendation to the full Board as to whether to accept the director's resignation, and the Board makes a final determination of whether to accept the director's resignation.

The committee considers candidates for Board membership recommended by its members and other Board members, as well as by management and stockholders. From time to time the committee may also engage a third party search firm to identify prospective Board members. The committee will only consider stockholder nominees for Board membership submitted in accordance with the procedures set forth in *Submitting Stockholder Proposals and Nominations for 2020 Annual Meeting* beginning on page 67.

Once the committee has identified a prospective nominee, the committee makes an initial determination as to whether to conduct a full evaluation of the candidate. This initial determination is based on whatever information is provided to the committee with the recommendation of the prospective candidate, as well as the committee's own knowledge of the prospective candidate, which may be supplemented by inquiries to the person making the recommendation or others. The

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

preliminary determination is based primarily on the need for additional Board members to fill vacancies or expand the size of the Board and the likelihood that the prospective nominee can satisfy the evaluation factors described below. If the committee determines, in consultation with the Chairman of the Board and other Board members as appropriate, that additional consideration is warranted, it may request additional information about the prospective nominee's background and experience. The committee then evaluates the prospective nominee against the following standards and qualifications:

- the ability of the prospective nominee to represent the interests of our stockholders;
- the prospective nominee's standards of integrity, commitment and independence of thought and judgment;
- the prospective nominee's ability to dedicate sufficient time, energy and attention to the diligent performance of his or her duties, including the prospective nominee's service on other boards; and
- the extent to which the prospective nominee contributes to the range of knowledge, diversity, skill and experience appropriate for the Board.

The committee also considers such other relevant factors as it deems appropriate, including the current composition of the Board and the evaluations of other prospective nominees. In connection with this evaluation, the committee determines whether to interview the prospective nominee, and if warranted, one or more members of the committee, and others as appropriate, will interview the prospective nominee in person or by telephone. After completing this evaluation and interview, the committee makes a recommendation to the full Board as to whether this prospective nominee and any other prospective nominees should be nominated by the Board, and the Board determines the nominees after considering the recommendation and report of the committee.

Ms. Pantoya was initially identified to the committee by an existing director. The committee then interviewed Ms. Pantoya and other candidates, reviewed the qualifications, expertise and experience of such candidates, and ultimately recommended to the full Board that Ms. Pantoya become a nominee for director.

New directors participate in an orientation program that includes discussions with senior management,

their review of background materials on our strategic plan, organization and financial statements and visits to our facilities. We encourage each director to participate in continuing educational programs that are important to maintaining a director's level of expertise to perform his or her responsibilities as a Board member.

**Majority Voting Standard for Director Elections**

Our Corporate Governance Guidelines and Bylaws provide for a majority voting standard in uncontested director elections. Under these provisions, any director nominee in an uncontested election will be elected to the Board if the votes cast for such nominee's election exceed the votes cast against such nominee's election at any meeting for the election of directors at which a quorum is present (with abstentions and broker non-votes not counted as votes cast either for or against such election). In addition, under our Corporate Governance Guidelines, each director agrees, by serving as a director or by accepting nomination for election as a director, that if while serving as a director he or she fails to receive the required majority vote in a director election, he or she will tender his or her resignation as a director for consideration by the Nominating and Corporate Governance Committee and, ultimately, the Board, as described below.



In the event any incumbent director nominee does not receive the requisite majority vote, our Corporate Governance Guidelines provide that our Nominating and Corporate Governance Committee will evaluate the circumstances of the failed election and will make a recommendation regarding the director's resignation to the full Board and will evaluate the resignation in light of the best interests of the company and its stockholders in determining whether to recommend accepting or rejecting the tendered resignation, or whether other action should be taken. Thereafter, the Board will act upon the resignation, taking into account the recommendation of the Nominating and Corporate Governance Committee, and will publicly disclose (by a press release, a filing with the SEC or other broadly disseminated means of communication) its decision regarding the tendered resignation and the rationale behind the decision within 90 days of the certification of the election results. In such event, if the Board accepts the resignation, the nominee will no longer serve on the Board, and if the Board rejects the

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

resignation, the nominee will continue to serve until his or her successor has been duly elected and qualified or until his or her earlier disqualification, death, resignation or removal.

**Director Retirement Policy**

Our Corporate Governance Guidelines include a non-management director retirement policy, which requires any non-management director who reaches the age of 75 to either (at the option of the director): (1) retire effective as of the date of the annual meeting of stockholders next following the director's 75<sup>th</sup> birthday; or (2) not stand for re-election at the next annual meeting of stockholders. In accordance with this policy, Ms. Levine is not standing for re-election at the Annual Meeting.

**CEO Pay Ratio**

The Dodd-Frank Act requires that we disclose the ratio of CEO pay to the median employee pay of all our employees, other than the CEO, in 2018, calculated in accordance with Item 402(u) of SEC Regulation S-K. In making this calculation, we first identified the company's median employee by examining the 2018 total cash compensation for all individuals, excluding our CEO, who were employed by us on December 31, 2018, the last day of our payroll year. We included all employees, whether employed on a full-time, part-time or seasonal basis (for purposes of this calculation, a total of 1,113 employees). We did not make any assumptions, adjustments or estimates with respect to total cash compensation, except that we annualized the compensation for all full- and part-time employees who were not employed by us for all of 2018. We selected total cash compensation for all employees as our compensation measure because we do not widely distribute annual equity awards to employees. We then identified the company's median employee based on total cash compensation, and we determined that such median employee served as a full-time employee within our Entertainment business segment and averaged an approximately 34-hour work week during 2018.

In addition to the pay ratio disclosure required by the Dodd-Frank Act, we believe that it is also important to take into consideration:

the nature of our overall employee base, which contains a small number of full-time employees dedicated to our hospitality REIT business segment and a large number of full- and part-time employees working in our Entertainment business segment (with many of our part-time employees only working a few hours each week at various times to service the numerous concerts and other events at our entertainment venues); and  
the fact that, unlike many chief executives, our CEO oversees two lines of business, a hospitality REIT and an entertainment operating company.

As a result, we believe that it is appropriate to also provide two additional supplemental calculations that reflect the pay ratio of the total compensation of our CEO to (1) the total compensation of the median of all full-time employees, and (2) the total compensation of the median of the full-time employees of our REIT entity (comprising our Hospitality business segment).

Accordingly, we determined that the following were reasonable estimates of the pay ratio required to be disclosed by Item 402(a) of SEC Regulation S-K, as well as the supplemental pay ratios described above:

**Dodd-Frank Act Pay Ratio Information**<sup>(1)</sup>

|                                                                                                    |       |
|----------------------------------------------------------------------------------------------------|-------|
| CEO to Median Employee Pay Ratio (Calculated in Accordance with Item 402(u) of SEC Regulation S-K) | 288:1 |
|----------------------------------------------------------------------------------------------------|-------|

**Supplemental Pay Ratio Information**<sup>(2)</sup>

|                                                                                 |       |
|---------------------------------------------------------------------------------|-------|
| CEO to Median Employee Pay Ratio (Full-Time Employees Only) <sup>(3)</sup>      | 115:1 |
| CEO to Median Employee Pay Ratio (Full-Time REIT Employees Only) <sup>(4)</sup> | 52:1  |

- (1) As required by SEC rules, for purposes of calculating this pay ratio, pay for the median employee and for our CEO were determined using the methodology set forth in our *2018 Summary Compensation Table* on page 45 below. Using this methodology, we determined that a reasonable estimate of the 2018 total compensation of our median employee was \$17,308 and determined that the total compensation of our CEO was \$4,992,700.
- (2) The supplemental ratios listed above were calculated based on the total compensation paid to our CEO and to the median employees identified above using the

**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

methodology set forth in our *2018 Summary Compensation Table* on page 45 below.

- (3) For purposes of calculating this supplemental pay ratio, only full-time employees of the company as of December 31, 2018 (a total of 513 employees) were included in the determination of the median company employee.
- (4) For purposes of calculating this supplemental pay ratio, only full-time employees employed by our REIT entity (comprising our Hospitality business segment) as of December 31, 2018 (a total of 88 employees) were included in the determination of the median company employee.

In designing our CEO's compensation in 2018, our Human Resources Committee was mindful of the need to provide a market-competitive compensation package with a significant element of equity-based and performance-based compensation (not generally available to our employee base), which the committee believes is in the best interests of the company and its stockholders. Additionally, the committee monitors management's determination of compensation at all levels of the company (including through pay surveys and other market assessments), based on each employee's position, skill level and experience, and the committee believes that our compensation practices as a whole are fair and competitive with others in the marketplace.

**Compensation Clawback**

In 2015 the SEC issued proposed rules regarding the adoption of clawback policies by publicly listed companies in accordance with the requirements of Section 954 of the Dodd-Frank Wall Street Reform and Consumer Protection Act (the Dodd-Frank Act). When final SEC rules implementing these requirements have become effective, publicly listed companies will be required to adopt a clawback policy providing for the recovery of certain incentive-based compensation from the executive officers of the company in the event the company is required to restate its financials as a result of material noncompliance of the company with any financial reporting requirements under the securities laws.

In order to ensure full compliance with these SEC rules, we intend to adopt our own formal clawback policy applicable to our executive officers complying with such rules once these final rules have been

adopted by the SEC. In addition, Section 304 of the Sarbanes-Oxley Act of 2002 requires the recovery of incentive awards in certain circumstances. If we are required to restate our financials due to material noncompliance with any financial reporting requirements as a result of misconduct, our CEO and CFO will be required under Section 304 of the Sarbanes-Oxley Act to reimburse us for (1) any bonus or other incentive- or equity-based compensation received during the 12 months following the first public issuance of the non-complying document, and (2) any profits realized from the sale of our securities during such 12 month period. Our omnibus incentive plan also provides that any award made to a participant under the plan will be subject to mandatory repayment by the participant to us to the extent required by (a) any award agreement, (b) any clawback or recoupment policy adopted by the company to comply with the requirements of any applicable laws, rules or regulations, including final SEC rules adopted pursuant to Section 954 of the Dodd-Frank Act, or otherwise, or (c) any applicable laws which impose mandatory recoupment, under circumstances set forth in such applicable laws, including the Sarbanes-Oxley Act of 2002.

**Board's Role in Risk Oversight**

The Board as a whole has responsibility for oversight of the company's enterprise risk management function, with reviews of certain areas being conducted by the relevant Board committees that report on their deliberations to the Board. The oversight responsibility of the Board and its committees is made possible by a management report process

that is designed to provide both visibility and transparency to the Board about the identification, assessment and management of critical risks and management's risk mitigation strategies. In this regard, each committee meets in executive session with key management personnel and representatives of outside advisors (for example, our director of internal audit meets in executive session with the Audit Committee). The areas of focus of the Board and its committees include competitive, economic, operational, financial (accounting, credit, liquidity and tax), legal, compliance, information technology security programs (including cybersecurity), political and reputational risks.

**Table of Contents****2019 NOTICE OF MEETING AND PROXY STATEMENT**

The Board and its committees oversee risks associated with their respective principal areas of focus, as outlined below:

| <b>Board/<br/>Committee</b>         | <b>Primary Areas<br/>of Risk Oversight</b>                                                                                                                                                                                                                                                                                                                                                                |
|-------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Board of Directors:</b>          | Enterprise risk management, including strategic, financial and execution risks associated with the annual operating plan and the long-term plan; major litigation and regulatory exposures; acquisitions and divestitures; senior management succession planning; information technology security programs (including cybersecurity) and other current matters that may be material risks to the company. |
| <b>Audit Committee:</b>             | Risks and exposures associated with financial matters, including financial reporting, tax, accounting, disclosure, internal control over financial reporting, financial policies, investment guidelines and credit and liquidity.                                                                                                                                                                         |
| <b>Nominating and CG Committee:</b> | Risks and exposures relating to corporate governance and director succession planning.                                                                                                                                                                                                                                                                                                                    |
| <b>Human Resources Committee:</b>   | Risks and exposures associated with leadership assessment, management succession planning and compensation programs.                                                                                                                                                                                                                                                                                      |

We believe that the Board's role in risk oversight is facilitated by the leadership structure of the Board. In this regard, we believe that, by combining the positions of Chairman of the Board and CEO, the Board gains a valuable perspective that combines the operational experience of a member of management with the oversight focus of a member of the Board. We also believe that the division of risk management-related roles among the company's full Board, Audit Committee, Nominating and Corporate Governance Committee and Human Resource Committee as noted above fosters an atmosphere of significant involvement in the oversight of risk at the Board level and complements our risk management policies.

The Board, in executive sessions of non-management directors (which are presided over by the company's independent Lead Director), also considers and

discusses risk-related matters. This provides a forum for risk-related matters to be discussed without management or the Chairman of the Board and CEO present. The company's independent Lead Director acts as a liaison between the company's Chairman of the Board and CEO and the company's independent directors to the extent that any risk-related matters discussed at these executive sessions require additional feedback or action.

In setting compensation, the Human Resources Committee also considers the risks to our stockholders that may be inherent in our compensation programs. We believe that our compensation programs are appropriately structured and provide for a suitable balance between long-term and short-term compensation and have an appropriate performance-based and at risk component. We also believe that our compensation policies and practices do not create risks that are reasonably likely to have a material adverse effect on the company.

**Corporate Responsibility**

We are committed to corporate responsibility as an integral part of our operating strategy. The Nominating and Corporate Governance Committee of the Board oversees our corporate responsibility efforts. Beginning in 2019, management of the company will provide an annual update on our corporate responsibility efforts to the Nominating and Corporate Governance Committee.

The primary areas of focus of our corporate responsibility program (the key aspects of which are described below) consist of:

- the *employees* working directly for us in our entertainment venues, as well as the Marriott International, Inc. employees working in our hotel properties;
- the *stockholders* of our company;
- the *environment*; and
- the *communities* in which we operate.

***Our Employees and the Marriott Employees in Our Hotels.*** We believe that our employees are a key component of our success. We seek to attract talented employees, and we also seek to offer our employees highly competitive pay and benefit packages to retain them for the long-term. We

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

continually evaluate our compensation programs to ensure that our compensation and benefits practices are market-competitive. We also reinvest in training programs on an annual basis, which include customer service training for our front-line employees and training in areas such as workplace violence, business ethics and discrimination and sexual harassment. In addition, we encourage diversity and inclusiveness in our work force, and we are an equal opportunity employer.

We also review on an ongoing basis the compensation, benefits and other employment practices of Marriott, the manager of our hotels. We believe that Marriott is an employer of choice within the hospitality operating company segment, and in 2018 Marriott was named as one of the Fortune 100 Best Places to Work.

***Our Stockholders.*** Our Board is committed to a strategy of enhancing long-term stockholder value, and our Board believes that a robust corporate governance program and shareholder engagement are critical components of that strategy. As more fully outlined on page 6 we have adopted a series of corporate governance practices that we believe are aligned with the interests of our stockholders, including the annual election of directors, majority voting in director elections, one class of outstanding stock with no stockholder rights plan and a mandatory director retirement policy. As also outlined on page 6, we have engaged in a board refreshment process that has added 5 new independent directors since 2015.

We also remain committed to a process of continuous and frequent engagement with our stockholders. We continually make ourselves available to meet with our stockholders, including through attendance at numerous investment conferences throughout the year. In September 2018 we held an investor and analyst day, and we were able to meet representatives of many of our large stockholders in person and solicit their feedback.

***Our Environment.*** We continually assess the impact of our business operations on the environment and review ways in which we can reduce our environmental impact. As an example, our asset managers work with Marriott, the manager of our hotels, to improve each hotel's business operations

and to reduce the impact of our hotels on the environment, including by means of energy efficiency projects such as LED lighting, upgrades to in-room energy management systems and other building infrastructure upgrades.

***Our Communities.*** We are also committed to improving the communities in which we do business, and we have a lengthy history of corporate philanthropy in Nashville, Tennessee (the location of our corporate headquarters) and in the other communities in which we operate. Our executives and employees participate in many charitable and civic endeavors in their communities. We sponsor and administer the Ryman Hospitality Properties Foundation, which annually provides support to many charitable organizations, with a specific focus on education and the arts. In addition, we sponsor and administer the Opry Trust Fund, which partners with other organizations to provide, on a confidential basis, direct financial assistance to music industry participants facing medical or other personal emergencies.

**Restrictions on Hedging and Pledging of Company Stock**

Our insider trading policy restricts our executive officers and directors from engaging in any transactions designed to hedge or otherwise offset any decrease in the fair market value of our equity securities. Our insider trading policy also prohibits executive officers and directors from pledging or otherwise encumbering a significant amount of equity securities (generally defined as the lesser of 0.50% of our outstanding equity securities or 10% of the equity securities



owned by the individual) without prior approval of the Human Resources Committee.

**Proxy Solicitation**

We will bear the cost of soliciting proxies for the meeting. We have retained Morrow Sodali LLC to assist in the solicitation and will pay them approximately \$6,000. Our officers may also solicit proxies by mail, telephone, e-mail or facsimile transmission, but we will not reimburse them for their efforts. Upon request, we will reimburse brokers, dealers, banks and trustees, or their nominees, for reasonable expenses incurred by them in forwarding proxy materials.

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

**Communications with the Board of Directors**

Stockholders, employees and others interested in communicating with the Board (including non-management directors) may write to:

Ryman Hospitality Properties, Inc.

Attn: Corporate Secretary

One Gaylord Drive

Nashville, Tennessee 37214

The Corporate Secretary reviews all such correspondence and regularly forwards to the Board a summary of all such correspondence and copies of all

correspondence that, in the opinion of our Corporate Secretary, deals with the functions of the Board or committees thereof or that he otherwise determines requires their attention. Directors may review a log of all correspondence addressed to members of the Board and request copies of any such correspondence. Concerns relating to accounting, internal controls or auditing matters are immediately brought to the attention of our internal audit department and handled in accordance with procedures established by the Audit Committee with respect to such matters. In addition, stockholders, employees and other interested parties may communicate directly with our independent Lead Director, individual independent directors or the independent directors as a group by email at *boardofdirectors@rymanhp.com*.

**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**Stock Ownership**

The table below lists the beneficial ownership of our common stock as of March 22, 2019 (unless otherwise noted) by all directors, each of our NEOs, and the directors and executive officers as a group. The table also lists all institutions and individuals known to hold more than 5% of our common stock, as obtained from SEC filings. The percentages shown are based on outstanding shares of common stock as of March 22, 2019. Unless otherwise noted, the address for each person listed is our principal office.

