USHER THOMA Form 4	AS J								
March 13, 2013									
FORM 4		STATES	SECU	RITIFS A	AND FX	CHANGE			PPROVAL
		STATES		shington				N OMB Number:	3235-0287
Check this bo if no longer subject to Section 16. Form 4 or		IENT OF	F CHAN	NGES IN SECUI		ICIAL OV	WNERSHIP OF	Expires: Estimated burden hou response	urs per
Form 5 obligations may continue. <i>See</i> Instruction 1(b).	Section 17(	a) of the H	Public U	Itility Hol	ding Co		nge Act of 1934, of 1935 or Secti 940	•	
(Print or Type Respo	onses)								
1. Name and Addre USHER THOM		Person <sup>*</sup>	Symbol	er Name <b>an</b>			5. Relationship o Issuer	of Reporting Per	rson(s) to
		AC 111 \		NDUSTRI			(Che	eck all applicabl	e)
(Last) UNITED STAT		Middle)		of Earliest T Day/Year) 2013	ransaction		X Director Officer (giv		% Owner her (specify
CORPORATIO STREET, ROOT	N,, 600 GRA	NT	05/12/2	2015			below)	below)	
	(Street)			endment, D onth/Day/Yea	-	al	6. Individual or Applicable Line) _X_ Form filed by		
PITTSBURGH,	, PA 15219-2	800						More than One R	
(City)	(State)	(Zip)	Tab	ole I - Non-l	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned
	ransaction Date nth/Day/Year)	Execution any	Date, if	3. Transactio Code (Instr. 8)	Disposed	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code V	Amount	(D) Price	(Instr. 5 and 4)		
Reminder: Report of	n a separate line	for each cla	ass of sec	urities bene	ficially ow	ned directly	or indirectly.		
					inforr requi	nation cont red to respo ays a curre	spond to the colle ained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)
	Tab					sposed of, or convertible s	Beneficially Owner securities)	1	

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of	8
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities	]

1

8 D

Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A Disposed of (Instr. 3, 4, 5)	of (D)		Year)	(Instr. 3 and	4)	S (1
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock Units	<u>(1)</u>	03/12/2013		А	151.999		(2)	(2)	Common Stock	151.999	\$

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
USHER THOMAS J UNITED STATES STEEL CORPORATION, 600 GRANT STREET, ROOM 610 PITTSBURGH, PA 15219-2800	Х					
Signatures						
Greg E. Gordon, Attorney-in-Fact for Thomas . Usher	J.	03/13/2	013			
**Signature of Reporting Person		Date				

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The security converts to common stock on a one-for-one basis.
- (2) After termination of service as a Director of PPG Industries, Inc.

(3) Total of all phantom stock units held by the reporting person in the PPG Industries, Inc. Deferred Compensation Plan for Directors.

Total 14,167 11,450 24% 14,167 10,839 31% 8. For Jackson, market share data is provided for the full year of 2006, being the latest available. Variable annuity data is sourced from VARDS, fixed annuity data is sourced from LIMRA and fixed index annuities data is sourced from LIMRA and The Advantage Group. 9. Financial Calendar 2006 - 2007: AGM 17 May 2007 Interim Results 1 August 2007 Q3 New Business Figures 18 October 2007 \*Prudential plc is a company incorporated and with its principal place of business in England, and its affiliated companies constitute one of the world's leading financial services groups. It provides insurance and financial services directly and through its subsidiaries and affiliates throughout the world. It has been in existence for over 150 years and has GBP250.7 billion in assets under management as at 31 December 2006. Prudential plc is not affiliated in any manner with Prudential Financial, Inc, a company whose principal place of business is in the United States of America. Forward-Looking Statements This statement may contain certain "forward-looking statements" with respect to certain of Prudential's plans and its current goals and expectations relating to its future financial condition, performance, results, strategy and objectives. Statements containing the words "believes", "intends", "expects",

