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BRITISH SKY BROADCASTING GROUP PLC

Form 6-K

October 26, 2007

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of October 2007

26 October 2007

BRITISH SKY BROADCASTING GROUP PLC

(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F

Form 20-F ☒ X

Form 40-F ☐

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes ☐

No ☒ X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

EXHIBIT NO.1 Press release of British Sky Broadcasting Group plc
announcing 'Notice of Results' released on 26 October 2007

British Sky Broadcasting Group plc

Notice of First Quarter Results

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British Sky Broadcasting Group plc will be announcing its First Quarter Results for the three months ended 30 September 2007 via RNS, at 7.00 a.m. GMT on Friday 2 November 2007.

A conference call for UK and European analysts and investors will be held at 8:00 a.m. (GMT). To register for this, please e-mail bskyb@finsbury.com or contact Kirsty Flockhart or Yim Wong at Finsbury on +44 20 7251 3801. A live audiocast of this call and replay facility will be available on Sky's corporate website, <http://www.sky.com/corporate>.

There will be a separate conference call for US analysts and investors at 10.00 a.m. (EST). To register for this please contact Dana Johnston at Taylor Rafferty on +1 212 889 4350. Alternatively you may register online at http://invite.taylor-rafferty.com/_bskyb/us. A live audiocast of this call and replay facility will also be available on Sky's corporate website, <http://www.sky.com/corporate>.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 05 October 2007

By: /s/ Dave Gormley
Dave Gormley
Company Secretary