

PRUDENTIAL FINANCIAL INC
 Form FWP
 November 29, 2007

Filed Pursuant to Rule 433
 Registration Nos. 333-132469
 333-132469-01
 333-132469-02

Prudential Financial, Inc.

\$750,000,000 6.625% Medium-Term Notes, Series D

Due December 1, 2037

Final Term Sheet, November 28, 2007

Issuer	Prudential Financial, Inc.
Ratings	A3 / A+ / A (positive / stable / stable)
Security	Medium-Term Notes, Series D
Trade Date	November 28, 2007
Settlement Date (T+3 days)	December 3, 2007
Maturity Date	December 1, 2037
Principal Amount	\$750,000,000
Price to Investors	99.177%
Gross Proceeds	\$743,827,500
Pricing Benchmark	4.75% UST due 2/2037
Benchmark Yield	4.439%
Spread to Benchmark	225 basis points
Re-offer Yield	6.689%
Coupon	6.625% per annum
Interest Payment Dates	Semi-Annually on each June 1 and December 1 of each year, commencing June 1, 2008 and ending on the Maturity Date
Day Count Convention	30 / 360
Denominations	Minimum denominations of \$1,000 with increments of \$1,000
Joint Bookrunners	thereafter Banc of America Securities LLC; Citigroup Global Markets Inc.; Goldman, Sachs & Co.
Billing and Delivery Agent	Citigroup Global Markets Inc.
Co-Managers	UBS Securities LLC; Wachovia Capital Markets, LLC; BNP Paribas Securities Corp.; The Williams Capital Group, L.P.
CUSIP Number	74432QBD6
Reports and Events of Default	The indenture, to the extent relating to the 6.625% notes and all future series of securities under the indenture, provides that any documents or reports that Prudential Financial may be required to file with the SEC pursuant to Section 13 or 15(d) of the Securities and Exchange Act will be filed with the trustee within 15 days after Prudential Financial has filed those documents or reports with the SEC. Under the Trust Indenture Act of 1939, as amended, Prudential Financial may have a separate obligation to file with the trustee documents or reports it is required to file with the SEC. Prudential Financial's failure to comply with either filing obligation is not an event that will result in an event of default under the indenture. Accordingly, acceleration of Prudential Financial's obligations under the 6.625% notes will not be a remedy for its failure to file those documents or reports with the trustee, and you may have no remedy for the failure other than an action in damages. For other outstanding series of notes of Prudential Financial, acceleration is a remedy, upon appropriate notice and passage of time, for the holders of those securities for Prudential Financial's failure to file documents or reports with the trustee.

Investing in the Notes involves a number of risks. See **Risk Factors** beginning on page S-5 of the accompanying prospectus supplement.

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Prudential Financial, Inc. has filed a registration statement (including a prospectus) and a prospectus supplement with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement, the prospectus supplement and other documents Prudential Financial, Inc. has filed with the SEC for more complete information about the issuer and this offering. You should rely on the prospectus, prospectus supplement and any relevant free writing prospectus or pricing supplement for complete details. You may get these documents for free by visiting the SEC Web site at www.sec.gov. Alternatively, copies of the prospectus and the prospectus supplement may be obtained from Banc of America Securities LLC by calling toll free at 1-800-294-1322 or Citigroup Global Markets Inc. by calling toll free at 1-877-858-5407 or Goldman, Sachs & Co. by calling toll free at 1-866-471-2526.