"plans", " seeks" and "anticipates", and words of similar meaning, are forward-looking. By their nature, all forward-looking statements involve risk and uncertainty because they relate to future events and circumstances which are beyond Prudential's control including among other things, UK domestic and global economic and business conditions, market related risks such as fluctuations in interest rates and exchange rates, and the performance of financial markets generally; the policies and actions of regulatory authorities, the impact of competition, inflation, and deflation; experience in particular with regard to mortality and morbidity trends, lapse rates and policy renewal rates; the timing, impact and other uncertainties of future acquisitions or combinations within relevant industries; and the impact of changes in capital, solvency or accounting standards, and tax and other legislation and regulations in the jurisdictions in which Prudential and its affiliates operate. This may for example result in changes to assumptions used for determining results of operations or re-estimations of reserves for future policy benefits. As a result, Prudential's actual future financial condition, performance and results may differ materially from the plans, goals, and expectations set forth in Prudential's forward-looking statements. Prudential undertakes no obligation to update the forward-looking statements contained in this statement or any other forward-looking statements it may make. Schedule 1A - Constant Exchange Rates PRUDENTIAL PLC - NEW BUSINESS - QUARTER 1 2007 TOTAL INSURANCE AND INVESTMENT NEW BUSINESS UK & Europe US (1a) Asia (1a) Total 2007 2006 2007 Q1 2006 Q1 2007 2006 2007 2006 Q1 Q1 Q1 Q1 Q1 Q1 Q1 YTD YTD +/-(%) YTD YTD +/-(%) YTD YTD +/-(%) YTD YTD +/-(%) GBPm GBPm GBPm GBPm GBPm GBPm GBPm Total Insurance 1.375 2,047 (33%) 1,766 1,460 21% 584 414 41% 3,725 3,921 (5%) Products Total Investment 3,283 2,915 13% 4 - - 7,155 4,003 79% 10,442 6,918 51% Products -Gross Inflows (2)

\_\_\_\_\_ Total Mature Life and 224 342 (35%) 34 25 36% 258 367 (30%) 56

59 (5%) Pensions \_\_\_\_\_

\_\_\_\_\_ Sub-Total Retail 1,295 1,056 23% 4 3 33% 1,299 1,059 23% 134 109 23% Guaranteed Investment 132 245 (46%) - - - 132 245 (46%) 13 25 (48%) Contracts GIC - Medium Term 335 156 115% - - - 335 156 115% 34 16 113% Note \_\_\_\_\_\_ Mote \_\_\_\_\_ Total US

Insurance 1,762 1,457 21% 4 3 33% 1,766 1,460 21% 180 149 21% Operations Asian Insurance Operations (1a)

Explanation of Responses:

\_\_\_\_\_ Total Asian Insurance 341 230 48% 243 184 32% 584 414 41% 277 207 34% Operations Group

Total 3,428 3,697 (7%) 297 224 33% 3,725 3,921 (5%) 640 594 8% Schedule 1B - Actual Exchange Rates PRUDENTIAL PLC - NEW BUSINESS - QUARTER 1 2007 TOTAL INSURANCE AND INVESTMENT NEW BUSINESS UK & Europe US (1b) Asia (1b) Total 2007 2006 2007 2006 2007 Q1 2006 Q1 2007 2006 Q1 Q1 Q1 Q1 Q1 Q1 YTD YTD +/-(%) YTD YTD +/-(%) YTD YTD +/-(%) YTD YTD +/-(%) GBPm GBPm GBPm GBPm GBPm GBPm GBPm Total Insurance 1,375 2,047 (33%) 1,766 1,629 8% 584 452 29% 3,725 4,128 (10%) Products Total Investment 3,283 2,915 13% 4 - - 7,155 4,407 62% 10,442 7,322 43% Products - Gross Inflows (2) Group Total 4,658

\_\_\_\_\_ Total Mature Life and 224 342 (35%) 34 25 36% 258 367 (30%) 56 59 (5%) Pensions \_\_\_\_\_ Total Retail 1,312 1,191 10% 50 37 35% 1,362 1,228 11% 181 156 16% Wholesale Annuities 3 664 (100%) - - - 3 664 (100%) - 66 - Credit Life 10 155 (94%) - - - 10 155 (94%) 1 16 (94%)

\_\_\_\_\_\_ Total UK Insurance 1,325 2,010 (34%) 50 37 35% 1,375 2,047 (33%) 183 238 (23%) Operations Channel Summary Direct and 634 440 44% 43 30 43% 677 470 44% 106 74 43% Partnership

Intermediated 549 590 (7%) 7 7 0% 556 597 (7%) 62 66 (6%) Wholesale 13 819 (98%) - - - 13 819 (98%) 1 82 (99%)

1,849 (35%) 50 37 35% 1,246 1,886 (34%) 170 222 (23%) DWP Rebates 129 161 (20%) - - 129 161 (20%) 13 16 (19%) \_\_\_\_\_ Total UK

