BARNES & NOBLE INC Form 8-K June 30, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE

SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) June 30, 2010 (June 29, 2010)

BARNES & NOBLE, INC.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

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1-12302 (Commission File Number) 06-1196501 (IRS Employer Identification No.)

122 Fifth Avenue, New York, NY (Address of Principal Executive Offices)

10011 (Zip Code)

(212) 633-3300

(Registrant s Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 2.02 Results of Operations and Financial Condition

On June 29, 2010, Barnes & Noble, Inc. (the Company) held an investor conference in which certain slides containing financial information relating to the 52 weeks ended May 1, 2010 were distributed and made available via webcast. Certain of those slides contain the financial measure of EBITDA (defined by the Company as earnings before interest, taxes, depreciation and amortization), which is not in accordance with generally accepted accounting principles (GAAP). The presentation slides containing the relevant information are attached hereto as Exhibit 99.1.

The information in this Form 8-K and the Exhibit attached hereto pertaining to the Company s financial results shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing.

Use of Non-GAAP Financial Information

To supplement the Company s consolidated financial statements presented in accordance with GAAP, in the investor presentation slides attached hereto as Exhibit 99.1 the Company uses the non-GAAP financial measure of EBITDA.

The Company s management reviews this non-GAAP measure internally to evaluate the Company s performance and manage its operations. Given the recent changes in the Company s business and their impact on the full year, the Company believes that the inclusion of EBITDA results provides investors useful and important information regarding the Company s operating results. The non-GAAP measure included in certain investor presentation slides attached hereto as Exhibit 99.1 has been reconciled to the comparable GAAP measure as required under SEC rules regarding the use of non-GAAP financial measures. The Company urges investors to carefully review the GAAP financial information included as part of the Company s Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, and quarterly earnings releases.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

99.1 Investor Presentation Slides, dated June 29, 2010

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BARNES & NOBLE, INC. (Registrant)

By: /s/ Joseph J. Lombardi

Joseph J. Lombardi Chief Financial Officer

Date: June 30, 2010

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Barnes & Noble, Inc.

EXHIBIT INDEX

Exhibit Number

Description

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