CASELLA WASTE SYSTEMS INC Form DEFA14A September 17, 2015

#### **UNITED STATES**

#### SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

#### **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

(Amendment No. )

Filed by the Registrant x

Filed by a Party other than the Registrant "

Check the appropriate box:

- " Preliminary Proxy Statement
- " Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- " Definitive Proxy Statement
- Definitive Additional Materials
- x Soliciting Material Pursuant to §240.14a-12

CASELLA WASTE SYSTEMS, INC.

(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

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- x No fee required.
- " Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
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  - (1) Amount previously paid:

(2)	Form, Schedule or Registration Statement No.:
(3)	Filing Party:
(4)	Date Filed:

Casella Waste Systems, Inc., a Delaware corporation (<u>Casella</u> or the <u>Company</u>), is filing materials contained in this Schedule 14A with the U.S. Securities and Exchange Commission (<u>SE</u>C) in connection with the solicitation of proxies from its stockholders in connection with its 2015 Annual Meeting of Stockholders to be held on Friday, November 6, 2015 and at any and all adjournments or postponements thereof (the <u>2015 Annual Meeting</u>). Casella filed a revised preliminary proxy statement and accompanying revised preliminary <u>WHITE</u> proxy card with the SEC on September 16, 2015 in connection with its solicitation of proxies to be used at the 2015 Annual Meeting.

#### Slide Presentation First Used On September 17, 2015

Attached hereto as Exhibit 1 is a copy of the slide presentation to be presented and distributed by Casella in connection with investor meetings and presentations at the Imperial Capital Global Opportunities Conference to be held on Thursday, September 17, 2015, at 8:00 a.m. Eastern Time at the Waldorf Astoria hotel in New York, New York. This slide presentation may also be used from time to time after September 17, 2015 in presentations or meetings with current and potential investors. This presentation is being filed herewith because it may be deemed to be solicitation material in connection with Casella s solicitation of proxies to be used at the 2015 Annual Meeting.

#### Important Additional Information And Where To Find It

Casella, its directors and certain of its executive officers are deemed to be participants in the solicitation of proxies from Casella s stockholders in connection with the matters to be considered at Casella s 2015 Annual Meeting of Stockholders. On September 16, 2015, Casella filed a revised preliminary Proxy Statement and accompanying revised preliminary WHITE proxy card with the SEC in connection with the solicitation of proxies from Casella stockholders in connection with the matters to be considered at Casella s 2015 Annual Meeting of Stockholders. Information regarding the identity of participants, and their direct or indirect interests, by security holdings or otherwise, is set forth in such revised preliminary Proxy Statement, including the schedules and appendices thereto. INVESTORS AND STOCKHOLDERS ARE STRONGLY ENCOURAGED TO READ SUCH PROXY STATEMENT AND ACCOMPANYING WHITE PROXY CARD AS WELL AS THE OTHER DOCUMENTS FILED BY CASELLA WITH THE SEC CAREFULLY AND IN THEIR ENTIRETY WHEN THEY BECOME AVAILABLE AS THEY WILL CONTAIN IMPORTANT INFORMATION. Stockholders may obtain the revised preliminary Proxy Statement, any amendments or supplements to the revised preliminary Proxy Statement, the accompanying revised preliminary WHITE proxy card, and any other documents filed by Casella with the SEC for no charge at the SEC s website at www.sec.gov. Copies are also available at no charge at the Investor Relations section of Casella s corporate website at www.casella.com, by writing to Casella s Corporate Secretary at Casella Waste Systems, Inc., 25 Greens Hill Lane, Rutland, VT 05701, or by calling Casella s Corporate Secretary at (802) 772-2257.

Casella Waste Systems, Inc. Investor Presentation September 2015 Exhibit 1 2

and other targets; landfill operations and permit status may be affected by factors outside our control; we may be required to incur capital expenditures in excess of our estimates; fluctuations in energy pricing or the commodity pricing of our recyclables may make it more difficult for us to predict our results of operations or meet our estimates; actions of activist investors and the cost and disruption of responding to those actions; and we may incur environmental charges or asset impairments in the future. There are a number of other important risks and uncertainties that could cause our actual results to differ materially from those indicated by such forward-looking statements. These additional risks and uncertainties include, without limitation, those detailed in Item 1A, Risk Factors in our Form 10-KT for the transition period ended December 31, 2014 and in our Form 10-Q for the quarterly period ended June 30, 2015.

We undertake no obligation to update publicly any forward-looking statements whether as a result of new information, future events or otherwise, except as required by the federal securities laws. Safe harbor statement

Certain matters discussed in this presentation are "forward-looking statements" intended to qualify for the safe harbors from liability established by the Private Securities Litigation Reform Act of 1995. These forward-looking statements can generally be identified as such by the context of the statements, including words such as believe, expect, anticipate, plan, may, would, intend, guidance and other similar expressions, whether in the negative or affirmative. These forward-looking statements are based on current expectations, estimates, forecasts and projections about the industry and markets in which we operate and management s beliefs and assumptions. We cannot guarantee that we actually will achieve the plans, intentions, expectations or guidance disclosed in the forwardlooking statements made. Such forward-looking statements, and all phases of our operations, involve a number of risks and uncertainties, any one or more of which could cause actual results to differ materially from those described in our forward-looking statements. Such risks and

uncertainties include or relate to, among other things: adverse weather conditions that have negatively impacted and may continue to negatively impact our revenues and our operating margin; current economic conditions that have adversely affected and may continue to adversely affect our revenues and our operating margin; we may be unable to increase volumes at our landfills or improve our route profitability; our need to service our indebtedness may limit our ability to invest in our business; we may be unable to reduce costs or increase pricing or volumes sufficiently to achieve estimated Adjusted EBITDA

3

Casella Waste Systems -

Overview

Casella provides integrated solid waste, recycling and resource services.

