

HUESMAN PAUL W  
Form 4  
March 24, 2003

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Filed By  
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|  |         |          |   |  |  |  |  |  |   |  |  |
|--|---------|----------|---|--|--|--|--|--|---|--|--|
| 1. Name and Address of Reporting Person* |         |          | 2. Issuer Name and Ticker or Trading Symbol   |  |  | 6. Relationship of Reporting Person(s) to Issuer (Check all applicable)  |  |  |   |  |  |
| Huesman, Paul W.                         |         |          | State Auto Financial Corporation (STFC)   |  |  | <input checked="" type="checkbox"/> Director   |  |  |   |  |  |
| (Last)                                   | (First) | (Middle) | 3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)         |  |  | 4. Statement for Month/Day/Year<br>3/24/03   |  |  | <input type="checkbox"/> 10% Owner                  |  |  |
| P.O. Box 39039                           |         |          |   |  |  |  |  |  | <input type="checkbox"/> Officer (give title below) |  |  |
| (Street)                                 |         |          | 5. If Amendment, Date of Original (Month/Day/Year)                                    |  |  | 7. Individual or Joint/Group Filing (Check Applicable Line)<br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person |  |  |   |  |  |
| Cincinnati, OH 45239                     |         |          |   |  |  |  |  |  |   |  |  |
| (City)                                   | (State) | (Zip)    | <b>Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned</b> |  |  |  |  |  |   |  |  |

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 & 5) |            |        | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 & 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|--------|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V | Amount  | (A) or (D) | Price  |   |  |                                   |
| Common Shares without par value | 3/20/03                              |  | M                              |   | 3,000   | A          | 4.42   | 26,684.605  | D  |                                   |
| Common Shares without par value |                                      |  |                                |   |   |            |        | 16,861.656 <sup>(2)</sup>   | I  | See footnote <sup>(3)</sup>       |
| Common Shares without par value |                                      |  |                                |   |   |            |        | 2,873.000   | I  | Spouse                            |
| Common Shares without par value | 3/20/03                              |  | S                              |   | 200   | D          | 16.50  | 26,484.605  | D  |                                   |
| Common Shares without par value | 3/20/03                              |  | S                              |   | 100   | D          | 16.51  | 26,384.605  | D  |                                   |
| Common Shares without par value | 3/20/03                              |  | S                              |   | 100   | D          | 16.52  | 26,284.605  | D  |                                   |
| Common Shares without par value | 3/20/03                              |  | S                              |   | 200   | D          | 16.521 | 26,084.605  | D  |                                   |
| Common Shares without par value | 3/20/03                              |  | S                              |   | 100   | D          | 16.59  | 25,984.605  | D  |                                   |

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|                                 |         |  |   |  |     |   |       |            |   |  |
|---------------------------------|---------|--|---|--|-----|---|-------|------------|---|--|
| Common Shares without par value | 3/20/03 |  | S |  | 100 | D | 16.64 | 25,884.605 | D |  |
| Common Shares without par value | 3/20/03 |  | S |  | 400 | D | 16.66 | 25,484.605 | D |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.  
 \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

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**FORM 4 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) |  | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 & 5) |     | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                  | 7. Title and Amount of Underlying Securities (Instr. 3 & 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|--|--|-----|--|------------------|---|--|--|--|--|
|  |  |                                      |  |                                |  | (A)  | (D) | Date Exer-cisable  | Expira-tion Date |   |  |  |  |  |
| Director Stock Option (Right to Buy) NQ    | 4.42   | 3/20/03                              |  | M                              |  | 3,000  |     | 5/27/93  | 5/26/03          | Common Shares   | 3,000                                      | 0  | D  |  |

Explanation of Responses:

- (1) signed pursuant to Power of Attorney filed with the Commission on July 19, 1991.
- (2) Includes the following transactions: 28.333 shares acquired in Dec. 2002 under the STFC Dividend Reinvestment Plan.
- (3) Common shares owned by Huesman Schmid Insurance Agency Defined Benefit Pension Plan.

By: /s/ Paul W. Huesman by John R. Lowther, attorney in fact<sup>(1)</sup> 3-24-03  
 Date

\*\*Signature of Reporting Person

\*\*Intentional misstatements or omissions of facts constitute Federal Criminal Violations.  
 See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.  
 If space is insufficient, See Instruction 6 for procedure.

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