

BRITISH SKY BROADCASTING GROUP PLC  
Form 6-K  
July 23, 2008

**FORM 6-K**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**Report of Foreign Issuer**

**Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934**

For the month of July 2008  
21 July 2008

**BRITISH SKY BROADCASTING GROUP PLC**  
(Name of Registrant)

**Grant Way, Isleworth, Middlesex, TW7 5QD England**  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F

Form 20-F X      Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes                      No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

## EXHIBIT INDEX

### Exhibit

NO. 1                      Press release of British Sky Broadcasting Group plc announcing Notice of Preliminary Results  
released on 21 July 2008

21 July 2008

British Sky Broadcasting Group plc

Notice of Preliminary Results

British Sky Broadcasting Group plc will be announcing its Preliminary Results for the 12 months ended 30 June 2008 via RNS, at 7.00 a.m. (BST) on Thursday 31 July 2008.

There will be a presentation for UK/European analysts and investors at 9.30 a.m. (BST) in London. Participants should register by contacting Kirsty Flockhart or Rose Marfleet on +44 20 7251 3801 or at [bskyb@finsbury.com](mailto:bskyb@finsbury.com).

There will be a separate conference call for US analysts and investors at 10.00 a.m. (EST). To register for this please contact Dana Johnston at Taylor Rafferty on +1 212 889 4350. Alternatively you may register online at [http://invite.taylor-rafferty.com/\\_bskyb/cc/](http://invite.taylor-rafferty.com/_bskyb/cc/).

A live webcast of both the presentation and conference call (in listen only mode) will also be available via the BSKyB website, <http://www.sky.com/corporate> and subsequently available for replay.

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## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

### **BRITISH SKY BROADCASTING GROUP PLC**

Date: 21 July 2008

By: /s/ Dave Gormley  
Dave Gormley  
Company Secretary