\$535.8 mm of revenues for LTM ended 6/30/15.

Integrated operations located in six northeast states. Focused on providing customers with waste and resource solutions.

Waste and resource assets are well positioned in the northeast.

Robust transfer network allows us to effectively move waste and recyclables to our disposal & processing facilities.

Provide customers with value-added resource solutions through our Recycling, Organics, and Customer Solutions operations.

35 Collection Operations 18 Recycling Facilities 10 Disposal Facilities

(1)

4 Landfill Gas-to-Energy

44 Transfer Stations

Casella Service Area

Note: Total disposal capacity includes permitted and permittable airspace estimates at each site as of December 31, 2014.

(1)

Includes nine Subtitle D landfills and one landfill permitted to accept construction and demolition materials.

(2)

Annual capacity does not reflect the 1.5 million tons per year rail permit at McKean LF.

Hakes LF

462k tons/yr

4.0mm tons capacity

Chemung LF

200.5k tons/yr

6.8mm tons capacity

Hyland LF

312k tons/yr

14.6mm tons capacity

Clinton LF

175k tons/yr

15.7mm tons capacity

WasteUSA LF

600k tons/yr

14.4mm tons capacity

NCES LF

No annual cap

1.8mm tons capacity

Juniper Ridge LF

No annual cap

23.8mm tons capacity

Southbridge LF

405k tons/yr

7.0mm tons capacity

Ontario LF

918k tons/yr

12.8mm tons capacity

McKean LF

(2)

312k tons/yr

2.1mm tons capacity

Company Overview

Casella Waste Systems

5

Strong execution of key strategies since Dec 2012

(1)

Excludes low priced soils at the Worcester landfill closure project.

Strategic Focus since Dec 2012

Results

#1 -

Executing leadership changes

New

President/COO and CFO in Dec 2012

#2 -Sourcing incremental landfill volumes

Annual

Landfill

volumes

up

+716k

tons

since

FY

2013

(1)

Annual

Disposal

**AEBITDA** 

up

+\$15.8mm

since

FY

2013

(1)

#3 -

Driving additional profitability of collection operations

Pricing programs continue to drive value; with Residential & Commercial pricing up +4.3% in Q2 2015

Focused on operational efficiency programs #4 -

**Executing Eastern Region strategy** 

AEBITDA margins up from 15.0% LTM 10/31/12 to over 22% LTM 6/30/15

Repositioned assets and improved operations New municipal contracts; MSW permit at Juniper Ridge LF; expanded Southbridge LF; sold BioFuels; acquired BBI; sold Maine Energy #5 -

Reducing business risk

Sold non-core, non-performing operations (Maine Energy, BioFuels, GreenFiber, CARES assets)

Changed fiscal year end to better match business cycle

Refinanced Revolver in Feb 2015 (new maturity 2020)

Casella Waste Systems Results since FY 2013:

Revenue growth +\$80.5mm (or +17.7%) mainly driven by Disposal (+\$39.7mm) (2)

Collection (+\$23.6mm), and Customer Solutions (+\$18.2mm).

Adj. EBITDA up +\$12.5mm (or +14.2%) mainly driven by higher landfill volumes and

strategic execution.

Landfill tons up +716k annually (or +20.1%), while increasing pricing by +2.5%. (3)

Residential and Commercial collection price increases accelerating (up +4.3% in Q2 2015).

Results up significantly on strategic execution

(1)

Please refer to the appendix for a reconciliation of Adjusted EBITDA and Adjusted EBITDA Margin to the comparable GAAP numbers.

(2)

Disposal Revenue includes Worcester landfill.

(3)

Excludes low-priced soils at the Worcester landfill closure project. (4) CY 2015 Guidance as updated/reaffirmed on 7/29/15 Revenue (\$mm)

Adj. EBITDA (\$mm) & Margin

(1)

\$535

to

\$525

\$107

to

\$103

(4)

(4)

24.0%

24.6%

24.5%

25.2%

~74% revenues in Solid Waste.

Solid Waste consists of integrated collection, transfer, landfill, energy, and processing.

Margin improvement driven by higher landfill tons, pricing, cost efficiencies, and asset

repositioning.

Target Adj. EBITDA margins > 27% in 2018. ~26% revenues in Resource Solutions. (1)

Resource Solutions consists of recycling, organics, and Customer Solutions operations.

Recycling margins down on lower commodity pricing; working to improve with SRA Fee, contract resets, and operating efficiencies.

Organics margins flat; low margin, high return business.

Customer Solution margins up on Industrials growth and higher G&A leverage.

7

Solid Waste operations driving improving margins

(1)

Resource Solutions includes revenues derived from the Recycling, Organics, and Customer Solutions business units; disclosed the Recycling and Other segments.

