

Carrera Mario M.  
Form 3  
August 03, 2012

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Â Carrera Mario M.  
(Last) (First) (Middle)

2425 OLYMPIC BOULEVARD  
SUITE 6000W

(Street)

SANTA MONICA, Â CA Â 90404

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)  
07/26/2012

3. Issuer Name and Ticker or Trading Symbol  
ENTRAVISION COMMUNICATIONS CORP  
[NYSE:EVC]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer  Other  
(give title below) (specify below)  
Chief Revenue Officer

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)

Class A common stock

2. Amount of Securities Beneficially Owned (Instr. 4)

31,975 <sup>(1)</sup>

3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)

D Â

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and Expiration Date (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)  
Title

4. Conversion or Exercise Price of Derivative

5. Ownership Form of Derivative Security:

6. Nature of Indirect Beneficial Ownership (Instr. 5)

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	Date Exercisable	Expiration Date		Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Stock option (right to buy)	08/18/2004	08/18/2013	Class A common stock	6,250	\$ 9.88	D	Â
Stock option (right to buy)	08/18/2005	08/18/2013	Class A common stock	6,250	\$ 9.88	D	Â
Stock option (right to buy)	08/18/2006	08/18/2013	Class A common stock	6,250	\$ 9.88	D	Â
Stock option (right to buy)	08/18/2007	08/18/2013	Class A common stock	6,250	\$ 9.88	D	Â
Stock option (right to buy)	01/29/2005	01/29/2014	Class A common stock	3,750	\$ 10.27	D	Â
Stock option (right to buy)	01/29/2006	01/29/2014	Class A common stock	3,750	\$ 10.27	D	Â
Stock option (right to buy)	01/29/2007	01/29/2014	Class A common stock	3,750	\$ 10.27	D	Â
Stock option (right to buy)	01/29/2008	01/29/2014	Class A common stock	3,750	\$ 10.27	D	Â
Stock option (right to buy)	01/28/2006	01/28/2015	Class A common stock	12,500	\$ 7.86	D	Â
Stock option (right to buy)	01/28/2007	01/28/2015	Class A common stock	12,500	\$ 7.86	D	Â
Stock option (right to buy)	01/28/2008	01/28/2015	Class A common stock	12,500	\$ 7.86	D	Â
Stock option (right to buy)	01/28/2009	01/28/2015	Class A common stock	12,500	\$ 7.86	D	Â
Stock option (right to buy)	01/01/2010	09/30/2019	Class A common stock	16,500	\$ 1.73	D	Â
Stock option (right to buy)	01/01/2011	09/30/2019	Class A	16,500	\$ 1.73	D	Â

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buy)			common stock				
Stock option (right to buy)	01/01/2012	09/30/2019	Class A common stock	17,000	\$ 1.73	D	Â
Stock option (right to buy)	01/01/2013	04/04/2022	Class A common stock	33,000	\$ 1.67	D	Â
Stock option (right to buy)	01/01/2014	04/04/2022	Class A common stock	33,000	\$ 1.67	D	Â
Stock option (right to buy)	01/01/2015	04/04/2022	Class A common stock	33,000	\$ 1.67	D	Â
Stock option (right to buy)	01/01/2016	04/04/2022	Class A common stock	33,000	\$ 1.67	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Carrera Mario M. 2425 OLYMPIC BOULEVARD SUITE 6000W SANTA MONICA, CA 90404	Â	Â	Â Chief Revenue Officer	Â

## Signatures

/s/ Marissa de la Rosa, by power of attorney for Mario M. Carrera

08/03/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Consists of 31,975 shares of Class A common stock and 97,000 restricted stock units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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