**Beneficial Stock Ownership of Directors, Executive Officers and Large Stockholders Table**

| Name                                                 | Director<br>Deferred<br>Restricted |                               | Total                        |                 | % of<br>Total<br>Outstanding <sup>(3)</sup> |
|------------------------------------------------------|------------------------------------|-------------------------------|------------------------------|-----------------|---------------------------------------------|
|                                                      | Shares<br>Owned <sup>(1)</sup>     | Stock<br>Units <sup>(2)</sup> | Stock Options<br>Exercisable | Shares<br>Owned |                                             |
| Colin Reed, NEO and Director                         | 1,336,327 <sup>(4)</sup>           | -                             | -                            | 1,336,327       | 2.6%                                        |
| Michael Bender, Director                             | 22,361                             | 2,953                         | -                            | 25,314          | *                                           |
| Rachna Bhasin, Director                              | 4,209 <sup>(5)</sup>               | -                             | -                            | 4,209           | *                                           |
| Alvin Bowles, Director                               | 1,249 <sup>(5)</sup>               | -                             | -                            | 1,249           | *                                           |
| Ellen Levine, Director                               | 28,320 <sup>(5)</sup>              | -                             | -                            | 28,320          | *                                           |
| Fazal Merchant, Director                             | -                                  | 2,440                         | -                            | 2,440           | *                                           |
| Patrick Moore, Director                              | -                                  | 9,045                         | -                            | 9,045           | *                                           |
| Christine Pantoya, Director                          | 200                                | -                             | -                            | 200             | *                                           |
| Robert Prather, Director                             | 3,960                              | 24,092                        | -                            | 28,052          | *                                           |
| Michael Roth, Director                               | 37,431 <sup>(5)</sup>              | -                             | -                            | 37,431          | *                                           |
| Mark Fioravanti, NEO                                 | 178,337                            | -                             | -                            | 178,337         | *                                           |
| Bennett Westbrook, NEO                               | 19,952                             | -                             | -                            | 19,952          | *                                           |
| Patrick Chaffin, NEO                                 | 14,759                             | -                             | -                            | 14,759          | *                                           |
| Scott Lynn, NEO                                      | 12,789                             | -                             | -                            | 12,789          | *                                           |
| All directors and executive officers<br>(as a group) | 1,668,054                          | 38,530                        | -                            | 1,706,584       | 3.3%                                        |
| Vanguard Inc.                                        | 7,861,894 <sup>(6)</sup>           | -                             | -                            | 7,861,894       | 15.3%                                       |
| BlackRock, Inc.                                      | 4,964,938 <sup>(7)</sup>           | -                             | -                            | 4,964,938       | 9.7%                                        |
| GAMCO, Inc.                                          | 4,266,457 <sup>(8)</sup>           | -                             | -                            | 4,266,457       | 8.3%                                        |

\* Less than one percent.

- (1) With respect to our NEOs, directors and executive officers, this column includes shares of common stock issuable upon the vesting of RSUs that will vest on or prior to May 22, 2019. For a listing of the RSUs held by NEOs, see *Outstanding Equity Awards at 2018 Fiscal Year End* below. For a listing of the RSUs held by non-employee directors, see *Director Compensation* below.
- (2) Represents RSUs awarded to directors which have vested but receipt has been deferred. Also includes RSUs issued in lieu of cash director fees to participating directors. Directors may elect to defer receipt of RSUs awarded under our current and former omnibus incentive plans until either a specified date or the director's retirement or resignation from the Board. This column reflects shares issuable to each director at the end of the applicable deferral period.
- (3) In calculating the percentages of outstanding stock, each person's RSUs that will vest on or prior to May 22, 2019 have been added to the total outstanding shares for such person's calculation.

**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

- (4) Includes 598,582 shares credited to Mr. Reed's SERP, as defined in *Other Compensation Information Nonqualified Deferred Compensation* below. Mr. Reed does not have voting or investment power with respect to these shares, and his sole right is to receive these shares upon termination of employment in accordance with the terms of his employment agreement.
- (5) For Ms. Bhasin, Mr. Bowles, Ms. Levine and Mr. Roth, includes 1,249 shares each issuable upon the vesting of RSUs on May 3, 2019.
- (6) Based on information in: Amendment Number 5 to Schedule 13G filed with the SEC on January 31, 2019 by Vanguard Specialized Funds Vanguard Real Estate Index Fund, which has sole voting power with respect to 2,208,837 shares; and Amendment Number 6 to Schedule 13G filed with the SEC on February 12, 2019 by The Vanguard Group, Inc., which has sole voting power with respect to 133,164 shares, shared voting power with respect to 51,176 shares, sole dispositive power with respect to 7,721,213 shares and shared dispositive power with respect to 140,681 shares. The address for the reporting persons is 100 Vanguard Boulevard, Malvern, Pennsylvania 19355.
- (7) Based on information in Amendment No. 7 to Schedule 13G filed with the SEC on February 6, 2019 by BlackRock, Inc., which has sole voting power with respect to 4,794,073 shares and sole dispositive power with respect to 4,964,938 shares. The address for the reporting person is 55 East 52<sup>nd</sup> Street, New York, New York 10055.
- (8) Based on information in Amendment No. 47 to Schedule 13D filed with the SEC on September 4, 2018 jointly by GAMCO Investors, Inc. ( GBL ) and the following entities: GGCP, Inc. ( GGCP ); GGCP Holdings LLC ( Holdings ); Gabelli Funds, LLC ( Funds ); GAMCO Asset Management Inc. ( GAMCO ); Teton Advisors, Inc. ( Teton ); Associated Capital Group, Inc. ( Associated Capital ); Gabelli & Company Investment Advisers, Inc. ( GC ); Gabelli Foundation, Inc. ( Foundation ); MJG-IV Limited Partnership ( MJG-IV ); and Mario Gabelli. GGCP (which had sole voting and dispositive power with respect to 17,000 shares of common stock) makes investments for its own account and is the manager and member of Holdings, which is the controlling shareholder of GBL. GBL, a public company listed on the NYSE, is the parent company for a variety of companies engaged in the securities business, including those named below. GAMCO (which had sole voting power with respect to 2,857,562 shares of common stock and sole dispositive power with respect to 3,046,557 shares of common stock), a wholly-owned subsidiary of GBL, is an investment adviser registered under the Investment Advisers Act of 1940. Funds, a wholly owned subsidiary of GBL, is a limited liability company. Funds (which had sole voting power with respect to 32,500 shares of common stock and sole dispositive power with respect to 1,151,300 shares of common stock) is an investment adviser registered under the Investment Advisers Act of 1940 which provides advisory services for registered investment companies. Teton (which had sole voting and dispositive power with respect to 10,000 shares of common stock) is an investment adviser registered under the Investment Advisers Act of 1940 which provides discretionary advisory services to registered investment companies. GC (which is a wholly-owned subsidiary of Associated Capital, which had sole voting and dispositive power with respect to 6,000 shares of common stock) is an investment adviser registered under the Investment Advisers Act of 1940 which provides advisory services for registered investment companies and which had sole voting and dispositive power with respect to 2,100 shares of common stock. The Foundation (which had sole voting and dispositive power with respect to 4,500 shares of common stock) is a private foundation. Mario Gabelli is the Chairman, a Trustee and Investment Manager of the Foundation. Elisa M. Wilson is President of the Foundation. Mario Gabelli is the controlling stockholder, Chief Executive Officer and a director of GGCP and Chairman and Chief Executive Officer of GBL. Mario Gabelli is also a member of Holdings. Mario Gabelli is the controlling shareholder of Teton. Mario Gabelli has sole voting and dispositive power with respect to 29,000 shares of common stock. The above reporting persons do not admit that they constitute a group. The address for all of the above reporting persons is One Corporate Center, Rye, New York

10580.

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

**Compensation Discussion and Analysis**

**Executive Summary**

**Overview**

Our executive compensation programs are designed to attract, retain and motivate qualified, knowledgeable and talented executives who are capable of performing their responsibilities. In designing our executive compensation programs, our goals are to ensure that:

A significant portion of the total compensation paid to each named executive officer, or NEO, is in the form of at risk pay in order to *create proper incentives* for our executives to achieve corporate and individual objectives and to both *maximize stockholder value* over the long-term and to *align pay with stockholders' interests*;

A strong *pay-for-performance* philosophy synchronizes incentive payments with actual financial and business results relative to performance expectations;

Our pay decisions are *transparent* to all stakeholders and tethered to *sound governance measures*; and

Total compensation opportunity throughout our organization is *market competitive* to support recruitment and retention.

Our corporate objectives are to continue to increase funds available for distribution to our stockholders and to create long-term stockholder value. Consistent with these goals and objectives, the Human Resources Committee, which acts as our compensation committee, has developed and approved an executive compensation program providing for a range of compensation levels for our NEOs with the intent of rewarding strong performance and reducing compensation when our performance objectives are not achieved.

**Company Highlights 2018 Financial and Operating Highlights**

We believe that our results in 2018 reflect the continued overall strength of our Hospitality business segment, particularly the group meetings sector in which we focus as well as the strategic investments we have made in our hotel properties over the past several years. In addition, the growth in our Entertainment business segment in 2018 continued to reflect our strategic focus on expanding this business and the continued popularity of the country music genre and Nashville as a tourist destination. Our 2018 financial and operating highlights include:

*We Increased Company Revenues to New Highs*

**Company Total Revenues** Our total revenues for 2018 were \$1.28 billion, an increase of 7.6% from 2017. This represents the highest level of revenues in our history.

**Segment Revenues** We experienced revenue growth in both our Hospitality and Entertainment segments:

**Hospitality** Hospitality business segment revenue in 2018 increased 6.4% from 2017 to \$1.13 billion.

**Entertainment** Entertainment business segment revenue in 2018 increased 17.7% from 2017 to \$147.2 million.

### ***We Saw Increased Net Income, AFFO and Adjusted EBITDA***

In 2018:

Our consolidated net income<sup>(1)</sup> increased 50.3% from 2017 to \$264.7 million;

Our consolidated Adjusted Funds from Operations, or AFFO<sup>(2)</sup>, increased 5.7% from 2017 to \$301.8 million; and

Our consolidated Adjusted EBITDA<sup>(2)</sup> increased 7.7% from 2017 to \$388.8 million.



**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

***We Continued to Increase Dividends to Stockholders***

***Increased Dividends*** In 2018 we increased our annual cash dividend by 6.3% (as compared to 2017) to \$3.40 per share, paying approximately \$174.5 million in dividends to our stockholders (including the dividends paid in January 2019 to holders of record as of December 28, 2018).

- (1) Includes a one-time gain of \$131.4 million related to the Company's acquisition of its increased ownership in the Gaylord Rockies joint venture recognized in the fourth quarter of 2018.
- (2) AFFO and Adjusted EBITDA are non-GAAP financial measures. For a definition of the non-GAAP financial measures used herein, a reconciliation of each non-GAAP financial measure to its most comparable GAAP financial measure, and an explanation of why we believe these measures present useful information to investors, see Appendix A.

**Company Highlights Total Stockholder Return**

The following chart shows how a \$100 investment in our common stock on December 31, 2013 would have grown to \$204.23 on December 31, 2018, with dividends reinvested quarterly. The chart also compares the TSR of our common stock to the same investment in the S&P 500 Index and the FTSE NAREIT Equity REITs Index over the same period, with dividends reinvested quarterly.

*The stock price performance included in this graph is not necessarily indicative of future stock price performance.*

**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

|                                    | <b>12/13</b> | <b>12/14</b> | <b>12/15</b> | <b>12/16</b> | <b>12/17</b> | <b>12/18</b> |
|------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Ryman Hospitality Properties, Inc. | 100.00       | 132.19       | 136.08       | 175.81       | 202.32       | 204.23       |
| S&P 500                            | 100.00       | 113.69       | 115.26       | 129.05       | 157.22       | 150.33       |
| FTSE NAREIT Equity REITs           | 100.00       | 130.14       | 134.30       | 145.74       | 153.36       | 146.27       |

**Compensation Summary**

The charts below illustrate the balance of the elements of target total compensation<sup>(3)</sup> during 2018 for Mr. Reed, our CEO, and the average of the other NEOs.

As the charts above indicate, a significant portion of our NEOs' target total compensation is performance-based and is also aligned with the interests of our stockholders. Target total compensation for our CEO is weighted more toward long-term incentives than the other NEOs, as the Human Resources Committee wants to encourage our CEO, in particular, to focus on our long-term growth.

<sup>(3)</sup> Percentage of total compensation as calculated above is based on the 2018 base salary and the value of executive-level perquisites paid to the NEO which were not paid generally to all employees, the 2018 short-term incentive compensation award (assuming achievement at the target level (such award was ultimately paid at 96.4% of the target payout level for the NEOs, in addition to discretionary cash awards made to each NEO as described below)), the grant date fair value of the performance-based RSU awards granted in February 2018 (assuming vesting at the target achievement level) and the grant date fair value of the time-based RSU awards granted in February 2018. Each compensation element is outlined in more detail in the *2018 Summary Compensation Table* set forth on page 45 below.

Table of Contents

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**Our Compensation Program**

The key elements of the compensation program for our executive officers are:

| <u>Compensation Element</u>                    | <u>Key Characteristics</u>                                                                                                                                                          | <u>Why We Pay This Element</u>                                                                                                                                   | <u>Considerations in Determining the Amount of Pay</u>                                                                                                                                                                        | <u>2018 Decisions</u>                                                                                                                                                                                                                                                                                                                                                                              |
|------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Base Salary</b>                             | Fixed compensation. Payable in cash. Reviewed annually and adjusted when appropriate.                                                                                               | Necessary to attract and retain qualified executives. Compensate for roles and responsibilities.                                                                 | Level of responsibility. Individual skills, experience and performance.                                                                                                                                                       | Our CEO did not receive an increase in base salary, and our other NEOs (on average) received a 3.75% increase in base salary. See page 34.                                                                                                                                                                                                                                                         |
| <b>Short-Term Cash Incentive Compensation</b>  | Variable compensation. Payable in cash based on performance against annually established performance objectives. Reviewed annually and adjusted from year to year when appropriate. | Motivate and reward executives. Incentivizes the executives to meet our short-term financial and operational objectives.                                         | AFFO was the basis for the financial goal for the plan (and was the only goal for all NEOs except Mr. Reed, whose goals were based 75% on the financial goal and 25% on designated strategic objectives, as described below). | Based on performance relative to the financial goal (and, in the case of our CEO, performance relative to designated strategic objectives), the committee approved a payout at 96.4% of the target payout for each NEO. Each NEO also received additional discretionary cash incentive compensation in recognition of their contributions to our operating and financial performance. See page 35. |
| <b>Long-Term Equity Incentive Compensation</b> | Variable compensation. Performance-based RSUs vesting over a three-year performance period. Time-based RSUs vesting ratably over                                                    | Motivate and reward executives. Aligns the interests of executives and stockholders and focuses the executives on long-term objectives over a multi-year period. | <b>Performance-Based Awards</b> RSUs vest based on TSR relative to designated peer groups over a 3-year performance period.                                                                                                   | The mix of long-term equity incentive awards granted to NEOs was approximately 50% performance-based RSUs and 50% time-based RSUs. See page 37.                                                                                                                                                                                                                                                    |

|                              |                                                                                                                                                                                      |                                                                                                                                                                                             |                                                                                                                                                                                                                        |                                                                                |
|------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
|                              | <p>four years.</p>                                                                                                                                                                   | <p>Encourages retention through long-term vesting.</p>                                                                                                                                      | <p>Awards pay out at a range from 0% to 150% of target with no shares earned for performance below 50% of financial target.</p> <p><b>Time-Based Awards</b></p> <p>RSUs which vest in 25% increments over 4 years.</p> |                                                                                |
| <p><b>Other Benefits</b></p> | <p>Fixed compensation. Participation in broad-based plans at same cost as other employees.</p> <p>Certain executive-level perquisites not paid generally to our other employees.</p> | <p>Allow senior executives to participate in broad-based employee benefit programs.</p> <p>Provide competitive benefits to promote the health and well-being of our executive officers.</p> | <p>Level of benefits provided to all employees.</p> <p>Benefits provided by other similarly-positioned companies.</p>                                                                                                  | <p>Our NEOs received only modest executive-level perquisites. See page 39.</p> |

**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**2018 Compensation Decisions**

Our Human Resources Committee (which functions as our compensation committee) annually reviews our executive compensation program to determine how well actual compensation targets and levels meet our overall compensation philosophy and to compare our compensation programs to our peers. The committee also oversees our compensation programs.

**Compensation Peer Group**

For 2018, the committee used a compensation peer group of the following 14 companies:

|                                 |                               |
|---------------------------------|-------------------------------|
| American Campus                 | LaSalle Hotel Properties      |
| Communities, Inc.               | Mid-America Apartment         |
| Ashford Hospitality Trust, Inc. | Communities, Inc.             |
| Chatham Lodging Trust           | Pebblebrook Hotel Trust       |
| Chesapeake Lodging Trust        | RLJ Lodging Trust             |
| Diamondrock Hospitality Co.     | Summit Hotel Properties, Inc. |
| Hersha Hospitality Trust        | Sunstone Hotel Investors, Inc |
| Kilroy Realty Corp.             | Xenia Hotels & Resorts, Inc.  |

These companies were selected based on their industry focus and their status as a REIT, enterprise value, revenue size and debt to capital ratio. This peer group was identical to the peer group we used in 2017, with the exception of the removal of FelCor Lodging Trust Inc. and the addition of Hersha Hospitality Trust and Xenia Hotels & Resorts, Inc.

The committee annually determines whether our overall executive compensation program is consistent with our business strategy and promotes our compensation philosophy. In determining target total annual compensation for each NEO, the committee relies on its general experience and subjective considerations of various factors, including our strategic business goals, information with respect to the peer group set forth above, proprietary and publicly available compensation surveys and data with respect to REITs and other public companies provided by Aon Hewitt, and each executive officer's position, experience, level of responsibility, individual job performance, contributions to our corporate performance, job tenure and future potential.

The committee does not set specific targets or utilize any formulaic benchmarks for overall compensation or for allocations between fixed and performance-based compensation, cash and non-cash compensation or short-term and long-term compensation. In addition, the committee uses proprietary and publicly available compensation surveys and data with respect to REITs

and other public companies provided by our compensation consultant, Aon Hewitt, to obtain a general understanding of current compensation practices, including to confirm that the base salary and other elements of target total compensation opportunity for our executive officers is at a market-competitive level. The committee does not specifically target or benchmark in any formulaic manner any element of compensation or the total compensation payable to NEOs based on these factors.

### **Base Salary**

Base salary is designed to compensate our NEOs for their roles and responsibilities and to provide a secure level of guaranteed cash compensation. We have employment agreements with Mr. Reed, Mr. Fioravanti and Mr. Westbrook that provide for a minimum base salary. We have severance agreements with Mr. Chaffin and Mr. Lynn that do not provide for any minimum base salary.

Each NEO's base salary was set based on:

- the executive's roles and responsibilities; and
- the executive's skills, experience and performance.

In 2018, base salary represented approximately 19% of our CEO's total compensation package and (on average) approximately 31% of our other NEOs' total compensation package (calculated in the manner described on page 32). The committee annually reviews the base salaries of each NEO and may make adjustments based on individual performance and changes in roles and responsibilities.

At its February 21, 2018 meeting, the committee reviewed the existing base salaries and perquisites for our NEOs. Specifically, the committee considered each NEO's current base pay, taking into account base salary levels paid to persons holding similar positions at peer companies, as well as the adjustments made to each NEO's base salary in 2017. Based on its review, the committee determined that no adjustment to base salary in 2018 for Mr. Reed was needed, while the committee made modest increases to the base salaries of Messrs. Fioravanti, Westbrook and Chaffin. With respect to Mr. Lynn, the committee determined that a larger percentage adjustment to base salary was necessary to maintain a market-competitive level of compensation for this executive.