LTM 6/30/15

Revenue Splits

(1)

Solid Waste Adjusted EBITDA Margins

**FYE** 

4/30/13

**FYE** 

4/30/14

CYE

12/31/14

LTM

6/30/15

# Casella Waste Systems Strategic plan expected to drive significant shareholder value 8 Management focused in key areas to increase free cash flow and to reduce debt leverage: Creating incremental value through Resource Solutions 3 I Increasing landfill returns 2 Driving additional profitability in collection operations Improving balance sheet and reducing risk 4

Strategic plan expected to drive significant shareholder value

Plan focused on improving Free Cash Flow and reducing debt leverage:

CY 2015

Guidance Range

(1)

CY 2018

**Financial Targets** 

Revenues

\$525mm

to \$535mm

CAGR 1.7%

to 2.6%

Adjusted

**EBITDA** 

(2)

\$103mm

Total Debt-to-EBITDA as defined as Consolidated Leverage Ratio in the Company s Loan & Security Agreement dated as

(2)	
\$15mm	
to \$19mm	
\$30mm	
to \$40mm	
Total Debt-to-EBITDA	
(3)	
N/A	
3.25x to 3.75x	
Capital	
Expenditures	
\$45mm	
to \$48mm	
(8.6% to 9.0% of revenues)	
8.7% to 9.5% of	
revenues	
(1)	
CY 2015 Guidance as updated/reaffirmed on 7/29/15.	
(2)	
Adjusted EBITDA and Free Cash Flow as defined in the appendix reconciliation.	

to \$107mm \$122mm to \$132mm Free Cash Flow

Adjusted EBITDA Bridge (\$mm)

10

Strategic initiatives expected to drive profitable growth

\$132 to

\$122

\$87.8

\$95.1

FYE

4/30/13

FYE

4/30/14

2015 Guidance 2018 Target

Eastern LF price (+350bps/yr in excess of CPI)

Western LF volumes (+200k to +400k tons/yr)

Focus on operating efficiencies

Improve margins by +80 to +120bps/yr

Focus on pricing, operating efficiencies and selling/swapping under-performing routes

Recycling focus on driving returns (SRA fee, increased 3 rd party tipping fees, and efficiencies)

Customer Solutions focus on industrial services growth

Unidentified downsides to projections +\$10 to +\$18 +\$11 to +\$15 +\$6 to +\$7 (\$10) to (\$13) #1 - Landfills #2 - Collection #3 - Resource Solutions Other

\$107 to \$103

Upsides not included in plan:

McKean landfill rail infrastructure

Recovery of C&D

Recovery of commodity pricing (recycling or energy)

Additional landfill volumes in East

Landfill permit expansions

\$29.48

\$29.89

\$29.62

\$30.22

FYE

4/30/13

FYE

4/30/14

CYE
12/31/14
LTM
6/30/15
Western Region
Eastern Region
Landfill Highlights:
Casella controls 10 landfills in strategic locations
across the Northeast.
across the Northeast.
Total disposal capacity ~103 mm tons.
(2)
Total annual landfill volumes up +716k tons
(or +20.1%) since FY 2013.
Roughly 0.5mm tons of excess annual
permitted capacity at 6/30/15.
Average price per ton up +4.9% in Q2 2015,
11. 01.00 p 11.00 p 01.00 up 1.00 / m Q = 2010,
with strong pricing in Eastern Region (+6.2%)
with strong pricing in Eastern Region (+6.2%).
11
11 Annual Landfill Volumes (mm Tons) and
11 Annual Landfill Volumes (mm Tons) and Average Price per Ton
11 Annual Landfill Volumes (mm Tons) and Average Price per Ton (1)
Annual Landfill Volumes (mm Tons) and Average Price per Ton (1) (1)
Annual Landfill Volumes (mm Tons) and Average Price per Ton (1) (1) Annual Landfill Disposal Volumes includes amortizable and non-amortizable tons, excludes low-priced soils at the Worcester
Annual Landfill Volumes (mm Tons) and Average Price per Ton (1) (1) Annual Landfill Disposal Volumes includes amortizable and non-amortizable tons, excludes low-priced soils at the Worcester (2)
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Annual Landfill Volumes (mm Tons) and Average Price per Ton (1) (1) Annual Landfill Disposal Volumes includes amortizable and non-amortizable tons, excludes low-priced soils at the Worcester (2) Includes both permitted and permittable airspace at landfills.
Annual Landfill Volumes (mm Tons) and Average Price per Ton (1) (1) Annual Landfill Disposal Volumes includes amortizable and non-amortizable tons, excludes low-priced soils at the Worcester (2) Includes both permitted and permittable airspace at landfills. 3.6
Annual Landfill Volumes (mm Tons) and Average Price per Ton (1) (1) Annual Landfill Disposal Volumes includes amortizable and non-amortizable tons, excludes low-priced soils at the Worcester (2) Includes both permitted and permittable airspace at landfills. 3.6 3.9
Annual Landfill Volumes (mm Tons) and Average Price per Ton (1) (1) Annual Landfill Disposal Volumes includes amortizable and non-amortizable tons, excludes low-priced soils at the Worcester (2) Includes both permitted and permittable airspace at landfills. 3.6 3.9 4.2
Annual Landfill Volumes (mm Tons) and Average Price per Ton (1) (1) Annual Landfill Disposal Volumes includes amortizable and non-amortizable tons, excludes low-priced soils at the Worcester (2) Includes both permitted and permittable airspace at landfills. 3.6 3.9 4.2 /ton
Annual Landfill Volumes (mm Tons) and Average Price per Ton (1) (1) Annual Landfill Disposal Volumes includes amortizable and non-amortizable tons, excludes low-priced soils at the Worcester (2) Includes both permitted and permittable airspace at landfills. 3.6 3.9 4.2 //ton 1
11 Annual Landfill Volumes (mm Tons) and Average Price per Ton (1) (1) (1) Annual Landfill Disposal Volumes includes amortizable and non-amortizable tons, excludes low-priced soils at the Worcester (2) Includes both permitted and permittable airspace at landfills. 3.6 3.9 4.2 /ton 1 Increasing landfill returns

12

Strategy capitalizes on improving market and asset positioning to further improve landfill returns.

## Eastern Region

focus on pricing; capacity constraints provide tailwind. Goal to increase pricing +350bps/yr in excess of inflation.

#### Western Region

focus on maximizing capacity utilization; high margin incremental tons. Goal to increase annual tons by +200k to +400k tons/yr. Market dynamics are improving across our footprint area.