Insurance 1,325 2,010 (34%) 50 37 35% 1,375 2,047 (33%) 183 238 (23%) Operations US Insurance Operations (1b) Fixed Annuities 134 149 (10%) - - - 134 149 (10%) 13 15 (13%) Fixed Index Annuities 109 133 (18%) - - - 109 133 (18%) 11 13 (15%) Variable Annuities 1,050 894 17% - - - 1,050 894 17% 105 89 18% Life 2 2 0% 4 4 0% 6 6 0% 4 4 0% \_\_\_\_\_\_ Sub-Total

Retail 1,295 1,178 10% 4 4 0% 1,299 1,182 10% 134 122 10% Guaranteed Investment 132 273 (52%) - - - 132 273 (52%) 13 27 (52%) Contracts GIC - Medium Term 335 174 93% - - - 335 174 93% 34 17 100% Note \_\_\_\_\_

Total US Insurance 1,762 1,625 8%

\_ Total Asian Insurance 341 251 36% 243 201 21% 584 452 29% 277 226 23% Operations \_\_\_\_\_

Group Total 3,428 3,886
(12%) 297 242 23% 3,725 4,128 (10%) 640 631 1% Schedule 2 PRUDENTIAL PLC - NEW BUSINESS -
QUARTER 1 2007 INVESTMENT OPERATIONS Market & Net Opening Other Currency Movement Closing FUM
Gross Redemptions Net Movements Movements In FUM FUM Inflows Inflows 2007 GBPm GBPm GBPm
GBPm GBPm GBPm M&G Retail 19,176 1,944 (1,371) 573 - 355 928 20,104 Institutional (5) 25,770 1,339
(545) 794 (81) (462) 251 26,021 Total M&G 44,946
3,283 (1,916) 1,367 (81) (107) 1,179 46,125 Asia (10) India (9) 1,290 488 (236) 252 83 (10) 325 1,615 Taiwan 969
317 (280) 37 - 23 60 1,029 Korea 2,952 697 (566) 131 (41) (9) 81 3,033 Japan 2,816 448 (235) 213 - (40) 173 2,989
Other Mutual Fund 1,468 206 (269) (63) (7) 60 (10) 1,458 Operations
Total Asian Equity/Bond/ 9,495 2,156 (1,586) 570 35 24 629 10,124 Other MMF India (9) 709 3,914
(3,872) 42 (102) 28 (32) 677  Taiwan 467 353  (327) 26 - (7) 19 486  Korea 609 634  (699) (65) (1) (1) (67) 542  Other
Mutual Fund 133 93 (53) 40 - 1 41 174 Operations
Total Asian MMF 1,918 4,994 (4,951) 43 (103) 21 (39) 1,879
Total Asia Retail Mutual 11,413 7,150 (6,537) 613 (68) 45 590 12,003 Funds Third Party 840 5 (18) (13) - 8
(5) 835 Institutional Mandates
Investment 12,253 7,155 (6,555) 600 (68) 53 585 12,838 Operations US Retail - 4 - 4 - 1 5 5
Total US - 4 - 4 - 1 5 5
Total Investment 57,199 10,442 (8,471) 1,971 (149) (53) 1,769 58,968 Products Market & Net
Opening Other Currency Movement Closing FUM Gross Redemptions Net Movements Movements In FUM FUM
Inflows Inflows 2006 GBPm GBPm GBPm GBPm GBPm GBPm GBPm GBPm
- 1,000 1,821 16,448 Institutional (5) 21,568 1,295 (372) 923 50 680 1,653 23,221
Total M&G 36,195 2,915 (1,171) 1,744 50 1,680 3,474 39,669 Asia (10) India (9)
1,005 262 (176) 86 14 (43) 57 1,062 Taiwan 632 209 (204) 5 - 28 33 665 Korea 2,269 877 (436) 441 (115) 111 437
2,706 Japan 2,695 286 (285) 1 - 35 36 2,731 Other Mutual Fund 1,037 209 (169) 40 - 42 82 1,119 Operations
Total Asia Equity/Bond/ 7,638 1,843 (1,270) 573 (101) 173
645 8,283 Other MMF India (9) 461 1,530 (1,608) (78) (23) 150 49 510 Taiwan 667 449 (437) 12 - 3 15 682 Korea
534 537 (545) (8) (3) 20 9 543 Other Mutual Fund 143 43 (33) 10 - 1 11 154 Operations
Total Asian MMF 1,805 2,559 (2,623) (64) (26) 174 84 1,889
Total Asia Retail Mutual 9,443 4,402 (3,893) 509 (127) 347 729
10,172 Funds Third Party 691 5 (5) 41 41 732 Institutional Mandates
Total Asian Investment 10,134 4,407 (3,898) 509 (127) 388 770 10,904 Operations US Retail
Total US
Total Investment 46,329 7,322 (5,069) 2,253 (77) 2,068 4,244 50,573
Products Market & Net Opening Other Currency Movement Closing FUM Gross Redemptions Net Movements
Movements In FUM FUM Inflows Inflows 2007 Movement Relative to % % % % % % % % 2006 M&G Retail 31%
20% (72%) (30%) - (65%) (49%) 22% Institutional (5) 19% 3% (47%) (14%) (262%) (168%) (85%) 12%
Total M&G 24% 13% (64%) (22%) (262%) (106%) (66%)
16% Asia (10) India (9) 28% 86% (34%) 193% 493% 77% 470% 52% Taiwan 53% 52% (37%) 640% - (18%) 82%
55% Korea 30% (21%) (30%) (70%) 64% (108%) (81%) 12% Japan 4% 57% 18% 21,200% - (214%) 381% 9%
Other Mutual Fund 42% (1%) (59%) (258%) - 43% (112%) 30% Operations
Total Asia Equity/Bond/ 24% 17% (25%) (1%) 135% (86%) (2%) 22% Other MMF India (9)
54% 156% (141%) 154% (343%) (81%) (165%) 33% Taiwan (30%) (21%) 25% 117% - (333%) 27% (29%) Korea
14% 18% (28%) (713%) 67% (105%) (844%) (0%) Other Mutual Fund (7%) 116% (61%) 300% - 0% 273% 13%
Operations Total Asian MMF 6% 95% (89%) 167%
(296%) (88%) (146%) (1%) Total Asian Retail 21%
62% (68%) 20% 46% (87%) (19%) 18% Mutual Funds
Total Asian Investment 21% 62% (68%) 18% 46% (86%) (24%) 18% Operations US Retail
Total US
Total Investment 23% 43% (67%) (13%) (94%) (103%) (58%) 17% Products 2007

