

NU SKIN ENTERPRISES INC  
Form SC 13G  
November 01, 2013

# **SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

## **SCHEDULE 13G**

**(Rule 13d-102)**

**INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO  
RULES 13d-1(b), (c), AND (d) AND AMENDMENTS THERETO FILED  
PURSUANT TO 13d-2**

**Nu Skin Enterprises, Inc.**

**(Name of Issuer)**

**Common Stock, \$0.001 par value  
(Title of Class of Securities)**

Edgar Filing: NU SKIN ENTERPRISES INC - Form SC 13G

**67018T105**  
(CUSIP Number)

**October 22, 2013**  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Schedule 13 G  
CUSIP No. 67018T105

(1) NAME OF REPORTING PERSON

OZ Management LP  
(2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a)  (b)

(3) SEC USE ONLY

(4) CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

(5) SOLE VOTING POWER

NUMBER OF

SHARES 1,899,721  
(6) SHARED VOTING POWER

BENEFICIALLY

OWNED BY 0  
EACH (7) SOLE DISPOSITIVE POWER

REPORTING

PERSON 1,899,721  
(8) SHARED DISPOSITIVE POWER

WITH

0  
(9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,899,721  
(10) CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

(11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

3.24%  
(12) TYPE OF REPORTING PERSON

IA

Schedule 13 G  
CUSIP No. 67018T105

PAGE 3 of 11

(1) NAME OF REPORTING PERSON

Och-Ziff Holding Corporation

(2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a)  (b)

(3) SEC USE ONLY

(4) CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

(5) SOLE VOTING POWER

NUMBER OF

SHARES 1,899,721  
(6) SHARED VOTING POWER

BENEFICIALLY

OWNED BY 0  
EACH (7) SOLE DISPOSITIVE POWER

REPORTING

PERSON 1,899,721  
(8) SHARED DISPOSITIVE POWER  
WITH

0  
(9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,899,721  
(10) CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

(11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

3.24%  
(12) TYPE OF REPORTING PERSON

CO

Schedule 13 G  
CUSIP No. 67018T105

(1) NAME OF REPORTING PERSON

Och-Ziff Capital Management Group LLC  
(2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a)  (b)

(3) SEC USE ONLY

(4) CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

(5) SOLE VOTING POWER

NUMBER OF

SHARES 2,079,553  
(6) SHARED VOTING POWER

BENEFICIALLY

OWNED BY 0  
EACH (7) SOLE DISPOSITIVE POWER

REPORTING

PERSON 2,079,553  
(8) SHARED DISPOSITIVE POWER

WITH

0  
(9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

2,079,553  
(10) CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

(11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

3.54%  
(12) TYPE OF REPORTING PERSON

OO



Schedule 13 G  
 CUSIP No. 67018T105

(1) NAME OF REPORTING PERSON

Daniel S. Och

(2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a)  (b)

(3) SEC USE ONLY

(4) CITIZENSHIP OR PLACE OF ORGANIZATION

United States

(5) SOLE VOTING POWER

NUMBER OF

2,079,553

SHARES (6) SHARED VOTING POWER

BENEFICIALLY

OWNED BY

0

EACH (7) SOLE DISPOSITIVE POWER

REPORTING

PERSON

2,079,553

(8) SHARED DISPOSITIVE POWER

WITH

0

(9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

2,079,553

(10) CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

(11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

3.54%  
(12) TYPE OF REPORTING PERSON

IN

Schedule 13 G  
CUSIP No. 67018T105

PAGE 6 of 11

ITEM 1 (a). NAME OF ISSUER:

Nu Skin Enterprises, Inc.

ITEM 1 (b). ADDRESS OF ISSUER S PRINCIPAL EXECUTIVE OFFICES:

75 West Center Street

Provo, Utah 84601

ITEMS 2(a), 2(b) and 2(c). NAME OF PERSON FILING, ADDRESS OF PRINCIPAL BUSINESS OFFICE AND CITIZENSHIP:

This statement is filed by the entities and persons listed below, all of whom together are referred to herein as the Reporting Persons :

- (i) OZ Management LP ( OZ ) and OZ Management II LP ( OZII ), Delaware limited partnerships, are the principal investment managers to a number of investment funds and discretionary accounts (the Accounts ).
- (ii) Och-Ziff Holding Corporation ( OZHC ), a Delaware corporation, serves as the general partner of OZ. OZ is the sole member of the Och-Ziff Holding II LLC ( OZHII ), a Delaware limited liability company, which serves as the general partner of OZII. The Shares reported in this Schedule 13G are held in the Accounts managed by OZ and OZII.
- (iii) Och-Ziff Capital Management Group LLC ( OZM ), a Delaware limited liability company, is a holding company that is the sole shareholder of OZHC.
- (iv) Daniel S. Och is the Chief Executive Officer of OZHC and the Chief Executive Officer and Executive Managing Director of OZM.

The citizenship of each of OZ, OZHC and OZM is set forth above. Daniel S. Och is a United States citizen.

The address of the principal business office of each of the Reporting Persons is 9 West 57<sup>th</sup> Street, 39<sup>th</sup> Floor, New York, NY 10019.

Schedule 13 G  
CUSIP No. 67018T105

PAGE 7 of 11

ITEM 2 (d). TITLE OF CLASS OF SECURITIES:

Common Stock, \$0.001 par value.