Disposal site closures (and expected closures) are creating a supply-demand imbalance.

Within our footprint, roughly 1.5mm tons/yr of disposal capacity has closed since Dec 2012, and an additional 1.3mm tons/yr is expected to permanently close in the next couple years, offset by 0.4mm tons/yr of new disposal capacity (= net closure of 2.4mm tons/yr).

NYC Dept of Sanitation contracts expected to shift roughly +1.0mm tons/yr of additional waste to competitor landfills in upstate NY (reducing excess capacity in market).

#### Tullytown

closure in Eastern PA expected to remove over 2.5mm tons/yr of landfill capacity.

Increasing landfill returns -

continued

```
2
3
4
1
Fall River LF
376k tons/yr,
Closed 2014
```

Disposal market dynamics are shifting

13

Hyland LF

312k tons/yr

14.6mm tons capacity

Clinton LF

175k tons/yr

15.7mm tons capacity

WasteUSA LF

600k tons/yr

14.4mm tons capacity

NCES LF

No annual cap

1.8mm tons capacity

Juniper Ridge LF

No annual cap

23.8mm tons capacity

Southbridge LF

405k tons/yr

7.0mm tons capacity

Ontario LF

918k tons/yr

12.8mm tons capacity

McKean LF

(1)

312k tons/yr

2.1mm tons capacity

Moretown LF

286k tons/yr,

Closed 2013

Claremont WTE

73k tons/yr,

Closed 2013

MERC WTE

300k tons/yr,

Closed 2012

PERC WTE

300k tons/yr

PPA expires 2017

Granby LF -

235k tons/yr, Closed 2014

S. Hadley LF

156k tons/yr, Closed 2014

Barre LF -

94k tons/yr, Closing 2015

Northampton LF

50k tons/yr, Closed 2013

Chicopee LF -

365k tons/yr, Closing 2018

2

1 3 4 5 5 Albany LF 275k tons/yr Closing 2016 Rockland 45k tons/yr, Closing 2015 Dunn LF ~300k tons/yr New 2015 Finch LF 130k tons/yr New 2014 Disposal market in Northeast is contracting Chemung LF 200.5k tons/yr 6.8mm tons capacity Hakes LF 462k tons/yr 4.0mm tons capacity Wallingford WTE 130k tons/yr Closed 2015 Taunton LF 120k tons/yr Closing 2018 Note: Total disposal capacity includes permitted and permittable airspace estimates at each site as of December 31, 2014. Annual capacity does not reflect the 1.5mm tons per year rail permit at McKean LF. NYC Dept of Sanitation 10k 12k tons per day. Building 4 marine transfer stations to transload waste to rail (1 operational in early 2015). Expect an additional 1.0m tons/yr to be disposed in NY. 18 Recycling Facilities 10 Disposal Facilities 35 Collection Operations Other disposal sites (closed) Expected NYC waste flows 10 Disposal Facilities

4 Landfill Gas-to-Energy Facilities

2 New Disposal Facilities online

Tullytown

LF

2.5mm tons/yr,

Closing 2017

Other disposal sites (potential to close)

Allegany LF

55k tons/yr

Closing 2016

Big Run LF

775k tons/yr,

Rail to cease 2016

Casella Waste Systems

(0.4)

5.0

5.3

5.4

1.3

0.3

2012

2015

2018

Excess

Tons Disposed

Shortfall

Massachusetts

6.3

5.6

Disposal Capacity

(tons in mm) 5.0 (0.2)3.7 4.2 4.4 0.7 0.3 2012 2015 2018 Excess Tons Disposed Shortfall New York 4.4 4.5 Disposal Capacity (tons in mm) 4.2 Vermont, New Hampshire & Maine 16.5 16.6 16.6 Service Area 10 Landfills 4 Landfill Gas-to-Energy Disposal Capacity (tons in mm) Note: Data collected from active landfill and waste to energy facilities from State Annual Facility Reports in October 2014 creating a supply-demand imbalance

FYE

4/30/13

**FYE** 

4/30/14

CYE

12/31/14

LTM

#### 6/30/15

Strategies to improve Collection

margins by +80 to 120bps/yr:

1)

Pricing over inflation;

2)

Operating efficiencies; and

3)

Selling or swapping under-performing

routes or operations.

15

Collection Adjusted EBITDA Margins

(1)

(1)

Collection Adjusted EBITDA margins on a last 12 months basis.

Driving additional profitability in collection operations

2

FYE

4/30/13

**FYE** 

4/30/14

CYE

12/31/14

LTM

### 6/30/15

(1) Focus on pricing discipline.

Residential and commercial pricing up +4.3% YOY in Q2 2015.

Centralized pricing strategy with a decentralized sales model focused on pricing execution and quality of revenues.

Launched an SRA fee in Q2 2015 to offset lower recycling commodity values.

Launched an Environmental Fee on temporary roll-off services in Q3 2015.

The roll-off market has shown early signs of rebounding, with growth in select markets.

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Collection Price

Driving additional profitability in collection operations - continued

-

Residential &

Commercial

Price

Collection

Price

Casella Waste Systems

17

2

Driving additional profitability in collection operations continued

Collection Cost of Operations as

% of Revenues

(1)

FYE

4/30/13 FYE 4/30/14 CYE

12/31/14

LTM

6/30/15

(2) Focus on operating efficiencies.

Cost of Operations as a % of revenues down -350bps YOY in Q2 2015.

Route profitability improving routing efficiency with new routing tools, marketing improving density, equipment choice.

Fleet optimization implementing fleet plan to standardize fleet selection, reduce maintenance costs, reduce spare ratios, and solve lingering fleet issues.

Reducing volatility by locking in roughly 45% of fuel at fixed forward prices.
(3) Focus on selling or swapping under-performing routes.