**Table of Contents****2019 NOTICE OF MEETING AND PROXY STATEMENT**

Based on its review of the factors described above, the committee determined that the base salary amounts for the NEOs should be set at the following levels:

|                   | <b><u>2018 Base<br/>Salary</u></b> | <b><u>% Change<br/>from 2017<br/>Base<br/>Salary</u></b> |
|-------------------|------------------------------------|----------------------------------------------------------|
|                   | <b><u>(\$)</u></b>                 |                                                          |
| Colin Reed        | 925,000                            | -                                                        |
| Mark Fioravanti   | 530,450                            | 3.0%                                                     |
| Bennett Westbrook | 397,838                            | 3.0%                                                     |
| Patrick Chaffin   | 334,750                            | 3.0%                                                     |
| Scott Lynn        | 344,500                            | 6.0%                                                     |

**Short-Term Cash Incentive Compensation**

We provide annual cash incentive compensation designed to reward achievement of specific previously established short-term financial and strategic goals.

**2018 Performance Goals**

For 2018 the committee determined that the NEOs would have the opportunity to earn the following percentage of their base salary based on the achievement of the financial performance goals (and, in the case of Mr. Reed, designated strategic objectives) described below.

The 2018 percentages of base salary at the threshold, target and stretch levels for each NEO were set at the following percentages (unchanged from 2017):

|                | <b><u>Threshold<br/>Level</u></b> | <b><u>Target<br/>Level</u></b> | <b><u>Stretch<br/>Level</u></b> |
|----------------|-----------------------------------|--------------------------------|---------------------------------|
| Mr. Reed       | 75%                               | 150%                           | 300%                            |
| Mr. Fioravanti | 62.5%                             | 125%                           | 250%                            |
| Mr. Westbrook  | 50%                               | 100%                           | 200%                            |
| Mr. Chaffin    | 50%                               | 100%                           | 200%                            |
| Mr. Lynn       | 50%                               | 100%                           | 200%                            |

The percentage of salary awarded for performance falling between the threshold and target achievement levels and the target and stretch achievement levels was to be determined using straight-line interpolation.

In 2018, assuming performance at the target level of achievement, short-term cash incentive compensation represented approximately 28% of our CEO's total compensation package and (on average) approximately 33% of our other NEOs total

compensation package (calculated in the manner described on page 32).

In 2018, the performance targets, measured using Adjusted Funds From Operation as reported ( AFFO ), excluding income tax expense or benefit ( Further Adjusted AFFO ), established by the committee were:

**Threshold Performance Goal:** Further Adjusted AFFO of \$276.3 million.

**Target Performance Goal:** Further Adjusted AFFO of \$307.0 million.

**Stretch Performance Goal:** Further Adjusted AFFO of \$337.7 million.

The committee selected this performance metric because it is a measure of our operations without regard to specified non-cash items such as real estate depreciation and amortization, gain or loss on sale of assets and certain other items which we believe are not indicative of the performance of our underlying hotel properties. Moreover, AFFO is one of the principal tools used by our management and the investment community in evaluating our financial performance as a REIT. These performance levels were set by the committee at the beginning of 2018 after thorough discussion with management regarding our anticipated financial performance. In choosing this goal, the committee considered the general economic climate expected in 2018, the expected conditions in the hospitality industry and our expected financial performance, including our guidance for 2018, as reflected in our earnings release issued in the first quarter of 2018. The committee intended the target performance goal to be a challenging level of achievement. The committee attempted to set the threshold, target and stretch performance goals to ensure that the relative level of difficulty of achieving these performance levels would be generally consistent with prior years. For information regarding the manner in which AFFO is calculated from our financial statements, see Appendix A to this proxy statement.

The awards to the NEOs (other than Mr. Reed) were based solely on our level of achievement of Further Adjusted AFFO. The award to Mr. Reed was based 75% on our achievement of Further Adjusted AFFO and 25% on our achievement of the strategic objectives, approved in advance by the committee, of achieving effective capital allocation and balance sheet management, specifically including maintaining



**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

leverage with a designated range, ensuring compliance with applicable debt covenants and managing interest rate risk associated with floating rate indebtedness.

When the committee established these targets at the beginning of 2018, it made a determination that it would have the discretion to adjust Further Adjusted AFFO for the year to exclude losses or expense, or income or gain, related to certain unusual, infrequently occurring or other specified events as set forth in our omnibus incentive plan. In addition, under the terms of our omnibus incentive plan, the committee may exercise negative discretion in determining the final amounts of the short-term cash incentive awards payable at any given level of performance to ensure that such awards accurately reflect our actual performance. The committee also had the option of lowering the amount of, or not awarding, annual cash incentive compensation otherwise payable to an executive under the plan for 2018 if the executive did not attain a minimum-level annual performance rating under the company's employee evaluation program, which is a prerequisite to receiving cash incentive compensation under the plan.

**2018 Short-Term Incentive Compensation Awards**

In analyzing our results for purposes of determining the level of achievement under the short-term incentive compensation plan, the committee reviewed our operating and financial results for 2018.

In performing its review, the committee made note of the following financial and operating highlights:

The financial results of our Hospitality business segment, which the committee believed reflected the continued strength of that business, particularly the group meetings sector in which we focus.

The successful opening of the Gaylord Texan rooms and meeting space expansion project and the Gaylord Opryland SoundWaves project during 2018.

The completion of the company's acquisition of a majority interest in the joint venture which owns the Gaylord Rockies Resort & Convention Center.

The Ole Red Nashville entertainment venue successfully opened in May 2018, and development sites for two additional Ole Red locations (Gatlinburg, Tennessee and Orlando, Florida) were secured during 2018.

Our continued focus on returning capital to our stockholders, as evidenced by the 6.3% increase in the amount of our annual dividend in 2018 (as compared to 2017), which resulted in the payment of approximately \$174.5 million in dividends on our common stock (including the fourth quarter dividend paid in early 2019 to holders of record as of December 28, 2018).

The committee determined that the company's level of Further Adjusted AFFO achievement in 2018 for purposes of our short-term incentive compensation plan was \$304.5 million, which using straight-line interpolation was equivalent to a payout level of 96.4% of the target performance goal. There were no gains or losses related to unusual, infrequently occurring or other specified events set forth in our omnibus incentive plan which were excluded by the committee in connection with our calculation of Further Adjusted AFFO (which were not included in the calculation of AFFO) for purposes of our short-term incentive compensation plan.

The committee also determined that Mr. Reed had met the individual strategic performance objectives described above, which combined with the AFFO achievement level described above, resulted in a payout level equal to 96.4% of the target payout level for Mr. Reed.

The committee also determined that each NEO should receive an additional amount of cash incentive compensation, as listed in the table below, due to their contributions to the company's operating and financial performance in 2018, including, in particular, with respect to: Mr. Reed, his efforts in overseeing the company's senior management team and his contributions to the company's financial results; Mr. Fioravanti, his leadership of the balance sheet and capital markets activities undertaken and contemplated by the company; Mr. Westbrook, his oversight of the successful development and construction projects completed in 2018; Mr. Chaffin, his efforts in effectively supervising the company's relationship with the manager of its hotel properties; and Mr. Lynn, his oversight of the company's legal and compliance functions.

The committee also reviewed the annual performance rating of each NEO and determined that each NEO met the minimum level performance rating.

**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

As a result, the committee approved the following short-term cash incentive compensation awards:

|                | <b><u>Calculated<br/>Short-Term<br/>Cash<br/>Incentive<br/>Compensation</u></b> | <b><u>Additional<br/>Short-Term<br/>Cash<br/>Incentive<br/>Compensation</u></b> | <b><u>Total<br/>Short-Term<br/>Cash<br/>Incentive<br/>Compensation<sup>(1)</sup></u></b> |
|----------------|---------------------------------------------------------------------------------|---------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|
|                | (\$)                                                                            | (\$)                                                                            | (\$)                                                                                     |
| Mr. Reed       | 1,350,037                                                                       | 149,963                                                                         | 1,500,000                                                                                |
| Mr. Fioravanti | 635,265                                                                         | 44,635                                                                          | 680,000                                                                                  |
| Mr. Westbrook  | 381,159                                                                         | 28,841                                                                          | 410,000                                                                                  |
| Mr. Chaffin    | 320,716                                                                         | 49,284                                                                          | 370,000                                                                                  |
| Mr. Lynn       | 328,132                                                                         | 26,868                                                                          | 355,000                                                                                  |

<sup>(1)</sup> The estimated threshold, target and stretch payout levels for each NEO established under the short-term cash incentive plan for 2018 are listed in *2018 Grants of Plan-Based Awards* below.

**2018 Long-Term Equity Incentive Compensation**

Our long-term equity incentive compensation plan is designed to align the interests of our NEOs and stockholders and focus our NEOs on long-term objectives over a multi-year period. Long-term equity incentive awards are also intended to attract and retain our NEOs through long-term vesting. In 2018, long-term equity incentive compensation represented approximately 51% of our CEO's total compensation package and (on average) approximately 34% of our other NEOs' total compensation package (calculated in the manner described on page 32).

**Long-Term Equity Incentive Compensation Plan Components**

Our long-term equity incentive plan components are:

***Performance-Based RSUs:***

Vest over a three-year period based on our TSR over the award cycle, as compared to our peers.

Awards settled in stock, with cash dividends on RSUs being paid only upon RSUs that ultimately vest upon the achievement of performance goals.

Granted only to the NEOs and senior executives.

***Time-Based RSUs:***

Annual time-based RSU awards vest in equal amounts over four years, beginning on the first anniversary of the grant date. In certain cases, in connection with a promotional RSU grant or to aid in retention, the committee may designate that certain time-based RSU awards will vest in equal installments over two years, beginning on the third anniversary of the grant date.

Awards settled in stock, with dividends on RSUs held by our NEOs being paid in additional RSUs only upon RSUs that ultimately vest.

Granted to the NEOs, as well as to other eligible employees.

### 2018 Long-Term Equity Incentive Compensation Awards

For 2018, the committee discussed with Aon Hewitt the most appropriate way to motivate and retain our executives. The committee believed it was important to continue to use RSU awards instead of stock options to better align the interests of our executives with our stockholders, to encourage executive retention and to conform to compensation practices in the REIT industry.

As a result of these discussions, the committee decided to structure long-term equity incentive compensation awards in 2018 as a combination of performance-based RSUs and time-based RSUs. The determination of the number of RSUs to award to each NEO was based on a number of factors including but not limited to corporate and individual performance, historical grants and competitive practices.

As a result of the determinations discussed above, on February 21, 2018, the committee made the following long-term incentive compensation awards to the NEOs:

|                | <b><u>Performance-<br/>Based RSU<br/>Awards<sup>(1)</sup></u></b> | <b><u>Annual<br/>Time-<br/>Based RSU<br/>Awards<sup>(2)</sup></u></b> |
|----------------|-------------------------------------------------------------------|-----------------------------------------------------------------------|
|                | (#)                                                               | (#)                                                                   |
| Mr. Reed       | 16,823                                                            | 17,929                                                                |
| Mr. Fioravanti | 5,360                                                             | 5,712                                                                 |
| Mr. Westbrook  | 2,680                                                             | 2,856                                                                 |
| Mr. Chaffin    | 2,255                                                             | 2,403                                                                 |
| Mr. Lynn       | 2,320                                                             | 2,473                                                                 |

(1) Up to 150% of the performance-based RSUs listed above will vest on March 15, 2021 based on our TSR performance over the three-year award cycle (January 1, 2018 – December 31, 2020) relative to the median of the TSR performance of the 2018 Performance Peer Groups described below.

(2) These RSUs vest ratably over four years, beginning on March 15, 2019.

**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

***2018 Performance-Based RSU Awards (2018-2020 Performance Period)***

The amount of the performance-based RSUs which will ultimately vest on March 15, 2021 will be determined by comparing our TSR performance during the performance period (January 1, 2018 – December 31, 2020) relative to the median of the TSR performance of the following two peer groups (the 2018 Performance Peer Groups), weighted equally: (1) our 2018 compensation peer group listed above; and (2) the following companies within the FTSE NAREIT Lodging Resorts Index (which were selected by the committee based on their industry focus and their status as a REIT, enterprise value, revenue size, debt to capital ratio and TSR performance over a three year period):

Apple Hospitality REIT, Inc.

Ashford Hospitality Prime

Ashford Hospitality Trust, Inc.

Chatham Lodging Trust

Chesapeake Lodging Trust

Condor Hospitality Trust, Inc.

Diamondrock Hospitality Co.

Hersha Hospitality Trust

Hospitality Properties Trust

Host Hotels & Resorts, Inc.

The peer group listed above was the same as the peer group used for the 2017 performance-based RSU awards granted by the company, except for the removal of FelCor Lodging Trust Inc. and the addition of InnSuites Hospitality Trust and Park Hotels & Resorts, Inc.

Specifically, the awards will vest as follows:

| <b><u>Company TSR</u></b>                                                                              | <b><u>% of Award</u></b> |
|--------------------------------------------------------------------------------------------------------|--------------------------|
| <b><u>Performance</u></b>                                                                              | <b><u>Vesting</u></b>    |
| Greater than 15 percentage points above the median TSR performance of the 2018 Performance Peer Groups | 150%                     |
| Equal to the median TSR performance of the 2018 Performance Peer Groups                                | 100%                     |
|                                                                                                        | 50%                      |

|                                                                                                        |    |
|--------------------------------------------------------------------------------------------------------|----|
| 15 percentage points below the median TSR performance of the 2018 Performance Peer Groups              |    |
| Greater than 15 percentage points below the median TSR performance of the 2018 Performance Peer Groups | 0% |

If the performance achieved falls in between the established performance goal levels, the percentage of the award earned by the NEO will be determined using straight-line interpolation and rounding to the nearest full share. The awards also provide that if our TSR is negative, on an absolute basis, the committee

may, in its discretion, reduce by 25% the number of awards ultimately vesting. In no event will the final value of the award exceed 500% of the fair market value of our common stock on the grant date of February 21, 2018. The committee believes that limiting the maximum value of the award ensures the NEOs are not disproportionately awarded for performance.

The committee re-evaluates the 2018 Performance Peer Groups for each fiscal year to take into account changes to the composition of the 2018 Performance Peer Groups (i.e., corporate changes such as mergers or delistings), or to otherwise modify the terms of the award to take into account such other factors which the committee in its sole discretion has determined. The committee has not exercised this discretion in connection with the 2018 performance-based RSU awards except to reflect certain corporate changes in the peer group companies.

The committee believed the amount of these awards was appropriate given our compensation philosophy and objectives, specifically noting that achievement of greater than target level performance would have also resulted in higher than average TSR to our stockholders, as compared to our peers. In 2018, performance-based RSUs represented approximately 26% of our CEO's total compensation package and (on average) approximately 17% of our other NEOs' total compensation package (calculated in the manner described on page 32).

### ***2018 Time-Based RSU Awards***

The time-based RSUs granted to the NEOs reflected in the chart above vest ratably over four years, beginning on March 15, 2019. The committee believed the amount of the time-based RSU awards made to our NEOs was appropriate given our compensation philosophy and objectives, including the need to retain our executives. In 2018, time-based RSUs represented approximately 25% of our CEO's total compensation package and (on average) approximately 17% of our other NEOs' total compensation package (calculated in the manner described on page 32).

### **Vesting of 2016 Performance-Based RSU Awards in March 2019 (2016-2018 Performance Period)**

In February 2016 we awarded performance-based RSUs to each NEO, which ultimately were to vest

**Table of Contents****2019 NOTICE OF MEETING AND PROXY STATEMENT**

based on the company's TSR performance over the 3-year award cycle (2016-2018), as compared to the TSR for the designated performance peer groups during the same performance period.

Specifically, the awards were to vest as follows:

| <b><u>Company TSR</u></b>                                                                              | <b><u>% of Award</u></b> |
|--------------------------------------------------------------------------------------------------------|--------------------------|
| <b><u>Performance</u></b>                                                                              | <b><u>Vesting</u></b>    |
| Greater than 15 percentage points above the median TSR performance of the 2016 Performance Peer Groups | 150%                     |
| Equal to the median TSR performance of the 2016 Performance Peer Groups                                | 100%                     |
| 15 percentage points below the median TSR performance of the 2016 Performance Peer Groups              | 50%                      |
| Greater than 15 percentage points below the median TSR performance of the 2016 Performance Peer Groups | 0%                       |

Our TSR over the performance period, calculated pursuant to the terms of the performance-based RSU agreements, was approximately 46 percentage points above the median TSR performance of the designated performance peer groups.

As a result, the 2016 performance-based RSUs ultimately vested at the 150% level in March 2019 as follows:

|                   | <b><u>2016 Performance-<br/>Based RSU Awards<br/>Vesting in March 2019</u></b> |
|-------------------|--------------------------------------------------------------------------------|
|                   | <b><u>(#)</u></b>                                                              |
| Colin Reed        | 35,775                                                                         |
| Mark Fioravanti   | 12,627                                                                         |
| Bennett Westbrook | 5,648                                                                          |
| Patrick Chaffin   | 5,051                                                                          |
| Scott Lynn        | 5,051                                                                          |

**Benefits and Perquisites**

Our benefit programs are based upon an assessment of competitive market factors and a determination of what is needed to attract and retain qualified executives. Our primary benefits for executives include participation in our broad-based plans at the same cost as other employees. These plans include a tax qualified 401(k) savings plan (with matching contributions up to four percent of a participant's pay), health and dental plans and various disability and life insurance plans.

We also provide a limited amount of executive-level perquisites to our NEOs and other designated senior executives, including the ability to participate in our unfunded, unsecured, supplemental deferred compensation plan, or

SUDCOMP, with a company matching component. Details about our SUDCOMP may be found under *Other Compensation Information Nonqualified Deferred Compensation* on page 51.

Our directors, NEOs and other employees routinely use commercial air service for business travel, and we generally reimburse them only at the coach or business class rate.

Although we do not own a corporate airplane, we do maintain a limited aircraft program to provide our executives with timely and cost-effective travel alternatives in connection with our business activities. We do not operate any aircraft, own or lease a hangar or employ pilots. Instead, we have purchased a fractional interest in an aircraft. We pay a fixed monthly fee, plus a variable charge for hours actually flown. Our directors, NEOs and other employees use this aircraft for selected business trips when commercial air service is unavailable or otherwise impractical, based on the availability and cost of commercial air service, the travel time involved, the number of employees traveling and the need for flexible travel arrangements. All travel under this program must be approved by our CEO.

Mr. Reed's employment agreement provides that he is entitled to a limited amount of personal aircraft usage on an annual basis. We also make the aircraft available to our other executives for limited personal use, which is typically limited to permitting the executive's spouse or other family member to accompany the executive on required business travel. We believe allowing limited personal use of our aircraft program serves to reduce our executives' personal travel time and to increase the time they can conduct company business on our behalf.

For more information about this perquisite, and amounts reported as income in 2018 for each NEO, see the *All Other Compensation* table on page 46.

These executive-level perquisites represented approximately 2% of our CEO's total compensation package and (on average) approximately 2% of our



**Table of Contents****2019 NOTICE OF MEETING AND PROXY STATEMENT**

other NEOs' total compensation package (calculated in the manner described on page 32).