Q1 2006 Q1 US (7) YTD YTD +/- (%) GBPm GBPm Curian Capital External Funds Under 1,369 962 42%

Explanation of Responses:

Total Individual 662 836 (21%) - - - 662 836 (21%) 66 84 (21%) Annuities Equity Release 34 34 0% - - - 34 34 0% 3 3 0% Individual Pensions 9 5 80% - - - 9 5 80% 1 1 0% Corporate Pensions 129 265 (51%) 14 27 (48%) 143 292 (51%) 27 54 (50%) Unit Linked Bonds 71 85 (16%) - - - 71 85 (16%) 7 9 (22%) With-Profit Bonds 56 49 14% - - - 56 49 14% 6 5 20% Protection - 9 (100%) 1 - - 1 9 (89%) 1 1 0% Offshore Products 127 100 27% 1 - - 128 100 28% 14 10 40% \_\_\_\_\_\_

\_\_\_\_\_\_ Total Mature Life and 224 125 79% 34 26 31% 258 151 71% 56 39 44% Pensions \_\_\_\_\_\_ Total

Total UK Insurance 1,325 1,836 (28%) 50 53 (6%) 1,375 1,889 (27%) 183 237 (23%) Operations Channel Summary Direct and Partnership 634 949 (33%) 43 47 (9%) 677 996 (32%) 106 142 (25%) Intermediated 549 559 (2%) 7 6 17% 556 565 (2%) 62 62 0% Wholesale 13 328 (96%) - - - 13 328 (96%) 1 33 (97%)

Sub-Total 1,196 1,836 (35%) 50 53 (6%) 1,246 1,889 (34%) 170 237 (28%) DWP Rebates 129 - - - - 129 - -13 - - Total UK

Insurance 1,325 1,836 (28%) 50 53 (6%) 1,375 1,889 (27%) 183 237 (23%) Operations US Insurance Operations (8) Fixed Annuities 134 171 (22%) - - - 134 171 (22%) 13 17 (24%) Fixed Index Annuities 109 118 (8%) - - - 109 118 (8%) 11 12 (8%) Variable Annuities 1,050 1,010 4% - - - 1,050 1,010 4% 105 101 4% Life 2 2 0% 4 4 0% 6 6 0% 4 4 0% \_\_\_\_\_\_ Sub-Total Retail