Sold low-margin hauling routes for \$0.9mm in total proceeds during Q2 2015.

Completing review for additional opportunities.

(1)

Collection Cost of Operations as a % of Collection Revenues on a last 12 months basis.

-180bps

Casella Waste Systems Zero-Sort ® Recycling

Casella operates 6 Zero-Sort MRFs in our integrated footprint.

Mature facilities operating at ~95% of capacity; new Lewiston, ME MRF online in Q2 2015.

Recycling volumes up +10.8% YOY for LTM ended 6/30/15. (1)

Reshaping business to reduce commodity risk and improve returns through: higher tipping fees, SRA fee (+\$4.9mm when fully implemented in Q1 2016), operating efficiencies, and contract resets (expect to complete ~50% in next 12 months). Customer Solutions

Resource solutions for Industrial, Municipal, Institutional, and multi-location Retail customers.

Growth opportunities in the Industrial segment (lower margins with high FCF).

CS revenues up +16.3% YOY for LTM ended 6/30/15. Casella Organics

Business model is primarily focused on transforming Biosolids into renewable products for fertilization and landscaping.

Working with partners to transform source separated organics into energy or compost.

18

3

Creating incremental value through Resource Solutions

(1)

Shipped tons from MRFs on a same store basis .

Casella Waste Systems
Focused over last 2 ½ years on reducing risk, improving the balance sheet, and increasing cash flows:

Dec 2012 sold Maine Energy for \$6.7mm; eliminated negative cash flow operation. (1)

### July 2013

sold BioFuels

for \$2.0mm; eliminated negative cash flow operation.

### Dec 2013

sold 50% stake in US GreenFiber

resulting in \$3.4mm net cash proceeds;

eliminated non-integrated, negative cash flow operation.

(2)

### Dec 2014

completed environmental remediation and closure at three sites.

### Feb 2015

refinanced Senior Secured Revolver with new ABL Revolver (LIBOR +225bps); moved out maturities 5-yrs and increased financial flexibility.

### Mar 2015

sold CARES assets and wholly-owned assets/real estate for \$3.1mm net cash proceeds; eliminated non-integrated, negative cash flow operation.

### Jun 2015

sold low-margin hauling routes for \$0.9mm in total proceeds.

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(1)

Maine Energy sold for \$6.7mm to the City of Biddeford, ME, with the purchase price to be paid in equal annual payments ove part of the transaction, Casella dismantled the facility and remediated the site.

(2)

US GreenFiber sold for \$18.0mm gross proceeds, with \$3.4mm net proceeds for Casella s 50% equity interest. Improving balance sheet and reducing risk

4

# Casella Waste Systems

\$41.1

\$38.6

\$53.5

\$48.7

\$12.2

\$4.7

\$13.8

\$11.6

FYE

4/30/13

FYE

4/30/14
CYE
12/31/14
LTM
6/30/15
2015
Guidance
Disciplined capital strategy driving
down capital expenditures.
Hurdle rates increased to reduce risk and
improve return on invested capital.
•
Capital expenditures also down due to the
sale/closure of under-performing assets.
Capital Expenditures estimated at
8.6% to 9.0% of CY 2015 revenues.
74% revenues in integrated Solid Waste and
26% in Resource Solutions (recycling,
organics, Customer Solutions, and other).
Solid Waste CapEx at roughly 11.0% as a
% of segment revenues for CY 2015 (in-line
with industry average spend).
Will Mulderly W. Viuge Specie).
Resource Solutions CapEx at roughly 4.0% as
a % of revenues for CY 2015.
20
Focus on capital discipline driving down capital expenditures
Capital Expenditures as % of revenues
Capital Expenditures (\$mm)
Growth
CapEx
(2)
(1)
CY 2015 Guidance as updated/reaffirmed on 7/29/15.
(2)
Growth capital expenditures as defined in the Appendix.
Resource Solutions is comprised of the Recycling and Other reporting segments.
(1)
\$45
to
\$48

Casella Waste Systems
Focused on improving Free Cash Flow:

Free Cash Flow +\$10.8mm YTD 6/30/15.

Strategic actions taken since Dec 2012 have reduced risk and improved free cash flows.

Plan to use excess cash to repay high cost debt, along with select strategic tuck-in acquisitions or investments.

Driving higher FCF through operating cash flows, lower interest costs, and maintaining strict capital discipline.

forwards

exclude \$100.4mm of State NOLs.

Tax loss carryforwards will help to accelerate
delevering
(as of 12/31/14, \$89.5mm of
Federal NOLs and tax credits).
(3)
21
trategic execution driving higher Free Cash Flows ree Cash Flow (\$mm)
Free
Cash
Flow
Yield
(as
%
of
revenues)
(2)
(1)
Free
Cash
Flow
as
defined
in
the
appendix
reconciliation.
(2)
CY 2015 Guidance as updated/reaffirmed on 7/29/15; CY 2018 Financial Targets as presented on 8/11/15.
(3)
Total tax carryforwards include \$83.1mm of Federal NOLs and \$6.4mm of Federal tax credits; total tax carry

# Casella Waste Systems

5.37 x

5.04 x

5.42 x

5.08 x

Paid down \$18.7mm of debt and reduced debt leverage by -0.35x in Q2 2015.

(1)

Borrowing Availability \$58.8mm

on

6/30/15.

(3)

Plan to further pay down debt and reduce leverage through the remainder of 2015.

Next major debt maturity is the 7.75%

Senior Sub Notes due Feb 2019.

New \$190mm ABL Revolver (due Feb 2020) creates additional financial flexibility.

ABL Revolver allows prepayment of Senior Sub Notes with excess cash (enabling repayment of our highest cost debt, 7.75% interest rate).