When we recruited Mr. Reed to join our company in 2001, we agreed to pay Mr. Reed a retirement benefit pursuant to a Custom Mid-Career Supplemental Employee Retirement Plan, or SERP.

This benefit, which is described in *Other Compensation Information Nonqualified Deferred Compensation* below, was in the committee's view essential to attracting Mr. Reed to employment with us and has also proved valuable in securing his extended employment. The company has fully satisfied its funding obligations under the SERP by previously paying, in total, \$3.5 million to Mr. Reed's SERP account (as described below), and the current balance in Mr. Reed's SERP account in excess of such amount is attributable to investment gains and losses associated with the assets in the SERP account (currently shares of our common stock).

**Other Compensation Information****Stock Ownership and Retention Guidelines**

The committee has adopted stock ownership guidelines for our senior executives. These guidelines are designed to encourage our executives to have a meaningful equity ownership in our company, thereby linking their interests with those of our stockholders. These guidelines provide that within five years of becoming a senior executive, each executive must own (by way of shares owned directly or indirectly (including through our 401(k) plan) and shares represented by unvested time-based RSUs, but not including unexercised stock options or performance-based RSUs) common stock with a value of either five times (5x) base salary for Mr. Reed, three times (3x) base salary for the NEOs, and two times (2x) base salary for other executives subject to these guidelines. The guidelines also provide that if an executive is not currently in compliance with this guideline (regardless of the compliance grace period), the executive must retain 50% of the net shares (after satisfying any tax obligations and any required payments upon exercise) received upon vesting of RSUs or the exercise of stock options.

As of January 31, 2019 (the annual compliance date) all of the NEOs were in compliance with the guidelines, as follows:

|                   | <b><u>Required Ownership as<br/>of January 31,<br/>2019<sup>(1)</sup></u></b> | <b><u>Shares<br/>Owned</u></b> |
|-------------------|-------------------------------------------------------------------------------|--------------------------------|
| Colin Reed        | 57,561                                                                        | 1,339,039 <sup>(2)</sup>       |
| Mark Fioravanti   | 19,805                                                                        | 185,437 <sup>(3)</sup>         |
| Bennett Westbrook | 14,854                                                                        | 24,952 <sup>(3)</sup>          |
| Patrick Chaffin   | 12,498                                                                        | 19,164 <sup>(3)</sup>          |
| Scott Lynn        | 12,862                                                                        | 15,232 <sup>(3)</sup>          |

<sup>(1)</sup> The number of shares required to be owned by an NEO is an amount equal to (i) the product obtained by multiplying the NEO's base salary times the applicable multiple (5x for Mr. Reed and 3x for the other NEOs) *divided by* (ii) the closing market price of our common stock on January 31, 2019 (\$80.35).

- (2) Includes 592,476 shares credited to Mr. Reed's SERP and 52,180 shares of common stock issuable upon the vesting of time-based RSUs.
- (3) Includes the following number of shares of common stock issuable upon the vesting of time-based RSUs:  
Mr. Fioravanti: 22,290; Mr. Westbrook: 10,486; Mr. Chaffin: 7,589; and Mr. Lynn: 7,614.

**Post-Termination Benefits**

The committee believes that severance and change of control benefits assist in attracting and retaining qualified executives. The committee believes these benefits have proven particularly important in providing for continuity of management during the period following our REIT conversion and transition-related efforts. The levels of payments and benefits upon termination were set to be at a market-competitive level based upon each executive's experience and level in the organization.

Mr. Reed, Mr. Fioravanti and Mr. Westbrook have employment agreements that provide for cash severance payments and certain other benefits if termination occurs without cause or if the executive leaves for good reason (as defined in their employment agreement). These agreements also provide for cash compensation and certain other benefits in the event of termination following a change of control of the company (i.e., a double trigger). Mr. Chaffin and Mr. Lynn have severance agreements that provide for cash compensation and certain other benefits only in the event of termination following a change of control of the company (i.e., a double trigger).

---

**Table of Contents****2019 NOTICE OF MEETING AND PROXY STATEMENT**

In addition, no tax gross-ups are provided in connection with any severance payments to our NEOs. Information regarding these payments, including a definition of key terms and the amount of benefits that would have been received by our NEOs had termination occurred on December 31, 2018, is found under *Potential Payments on Termination or Change of Control* on page 53.

**Tax Deductibility Considerations**

The committee's policy is to consider the tax treatment of compensation paid to our executive officers with appropriate rewards for their performance. Section 162(m) of the Internal Revenue Code generally disallows public companies a tax deduction for their compensation in excess of \$1.0 million paid to their chief executive officers and certain of their other executive officers. Prior to the enactment of the Tax Cuts and Jobs Act (TCJA), signed into law on December 22, 2017, this limitation did not apply to qualified performance-based compensation within the meaning of Section 162(m).

As the result of the TCJA, the exception to the deduction limit of Section 162(m) for qualified performance-based compensation is not applicable to compensation paid after January 1, 2018 unless paid pursuant to any written binding contract (such as certain long-term equity incentive compensation awards) which was in effect on November 2, 2017. While the committee considers the tax treatment of compensation paid to our executive officers and the potential non-deductibility of compensation under Section 162(m), the committee also believes that the interests of our stockholders are best served if we retain discretion and flexibility in awarding compensation to our NEOs, even where the compensation paid under such programs may not be fully deductible (and the committee has approved and may continue to approve the payment of compensation that is outside of the deductibility limitations of Section 162(m)).

Because we qualify as a REIT for Federal income tax purposes, we expect to distribute at least 100% of our net taxable income each year and therefore will not pay Federal income tax on our REIT taxable income. As a result, based on the level of cash compensation paid to our executive officers, we do not expect that any loss of a Federal income tax deduction as a result of Section 162(m) would materially impact our income tax liability. The committee will continue to monitor the

tax and other consequences of our executive compensation programs as part of its primary objective of ensuring that compensation paid to our executives is reasonable, performance-based and consistent with our goals.

**Equity Grant Practices**

Our omnibus incentive plan allows the committee to grant various types of equity awards to any eligible employee, including the NEOs. Annual equity awards to executives are approved by the committee and occur on the date of our first quarterly committee meeting of each year. Consistent with the terms of our omnibus incentive plan, the committee has also delegated to the CEO the authority to make limited equity grants to new members of our management team, which are then ratified by the committee.

These awards are granted pursuant to a formula based on a specified dollar amount, with the number of shares for each RSU award determined by dividing the dollar amount by the closing market price of our stock on the date immediately prior to the grant date. Annual RSU awards for directors are approved by the committee and are granted on the date the director is elected to the Board. These awards are granted pursuant to a formula based on a specified dollar amount, with the number of shares for each RSU grant determined by dividing the dollar amount by the closing

market price of our stock on the date immediately prior to the grant date.

### **Role of the Human Resources Committee and Management**

The committee awards compensation to our NEOs and other executives consistent with our philosophy that compensation paid to our executives be fair, reasonable and competitive. The committee establishes and monitors compliance with our compensation philosophy, and the committee also oversees the development and administration of our compensation programs. Our management is responsible for the administration of our compensation programs once approved by the committee.

The committee makes all compensation decisions with respect to our NEOs, which are ratified by our Board. Our CEO annually reviews the performance of, and provides compensation recommendations for, each NEO (other than the CEO). In the case of the

---

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

CEO, the CEO provides the committee with a self-assessment of his performance. The committee then reviews these items and discusses and approves compensation for each NEO based on the considerations previously discussed.

For a complete description of the committee's members and its responsibilities, as well as information regarding the authority of our CEO to make limited equity grants to new members of our management team, see *Committees of the Board* on page 19. You may also view the committee's charter on our website at [www.rymanhp.com](http://www.rymanhp.com) (under Corporate Governance on the Investor Relations page).

**Role of the Compensation Consultant**

The committee has retained Aon Hewitt as its outside compensation consultant since 2013. During 2018, Aon Hewitt regularly attended committee meetings and reported directly to the committee on matters relating to compensation for our executives. During 2018 the committee requested that Aon Hewitt:

Analyze the compensation for our NEOs and other executives and assess how target and actual short-term incentive compensation aligned with our compensation philosophy and objectives.

Develop recommendations for the committee on the size and structure of long-term incentive compensation awards.

Assist the committee in the review of this proxy statement and this Compensation Discussion and Analysis.

Provide the committee with ongoing advice and counsel on market compensation practices, trends and legal and regulatory changes and their impact on our compensation programs.

**Advisory Vote on Executive Compensation**

At our annual meeting in May 2018, we held a stockholder advisory vote on the compensation of our NEOs, commonly referred to as a "say-on-pay" vote. In our say-on-pay vote, approximately 95.5% of the stockholder votes, excluding broker non-votes, were cast in favor of the say-on-pay resolution. As the committee reviewed our compensation practices, it was mindful of the level of support our stockholders had previously expressed for our compensation

programs, including our "pay for performance" philosophy and emphasis on variable compensation.

The committee intends to continue to consider the outcome of future advisory say-on-pay votes when making executive compensation decisions.

**2019 NEO Compensation**

At its February 20, 2019 meeting, the committee reviewed and approved the compensation to be paid to the NEOs for 2019, in light of our compensation philosophy described above.

**Base Salary**

The committee determined that the base salaries for the NEOs for 2019 should be:

|                   | <b><u>2019 Base<br/>Salary</u></b> | <b><u>% Increase<br/>from 2018<br/>Base Salary</u></b> |
|-------------------|------------------------------------|--------------------------------------------------------|
|                   | <b><u>(\$)</u></b>                 |                                                        |
| Colin Reed        | 1,000,000                          | 8.1%                                                   |
| Mark Fioravanti   | 546,400                            | 3.0%                                                   |
| Bennett Westbrook | 409,800                            | 3.0%                                                   |
| Patrick Chaffin   | 360,000                            | 7.5%                                                   |
| Scott Lynn        | 361,700                            | 5.0%                                                   |

### **Short-Term Cash Incentive Compensation**

The committee also established criteria for short-term cash incentive compensation pursuant to our omnibus incentive plan. The committee determined that each NEO will have the opportunity to earn the following percentage of his base salary based on the achievement of designated financial goals established under the incentive compensation plan, based on AFFO (and, in the case of Mr. Reed, designated strategic objectives) established by the committee, at the following threshold, target and stretch levels:

|                   | <b><u>Threshold</u></b> | <b><u>Target</u></b> | <b><u>Stretch</u></b> |
|-------------------|-------------------------|----------------------|-----------------------|
|                   | <b><u>Level</u></b>     | <b><u>Level</u></b>  | <b><u>Level</u></b>   |
| Colin Reed        | 75%                     | 150%                 | 300%                  |
| Mark Fioravanti   | 62.5%                   | 125%                 | 250%                  |
| Bennett Westbrook | 50%                     | 100%                 | 200%                  |
| Patrick Chaffin   | 50%                     | 100%                 | 200%                  |
| Scott Lynn        | 50%                     | 100%                 | 200%                  |

**Table of Contents****2019 NOTICE OF MEETING AND PROXY STATEMENT**

These percentages were unchanged from 2018. In choosing the AFFO target performance goal for 2019, the committee considered the general economic climate expected in 2019, the expected conditions in the hospitality industry and our expected financial performance, including our guidance for 2019, as reflected in our earnings release issued in the first quarter of 2019. In setting these goals, the committee attempted to set performance goals to ensure that the relative level of difficulty of achieving these levels was consistent with prior years.

In establishing these targets for 2019, the committee made a determination that it will have the discretion to adjust AFFO for the year to exclude losses or expense, or income or gain, related to certain unusual, infrequently occurring or other specified events as set forth in our omnibus incentive plan. In addition, under the terms of our omnibus incentive plan, the committee may exercise negative discretion in determining the final amounts of the short-term cash incentive awards payable at any given level of performance to ensure that such awards accurately reflect our actual performance. The committee also has retained the discretion to lower the amount of, or not award, annual cash incentive compensation otherwise payable to an executive under the plan for 2019 if the executive does not

attain a minimum-level annual performance rating under the company's employee evaluation program, which is a prerequisite to receiving cash incentive compensation under the plan.

**Long-Term Equity Incentive Compensation**

The committee also made the following long-term equity incentive compensation awards to the NEOs:

|                   | <b><u>Performance-<br/>Based RSU<br/>Awards<sup>(1)</sup></u></b> | <b><u>Time-<br/>Based RSU<br/>Awards<sup>(2)</sup></u></b> |
|-------------------|-------------------------------------------------------------------|------------------------------------------------------------|
|                   | (#)                                                               | (#)                                                        |
| Colin Reed        | 15,000                                                            | 15,000                                                     |
| Mark Fioravanti   | 5,000                                                             | 5,000                                                      |
| Bennett Westbrook | 2,500                                                             | 2,500                                                      |
| Patrick Chaffin   | 2,500                                                             | 2,500                                                      |
| Scott Lynn        | 2,500                                                             | 2,500                                                      |

(1) Up to 150% of the performance-based RSUs listed above will vest on March 15, 2022 based on our TSR performance over the three-year award cycle (January 1, 2019 – December 31, 2021) relative to the median of the TSR performance of the designated performance peer groups for such awards.

(2) The time-based RSUs vest ratably over four years, beginning March 15, 2020.

---

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

**Human Resources Committee Report**

*The following report of the Human Resources Committee does not constitute soliciting material and should not be deemed incorporated by reference into any other filing under the Securities Act of 1933 or the Securities Exchange Act of 1934, except to the extent we specifically incorporate this report herein.*

The Human Resources Committee (which functions as our compensation committee), comprised of independent directors, reviewed and discussed the above Compensation Discussion and Analysis with the company's management. Based on its review and these discussions, the Human Resources Committee recommended to the Board that the Compensation Discussion and Analysis be included in these proxy materials.

Human Resources Committee:

Michael Bender, Chairman

Ellen Levine

Robert Prather

Michael Roth



**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**Executive Compensation**

The Summary Compensation Table below shows compensation information about our principal executive officer, our principal financial officer and the three other most highly compensated executive officers as of December 31, 2018 other than our principal executive officer and principal financial officer. As required by SEC rules, the compensation amounts listed below include non-cash items such as the grant date fair value of equity awards (some of which are performance-based and may or may not ultimately be earned).

**2018 Summary Compensation Table**

| Name and Principal Position                                   | Year | Salary <sup>(1)</sup><br>(\$) | Bonus <sup>(2)</sup><br>(\$) | Stock Awards <sup>(3)</sup><br>(\$) | Option Awards <sup>(4)</sup><br>(\$) | Non-Equity                                         | Change in Pension Value and Nonqualified Deferred Compensation Earnings<br>(\$) | All Other Compensation <sup>(5)</sup><br>(\$) | Total<br>(\$) |
|---------------------------------------------------------------|------|-------------------------------|------------------------------|-------------------------------------|--------------------------------------|----------------------------------------------------|---------------------------------------------------------------------------------|-----------------------------------------------|---------------|
|                                                               |      |                               |                              |                                     |                                      | Incentive Plan Compensation <sup>(4)</sup><br>(\$) |                                                                                 |                                               |               |
| (a)                                                           | (b)  | (c)                           | (d)                          | (e)                                 | (f)                                  | (g)                                                | (h)                                                                             | (i)                                           | (j)           |
| <i>Colin Reed</i><br>Chairman & Chief Executive Officer       | 2018 | 925,165                       | 149,963                      | 2,478,521                           | -                                    | 1,350,037                                          | -                                                                               | 89,014                                        | 4,992,700     |
|                                                               | 2017 | 907,830                       | 250,000                      | 2,565,253                           | -                                    | 1,998,831                                          | -                                                                               | 103,104                                       | 5,825,018     |
| <i>Mark Fioravanti</i><br>President & Chief Financial Officer | 2016 | 838,599                       | 241,393                      | 2,124,995                           | -                                    | 1,258,607                                          | -                                                                               | 70,498                                        | 4,534,092     |
|                                                               | 2018 | 527,049                       | 44,635                       | 789,659                             | -                                    | 635,265                                            | -                                                                               | 42,293                                        | 2,038,901     |
| <i>Bennett Westbrook</i><br>EVP & Chief Development Officer   | 2017 | 511,676                       | -                            | 792,722                             | -                                    | 937,480                                            | -                                                                               | 39,857                                        | 2,281,735     |
|                                                               | 2016 | 494,368                       | -                            | 750,025                             | -                                    | 618,169                                            | -                                                                               | 38,773                                        | 1,901,335     |
| <i>Patrick Chaffin</i><br>Development Officer                 | 2018 | 395,296                       | 28,841                       | 394,829                             | -                                    | 381,159                                            | -                                                                               | 33,722                                        | 1,233,847     |
|                                                               | 2017 | 383,792                       | -                            | 396,293                             | -                                    | 562,488                                            | -                                                                               | 31,318                                        | 1,373,891     |
| <i>Patrick Chaffin</i><br>Development Officer                 | 2016 | 351,776                       | -                            | 433,905                             | -                                    | 352,363                                            | -                                                                               | 31,124                                        | 1,169,168     |
|                                                               | 2018 | 332,632                       | 49,284                       | 332,211                             | -                                    | 320,716                                            | -                                                                               | 19,109                                        | 1,053,952     |
|                                                               | 2017 | 319,368                       | -                            | 333,475                             | -                                    | 468,426                                            | -                                                                               | 19,624                                        | 1,140,893     |
|                                                               | 2016 | 295,522                       | -                            | 299,992                             | -                                    | 295,628                                            | -                                                                               | 18,644                                        | 909,786       |

| EVP, Asset Management |      |         |        |         |   |         |   |        |           |
|-----------------------|------|---------|--------|---------|---|---------|---|--------|-----------|
| <b>Scott Lynn</b>     | 2018 | 340,132 | 26,868 | 341,837 | - | 328,132 | - | 17,405 | 1,054,374 |
|                       | 2017 | 319,368 | -      | 333,475 | - | 468,426 | - | 21,401 | 1,142,670 |
| EVP & General Counsel | 2016 | 293,215 | -      | 299,992 | - | 293,443 | - | 19,545 | 906,195   |

- (1) Amounts shown are not reduced to reflect the NEO's contributions to our 401(k) plan or elections to defer receipt of salary under our SUDCOMP plan. Amounts shown are the amounts actually paid to the NEO during the year and reflect, to the extent applicable, any changes in the base salary during the year.
- (2) Represents a discretionary cash bonus award paid to the NEO in recognition of their contributions to the company's operating and financial performance for the applicable fiscal year as described in the *Compensation Discussion and Analysis* above. Cash incentive compensation paid to each NEO pursuant to our short-term cash incentive compensation plan is reflected in the column above entitled *Non-Equity Incentive Plan Compensation*.
- (3) Represents a non-cash amount equal to the grant date fair value of the time-based RSU awards and performance-based RSU awards granted to the NEO, determined in accordance with FASB ASC Topic 718, disregarding for this purpose estimated forfeitures. See Note 7 to our consolidated financial statements for the three years ended December 31, 2018, included in our

**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

Annual Report on Form 10-K for the year ended December 31, 2018, filed with the SEC on February 26, 2019, for the assumptions made in determining grant date fair value. The maximum dollar value of the performance-based RSU awards granted in 2018 (based on the grant-date fair value and assuming vesting at the stretch (150% performance level) are as follows: Mr. Reed: \$1,873,157; Mr. Fioravanti: \$596,810; Mr. Westbrook: \$298,404; Mr. Chaffin: \$251,084; and Mr. Lynn: \$258,321.