1,295 1,301 (0%) 4 4 0% 1,299 1,305 (0%) 134 134 0% Guaranteed Investment 132 133 (1%) - - - 132 133 (1%) 13 13 0% Contracts GIC - Medium Term Note 335 (6) 5,683% - - - 335 (6) 5,683% 34 (1) 3,500% \_\_\_\_\_

Total US Insurance 1,762 1,428 23%

\_\_\_\_\_ Total Asian Insurance 341 338 1% 243 248 (2%) 584 586 (0%) 277

282 (2%) Operations

Explanation of Responses:

2007 2006 Q1 Q1 Q1 Q1 Q1 Q1 YTD YTD +/-(%) YTD YTD +/-(%) YTD YTD +/-(%) YTD YTD +/-(%) GBPm GBPm GBPm GBPm GBPm GBPm Total Insurance 1,375 2,047 (33%) 1,766 1,460 21% 584 414 41% 3,725 3,921 (5%) Products Total Investment 3,283 2,915 13% 4 - - 7,155 4,003 79% 10,442 6,918 51% Products - Gross Inflows (2)

Group Total 4,658 4,962 (6%) 1,770 1,460 21% 7,739 4,417 75% 14,167 10,839 31% INSURANCE OPERATIONS Single Regular Total PVNBP (3) 2007 2006 2007 2006 2007 2006 2007 2006 Q1 Q1 Q1 Q1 Q1 Q1 Q1 Q1 Q1 YTD YTD +/-(%) YTD YTD +/-(%) YTD YTD +/-(%) YTD YTD +/-(%) GBPm GBPm GBPm GBPm GBPm GBPm GBPm GBPm UK Insurance Operations Product Summary Internal Vesting 325 254 28% - - - 325 254 28% 325 254 28% annuities Direct and 205 103 99% - - - 205 103 99% 205 103 99% Partnership Annuities Intermediated 132 132 0% - - - 132 132 0% 132 132 0% Annuities \_\_\_\_\_\_

\_\_\_\_\_\_ Total Retail 1,088 849 28% 16 12 33% 1,104 861 28% 1,159 896 29% Retirement Corporate Pensions 46 116 (60%) 28 19 47% 74 135 (45%) 149 189 (21%) Other Products 49 65 (25%) 6 6 0% 55 71 (23%) 71 84 (15%) DWP Rebates 129 161 (20%) - - - 129 161 (20%) 129 161 (20%) \_\_\_\_\_\_

\_\_\_\_\_ Total Mature Life and 224 342

(35%) 34 25 36% 258 367 (30%) 349 434 (20%) Pensions \_\_\_\_

\_\_\_\_\_ Total Retail 1,312 1,191 10% 50 37 35% 1,362 1,228 11% 1,508 1,330 13% Wholesale Annuities 3 664 (100%) - - 3 664 (100%) 3 664 (100%) Credit Life 10 155 (94%) - - 10 155 (94%) 10 155 (94%) \_\_\_\_\_ Total UK

\_\_\_\_\_\_Sub-Total 1,196 1,849 (35%) 50 37 35% 1,246 1,886 (34%) 1,392 1,988 (30%) DWP Rebates 129 161 (20%) - - - 129 161 (20%) 129 161 (20%) \_\_\_\_\_\_

\_ Total UK Insurance 1,325 2,010 (34%) 50 37 35%

1,375 2,047 (33%) 1,521 2,149 (29%) Operations US Insurance Operations (1a) Fixed Annuities 134 133 1% - - - 134 133 1% 134 133 1% Fixed Index Annuities 109 119 (8%) - - - 109 119 (8%) 109 119 (8%) Variable Annuities 1,050 802 31% - - - 1,050 802 31% 1,050 802 31% Life 2 2 0% 4 3 33% 6 5 20% 36 28 29% \_\_\_\_\_\_

\_\_\_\_\_ Sub-Total Retail 1,295 1,056 23% 4 3 33%

1,299 1,059 23% 1,329 1,082 23% Guaranteed Investment 132 245 (46%) - - - 132 245 (46%) 132 245 (46%) Contracts GIC - Medium Term 335 156 115% - - - 335 156 115% 335 156 115% Note \_\_\_\_\_

\_\_\_\_\_ Total US Insurance 1,762 1,457 21% 4 3

\_\_\_\_\_ Total Asian Insurance 341 230 48% 243 184 32% 584 414 41% 1,458 1,099 33%