Continue to add tax-exempt SW Disposal Revenue bonds to capital structure to reduce cost of long-term debt (~17% of debt).

(2)

22

Capital structure provides runway and flexibility to execute strategy

Total Debt (\$mm)

Total Debt-to-EBITDA

(1)

\_\_\_\_\_

(1)

Total Debt-to-EBITDA as defined as Consolidated Leverage Ratio in the Company s Loan & Security Agreement dated as of 2/27/15 ( ABL Revolver ); as reconciled in the Appendix.

(2)

As of 6/30/15, \$77.0mm of SW Disposal Revenue bonds; expect to close \$15.0mm FAME bond on 8/27/15.

As of 6/30/15, our Borrowing Availability under the ABL Facility was calculated as a borrowing base of \$150.4mm, less revolver borrowings of \$64.7mm, less outstanding irrevocable letters of credit totaling \$27.0mm, at which date no amount had been drawn.

4/30/13

4/30/14

12/31/14

6/30/15

4/30/13

4/30/14

12/31/14

6/30/15

87% Fixed

Rate Debt

Casella Waste Systems
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Casella s value drivers
Valuable integrated solid waste assets in disposal limited Northeast markets.
Management focused on increasing Free Cash Flow and reducing debt leverage.

Results demonstrate strong execution of plan.

Near term focus of team:

Improving landfill returns;

Driving profitability of collection operations;

Creating value through Resource Solutions;

Improving balance sheet & reducing risk.

Casella Waste Systems

This

presentation

may

be

deemed

to

be

soliciting

material in respect of the solicitation of proxies from stockholders in connection with Casella Waste Systems, Inc. s 2015 Annual Meeting of Stockholders. Casella, its directors and certain of its executive officers are deemed to be participants in the solicitation of proxies from Casella s stockholders in connection with the matters to

be considered Casella s 2015 Annual Meeting of Stockholders. On September 4, 2015, Casella filed preliminary Proxy Statement and accompanying preliminary WHITE proxy card with the Securities and Exchange Commission (SEC) in connection with the solicitation of proxies from Casella stockholders connection with the matters

to be

considered

Casella s 2015 Annual Meeting of Stockholders. Information regarding the identity of participants, and their direct or indirect interests, by security holdings otherwise, is set forth in such preliminary Proxy Statement, including the schedules and appendices thereto. **INVESTORS AND STOCKHOLDERS ARE** STRONGLY **ENCOURAGED** TO **READ SUCH PROXY** STATEMENT, THE

at

ACCOMPANYING
WHITE
PROXY
CARD
AND
OTHER
DOCUMENTS
FILED
BY
CASELLA
WITH
THE
SEC
CAREFULLY
AND
IN
THEIR
ENTIRETY
WHEN
THEY
BECOME
AVAILABLE
AS
THEY
WILL
CONTAIN
IMPORTANT
INFORMATION.
Stockholders
may
obtain
the
preliminary
Proxy
Statement,
any
amendments
or
supplements
to
the
preliminary
Proxy
Statement,
the
accompanying
preliminary
WHITE
proxy
card,
varu,

and any other documents filed by Casella with the SEC for no charge at the SEC s website at www.sec.gov. Copies are also available at no charge at the Investor Relations section of Casella s corporate website at www.casella.com, by writing to Casella s Corporate Secretary at Casella Waste

Systems, Inc., 25 Greens

Hill
Lane,
Rutland,
VT
05701,
or
by
calling
Casella s
Corporate
Secretary
at
(802)
772-2257.
24
Important Additional Information

24

Casella Waste Systems 25 Appendix

Casella Waste Systems
26
Independent Board oversight
and enhanced corporate governance
Independent
Board
leadership
and oversight
aligned with
the interests
of long-term
stockholders

All non-management directors are independent (7 of 9).

Independent directors meet without management.

Highly-qualified and experienced Lead Independent Director (Gregory B. Peters).

Casella Board members and executives beneficially own, in the aggregate, 9% of the outstanding shares of Casella s common stock.

2 new highly-qualified independent directors added in the past 3 months -

waste management

industry veterans, William P. Hulligan and James E. O Connor -

who each bring more than 40

years of waste management industry experience and fresh perspectives and insights.

Enhanced

corporate

governance

practices

further the

ability of the

Board and

management

to serve the

long-term

interests of

stockholders

Adopted a majority vote resignation policy for the election of directors requiring the submission of a letter of resignation by any incumbent director who did not receive a majority of the votes cast in an uncontested election of directors.

Adopted a policy restricting the hedging and pledging of common stock by directors/executives.

Adopted a stock ownership policy for executives (which supplements the stock ownership guidelines that were already in place for the members of the Casella Board).

Adopted a compensation clawback policy applicable to all executives.

Adopted an amendment to Casella s 2006 Stock Incentive Plan to provide that the Board may not cancel in exchange for a cash payment any outstanding option with an exercise price per share above the then-current fair market value or take any other action under the Plan that constitutes a repricing under NASDAQ rules.

Adopted a policy (by resolution of the Casella Board) that any new employment agreements to be entered into by Casella will not contain any provisions providing for gross-up payments for excise taxes paid under Section 4999 of the Internal Revenue Code of 1986, as amended.