- (4) Represents amounts paid under our short-term cash incentive compensation plan.  
 (5) The table below lists the components of the *All Other Compensation* amount for each NEO listed above:

| Name              | Company             | Company             | Group               | Executive           | Other               | Total  |
|-------------------|---------------------|---------------------|---------------------|---------------------|---------------------|--------|
|                   | Match to            | Match to            |                     |                     |                     |        |
|                   | 401(k)              | SUDCOMP             | Term                | LTD                 |                     |        |
|                   | Plan                | Plan                | Life                |                     |                     |        |
|                   | (\$) <sup>(a)</sup> | (\$) <sup>(b)</sup> | (\$) <sup>(c)</sup> | (\$) <sup>(d)</sup> | (\$) <sup>(e)</sup> | (\$)   |
| Colin Reed        | 11,000              | 34,342              | 25,655              | 3,629               | 14,388              | 89,014 |
| Mark Fioravanti   | 11,000              | 17,191              | 7,920               | 3,918               | 2,264               | 42,293 |
| Bennett Westbrook | 11,000              | 12,956              | 4,360               | 3,139               | 2,267               | 33,722 |
| Patrick Chaffin   | -                   | 13,320              | 3,129               | 2,660               | -                   | 19,109 |
| Scott Lynn        | 11,000              | -                   | 3,105               | 2,733               | 567                 | 17,405 |

- (a) We make matching contributions to the 401(k) plan accounts of the NEOs as described in *Compensation Discussion and Analysis* above.
- (b) We make matching contributions to the SUDCOMP accounts of the NEOs as described in *Nonqualified Deferred Compensation* below. Does not include company matching amounts for SUDCOMP deferrals with respect to 2017 short-term cash incentive plan payments made in 2018.
- (c) Represents the cost associated with the executive group term life insurance not made available generally to other employees.
- (d) Represents the cost associated with the executive long term disability insurance not made available generally to other employees.
- (e) Represents, for Mr. Reed, \$13,685 in personal usage of aircraft and \$703 in physical examination fees. Represents, for Mr. Fioravanti and Mr. Lynn, personal usage of aircraft. Represents, for Mr. Westbrook, \$567 in personal usage of aircraft and \$1,700 in physical examination fees. For purposes of reporting the value of personal usage of aircraft in this table, we use the incremental cost of such personal usage, calculated by estimating the direct variable operating cost of the aircraft on a per mile basis. These costs include the cost of fuel, maintenance, landing and parking fees, crew travel expenses and supplies. For trips by NEOs that involved mixed personal and business usage, we include the incremental cost of such personal usage (i.e., the excess of the cost of the actual trip over the cost of a hypothetical trip without the personal usage). For income tax purposes, the amounts included in NEO income are calculated based on the standard industry fare level valuation method. No tax

gross-ups are provided for this imputed income.

**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**2018 Grants of Plan-Based Awards**

The table below shows information about (1) the threshold, target and stretch (i.e., maximum) level of annual cash incentive awards for our NEOs for performance during 2018, and (2) RSU awards granted to our NEOs during 2018 under our long-term equity incentive compensation plan.

**2018 Grants of Plan-Based Awards Table**

| Name              | Grant Date | Estimated Future Payouts Under Non-Equity Incentive Plan Awards <sup>(1)</sup> |           |           | Estimated Future Payouts Under Equity Incentive Plan Awards <sup>(2)</sup> |        |         | All Other Stock Awards: Number of Shares of Stock or Units <sup>(3)</sup> | Grant Date Fair Value of Stock Awards <sup>(4)</sup> |
|-------------------|------------|--------------------------------------------------------------------------------|-----------|-----------|----------------------------------------------------------------------------|--------|---------|---------------------------------------------------------------------------|------------------------------------------------------|
|                   |            | Threshold                                                                      | Target    | Maximum   | Threshold                                                                  | Target | Maximum |                                                                           |                                                      |
| (a)               | (b)        | (\$)(c)                                                                        | (\$)(d)   | (\$)(e)   | (#)(f)                                                                     | (#)(g) | (#)(h)  | (#)(i)                                                                    | (\$)(j)                                              |
| Colin Reed        |            | 693,750                                                                        | 1,387,500 | 2,775,000 | -                                                                          | -      | -       | -                                                                         | -                                                    |
|                   | 2/21/18    | -                                                                              | -         | -         | 8,412                                                                      | 16,823 | 25,235  | -                                                                         | 1,248,771                                            |
|                   | 2/21/18    | -                                                                              | -         | -         | -                                                                          | -      | -       | 17,929                                                                    | 1,229,750                                            |
| Mark Fioravanti   |            | 329,303                                                                        | 658,606   | 1,317,211 | -                                                                          | -      | -       | -                                                                         | -                                                    |
|                   | 2/21/18    | -                                                                              | -         | -         | 2,680                                                                      | 5,360  | 8,040   | -                                                                         | 397,873                                              |
|                   | 2/21/18    | -                                                                              | -         | -         | -                                                                          | -      | -       | 5,712                                                                     | 391,786                                              |
| Bennett Westbrook |            | 197,582                                                                        | 395,163   | 790,327   | -                                                                          | -      | -       | -                                                                         | -                                                    |
|                   | 2/21/18    | -                                                                              | -         | -         | 1,340                                                                      | 2,680  | 4,020   | -                                                                         | 198,936                                              |
|                   | 2/21/18    | -                                                                              | -         | -         | -                                                                          | -      | -       | 2,856                                                                     | 195,893                                              |
| Patrick Chaffin   |            | 166,250                                                                        | 332,500   | 665,000   | -                                                                          | -      | -       | -                                                                         | -                                                    |
|                   | 2/21/18    | -                                                                              | -         | -         | 1,128                                                                      | 2,255  | 3,383   | -                                                                         | 167,389                                              |
|                   | 2/21/18    | -                                                                              | -         | -         | -                                                                          | -      | -       | 2,403                                                                     | 164,822                                              |
| Scott Lynn        |            | 170,000                                                                        | 340,000   | 680,000   | -                                                                          | -      | -       | -                                                                         | -                                                    |
|                   | 2/21/18    | -                                                                              | -         | -         | 1,160                                                                      | 2,320  | 3,480   | -                                                                         | 172,214                                              |
|                   | 2/21/18    | -                                                                              | -         | -         | -                                                                          | -      | -       | 2,473                                                                     | 169,623                                              |

<sup>(1)</sup> Represents threshold, target and stretch performance goal achievement payout levels established under our annual short-term cash incentive plan for 2018 performance. See the Non-Equity Incentive Plan Compensation column of

- the *2018 Summary Compensation Table* above for the amount actually paid to each NEO for 2018 performance.
- (2) Consists of performance-based RSUs awarded under our long-term equity incentive compensation plan. Each RSU is equivalent to one share of our common stock on the date of grant. The RSUs are earned for achieving specified calculated TSR targets over a three-year performance period beginning January 1, 2018 and ending December 31, 2020. See *Compensation Discussion and Analysis 2018 Compensation Decisions Long-Term Equity Incentive Compensation* for a discussion of the terms of these RSUs.
  - (3) Consists of time-based RSUs awarded under our long-term equity incentive compensation plan. Each RSU is equivalent to one share of common stock on the date of grant. The RSUs reflected in the chart above vest 25% on each of the first through fourth anniversaries of the grant date.
  - (4) Grant date fair value of the RSU awards to the NEOs is determined in accordance with FASB ASC Topic 718, disregarding for this purpose estimated forfeitures. See Note 7 to our consolidated financial statements for the three years ended December 31, 2018, included in our Annual Report on Form 10-K for the year ended December 31, 2018, filed with the SEC on February 26, 2019, for the assumptions made in determining grant date fair value.

**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**Outstanding Equity Awards at 2018 Fiscal Year End**

The table below shows information about the outstanding equity awards held by our NEOs as of December 31, 2018.

**Outstanding Equity Awards at 2018 Fiscal Year End Table**

| Name              | Option Awards                                                   |                                                     |                       |                        | Stock Awards                                                           |                                                                              |                                                                                                                    |                                                                                                                                    |
|-------------------|-----------------------------------------------------------------|-----------------------------------------------------|-----------------------|------------------------|------------------------------------------------------------------------|------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
|                   | Number of Securities Underlying Unexercised Options Exercisable | Number of Securities Underlying Unexercised Options | Option Exercise Price | Option Expiration Date | Number of Shares or Units of Stock That Have Not Vested <sup>(1)</sup> | Market Value of Shares or Units of Stock That Have Not Vested <sup>(2)</sup> | Equity Incentive Plan Awards: Number of Unearned Shares, Units or Other Rights That Have Not Vested <sup>(3)</sup> | Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Units or Other Rights That Have Not Vested <sup>(2)</sup> |
| (a)               | (#)(b)                                                          | (#)(c)                                              | \$(d)                 | (e)                    | (#)(f)                                                                 | \$(g)                                                                        | (#)(h)                                                                                                             | \$(i)                                                                                                                              |
| Colin Reed        | -                                                               | -                                                   | -                     | -                      | 51,521                                                                 | 3,435,936                                                                    | -                                                                                                                  | -                                                                                                                                  |
|                   | -                                                               | -                                                   | -                     | -                      | -                                                                      | -                                                                            | 71,409                                                                                                             | 4,762,266                                                                                                                          |
| Mark Fioravanti   | -                                                               | -                                                   | -                     | -                      | 22,010                                                                 | 1,467,847                                                                    | -                                                                                                                  | -                                                                                                                                  |
|                   | -                                                               | -                                                   | -                     | -                      | -                                                                      | -                                                                            | 23,800                                                                                                             | 1,587,222                                                                                                                          |
| Bennett Westbrook | -                                                               | -                                                   | -                     | -                      | 10,356                                                                 | 690,642                                                                      | -                                                                                                                  | -                                                                                                                                  |
|                   | -                                                               | -                                                   | -                     | -                      | -                                                                      | -                                                                            | 11,234                                                                                                             | 749,196                                                                                                                            |
| Patrick Chaffin   | -                                                               | -                                                   | -                     | -                      | 7,495                                                                  | 499,842                                                                      | -                                                                                                                  | -                                                                                                                                  |
|                   | -                                                               | -                                                   | -                     | -                      | -                                                                      | -                                                                            | 9,751                                                                                                              | 650,294                                                                                                                            |
| Scott Lynn        | -                                                               | -                                                   | -                     | -                      | 7,567                                                                  | 504,643                                                                      | -                                                                                                                  | -                                                                                                                                  |
|                   | -                                                               | -                                                   | -                     | -                      | -                                                                      | -                                                                            | 9,816                                                                                                              | 654,629                                                                                                                            |

**Table of Contents****2019 NOTICE OF MEETING AND PROXY STATEMENT**

- (1) The following table provides information as of December 31, 2018 with respect to the vesting of each NEO's outstanding time-based RSUs (including additional RSUs accrued with respect to dividends paid):

| <b>Grant Date</b> | <b>Vesting Date</b> | <b>Colin Reed</b> | <b>Mark Fioravanti</b> | <b>Bennett Westbrook</b> | <b>Patrick Chaffin</b> | <b>Scott Lynn</b> |
|-------------------|---------------------|-------------------|------------------------|--------------------------|------------------------|-------------------|
| 2/24/2015         | 3/15/2019           | 5,277             | 1,872                  | 835                      | 1,285                  | 1,285             |
| 3/1/2015          | 3/15/2019           | -                 | 5,132                  | -                        | -                      | -                 |
| 2/24/2016         | 3/15/2019           | 6,211             | 2,191                  | 979                      | 873                    | 873               |
| 2/22/2017         | 3/15/2019           | 5,111             | 1,579                  | 789                      | 663                    | 663               |
| 2/21/2018         | 3/15/2019           | 4,623             | 1,473                  | 736                      | 620                    | 638               |
| 6/27/2016         | 6/27/2019           | -                 | -                      | 2,255                    | -                      | -                 |
| 2/24/2016         | 3/15/2020           | 6,210             | 2,190                  | 978                      | 872                    | 872               |
| 2/22/2017         | 3/15/2020           | 5,111             | 1,578                  | 788                      | 663                    | 663               |
| 2/21/2018         | 3/15/2020           | 4,623             | 1,473                  | 736                      | 619                    | 637               |
| 2/22/2017         | 3/15/2021           | 5,111             | 1,578                  | 788                      | 662                    | 662               |
| 2/21/2018         | 3/15/2021           | 4,622             | 1,472                  | 736                      | 619                    | 637               |
| 2/21/2018         | 3/15/2022           | 4,622             | 1,472                  | 736                      | 619                    | 637               |

- (2) Market value was determined based on the December 31, 2018 NYSE closing price of our common stock (\$66.69).
- (3) The following table provides information with respect to the vesting of the performance-based RSUs granted to each NEO:

| <b>Grant Date</b>        | <b>Vesting Date</b> | <b>Colin Reed</b> | <b>Mark Fioravanti</b> | <b>Bennett Westbrook</b> | <b>Patrick Chaffin</b> | <b>Scott Lynn</b> |
|--------------------------|---------------------|-------------------|------------------------|--------------------------|------------------------|-------------------|
| 2/24/2016 <sup>(a)</sup> | 3/15/2019           | 35,775            | 12,627                 | 5,648                    | 5,051                  | 5,051             |
| 2/22/2017 <sup>(b)</sup> | 3/15/2020           | 18,811            | 5,813                  | 2,906                    | 2,445                  | 2,445             |
| 2/21/2018 <sup>(b)</sup> | 3/15/2021           | 16,823            | 5,360                  | 2,680                    | 2,255                  | 2,320             |

- (a) The number of shares listed above with respect to the February 24, 2016 performance-based RSU grant assume vesting at the stretch (150%) performance level. The RSUs ultimately vested at this payout level based on our achievement of TSR over the applicable performance period, as determined by the Human Resources Committee. See *Compensation Discussion and Analysis 2018 Compensation Decisions Long-Term Equity Incentive Compensation* for a discussion of the terms of these RSUs.
- (b) The number of RSUs listed above with respect to the February 22, 2017 grant assume vesting at the target (100%) performance level, and the number of RSUs listed above with respect to the February 21, 2018 grant



assume vesting at the target (100%) performance level, in each case taking into account performance to date with respect to the performance metrics under the award agreement. Each RSU is equivalent to one share of our common stock on the date of grant. The RSUs are earned for achieving specified calculated TSR targets over a three-year performance period (a period from January 1, 2017 to December 31, 2019 for the February 22, 2017 awards; and a period from January 1, 2018 to December 31, 2020 for the February 21, 2018 awards). See *Compensation Discussion and Analysis 2018 Compensation Decisions Long-Term Equity Incentive Compensation* for a discussion of the terms of these RSUs.

**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**2018 Option Exercises and Stock Vested**

The table below shows information about the exercise of stock options by the NEOs and the vesting of the NEOs' RSU awards in 2018.

**2018 Option Exercises and Stock Vested Table**

| Name              | Option Awards                           |                              | Stock Awards                         |                                          |
|-------------------|-----------------------------------------|------------------------------|--------------------------------------|------------------------------------------|
|                   | Number of Shares Acquired Upon Exercise | Value Realized Upon Exercise | Number of Shares Acquired on Vesting | Value Realized on Vesting <sup>(1)</sup> |
| (a)               | (#)(b)                                  | \$(c)                        | (#)(d)                               | \$(e)                                    |
| Colin Reed        | -                                       | -                            | 49,359                               | 3,737,881                                |
| Mark Fioravanti   | -                                       | -                            | 22,792                               | 1,727,389                                |
| Bennett Westbrook | -                                       | -                            | 7,866                                | 595,673                                  |
| Patrick Chaffin   | -                                       | -                            | 6,665                                | 503,965                                  |
| Scott Lynn        | -                                       | -                            | 6,524                                | 493,191                                  |

<sup>(1)</sup> Equal to the number of shares of common stock issued upon vesting of RSUs multiplied by the closing market price of our common stock on the NYSE on the day prior to the vesting date.

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

**Other Compensation Information**

**Pension Benefits**

No NEOs participate in our frozen defined benefit plan.

**Nonqualified Deferred Compensation**

**Supplemental Deferred Compensation**

Our supplemental deferred compensation plan, or SUDCOMP, is a nonqualified plan that allows eligible participants, including NEOs (whose ability to contribute amounts to our 401(k) plan may be limited by IRS regulations), to defer up to 40% of their base salary, less amounts deferred under our 401(k) plan, and up to 100% of their short-term cash incentive compensation. We contribute one dollar for each dollar contributed by the participant, up to four percent of the participant's contributions (less matching amounts under our 401(k) plan).

Participants elect hypothetical investment options mirroring the funds in our 401(k) plan, with the exception of company stock. Participants can change their investment selections on a daily basis in the same manner as the 401(k) plan. Deferred amounts are credited with earnings or losses based on the rate of return of the investment options selected by the participant. When participants elect to defer amounts into the SUDCOMP, they also select when the amounts will be distributed to them. Distributions may either be made in a specific year (whether or not employment has then ended) or at a time that begins at or after termination of employment. Distributions can be made in a lump sum or up to 15 annual installments. However, after a participant's employment ends, his or her account balance is automatically distributed in a lump sum (without regard to his or her election) if the balance is \$10,000 or less.

**Supplemental Executive Retirement Plan**

When we recruited Mr. Reed to join us in 2001, we agreed to establish a supplemental executive retirement plan, or SERP, for Mr. Reed with an initial retirement benefit of \$2.5 million. We believed at the time (and continue to believe) that the SERP was a material factor in Mr. Reed's agreement to give up benefits at his former employer and to begin working for us. We believe that the SERP benefit was

necessary to attract and retain a highly qualified executive such as Mr. Reed. Mr. Reed's April 23, 2001 employment agreement with us established the SERP, which fully vested on April 23, 2005.

In 2004, as part of an amendment to Mr. Reed's employment agreement extending his employment term, we agreed to adjust the initial SERP benefit for hypothetical investment earnings or losses, based on the performance of one or more mutual funds selected by Mr. Reed. At that time, we also agreed to pay Mr. Reed an additional retirement benefit under the SERP of \$1.0 million, as adjusted beginning April 23, 2005 for hypothetical investment earnings or losses, based on the performance of one or more mutual funds selected by Mr. Reed. This additional SERP benefit fully vested on May 1, 2010. Mr. Reed is entitled to receive all of his SERP benefit upon any termination of employment. Mr. Reed has elected to receive his SERP benefits, as adjusted, in the form of one lump sum payment.

On February 4, 2008, we entered into a new employment agreement with Mr. Reed which did not modify the terms of the SERP. On December 18, 2008, we amended Mr. Reed's employment agreement to allow him to make an irrevocable election to invest his SERP benefit in our common stock. We established an independent rabbi trust and transferred cash in an amount equal to the then-current balance of the SERP benefit, and the independent trustee of the rabbi trust purchased shares of our common stock in the open market.