Total 3,428 3,697 (7%) 297 224 33% 3,725 3,921 (5%) 4,775 4,731 1% Schedule 5 - Actual Exchange Rates PRUDENTIAL PLC - NEW BUSINESS - QUARTER 1 2007 TOTAL INSURANCE AND INVESTMENT NEW BUSINESS UK & Europe US (1b) Asia (1b) Total 2007 2006 2007 2006 2007 2006 2007 2006 Q1 Q1 Q1 Q1 Q1 Q1 Q1 Q1 Q1 YTD YTD +/-(%) YTD YTD +/-(%) YTD YTD +/-(%) YTD YTD +/-(%) GBPm GBPm GBPm GBPm GBPm GBPm GBPm Total Insurance 1,375 2,047 (33%) 1,766 1,629 8% 584 452 29% 3,725 4,128 (10%) Products Total Investment 3,283 2,915 13% 4 - - 7,155 4,407 62% 10,442 7,322 43% Products - Gross Inflows (2) Group Total 4,658

Explanation of Responses:

Operations

\_ Total Mature Life and 224 342 (35%) 34 25 36% 258 367 (30%) 349 434

\_\_\_\_ Total UK Insurance 1,325 2,010 (34%) 50 37 35%

\_\_\_\_\_\_ Total UK Insurance 1,325 2,010 (34%) 50 37 35% 1,375 2,047 (33%) 1,521 2,149 (29%) Operations US Insurance Operations (1b) Fixed Annuities 134 149 (10%) - - - 134 149 (10%) 134 149 (10%) Fixed Index Annuities 109 133 (18%) - - - 109 133 (18%) 109 133 (18%) Variable Annuities 1,050 894 17% - - 1,050 894 17% 1,050 894 17% Life 2 2 0% 4 4 0% 6 6 0% 36 31 16%

Total US Insurance 1,762 1,625 8% 4 4 0% 1,766 1,629 8% 1,796 1,654 9% Operations Asian Insurance Operations (1b) China 6 11 (45%) 11 5 120% 17 16 6% 57 41 39% Hong Kong 102 66 55% 26 20 30% 128 86 49% 247 179 38% India (6) 12 8 50% 56 32 75% 68 40 70% 235 122 93% Indonesia 16 4 300% 20 14 43% 36 18 100% 81 51 59% Japan 30 10 200% 7 - - 37 10 270% 60 2 2,900% Korea 27 30 (10%) 52 52 0% 79 82 (4%) 279 241 16% Malaysia 2 1 100% 14 14 0% 16 15 7% 83 86 (3%) Singapore 103 88 17% 15 14 7% 118 102 16% 194 199 (3%) Taiwan 36 31 16% 33 42 (21%) 69 73 (5%) 186 242 (23%) Other (4) 7 2 250% 9 8 13% 16 10 60% 36 36 0%

Total Asian Insurance 341 251 36% 243 201 21% 584 452 29% 1,458 1,199 22% Operations \_

\_\_\_\_\_\_Group Total 3,428 3,886 (12%) 297 242 23% 3,725 4,128 (10%) 4,775 5,002 (5%) Schedule 6 PRUDENTIAL PLC - NEW BUSINESS - QUARTER 1 2007 VERSUS QUARTER 4 2006 INSURANCE OPERATIONS Single Regular Total PVNBP (3) Q1 Q 4 +/-(%) Q1 Q 4 2006 +/-(%) Q1 2007 Q 4 +/-(%) Q1 2007 Q 4 +/-(%) 2007 2006 2007 2006 2006 GBPm GBPm GBPm GBPm GBPm GBPm GBPm UK Insurance Operations Product Summary Internal Vesting 325 369 (12%) - - - 325 369 (12%) 325 369 (12%) annuities Direct and Partnership 205 279 (27%) - - - 205 279 (27%) 205 279 (27%) Annuities Intermediated 132 188 (30%) - - - 132 188 (30%) 132 188 (30%) Annuities \_\_\_\_\_\_

Total Individual 662 836 (21%) --- 662 836 (21%) 662 836 (21%) Annuities Equity Release 34 34 0% --- 34 34 0% 34 34 0% Individual Pensions 9 5 80% --- 9 5 80% 9 5 80% Corporate Pensions 129 265 (51%) 14 27 (48%) 143 292 (51%) 189 314 (40%) Unit Linked Bonds 71 85 (16%) --- 71 85 (16%) 71 85 (16%) With-Profit Bonds 56 49 14% --- 56 49 14% 56 49 14% Protection - 9 (100%) 1 -- 1 9 (89%) 7 24 (71%) Offshore Products 127 100 27% 1 -- 128 100 28% 131 100 31% \_\_\_\_\_ \_\_\_\_