Casella Waste Systems Pry Ellis Proposes Best-In-Class Board of Directors John W. Casella\*

CEO of Casella

Close to 40 years of experience in the waste management industry

Member of

related
and
community
service-related
state
and
local
boards
and
commissions,
including
the
National
Recycling
Coalition,
Board
of
Directors
of
the
Associated
Industries
of
Vermont,
the
Association
of
Vermont
Recyclers,
the
Vermont
State
Chamber
of
Commerce,
and
the
Rutland
Industrial
Development
Corporation
Highly-qualified, experienced and engaged Board of Directors
Douglas R. Casella
Founded Casella in 1975
President of Casella Construction, Inc.

numerous industry

Over 40 years of experience in the waste management industry Michael K. Burke Audit Committee, Nominations & Governance Committee

Member of the Casella Board since 2008

Former

**CFO** 

of

a

number

of

publicly-traded

companies,

including

Landauer,

Inc.,

Albany

International

Corp.

and

Intermagnetics

General

Corporation

Former investment banking executive at CIBC Oppenheimer Corp.

James F. Callahan, Jr.

Audit Committee (Chair), Nominations & Governance Committee

Member of the Casella Board since 2003

Former Audit Partner at Arthur Andersen LLP

Joseph G. Doody

Compensation Committee (Chair)

Member of the Casella Board since 2004

Vice Chairman of Staples, Inc.

Former President of North American Commercial of Staples, Inc.

Previously spent more than 2 decades at Eastman Kodak Company where he held various senior management positions

Member of the Board of Directors of Paychex, Inc.

**Emily Nagle Green** 

**Compensation Committee** 

Member of the Casella Board since 2012

Former CEO of Smart Lunches, Inc., an online fresh meal delivery service

Former CEO and a member of the Board of Directors of Yankee Group

Former President and CEO of Cambridge Energy Research William P. Hulligan\*
Audit Committee

Member of the Casella Board since 2015

Over 40 years of experience in the waste management industry

Former President and COO of Progressive Waste Solutions Ltd.

Former President of IESI Corporation, the 3 rd largest waste management company in North America

Former EVP of North America Operations of Waste Services, Inc.

Over 20 years at Waste Management, Inc. where he held various senior management positions, including EVP

Previous public company board experience (including waste management cos.)

James E. O Connor\*

Compensation Committee

Member of the Casella Board since 2015

Over 40 years of experience in the waste management industry

Former Chairman and CEO of Republic Services, Inc.

Previously spent close to 30 years at Waste Management, Inc. where he held various senior management positions

Previous public company board experience (including waste management cos.)
Gregory B. Peters
Lead Independent Director, Compensation Committee
Audit Committee, Nominations and Governance Committee (Chair)

Member of the Casella Board since 1993

Managing general partner of Lake Champlain Capital Management, LLC,

Previously served as managing general partner of Vermont Venture Capital Partners, L.P.

\*Standing for Election at 2015 Annual Meeting of Stockholders

Casella Waste Systems

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Recent additions to Board of two waste management industry veterans

William P.

Hulligan

Joined

Casella

Board

in

September

2015

Over 40 years of experience in the waste management industry Former President and COO of Progressive Waste Solutions Ltd. Former President of **IESI** Corporation, the third largest waste management company in North America Former EVP of North America Operations of Waste Services, Inc. Over 20 years at Waste Management, Inc., the largest waste management company in North America, where he held various senior management positions, including EVP Previously served as a member of the Board of Directors of two publicly-traded waste management companies, EarthCare Company (where

he served on the Audit Committee

and .
the
Executive
Committee)
and OHM Corporation (where he served on the Executive Committee)
Previous service on the Board of Directors of the Environmental Industry Association as well as on the Board of Trustees at John Carroll University and Bradley University
Determined to be independent under NASDAQ rules
Serves on Audit Committee
James E.
O Connor
Joined Casella Board in July 2015
Over 40 years of experience in the waste management industry
Former
Chairman
and
CEO
of
Republic
Services,
Inc.,
the
second
largest
waste
management
company
in
North America, where he led the transformation of the company from one with \$1.4 billion in annual revenues into one with more than \$8 billion in revenues, making it one of the largest waste management companies in the world.
Close to 30 years at Waste Management, Inc. where he held various senior management positions
Member of the Board of Directors of Clean Energy Fuels Corp., a provider of natural gas fuel for
transportation in North America, where he serves on the Compensation Committee and the Nominating and
Corporate
Governance
Committee,
and
the
Canadian
National

Railway
Company
where
ha

chairs the board s Strategic Planning Committee and also serves on the Audit, Environmental & Safety and

Finance Committees

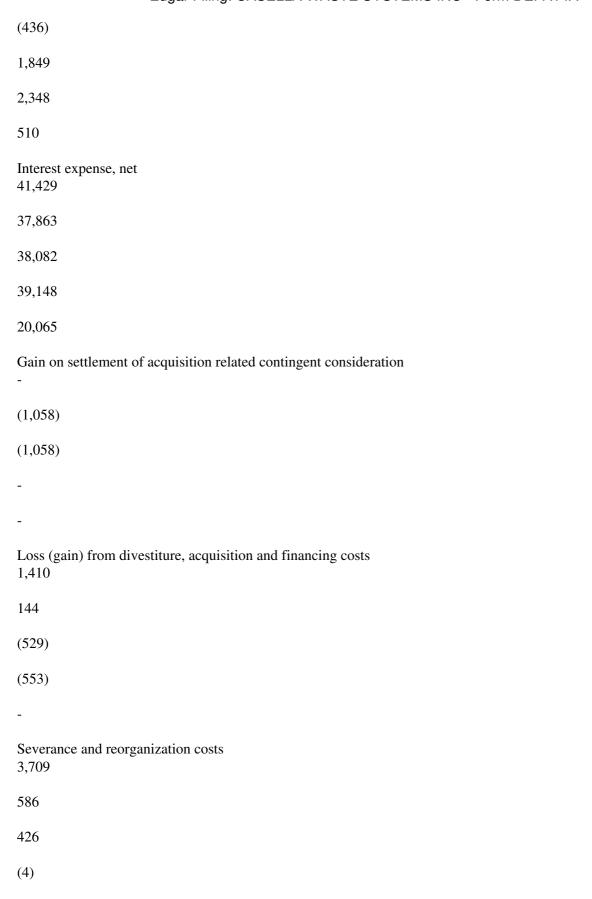
Determined to be independent under NASDAQ rules

