KELLOGG CO Form 8-K April 30, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 26, 2013

Kellogg Company

(Exact name of Registrant as specified in its charter)

Delaware (State or other jurisdiction

1-4171 (Commission 38-0710690 (IRS Employer

of incorporation) File Number) Identification No.)

One Kellogg Square

Battle Creek, Michigan 49016-3599

(Address of Principal executive offices, including Zip Code)

(269) 961-2000

(Registrant s telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.07. Submission of Matters to a Vote of Security Holders.

- a) On April 26, 2013, Kellogg Company held its Annual Meeting of Shareowners.
- b) Gordon Gund, Mary Laschinger, Ann McLaughlin Korologos and Cynthia Milligan were re-elected for a three-year term.

Five matters were voted on at the 2013 Annual Meeting: the re-election of the four directors described in (b) above; an advisory resolution to approve executive compensation; approval of the Kellogg Company 2013 Long-Term Incentive Plan; the ratification of PricewaterhouseCoopers LLP as the Company s independent registered public accounting firm for fiscal year 2013; and a Shareowner proposal to repeal the classified board. The final results of voting on each of the matters submitted to a vote of Shareowners are as follows.

| 1. Election of Directors | For | Withheld | Broker Non-Votes | |
|--|-------------|-------------|---------------------|---------------------|
| Gordon Gund | 283,465,469 | 5,482,127 | 36,077,043 | |
| Mary Laschinger | 287,319,620 | 1,627,976 | 36,077,043 | |
| Ann McLaughlin Korologos | 271,692,412 | 17,255,184 | 36,077,043 | |
| Cynthia Milligan | 287,003,345 | 1,944,251 | 36,077,043 | |
| | For | Against | Abstentions | Broker Non-Votes |
| 2. Advisory resolution to approve executive compensation | 276,352,883 | 10,713,068 | 1,881,645 | 36,077,043 |
| | For | Against | Abstentions | Broker Non-Votes |
| 3. Approval of the Kellogg Company 2013 Long-Term Incentive Plan | 263,123,845 | 24,948,649 | 875,102 | 36,077,043 |
| | For | Against | Abstentions | |
| 4. Ratification of independent registered public accounting firm | 322,577,417 | 1,912,181 | 535,041 | |
| | For | Against | Abstentions | Broker Non-Votes |
| 5. Shareowner proposal to repeal classified board | 149,855,663 | 138,028,830 | 1,063,103 | 36,077,043 |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

KELLOGG COMPANY

Date: April 30, 2013 /s/ Gary H. Pilnick Name: Gary H. Pilnick

Title: Senior Vice President, General Counsel, Corporate

Development and Secretary

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