Total Retail 1,088 1,383 (21%) 16 27 (41%) 1,104 1,410 (22%) 1,159 1,447 (20%) Retirement Corporate Pensions 46 73 (37%) 28 19 47% 74 92 (20%) 149 113 32% Other Products 49 52 (6%) 6 7 (14%) 55 59 (7%) 71 80 (11%) DWP Rebates 129 - - - - 129 - - 129 - -Total Mature Life and 224 125 79% 34 26 31% 258 151 71% 349 193 81% Pensions Total Retail 1,312 1,508 (13%) 50 53 (6%) 1,362 1,561 (13%) 1,508 1,640 (8%) Wholesale Annuities 3 131 (98%) - - - 3 131 (98%) 3 131 (98%) Credit Life 10 197 (95%) - - - 10 197 (95%) 10 197 (95%) \_\_\_\_\_ Total UK Insurance 1,325 1,836 (28%) 50 53 (6%) 1,375 1,889 (27%) 1,521 1,968 (23%) Operations Channel Summary Direct and Partnership 634 949 (33%) 43 47 (9%) 677 996 (32%) 804 1.045 (23%) Intermediated 549 559 (2%) 7 6 17% 556 565 (2%) 575 595 (3%) Wholesale 13 328 (96%) - - - 13 328 (96%) 13 328 (96%) Sub-Total 1,196 1,836 (35%) 50 53 (6%) 1,246 1,889 (34%) 1,392 1,968 (29%) DWP Rebates 129 - - - - 129 - - 129 - - \_ Total UK Insurance 1,325 1,836 (28%) 50 53 (6%) 1,375 1,889 (27%) 1,521 1,968 (23%) Operations US Insurance Operations (8) Fixed Annuities 134 171 (22%) - - - 134 171 (22%) 134 171 (22%) Fixed Index Annuities 109 118 (8%) - - - 109 118 (8%) 109 118 (8%) Variable Annuities 1,050 1,010 4% - - - 1.050 1.010 4% 1.050 1.010 4% Life 2 2 0% 4 4 0% 6 6 0% 36 43 (16%) \_\_\_\_\_ Sub-Total Retail 1,295 1,301 (0%) 4 4 0% 1,299 1,305 (0%) 1,329 1,342 (1%) Guaranteed Investment 132 133 (1%) - - - 132 133 (1%) 132 133 (1%) Contracts GIC -Medium Term Note 335 (6) 5,683% - - - 335 (6) 5,683% 335 (6) 5,683% \_ Total US Insurance 1,762 1,428 23% 4 4 0% 1,766 1,432 23% 1,796 1,469 22% Operations Asian Insurance Operations (8) China 6 5 20% 11 15 (27%) 17 20 (15%) 57 60 (5%) Hong Kong 102 131 (22%) 26 35 (26%) 128 166 (23%) 247 324 (24%) India (6) 12 6 100% 56 28 100% 68 34 100% 235 148 59% Indonesia 16 14 14% 20 22 (9%) 36 36 0% 81 87 (7%) Japan 30 27 11% 7 3 133% 37 30 23% 60 42 43% Korea 27 27 0% 52 53 (2%) 79 80 (1%) 279 400 (30%) Malaysia 2 1 100% 14 23 (39%) 16 24 (33%) 83 136 (39%) Singapore 103 87 18% 15 25 (40%) 118 112 5% 194 237 (18%) Taiwan 36 34 6% 33 33 0% 69 67 3% 186 143 30% Other (4) 7 6 17% 9 11 (18%) 16 17 (6%) 36 31 16% Total Asian Insurance 341 338 1% 243 248 (2%) 584 586 (0%) 1,458 1,608 (9%) Operations Group Total 3,428 3,602 (5%) 297 305 (3%) 3,725 3,907 (5%) 4,775 5,045 (5%) INVESTMENT OPERATIONS Market & Net Opening Other Currency Movement Closing FUM Gross Redemptions Net Movements In FUM FUM Inflows Inflows GBPm GBPm GBPm GBPm GBPm GBPm GBPm M&G O1 44,946 3,283 (1,916) 1,367 (81) (107) 1,179 46,125 2007 Q4 42,258 3,505 (2,514) 991 (6) 1,703 2,688 44,946 2006 +/-(%) 6% (6%) 24% 38% (1,250%) (106%) (56%) 3% Asia Retail Mutual Q1 11,413 7,150 (6,537) 613 (68) 45 590 12,003 Funds 2007 O4 10,396 5,673 (4,734) 939 (34) 112 1,017 11,413 2006 +/-(%) 10% 26% (38%) (35%) (100%) (60%) (42%) 5% Asia Third Party Q1 840 5 (18) (13) - 8 (5) 835 2007 Q4 758 40 (4) 36 - 46 82 840 2006 +/-(%) 11% (88%) (350%) (136%) - (83%) (106%) (1%) US Retail Mutual Q1 - 4 - 4 - 1 5 5 Funds 2007 Q4 - - - - - 2006 +/-(%) - - ----- Total Investment Q1 57,199 10,442 (8,471) 1,971 (149) (53) 1,769 58,968 Products 2007 Q4 53,412 9,218 (7,252) 1,966 (40) 1,861 3,787 57,199 2006 +/-(%) 7% 13% (17%) 0% (273%) (103%) (53%) 3% PRUDENTIAL PLC - NEW BUSINESS SCHEDULES BASIS OF PREPARATION The new business schedules are provided as an indicative volume measure of transactions undertaken in the reporting period that have the potential to generate profits for shareholders. The amounts shown are not, and not intended to be, reflective of premium income recorded in the IFRS income statement. The format of the schedules is consistent with the distinction between insurance and investment products as applied for previous financial reporting periods. Products categorised as "insurance" refer to those classified as contracts of long-term insurance business for regulatory reporting purposes, i.e. falling within one of the classes of insurance specified in part II of Schedule 1 to the Regulated Activities Order under FSA regulations. The details shown for insurance products include contributions for contracts that are classified under IFRS 4 "Insurance Contracts" as not containing significant insurance risk. These products are described as investment contracts or other financial instruments under IFRS. Contracts included in this category are primarily certain unit-linked and similar contracts written in UK Insurance Operations, and Guaranteed Investment Contracts and similar funding agreements written in US operations. New business premiums for regular premium products are