Serves on Compensation Committee 28

# Casella Waste Systems 29 Reconciliation of Adjusted EBITDA Non-GAAP Reconciliation of Adjusted EBITDA to Net Loss (\$ in thousands) 2013 2014 Revenue 455,335 \$ 497,633 \$ 525,938 \$ 535,754

```
260,292
Net loss
(54,463)
(27,404)
(29,136)
(12,169)
(7,021)
Loss on disposal of discontinued operations, net
378
Loss (income) from discontinued operations, net
4,480
(284)
(Benefit) provision for income taxes
(2,526)
1,799
1,340
1,423
914
Other expense (income), net
```

23,501



-	
Environmental remediation charge	
-	
400	
950	
950	
-	
Development project charge	
1,394	
1,394	
-	
-	
Divestiture transactions	
7,455	
7,455	
(5,611)	
(5,611)	
Depreciation and amortization 56,576	
60,339	
61,206	
60,421	
29,990	
Fiscal year-end transition costs	

538
538
-
Proxy contest costs
-
-
284
284
Tax settlement costs 679
-
-
-
-
Depletion of landfill operating lease obligations 9,372
9,948
10,725
10,046
4,359
Interest accretion on landfill and environmental remediation liabilities 3,675
3,985
3,606
3,484
1,704

```
Adjusted EBITDA
87,842
$
95,108
96,848
$
100,305
45,194
Adjusted EBITDA Margin (%)
19.3%
19.1%
18.4%
18.7%
17.4%
12 months ended
Dec. 31, 2014
12 months ended
June 30, 2015
Fiscal Year ended
April 30,
6 months ended
June 30, 2015
```

```
Casella Waste Systems
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Reconciliation of Free Cash Flow and Capital Expenditure detail
Non-GAAP Reconciliation of Free Cash Flow
($ in thousands)
2013
2014
Net Cash Provided By Operating Activities
43,906
$
49,642
$
62,158
```

63,601 \$ 23,889 \$
Capital expenditures (53,281)
(43,326)
(67,252)
(60,258)
(16,311)
Payments on landfill operating lease contracts (6,261)
(6,505)
(5,440)
(5,339)
(1,425)
Proceeds from divestiture transactions
-
-
5,335
5,335
Proceeds from sale of property and equipment 883
1,524
815
626
259
Proceeds from property insurance settlement

```
546
546
Contributions from (distribution to) noncontrolling interest holders
2,531
(1,495)
(1,495)
Free Cash Flow
(12,222)
$
1,335
(9,719)
3,016
10,798
Fiscal Year ended
April 30,
12 months ended
Dec. 31, 2014
12 months ended
Jun 30, 2015
6 months ended
Jun 30, 2015
Capital Expenditure Detail
($ in thousands)
2013
2014
Total Growth Capital Expenditures
12,192
$
4,664
$
13,789
```

```
11,553
$
2,449
Replacement Capital Expenditures:
Landfill construction & equipment
29,617
24,019
23,216
19,506
5,618
Vehicles, machinery / equipment and containers
8,552
10,465
25,102
23,719
6,707
Facilities
2,254
3,170
3,605
3,318
503
Other
666
1,008
1,540
2,161
1,034
Total Replacement Capital Expenditures
41,089
38,662
53,463
48,704
13,862
Total Capital Expenditures
53,281
$
43,326
$
67,252
60,257
16,311
Fiscal Year ended
April 30,
12 months ended
```

Dec. 31, 2014

12 months ended June 30, 2015 June 30, 2015 6 months ended

### Casella Waste Systems

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Reconciliation of Consolidated Leverage Ratio

Reconciliation of Consolidated EBITDA (as defined by ABL Revolver) to Net cash provided by operating activities (\$ in millions)

2013

2014

Net cash provided by operating activities

43.9

\$

49.6

\$

62.2

\$

63.6

```
Changes in assets and liabilities, net of effects of acquisitions and divestitures
(0.6)
9.2
(2.2)
(1.4)
Divestiture transactions
(7.5)
(6.9)
6.2
Gain on sale of property and equipment
0.4
0.8
0.5
0.2
Gain (loss) on sale of equity method investment
0.6
(0.2)
Loss on debt extinguishment
(15.6)
(0.5)
Stock based compensation and related severance expense, net of excess tax benefit
(2.4)
(2.4)
(2.3)
(2.5)
Development project charge
(1.4)
(1.4)
Impairment of investment
(2.3)
(2.3)
Loss on derivative instruments
(4.5)
(0.3)
(0.6)
(0.3)
Interest expense, less discount on long-term debt
40.9
37.9
38.2
```

```
39.2
Provision for income taxes, net of deferred taxes
0.2
0.2
0.6
Gain on settlement of acquisition related contigent consideration
1.1
1.1
EBITDA adjustment as allowed by the ABL Facility agreement
2.8
9.3
7.5
(2.9)
Other adjustments as allowed by the ABL Facility agreement
27.1
4.0
5.3
4.5
Minimum consolidated EBITDA
$
           93.0
$
           101.1
$
            99.1
           104.4
Total Debt
500.0
509.5
537.0
529.9
Consolidated Leverage Ratio (Total Debt-to-EBITDA)
5.37
5.04
5.42
5.08
Fiscal Year ended
April 30,
12 months ended 12 months ended
Dec. 31, 2014
```

June 30, 2015