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Commission pursuant to Rule 12g3-2 (b) under the Securities Exchange Act of 1934.]

Yes No X
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If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2 (b) : 82- n/a.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Smith & Nephew Plc
(Registrant)

Date: June 30, 2010

By: /s/ Susan Henderson

Susan Henderson
Company Secretary

NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS

SMITH & NEPHEW PLC

30 June 2010

Smith & Nephew plc announces that it was informed on 29 June 2010 of the transactions below by directors or persons discharging managerial responsibilities ("PDMRs"):

Name of Director/PDMR	Plan	Number of ordinary shares or ADSs acquired	Number of ordinary shares or ADSs disposed	Total ordinary shares or ADSs held following notification
Joseph De Vivo	Settlement of 2007 Performance Share Plan Award	3,808 ADSs	1,013 ADSs at a price of US\$ 48.06 per ADS.	9,220 ADSs (representing 46,100 ordinary shares)
David Illingworth	Settlement of restricted beneficial interest awarded on 29 March 2010.	58,475 ordinary shares	0	326,733 ordinary shares (including 42,031 ADSs)

Notes:

1. 70% of the PSP and PSA awards made on 15 March 2007 vested on 15 March 2010 and 30% of the awards lapsed at that date. Information on the vesting of the 2007 Performance Share Plan awards and the grant of the restricted award are given in the RIS announcement of 1 April 2010.
2. One ADS is equivalent to five ordinary shares of US\$0.20 each.
3. The ordinary shares were released on 29 June 2010 in London, UK. The ADSs were released and sold on 29 June 2010 in New York, USA.
4. The percentages of issued share capital acquired, disposed and held following notification are all under 1% of the total issued share capital of the Company.
5. This announcement is made in accordance with the requirements of DTR 3.1.2 R.

Gemma Parsons
Assistant Company Secretary
Smith & Nephew plc
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