shown on an annualised basis. Department of Work and Pensions pension business is classified as single recurrent business. Internal vesting business is classified as new business where the contracts include an open market option. UK and Asian investment products referred to in the tables for funds under management above are unit trusts, mutual funds and similar types of retail fund management arrangements. These are unrelated to insurance products that are classified as investment contract under IFRS 4, as described in the preceding paragraph, although similar IFRS recognition and measurement principles apply to the acquisition costs and fees attaching to this type of business. New Department of Work and Pensions (DWP) rebate business for SAIF is excluded from the new business schedules. This is because, as noted above, SAIF is solely for the benefit of SAIF policyholders. Notes to Schedules 1A - 6 (1a) Insurance and investment new business for overseas operations has been calculated using constant exchange rates. The applicable rate for Jackson is 1.95. (1b) Insurance and investment new business for overseas operations has been calculated using average exchange rates. The applicable rate for Jackson is 1.95 (2006: 1.84). (2) Represents cash received from sale of investment products. (3) Annual Equivalents, calculated as regular new business contributions plus 10 per cent single new business contributions, are subject to roundings. PVNBPs are calculated as equalling single premiums plus the present value of expected premiums of new regular premium business. In determining the present value, allowance is made for lapses and other assumptions applied in determining the EEV new business profit. (4) In Asia, 'Other' insurance operations include Thailand, the Philippines and Vietnam. (5) Balance includes segregated and pooled pension funds, private finance assets and other institutional clients. Other movements reflect the net flows arising from the cash component of a tactical asset allocation fund managed by PPM South Africa. (6) New business in India is included at Prudential's 26 per cent interest in the India life operation. Mandatory Provident Fund (MPF) product sales in Hong Kong are included at Prudential's 36 per cent interest in Hong Kong MPF operation. (7) Balance sheet figures have been calculated at the closing exchange rate. The 2006 balance is shown on a constant exchange rate. (8) Sales are converted using the year to date average exchange rate applicable at the time. The sterling results for individual quarters represent the difference between the year to date reported sterling results at successive quarters and will include foreign exchange movements from earlier periods. (9) In August 2005, Prudential's joint venture partner in the Prudential ICICI Asset Management Company purchased an additional 6 per cent share ownership reducing Prudential's stake to 49 per cent. As a result, Prudential no longer consolidates the company as a subsidiary. (10) GBP303m of FUM reported under Prudential Asian funds operations relates to M&G's products distributed through those Asian operations and this amount is also included in M&G's FUM. SIGNATURES Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized. Date 19 April 2007 PRUDENTIAL PUBLIC LIMITED COMPANY By: /s/ Jon Bunn Director of Public Relations