

Ideation Acquisition Corp.  
Form SC 13G  
February 14, 2008

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, DC 20549**

**SCHEDULE 13G**

**(Rule 13d-102)**

**INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT  
TO RULES 13d-1(b), (c), AND (d) AND AMENDMENTS THERETO FILED  
PURSUANT TO RULE 13d-2(b)**

**(Amendment No. )**

**Ideation Acquisition Corp.**  
(Name of Issuer)

**Common Stock**  
(Title of Class of Securities)

**451665202**  
(CUSIP Number)

**December 31, 2007**  
**(Date of Event Which Requires Filing of this Statement)**

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

## 1. Names of Reporting Persons.

I.R.S. Identification Nos. of above persons (entities only).

## President and Fellows of Harvard College

## 2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) "

(b) "

## 3. SEC Use Only

## 4. Citizenship or Place of Organization

## Massachusetts

## 5. Sole Voting Power

## NUMBER OF

1,200,000 shares  
SHARES

## 6. Shared Voting Power

## BENEFICIALLY

## OWNED BY

EACH 7. Sole Dispositive Power

## REPORTING

1,200,000 shares  
PERSON 8. Shared Dispositive Power

WITH:

## 9. Aggregate Amount Beneficially Owned by Each Reporting Person

1,200,000 shares

## 10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

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11. Percent of Class Represented by Amount in Row (9)

9.6%<sup>1</sup>

12. Type of Reporting Person (See Instructions)

EP

<sup>1</sup> This percentage is based on the aggregate amount of common stock outstanding, including shares of common stock trading with a warrant as a unit.

SCHEDULE 13G

- Item 1 (a) Name of Issuer:  
Ideation Acquisition Corp.
- 1 (b) Address of Issuer's Principal Executive Offices:  
100 North Crescent Drive  
Beverly Hills, CA 90210
- Item 2 (a) Name of Person Filing:  
President and Fellows of Harvard College
- 2 (b) Address of Principal Business Office or, if none, Residence:  
c/o Harvard Management Company, Inc.  
600 Atlantic Avenue  
Boston, MA 02210
- 2 (c) Citizenship:  
Massachusetts
- 2 (d) Title of Class of Securities:  
Common Stock
- 2 (e) CUSIP Number:  
451665202
- Item 3 The reporting person is an employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F).
- Item 4 Ownership:
- 4 (a) Amount beneficially owned:  
1,200,000 shares
- 4 (b) Percent of Class:  
9.6%<sup>2</sup>
- 4 (c) Number of shares as to which such person has:
- (i) sole power to vote or to direct the vote:  
1,200,000 shares

<sup>2</sup> This percentage is based on the aggregate amount of common stock outstanding, including shares of common stock trading with a warrant as a unit.

(ii) shared power to vote or to direct the vote:

(iii) sole power to dispose or to direct the disposition of:

1,200,000 shares

(iv) shared power to dispose or to direct the disposition of:

Item 5 Ownership of Five Percent or Less of a Class:

Not Applicable.

Item 6 Ownership of More than Five Percent on Behalf of Another Person:

Not Applicable.

Item 7 Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company:

Not Applicable.

Item 8 Identification and Classification of Members of the Group:

Not Applicable.

Item 9 Notice of Dissolution of Group:

Not Applicable.

Item 10 Certification:

By signing below the undersigned certifies that, to the best of her knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

*[The rest of the page is intentionally left blank]*

After reasonable inquiry and to the best of its knowledge and belief, the undersigned certifies that the information set forth in this statement is true, complete and correct.

PRESIDENT AND FELLOWS OF HARVARD  
COLLEGE

By: /s/ Kathryn I. Murtagh  
Name: Kathryn I. Murtagh  
Title: Authorized Signatory

February 13, 2008