Mr. Reed is now only entitled to a distribution of our stock and any accrued cash dividends held by the rabbi trust in satisfaction of his SERP benefit. We believe that the ownership of shares of common stock by the rabbi trust and the distribution of those shares and any accrued cash dividends to Mr. Reed in satisfaction of his SERP benefit meets requirements necessary so that we will not recognize any increase

**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

or decrease in expense as a result of subsequent changes in the value of our common stock. The terms of the rabbi trust provide that, to the extent that the

shares owned by the rabbi trust are entitled to vote on any matter, the rabbi trustee will be entitled to vote such shares.

**2018 Nonqualified Deferred Compensation Table**

The table below shows each NEO's salary deferrals, company matching obligations, earnings and account balances in the SUDCOMP (and, in the case of Mr. Reed, his SERP), as of December 31, 2018.

| Name              | Plan                | Registrant                                        |                          | Aggregate Earnings (Losses) in Last FY <sup>(2)</sup> | Aggregate Withdrawals/ Distributions in Last FY | Aggregate Balance at Last FY <sup>(3)</sup> |
|-------------------|---------------------|---------------------------------------------------|--------------------------|-------------------------------------------------------|-------------------------------------------------|---------------------------------------------|
|                   |                     | Executive Contributions in Last FY <sup>(1)</sup> | Contributions in Last FY |                                                       |                                                 |                                             |
| (a)               | (b)                 | (\$)(c)                                           | (\$)(d)                  | (\$)(e)                                               | (\$)(f)                                         | (\$)(g)                                     |
| Colin Reed        | SUDCOMP             | 291,018                                           | 34,342                   | (729,038)                                             | -                                               | 20,078,173                                  |
| Colin Reed        | SERP <sup>(4)</sup> | -                                                 | -                        | (357,422) <sup>(5)</sup>                              | -                                               | 39,513,020 <sup>(6)</sup>                   |
| Mark Fioravanti   | SUDCOMP             | 21,171                                            | 17,191                   | (130,966)                                             | -                                               | 1,175,892                                   |
| Bennett Westbrook | SUDCOMP             | 39,609                                            | 12,956                   | (83,186)                                              | -                                               | 908,443                                     |
| Patrick Chaffin   | SUDCOMP             | 16,650                                            | 13,320                   | (19,927)                                              | (1,845)                                         | 217,571                                     |
| Scott Lynn        | SUDCOMP             | -                                                 | -                        | (20,745)                                              | -                                               | 226,949                                     |

(1) Amounts in this column are reported as compensation in the *2018 Summary Compensation Table* above. Amounts in this column do not include deferrals of cash incentive compensation amounts with respect to the 2017 fiscal year paid in 2018 (in the case of Mr. Fioravanti, \$37,499) or company matching amounts with respect to such deferral (in the case of Mr. Fioravanti, \$30,320).

(2) None of the amounts in this column are included as compensation in the *2018 Summary Compensation Table* above because above-market or preferential earnings are not available.

(3) Of the amounts listed in this column with respect to the SUDCOMP, the following amounts have been reported as compensation in the *2018 Summary Compensation Table* above or previous years (or would have been reported if the NEO had been included in our proxy statement in those years): Mr. Reed: \$8,803,317; Mr. Fioravanti: \$503,490; Mr. Westbrook: \$419,633; Mr. Chaffin: \$89,411; and Mr. Lynn: \$131,180. With respect to Mr. Reed's SERP, no amounts have been reported as compensation in the *Summary Compensation Table* for 2018 or previous years.

(4) We have summarized the SERP benefit using the disclosure format prescribed by the SEC for

nonqualified deferred compensation (under Item 402(i) of SEC Regulation S-K) rather than pension benefits due to the fact that this SERP benefit more closely resembles a defined contribution award than a defined benefit award. This determination was based on the fact that the value of the SERP benefit in 2018 was based solely on the amounts previously contributed.

- (5) Represents the change in market value of our common stock from December 31, 2017 to December 31, 2018, plus the reinvestment of cash dividends received on the shares of common stock held in the SERP. This amount has not been reported as compensation in the *Summary Compensation Table* for 2018 or previous years since above-market or preferential returns are not available with respect to the SERP.
- (6) Represents the value of both the initial SERP benefit and the additional SERP benefit as of December 31, 2018, which is calculated by multiplying the 592,476 shares of our common stock held by the rabbi trust on such date by the December 31, 2018 NYSE closing price of our common stock (\$66.69), plus accrued cash.

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

**Potential Payments on Termination or Change of Control**

**Employment and Severance Agreements**

Mr. Reed, Mr. Fioravanti and Mr. Westbrook each have employment agreements with us, originally entered into in February 2008, with an initial two-year term and automatically renewing two-year terms (unless either party provides notice of non-renewal). Mr. Reed's employment agreement was amended in December 2008 and September 2010. Mr. Fioravanti's employment agreement was amended in February 2010 and September 2010. Mr. Westbrook's employment agreement was amended in September 2010. In November 2012, Mr. Reed's, Mr. Fioravanti's and Mr. Westbrook's employment agreements were amended in connection with our REIT restructuring. Mr. Fioravanti's employment agreement was amended in March 2015. Mr. Westbrook's employment agreement was amended in July 2016. Mr. Reed's, Mr. Fioravanti's and Mr. Westbrook's employment agreements, together with each of their equity incentive award agreements and the terms of our incentive and other benefit plans, provide for cash payments and other benefits in connection with their termination of employment in various circumstances, including in the event of a Change of Control (as

defined below). Payment of these amounts generally is conditioned upon compliance with the other provisions of the agreement, which include confidentiality obligations and nonsolicitation and noncompetition provisions.

Mr. Chaffin and Mr. Lynn each have restated severance agreements with us, entered into in February 2018 (replacing severance agreements entered into in October 2010 and February 2013, respectively), with a one-year term and automatic renewals of one year following the initial term (unless either party provides notice of non-renewal). The severance agreements provide for cash payments and other benefits only in connection with Mr. Chaffin's and Mr. Lynn's termination of employment in the event of a Change of Control. Payment of these amounts generally is conditioned upon compliance with the other provisions of the severance agreement, which include confidentiality obligations. In addition, Mr. Chaffin's and Mr. Lynn's equity incentive award agreements, and the terms of our incentive and other benefit plans, provide for other benefits in connection with their termination of employment in various circumstances, including in the event of a Change of Control.

**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**Description of Potential Payments on Termination or Change of Control**

The discussion below outlines our obligations to our NEOs upon a termination or Change of Control. Except as otherwise noted, the discussion applies to each NEO.

**Payments Made on Any Termination of Employment**

Regardless of the manner in which an NEO's employment with us is terminated, the NEO would be entitled to receive amounts which have been earned by the NEO pursuant to the terms of our incentive and other benefit plans<sup>(1)</sup>.

**Payments Made on Termination With Cause or Resignation Without Good Reason**

Mr. Reed's, Mr. Fioravanti's and Mr. Westbrook's employment agreements each provide that if the executive is terminated for Cause<sup>(2)</sup> or if he resigned without Good Reason<sup>(3)</sup> he would not be entitled to receive any payments (other than as listed under *Payments Made on Any Termination of Employment*).

- (1) These amounts consist of: (1) accrued but unpaid base salary through the date of termination; (2) any unpaid portion of any annual short-term cash incentive compensation bonus for prior calendar years; (3) accrued but unpaid vacation pay, unreimbursed employment-related expenses and other benefits owed to the NEO under our general employee benefit plans or policies; (4) all vested 401(k) plan and SUDCOMP account balances; and (5) in the case of Mr. Reed, his SERP benefit.
- (2) Under Mr. Reed's, Mr. Fioravanti's and Mr. Westbrook's employment agreements, the term "Cause" is defined as: fraud, self-dealing, embezzlement or dishonesty in the course of employment, or any conviction of a crime involving moral turpitude; a failure to comply with any valid or legal company directive, or any material uncured breach of obligations under the employment agreement; or the executive's failure to adequately perform his responsibilities, as demonstrated by objective and verifiable evidence showing that the business operations under his control have been materially harmed as a result of gross negligence or willful misconduct.
- (3) Under Mr. Reed's, Mr. Fioravanti's and Mr. Westbrook's employment agreements, the term "Good Reason" is defined as: any adverse change in the executive's position or title (whether or not approved by our Board), any assignment over the executive's reasonable objection to any duties materially inconsistent with his current status or a substantial adverse alteration in the nature of his responsibilities; a reduction in the executive's annual base salary; a failure to pay any portion of the executive's current compensation, or a failure to continue in effect any material compensatory plan (or equivalent) in which the executive may participate; permanent relocation of the executive's principal place of employment to a location other than our corporate headquarters; a failure to provide, or a material reduction of, any insurance, retirement savings plan or other employee benefits package substantially similar to those enjoyed by other senior executives in which the executive is entitled to participate; or a material uncured breach of the company's obligations under the executive's employment agreement (or the company's failure to renew it).



**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

**Payments Made on Death or Disability**

Mr. Reed's, Mr. Fioravanti's and Mr. Westbrook's employment agreements, together with their equity incentive award agreements and the terms of our incentive and other benefit plans, provide for the following payments and other benefits (in addition to payments under our disability or life insurance plans) if the executive dies or becomes permanently disabled (defined as a physical or mental incapacity rendering him unable to perform job duties for 90 consecutive days or for a total of 180 days in any 12 month period):

all amounts under *Payments Made on Any Termination of Employment* above;  
a pro rata portion of his annual short-term cash incentive compensation in the year of termination;  
the immediate vesting of all time-based RSUs;  
for all performance-based RSUs, a pro rata (based on length of service during the performance period) portion of the awards actually vesting to the extent of satisfaction of the applicable performance criteria;  
the accelerated vesting of all outstanding stock option awards (with an exercise period ending on the option expiration date); and  
in the case of Mr. Reed, continuation of health care coverage at employee rates for Mr. Reed and his spouse until the earlier of their election to terminate coverage (or their non-payment of premiums), their death or until we stop providing health care coverage to our employees.

In the event of Mr. Chaffin's or Mr. Lynn's death or permanent disability, the executive would be entitled, under the terms of his equity incentive award agreements and the terms of our incentive and other benefit plans, to the following (in addition to payments under our disability or life insurance plans):

all amounts under *Payments Made on Any Termination of Employment* above;  
the immediate vesting of all time-based RSUs;  
for all performance-based RSUs, a pro rata (based on length of service during the performance period) portion of the awards actually vesting to the extent of satisfaction of the applicable performance criteria; and  
the accelerated vesting of all outstanding stock option awards (with an exercise period ending on the option expiration date).

**Payments Made on Termination Without Cause or Resignation for Good Reason (Other Than Following a Change of Control)**

Mr. Reed's, Mr. Fioravanti's and Mr. Westbrook's employment agreements, together with their equity incentive award agreements and the terms of our incentive and other benefit plans, provide for the following payments and other benefits if the executive is terminated without Cause (or resigned for Good Reason), other than following a Change of Control:

all amounts under *Payments Made on Any Termination of Employment* above;  
the following severance payment:

**Mr. Fioravanti &**

**Mr. Westbrook**

**Mr. Reed**  
2x base salary plus 2x last year's annual short-term cash  
incentive compensation

1x base salary plus 1x last year's annual short-term  
cash incentive compensation

in the case of Mr. Fioravanti and Mr. Westbrook, a pro rata portion of his annual cash bonus in the year of  
termination;

immediate vesting of RSUs as follows (in the case of performance-based RSUs, to the extent of the satisfaction  
of applicable performance criteria):

**Mr. Fioravanti &**

**Mr. Westbrook**

**Mr. Reed**  
all awards scheduled to vest within 2 years of termination

all awards scheduled to vest within 1 year of  
termination

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

the accelerated vesting of the following stock option awards:

|                                                                            |                                                                           |
|----------------------------------------------------------------------------|---------------------------------------------------------------------------|
| <b><u>Mr. Reed</u></b>                                                     | <b><u>Mr. Fioravanti &amp; Mr. Westbrook</u></b>                          |
| all unvested stock options scheduled to vest within 2 years of termination | all unvested stock options scheduled to vest within 1 year of termination |

Mr. Reed would have 2 years from termination to exercise the awards, while Mr. Fioravanti and Mr. Westbrook would have 1 year from termination to exercise the awards; and

in the case of Mr. Reed, continuation of health care coverage at employee rates for Mr. Reed and his spouse until the earlier of their election to terminate coverage (or their non-payment of premiums), their death or until we stop providing health care coverage to our employees.

**Payments Made on Termination Without Cause or Resignation for Good Reason Following a Change of Control**

Mr. Reed's, Mr. Fioravanti's and Mr. Westbrook's employment agreements (and Mr. Chaffin's and Mr. Lynn's severance agreements), together with their equity incentive award agreements and the terms of our incentive and other benefit plans, provide for payments and other benefits in the event of a termination in a designated period<sup>(3)</sup> following a Change of Control. With respect to the employment agreements with Mr. Reed, Mr. Fioravanti and Mr. Westbrook (and the severance agreements with Mr. Chaffin and Mr. Lynn), a Change of Control is deemed to occur if:

- any person, other than us, our benefit plan or our designated affiliates, becomes the beneficial owner of 35% or more of our outstanding voting stock;
- a majority of the incumbent members of our Board cease to serve on our Board without the consent of the incumbent Board;
- following a merger, tender or exchange offer, other business combination or contested election, the holders of our stock prior to the transaction hold less than a majority of the combined voting power of the combined entity;
- or
- we sell all or substantially all of our assets.

If any of our NEOs were terminated without Cause<sup>(4)</sup> (or resigned for Good Reason<sup>(5)</sup>) following a Change of Control within the designated period, the executive would be entitled to receive:

all amounts under *Payments Made on Any Termination of Employment* above; the following severance payment:

**Mr. Reed, Mr. Fioravanti  
& Mr. Westbrook**

**Mr. Chaffin &  
Mr. Lynn**

3x base salary plus 3x highest short-term cash incentive  
compensation in

last 3 years

2x base salary plus 2x last year's annual short-term  
cash incentive compensation

immediate vesting of all RSUs, with performance-based RSUs vesting at the target level;  
the accelerated vesting of all outstanding stock option awards. Each NEO would have 2 years from termination  
to exercise the awards;

continuation of health care coverage at employee rates: for Mr. Reed and his spouse, until the earlier of their  
election to terminate such coverage (or non-payment of premiums), their death or until we stop providing health  
care coverage to our employees; for Mr. Fioravanti and Mr. Westbrook, for 3 years from termination; and for  
Mr. Chaffin and Mr. Lynn, for 2 years from the Change of Control; and

in the case of Mr. Fioravanti and Mr. Westbrook, executive physical examination fees for 3 years.

In addition, under the terms of our omnibus incentive plans and the award agreements issued thereunder, in the event  
of a Change of Control<sup>(6)</sup>, irrespective of any termination of employment, all outstanding RSU awards held by our  
NEOs and other employees would vest immediately, with performance-based RSUs vesting at target level, and all  
outstanding stock option awards held by our NEOs and other employees would automatically accelerate and become  
exercisable.

<sup>(3)</sup> For Mr. Reed, Mr. Fioravanti and Mr. Westbrook, this period is one year. For Mr. Chaffin and Mr. Lynn, this  
period is two years.

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

- (4) The severance agreements for Mr. Chaffin and Mr. Lynn provide that the executive may be terminated for Cause if he was terminated for gross misconduct.
- (5) The severance agreements for Mr. Chaffin and Mr. Lynn provide that the executive may terminate his employment for Good Reason following a Change of Control if: his salary is reduced, there is a material reduction in his benefits or there is a material change in his status, working conditions or management responsibilities; or he is required to relocate his residence more than 100 miles from our corporate headquarters.
- (6) Under our 2016 and 2006 omnibus incentive plans, a Change of Control is deemed to occur if: (i) any person (subject to certain exceptions) becomes the beneficial owner of 35% or more of the combined voting power of our then outstanding voting securities; (ii) two-thirds of the incumbent members of our Board cease to serve on our Board without the consent of the incumbent Board; (iii) following the consummation of a merger, consolidation or reorganization, (a) the holders of our voting securities immediately prior to the transaction hold less than a majority of the combined voting power of the resulting entity in substantially the same proportion as their ownership prior to such merger, consolidation or reorganization, (b) the individuals who were members of the incumbent Board immediately prior to the execution of the agreement providing for such transaction constitute less than two-thirds of the members of the board of directors of the resulting entity, and (c) no person (subject to certain exceptions) has beneficial ownership of 35% or more of the resulting entity's then outstanding voting securities; (iv) we completely liquidate or dissolve the company; or (v) we sell substantially all of our assets to any person, other than a transfer to a subsidiary of the company.

