Danvers Bancorp, Inc. Form 425 January 21, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) January 21, 2011 (January 20, 2011)

People s United Financial, Inc.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction

001-33326 (Commission 20-8447891 (IRS Employer

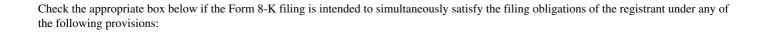
of incorporation) File Number) Identification No.)

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850 Main Street, Bridgeport, CT (Address of principal executive offices) Registrant s telephone number, including area code (203) 338-7171 06604 (Zip Code)

Not Applicable

(Former name or former address, if changed since last report)



- x Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events

On January 20, 2011, People s United Financial, Inc. (<u>People s United</u>) and Danvers Bancorp, <u>Inc. (Danvers Bancorp</u>) issued a joint press release announcing the execution of the Agreement and Plan of Merger, dated as of January 20, 2011, by and between People s United and Danvers Bancorp. A copy of the press release is attached as Exhibit 99.1 to this report and is incorporated herein by reference.

Additional Information

This communication is being made in respect of the proposed merger involving People s United and Danvers Bancorp.

In connection with the proposed merger with Danvers Bancorp, People s United will file with the Securities and Exchange Commission (the <u>SE</u>C) a Registration Statement on Form S-4 that will include a proxy statement of Danvers Bancorp that also constitutes a prospectus of People s United. Danvers Bancorp will mail the proxy statement/prospectus to its stockholders. Investors and security holders are urged to read the proxy statement/prospectus regarding the proposed merger when it becomes available because it will contain important information. You may obtain a free copy of the proxy statement/prospectus (when available) and other related documents filed by People s United and Danvers Bancorp with the SEC at the SEC s website at www.sec.gov. The proxy statement/prospectus (when it is available) and the other documents may also be obtained for free by accessing People s United website at www.peoples.com under the tab Investor Relations and then under the heading Financial Information or by accessing Danvers Bancorp s website at www.danversbank.com under the tab Investor Relations and then under the heading SEC Filings .

Participants in the Transaction

People s United, Danvers Bancorp and their respective directors, executive officers and certain other members of management and employees may be soliciting proxies from Danvers Bancorp stockholders in favor of the merger with Danvers Bancorp. Information regarding the persons who may, under the rules of the SEC, be considered participants in the solicitation of the Danvers Bancorp stockholders in connection with the proposed merger will be set forth in the proxy statement/prospectus when it is filed with the SEC.

You can find information about the executive officers and directors of People s United in its Annual Report on Form 10-K for the year ended December 31, 2009 and in its definitive proxy statement filed with the SEC on March 23, 2010. You can find information about Danvers Bancorp s executive officers and directors in its Annual Report on Form 10-K for the year ended December 31, 2009 and in its definitive proxy statement filed with the SEC on April 16, 2010. You can obtain free copies of these documents from People s United or Danvers Bancorp using the contact information above.

Item 9.01. Financial Statements and Exhibits

(c) The following Exhibit is submitted herewith.

Exhibit No. Description

99.1 Press Release dated January 20, 2011

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

People s United Financial, Inc. (Registrant)

Date: January 21, 2011 By: /s/ Eric J. Appellof (Signature)

Name: Eric J. Appellof Title: Assistant Secretary

EXHIBIT INDEX

Exhibit No. Description Page 99.1 Press Release, dated January 20, 2011 99.1-1