

CONNS INC  
Form 4  
June 05, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**POPPE MICHAEL J**

(Last) (First) (Middle)  
**4055 TECHNOLOGY FOREST  
BLVD., SUITE 210**  
  
(Street)

**THE WOODLANDS, TX 77381**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**CONNS INC [CONN]**

3. Date of Earliest Transaction (Month/Day/Year)  
**06/03/2013**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Executive VP and COO**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or Price (D)		
Common Stock	06/03/2013		A		4,280 A \$ 0 <sup>(1)</sup>	39,556	D
Common Stock	06/03/2013		A		6,420 A \$ 0 <sup>(2)</sup> <sub>(3)</sub>	45,976	D
Common Stock	06/05/2013		F		1,148 D \$ 49.79 <sub>(4)</sub>	44,828	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form**

SEC 1474  
(9-02)

displays a currently valid OMB control number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Beneficially (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
POPPE MICHAEL J 4055 TECHNOLOGY FOREST BLVD., SUITE 210 THE WOODLANDS, TX 77381			Executive VP and COO	

## Signatures

/s/ Michael J.  
Poppe 06/05/2013

\_\_\_\_\_  
Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Poppe was awarded 4,280 Restricted Stock Units ("RSUs"). Each RSU represents a contingent right to receive one share of common stock. The RSUs vest in four equal installments beginning on June 3, 2014. Vested common stock shares will be delivered to the reporting person within thirty days following the date of the vesting of the shares. The RSUs may be settled only by delivering shares of Conn's, Inc. Common Stock, and thus, the grant is being reported on Table I as allowed by SEC guidance.
- (2) Mr. Poppe was awarded performance-based RSUs determined based on attainment of established financial metrics for the two-year period ending January 31, 2015. The Maximum level performance-based RSU award is 6,420. Based on actual performance, the award can range between zero and 100% of the Maximum award.
- (3) Each RSU represents a contingent right to receive one share of common stock. 50% of the RSUs vest on June 3, 2015, 25% of the RSUs vest on June 3, 2016 and 25% of the RSUs vest on June 3, 2017. Vested common stock shares will be delivered to the reporting person within thirty days following the date of the vesting of the shares. The RSUs may be settled only by delivering shares of Conn's, Inc. Common Stock, and thus, the grant is being reported on Table I as allowed by SEC guidance.
- (4)

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Price based on closing price of Conn's, Inc. Common Stock on date of vesting. Transaction Date represents that date such shares issued to reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.