**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**Summary of Potential Payments on Termination or Change of Control**

The following tables estimate the value of the potential payments on termination or change of control of the company for the NEOs as of December 31, 2018.

| Benefits and Payments                                          | Termination for Cause or Resignation Without Good Reason |      | Death or Disability | Termination Without Cause or Resignation for Good Reason | Termination Without Cause or Resignation for Good Reason Upon a Change of Control <sup>(10)</sup> |
|----------------------------------------------------------------|----------------------------------------------------------|------|---------------------|----------------------------------------------------------|---------------------------------------------------------------------------------------------------|
|                                                                | Retirement                                               |      |                     |                                                          |                                                                                                   |
| Upon Termination                                               | (\$)                                                     | (\$) | (\$)                | (\$)                                                     | (\$)                                                                                              |
| <b>Cash Severance</b>                                          |                                                          |      |                     |                                                          |                                                                                                   |
| Mr. Reed                                                       | -                                                        | -    | -                   | 5,847,662 <sup>(1)</sup>                                 | 8,771,493 <sup>(2)</sup>                                                                          |
| Mr. Fioravanti                                                 | -                                                        | -    | -                   | 1,467,930 <sup>(3)</sup>                                 | 4,403,790 <sup>(2)</sup>                                                                          |
| Mr. Westbrook                                                  | -                                                        | -    | -                   | 960,326 <sup>(3)</sup>                                   | 2,880,978 <sup>(2)</sup>                                                                          |
| Mr. Chaffin                                                    | -                                                        | -    | -                   | -                                                        | 1,606,352 <sup>(1)</sup>                                                                          |
| Mr. Lynn                                                       | -                                                        | -    | -                   | -                                                        | 1,625,852 <sup>(1)</sup>                                                                          |
| <b>Non-Equity Incentive Compensation<sup>(4)</sup></b>         |                                                          |      |                     |                                                          |                                                                                                   |
| Mr. Reed                                                       | -                                                        | -    | 1,500,000           | -                                                        | -                                                                                                 |
| Mr. Fioravanti                                                 | -                                                        | -    | 679,900             | 679,900                                                  | -                                                                                                 |
| Mr. Westbrook                                                  | -                                                        | -    | 410,000             | 410,000                                                  | -                                                                                                 |
| Mr. Chaffin                                                    | -                                                        | -    | -                   | -                                                        | -                                                                                                 |
| Mr. Lynn                                                       | -                                                        | -    | -                   | -                                                        | -                                                                                                 |
| <b>Performance-Based RSU Accelerated Vesting<sup>(5)</sup></b> |                                                          |      |                     |                                                          |                                                                                                   |
| Mr. Reed                                                       | -                                                        | -    | 2,800,847           | 2,845,062                                                | 3,966,988                                                                                         |
| Mr. Fioravanti                                                 | -                                                        | -    | 938,996             | 561,396                                                  | 1,306,524                                                                                         |
| Mr. Westbrook                                                  | -                                                        | -    | 439,866             | 251,088                                                  | 623,618                                                                                           |
| Mr. Chaffin                                                    | -                                                        | -    | 383,379             | -                                                        | 537,988                                                                                           |
| Mr. Lynn                                                       | -                                                        | -    | 384,824             | -                                                        | 542,323                                                                                           |
| <b>Time-Based RSU Accelerated Vesting<sup>(6)</sup></b>        |                                                          |      |                     |                                                          |                                                                                                   |
| Mr. Reed                                                       | -                                                        | -    | 3,435,936           | 2,478,534                                                | 3,435,936                                                                                         |
| Mr. Fioravanti                                                 | -                                                        | -    | 1,467,847           | 816,686                                                  | 1,467,847                                                                                         |
| Mr. Westbrook                                                  | -                                                        | -    | 690,642             | 373,031                                                  | 690,642                                                                                           |
| Mr. Chaffin                                                    | -                                                        | -    | 499,842             | -                                                        | 499,842                                                                                           |
| Mr. Lynn                                                       | -                                                        | -    | 501,509             | -                                                        | 501,509                                                                                           |
| <b>Other Benefits and Perquisites</b>                          |                                                          |      |                     |                                                          |                                                                                                   |

Edgar Filing: Ryman Hospitality Properties, Inc. - Form DEF 14A

|                |   |   |                        |                        |                        |
|----------------|---|---|------------------------|------------------------|------------------------|
| Mr. Reed       | - | - | 163,485 <sup>(7)</sup> | 163,485 <sup>(7)</sup> | 163,485 <sup>(7)</sup> |
| Mr. Fioravanti | - | - | -                      | -                      | 35,208 <sup>(8)</sup>  |
| Mr. Westbrook  | - | - | -                      | -                      | 54,150 <sup>(8)</sup>  |
| Mr. Chaffin    | - | - | -                      | -                      | 30,100 <sup>(9)</sup>  |
| Mr. Lynn       | - | - | -                      | -                      | 30,100 <sup>(9)</sup>  |

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

- (1) Amount equal to two times base salary in effect at December 31, 2018, plus two times short-term cash incentive compensation for the 2017 fiscal year.
- (2) Amount equal to three times base salary in effect at December 31, 2018, plus three times short-term cash incentive compensation for the 2017 fiscal year (the highest short-term cash incentive compensation for the last three fiscal years).
- (3) Amount equal to one times base salary in effect at December 31, 2018, plus one times short-term cash incentive compensation for the 2017 fiscal year.
- (4) Reflects the short-term cash incentive compensation and discretionary bonus for the 2018 fiscal year.
- (5) Calculated by multiplying the number of shares of common stock to be issued on the vesting of such award(s) by the December 31, 2018 NYSE closing price of our common stock (\$66.69), assuming vesting at the target (100%) performance level. The 2016 performance-based RSUs ultimately vested in March 2019 at the 150% payout level based on our achievement of TSR over the applicable performance period, as determined by the Human Resources Committee. The number of shares of common stock to be issued upon vesting of the remaining performance-based RSUs will ultimately be based upon the actual achievement of the performance goals stated in the applicable award agreement.
- (6) Calculated by multiplying the number of shares of common stock to be issued on the vesting of such award(s) by the December 31, 2018 NYSE closing price of our common stock (\$66.69).
- (7) Represents health insurance coverage for Mr. Reed and his spouse for a period of 15 years (assuming a life expectancy of 86 years for Mr. Reed and assuming an annual cost of \$10,899, which was the cost of such benefit in 2018).
- (8) Represents health insurance coverage and physical examination fees for a period of three years.
- (9) Represents health insurance coverage for a period of two years.
- (10) The awards underlying the amounts set forth under the headings Performance-Based RSU Accelerated Vesting and Time-Based RSU Accelerated Vesting will automatically vest, with performance-based RSU awards vesting at target level, upon a Change of Control (as defined in the applicable omnibus incentive plan and the award agreements issued thereunder), irrespective of whether or not the NEO is terminated in connection with a Change of Control.



**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**Director Compensation****Cash Compensation**

Effective as of the 2018 annual meeting of stockholders, each non-employee director receives the following annual cash compensation:

| <u>Compensation</u>                     | <u>Amount</u> |
|-----------------------------------------|---------------|
| <u>Item</u>                             | <u>(\$)</u>   |
| Annual Retainer (Independent Directors) | 65,000        |
| Lead Independent Director               | 30,000        |
| Audit Committee Chairman                | 25,000        |
| Human Resources Committee Chairman      | 20,000        |
| Nominating and CG Committee Chairman    | 15,000        |
| Audit Committee Members                 | 10,000        |
| Human Resources Committee Members       | 10,000        |
| Nominating and CG Committee Members     | 7,500         |

The amounts represent an increase from the amounts previously paid to non-employee directors as follows: (1) a \$5,000 increase in the annual retainer paid to all non-employee directors; and (2) a \$2,500 increase in the annual retainer paid to each member of the Human Resources Committee. The level of annual cash compensation paid to non-employee directors, which was recommended by the Human Resources Committee and approved by the full Board of Directors, was determined based on, among other factors, peer group and general market information provided to the Human Resources Committee by Aon Hewitt.

Directors may elect to defer their cash compensation in the form of RSUs, the receipt of which will be deferred until either a specified date or the director's retirement or resignation from the Board. In 2018, two directors elected to defer cash compensation pursuant to this deferred compensation plan.

All directors are reimbursed for expenses incurred in attending meetings. Mr. Reed does not receive cash compensation for his service as a director.

**Equity-Based Compensation**

Effective as of the 2018 annual meeting of stockholders, each non-employee director receives, as of the date of the first board meeting following the annual meeting of stockholders, an annual grant of RSUs having a fixed dollar value of \$95,000 (based upon the fair market value of our common stock on the grant date). This represents a \$15,000 increase from the fixed dollar value in effect prior to the 2018 annual meeting of stockholders. The level of annual equity-based compensation paid to non-employee directors, which was recommended by the Human Resources Committee and approved by the full Board of Directors, was determined based on, among other factors, peer group and general market information provided to the Human Resources Committee by Aon Hewitt.

The RSUs vest fully on the first anniversary of the date of grant and are settled in shares of our common stock on such date, unless receipt of such shares is deferred by the director. Until shares of common stock are issued in conversion of the RSUs, the director does not have any rights as a stockholder with respect to such RSUs, other than the right to receive additional RSUs equal to any dividends paid on our common stock.

### **Director Stock Ownership Guidelines**

We have adopted stock ownership guidelines for our non-employee directors, which require directors to hold a minimum of 6,000 shares of our common stock, with a five-year time period to comply. Shares of common stock issuable upon the vesting of RSUs are credited toward this requirement. If a non-employee director is not currently in compliance with these guidelines (regardless of the applicable grace period for compliance) the non-employee director must retain 50% of the net shares (after satisfying any tax obligations and any required payments upon exercise) received upon vesting of RSUs or the exercise of stock options.

**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

As of January 31, 2019 (the annual compliance date), after taking into account the applicable grace period, all of our non-employee directors then serving in office met this requirement, as follows:

|                | <u>Required<br/>Ownership</u> | <u>Shares<br/>Owned<sup>(1)</sup></u> |
|----------------|-------------------------------|---------------------------------------|
|                | (#)                           | (#)                                   |
| Michael Bender | 6,000                         | 25,314                                |
| Rachna Bhasin  | 6,000                         | 4,209                                 |
| Alvin Bowles   | 6,000                         | 1,249                                 |
| Ellen Levine   | 6,000                         | 28,320                                |
| Fazal Merchant | 6,000                         | 2,213                                 |
| Patrick Moore  | 6,000                         | 8,750                                 |
| Robert Prather | 6,000                         | 28,052                                |
| Michael Roth   | 6,000                         | 37,431                                |

<sup>(1)</sup> Includes the following shares represented by RSUs held by each director: Mr. Bender: 2,953; Ms. Bhasin 1,249; Mr. Bowles: 1,249; Ms. Levine: 1,249; Mr. Merchant: 2,213; Mr. Moore: 8,750; Mr. Prather: 24,092; and Mr. Roth: 1,249.

**2018 Non-Employee Director Compensation Table**

The following table summarizes the annual compensation for 2018 for our non-employee directors who served as directors in 2018.

| Name           | Fees<br>Earned or<br>Paid in<br>Cash <sup>(1)</sup> | Stock<br>Awards <sup>(2)</sup> | Option<br>Awards | Non-Equity<br>Incentive<br>Plan<br>Compen-<br>sation | Change in<br>Pension<br>Value and<br>Nonqualified<br>Deferred<br>Compen-<br>sation<br>Earnings <sup>(3)</sup> | All<br>Other<br>Compen-<br>sation | Total   |
|----------------|-----------------------------------------------------|--------------------------------|------------------|------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|-----------------------------------|---------|
| (a)            | \$(b)                                               | \$(c)                          | \$(d)            | \$(e)                                                | \$(f)                                                                                                         | \$(g)                             | \$(h)   |
| Michael Bender | 90,000                                              | 94,985                         | -                | -                                                    | -                                                                                                             | -                                 | 184,985 |
| Rachna Bhasin  | 72,500                                              | 94,985                         | -                | -                                                    | -                                                                                                             | -                                 | 167,485 |
| Alvin Bowles   | 72,500                                              | 94,985                         | -                | -                                                    | -                                                                                                             | -                                 | 167,485 |
| Ellen Levine   | 78,750                                              | 94,985                         | -                | -                                                    | -                                                                                                             | -                                 | 173,735 |
| Fazal Merchant | 72,500                                              | 94,985                         | -                | -                                                    | -                                                                                                             | -                                 | 167,485 |

Edgar Filing: Ryman Hospitality Properties, Inc. - Form DEF 14A

|                |         |        |   |   |   |   |         |
|----------------|---------|--------|---|---|---|---|---------|
| Patrick Moore  | 91,250  | 94,985 | - | - | - | - | 186,235 |
| Robert Prather | 81,250  | 94,985 | - | - | - | - | 176,235 |
| Michael Roth   | 116,250 | 94,985 | - | - | - | - | 211,235 |

- (1) The amount listed above represents cash compensation paid to the director or amounts which have been deferred by the director, as described above. Compensation for service on the Board and its committees is payable quarterly in arrears. Due to the timing of payments and changes in committee assignments in 2018, these amounts may not correspond to the amounts listed above under *Cash Compensation*. Ms. Pantoya did not become a director until February 22, 2019 and thus did not receive compensation during 2018.
- (2) Represents the grant date fair value of the annual grant of 1,210 RSUs to the non-employee directors then serving as directors on May 3, 2018, determined in accordance with FASB ASC Topic 718. See Note 7 to our consolidated financial statements for the three years ended December 31, 2018 filed with the SEC on February 26, 2019 for the assumptions made in determining grant date fair value. As of December 31, 2018, the non-employee directors then serving as directors held the following RSUs (consisting of annual RSU grants, including RSUs previously deferred, and RSUs granted pursuant to the directors deferred compensation plan, as adjusted for dividends paid on our common stock):

**Table of Contents****2019 NOTICE OF MEETING AND PROXY STATEMENT**

| <b>Non-Employee</b> | <b>RSUs</b> |
|---------------------|-------------|
| <b>Director</b>     | <b>(#)</b>  |
| Michael Bender      | 2,926       |
| Rachna Bhasin       | 1,234       |
| Alvin Bowles        | 1,234       |
| Ellen Levine        | 1,234       |
| Fazal Merchant      | 2,188       |
| Patrick Moore       | 8,645       |
| Robert Prather      | 23,792      |
| Michael Roth        | 1,234       |

- (3) During 2018 two directors elected to defer annual cash compensation pursuant to the directors deferred compensation plan described above. No amount is reported in this column due to the fact that above-market or preferential earnings were not available under the plan.

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

**Certain Transactions**

Since January 1, 2018, there have not been any related person transactions that are required to be disclosed pursuant to Item 404(a) of Regulation S-K under the Securities Exchange Act of 1934.

Our policies and procedures for the review, approval or ratification of related person transactions (including those required to be disclosed under Item 404(a) of SEC Regulation S-K) are referenced in the charter of the Audit Committee of the Board and are as follows: Possible related person transactions are first screened by the company's legal department for

materiality and then sent to the Audit Committee of the Board (or, if otherwise determined by the Board, another committee of the Board) for review, discussion with the company's management and independent registered public accounting firm and approval. In its discretion, the Audit Committee (or other committee) may also consult with our legal department or external legal counsel. Audit Committee (or other committee) review and approval of related person transactions would be evidenced in the minutes of the applicable Audit Committee (or other committee) meeting.

**Section 16(a) Beneficial Ownership Reporting Compliance**

Section 16(a) of the Securities Exchange Act of 1934 requires our executive officers and directors and persons who beneficially own more than 10% of the outstanding shares of our common stock to file reports of ownership and changes in ownership with the SEC and the NYSE. Based solely on our review of those reports and written representations from our executive officers and directors, we believe that in 2018 all of our executive officers, directors and greater than 10% beneficial owners were in

compliance with all applicable filing requirements, except: (1) a Form 4 for Alvin Bowles reporting the sale of 1,326 shares of common stock was not reported on a timely basis due to an administrative error by the reporting person's broker; and (2) a Form 4 for Michael Bender reporting the acquisition of 4,462 shares of common stock upon the vesting of deferred restricted stock units was not reported on a timely basis due to an administrative error by the company.

**Table of Contents**

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**Equity Compensation Plan Information****December 31, 2018 Equity Compensation Plan Information Table**

The table below includes information about our equity compensation plans as of December 31, 2018:

| <b>Plan category</b>                                       | <b>Number of securities to be issued upon exercise of outstanding options, warrants and rights</b> | <b>Weighted average exercise price of outstanding options, warrants and rights</b> | <b>Number of securities remaining available for future issuance under equity compensation plans</b> |
|------------------------------------------------------------|----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| Equity compensation plans approved by security holders     | 378,792 <sup>(1)</sup>                                                                             | -(1)                                                                               | 1,452,525                                                                                           |
| Equity compensation plans not approved by security holders | -                                                                                                  | -                                                                                  | -                                                                                                   |
| <b>Total:</b>                                              | 378,792 <sup>(1)</sup>                                                                             | -(1)                                                                               | 1,452,525                                                                                           |

- <sup>(1)</sup> Consists of: 237,112 shares issuable upon the vesting of time-based RSUs, with a weighted-average grant date fair value of \$61.42 per share; 126,010 shares issuable upon the vesting of performance-based RSUs, with a weighted-average grant date fair value of \$58.01 per share (valuing the 2016 performance-based RSUs at the stretch (150%) level and the remaining performance-based RSUs outstanding at the target (100%) level); and 15,670 shares issuable upon the exercise of stock options (with a weighted-average exercise price of \$20.97 per share).

**Table of Contents****2019 NOTICE OF MEETING AND PROXY STATEMENT****Our Independent Registered Public Accounting Firm****Appointment of Ernst & Young LLP**

The Audit Committee is directly responsible for the appointment, compensation, retention and oversight of the work of our independent registered public accounting firm. The committee has appointed Ernst & Young LLP as our independent registered public accounting firm, who will audit our consolidated financial statements for 2019 and the effectiveness of our internal control over financial reporting as of December 31, 2019. This appointment has been submitted for your ratification. The committee and the Board believe that the continued retention of Ernst & Young LLP as our independent registered public accounting firm is in the best interests of the company and its stockholders. If you do not ratify the appointment of Ernst & Young LLP, the committee will reconsider their appointment. Ernst & Young LLP has served as our independent registered public accounting firm since 2002. Representatives of Ernst & Young LLP will attend the 2019 Annual Meeting and will have an opportunity to speak and respond to your questions.

**Fee Information**

We paid the following amounts as audit, audit-related, tax and other services fees to Ernst & Young LLP for the years ended December 31, 2018 and 2017:

| <b><u>Description of</u></b> | <b><u>2018 Fees</u></b> | <b><u>2017 Fees</u></b> |
|------------------------------|-------------------------|-------------------------|
| <b><u>Services</u></b>       | <b><u>(\$)</u></b>      | <b><u>(\$)</u></b>      |
| Audit Fees                   | 1,791,074               | 1,374,274               |
| Audit-Related Fees           | 152,310                 | 66,411                  |
| Tax Fees                     | 606,858                 | 317,930                 |
| All Other Fees               | -                       | -                       |
| <b>Total:</b>                | <b>2,550,242</b>        | <b>1,758,615</b>        |

**Audit and Audit-Related Services**

The fees for audit services during 2018 and 2017 include fees associated with the audit of our consolidated financial statements, including the audit of internal control over financial reporting under Section 404 of the Sarbanes-Oxley Act, issuances of comfort letters and assistance with documents filed with the SEC and reviews of our 2018 and 2017

quarterly financial statements. The fees for audit-related services during 2018 represent fees related to a stand-alone audit of the Gaylord Rockies joint venture (of which we paid our pro-rata share) and a stand-alone audit of our Entertainment business segment. The fees for audit-related services during 2017 represent fees related to a stand-alone audit of our Entertainment business segment and other projects. Ernst & Young LLP did not provide professional services during 2018 or 2017 related to financial information systems design and implementation.



## **Tax Services**

In 2018, approximately 10% of fees for tax services related to general tax compliance matters, tax advice and planning, and tax assistance with respect to our REIT compliance efforts. The remaining 90% of fees for non-recurring tax services in 2018 related primarily to an intracompany entity restructuring and the transaction in which we increased our ownership in the Gaylord Rockies joint venture and the REIT structuring and compliance analysis associated with such joint venture. In 2017, approximately 17% of fees for tax services related to general tax compliance matters, tax advice and planning, and tax assistance, including with respect to our REIT compliance efforts. The remaining 83% of fees for non-recurring tax services in 2017 related primarily to tax advice and planning with respect to the renewal of the intracompany leases associated with our REIT structure and an intracompany entity restructuring. We expect that, due to our REIT status and the nature of our assets (including the Gaylord Rockies joint venture project), tax services fees paid to Ernst & Young LLP in a given year may be higher than those tax services fees paid to Ernst & Young LLP than in years when we were operating as a taxable operating company. However, we believe that the selection of Ernst & Young LLP to provide these REIT-related services, and the amount of fees paid to Ernst & Young LLP in 2018 and 2017 to provide these services, was appropriate and in the best interests of the company and our stockholders given Ernst & Young LLP's expertise and historical knowledge of our company and its organizational structure. We believe this expertise is critical to our ongoing REIT compliance efforts.

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

**Audit Committee Pre-Approval Policy**

All audit, audit-related, tax and other services were pre-approved by the committee, which concluded that the provision of such services by Ernst & Young LLP was compatible with the maintenance of that firm's independence in the conduct of its auditing functions. The committee's pre-approval policy provides for pre-approval of audit, audit-related, tax and other services specifically described by the committee on

an annual basis, and individual engagements anticipated to exceed pre-established thresholds must be separately approved. The policy also requires specific approval by the committee if total fees for audit-related and tax services would exceed total fees for audit services in any fiscal year. The policy authorizes the committee to delegate to one or more of its members pre-approval authority with respect to permitted services.