ITEM 2 (e). CUSIP NUMBER:

67018T105

ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO §§ 240.13d-1(b) or 240.13d-2(b) OR (c), CHECK WHETHER THE PERSON FILING IS A:

- (a)  Broker or dealer registered under Section 15 of the Act;
- (b)  Bank as defined in Section 3(a)(6) of the Act;
- (c)  Insurance Company as defined in Section 3(a)(19) of the Act;
- (d)  Investment Company registered under Section 8 of the Investment Company Act of 1940;
- (e)  Investment Adviser registered under Section 203 of the Investment Advisers Act of 1940: see Rule 13d-1(b)(1)(ii)(E);
- (f)  Employee Benefit Plan, Pension Fund which is subject to the provisions of the Employee Retirement Income Security Act of 1974 or Endowment Fund; see Rule 13d-1(b)(1)(ii)(F);
- (g)  Parent Holding Company, in accordance with Rule 13d-1(b)(ii)(G);
- (h)  Savings Associations as defined in Section 3(b) of the Federal Deposit Insurance Act;
- (i)  Church Plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940;
- (j)  Group, in accordance with Rule 13d-1(b)(1)(ii)(J).

IF THIS STATEMENT IS FILED PURSUANT TO Rule 13d-1(c), CHECK THIS BOX.

## ITEM 4. OWNERSHIP.

OZ and OZII each serve as the principal investment manager to the Accounts. OZ is the sole member of OZHII, the general partner of OZII. As a result, OZ has voting and dispositive authority over the Shares reported in this Schedule 13G. OZHC serves as the general partner of OZ. As such, OZHC may be deemed to control OZ and therefore may be deemed to be the beneficial owner of the Shares reported in this Schedule 13G. OZM is the sole shareholder of OZHC, and for purposes of this Schedule 13G may be deemed to be the beneficial owner of the Shares reported in this Schedule 13G. Mr. Daniel S. Och is the Chief Executive Officer and Executive Managing Director of OZM. As such, for purposes of this Schedule 13G, he may be deemed to control such entity and therefore be deemed to be the beneficial owner of the Shares reported in this Schedule 13G.

Each of the Reporting Persons hereby disclaims any beneficial ownership of any such Shares.

The percentages used in this Item 4 are calculated based on 58,663,286 Common Shares outstanding as of July 31, 2013 as reported in the Issuer's Form 10-Q filed on August 5, 2013. Beneficial ownership information is presented as of October 22, 2013.

## A. OZ

- |           |  |
|-----------|--|
| 1,899,721 | (a) Amount beneficially owned:                               |
| 3.24%     | (b) Percent of class:  |
|           | (c) Number of shares as to which such person has:            |
| 1,899,721 | (i) sole power to vote or to direct the vote                 |
| 0         | (ii) shared power to vote or to direct the vote              |
| 1,899,721 | (iii) sole power to dispose or to direct the disposition of  |
|           | (iv) shared power to dispose or to direct the disposition of |

0

B. OZHC

1,899,721 (a) Amount beneficially owned:

3.24% (b) Percent of class:

(c) Number of shares as to which such person has:

1,899,721 (i) sole power to vote or to direct the vote

0 (ii) shared power to vote or to direct the vote

1,899,721 (iii) sole power to dispose or to direct the disposition of

0 (iv) shared power to dispose or to direct the disposition of

Schedule 13 G  
 CUSIP No. 67018T105

PAGE 9 of 11

C. OZM

2,079,553 (a) Amount beneficially owned:

3.54% (b) Percent of class:

(c) Number of shares as to which such person has:

2,079,553 (i) sole power to vote or to direct the vote

0 (ii) shared power to vote or to direct the vote

2,079,553 (iii) sole power to dispose or to direct the disposition of

0 (iv) shared power to dispose or to direct the disposition of

D. Daniel S. Och

2,079,553 (a) Amount beneficially owned:

3.54% (b) Percent of class:

(c) Number of shares as to which such person has:

2,079,553 (i) sole power to vote or to direct the vote

0 (ii) shared power to vote or to direct the vote

2,079,553 (iii) sole power to dispose or to direct the disposition of

0 (iv) shared power to dispose or to direct the disposition of

ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following x.

As of the date hereof, the Reporting Persons have ceased to be the beneficial owners of more than five percent of the class of securities of the Issuer.

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON.

See Item 4.

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY.

Not applicable.

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP.

See Item 4.



ITEM 9. NOTICE OF DISSOLUTION OF GROUP.

Not applicable.

ITEM 10. CERTIFICATIONS. (if filing pursuant to Rule 13d-1(c))

Each of the Reporting Persons hereby make the following certification:

By signing below each Reporting Person certifies that, to the best of its knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURES

After reasonable inquiry and to the best of our knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct.

DATED: November 1, 2013

/s/ Daniel S. Och  
OZ MANAGEMENT LP  
By Och-Ziff Holding Corporation its general partner;  
By Daniel S. Och  
Chief Executive Officer

/s/ Daniel S. Och  
Och-Ziff Holding Corporation  
By Daniel S. Och  
Chief Executive Officer

/s/ Daniel S. Och  
Och-Ziff Capital Management Group LLC  
By Daniel S. Och  
Chief Executive Officer and Executive Managing  
Director

/s/ Daniel S. Och  
Daniel S. Och