**Audit Committee Report**

*The following report of the Audit Committee does not constitute soliciting material and should not be deemed filed or incorporated by reference into any of our filings under the Securities Act of 1933 or the Securities Exchange Act of 1934, except to the extent we specifically incorporate this report by reference therein.*

The committee operates under a written charter originally adopted by the Board on February 4, 2004, as amended, which can be found on our website at [www.rymanhp.com](http://www.rymanhp.com) under "Corporate Governance" on the Investor Relations page. The charter is also available in print to any stockholder who requests it by making a written request addressed to:

Ryman Hospitality Properties, Inc.

Attn: Corporate Secretary

One Gaylord Drive

Nashville, Tennessee 37214

All members of the committee meet the SEC and NYSE definitions of independence and financial literacy for audit committee members. In addition, the Board has determined that Mr. Prather and Mr. Merchant are audit committee financial experts for purposes of SEC rules. During the fall of 2018 the committee conducted its annual self-evaluation in order to assess its effectiveness, and at its December 2018 meeting the committee members discussed the results of its self-evaluation process.

The committee reviews the financial information provided to stockholders and others, oversees the performance of the internal audit function and the system of internal control over financial reporting which management and the Board have established, oversees compliance with legal and regulatory

requirements by the company and its employees relating to the preparation of financial information and reviews the independent registered public accounting firm's qualifications, independence and performance.

As part of its oversight of our financial statements, the committee has:

reviewed and discussed our audited financial statements for the year ended December 31, 2018, and the financial statements for the three years ended December 31, 2018, with management and Ernst & Young LLP, our independent registered public accounting firm;  
discussed with Ernst & Young LLP the matters required to be discussed by applicable requirements of the Public Company Accounting Oversight Board; and  
received the written disclosures and the letter from Ernst & Young LLP required by the applicable requirements of the Public Company Accounting Oversight Board regarding Ernst & Young LLP's communications with the committee on independence, and has discussed with Ernst & Young LLP its independence.

The committee also has considered whether the provision by Ernst & Young LLP of non-audit services described under *Our Independent Registered Public Accounting Firm* above is compatible with maintaining Ernst & Young LLP's independence.

The committee's review and discussion of the audited financial statements with management included a discussion of the quality, not just the acceptability, of the accounting principles, the reasonableness of significant judgments and the clarity of disclosures in the financial statements. In addressing the quality of management's accounting judgments, members of

**Table of Contents**

2019 NOTICE OF MEETING AND PROXY STATEMENT

the committee asked for management's representations that our audited consolidated financial statements have been prepared in conformity with generally accepted accounting principles. In performing these functions, the committee acts in an oversight capacity. In its oversight role, the committee relies on the work and assurances of management, which has the primary responsibility for financial statements and reports, and of Ernst & Young LLP, which in its report expresses an opinion on the conformity of our annual financial statements with generally accepted accounting principles.

In reliance on these reviews and discussions and the report of the independent registered public accounting firm, the committee recommended to the Board that the audited financial statements be included in the company's Annual Report on Form 10-K for the year ended December 31, 2018, for filing with the SEC.

Audit Committee:

Patrick Moore, Chairman

Rachna Bhasin

Alvin Bowles

Fazal Merchant

Robert Prather

**Submitting Stockholder Proposals and Nominations for 2020 Annual Meeting**

**Stockholder Proposals**

If you would like to submit a proposal for inclusion in our proxy statement for the 2020 annual meeting under SEC Rule 14a-8, your proposal must be in writing and be received by us at our principal executive offices prior to the close of business on December 4, 2019 and otherwise comply with the requirements of Rule 14a-8.

If you want to bring business before the 2020 annual meeting which is not the subject of a proposal submitted for inclusion in the proxy statement under Rule 14a-8 (excluding director nominations, which are discussed below under *Nominations of Board Candidates*), our Bylaws require that you deliver a notice in proper written form (and provide all information required by our Bylaws) to our Secretary by February 9, 2020, but not before January 10, 2020 (or, if the annual meeting is called for a date that is not within 30 days of May 9, 2020, the notice must be received not earlier than the close of business on the 120<sup>th</sup> day prior to such annual meeting and not later than the close of business on the later of the 90<sup>th</sup> day prior to such annual meeting or the 10<sup>th</sup> day following the day on which notice of the date of the annual meeting was mailed or public disclosure of the date of

the annual meeting was made, whichever first occurs). If the presiding officer at an annual meeting determines that business was not properly brought before the annual meeting in accordance with the procedures set forth in our Bylaws, then the presiding officer will declare to the meeting that your business was not properly brought before the meeting, and your business will not be transacted at that meeting.

### **Nominations of Board Candidates**

If you wish to nominate an individual to serve as a director, our Bylaws require that you deliver timely notice of the nomination in proper written form, as provided by our Bylaws. The notice must include certain biographical information regarding the proposed nominee, a completed written questionnaire with respect to each proposed nominee setting forth the background and qualifications of such proposed nominee (which questionnaire will be provided by the Secretary upon written request), the proposed nominee's written consent to nomination and the additional information as set forth in our Bylaws.

For a stockholder's notice to the Secretary to be timely under our Bylaws, it must be delivered to or mailed and received at our principal executive offices:

**Table of Contents**

**2019 NOTICE OF MEETING AND PROXY STATEMENT**

(a) in the case of a nomination to be voted on at an annual meeting, by February 9, 2020, but not before January 10, 2020 (or, if the annual meeting is called for a date that is not within 30 days of May 9, 2020, the notice must be received not earlier than the close of business on the 120<sup>th</sup> day prior to such annual meeting and not later than the close of business on the later of the 90<sup>th</sup> day prior to such annual meeting or the 10<sup>th</sup> day following the day on which notice of the date of the annual meeting was mailed or public disclosure of the date of the annual meeting was made, whichever first occurs); and (b) in the case of a special meeting of stockholders called for the purpose of electing directors, not earlier than the close of

business on the 120<sup>th</sup> day prior to such special meeting and not later than the close of business on the later of the 90<sup>th</sup> day prior to such special meeting or the 10<sup>th</sup> day following the day on which notice of the date of the special meeting was mailed or public disclosure of the date of the special meeting was made, whichever first occurs. If the presiding officer at a meeting determines that a nomination was not properly made in accordance with the procedures set forth in our Bylaws, then the presiding officer will declare to the meeting that the nomination was defective, and the defective nomination shall be disregarded.

**Discretionary Voting of Proxies on Other Matters**

We do not intend to bring any proposals to the 2019 Annual Meeting other than Proposals 1, 2 and 3. As noted above, our Bylaws require stockholders to give advance notice of any proposal intended to be presented at an annual meeting. The deadline for this notice has passed, and we did not receive any such notice made in compliance with our Bylaws. If any other matter properly comes before our stockholders for a vote at the 2019 Annual Meeting, the persons named in the accompanying proxy card intend to vote the shares represented by them in accordance with their best judgment.

By Order of the Board of Directors,

Scott J. Lynn, Secretary

Nashville, Tennessee

April 2, 2019

Table of Contents

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**Appendix A****Reconciliation of Non-GAAP Financial Measures to GAAP Measures****Reconciliation of****AFFO<sup>(1)</sup>****to Net Income****(in thousands, except per share data)**

|                                                   | <b>Twelve Months Ended<br/>December 31,</b> |             |
|---------------------------------------------------|---------------------------------------------|-------------|
|                                                   | <b>2018</b>                                 | <b>2017</b> |
| <b>Net income</b>                                 | \$ 264,670                                  | \$ 176,100  |
| Depreciation & amortization                       | 120,876                                     | 111,959     |
| Pro rata adjustments from joint ventures          | (130,524)                                   | 71          |
| <b>Funds from operations (FFO)</b>                | \$ 255,022                                  | \$ 288,130  |
| Non-cash lease expense                            | 5,291                                       | 5,180       |
| Pension settlement charge                         | 1,559                                       | 1,734       |
| Impairment charges                                | 23,783                                      | 35,418      |
| Pro rata adjustments from joint ventures          | (2,702)                                     | 307         |
| Loss on other assets                              | 80                                          | 1,097       |
| Write-off of deferred financing costs             | 1,956                                       | 925         |
| Amortization of deferred financing costs          | 5,632                                       | 5,350       |
| Transaction costs on completed acquisitions       | 993                                         | -           |
| Deferred tax (benefit) expense                    | 10,190                                      | (52,637)    |
| <b>Adjusted funds from operations (AFFO)</b>      | \$ 301,804                                  | \$ 285,504  |
| Capital expenditures <sup>(2)</sup>               | (68,792)                                    | (60,672)    |
| <b>AFFO less maintenance capital expenditures</b> | \$ 233,012                                  | \$ 224,832  |
| Basic net income per share                        | \$ 5.16                                     | \$ 3.44     |
| Diluted net income per share                      | \$ 5.14                                     | \$ 3.43     |
| FFO per basic share                               | \$ 4.97                                     | \$ 5.63     |
| Adjusted FFO per basic share                      | \$ 5.88                                     | \$ 5.58     |
| FFO per diluted share                             | \$ 4.95                                     | \$ 5.61     |
| Adjusted FFO per diluted share                    | \$ 5.86                                     | \$ 5.56     |

- (1) We calculate FFO, which definition was clarified by NAREIT in its December 2018 white paper as net income (calculated in accordance with GAAP) excluding depreciation and amortization (excluding amortization of deferred financing costs and debt discounts), gains and losses from the sale of certain real estate assets, gains and losses from a change in control, impairment write-downs of certain real estate assets and investments in entities when the impairment is directly attributable to decreases in the value of depreciated real estate held by the entity, income (loss) from consolidated joint ventures attributable to noncontrolling interest, and pro rata adjustments for unconsolidated joint ventures. The clarifications did not change our calculation of FFO and Adjusted FFO for any historical period. To calculate Adjusted FFO, we then exclude, to the extent the following adjustments occurred during the periods presented, impairment charges that do not meet the NAREIT definition above; write-offs of deferred financing costs, non-cash ground lease expense, amortization of debt discounts and amortization of deferred financing costs, pension settlement charges, additional pro rata adjustments from joint ventures, (gains) losses on other assets, transaction costs on completed acquisitions, deferred income tax expense (benefit), and (gains) losses on extinguishment of debt and warrant settlements. We believe that the presentation of Adjusted FFO provides useful information to investors regarding the performance of our ongoing operations because it is a measure of our operations without regard to specified non-cash items such as real estate depreciation and amortization, gain or loss on sale of assets and certain other items which we believe are not indicative of the performance of our underlying hotel properties. We believe that these items are more representative of our asset base than our ongoing operations. We also use Adjusted FFO as a measure in determining our results after taking into account the impact of our capital structure.
- (2) Represents furniture, fixtures and equipment reserve for managed properties and maintenance capital expenditures for non-managed properties.

A-1



Table of Contents

## 2019 NOTICE OF MEETING AND PROXY STATEMENT

**Reconciliation of Consolidated Adjusted EBITDA<sup>(1)</sup> to Net Income**

(in thousands)

|                                              | <b>Twelve Months Ended<br/>December 31,</b> |                   |
|----------------------------------------------|---------------------------------------------|-------------------|
|                                              | <b>2018</b>                                 | <b>2017</b>       |
| <b><u>Consolidated</u></b>                   |                                             |                   |
| <b>Revenue</b>                               | \$ 1,275,118                                | \$ 1,184,719      |
| <b>Net Income</b>                            | \$ 264,670                                  | \$ 176,100        |
| Provision (benefit) for income taxes         | 11,745                                      | (49,155)          |
| Other (gains) and losses, net                | (1,633)                                     | 337               |
| (Gain) loss from joint ventures              | (125,005)                                   | 4,402             |
| Interest expense, net                        | 64,492                                      | 54,233            |
| <b>Operating Income</b>                      | 214,269                                     | 185,917           |
| Depreciation & amortization                  | 120,876                                     | 111,959           |
| Preopening costs                             | 4,869                                       | 1,926             |
| Non-cash ground lease expense                | 5,291                                       | 5,180             |
| Equity-based compensation expense            | 7,656                                       | 6,636             |
| Pension settlement charge                    | 1,559                                       | 1,734             |
| Impairment charges                           | 23,783                                      | 35,418            |
| Interest income on Gaylord National bonds    | 10,128                                      | 11,639            |
| Pro rata adjusted EBITDA from joint ventures | (2,394)                                     | (323)             |
| Transaction costs on completed acquisitions  | 993                                         | -                 |
| Other gains and (losses), net                | 1,633                                       | (337)             |
| Loss on disposal of assets                   | 115                                         | 1,090             |
| <b>Consolidated Adjusted EBITDA</b>          | <b>\$ 388,778</b>                           | <b>\$ 360,839</b> |

<sup>(1)</sup> To calculate Adjusted EBITDA, we first determine Operating Income, which represents Net Income (loss) determined in accordance with GAAP, plus, to the extent the following adjustments occurred during the periods presented: loss (income) from discontinued operations, net; provision (benefit) for income taxes; other (gains) and losses, net; loss on extinguishment of debt; (income) loss from joint ventures; and interest expense, net. Adjusted EBITDA is then calculated as Operating Income, plus, to the extent the following adjustments occurred during the periods presented: depreciation and amortization; preopening costs; non-cash ground lease expense; equity-based compensation expense; impairment charges; any transaction costs of completed acquisitions; interest income on bonds; other gains and (losses), net; (gains) losses on warrant settlements; pension settlement charges; pro rata Adjusted EBITDA from unconsolidated joint ventures; (gains) losses on the disposal of assets; and any other adjustments we have identified. We believe Adjusted EBITDA is useful to investors in evaluating our operating performance because this measure helps investors evaluate and compare the results of our operations from period

to period by removing the impact of our capital structure (primarily interest expense) and our asset base (primarily depreciation and amortization) from our operating results.

A-2

**Table of Contents**

***RYMAN HOSPITALITY PROPERTIES, INC.***

***ONE GAYLORD DRIVE***

***NASHVILLE, TN 37214***

**VOTE BY INTERNET - [www.proxyvote.com](http://www.proxyvote.com) or scan the QR Barcode above**

Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 P.M. Eastern Time on May 8, 2019 (for shares in the Company's 401(k) Savings Plan, the voting deadline is 11:59 P.M. Eastern Time on May 7, 2019). Have your proxy card in hand when you access the web site and follow the instructions to obtain your records and to create an electronic voting instruction form.

**ELECTRONIC DELIVERY OF FUTURE PROXY MATERIALS**

If you would like to reduce the costs incurred by our company in mailing proxy materials, you can consent to receiving all future proxy statements, proxy cards and annual reports electronically via e-mail or the Internet. To sign up for electronic delivery, please follow the instructions above to vote using the Internet and, when prompted, indicate that you agree to receive or access proxy materials electronically in future years.

**VOTE BY PHONE - 1-800-690-6903**

Use any touch-tone telephone to transmit your voting instructions up until 11:59 P.M. Eastern Time on May 8, 2019 (for shares in the Company's 401(k) Savings Plan, the voting deadline is 11:59 P.M. Eastern Time on May 7, 2019). Have your proxy card in hand when you call and then follow the instructions.

**VOTE BY MAIL**

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Vote Processing, c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS FOLLOWS:

E57216-P17395

KEEP THIS PORTION FOR YOUR RECORDS

DETACH AND RETURN THIS PORTION ONLY

**THIS PROXY CARD IS VALID ONLY WHEN SIGNED AND DATED.**

**RYMAN HOSPITALITY  
PROPERTIES, INC.**

**The Board of Directors  
recommends you vote FOR  
the following:**

1. Election of Directors

| <b>Nominees:</b>           | <b>For Against Abstain</b> | <b>The Board of Directors<br/>recommends you vote FOR<br/>proposals 2 and 3.</b>                                                       | <b>For Against Abstain</b> |
|----------------------------|----------------------------|----------------------------------------------------------------------------------------------------------------------------------------|----------------------------|
| 1a. Rachna Bhasin          |                            | 2. To approve, on an advisory basis, the Company's executive compensation.                                                             |                            |
| 1b. Alvin Bowles Jr.       |                            | 3. To ratify the appointment of Ernst & Young LLP as the Company's independent registered public accounting firm for fiscal year 2019. |                            |
| 1c. Fazal Merchant         |                            |                                                                                                                                        |                            |
| 1d. Patrick Q. Moore       |                            | <b>NOTE:</b> Such other business as may properly come before the meeting or any adjournment thereof.                                   |                            |
| 1e. Christine Pantoya      |                            |                                                                                                                                        |                            |
| 1f. Robert S. Prather, Jr. |                            |                                                                                                                                        |                            |
| 1g. Colin V. Reed          |                            |                                                                                                                                        |                            |
| 1h. Michael I. Roth        |                            |                                                                                                                                        |                            |

Please sign exactly as your name(s) appear(s) hereon. When signing as attorney, executor, administrator, or other fiduciary, please give full title as such. Joint owners should each

sign personally. All holders must sign. If a corporation or partnership, please sign in full corporate or partnership name by authorized officer.

Signature [PLEASE SIGN WITHIN BOX] Date

Signature  
(Joint  
Owners) Date

Table of Contents

**Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting:**

The Notice and Proxy Statement and Annual Report are available at [www.proxyvote.com](http://www.proxyvote.com).

E57217-P17395

**RYMAN HOSPITALITY PROPERTIES, INC.**

**Annual Meeting of Stockholders**

**May 9, 2019 10:00 A.M.**

**This proxy is solicited by the Board of Directors**

The stockholder(s) hereby appoint(s) Colin V. Reed, Michael I. Roth and Scott J. Lynn, and each of them, as proxies, each with the power to appoint his substitute, and hereby authorize(s) them to represent and to vote, as designated on the reverse side of this ballot, all of the shares of common stock of RYMAN HOSPITALITY PROPERTIES, INC. that the stockholder(s) is/are entitled to vote at the Annual Meeting of Stockholders to be held at 10:00 A.M., Central Time on May 9, 2019, at the Gaylord Opryland Resort and Convention Center, 2800 Opryland Drive, Nashville, TN 37214, and any adjournment or postponement thereof. In their discretion the proxies are authorized to vote upon such other business as may properly come before the Annual Meeting of Stockholders or any postponement or adjournment thereof.

**This proxy, when properly executed, will be voted in the manner directed herein. If no such direction is made, this proxy will be voted in accordance with the Board of Directors' recommendations. This proxy also provides voting instructions for shares held by Lincoln Financial Group, the Trustee for the Company's 401(k) Savings Plan, and directs such Trustee to vote, as indicated on the reverse side of this card, any shares allocated to the account in this plan. The Trustee will vote these shares as you direct. The Trustee will vote allocated shares of the Company's stock for which proxies are not received in direct proportion to voting by allocated shares for which proxies are received. This card should be voted by 11:59 P.M. Eastern Time on May 7, 2019, for the Trustee to vote the plan shares.**

**Continued and to be signed on reverse side**